



Local Area 5

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Report Parameters

17 Counties

20001	Allen County, KS	20031	Coffey County, KS
20003	Anderson County, KS	20037	Crawford County, KS
20011	Bourbon County, KS	20049	Elk County, KS
20019	Chautauqua County, KS	20073	Greenwood County, KS
20021	Cherokee County, KS	See Appendix A for all 17 Counties	

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

267,003

Population (2022)

Population decreased by 4,069 over the last 5 years and is projected to decrease by 842 over the next 5 years.

111,198

Total Regional Employment

Jobs decreased by 1,706 over the last 5 years but are projected to grow by 4,903 over the next 5 years.

\$52.2K

Avg. Earnings Per Job (2022)

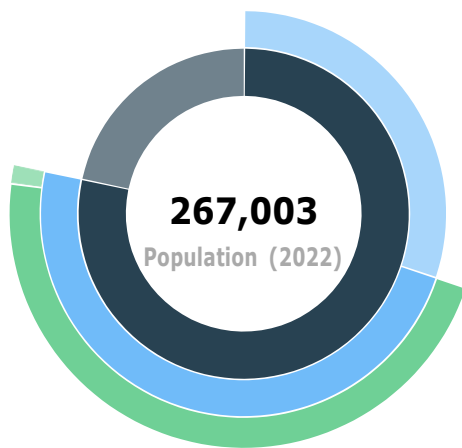
Regional average earnings per job are \$27.6K below the national average earnings of \$79.8K per job.

Takeaways

- As of 2022 the region's population declined by 1.5% since 2017, falling by 4,069. Population is expected to decrease by 0.3% between 2022 and 2027, losing 842.
- From 2017 to 2022, jobs declined by 1.5% in 17 Kansas Counties from 112,904 to 111,198. This change fell short of the national growth rate of 2.4% by 3.9%. As the number of jobs declined, the labor force participation rate decreased from 62.6% to 61.6% between 2017 and 2022.
- Concerning educational attainment, 16.2% of the selected regions' residents possess a Bachelor's Degree (4.5% below the national average), and 9.7% hold an Associate's Degree (0.8% above the national average).
- The top three industries in 2022 are Education and Hospitals (Local Government), Local Government, Excluding Education and Hospitals, and Restaurants and Other Eating Places.

	Population (2022)	Labor Force (Sep 2022)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	267,003	128,726	111,198	94.3	\$13.45B	\$21.06B	\$20.03B
State	2,951,415	1,496,625	1,581,263	98.2	\$199.91B	\$194.69B	\$233.13B

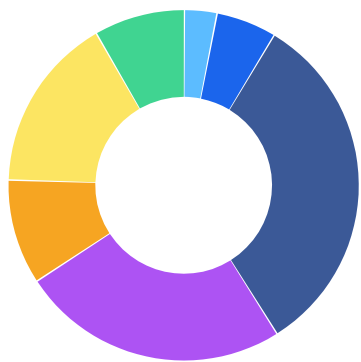
Sep 2022 Labor Force Breakdown



	Population
● 16+ Civilian Non-Institutionalized Population	208,974
● Not in Labor Force (16+)	80,248
● Labor Force	128,726
● Employed	125,263
● Unemployed	3,463
● Under 16, Military, and institutionalized Population	58,029

Educational Attainment

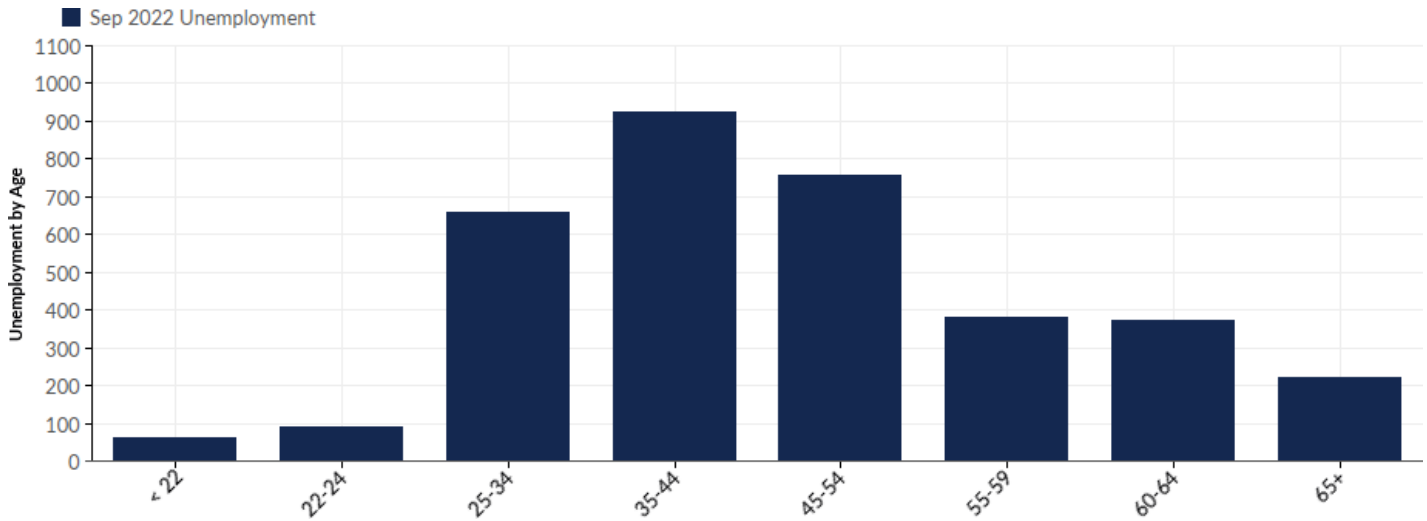
Concerning educational attainment, 16.2% of the selected regions' residents possess a Bachelor's Degree (4.5% below the national average), and 9.7% hold an Associate's Degree (0.8% above the national average).



	% of Population	Population
● Less Than 9th Grade	3.0%	5,305
● 9th Grade to 12th Grade	5.6%	9,907
● High School Diploma	32.4%	57,616
● Some College	24.7%	43,923
● Associate's Degree	9.7%	17,201
● Bachelor's Degree	16.2%	28,795
● Graduate Degree and Higher	8.4%	14,898

Unemployment by Demographics

Unemployment by Age



Age	Unemployment (Sep 2022)	% of Unemployed
< 22	63	1.82%
22-24	91	2.63%
25-34	657	18.97%
35-44	922	26.62%
	Total	3,463
		100.00%

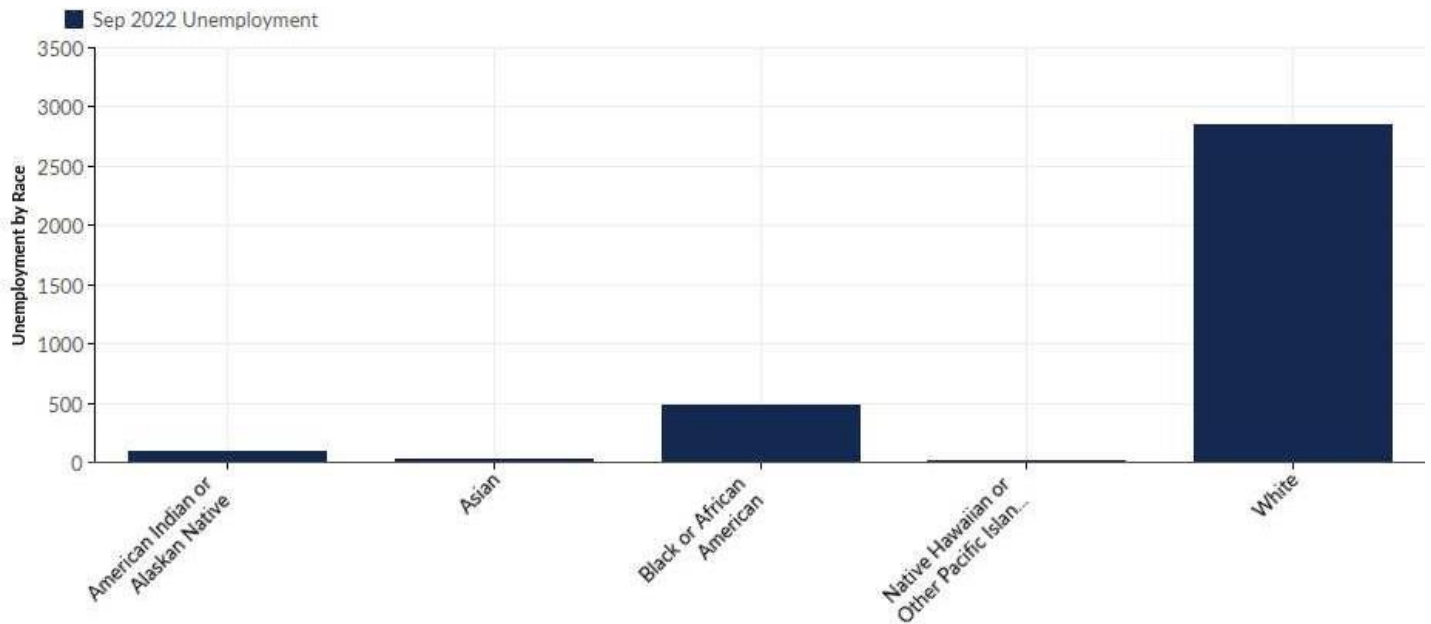
Age	Unemployment (Sep 2022)	% of Unemployed
45-54	755	21.80%
55-59	382	11.03%
60-64	372	10.74%
65+	221	6.38%
	Total	3,463
		100.00%

