

# Local Area 4



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## Report Parameters

### 6 Counties

20015	Butler County, KS	20095	Kingman County, KS
20035	Cowley County, KS	20173	Sedgwick County, KS
20077	Harper County, KS	20191	Sumner County, KS

### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

# Economy Overview

**666,571**

Population (2022)

Population grew by 14,990 over the last 5 years and is projected to grow by 32,773 over the next 5 years.

**337,681**

Total Regional Employment

Jobs grew by 1,860 over the last 5 years and are projected to grow by 10,314 over the next 5 years.

**\$62.2K**

Avg. Earnings Per Job (2022)

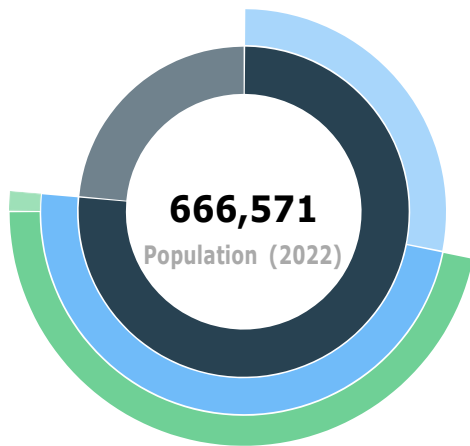
Regional average earnings per job are \$17.6K below the national average earnings of \$79.8K per job.

## Takeaways

- As of 2022 the region's population increased by 2.3% since 2017, growing by 14,990. Population is expected to increase by 4.9% between 2022 and 2027, adding 32,773.
- From 2017 to 2022, jobs increased by 0.6% in 6 Kansas Counties from 335,821 to 337,681. This change fell short of the national growth rate of 2.4% by 1.8%. As the number of jobs increased, the labor force participation rate increased from 62.7% to 63.2% between 2017 and 2022.
- Concerning educational attainment, 19.8% of the selected regions' residents possess a Bachelor's Degree (1.0% below the national average), and 9.1% hold an Associate's Degree (0.2% above the national average).
- The top three industries in 2022 are Aerospace Product and Parts Manufacturing, Restaurants and Other Eating Places, and Education and Hospitals (Local Government).

	Population (2022)	Labor Force (Sep 2022)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	666,571	321,771	337,681	95.2	\$43.80B	\$41.15B	\$48.27B
State	2,951,415	1,496,625	1,581,263	98.2	\$199.91B	\$194.69B	\$233.13B

## Sep 2022 Labor Force Breakdown



	Population
● 16+ Civilian Non-Institutionalized Population	509,035
● Not in Labor Force (16+)	187,264
● Labor Force	321,771
● Employed	312,445
● Unemployed	9,326
● Under 16, Military, and institutionalized Population	157,536

## Educational Attainment

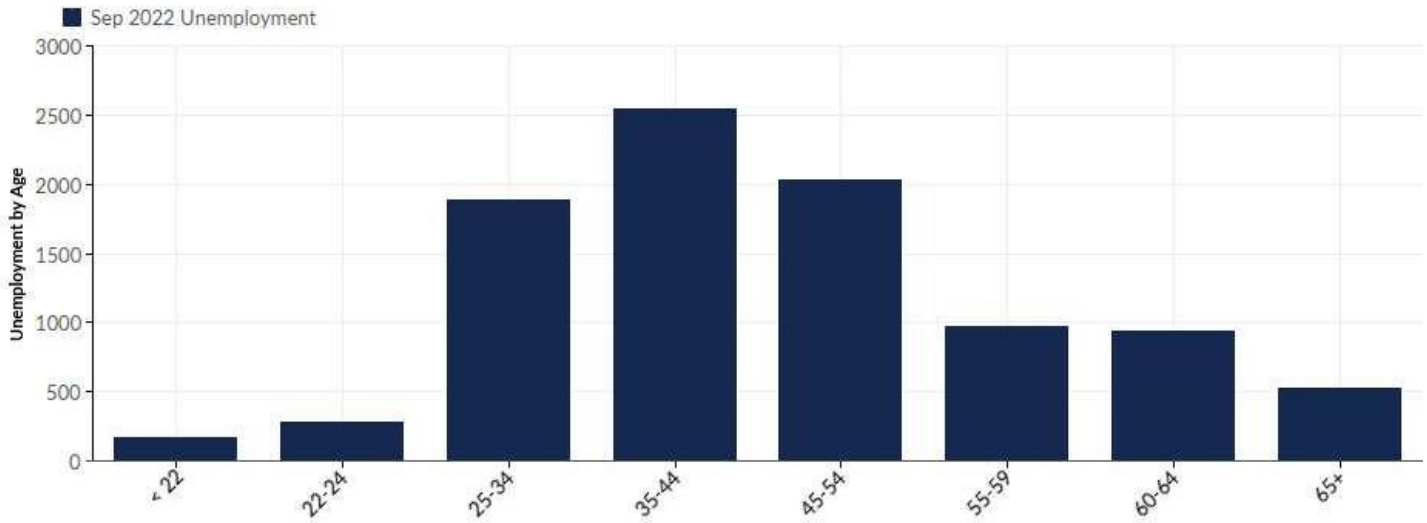
Concerning educational attainment, 19.8% of the selected regions' residents possess a Bachelor's Degree (1.0% below the national average), and 9.1% hold an Associate's Degree (0.2% above the national average).



	% of Population	Population
● Less Than 9th Grade	3.8%	16,576
● 9th Grade to 12th Grade	5.9%	26,116
● High School Diploma	26.9%	118,563
● Some College	23.3%	102,505
● Associate's Degree	9.1%	39,884
● Bachelor's Degree	19.8%	86,992
● Graduate Degree and Higher	11.2%	49,416

# Unemployment by Demographics

## Unemployment by Age

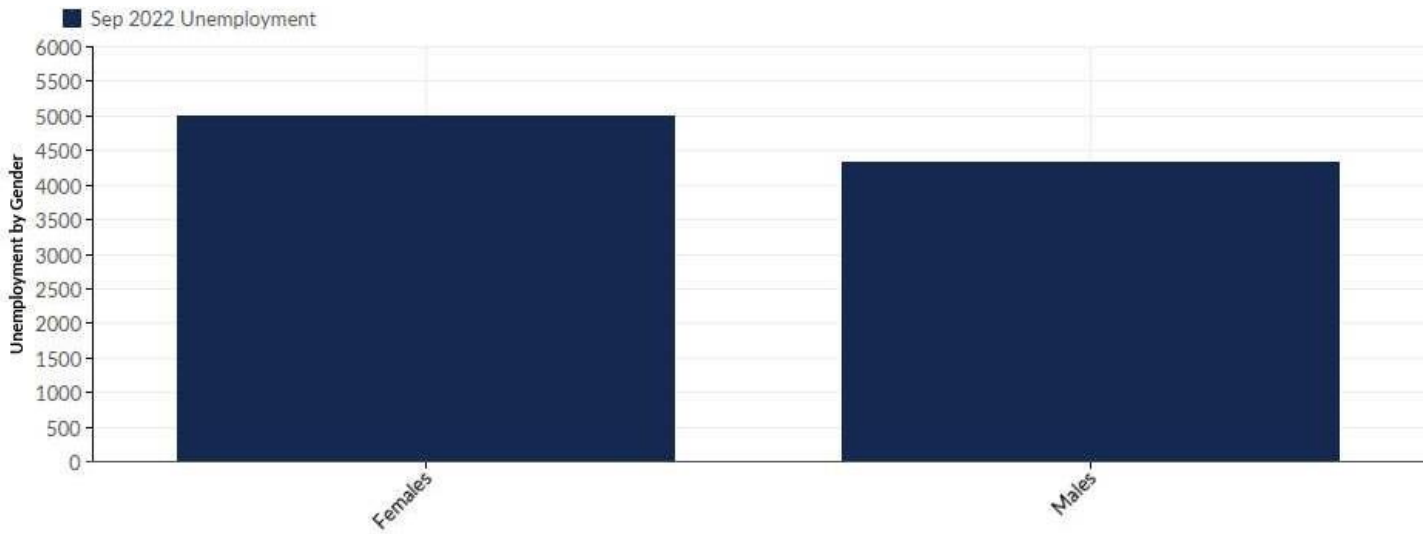


Age	Unemployment (Sep 2022)	% of Unemployed
< 22	163	1.75%
22-24	274	2.94%
25-34	1,884	20.20%
35-44	2,546	27.30%
	<b>Total</b>	<b>9,326</b>
		<b>100.00%</b>



