



Local Area 1

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Report Parameters

62 Counties

20007	Barber County, KS	20029	Cloud County, KS
20009	Barton County, KS	20033	Comanche County, KS
20017	Chase County, KS	20039	Decatur County, KS
20023	Cheyenne County, KS	20041	Dickinson County, KS
20025	Clark County, KS	See Appendix A for all 62 Counties	

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

568,376

Population (2022)

Population decreased by 3,232 over the last 5 years but is projected to grow by 24,368 over the next 5 years.

283,049

Total Regional Employment

Jobs decreased by 4,183 over the last 5 years but are projected to grow by 9,974 over the next 5 years.

\$54.6K

Avg. Earnings Per Job (2022)

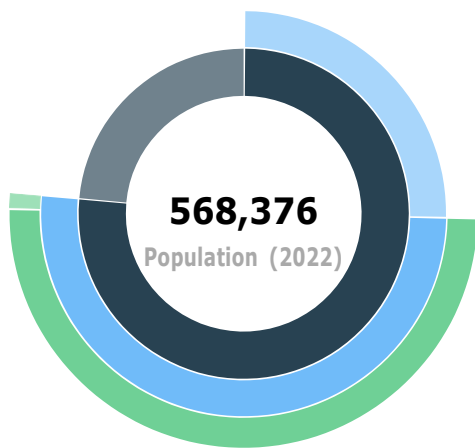
Regional average earnings per job are \$25.2K below the national average earnings of \$79.8K per job.

Takeaways

- As of 2022 the region's population declined by 0.6% since 2017, falling by 3,232. Population is expected to increase by 4.3% between 2022 and 2027, adding 24,368.
- From 2017 to 2022, jobs declined by 1.5% in 62 Kansas Counties from 287,232 to 283,049. This change fell short of the national growth rate of 2.4% by 3.9%. As the number of jobs declined, the labor force participation rate decreased from 69.4% to 66.9% between 2017 and 2022.
- Concerning educational attainment, 16.8% of the selected regions' residents possess a Bachelor's Degree (3.9% below the national average), and 11.1% hold an Associate's Degree (2.3% above the national average).
- The top three industries in 2022 are Education and Hospitals (Local Government), Local Government, Excluding Education and Hospitals, and Restaurants and Other Eating Places.

	Population (2022)	Labor Force (Sep 2022)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	568,376	290,552	283,049	100.0	\$36.21B	\$50.06B	\$54.92B
State	2,951,415	1,496,625	1,581,263	98.2	\$199.91B	\$194.69B	\$233.13B

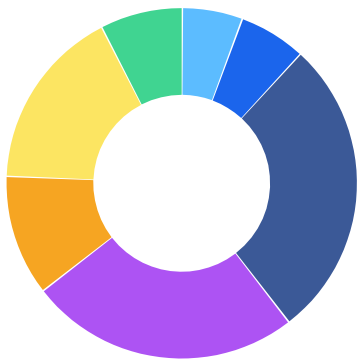
Sep 2022 Labor Force Breakdown



	Population
● 16+ Civilian Non-Institutionalized Population	434,090
● Not in Labor Force (16+)	143,538
● Labor Force	290,552
● Employed	284,130
● Unemployed	6,422
● Under 16, Military, and institutionalized Population	134,286

Educational Attainment

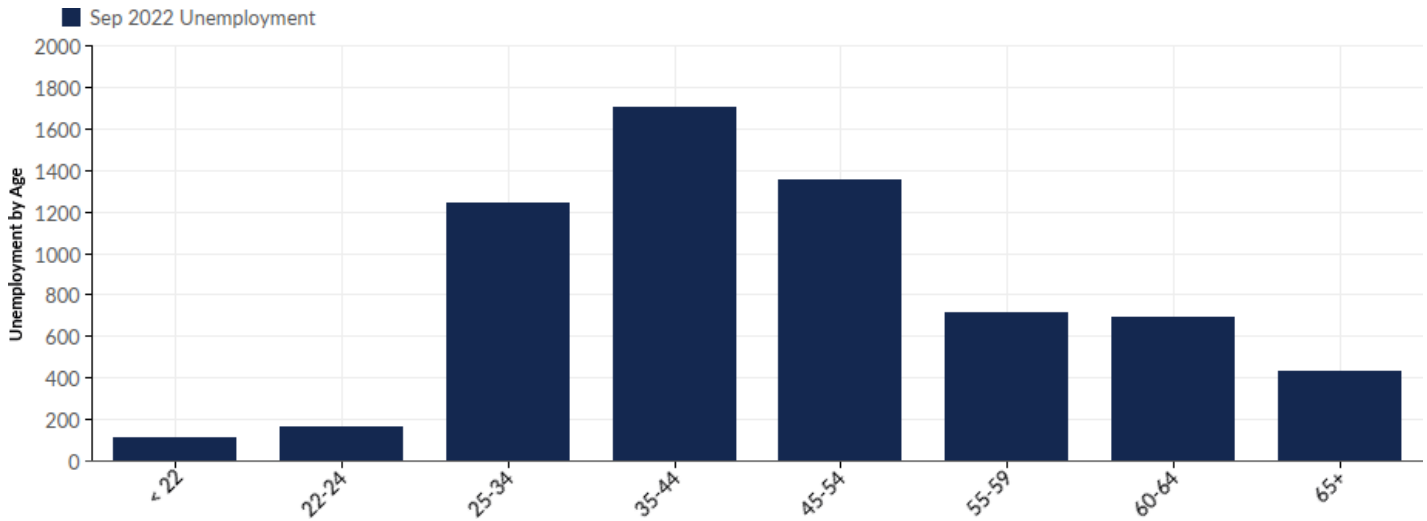
Concerning educational attainment, 16.8% of the selected regions' residents possess a Bachelor's Degree (3.9% below the national average), and 11.1% hold an Associate's Degree (2.3% above the national average).



	% of Population	Population
● Less Than 9th Grade	5.6%	21,077
● 9th Grade to 12th Grade	6.2%	23,468
● High School Diploma	27.7%	105,068
● Some College	25.0%	94,607
● Associate's Degree	11.1%	42,236
● Bachelor's Degree	16.8%	63,793
● Graduate Degree and Higher	7.6%	28,844

Unemployment by Demographics

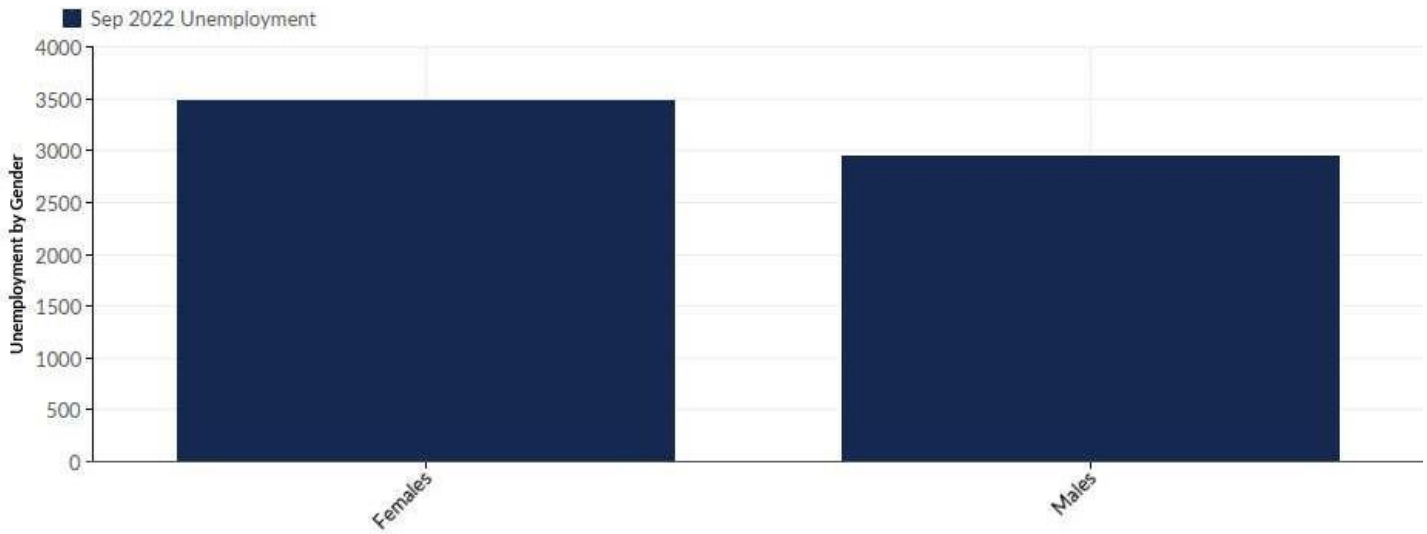
Unemployment by Age



Age	Unemployment (Sep 2022)	% of Unemployed
< 22	114	1.78%
22-24	161	2.51%
25-34	1,244	19.37%
35-44	1,705	26.55%
Total	6,422	100.00%