Unemployment by Gender



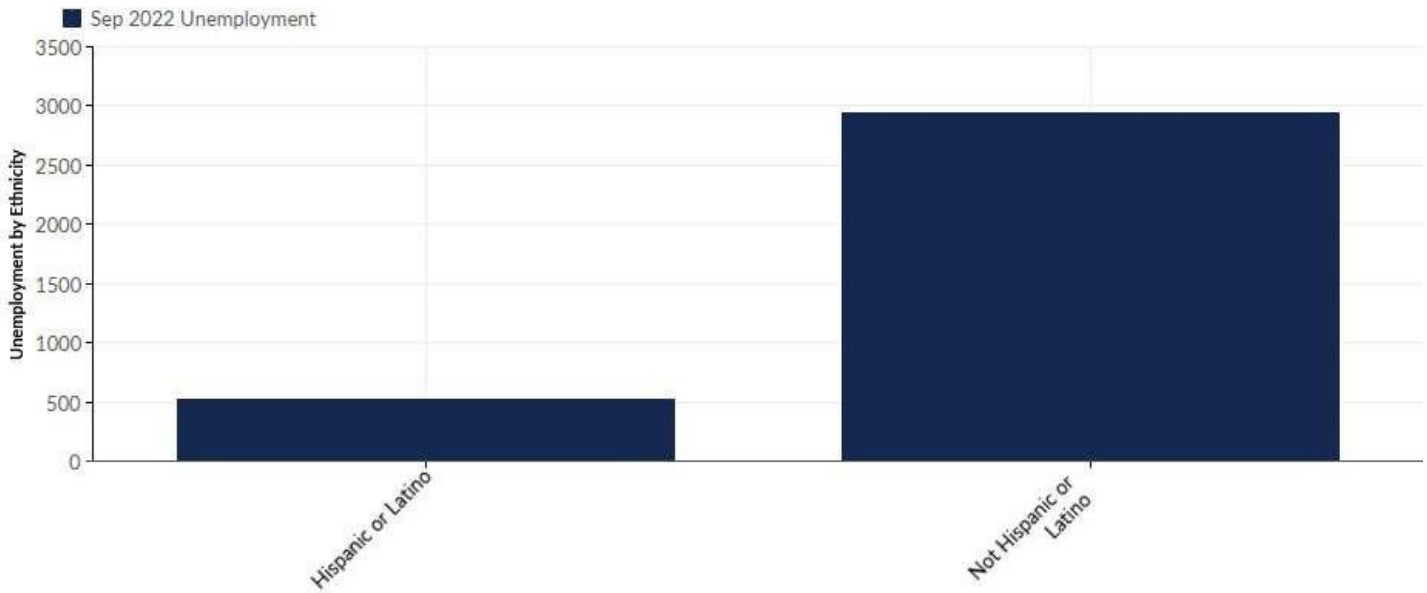
Gender	Unemployment (Sep 2022)	% of Unemployed
Females	1,900	54.87%
Males	1,563	45.13%
Total	3,463	100.00%

Unemployment by Race



Race	Unemployment (Sep 2022)	% of Unemployed
American Indian or Alaskan Native	97	2.80%
Asian	31	0.90%
Black or African American	475	13.72%
Native Hawaiian or Other Pacific Islander	7	0.20%
White	2,853	82.39%
Total	3,463	100.00%

Unemployment by Ethnicity

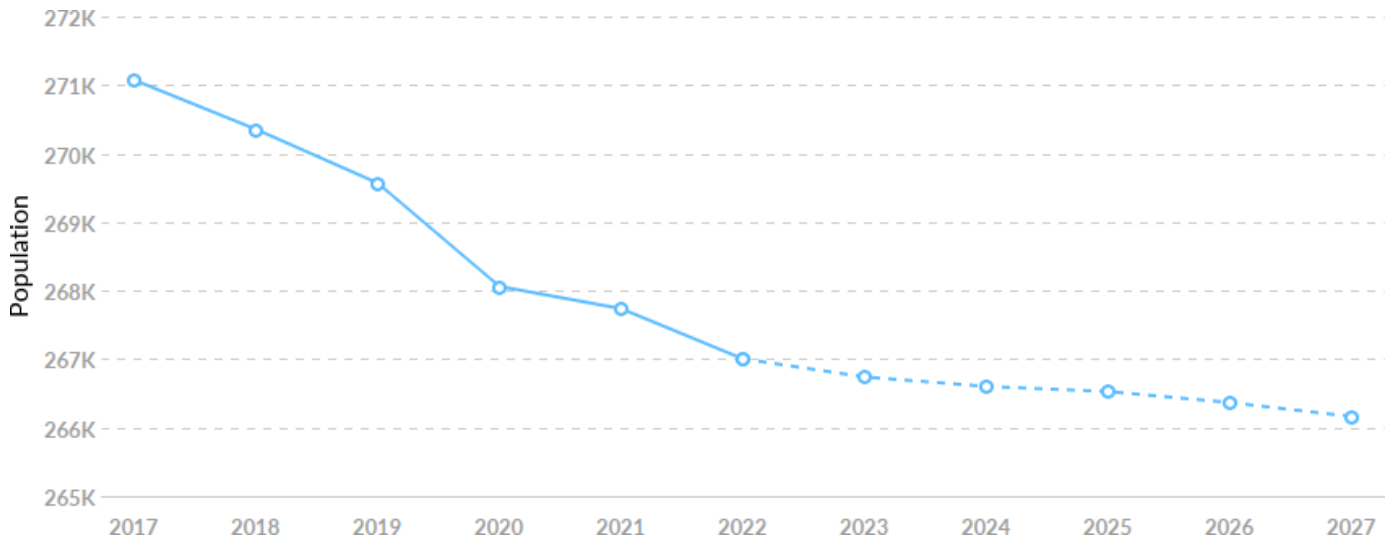


Ethnicity	Unemployment (Sep 2022)	% of Unemployed
Hispanic or Latino	518	14.96%
Not Hispanic or Latino	2,945	85.04%
Total	3,463	100.00%

Historic & Projected Trends

Population Trends

As of 2022 the region's population declined by 1.5% since 2017, falling by 4,069. Population is expected to decrease by 0.3% between 2022 and 2027, losing 842.

