



Local Area 2

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Report Parameters

17 Counties

20005	Atchison County, KS	20059	Franklin County, KS
20013	Brown County, KS	20061	Geary County, KS
20027	Clay County, KS	20085	Jackson County, KS
20043	Doniphan County, KS	20087	Jefferson County, KS
20045	Douglas County, KS	See Appendix A for all 17 Counties	

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

580,913

Population (2022)

Population grew by 2,850 over the last 5 years and is projected to grow by 16,036 over the next 5 years.

287,794

Total Regional Employment

Jobs decreased by 4,700 over the last 5 years but are projected to grow by 9,908 over the next 5 years.

\$58.1K

Avg. Earnings Per Job (2022)

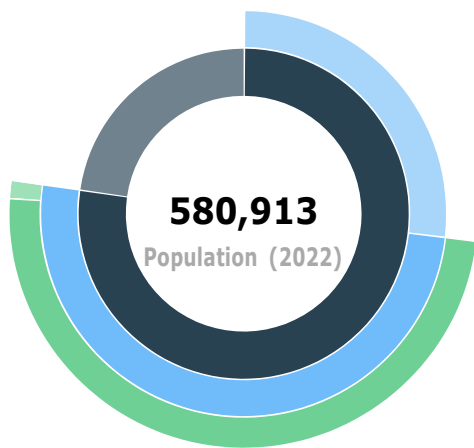
Regional average earnings per job are \$21.7K below the national average earnings of \$79.8K per job.

Takeaways

- As of 2022 the region's population increased by 0.5% since 2017, growing by 2,850. Population is expected to increase by 2.8% between 2022 and 2027, adding 16,036.
- From 2017 to 2022, jobs declined by 1.6% in 17 Kansas Counties from 292,494 to 287,794. This change fell short of the national growth rate of 2.4% by 4.0%. As the number of jobs declined, the labor force participation rate decreased from 66.6% to 65.3% between 2017 and 2022.
- Concerning educational attainment, 20.7% of the selected regions' residents possess a Bachelor's Degree (0.0% below the national average), and 8.6% hold an Associate's Degree (0.2% below the national average).
- The top three industries in 2022 are Education and Hospitals (Local Government), Federal Government, Military, and Restaurants and Other Eating Places.

	Population (2022)	Labor Force (Sep 2022)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	580,913	292,820	287,794	97.1	\$31.90B	\$42.60B	\$51.81B
State	2,951,415	1,496,625	1,581,263	98.2	\$199.91B	\$194.69B	\$233.13B

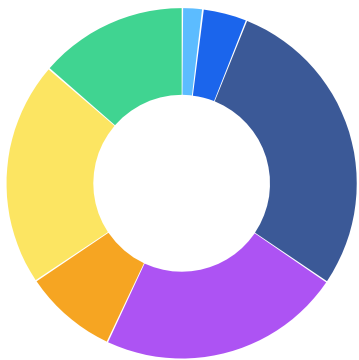
Sep 2022 Labor Force Breakdown



	Population
● 16+ Civilian Non-Institutionalized Population	448,528
● Not in Labor Force (16+)	155,708
● Labor Force	292,820
● Employed	285,590
● Unemployed	7,230
● Under 16, Military, and institutionalized Population	132,385

Educational Attainment

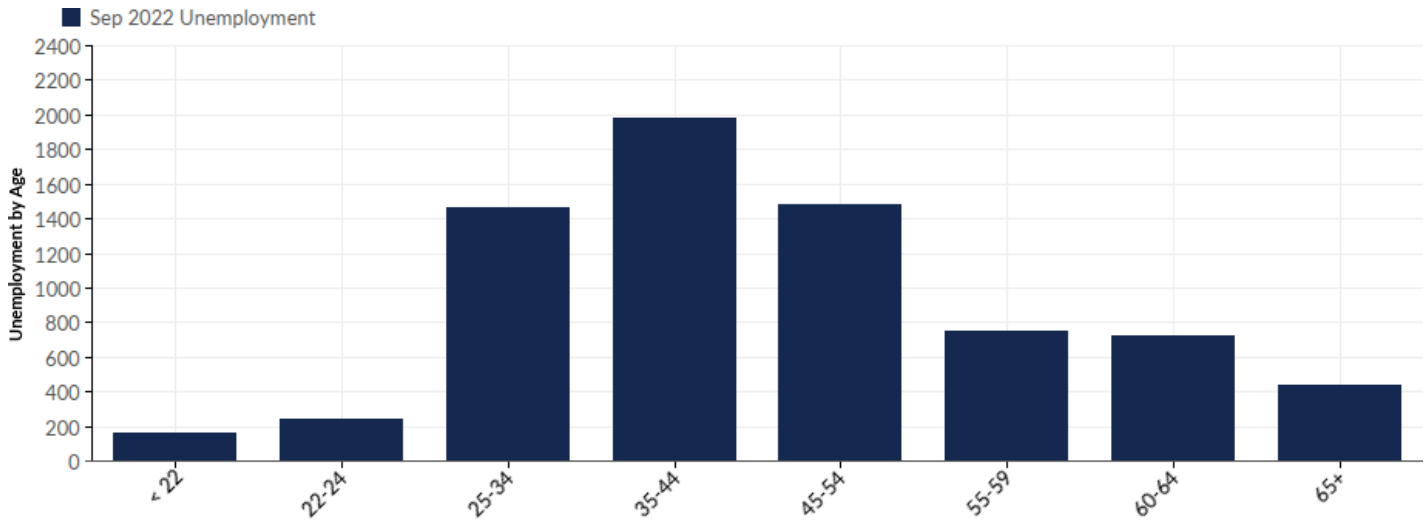
Concerning educational attainment, 20.7% of the selected regions' residents possess a Bachelor's Degree (0.0% below the national average), and 8.6% hold an Associate's Degree (0.2% below the national average).



	% of Population	Population
● Less Than 9th Grade	1.9%	6,874
● 9th Grade to 12th Grade	4.1%	15,102
● High School Diploma	28.5%	105,001
● Some College	22.5%	82,915
● Associate's Degree	8.6%	31,872
● Bachelor's Degree	20.7%	76,412
● Graduate Degree and Higher	13.7%	50,642

Unemployment by Demographics

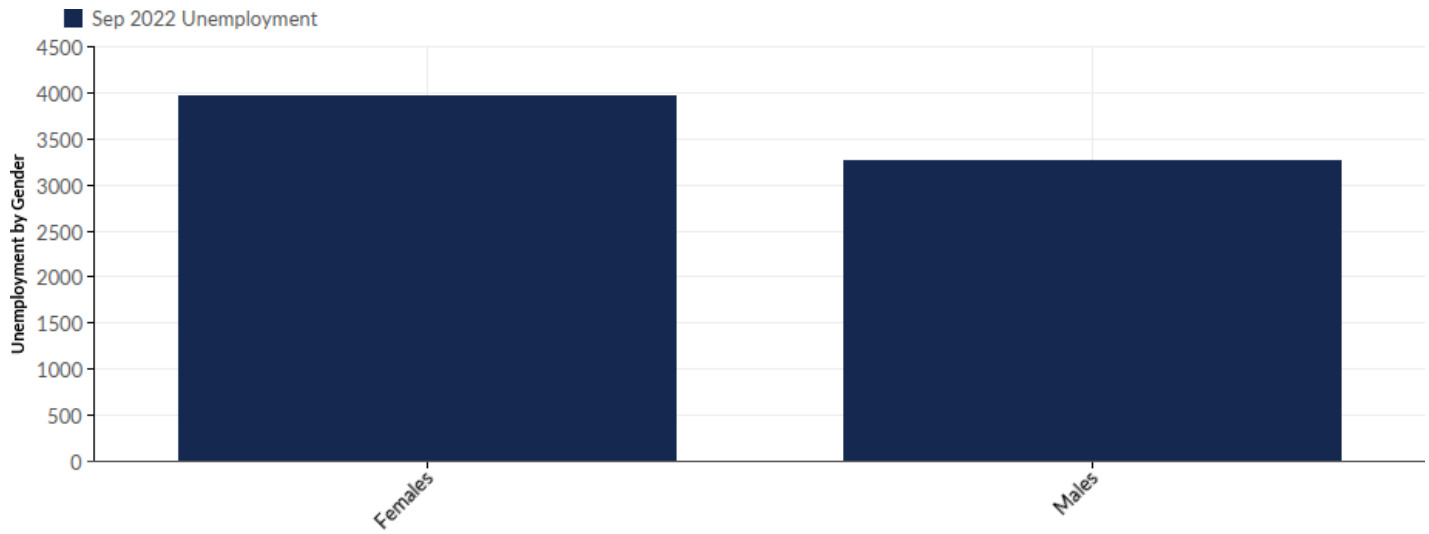
Unemployment by Age



Age	Unemployment (Sep 2022)	% of Unemployed
< 22	159	2.20%
22-24	239	3.31%
25-34	1,459	20.18%
35-44	1,980	27.39%
Total	7,230	100.00%

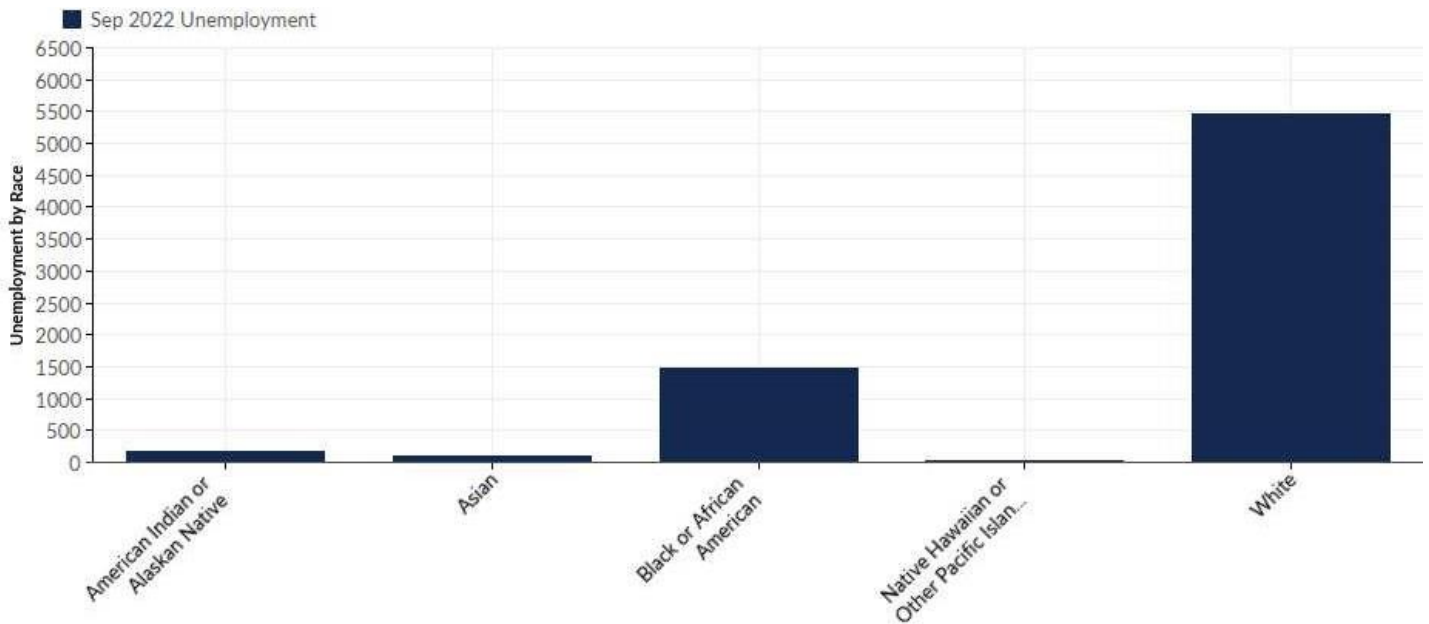
Age	Unemployment (Sep 2022)	% of Unemployed
45-54	1,485	20.54%
55-59	746	10.32%
60-64	726	10.04%
65+	435	6.02%
	Total	7,230
		100.00%