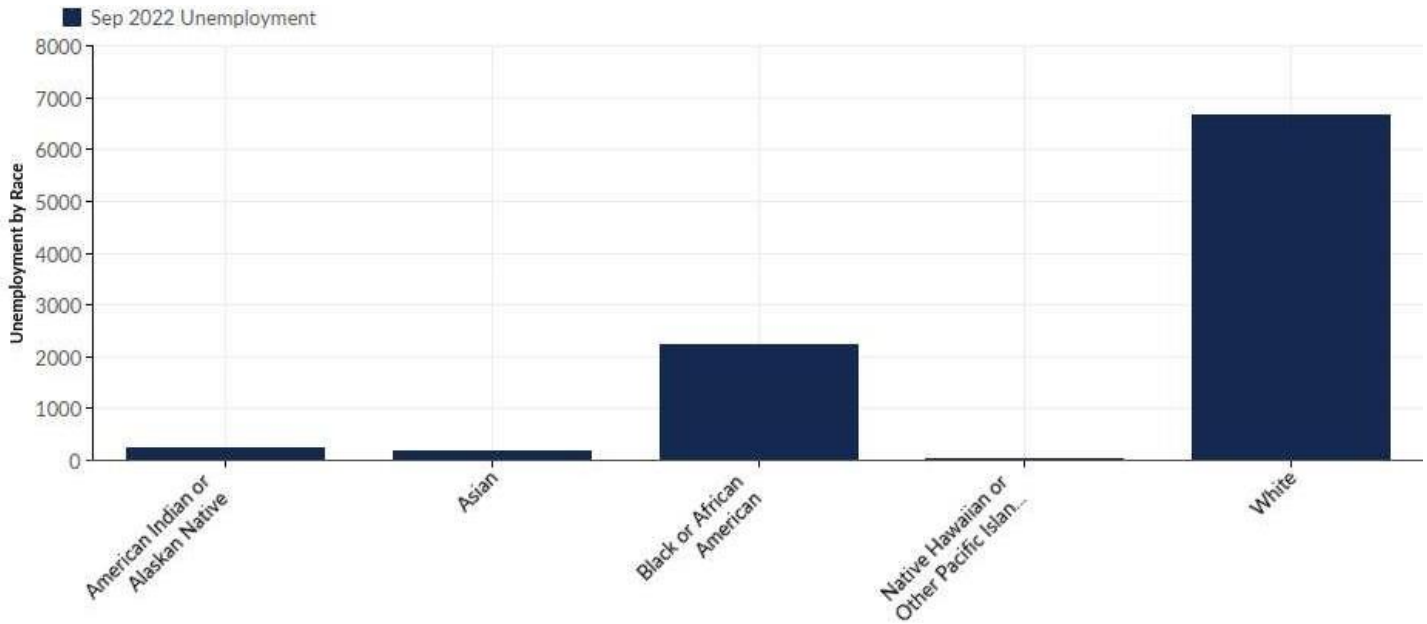
<b>Age</b>	<b>Unemployment (Sep 2022)</b>	<b>% of Unemployed</b>
<b>45-54</b>	<b>2,029</b>	<b>21.76%</b>
<b>55-59</b>	<b>967</b>	<b>10.37%</b>
<b>60-64</b>	<b>942</b>	<b>10.10%</b>
<b>65+</b>	<b>522</b>	<b>5.60%</b>
	<b>Total</b>	<b>9,326</b>
		<b>100.00%</b>

## Unemployment by Gender



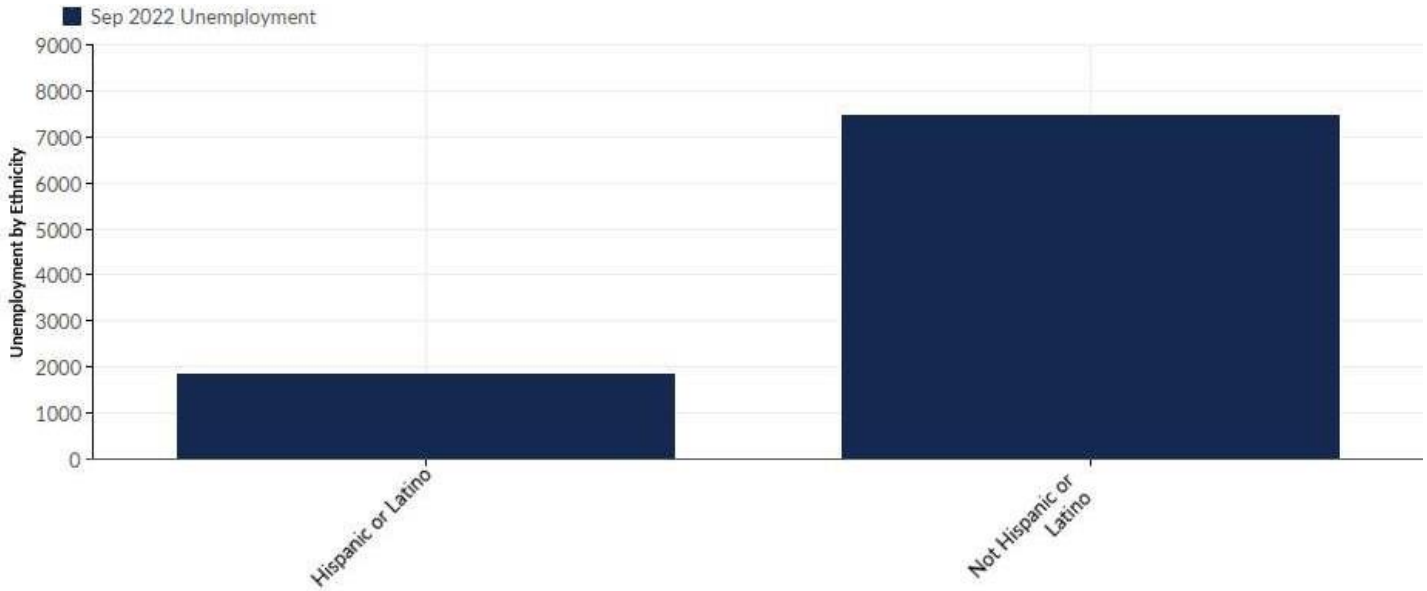
Gender	Unemployment (Sep 2022)	% of Unemployed
Females	4,996	53.57%
Males	4,330	46.43%
Total	9,326	100.00%

## Unemployment by Race



Race	Unemployment (Sep 2022)	% of Unemployed
American Indian or Alaskan Native	245	2.63%
Asian	178	1.91%
Black or African American	2,230	23.91%
Native Hawaiian or Other Pacific Islander	24	0.26%
White	6,648	71.28%
<b>Total</b>	<b>9,326</b>	<b>100.00%</b>

## Unemployment by Ethnicity

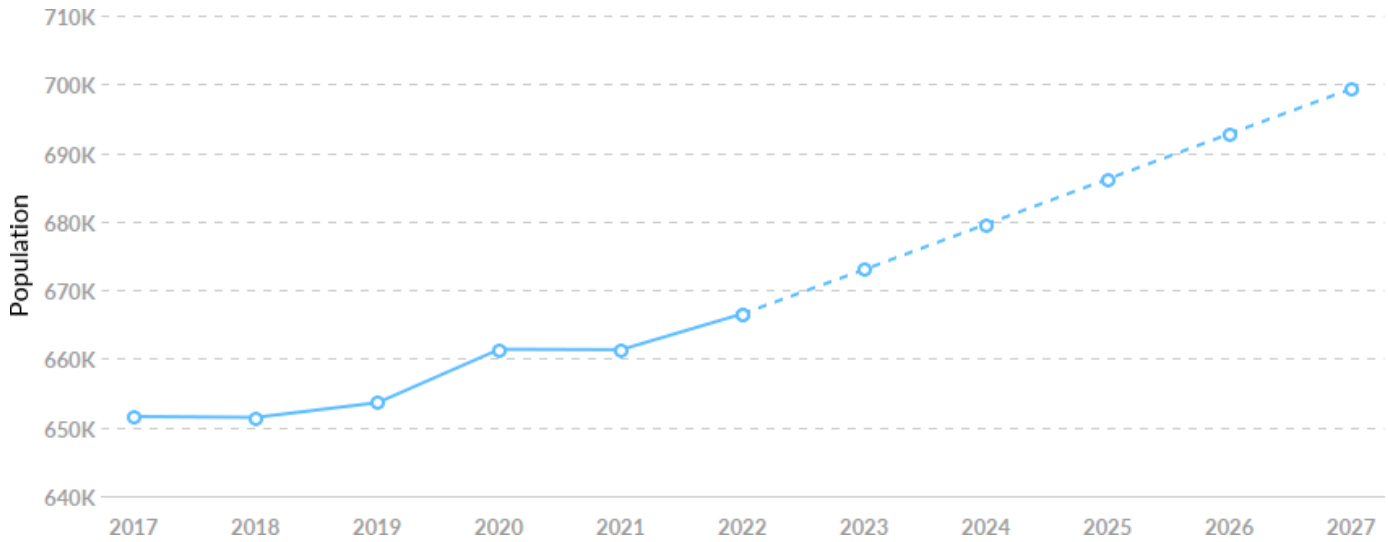


Ethnicity	Unemployment (Sep 2022)	% of Unemployed
Hispanic or Latino	1,856	19.90%
Not Hispanic or Latino	7,470	80.10%
<b>Total</b>	<b>9,326</b>	<b>100.00%</b>

# Historic & Projected Trends

## Population Trends

As of 2022 the region's population increased by 2.3% since 2017, growing by 14,990. Population is expected to increase by 4.9% between 2022 and 2027, adding 32,773.