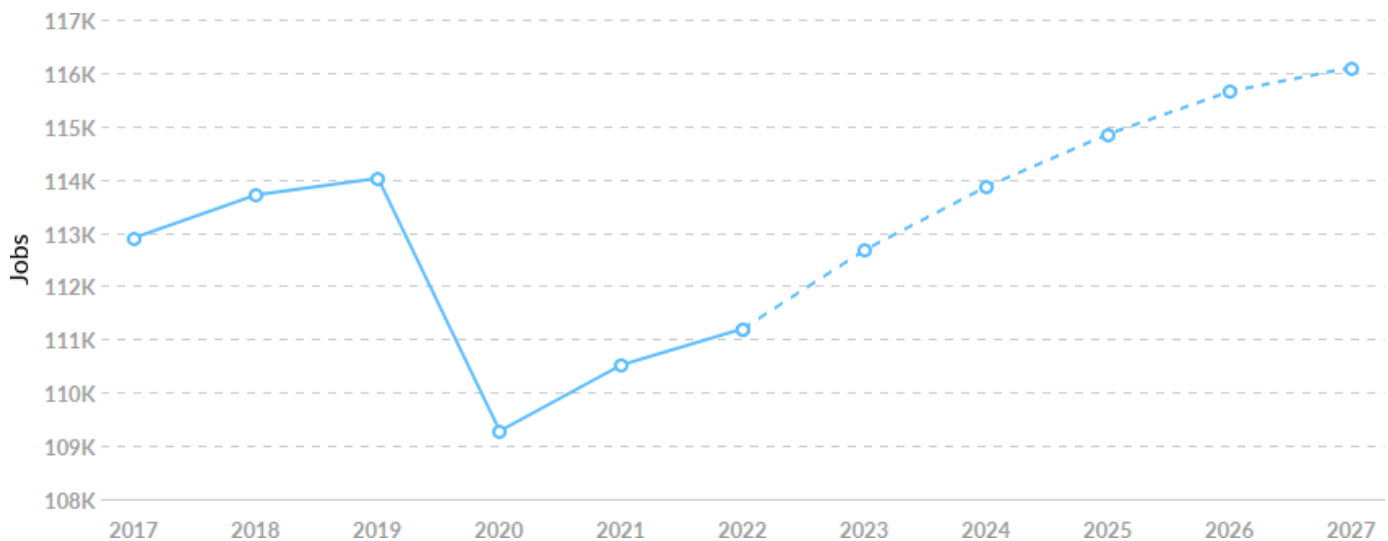


Timeframe	Population
2017	271,072
2018	270,354
2019	269,569
2020	268,061
2021	267,736

Timeframe	Population
2022	267,003
2023	266,739
2024	266,601
2025	266,526
2026	266,366
2027	266,161

Job Trends

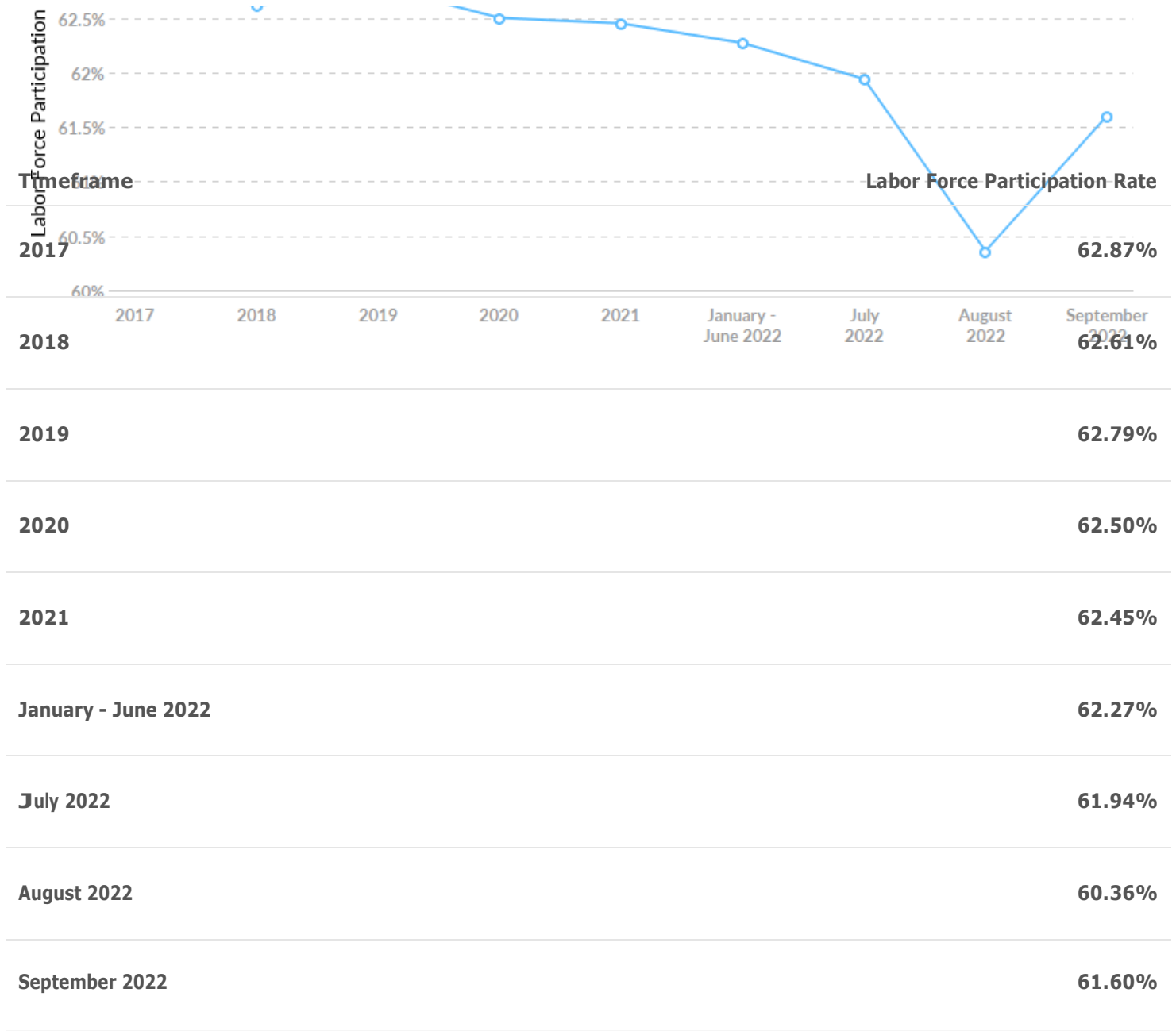
From 2017 to 2022, jobs declined by 1.5% in 17 Kansas Counties from 112,904 to 111,198. This change fell short of the national growth rate of 2.4% by 3.9%.



Timeframe	Jobs
2017	112,904
2018	113,708
2019	114,019
2020	109,274
2021	110,516
2022	111,198
2023	112,675
2024	113,864
2025	114,850
2026	115,651
2027	116,101