Unemployment by Gender



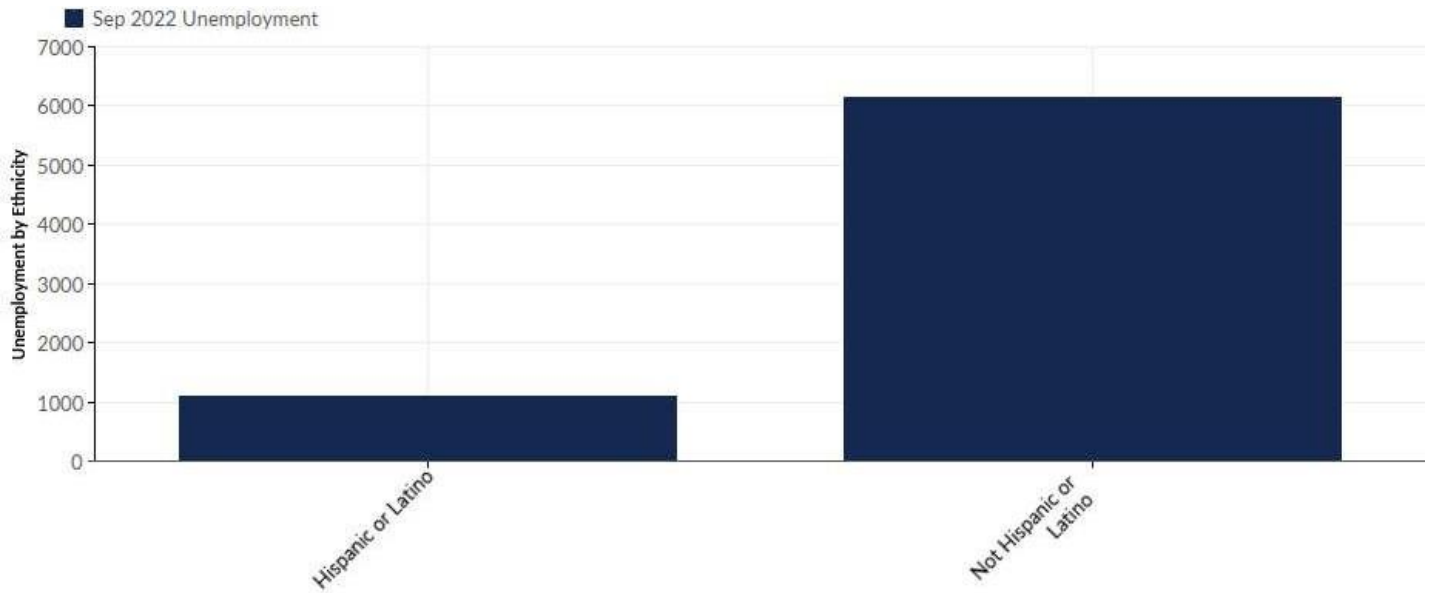
Gender	Unemployment (Sep 2022)	% of Unemployed
Females	3,969	54.90%
Males	3,261	45.10%
Total	7,230	100.00%

Unemployment by Race



Race	Unemployment (Sep 2022)	% of Unemployed
American Indian or Alaskan Native	161	2.23%
Asian	105	1.45%
Black or African American	1,481	20.48%
Native Hawaiian or Other Pacific Islander	21	0.29%
White	5,463	75.56%
Total	7,230	100.00%

Unemployment by Ethnicity

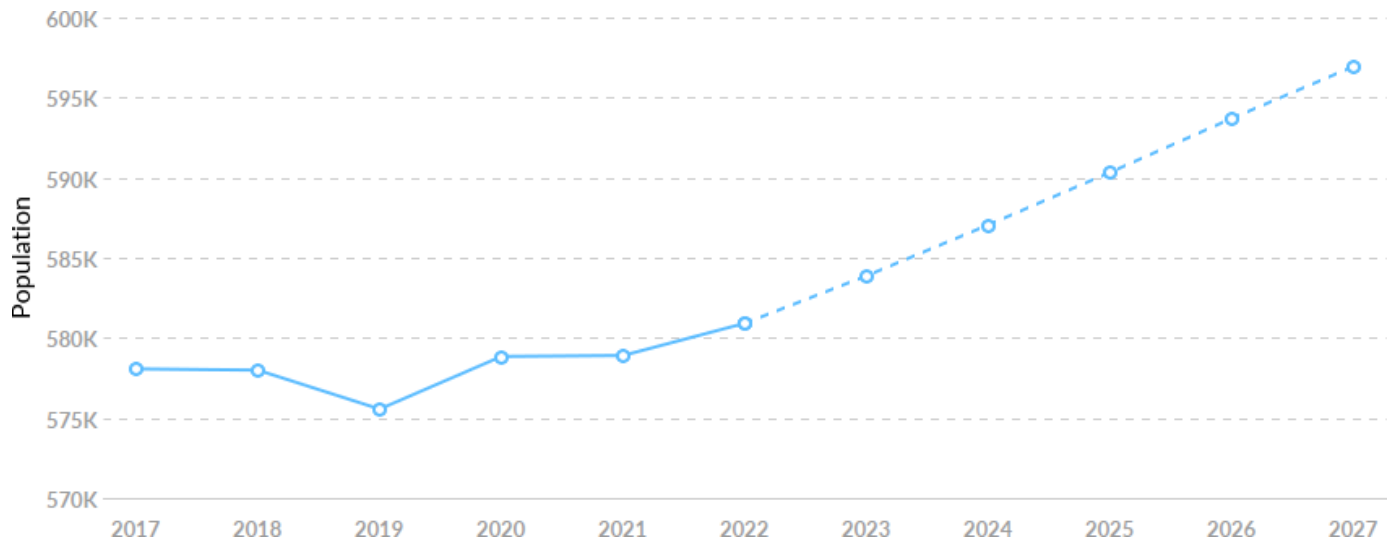


Ethnicity	Unemployment (Sep 2022)	% of Unemployed
Hispanic or Latino	1,087	15.03%
Not Hispanic or Latino	6,143	84.97%
Total	7,230	100.00%

Historic & Projected Trends

Population Trends

As of 2022 the region's population increased by 0.5% since 2017, growing by 2,850. Population is expected to increase by 2.8% between 2022 and 2027, adding 16,036.

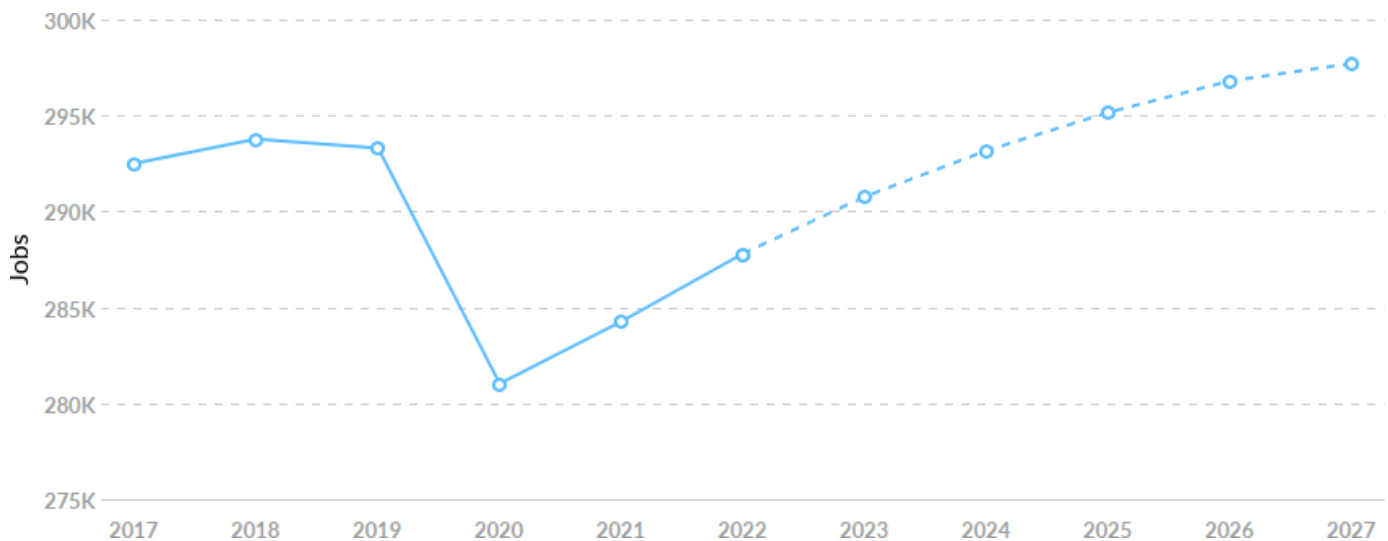


Timeframe	Population
2017	578,063
2018	577,985
2019	575,553
2020	578,841
2021	578,899

Timeframe	Population
2022	580,913
2023	583,877
2024	587,056
2025	590,336
2026	593,704
2027	596,949