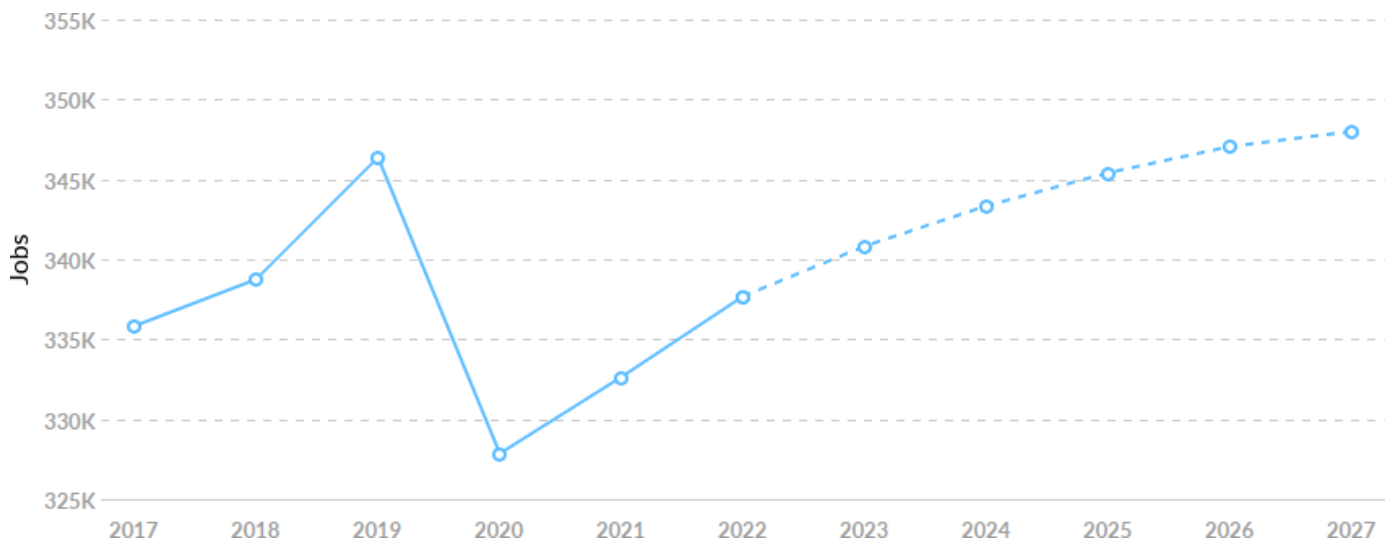
Timeframe	Population
2017	651,581
2018	651,461
2019	653,603
2020	661,384
2021	661,321



Timeframe	Population
2022	666,571
2023	673,011
2024	679,608
2025	686,203
2026	692,794
2027	699,344

## Job Trends

From 2017 to 2022, jobs increased by 0.6% in 6 Kansas Counties from 335,821 to 337,681. This change fell short of the national growth rate of 2.4% by 1.8%.



Timeframe	Jobs
2017	335,821
2018	338,739
2019	346,353
2020	327,839
2021	332,629
2022	337,681
2023	340,826
2024	343,340
2025	345,409
2026	347,053
2027	347,996

## Labor Force Participation Rate Trends



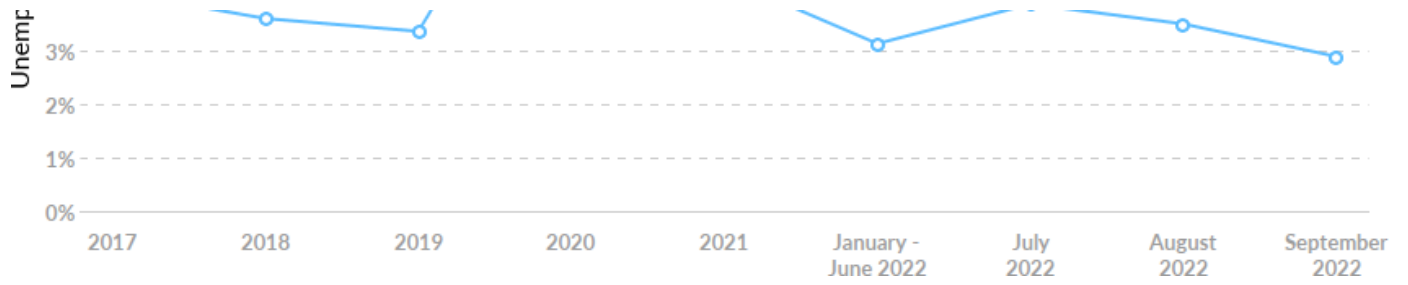




## Unemployment Rate Trends

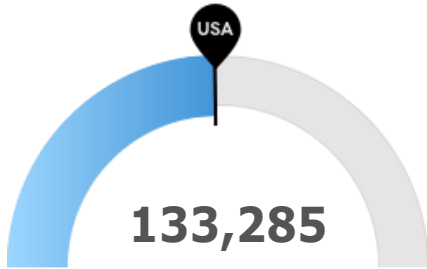
Your areas had a September 2022 unemployment rate of 2.90%, decreasing from 4.11% 5 years before.





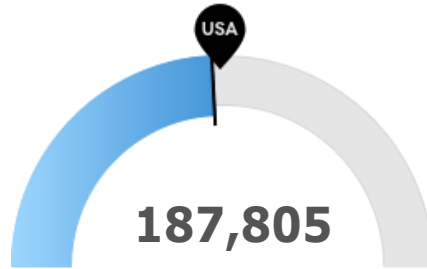
Timeframe	Unemployment Rate
2017	4.11%
2018	3.61%
2019	3.37%
2020	8.10%
2021	4.37%
January - June 2022	3.14%
July 2022	3.88%
August 2022	3.51%
September 2022	2.90%

## Population Characteristics



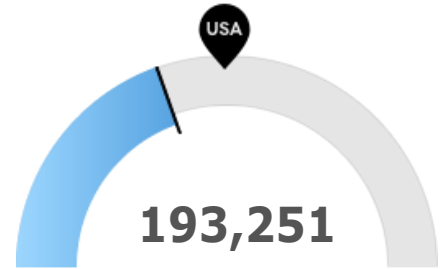
**Millennials**

Your area has 133,285 millennials (ages 25-39). The national average for an area this size is 135,085.



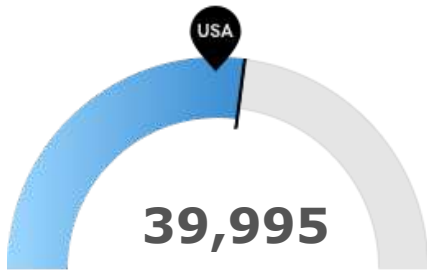
**Retiring Soon**

Retirement risk is about average in your area. The national average for an area this size is 196,569 people 55 or older, while there are 187,805 here.



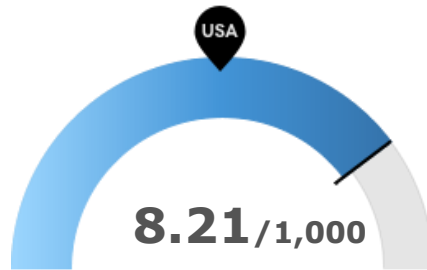
**Racial Diversity**

Racial diversity is low in your area. The national average for an area this size is 269,117 racially diverse people, while there are 193,251 here.



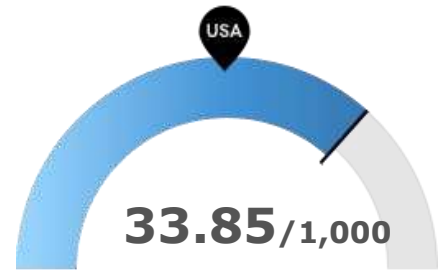
**Veterans**

Your area has 39,995 veterans. The national average for an area this size is 35,584.



**Violent Crime**

Your area has 8.21 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.

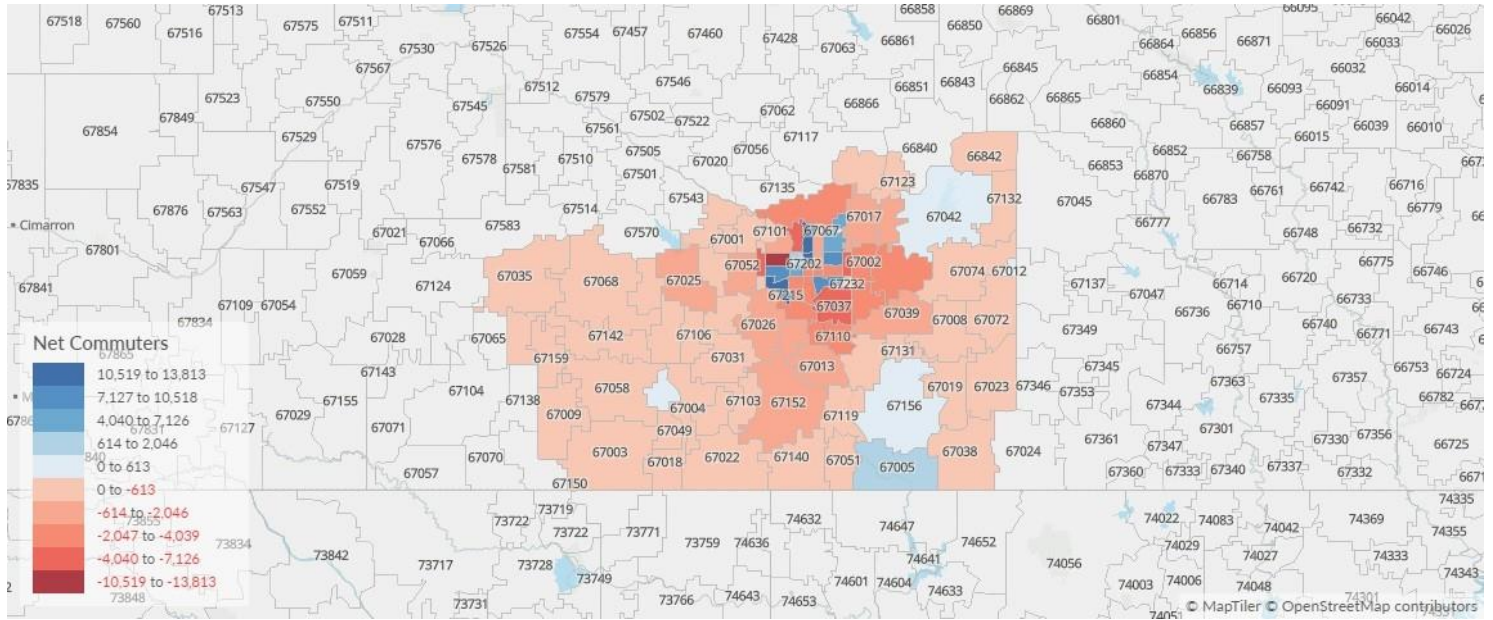


**Property Crime**

Your area has 33.85 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #20 for resident workers. The top ZIP for resident workers is 67212.