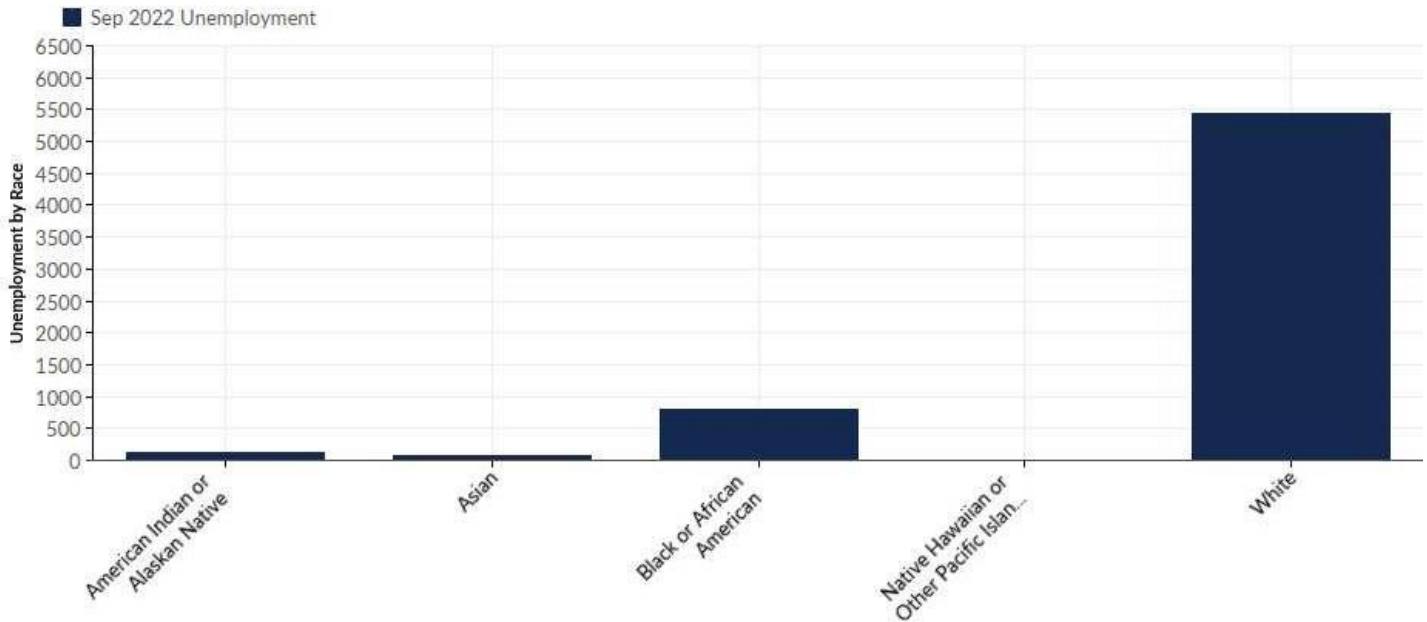
Age	Unemployment (Sep 2022)	% of Unemployed
45-54	1,356	21.11%
55-59	713	11.10%
60-64	694	10.81%
65+	434	6.76%
	Total	6,422
		100.00%

Unemployment by Gender



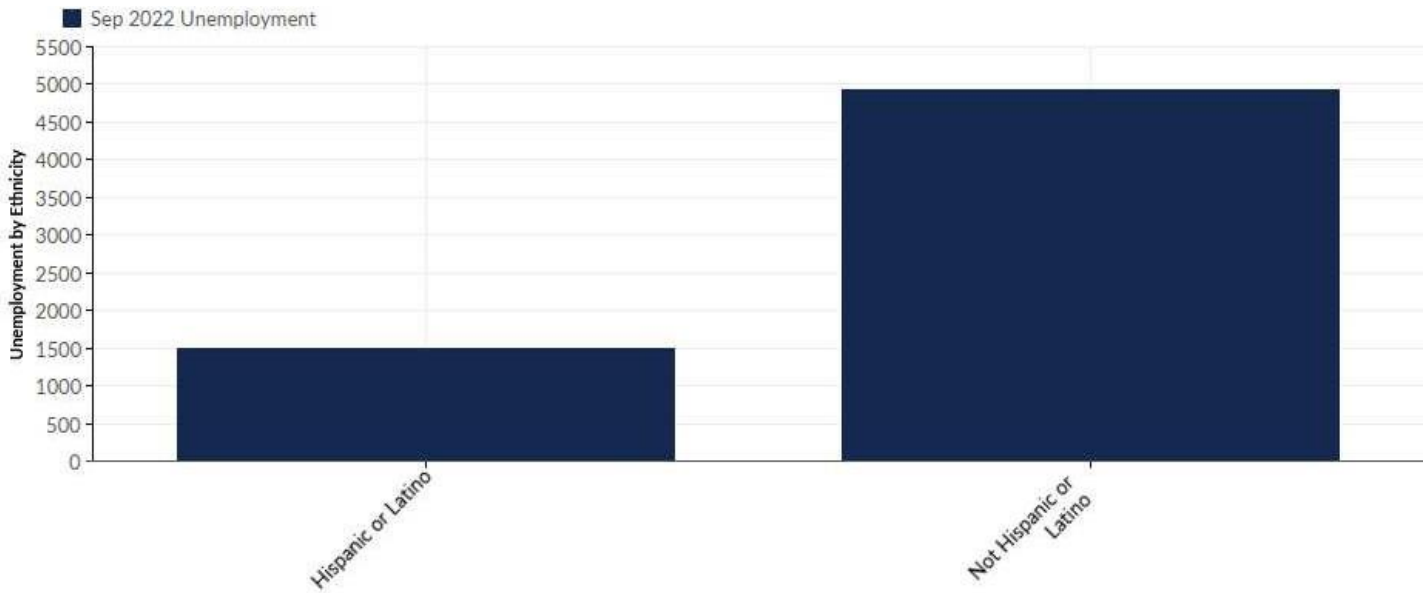
Gender	Unemployment (Sep 2022)	% of Unemployed
Females	3,481	54.20%
Males	2,941	45.80%
Total	6,422	100.00%

Unemployment by Race



Race	Unemployment (Sep 2022)	% of Unemployed
American Indian or Alaskan Native	113	1.76%
Asian	62	0.97%
Black or African American	797	12.41%
Native Hawaiian or Other Pacific Islander	12	0.19%
White	5,438	84.68%
Total	6,422	100.00%

Unemployment by Ethnicity

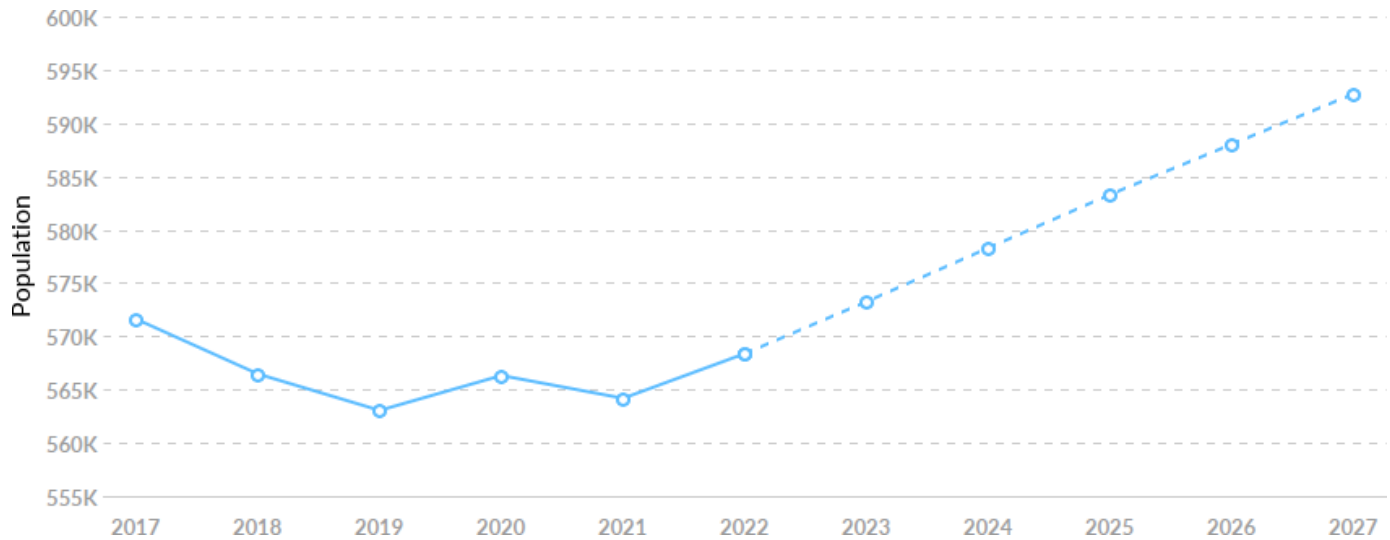


Ethnicity	Unemployment (Sep 2022)	% of Unemployed
Hispanic or Latino	1,498	23.33%
Not Hispanic or Latino	4,924	76.67%
Total	6,422	100.00%

Historic & Projected Trends

Population Trends

As of 2022 the region's population declined by 0.6% since 2017, falling by 3,232. Population is expected to increase by 4.3% between 2022 and 2027, adding 24,368.

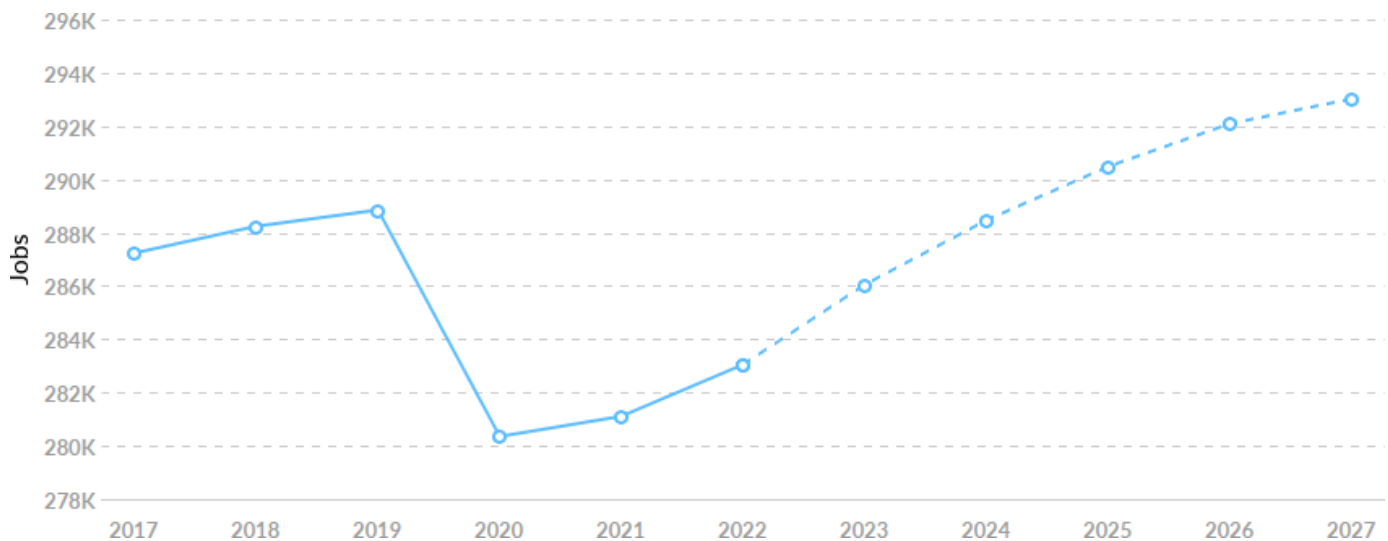


Timeframe	Population
2017	571,608
2018	566,463
2019	563,042
2020	566,315
2021	564,177

Timeframe	Population
2022	568,376
2023	573,254
2024	578,289
2025	583,300
2026	588,019
2027	592,743

Job Trends

From 2017 to 2022, jobs declined by 1.5% in 62 Kansas Counties from 287,232 to 283,049. This change fell short of the national growth rate of 2.4% by 3.9%.