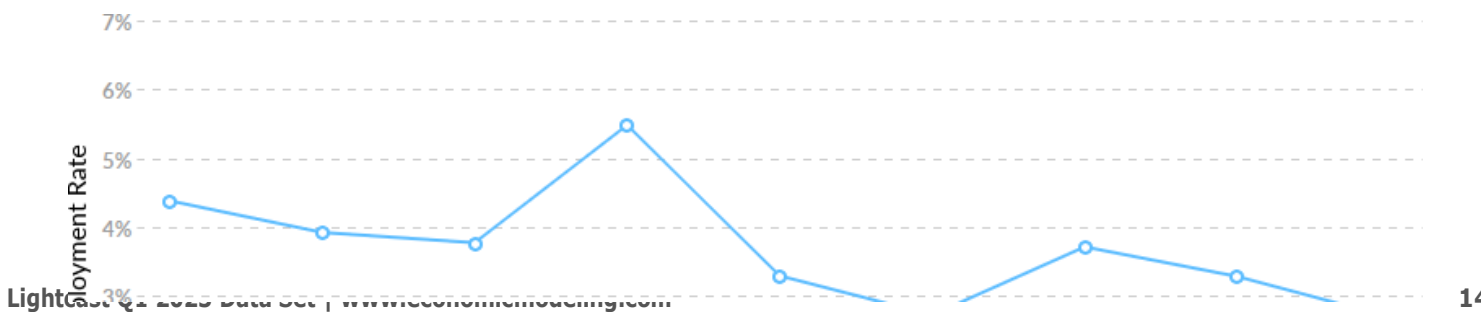
Labor Force Participation Rate Trends

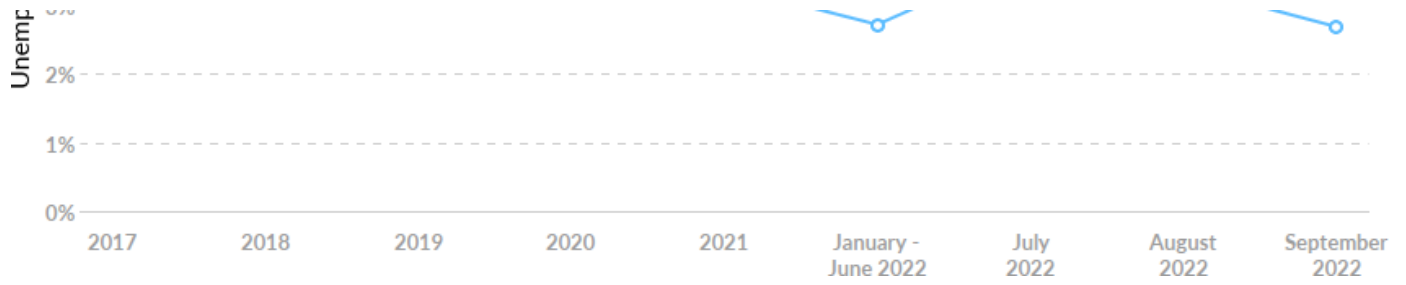




Unemployment Rate Trends

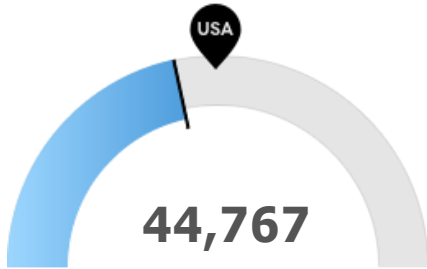
Your areas had a September 2022 unemployment rate of 2.69%, decreasing from 4.38% 5 years before.





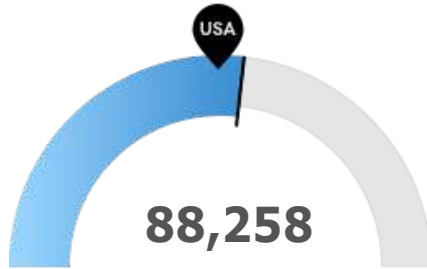
Timeframe	Unemployment Rate
2017	4.38%
2018	3.92%
2019	3.77%
2020	5.48%
2021	3.29%
January - June 2022	2.72%
July 2022	3.71%
August 2022	3.28%
September 2022	2.69%

Population Characteristics



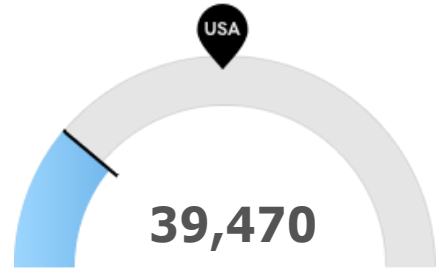
Millennials

Your area has 44,767 millennials (ages 25-39). The national average for an area this size is 54,689.



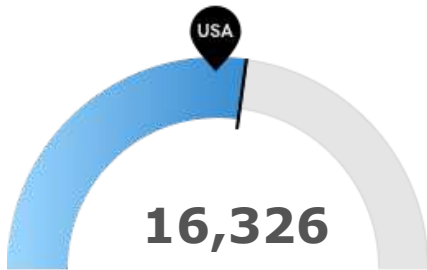
Retiring Soon

Retirement risk is high in your area. The national average for an area this size is 79,581 people 55 or older, while there are 88,258 here.



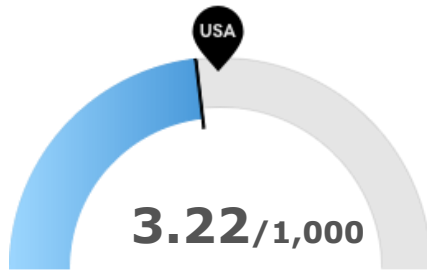
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 108,952 racially diverse people, while there are 39,470 here.



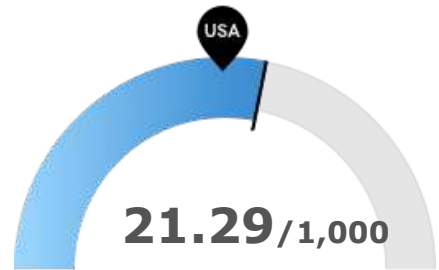
Veterans

Your area has 16,326 veterans. The national average for an area this size is 14,422.



Violent Crime

Your area has 3.22 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.