Where Talent Works

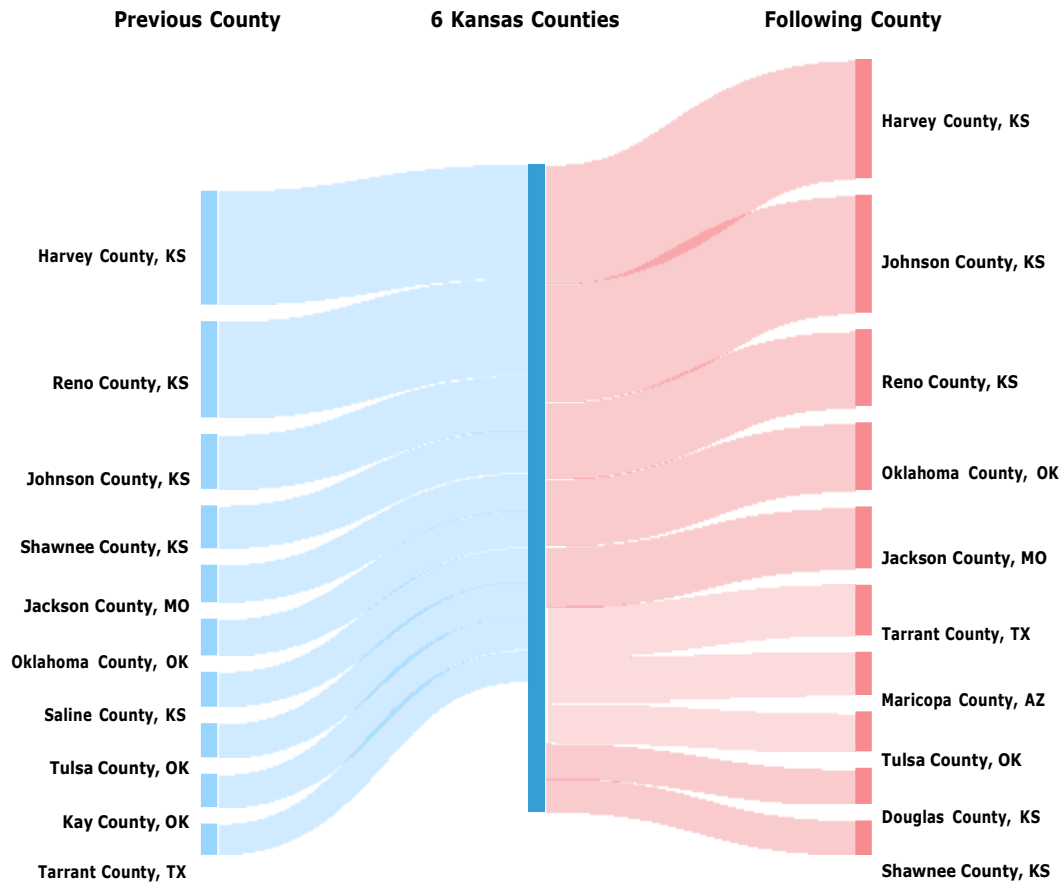
Where Talent Lives

ZIP	Name	2022 Employment	ZIP	Name	2022 Workers
67214	Wichita, KS (in Sedgwick...)	18,839	67212	Wichita, KS (in Sedgwick...)	22,519
67219	Wichita, KS (in Sedgwick...)	17,841	67203	Wichita, KS (in Sedgwick...)	15,451
67206	Wichita, KS (in Sedgwick...)	17,786	67037	Derby, KS (in Sedgwick...)	15,238
67203	Wichita, KS (in Sedgwick...)	16,495	67217	Wichita, KS (in Sedgwick...)	14,537
67226	Wichita, KS (in Sedgwick...)	16,315	67207	Wichita, KS (in Sedgwick...)	14,000

# Inbound and Outbound Migration

The table below analyzes past and current residents of 6 Kansas Counties. The left column shows residents of other counties migrating to 6 Kansas Counties. The right column shows residents migrating from 6 Kansas Counties to other counties.

As of 2020, **675** people have migrated from Harvey County, KS to 6 Kansas Counties. In the same year, **706** people left 6 Kansas Counties migrating to Harvey County, KS. The total Net Migration for 6 Kansas Counties in 2020 was **-738**.



Top Previous Counties	Migrations
Harvey County, KS	675
Reno County, KS	571

Top Previous Counties	Migrations
Johnson County, KS	326
Shawnee County, KS	254
Jackson County, MO	222
Oklahoma County, OK	218
Saline County, KS	207
Tulsa County, OK	203
Kay County, OK	197
Tarrant County, TX	185
Riley County, KS	181
Harris County, TX	179
Dallas County, TX	176
Maricopa County, AZ	175
Douglas County, KS	167

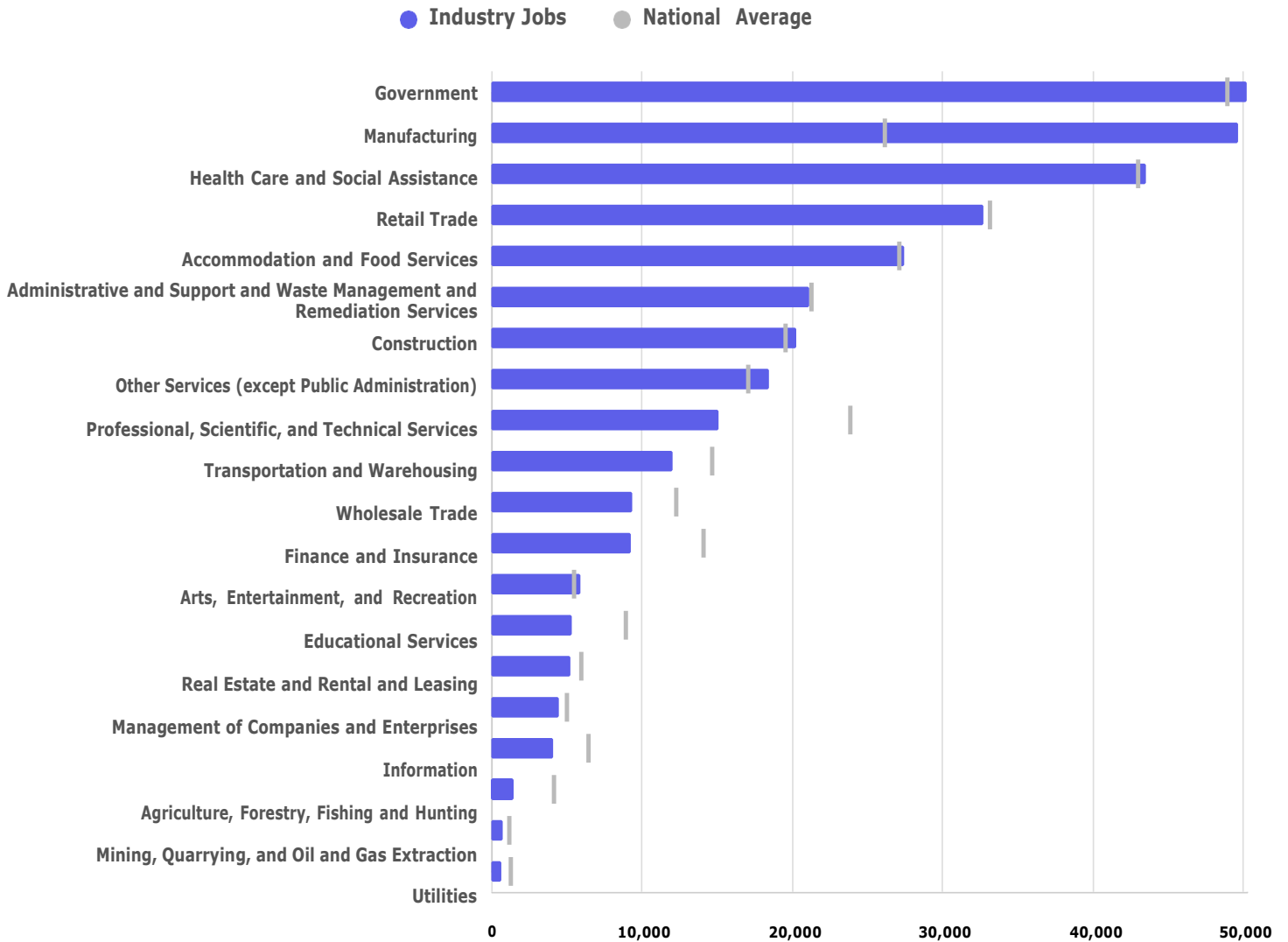
<b>Top Following Counties</b>	<b>Migrations</b>
Harvey County, KS	706
Johnson County, KS	699
Reno County, KS	455
Oklahoma County, OK	401
Jackson County, MO	366
Tarrant County, TX	300
Maricopa County, AZ	256
Tulsa County, OK	237
Douglas County, KS	214
Shawnee County, KS	205
Dallas County, TX	202
Kay County, OK	189
Riley County, KS	150