Job Trends

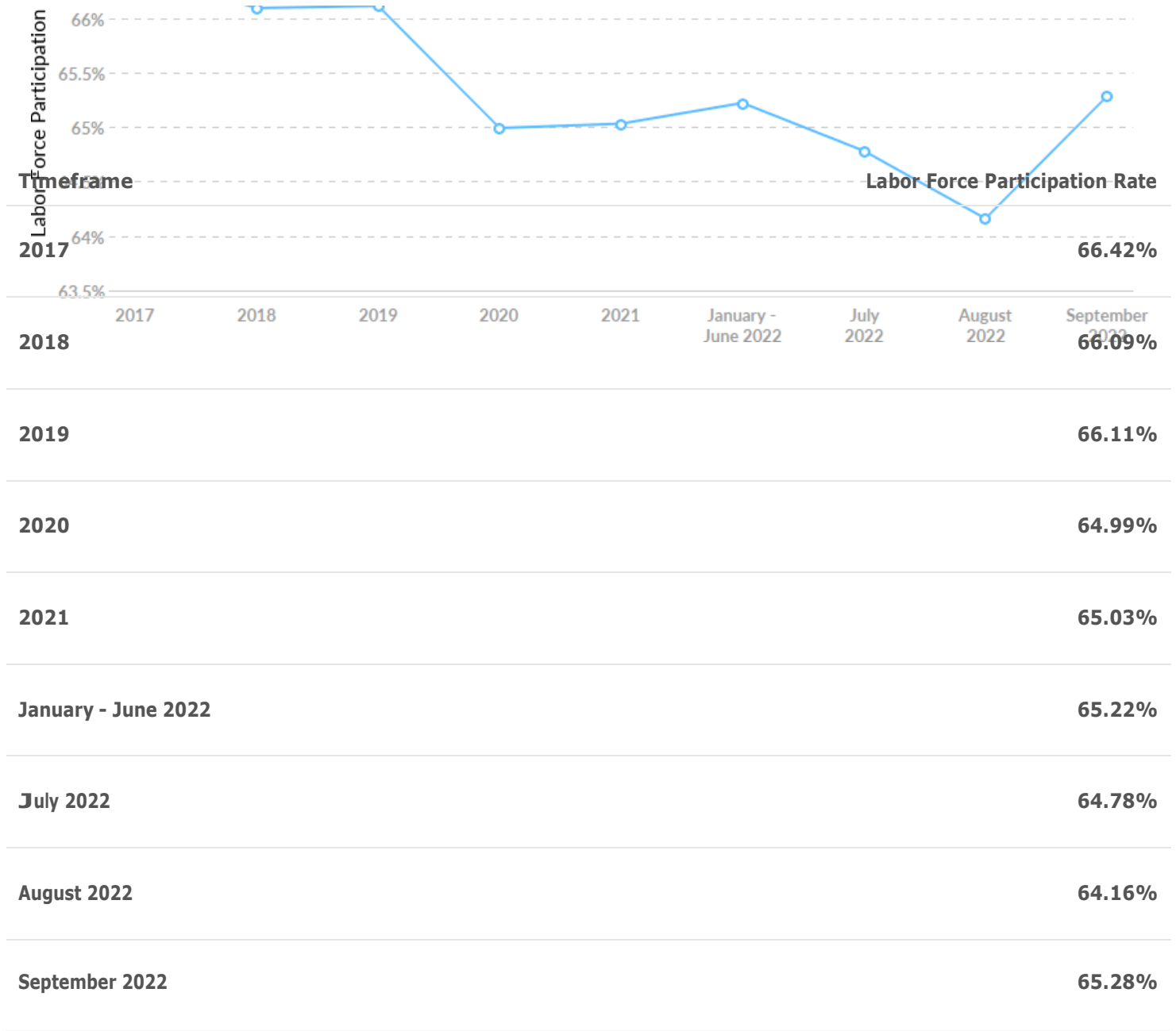
From 2017 to 2022, jobs declined by 1.6% in 17 Kansas Counties from 292,494 to 287,794. This change fell short of the national growth rate of 2.4% by 4.0%.



Timeframe	Jobs
2017	292,494
2018	293,766
2019	293,295
2020	281,012
2021	284,254
2022	287,794
2023	290,766
2024	293,163
2025	295,154
2026	296,799
2027	297,702

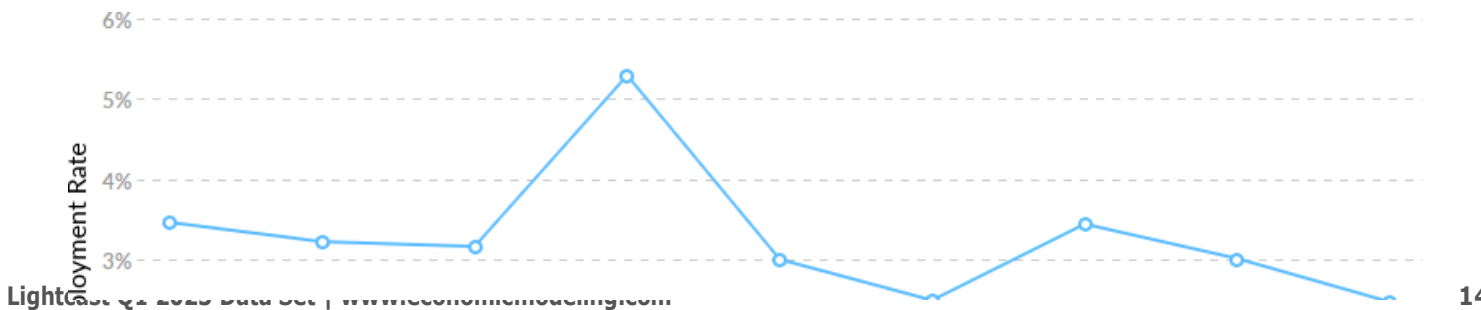
Labor Force Participation Rate Trends

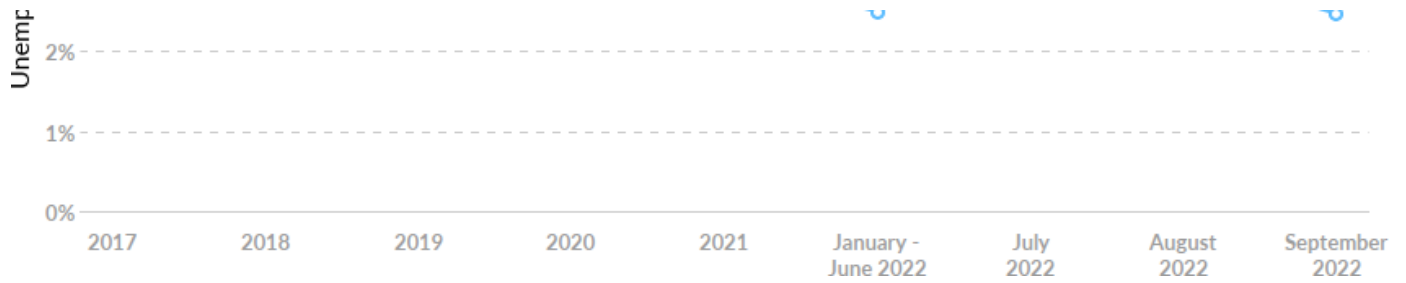




Unemployment Rate Trends

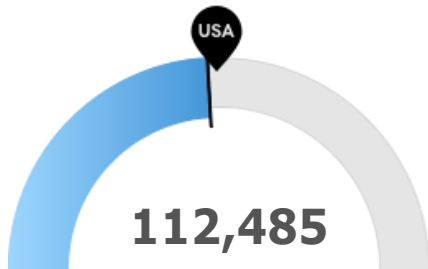
Your areas had a September 2022 unemployment rate of 2.47%, decreasing from 3.46% 5 years before.





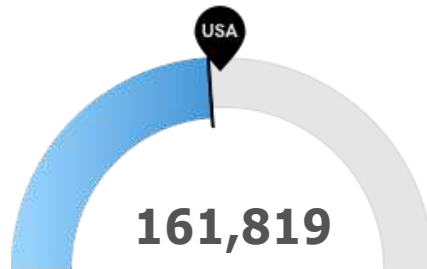
Timeframe	Unemployment Rate
2017	3.46%
2018	3.22%
2019	3.16%
2020	5.29%
2021	3.00%
January - June 2022	2.49%
July 2022	3.44%
August 2022	3.01%
September 2022	2.47%

Population Characteristics



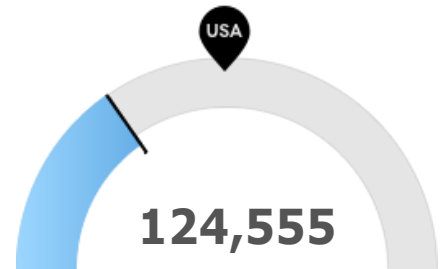
Millennials

Your area has 112,485 millennials (ages 25-39). The national average for an area this size is 118,249.



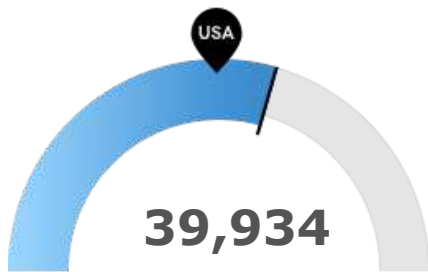
Retiring Soon

Retirement risk is about average in your area. The national average for an area this size is 172,070 people 55 or older, while there are 161,819 here.



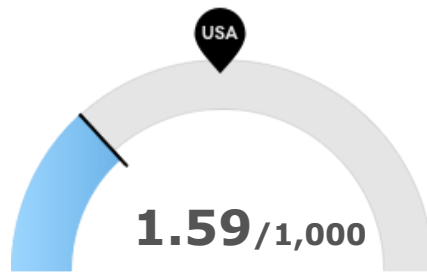
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 235,576 racially diverse people, while there are 124,555 here.



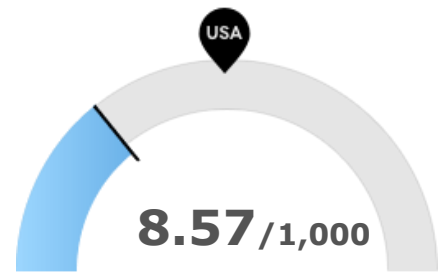
Veterans

Your area has 39,934 veterans. The national average for an area this size is 31,143.



Violent Crime

Your area has 1.59 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.

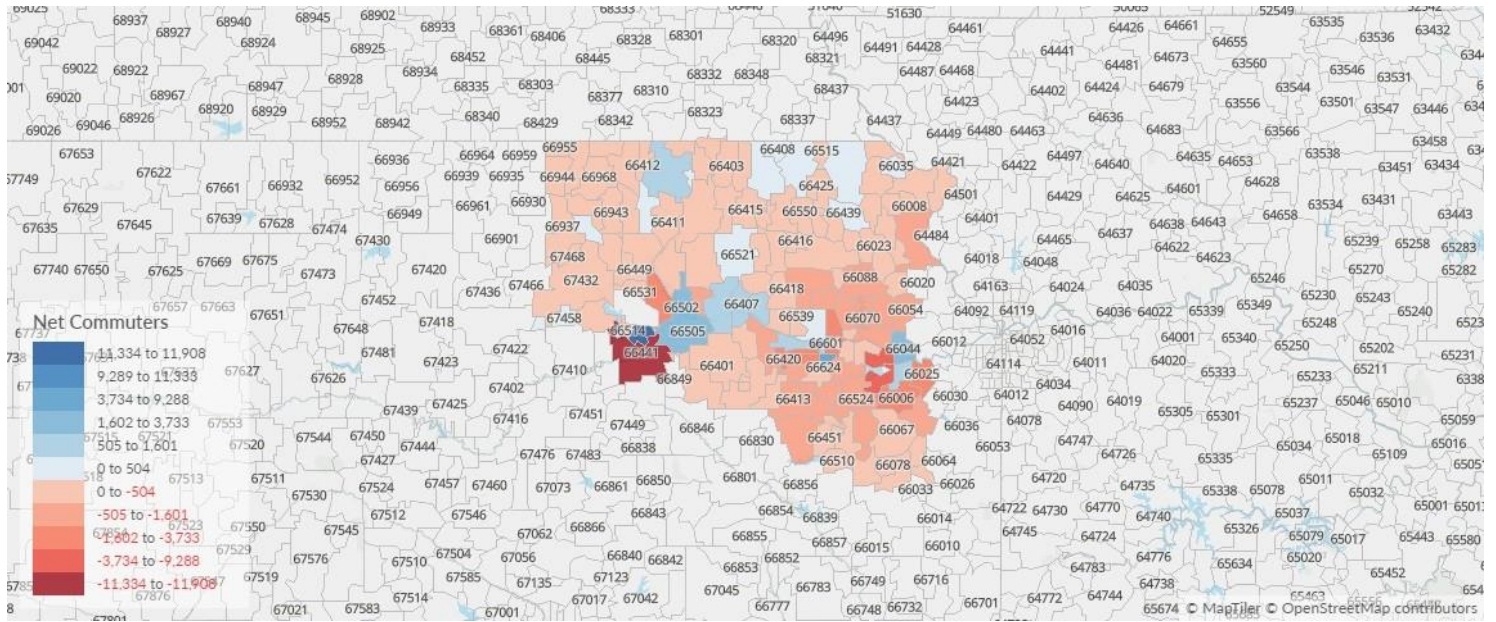


Property Crime

Your area has 8.57 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #7 for resident workers. The top ZIP for resident workers is 66441.