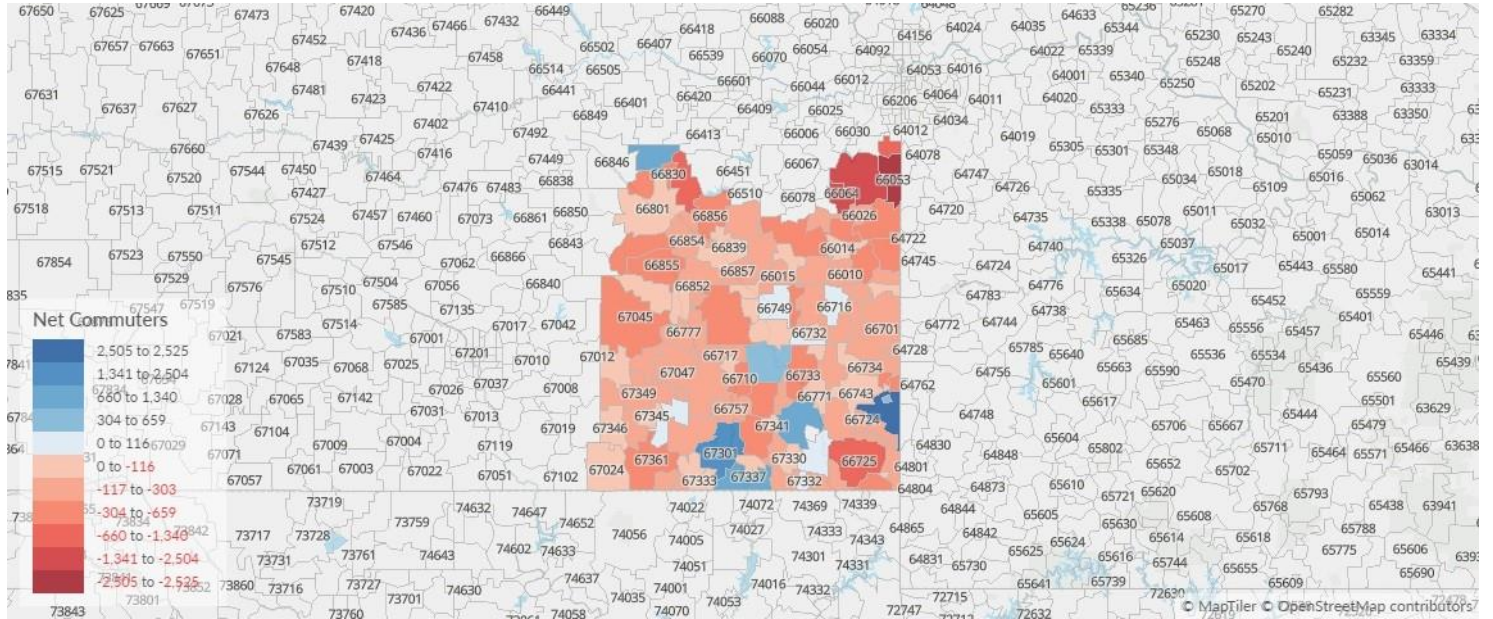


Property Crime

Your area has 21.29 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

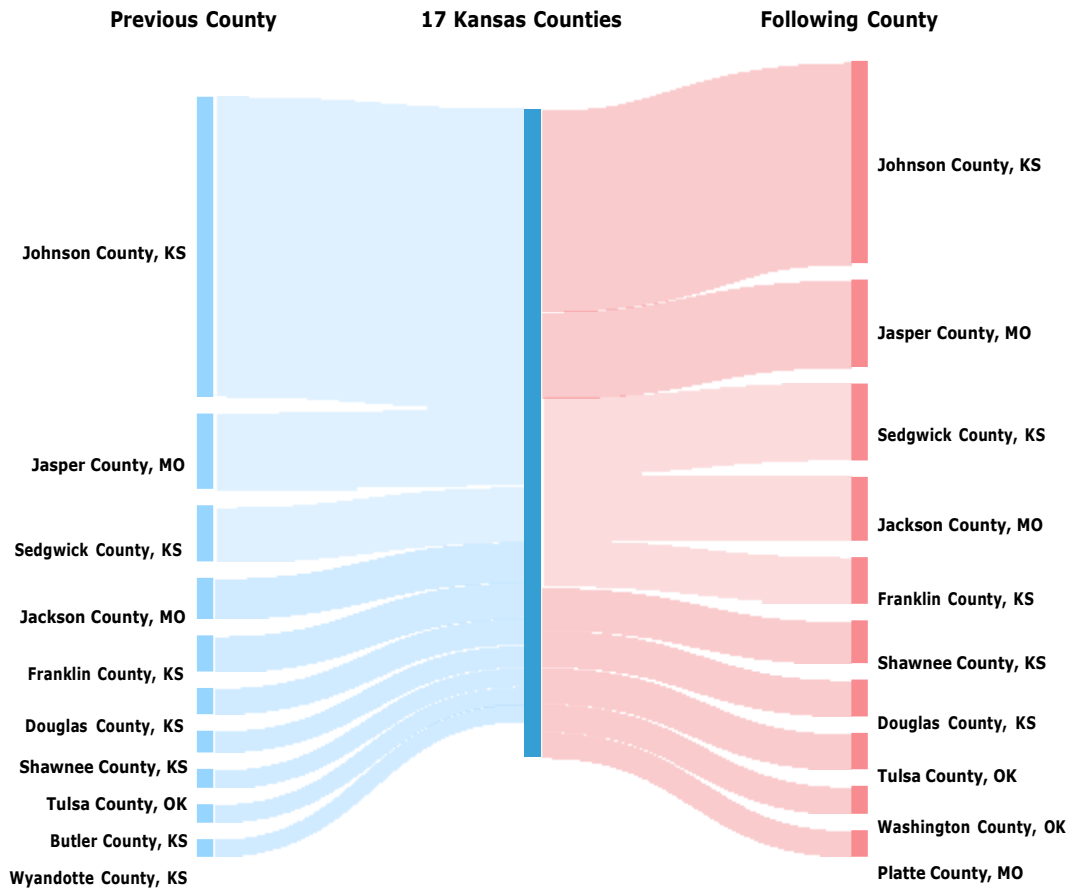
Where Talent Lives

ZIP	Name	2022 Employment	ZIP	Name	2022 Workers
66801	Emporia, KS (in Lyon c...	14,139	66801	Emporia, KS (in Lyon c...	14,227
66762	Pittsburg, KS (in Crawf...	13,066	66762	Pittsburg, KS (in Crawf...	10,542
67301	Independence, KS (in M...	6,745	66071	Paola, KS (in Miami cou...	6,851
67337	Coffeyville, KS (in Mont...	5,809	66701	Fort Scott, KS (in Bourb...	5,415
66720	Chanute, KS (in Neosh...	5,354	67301	Independence, KS (in M...	5,404

Inbound and Outbound Migration

The table below analyzes past and current residents of 17 Kansas Counties. The left column shows residents of other counties migrating to 17 Kansas Counties. The right column shows residents migrating from 17 Kansas Counties to other counties.

As of 2020, **1,591** people have migrated from Johnson County, KS to 17 Kansas Counties. In the same year, **1,072** people left 17 Kansas Counties migrating to Johnson County, KS. The total Net Migration for 17 Kansas Counties in 2020 was **331**.



Top Previous Counties

Migrations

Johnson County, KS

1,591

Jasper County, MO

399

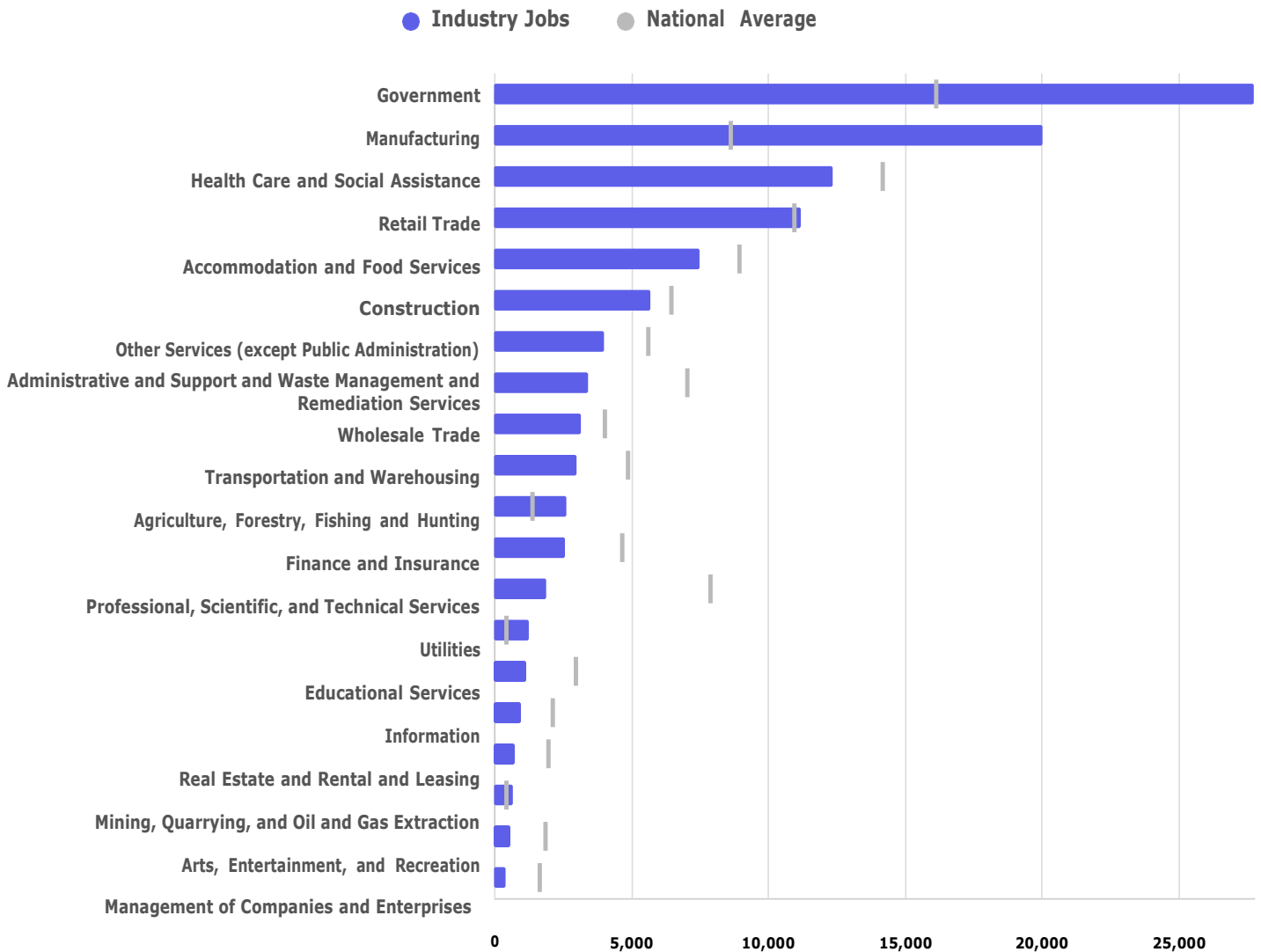
Top Previous Counties	Migrations
Sedgwick County, KS	297
Jackson County, MO	218
Franklin County, KS	191
Douglas County, KS	139
Shawnee County, KS	115
Tulsa County, OK	100
Butler County, KS	98
Wyandotte County, KS	94
Ottawa County, OK	89
Cass County, MO	83
Osage County, KS	82
Nowata County, OK	82
Washington County, OK	79

Top Following Counties	Migrations
Johnson County, KS	1,072
Jasper County, MO	463
Sedgwick County, KS	408
Jackson County, MO	338
Franklin County, KS	248
Shawnee County, KS	227
Douglas County, KS	196
Tulsa County, OK	193
Washington County, OK	149
Platte County, MO	140
Clay County, MO	132
Cass County, MO	128
Butler County, KS	122