Top Following Counties	Migrations
Bexar County, TX	150
Saline County, KS	149

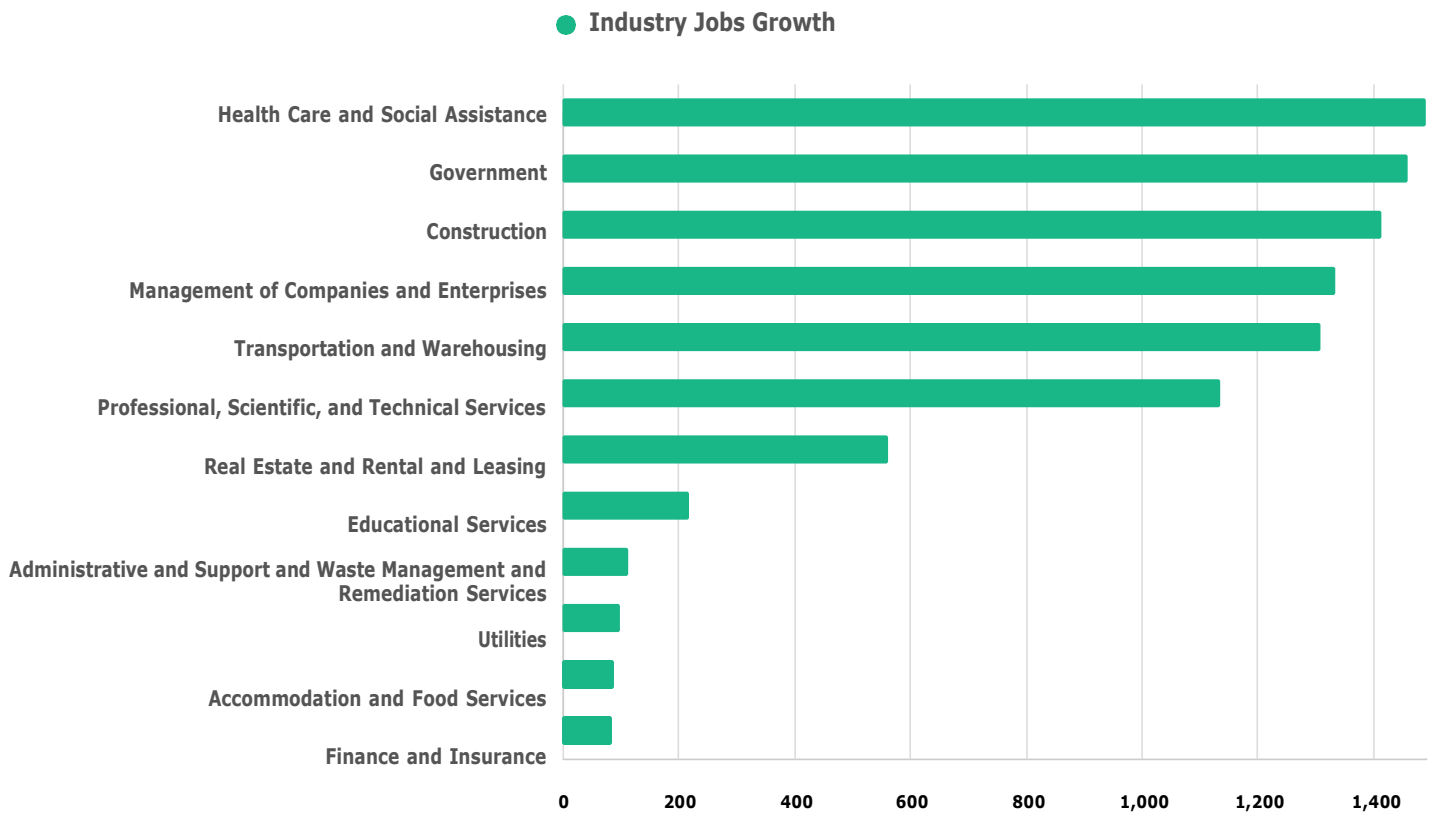


# Industry Characteristics

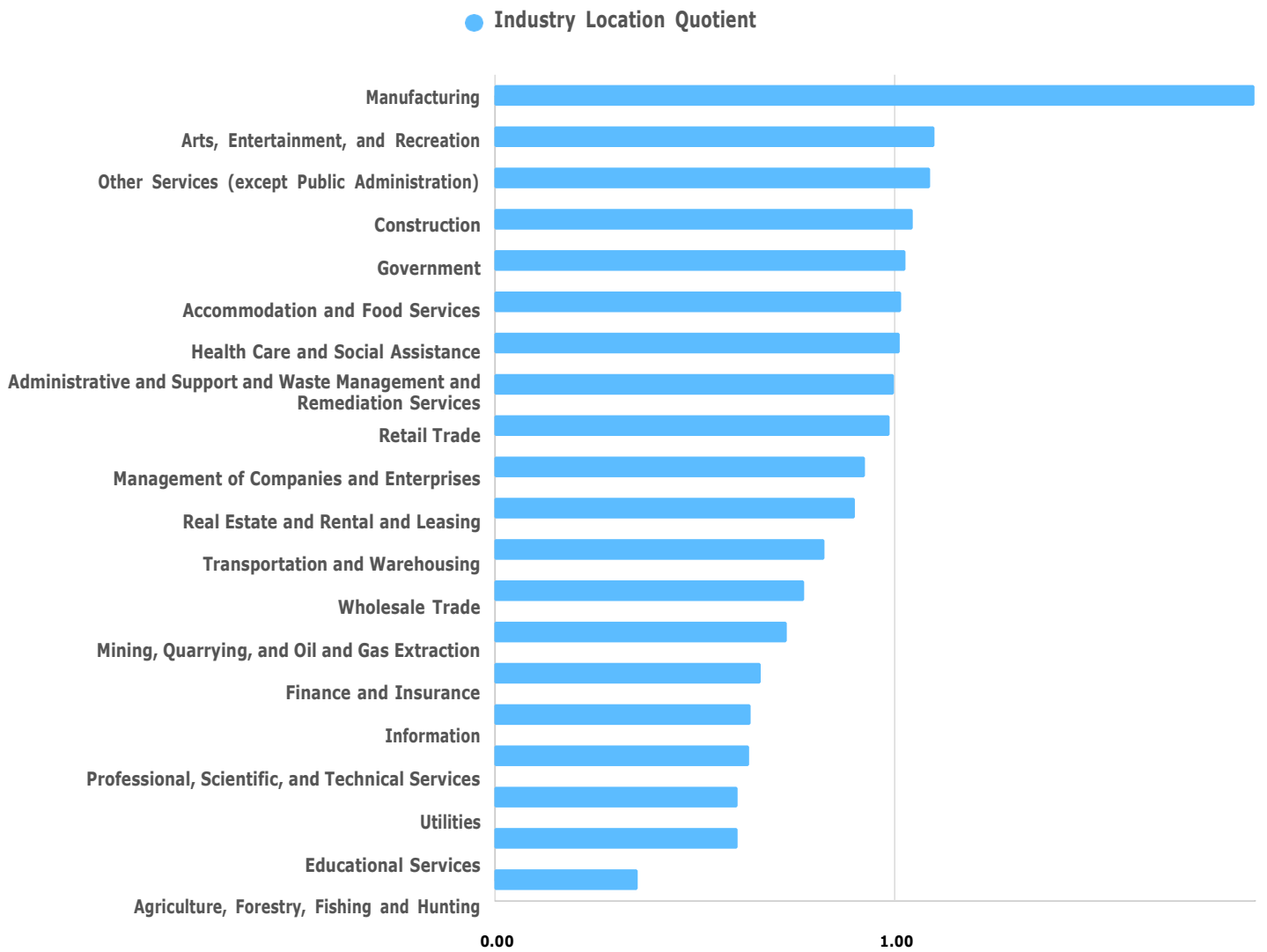
## Largest Industries



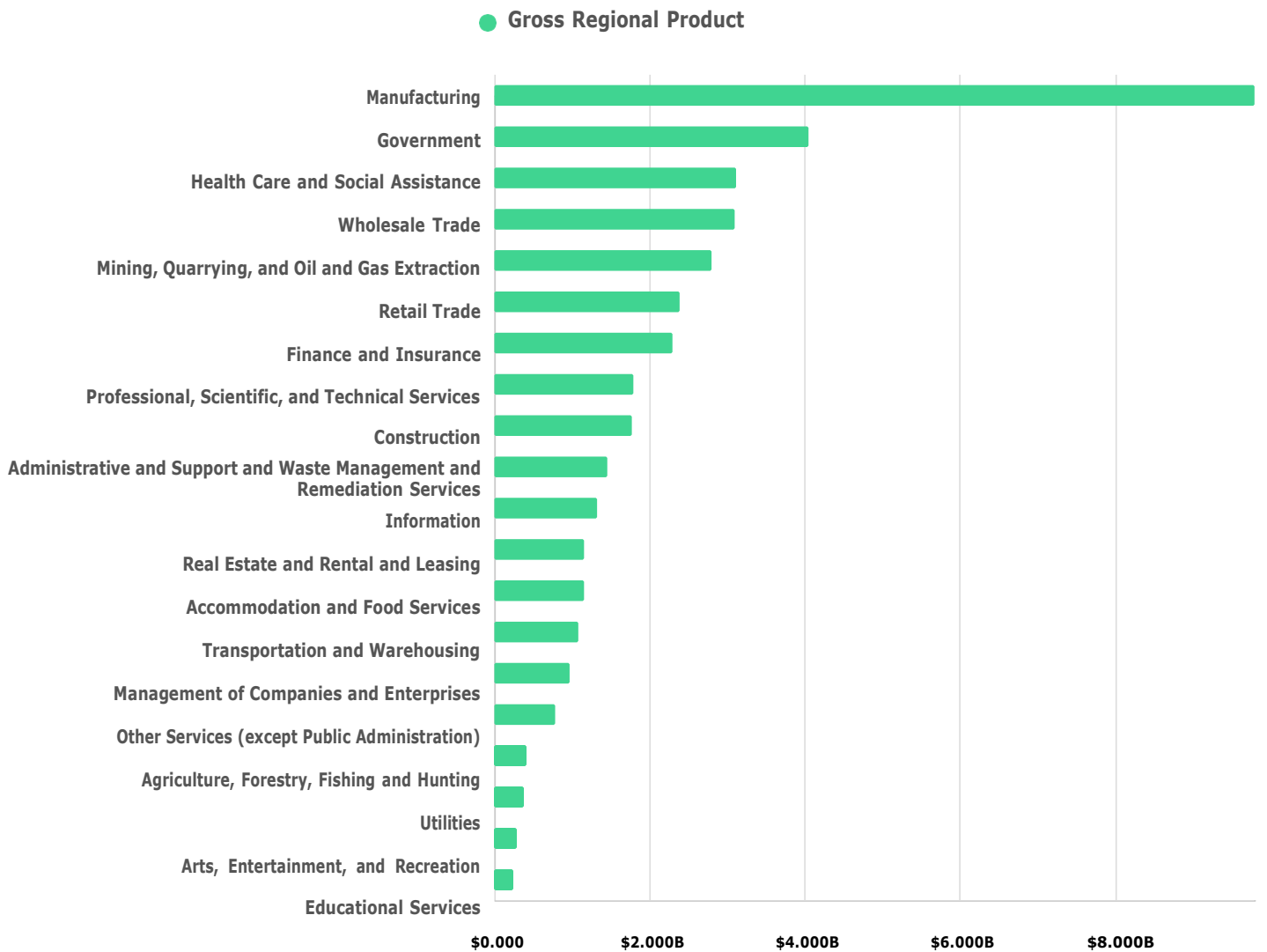
## Top Growing Industries



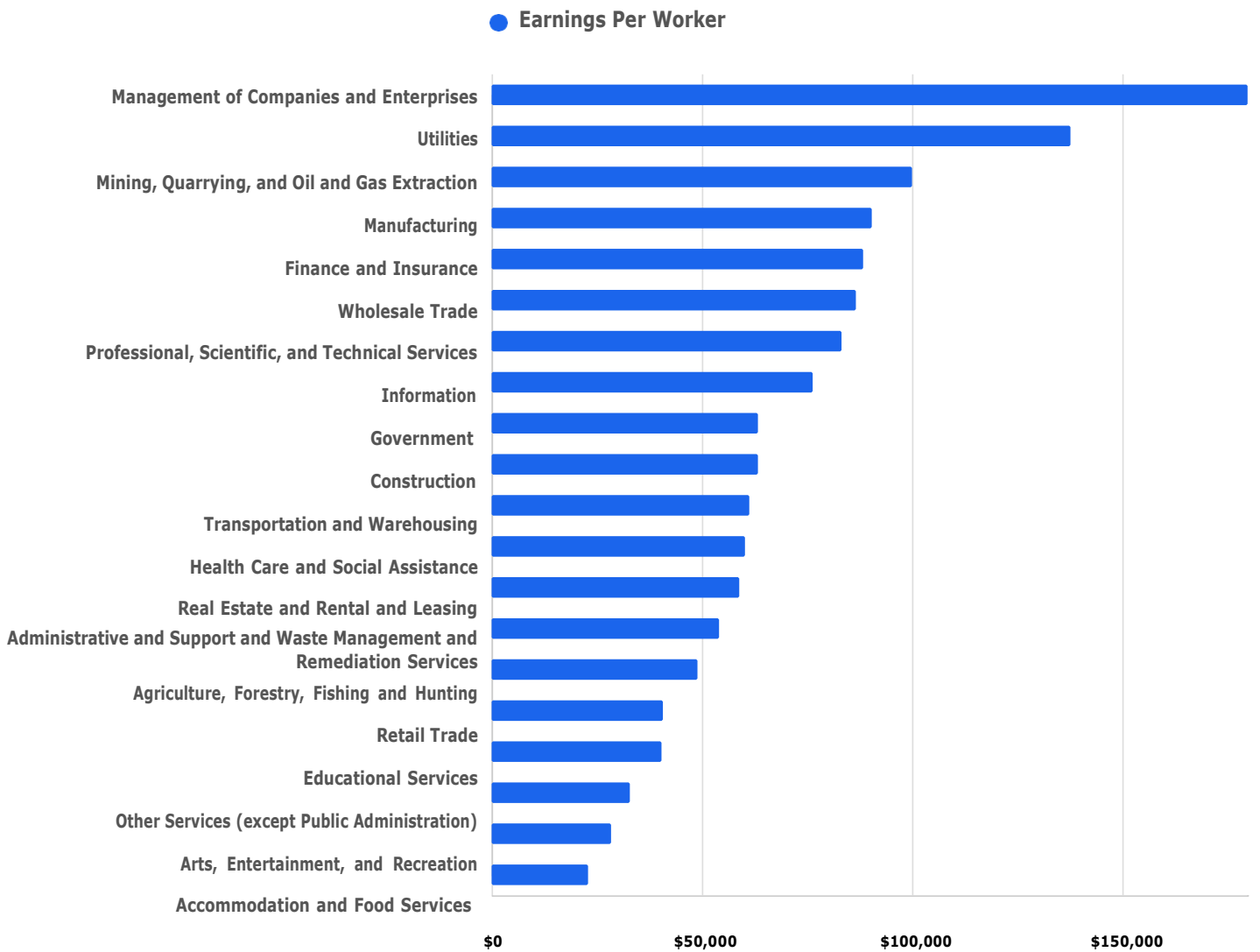
## Top Industry Location Quotient



## Top Industry GRP























## Top Industry Earnings



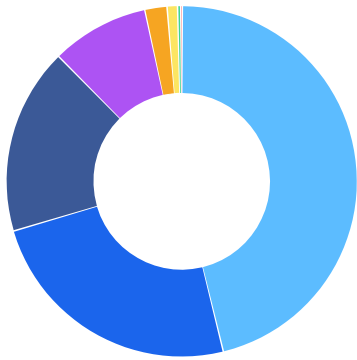
# Business Characteristics

## 67,236 Companies Employ Your Workers

Online profiles for your workers mention 67,236 companies as employers, with the top 10 appearing below. In the last 12 months, 7,074 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Spirit AeroSystems	6,082 	Ascension	3,085 