Where Talent Works

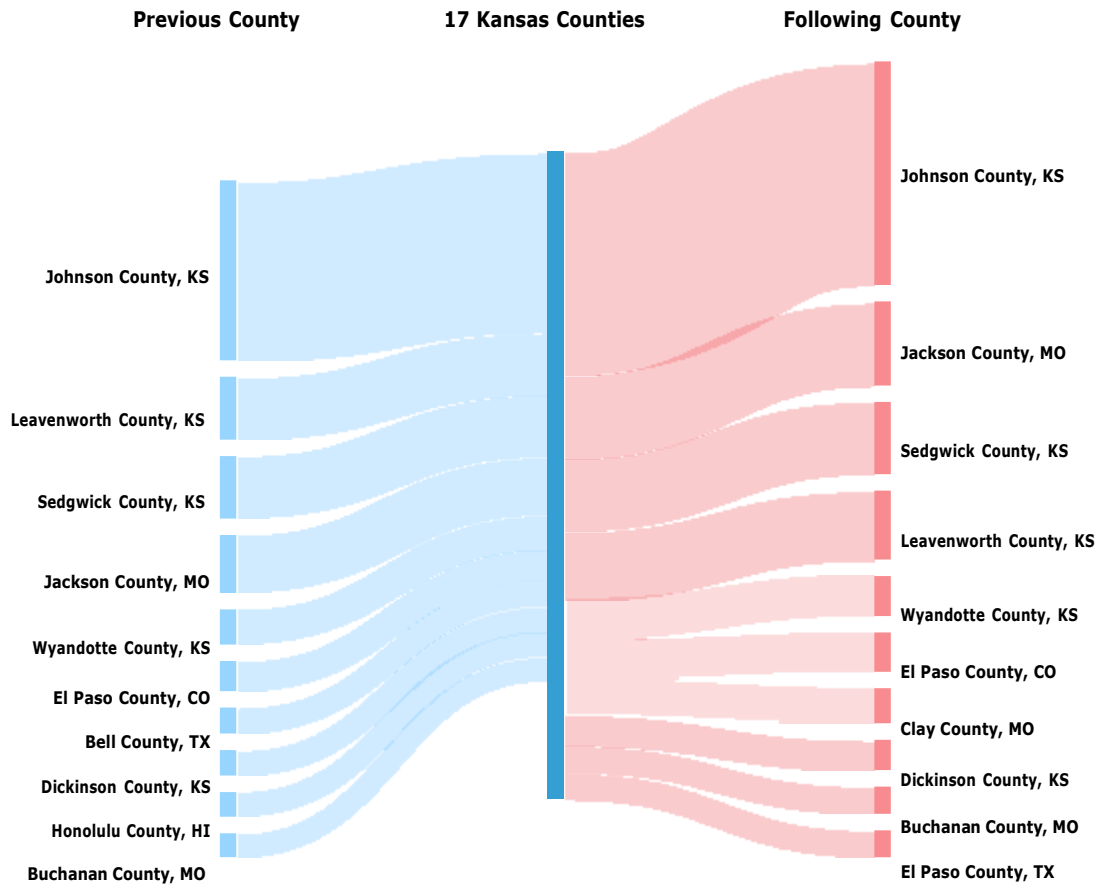
Where Talent Lives

ZIP	Name	2022 Employment	ZIP	Name	2022 Workers
66604	Topeka, KS (in Shawne...	20,397	66441	Junction City, KS (in Ge...	26,262
66502	Manhattan, KS (in Riley...	18,837	66502	Manhattan, KS (in Riley...	16,676
66441	Junction City, KS (in Ge...	14,928	66049	Lawrence, KS (in Doug...	14,864
66044	Lawrence, KS (in Doug...	14,313	66614	Topeka, KS (in Shawne...	14,368
66442	Fort Riley, KS (in Geary...	13,568	66044	Lawrence, KS (in Doug...	12,466

Inbound and Outbound Migration

The table below analyzes past and current residents of 17 Kansas Counties. The left column shows residents of other counties migrating to 17 Kansas Counties. The right column shows residents migrating from 17 Kansas Counties to other counties.

As of 2020, **1,753** people have migrated from Johnson County, KS to 17 Kansas Counties. In the same year, **2,177** people left 17 Kansas Counties migrating to Johnson County, KS. The total Net Migration for 17 Kansas Counties in 2020 was **-2,377**.



Top Previous Counties	Migrations
Johnson County, KS	1,753
Leavenworth County, KS	612

Top Previous Counties	Migrations
Sedgwick County, KS	608
Jackson County, MO	564
Wyandotte County, KS	342
El Paso County, CO	293
Bell County, TX	254
Dickinson County, KS	249
Honolulu County, HI	241
Buchanan County, MO	233
Lyon County, KS	213
Saline County, KS	212
Miami County, KS	209
El Paso County, TX	206
Los Angeles County, CA	187

Top Following Counties	Migrations
Johnson County, KS	2,177
Jackson County, MO	818
Sedgwick County, KS	703
Leavenworth County, KS	672
Wyandotte County, KS	389
El Paso County, CO	383
Clay County, MO	342
Dickinson County, KS	295
Buchanan County, MO	266
El Paso County, TX	263
Bell County, TX	258
Platte County, MO	217
Maricopa County, AZ	211