Timeframe	Jobs
2017	287,232
2018	288,239
2019	288,849
2020	280,349
2021	281,106
2022	283,049
2023	286,048
2024	288,468
2025	290,481
2026	292,090
2027	293,023

Labor Force Participation Rate Trends

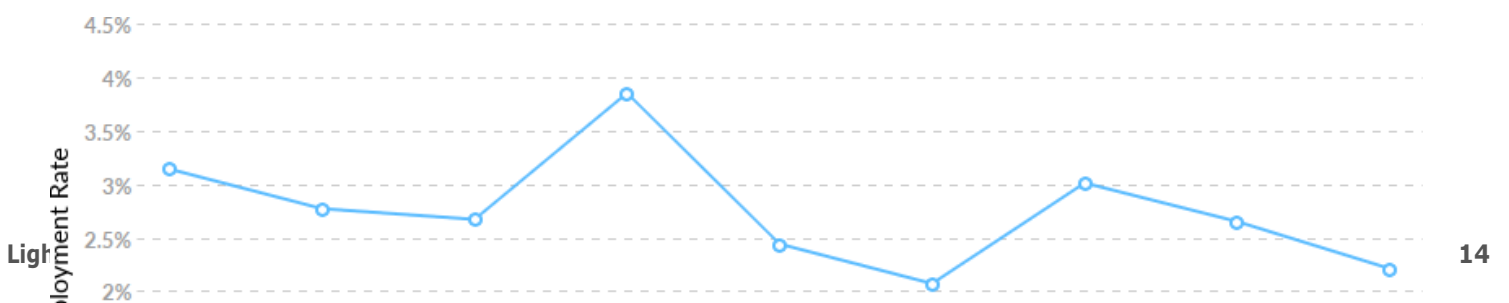


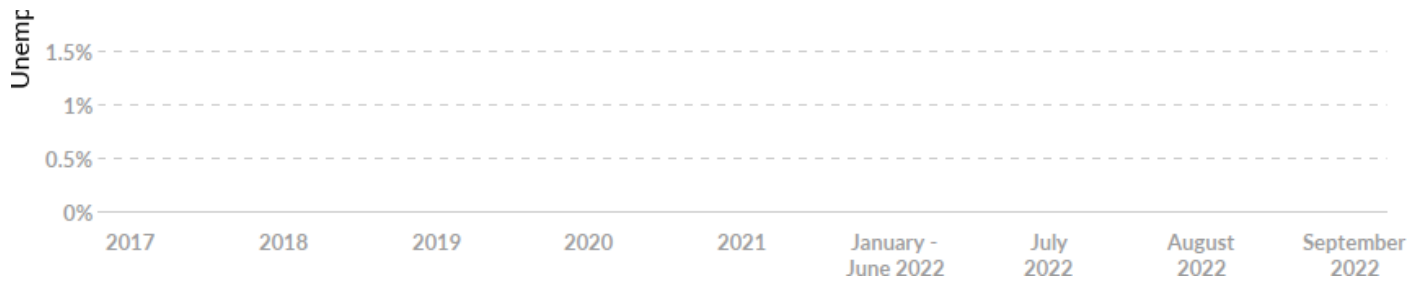


Timeframe	Labor Force Participation Rate
2017	69.00%
2018	68.83%
2019	69.11%
2020	68.25%
2021	68.50%
January - June 2022	67.06%
July 2022	67.10%
August 2022	65.75%
September 2022	66.93%

Unemployment Rate Trends

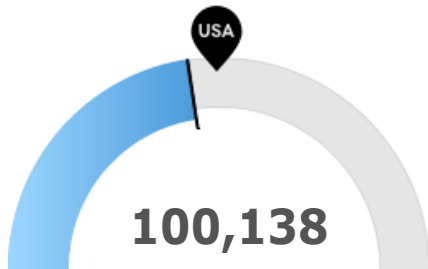
Your areas had a September 2022 unemployment rate of 2.21%, decreasing from 3.14% 5 years before.





Timeframe	Unemployment Rate
2017	3.14%
2018	2.77%
2019	2.67%
2020	3.85%
2021	2.44%
January - June 2022	2.07%
July 2022	3.01%
August 2022	2.65%
September 2022	2.21%

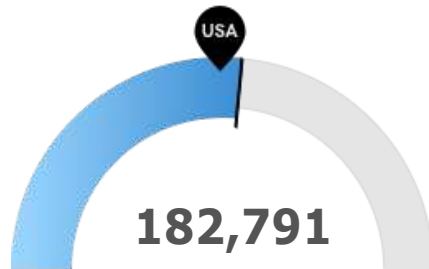
Population Characteristics



100,138

Millennials

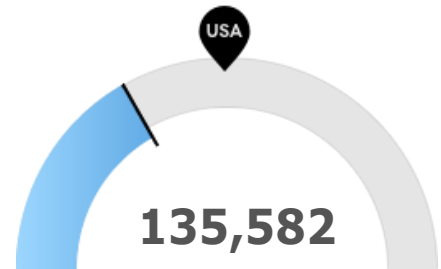
Your area has 100,138 millennials (ages 25-39). The national average for an area this size is 115,242.



182,791

Retiring Soon

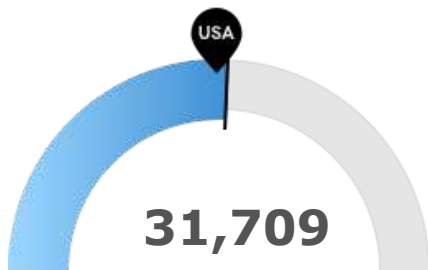
Retirement risk is about average in your area. The national average for an area this size is 167,694 people 55 or older, while there are 182,791 here.



135,582

Racial Diversity

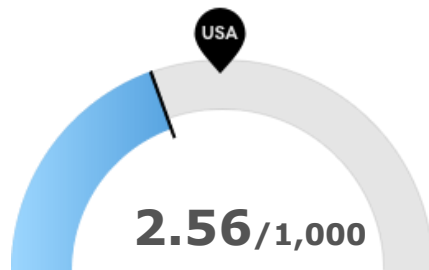
Racial diversity is low in your area. The national average for an area this size is 229,585 racially diverse people, while there are 135,582 here.



31,709

Veterans

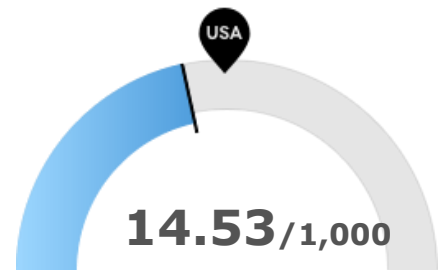
Your area has 31,709 veterans. The national average for an area this size is 30,469.



2.56/1,000

Violent Crime

Your area has 2.56 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.



