

# 2021-2023 • STRATEGIC PLAN

## VISION:

The Kansas workforce system will be the national leader in meeting business talent needs, growing the economy, and providing access to quality careers for every Kansan through integrated service delivery.

## MISSION:

The **KANSASWORKS** mission is to deliver a qualified workforce through training and matching services available to Kansans supporting businesses, growing regional economies and improving the prosperity of all.

## GOALS:



Advance a “One **KANSASWORKS**” experience.

Lead efforts to enhance, coordinate, and standardize state and local workforce system websites and tools with an emphasis on a consistent experience across the state.

Develop and provide guidance to the state and local workforce system outlining an approach for strategic business engagement.

Coordinate with state and local partners to assess and improve virtual and in-person service delivery and communication and outreach.



Coordinate communication and outreach efforts between state and local partners..

Research, synthesize, and disseminate current practices, promising approaches, and challenges related to virtual workforce service delivery in Kansas and across the country.

Lead efforts to develop workforce system partner staff and customer (job seeker and employer) skills and capacity to engage in virtual service delivery and remote work opportunities.



Establish coordinated workforce planning, investments, and operations, aligned to build relevant knowledge, skills, and abilities to meet industry needs in order to attract and retain people in our state.

Establish and implement a plan to ensure consistent access to accurate, up-to-date labor market information (LMI), and analysis of LMI, that is comprehensive, simple, graphical, and designed for use by multiple audiences statewide.

Expand understanding of and access to career pathways to support upskilling opportunities using work-based learning and other types of training.