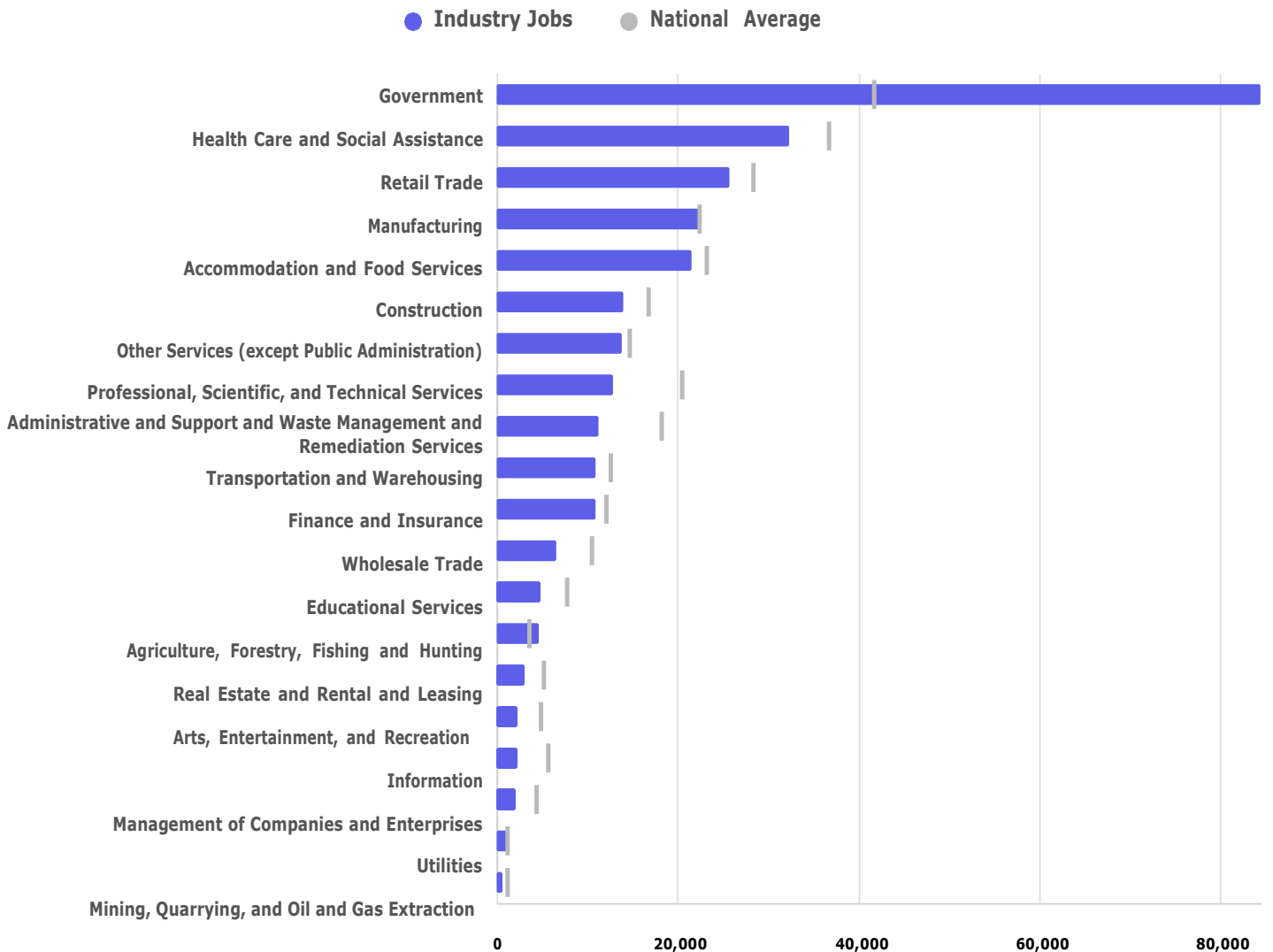
Top Following Counties**Migrations**

Oklahoma County, OK**187**

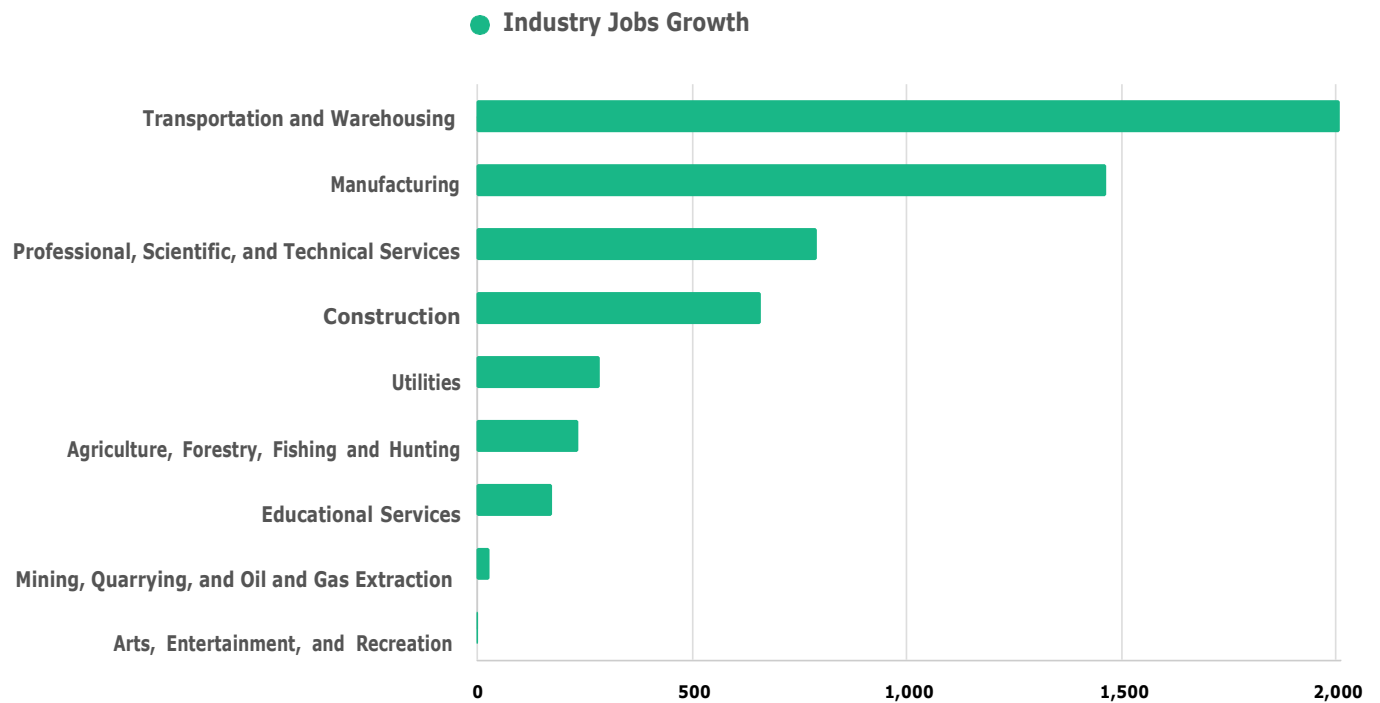
Tarrant County, TX**182**

Industry Characteristics

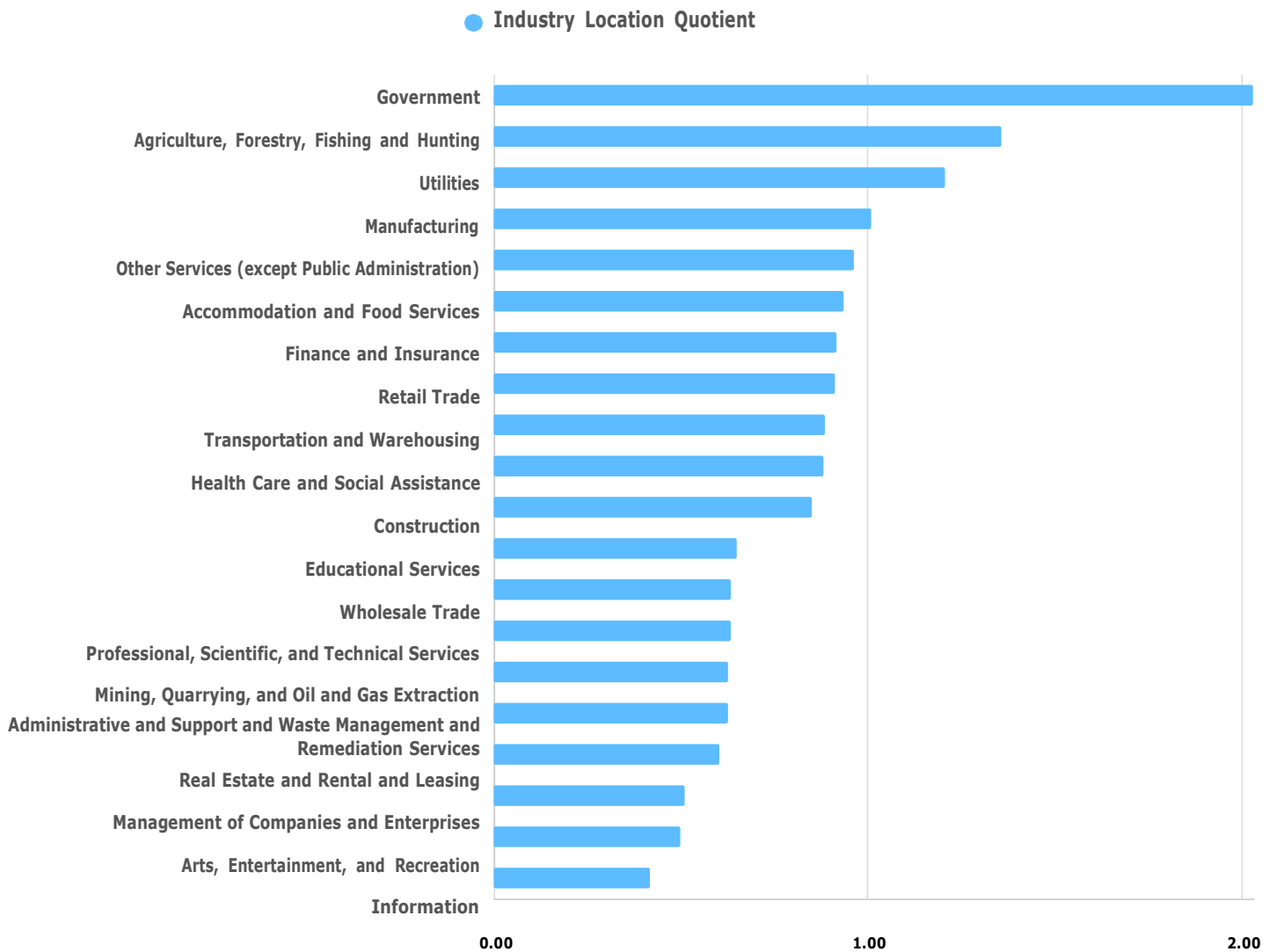
Largest Industries



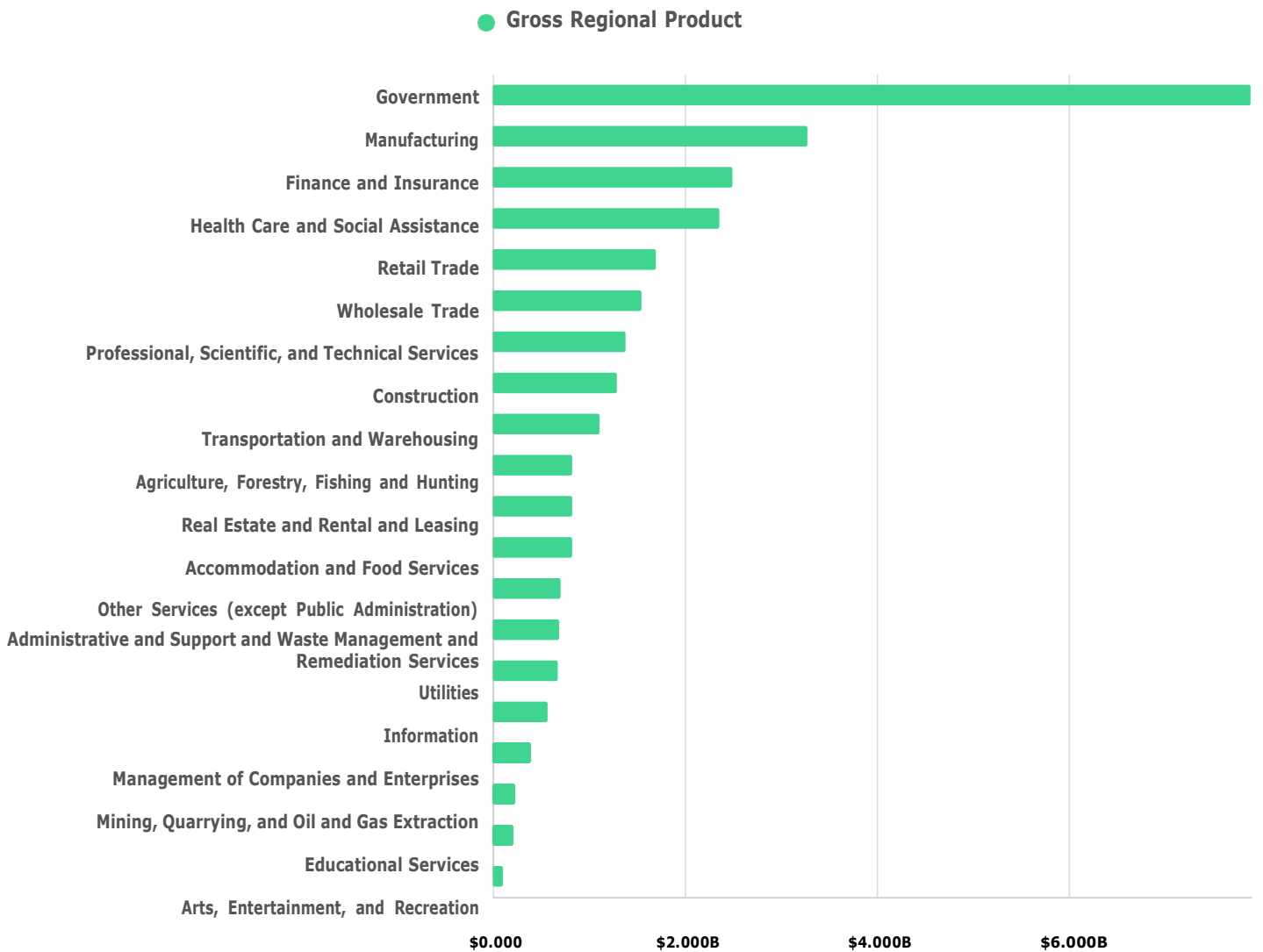
Top Growing Industries



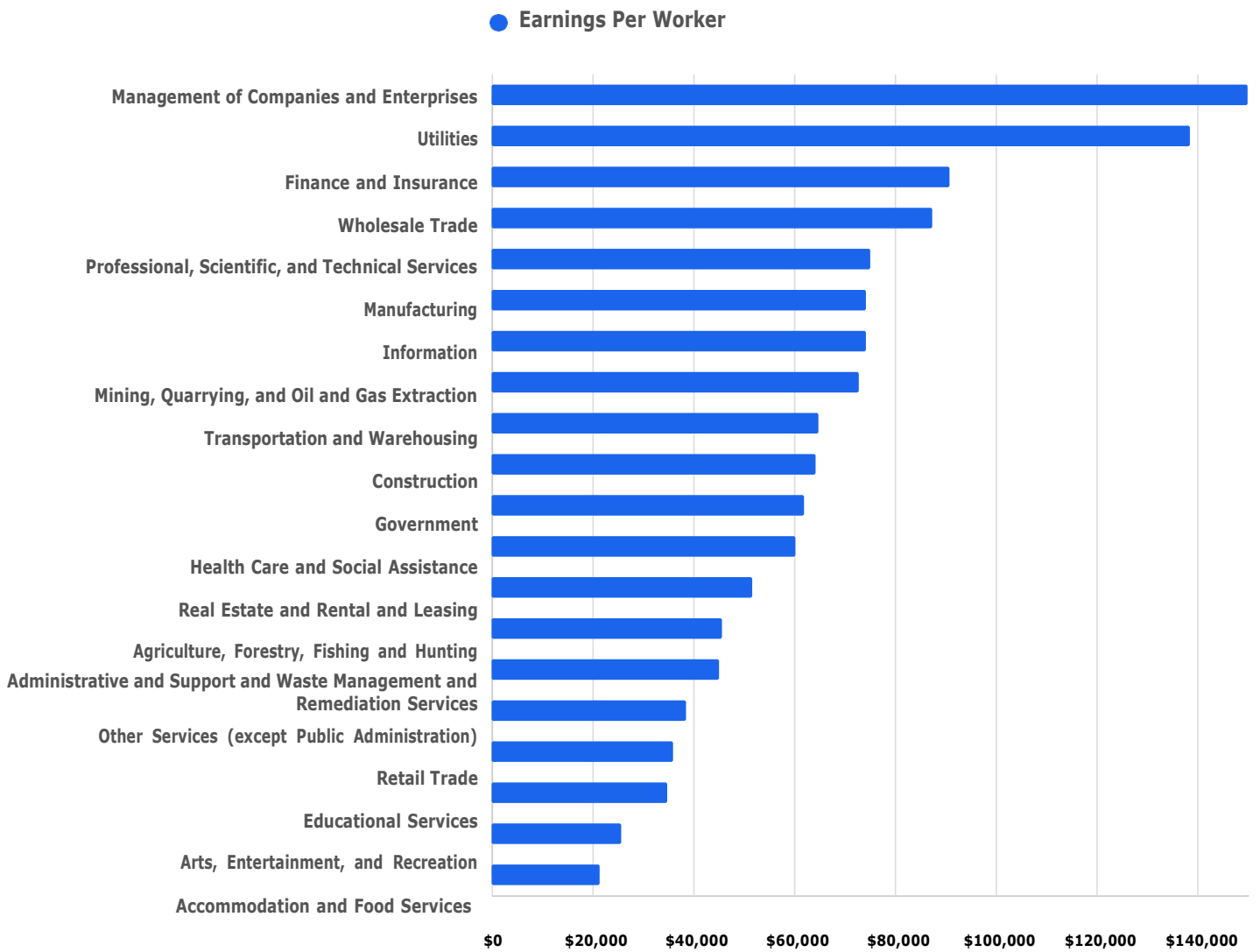
Top Industry Location Quotient



Top Industry GRP























Top Industry Earnings



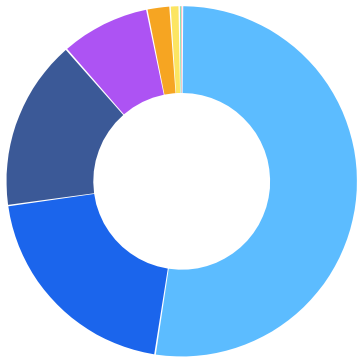
Business Characteristics

38,923 Companies Employ Your Workers

Online profiles for your workers mention 38,923 companies as employers, with the top 10 appearing below. In the last 12 months, 4,393 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
U.S. Army	6,127 	University of Kansas	3,149 
Kansas State University	6,025 	Meta	1,991 