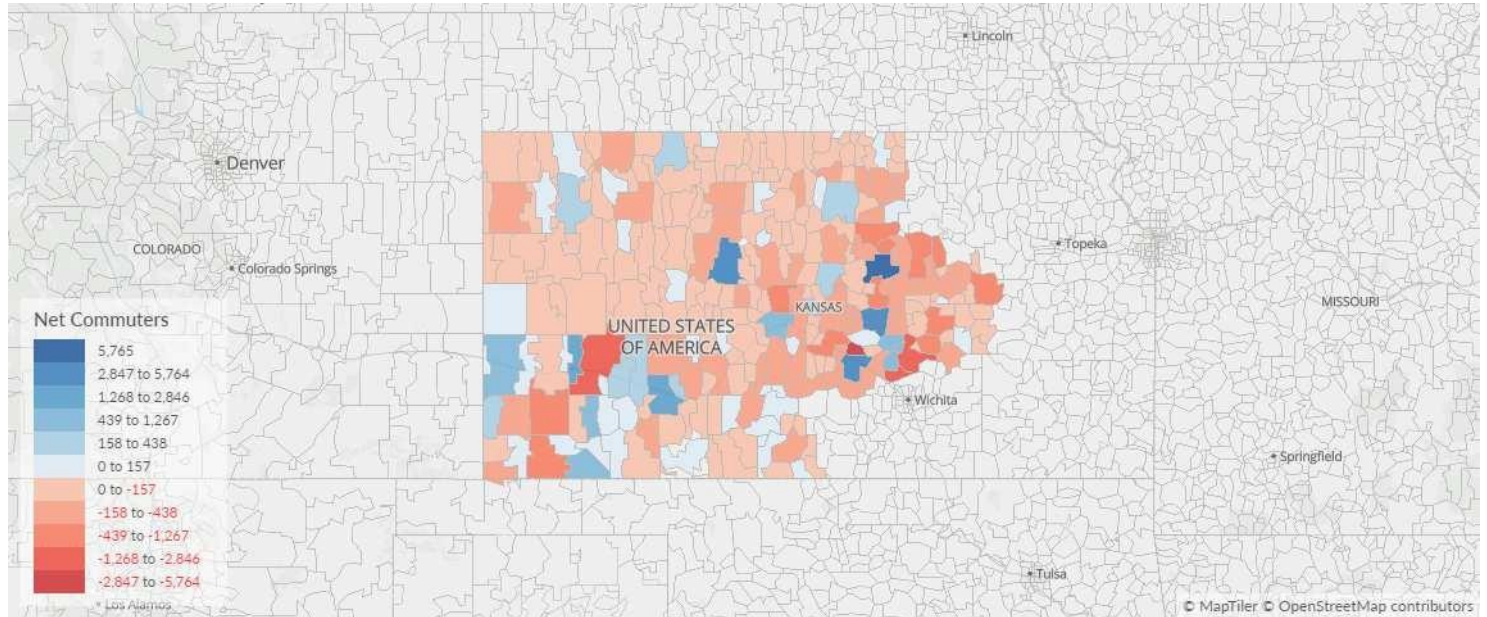
14.53/1,000

Property Crime

Your area has 14.53 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

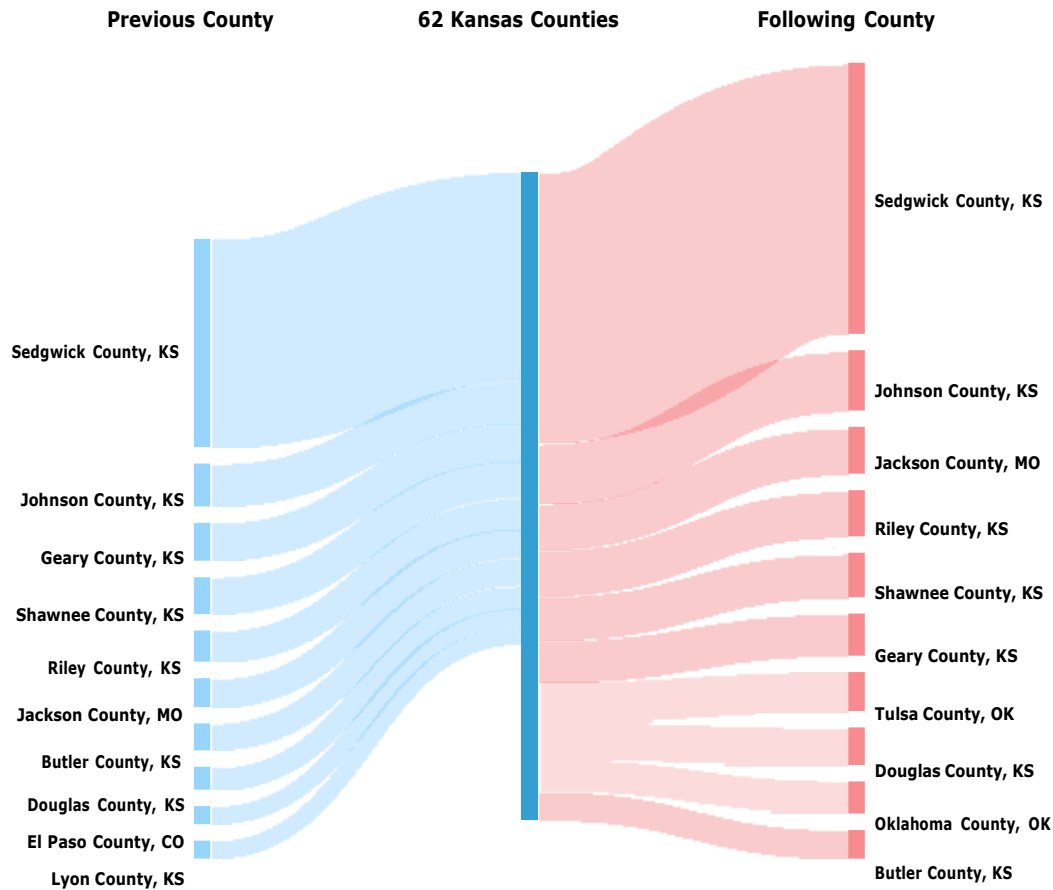
Where Talent Lives

ZIP	Name	2022 Employment	ZIP	Name	2022 Workers
67401	Salina, KS (in Saline co...	29,483	67401	Salina, KS (in Saline co...	23,718
67801	Dodge City, KS (in Ford...	17,079	67846	Garden City, KS (in Fin...	18,285
67846	Garden City, KS (in Fin...	17,017	67801	Dodge City, KS (in Ford...	15,388
67501	Hutchinson, KS (in Ren...	15,372	67601	Hays, KS (in Ellis count...	11,570
67601	Hays, KS (in Ellis count...	14,831	67501	Hutchinson, KS (in Ren...	11,569

Inbound and Outbound Migration

The table below analyzes past and current residents of 62 Kansas Counties. The left column shows residents of other counties migrating to 62 Kansas Counties. The right column shows residents migrating from 62 Kansas Counties to other counties.

As of 2020, **1,842** people have migrated from Sedgwick County, KS to 62 Kansas Counties. In the same year, **2,397** people left 62 Kansas Counties migrating to Sedgwick County, KS. The total Net Migration for 62 Kansas Counties in 2020 was **-2,878**.



Top Previous Counties	Migrations
Sedgwick County, KS	1,842
Johnson County, KS	380

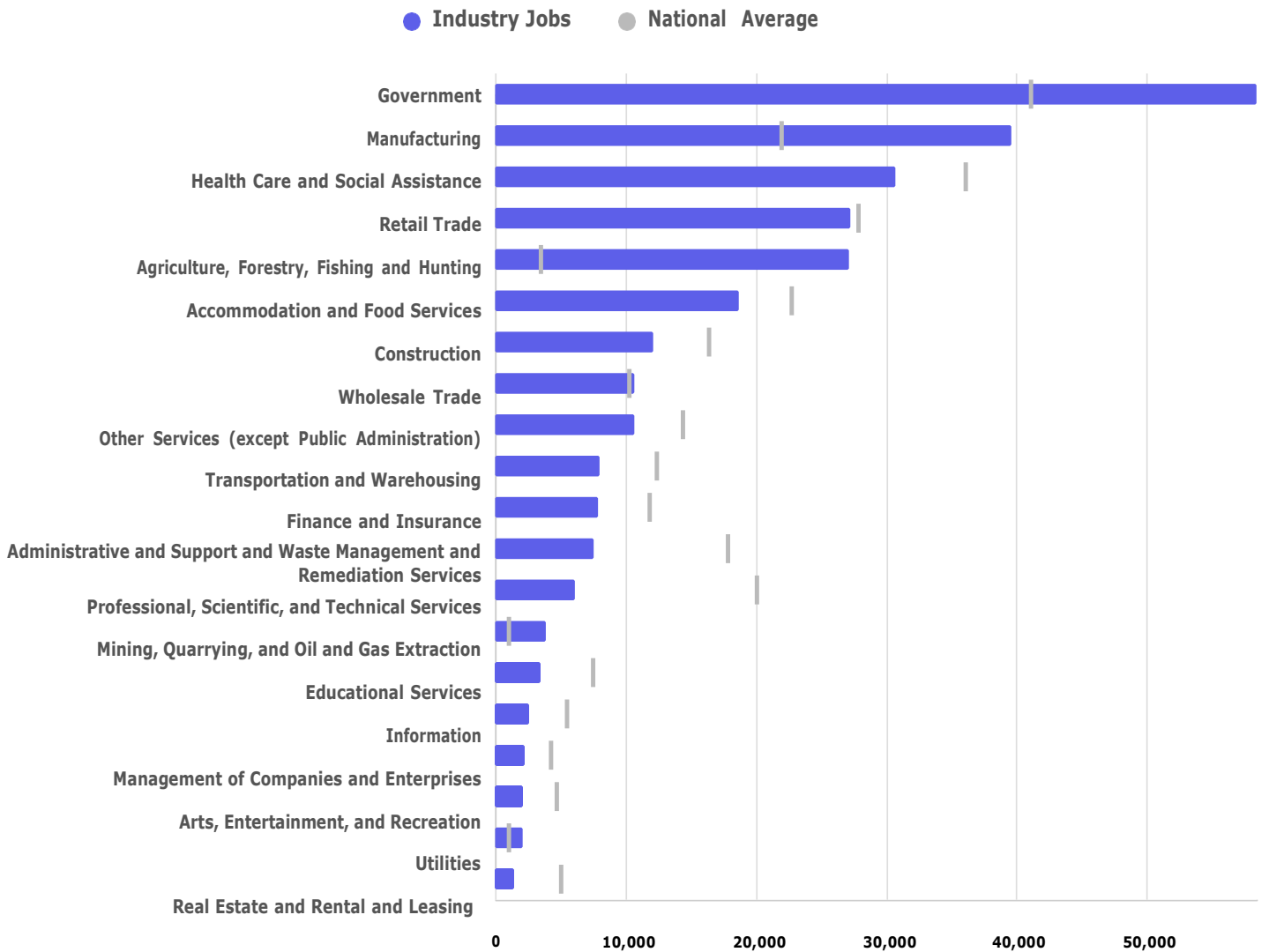
Top Previous Counties	Migrations
Geary County, KS	335
Shawnee County, KS	325
Riley County, KS	276
Jackson County, MO	255
Butler County, KS	238
Douglas County, KS	203
El Paso County, CO	160
Lyon County, KS	159
Texas County, OK	136
Wyandotte County, KS	135
Pottawatomie County, KS	134
Leavenworth County, KS	121
Douglas County, NE	117

Top Following Counties	Migrations
Sedgwick County, KS	2,397
Johnson County, KS	532
Jackson County, MO	414
Riley County, KS	408
Shawnee County, KS	392
Geary County, KS	373
Tulsa County, OK	344
Douglas County, KS	332
Oklahoma County, OK	284
Butler County, KS	253
Adams County, CO	232
Texas County, OK	170
Lyon County, KS	168