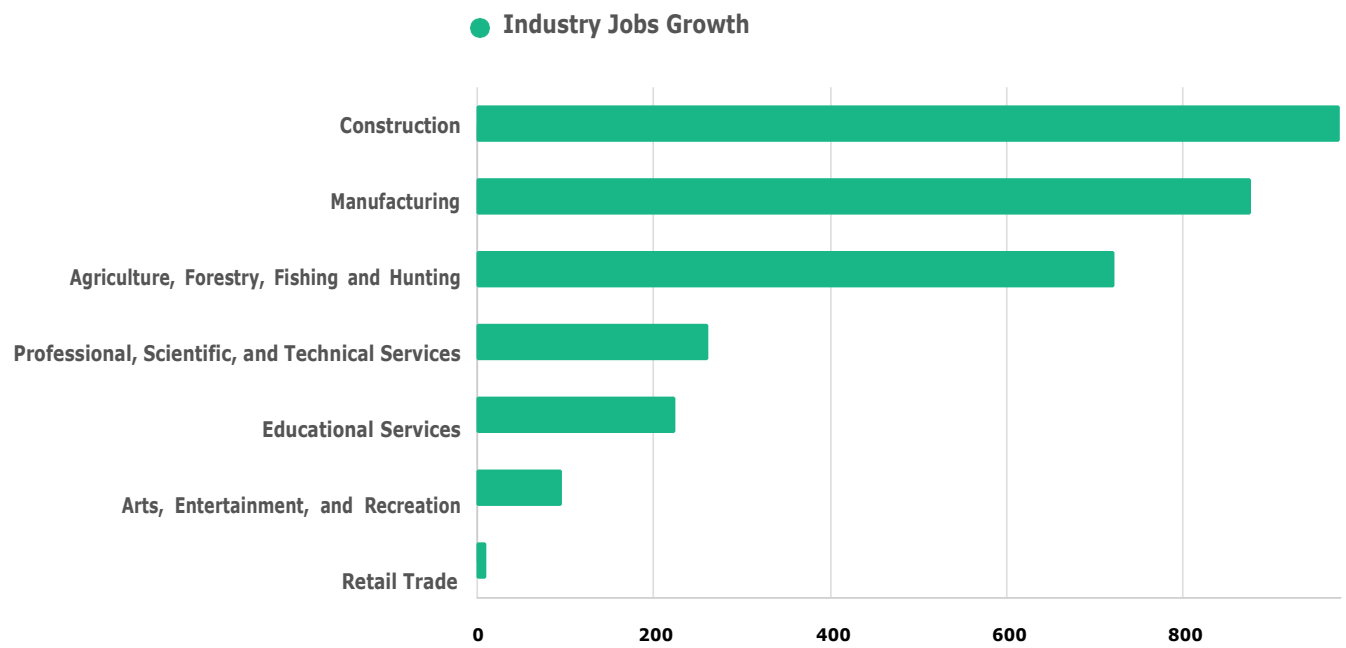
Top Following Counties	Migrations
Newton County, MO	97
Maricopa County, AZ	87