University of Kansas	5,689 	General Dynamics	1,818 
Stormont-Vail Healthcare	1,898 	Kansas State University	1,288 
State of Kansas	1,828 	Salesforce	915 
Washburn University	1,309 	Midwest Health	869 
Walmart	1,208 	Stormont-Vail Healthcare	859 
United States Department of Ve...	815 	Highmark Health	801 
Topeka Public Schools	677 	Walmart	785 
Lawrence Public Schools	665 	Lmh Health Foundation	749 

Business Size

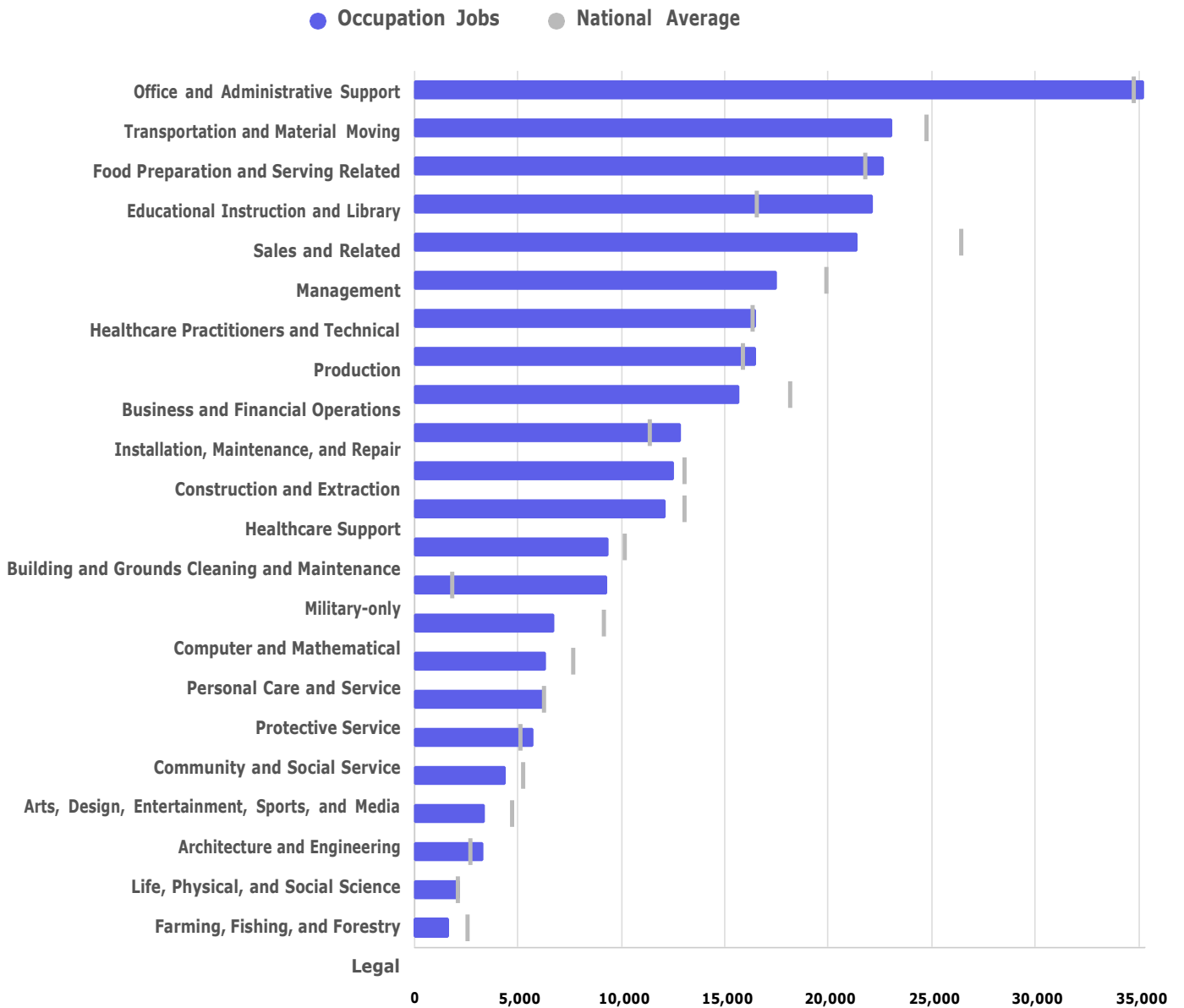


	Percentage	Business Count
● 1 to 4 employees	52.4%	14,927
● 5 to 9 employees	20.3%	5,800
● 10 to 19 employees	15.8%	4,500
● 20 to 49 employees	8.2%	2,346
● 50 to 99 employees	2.1%	607
● 100 to 249 employees	0.8%	240
● 250 to 499 employees	0.2%	56
● 500+ employees	0.1%	28

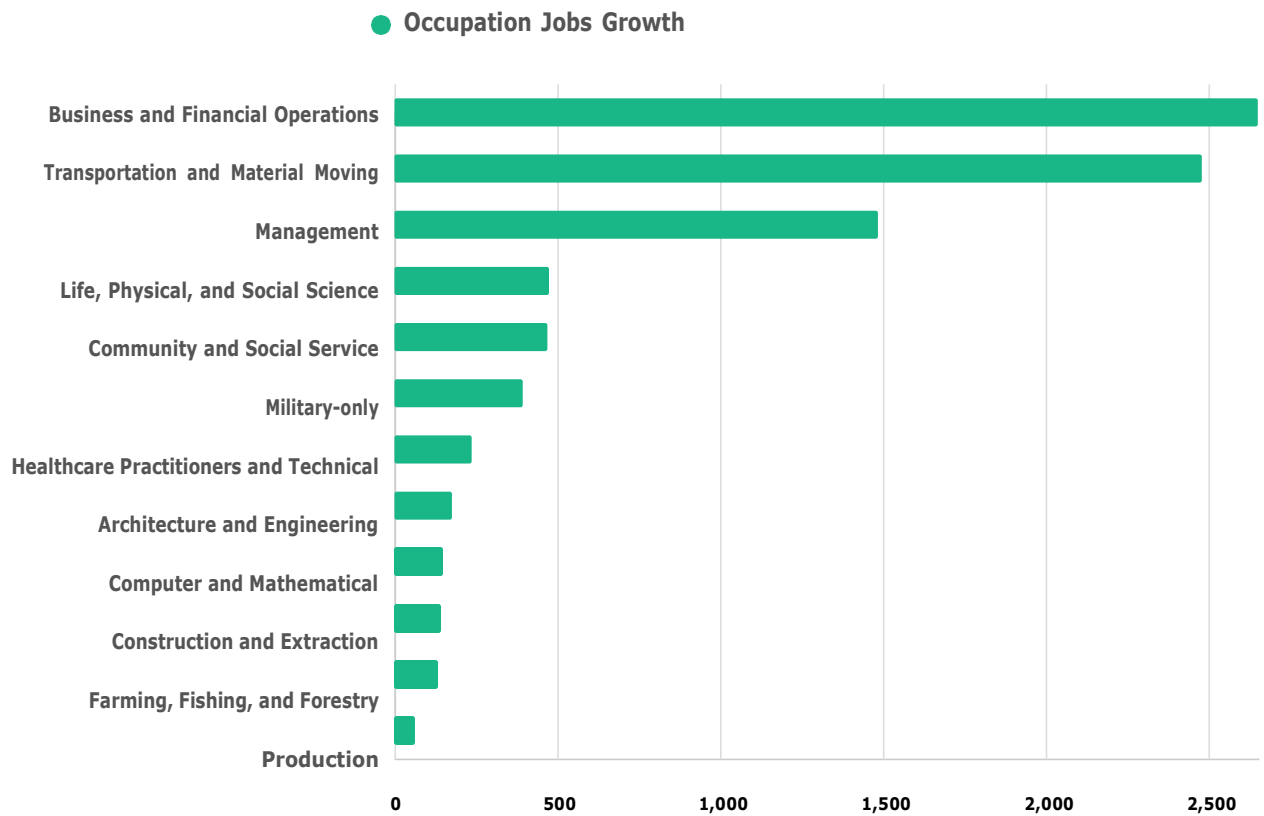
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