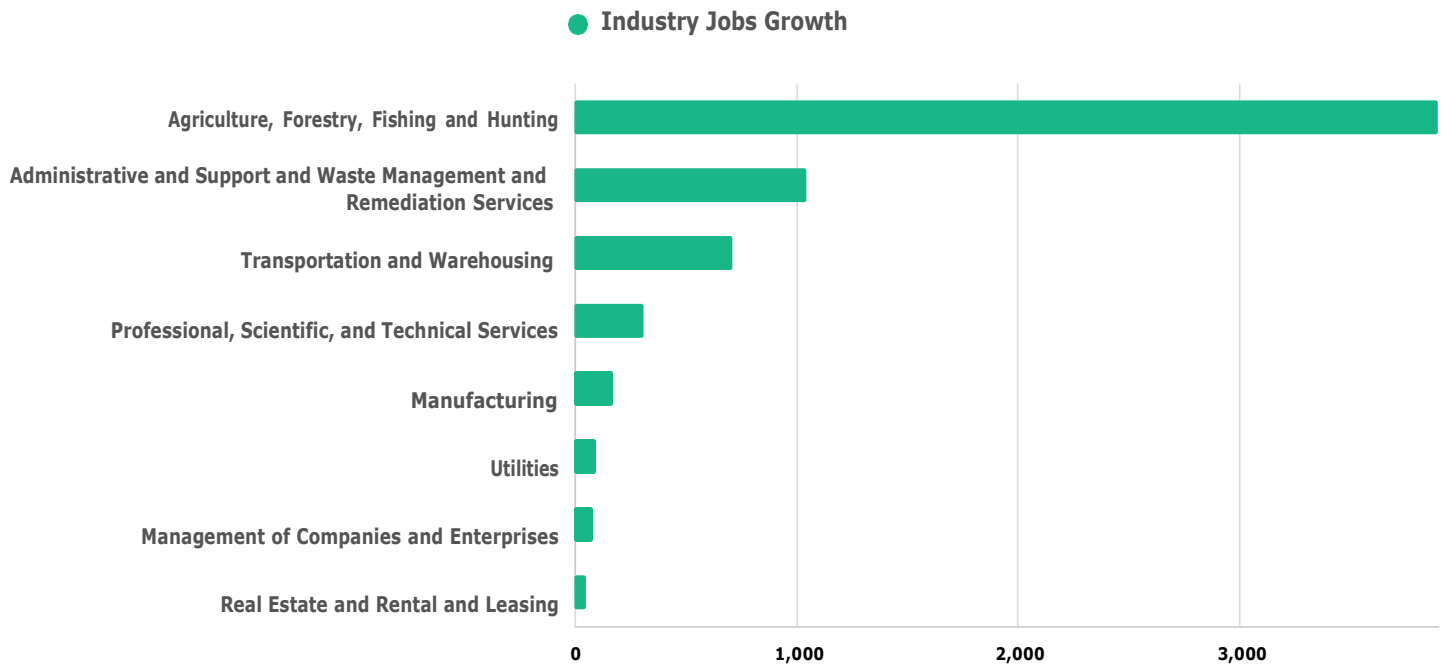
Top Following Counties	Migrations
Douglas County, NE	162
Jefferson County, CO	159