Industry Characteristics

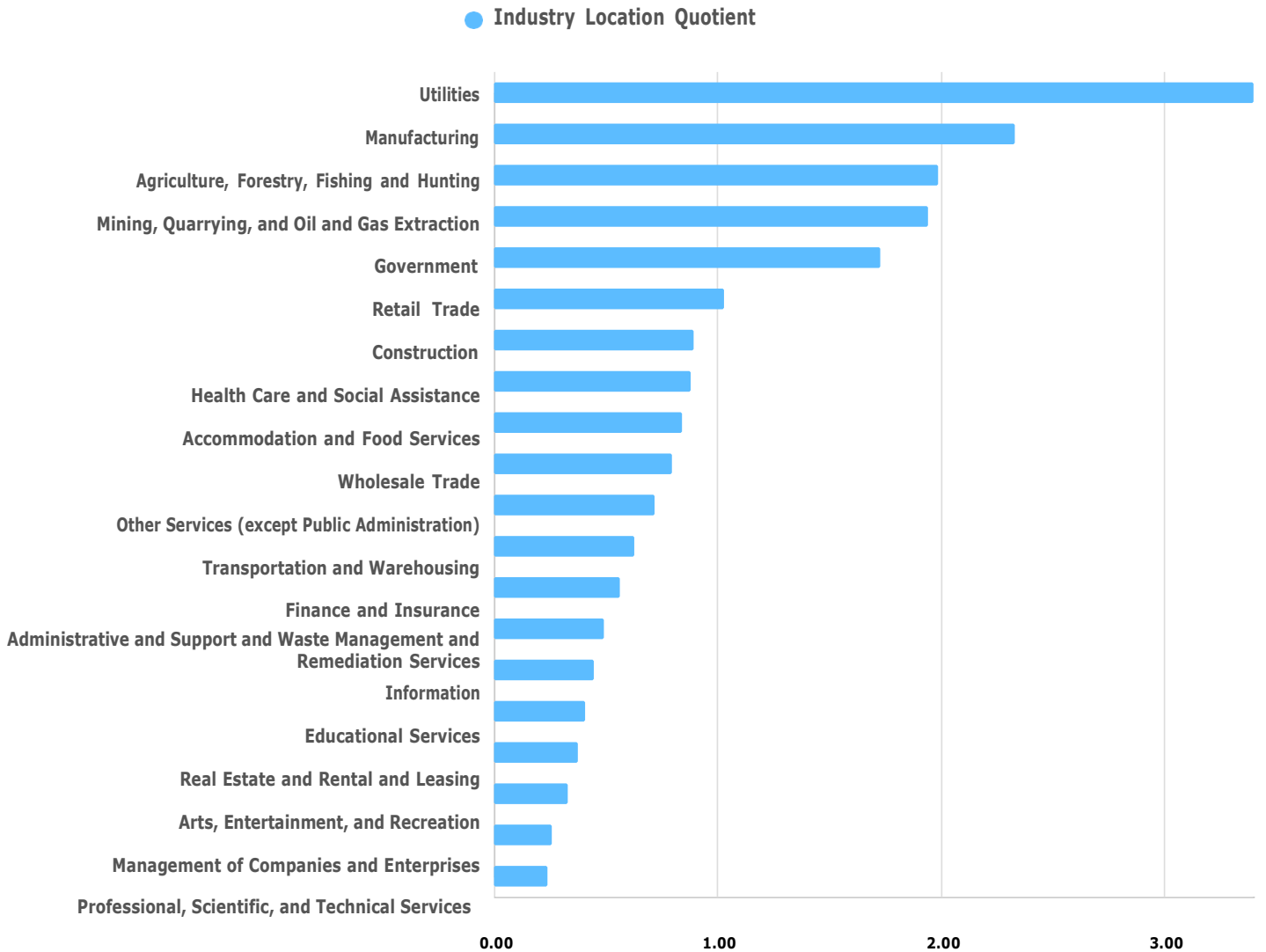
Largest Industries



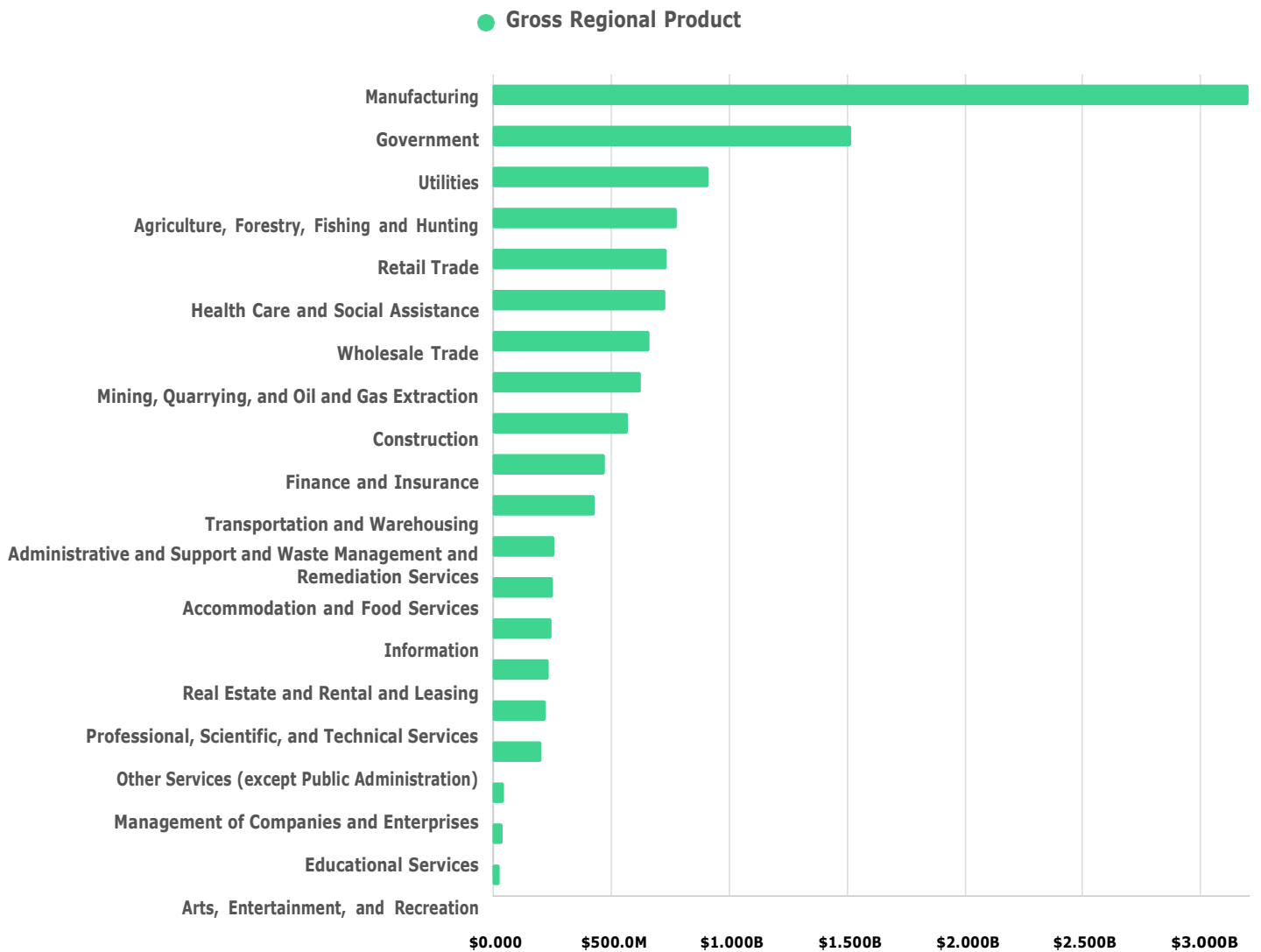
Top Growing Industries



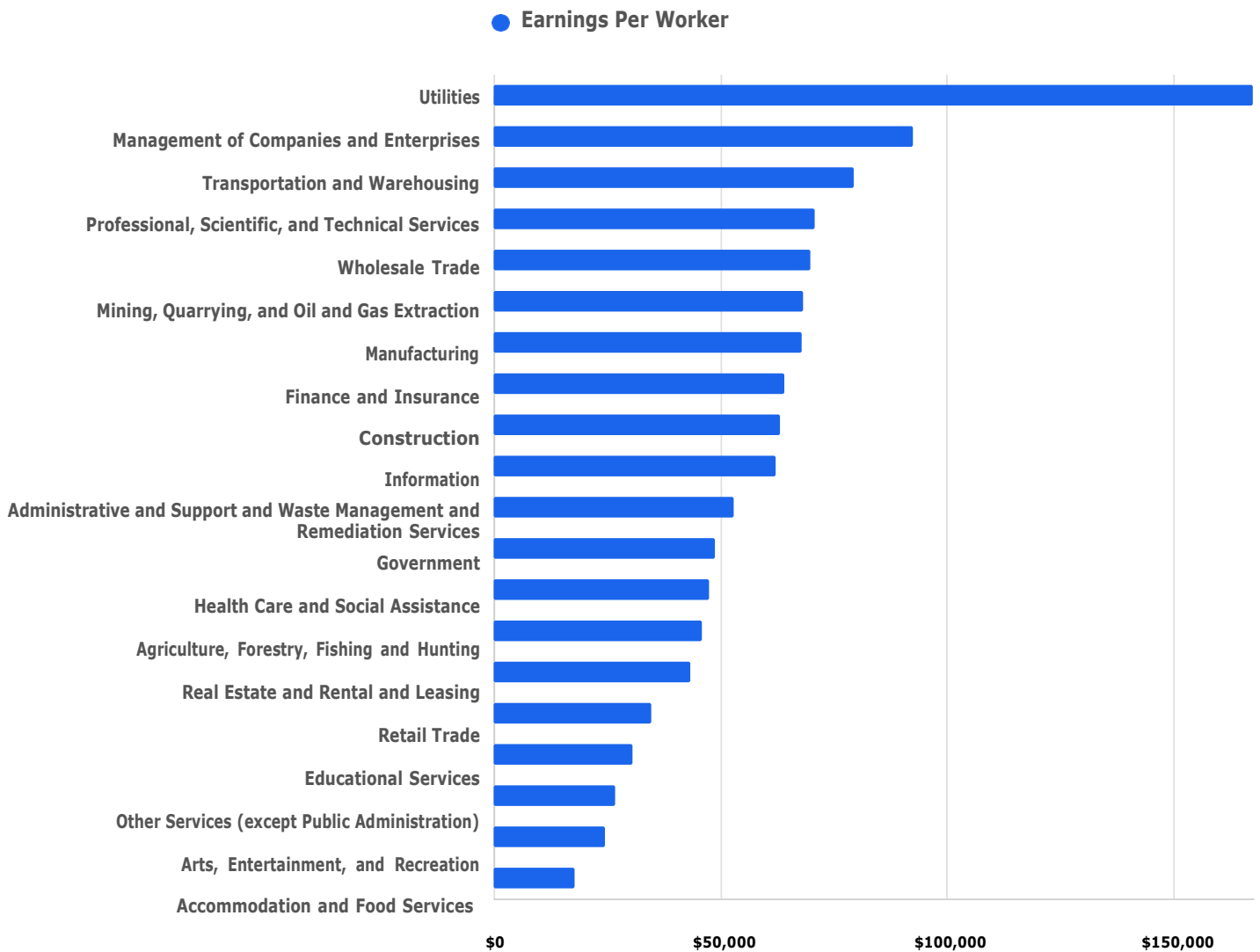
Top Industry Location Quotient



Top Industry GRP























Top Industry Earnings



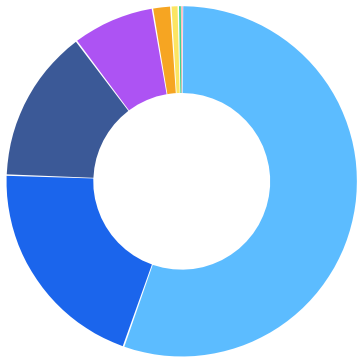
Business Characteristics

13,524 Companies Employ Your Workers

Online profiles for your workers mention 13,524 companies as employers, with the top 10 appearing below. In the last 12 months, 1,226 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Pittsburg State University	880 	Walmart	512 
Emporia State University	827 	Pizza Hut	473 
Walmart	495 	Dollar General	393 
Wolf Creek Nuclear Operating C...	378 	Simmons Pet Food	334 
State of Kansas	196 	Ascension	307 
Mercy Health	181 	Presbyterian Manors Of Mid-Am...	297 
Via Christi Health	179 	Integrity Home Care	277 
Amazon	178 	Simmons Foods	248 
Emporia Usd 253	166 	Sonic Drive-In	221 
Newman Regional Health	163 	Saint Luke's Health System	184 

Business Size



	Percentage	Business Count
● 1 to 4 employees	55.3%	9,148
● 5 to 9 employees	20.2%	3,337
● 10 to 19 employees	14.2%	2,344
● 20 to 49 employees	7.6%	1,253
● 50 to 99 employees	1.7%	278
● 100 to 249 employees	0.7%	113
● 250 to 499 employees	0.3%	51
● 500+ employees	0.1%	13