Textron	3,109 	Textron	1,402 
Wichita State University	2,985 	Randstad	1,348 
Via Christi Health	2,436 	Koch Industries	1,208 
Walmart	2,126 	Sedgwick	1,163 
Usd259	1,942 	HCA Healthcare	1,079 
Koch Industries	1,626 	VMware	1,076 
United States Air Force	1,532 	Aerotek	1,058 
McDonald's	1,488 	General Dynamics	882 
Cessna Aircraft	1,479 	Spirit AeroSystems	808 

## Business Size

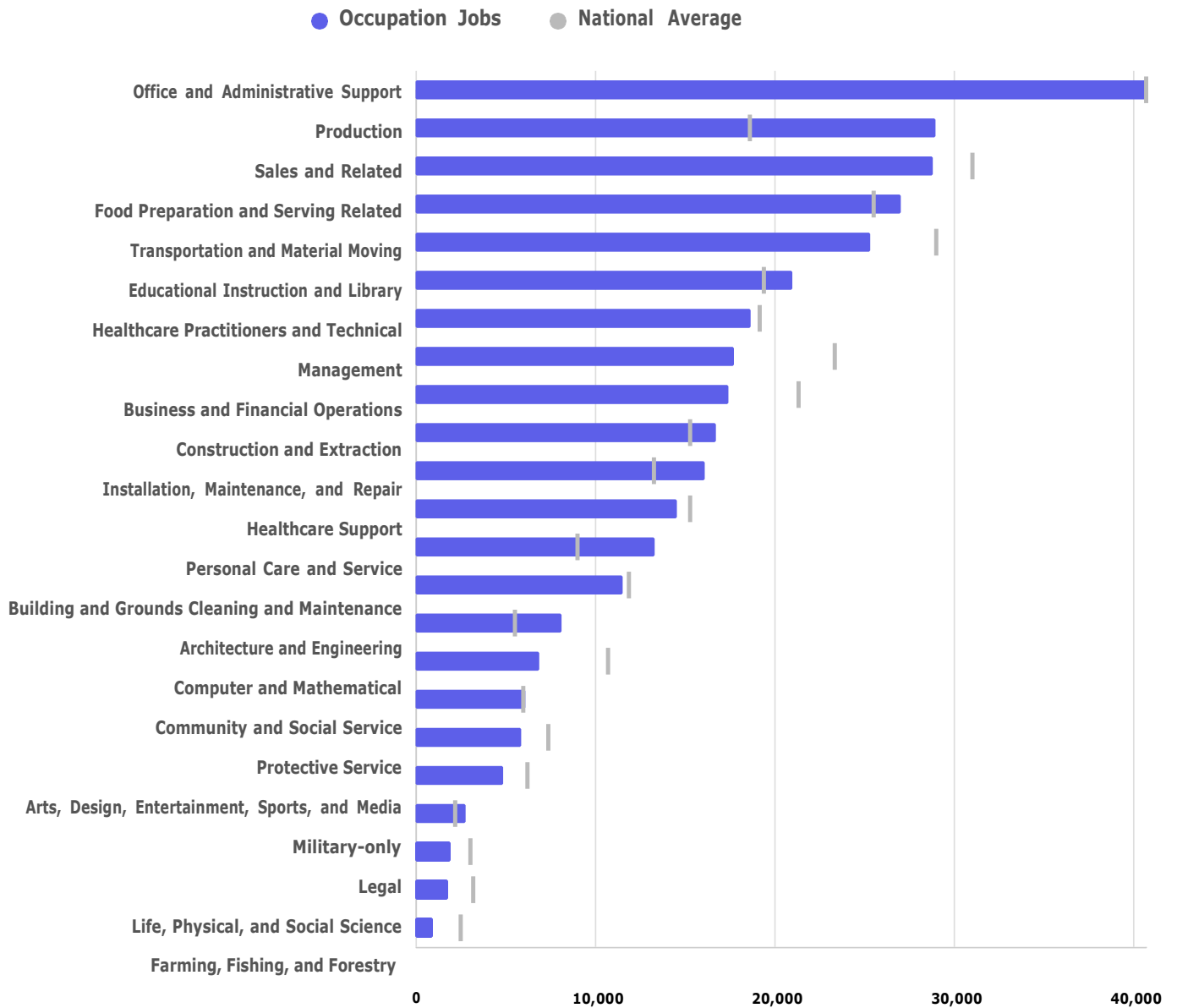


	Percentage	Business Count
● 1 to 4 employees	46.1%	12,816
● 5 to 9 employees	24.2%	6,739
● 10 to 19 employees	17.2%	4,775
● 20 to 49 employees	9.0%	2,504
● 50 to 99 employees	2.1%	572
● 100 to 249 employees	0.9%	264
● 250 to 499 employees	0.3%	78
● 500+ employees	0.2%	47