Industry Characteristics

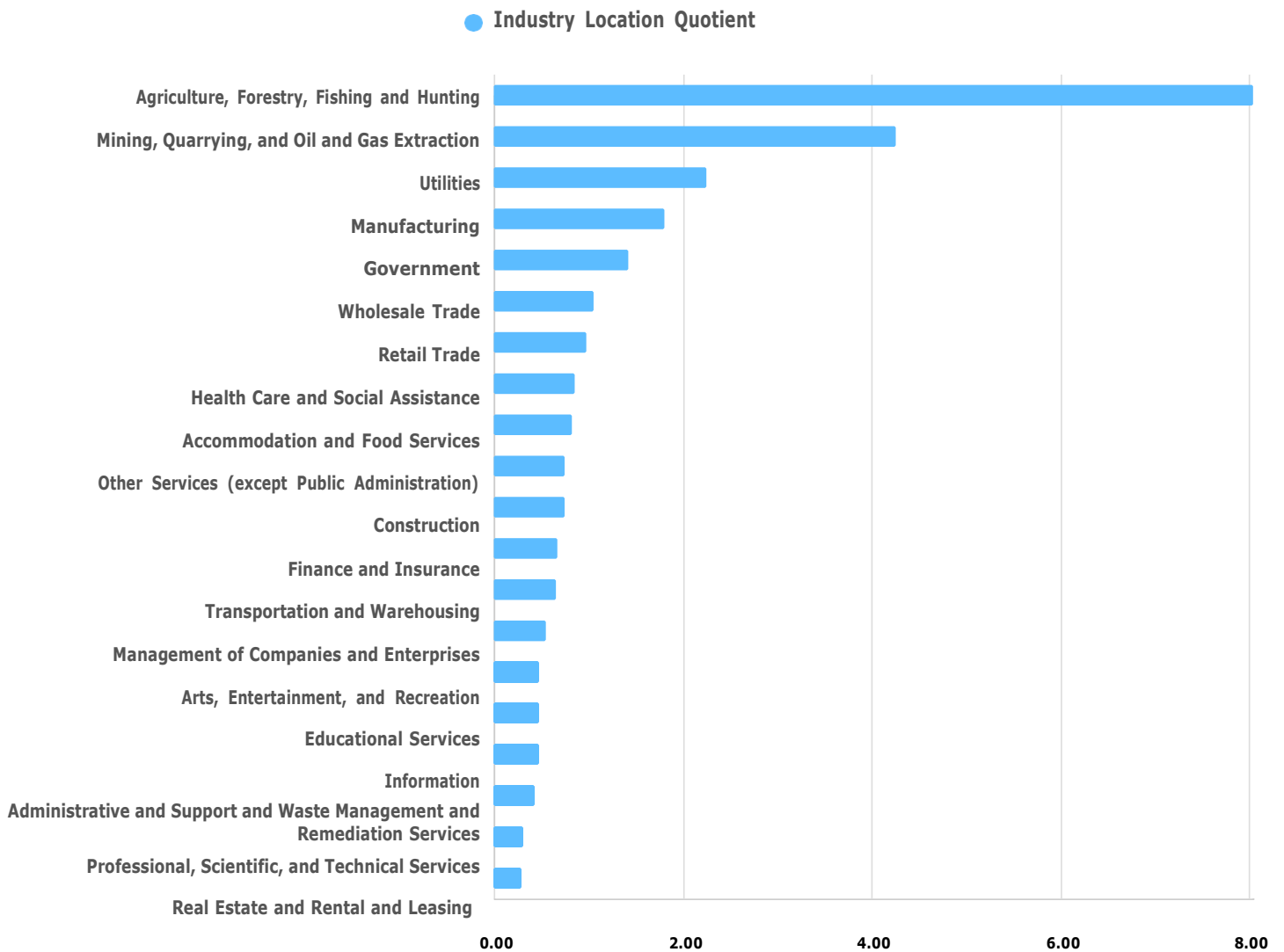
Largest Industries



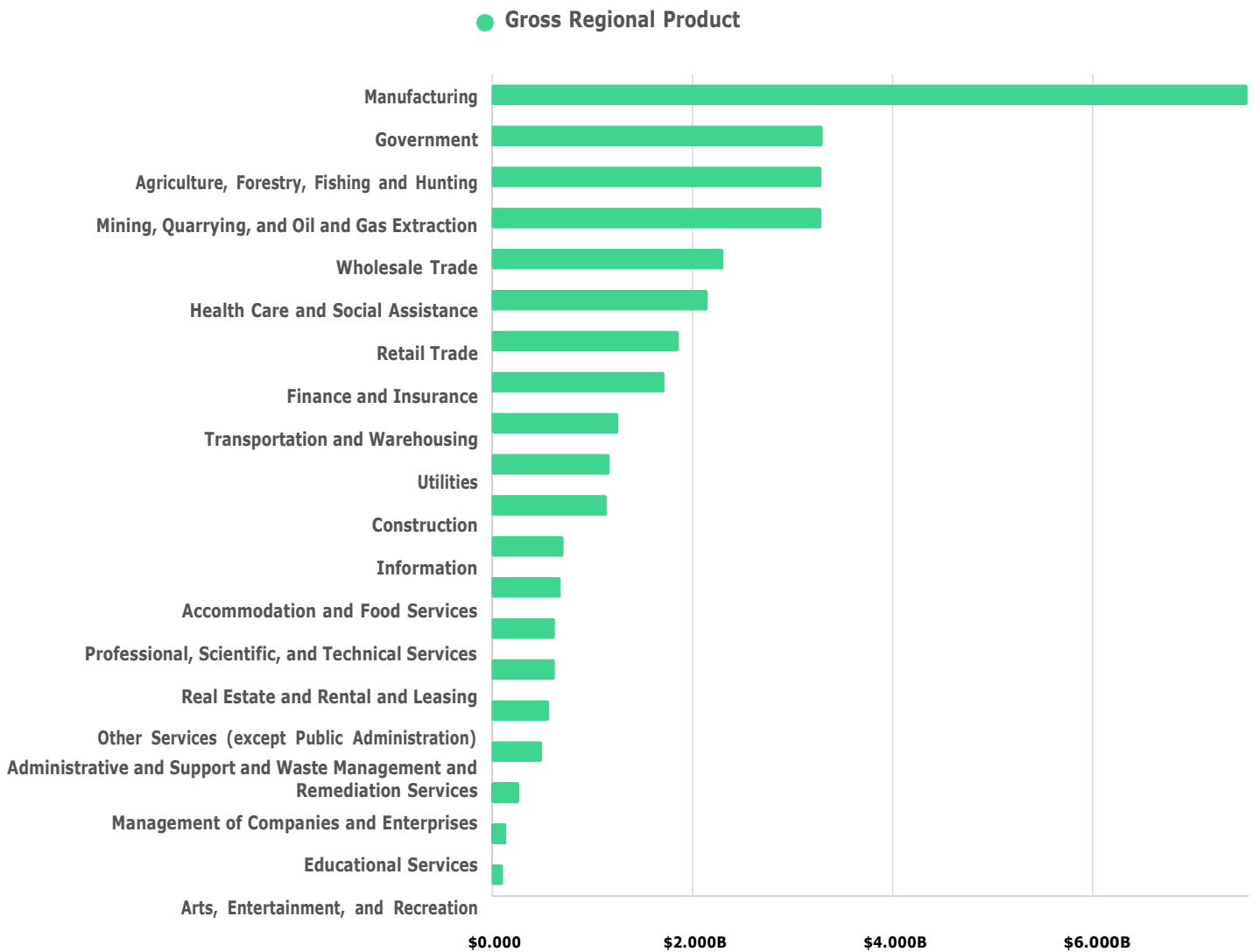
Top Growing Industries



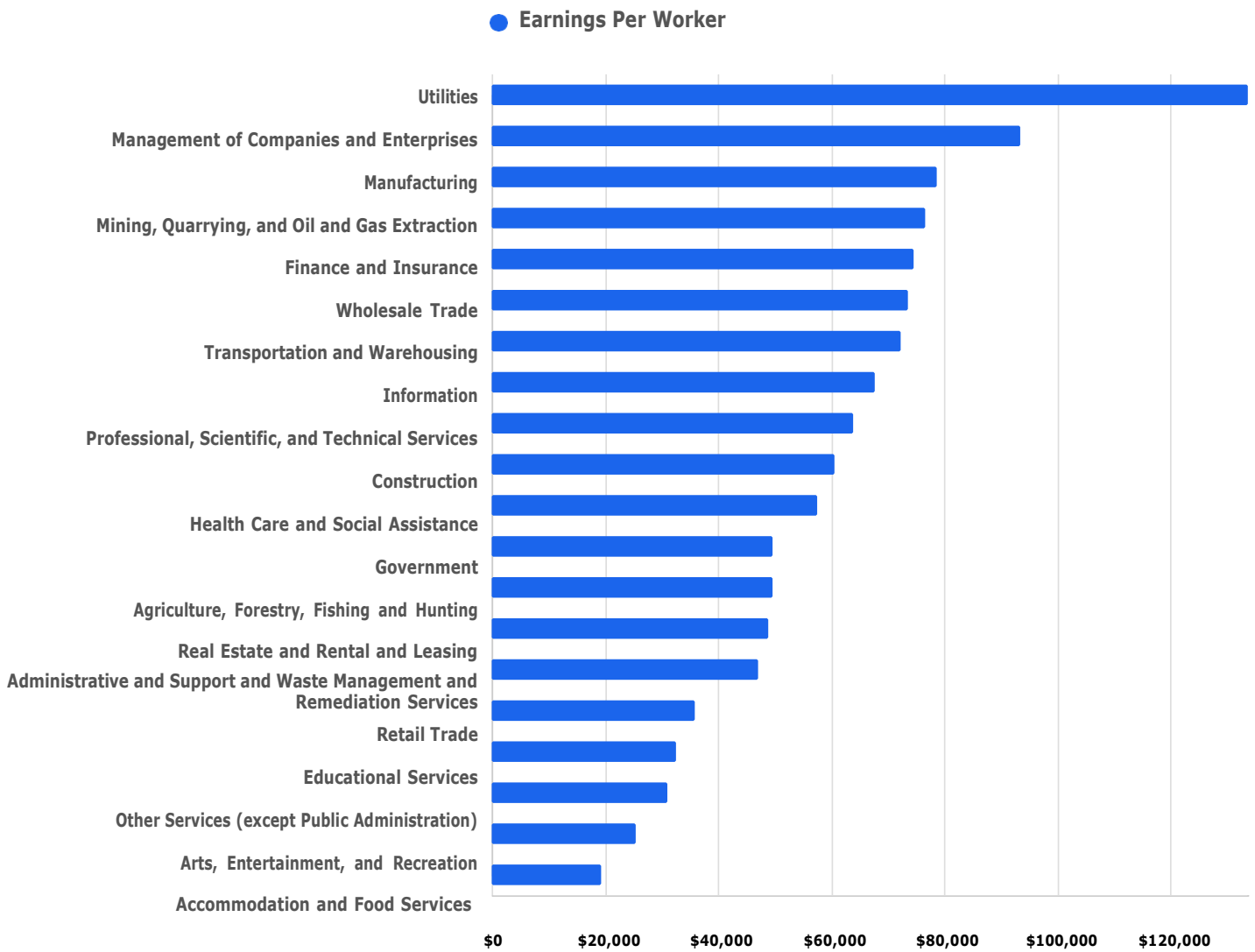
Top Industry Location Quotient



Top Industry GRP























Top Industry Earnings



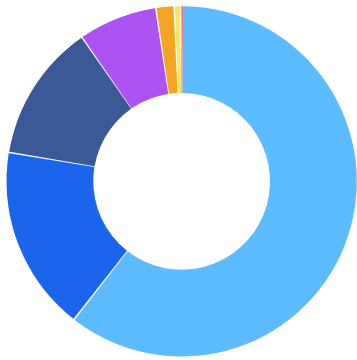
Business Characteristics

79,569 Companies Employ Your Workers

Online profiles for your workers mention 79,569 companies as employers, with the top 10 appearing below. In the last 12 months, 2,283 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Walmart	2,112 	General Dynamics	902 
City Of Haven Kansas	1,397 	Walmart	836 
McDonald's	1,296 	Dollar General	765 
Fort Hays State University	1,137 	Pizza Hut	747 
U.S. Army	662 	Centura Health	639 
Salina Regional Health Center	544 	Hutchinson Regional Healthcare...	611 
Amazon	525 	Presbyterian Manors Of Mid-Am...	591 
Pfizer	496 	Pfizer	428 
Kansas State University	475 	Great Plains Manufacturing	394 
Kroger	464 	Ascension	393 

Business Size

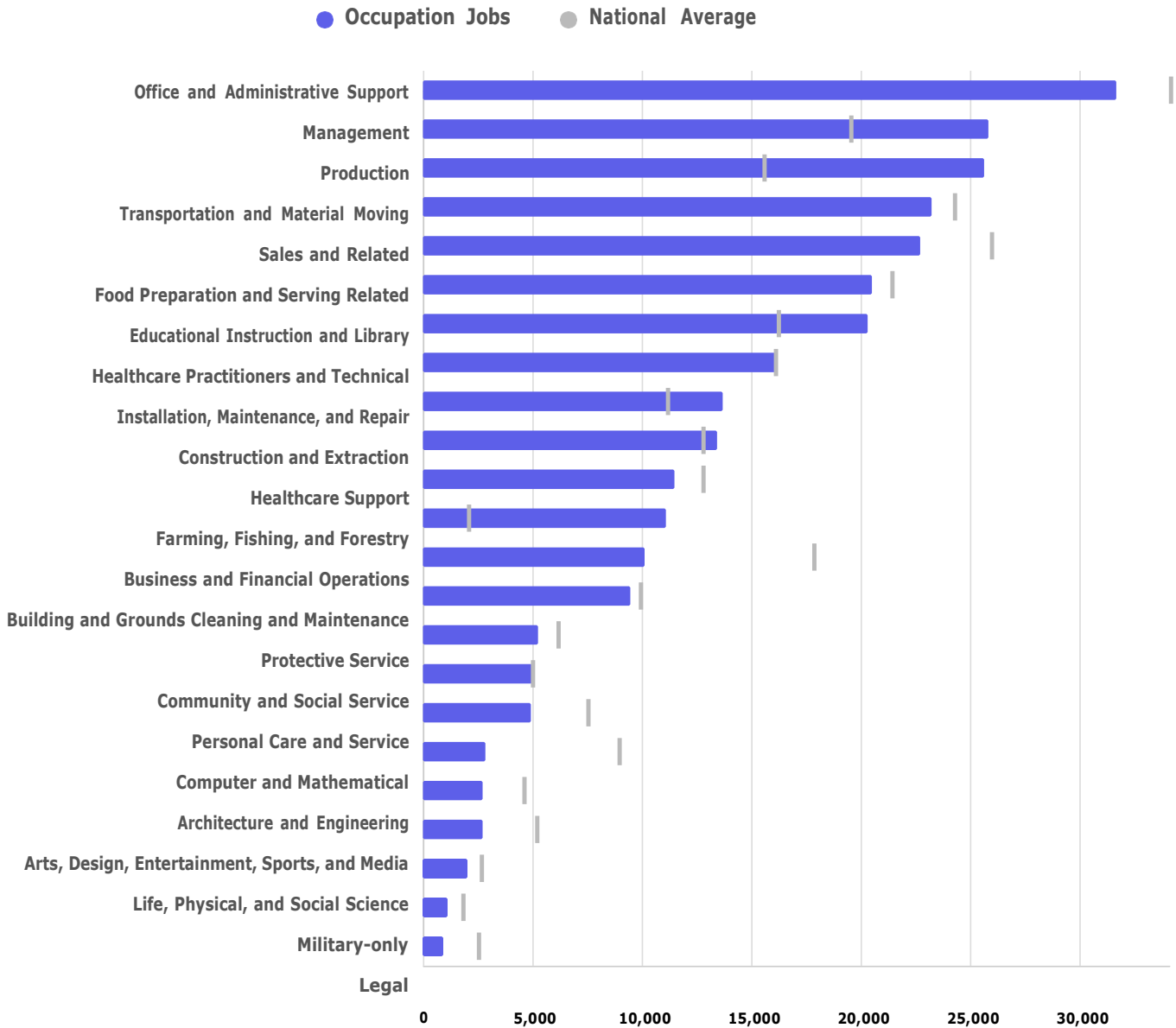


	Percentage	Business Count
● 1 to 4 employees	60.5%	29,188
● 5 to 9 employees	17.1%	8,251
● 10 to 19 employees	12.7%	6,138
● 20 to 49 employees	7.3%	3,521
● 50 to 99 employees	1.7%	812
● 100 to 249 employees	0.6%	289
● 250 to 499 employees	0.1%	54
● 500+ employees	0.0%	16