*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

Largest Occupations

● Occupation Jobs ● National Average

Top Growing Occupations

● Occupation Jobs Growth

Top Occupation Location Quotient

● Occupation Location Quotient

Top Occupation Earnings

● Median Hourly Earnings

Top Posted Occupations

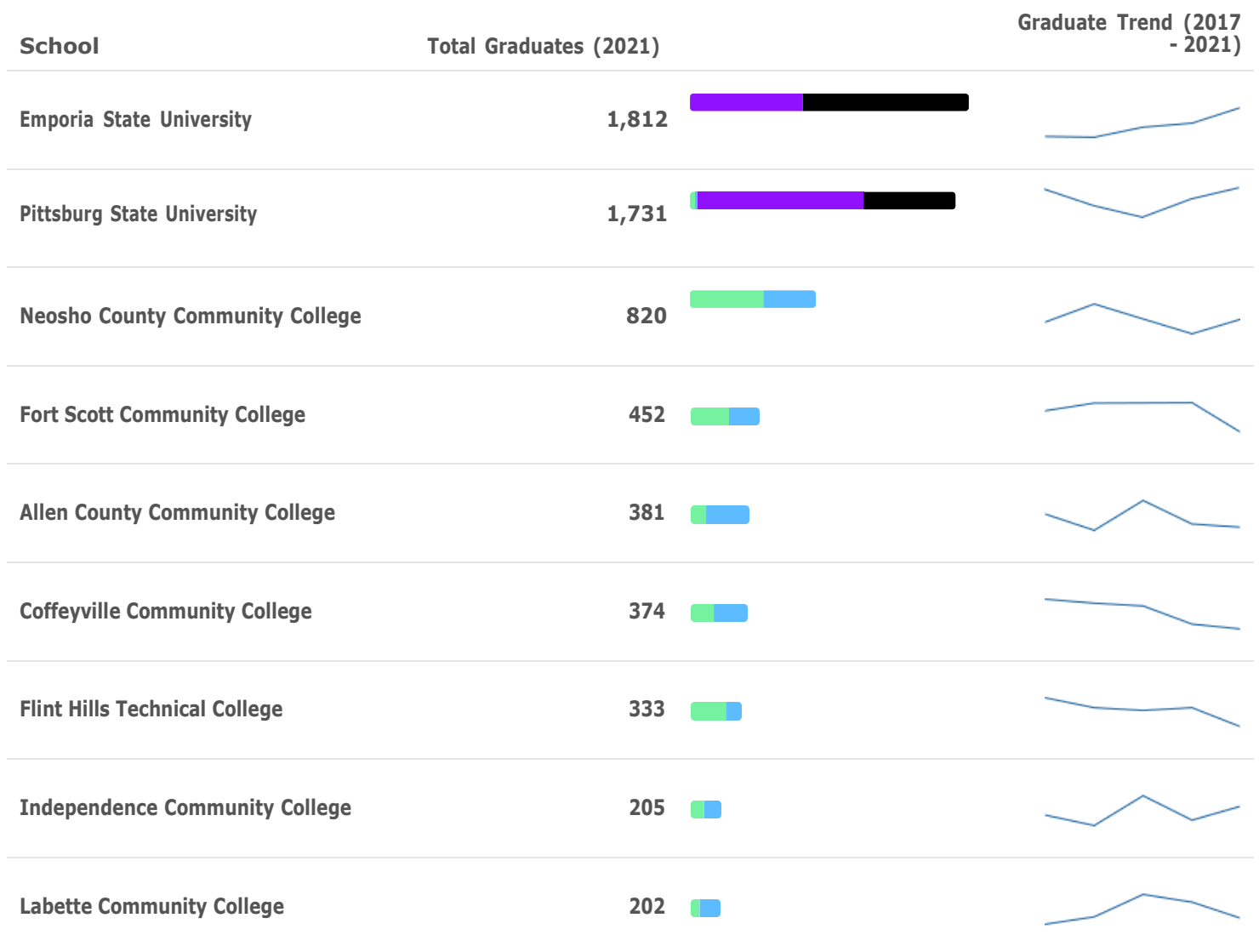
● Unique Average Monthly Postings

Underemployment

● Jobs Requiring Ed. Level ● Population at Ed. Level

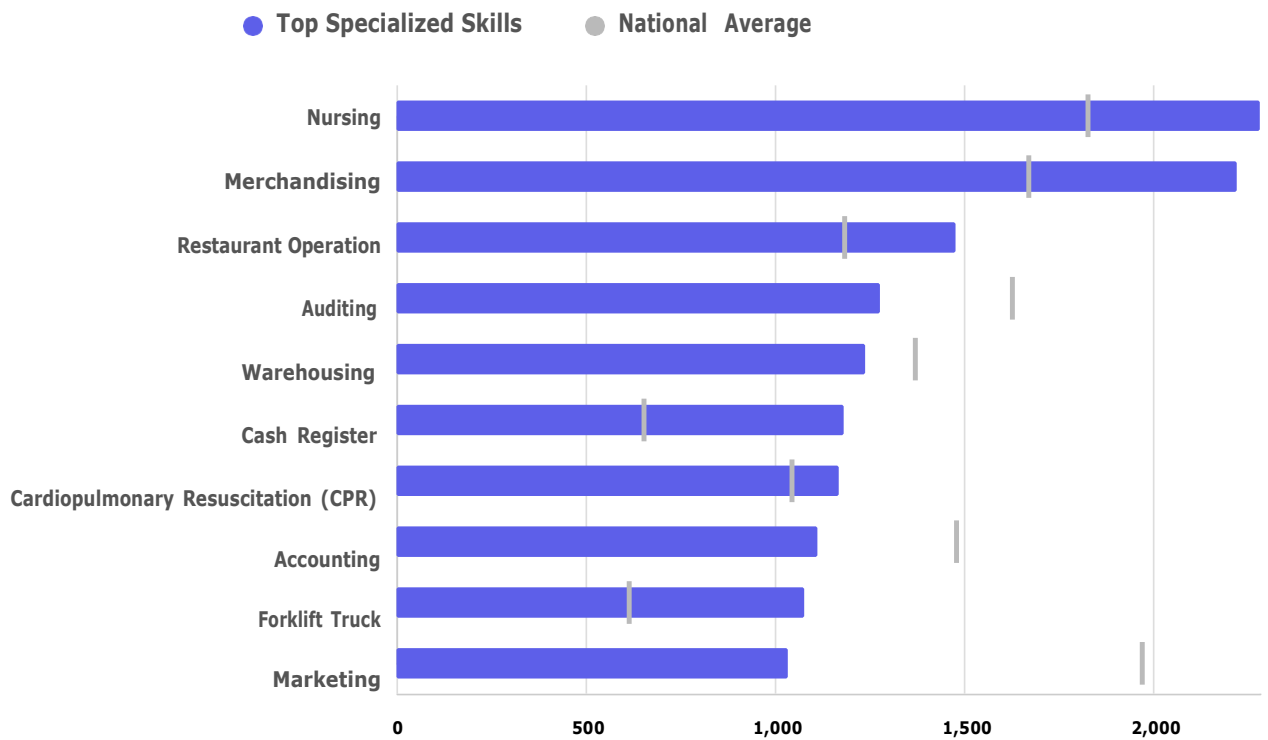
Educational Pipeline

In 2021, there were 6,310 graduates in 17 Kansas Counties. This pipeline has remained stable (neither grown nor shrunk) over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, Nursing Assistant/Aide and Patient Care Assistant/Aide, and Elementary Education and Teaching.



● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills



Appendix A (Geographies)

Code	Description	Code	Description
20001	Allen County, KS	20099	Labette County, KS
20003	Anderson County, KS	20107	Linn County, KS
20011	Bourbon County, KS	20111	Lyon County, KS
20019	Chautauqua County, KS	20121	Miami County, KS
20021	Cherokee County, KS	20125	Montgomery County, KS
20031	Coffey County, KS	20133	Neosho County, KS
20037	Crawford County, KS	20205	Wilson County, KS
20049	Elk County, KS	20207	Woodson County, KS
20073	Greenwood County, KS		