\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

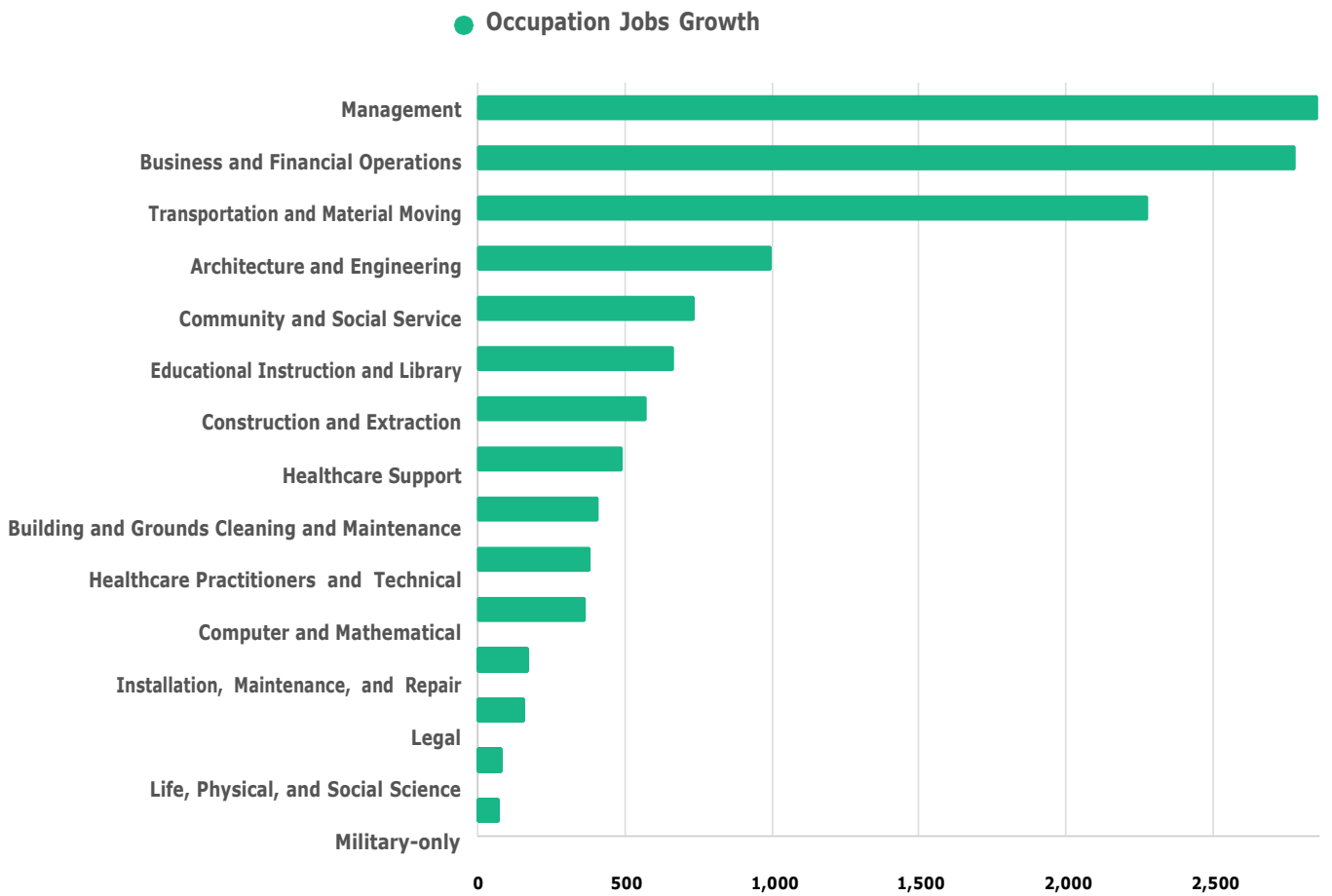
# Workforce Characteristics

## Largest Occupations

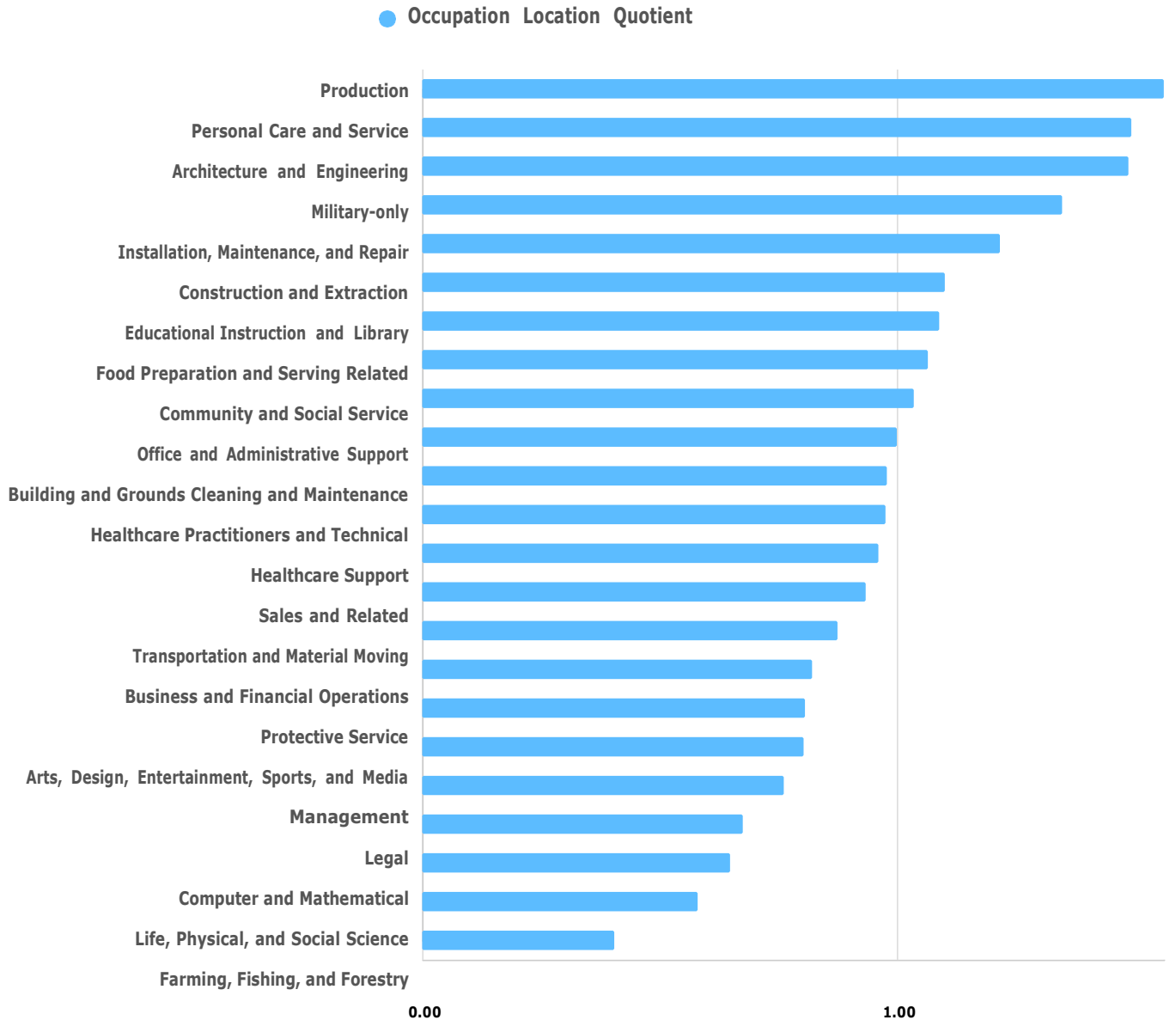




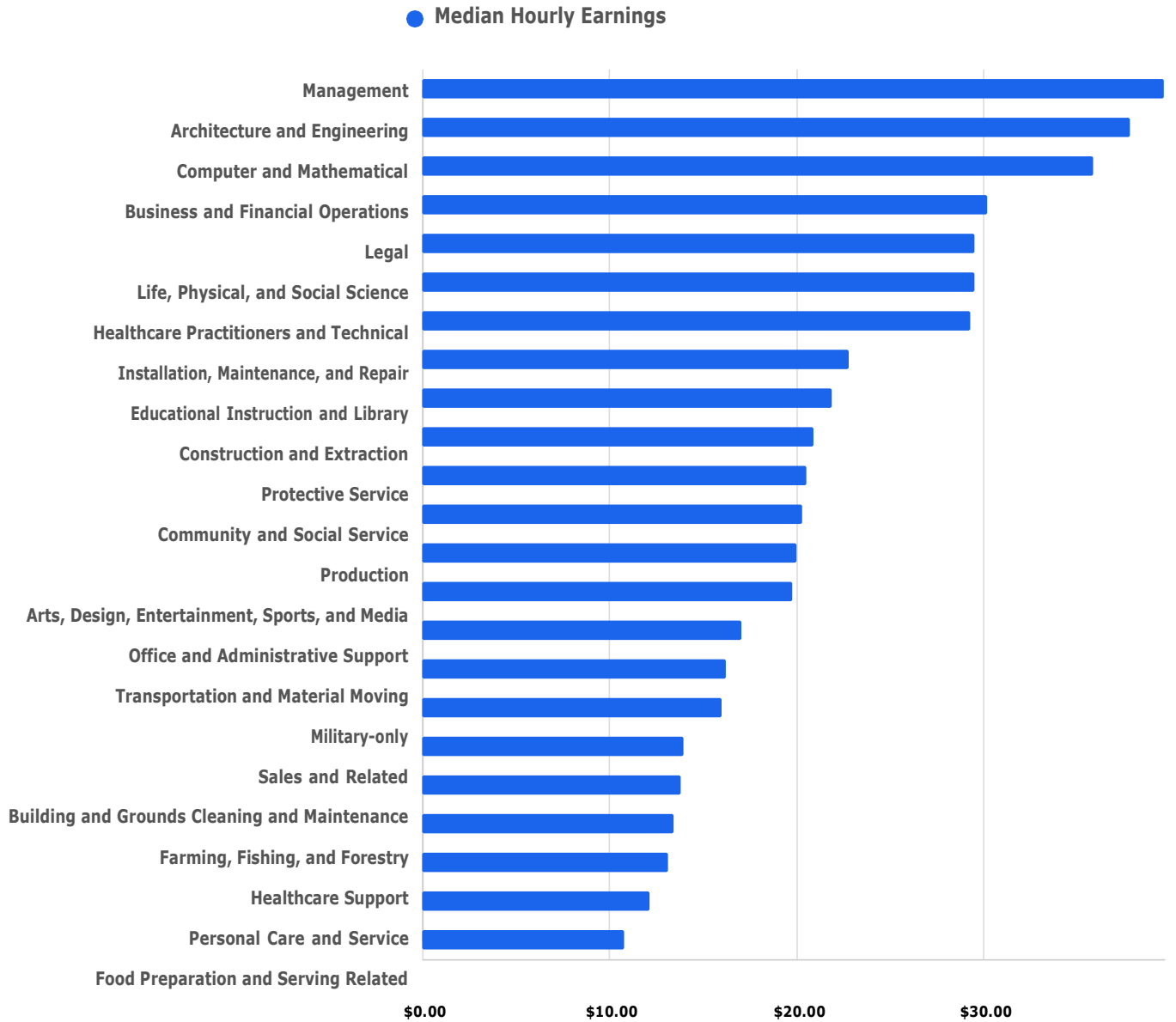