*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

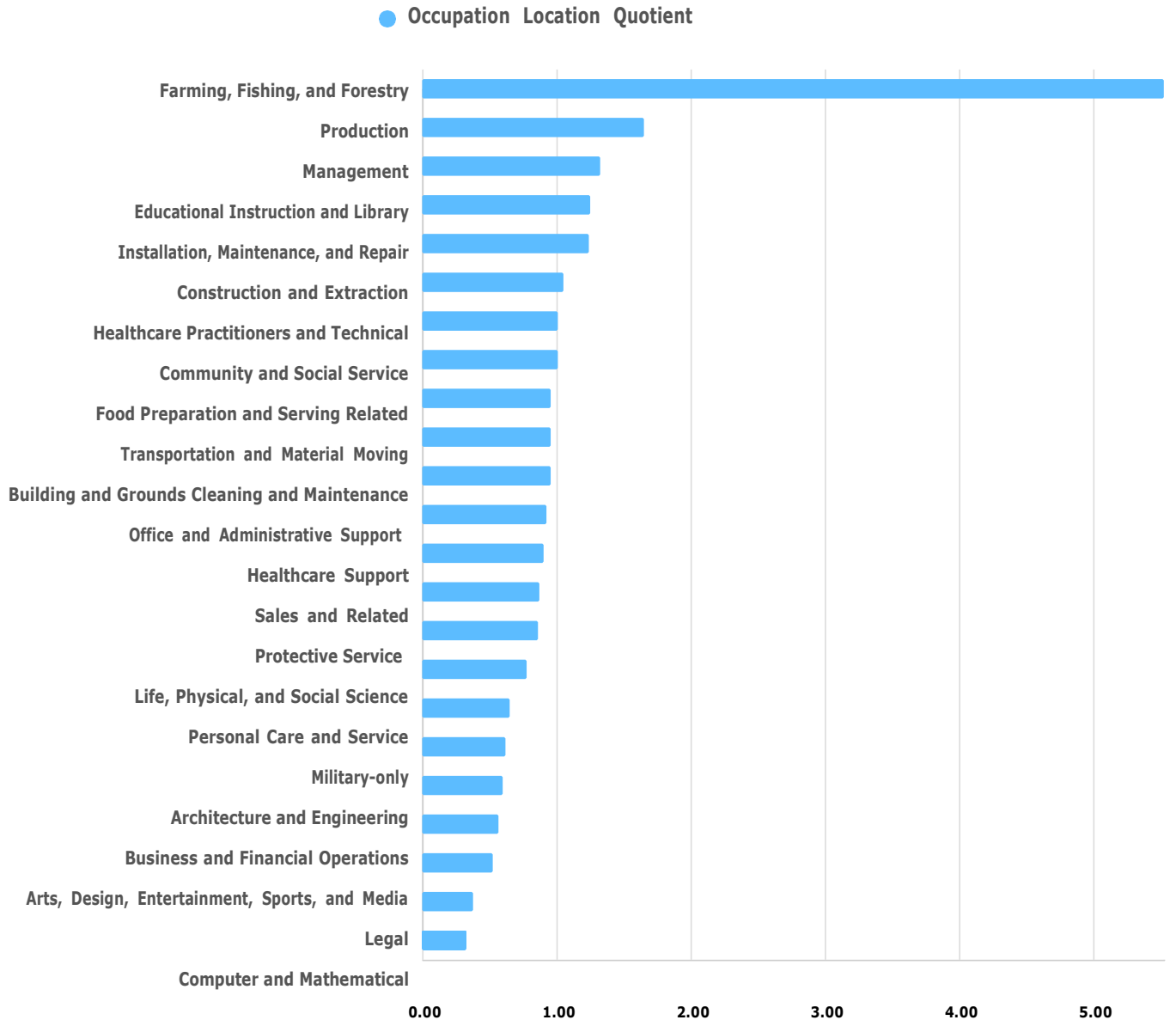
Largest Occupations



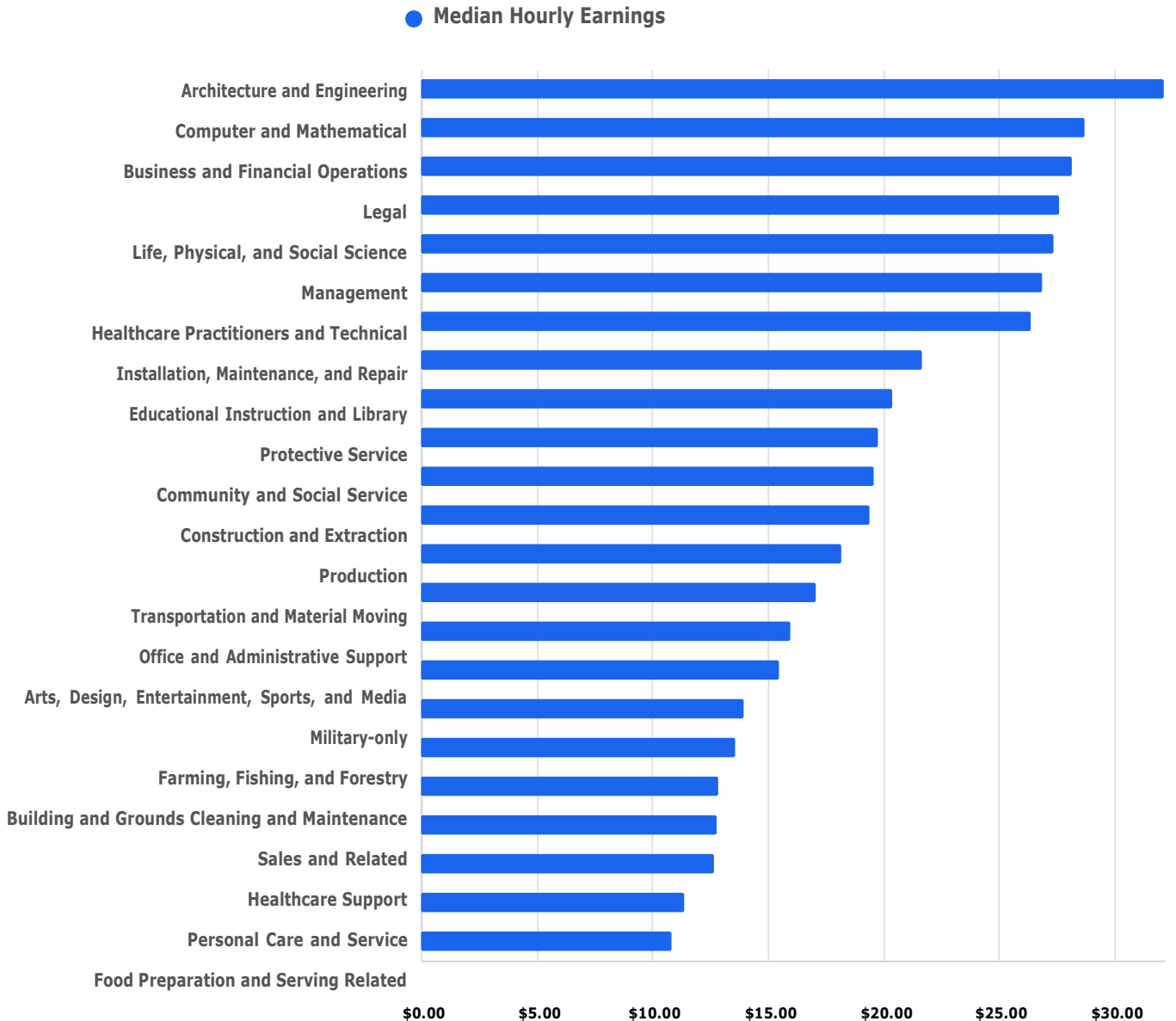
Top Growing Occupations

● Occupation Jobs Growth

Top Occupation Location Quotient

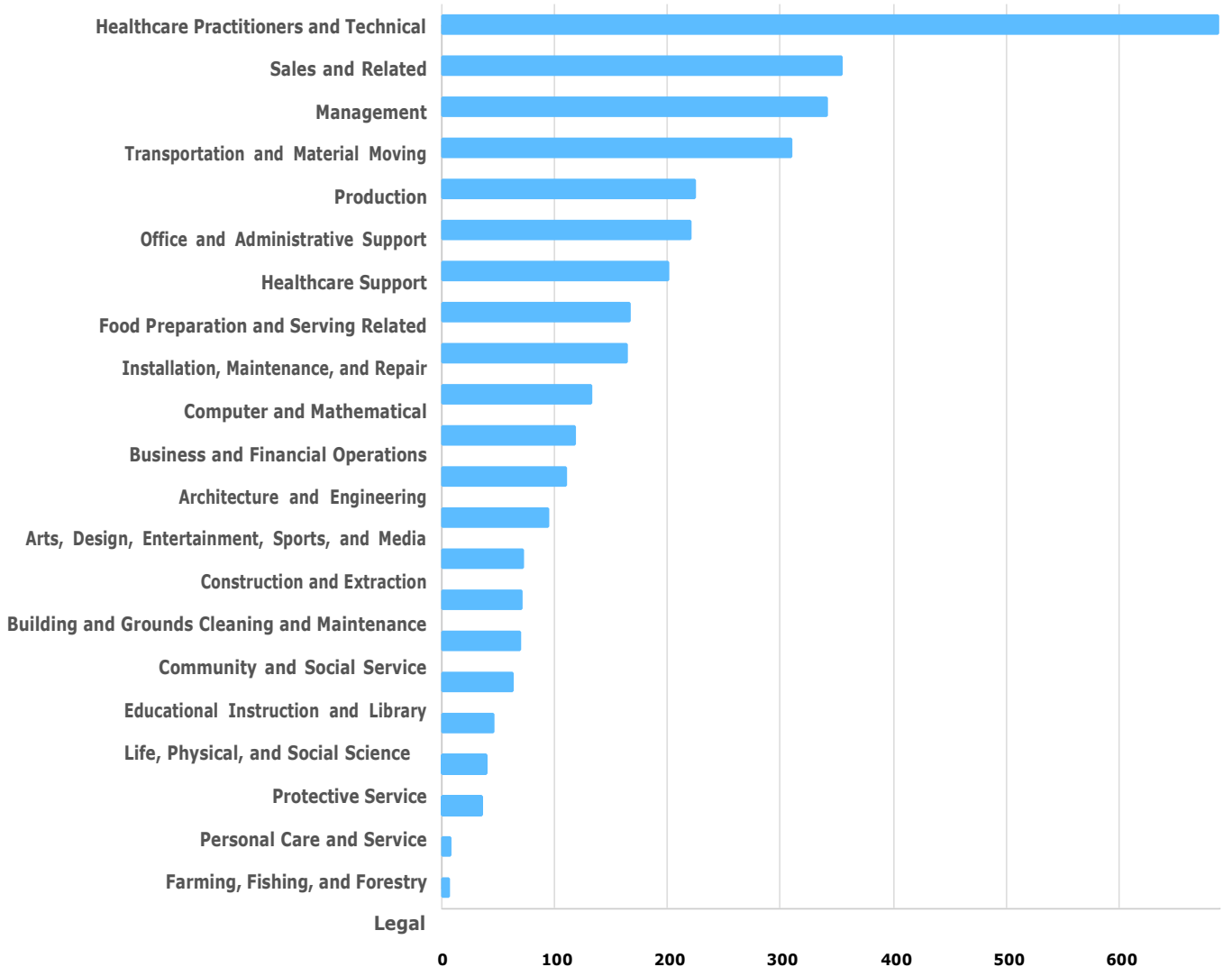


Top Occupation Earnings

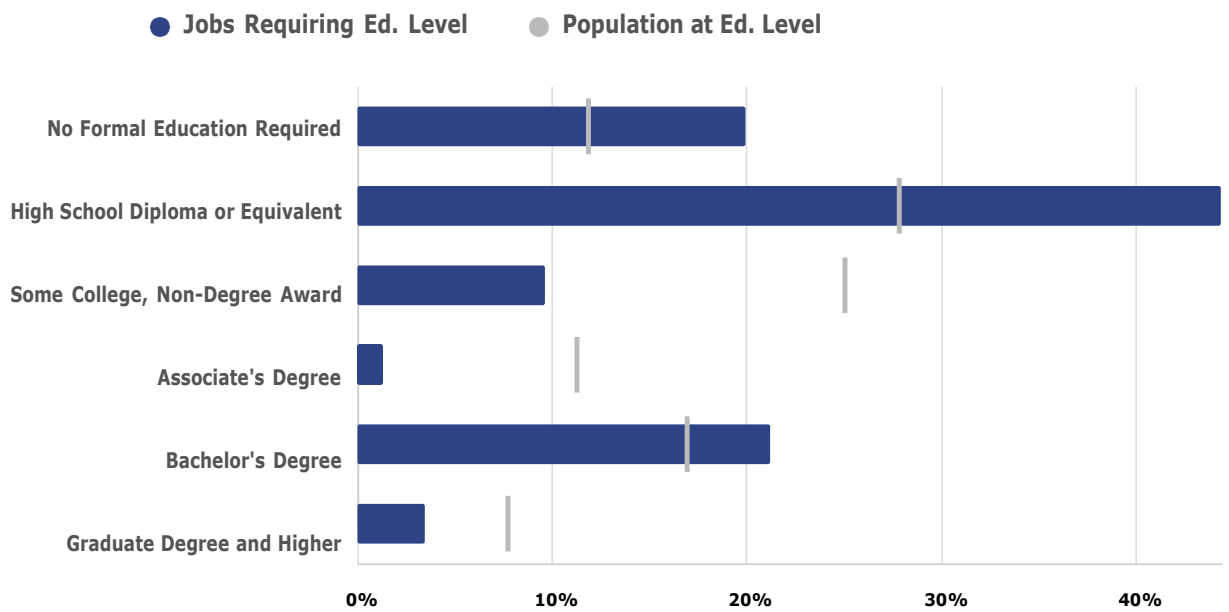


Top Posted Occupations

● Unique Average Monthly Postings



Underemployment



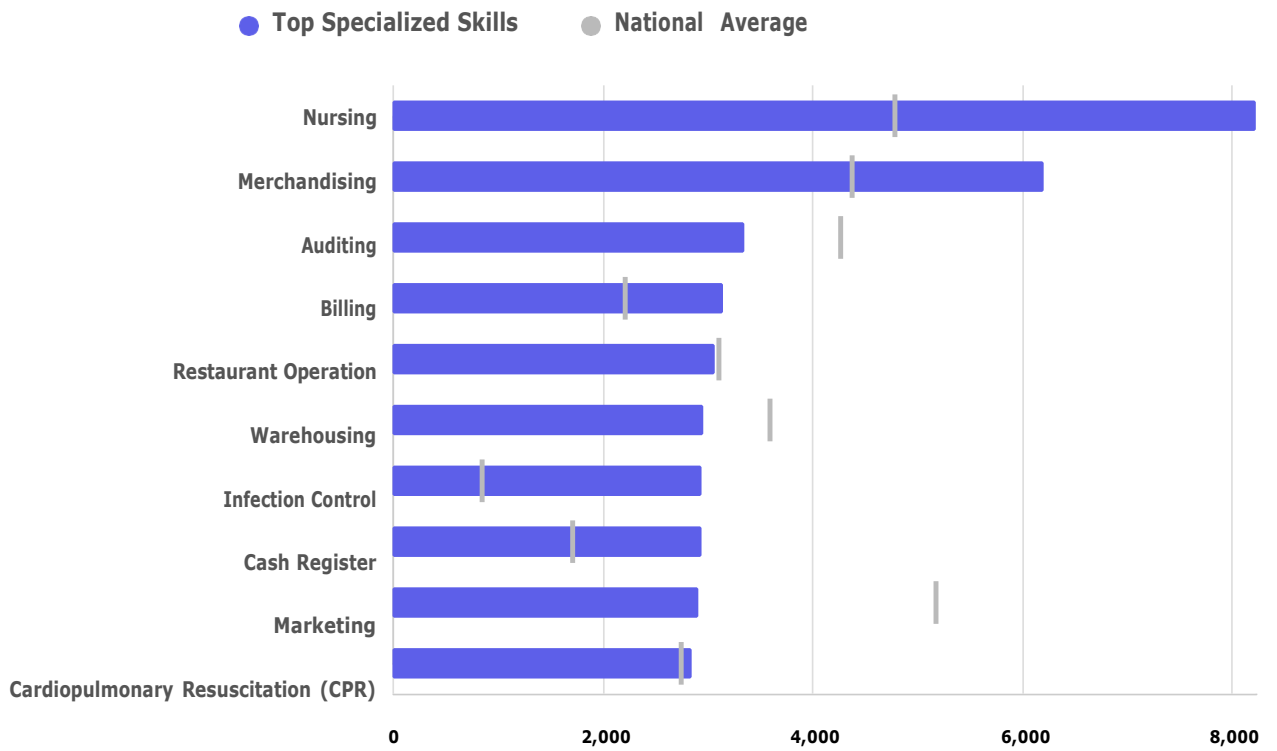
Educational Pipeline

In 2021, there were 11,841 graduates in 62 Kansas Counties. This pipeline has grown by 14% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, Nursing Assistant/Aide and Patient Care Assistant/Aide, and "Business, Management, Marketing, and Related Support Services, Other".

School	Total Graduates (2021)	Graduate Trend (2017 - 2021)
Fort Hays State University	4,260	
Hutchinson Community College	1,537	
Barton County Community College	989	
Garden City Community College	594	
Cloud County Community College	448	
North Central Kansas Technical College	435	
Salina Area Technical College	409	
Seward County Community College	409	
Colby Community College	398	
Northwest Kansas Technical College	393	

● Certificate
 ● Associate's
 Bachelor's
 ● Master's or Higher

In-Demand Skills



Appendix A (Geographies)

Code	Description	Code	Description
20007	Barber County, KS	20055	Finney County, KS
20009	Barton County, KS	20057	Ford County, KS