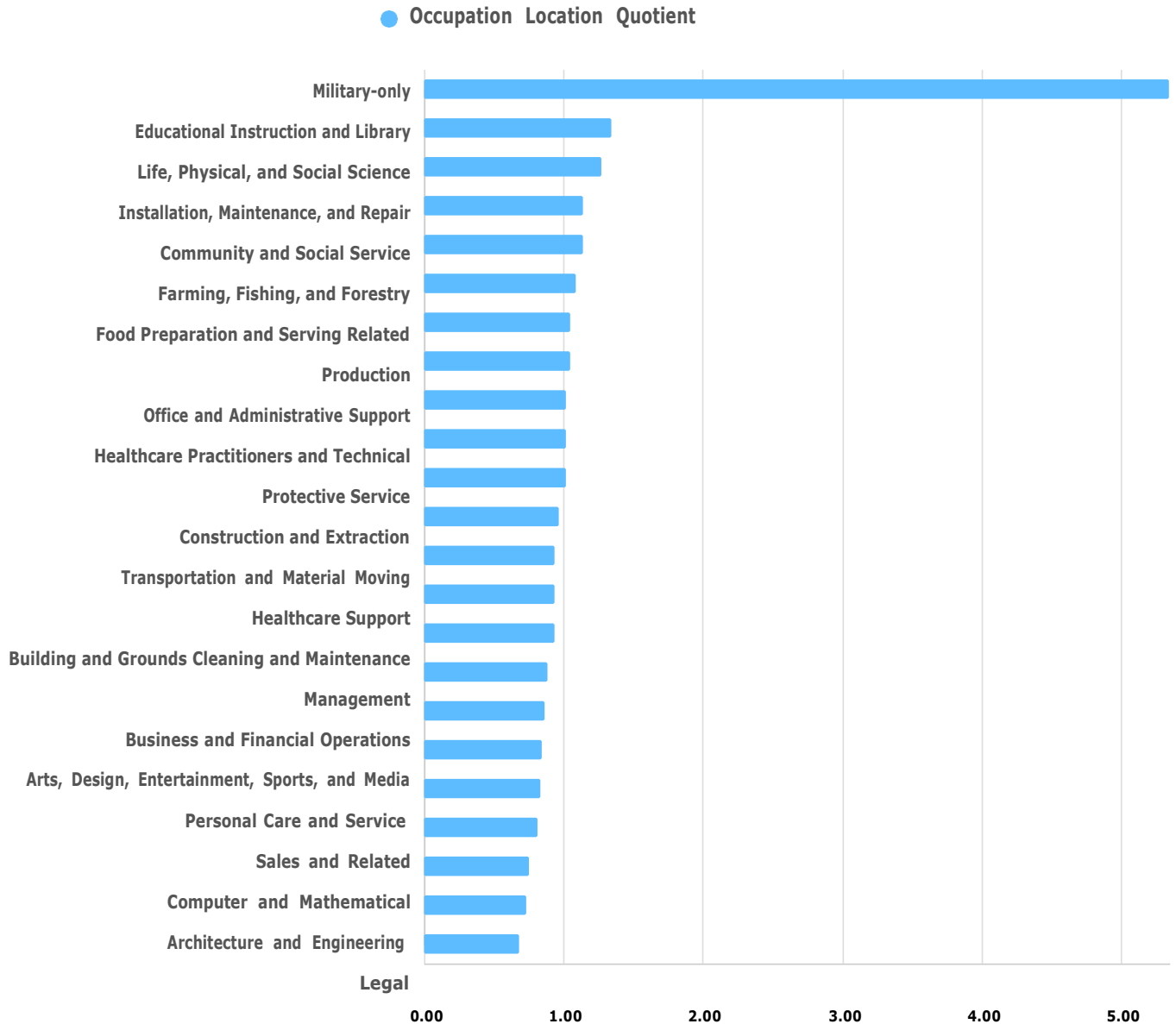
Largest Occupations



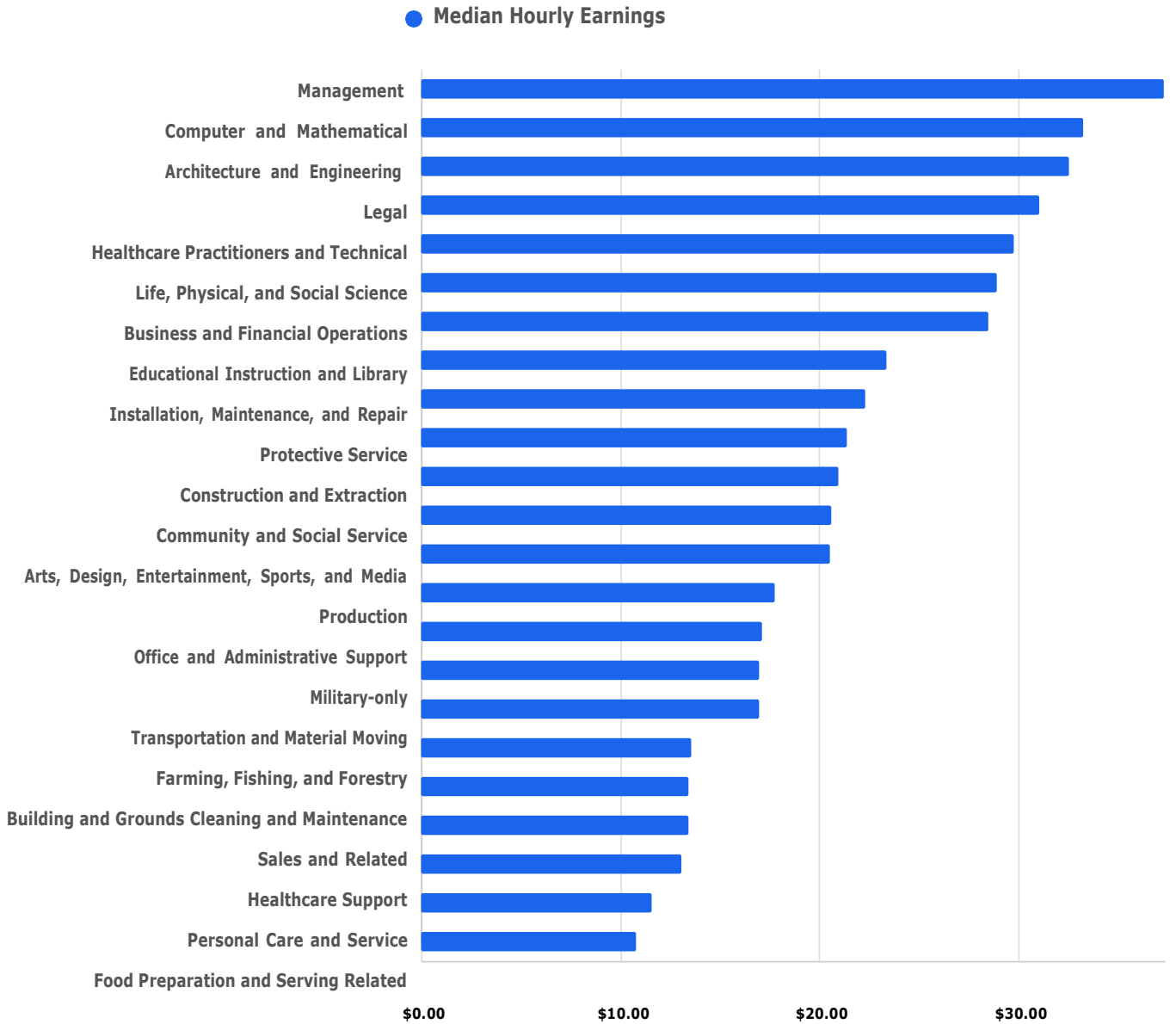
Top Growing Occupations



Top Occupation Location Quotient

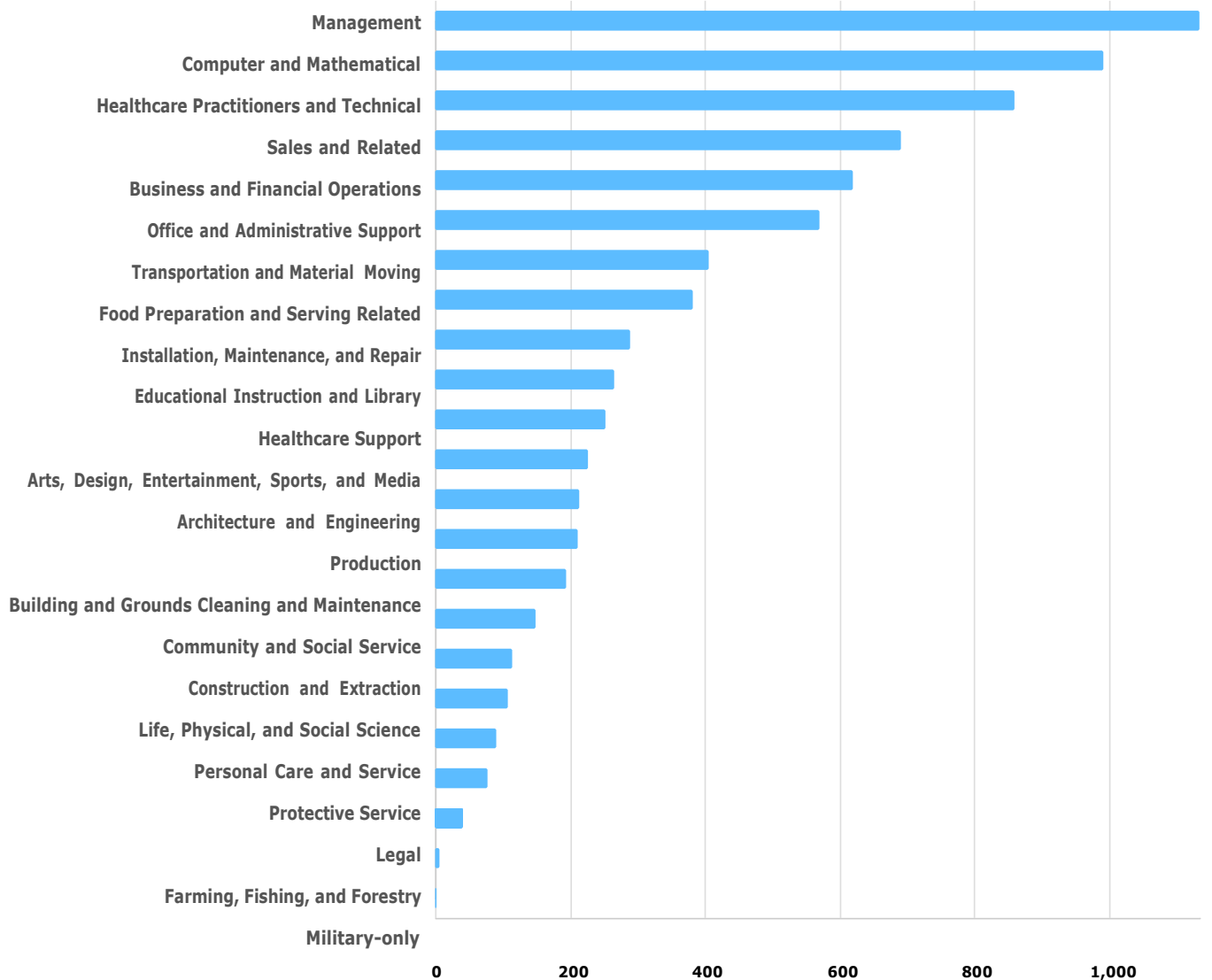


Top Occupation Earnings

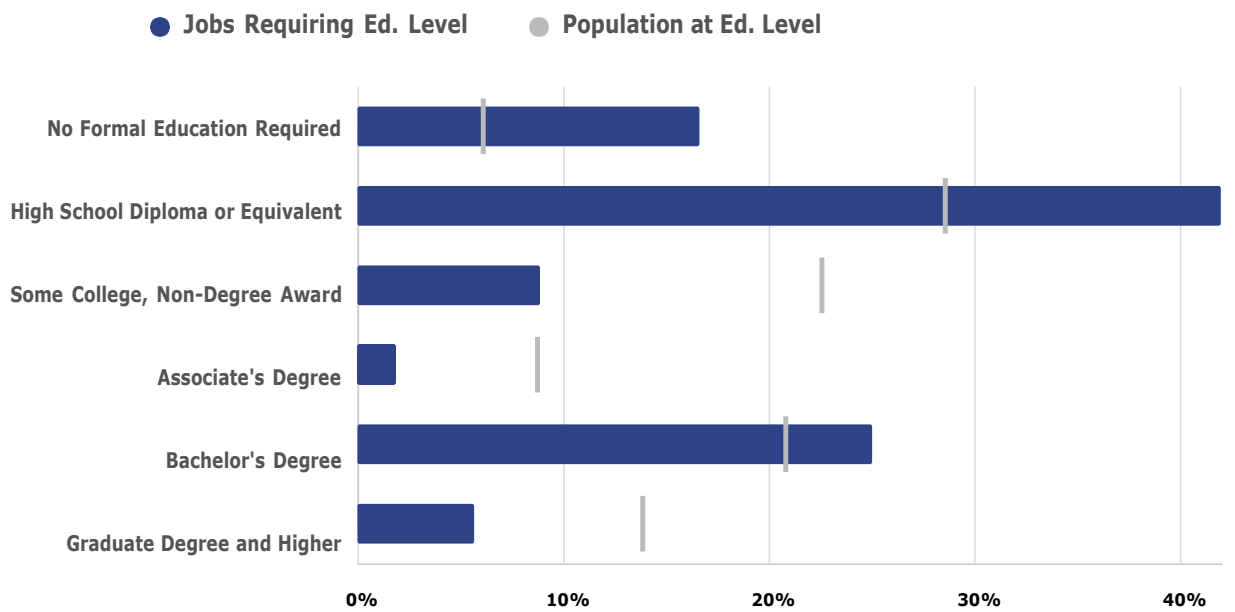


Top Posted Occupations

● Unique Average Monthly Postings

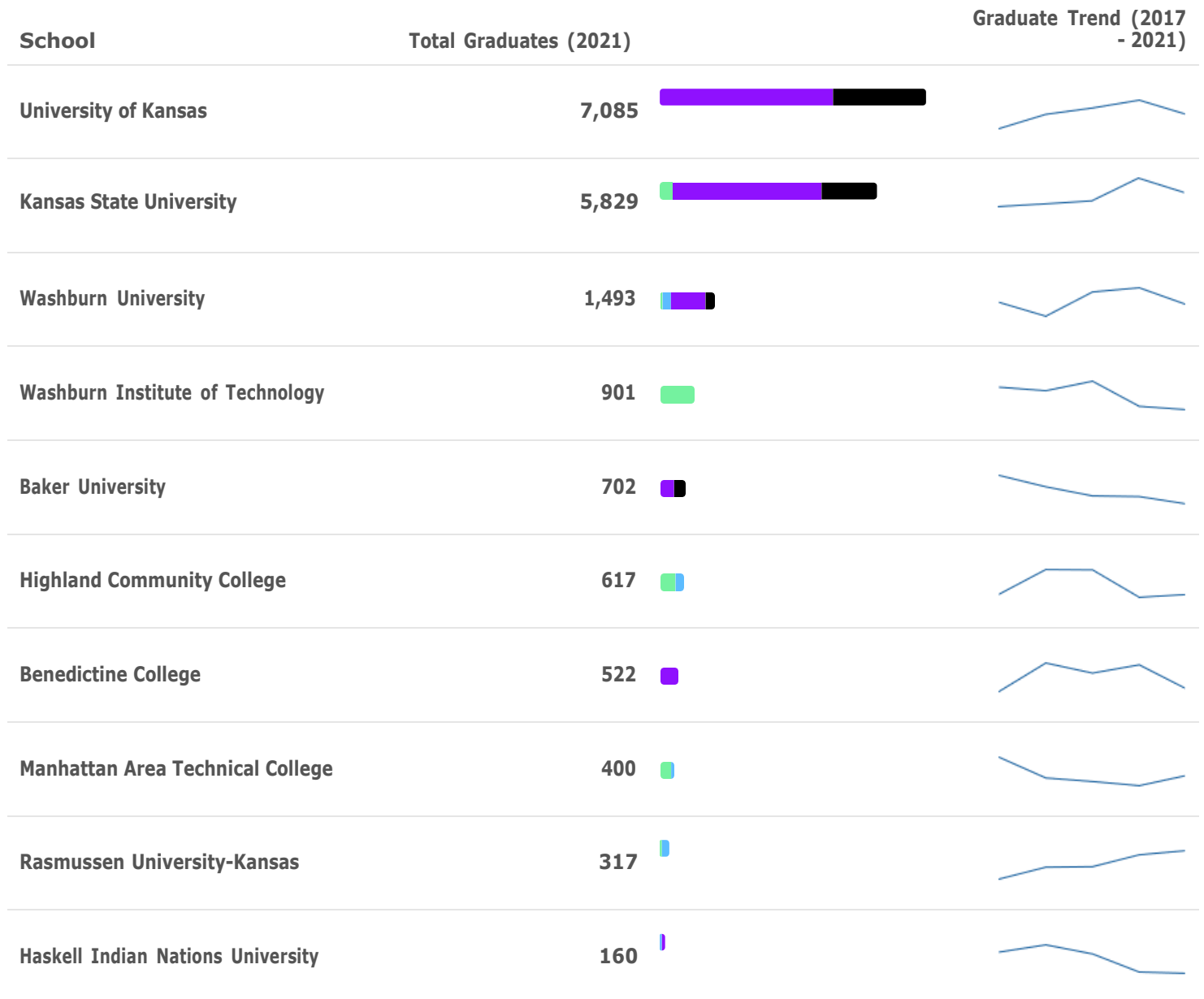


Underemployment



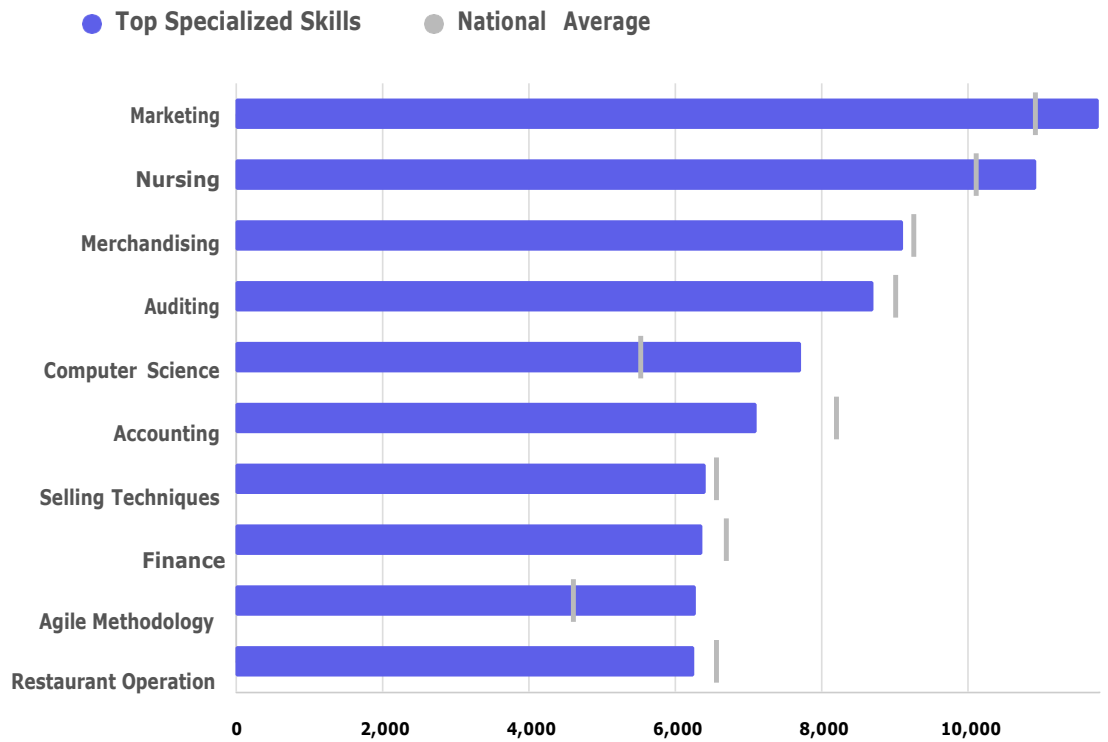
Educational Pipeline

In 2021, there were 18,406 graduates in 17 Kansas Counties. This pipeline has shrunk by 1% over the last 5 years. The highest share of these graduates come from Nursing Assistant/Aide and Patient Care Assistant/Aide, Registered Nursing/Registered Nurse, and "Business Administration and Management, General".



● Certificate
 ● Associate's
 Bachelor's
 ● Master's or Higher

In-Demand Skills



Appendix A (Geographies)

Code	Description	Code	Description
20005	Atchison County, KS	20117	Marshall County, KS
20013	Brown County, KS	20131	Nemaha County, KS
20027	Clay County, KS	20139	Osage County, KS
20043	Doniphan County, KS	20149	Pottawatomie County, KS
20045	Douglas County, KS	20161	Riley County, KS
20059	Franklin County, KS	20177	Shawnee County, KS
20061	Geary County, KS	20197	Wabaunsee County, KS
20085	Jackson County, KS	20201	Washington County, KS
20087	Jefferson County, KS		