

2024–2026 STRATEGIC PLAN

VISION

The Kansas workforce system will be the national leader in meeting business talent needs, growing the economy, and providing access to quality careers for every Kansan through integrated service delivery.

MISSION

The **KANSASWORKS** mission is to deliver a qualified workforce through training and matching services available to Kansans, supporting businesses, growing regional economies, and improving the prosperity of all.

GOALS and STRATEGIES



1

Enhanced and improved workforce service delivery to opportunity youth.

Identify strengths and gaps in current programming for opportunity youth.

Expand workforce transition services for foster care youth.

Expand workforce transition services for youth with disabilities.



2

Increased workforce system and reentry partner capacity to serve justice-involved individuals and other reentry community stakeholders.

Increase services for justice-involved individuals.

Enhance support for reentry-friendly employers.

Enhance collaborations with community corrections partners.



3

Increased business and community awareness of, engagement with, and utilization of the workforce system.

Conduct surveys to gather insights about current workforce system awareness, perception, and utilization.

Implement targeted, high-value outreach and communications efforts to increase workforce system awareness, perceptions, and utilization.



4

Increased and sustained State Board member engagement and workforce system leadership.

Gather Board member and Board staff input on engagement challenges and ideas.

Review existing Board structures and practices to identify opportunities to maximize engagement.

Develop tools and resources to support Board members in their roles.