20017	Chase County, KS	20063	Gove County, KS
20023	Cheyenne County, KS	20065	Graham County, KS
20025	Clark County, KS	20067	Grant County, KS
20029	Cloud County, KS	20069	Gray County, KS
20033	Comanche County, KS	20071	Greeley County, KS
20039	Decatur County, KS	20075	Hamilton County, KS
20041	Dickinson County, KS	20079	Harvey County, KS
20047	Edwards County, KS	20081	Haskell County, KS
20051	Ellis County, KS	20083	Hodgeman County, KS
20053	Ellsworth County, KS	20089	Jewell County, KS

Code	Description	Code	Description
20093	Kearny County, KS	20137	Norton County, KS
20097	Kiowa County, KS	20141	Osborne County, KS
20101	Lane County, KS	20143	Ottawa County, KS
20105	Lincoln County, KS	20145	Pawnee County, KS
20109	Logan County, KS	20147	Phillips County, KS
20113	McPherson County, KS	20151	Pratt County, KS
20115	Marion County, KS	20153	Rawlins County, KS
20119	Meade County, KS	20155	Reno County, KS
20123	Mitchell County, KS	20157	Republic County, KS
20127	Morris County, KS	20159	Rice County, KS
20129	Morton County, KS	20163	Rooks County, KS
20135	Ness County, KS	20165	Rush County, KS

Code	Description
20167	Russell County, KS
20169	Saline County, KS
20171	Scott County, KS
20175	Seward County, KS
20179	Sheridan County, KS
20181	Sherman County, KS
20183	Smith County, KS

Code	Description
20185	Stafford County, KS
20187	Stanton County, KS
20189	Stevens County, KS
20193	Thomas County, KS
20195	Trego County, KS
20199	Wallace County, KS
20203	Wichita County, KS