## Top Growing Occupations



## Top Occupation Location Quotient

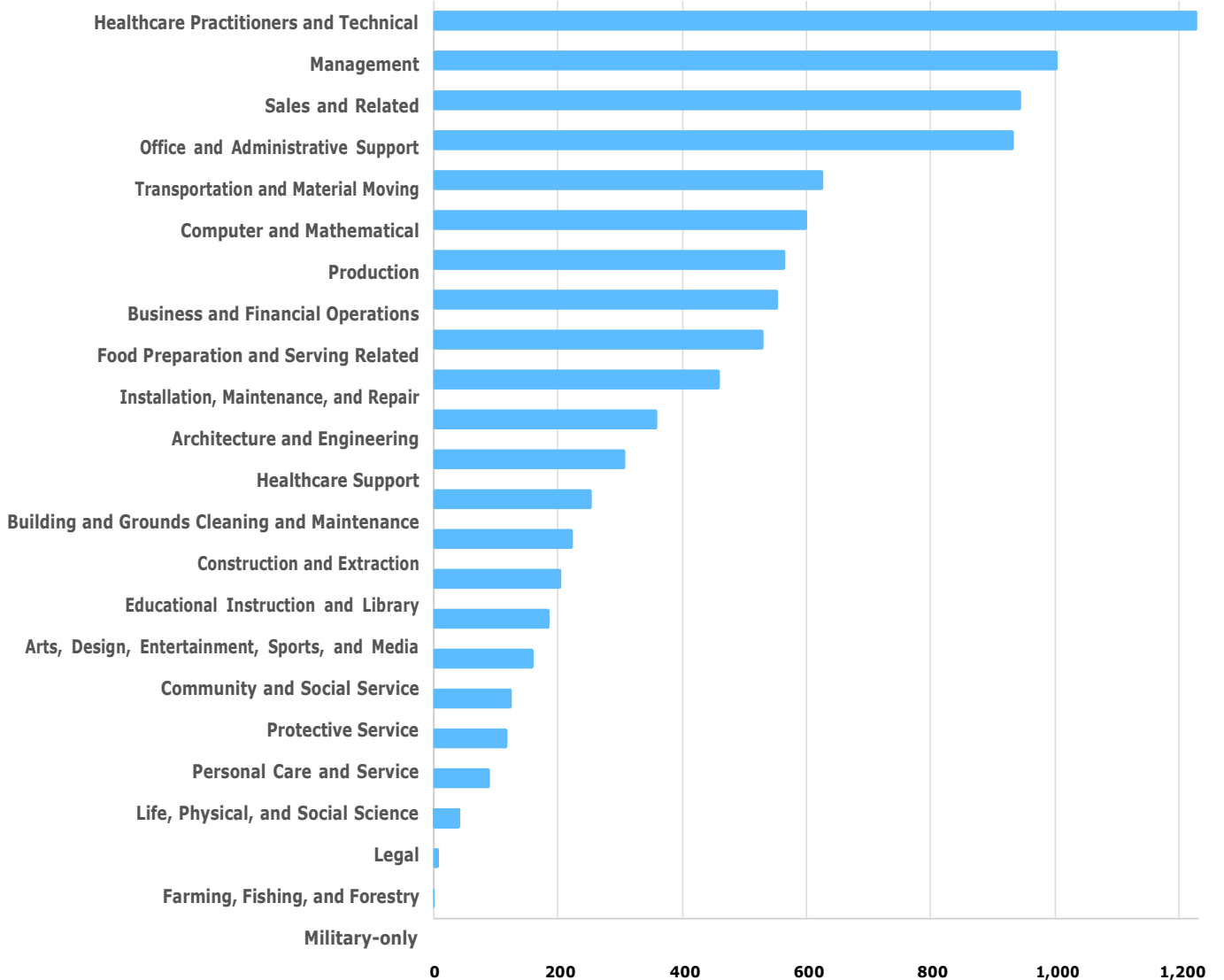


## Top Occupation Earnings

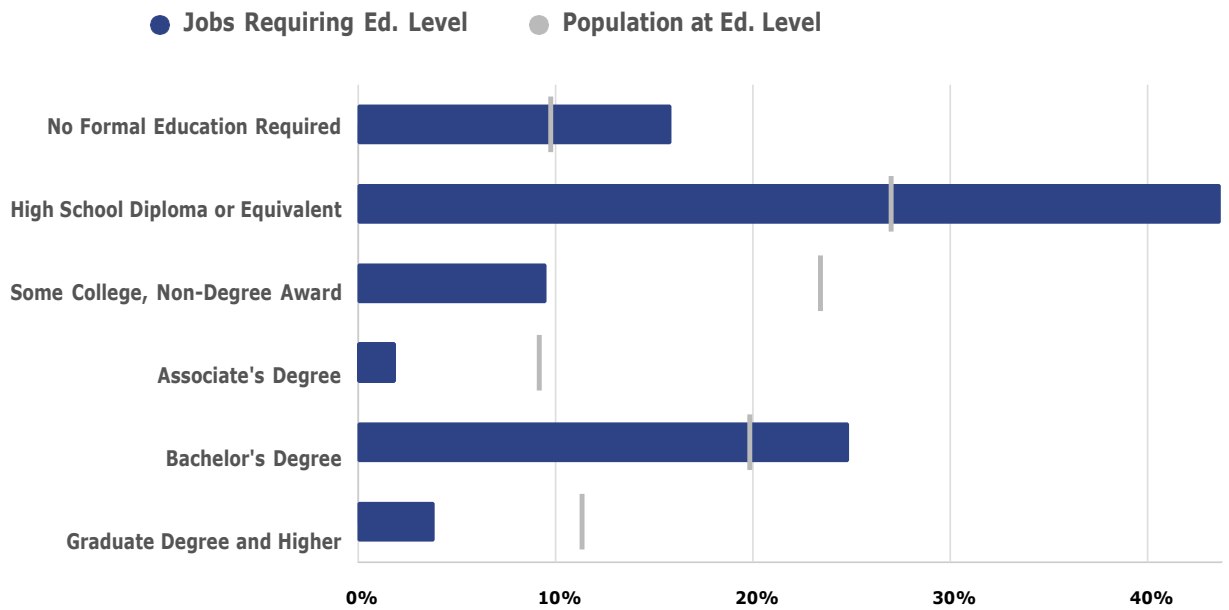


## Top Posted Occupations

● Unique Average Monthly Postings

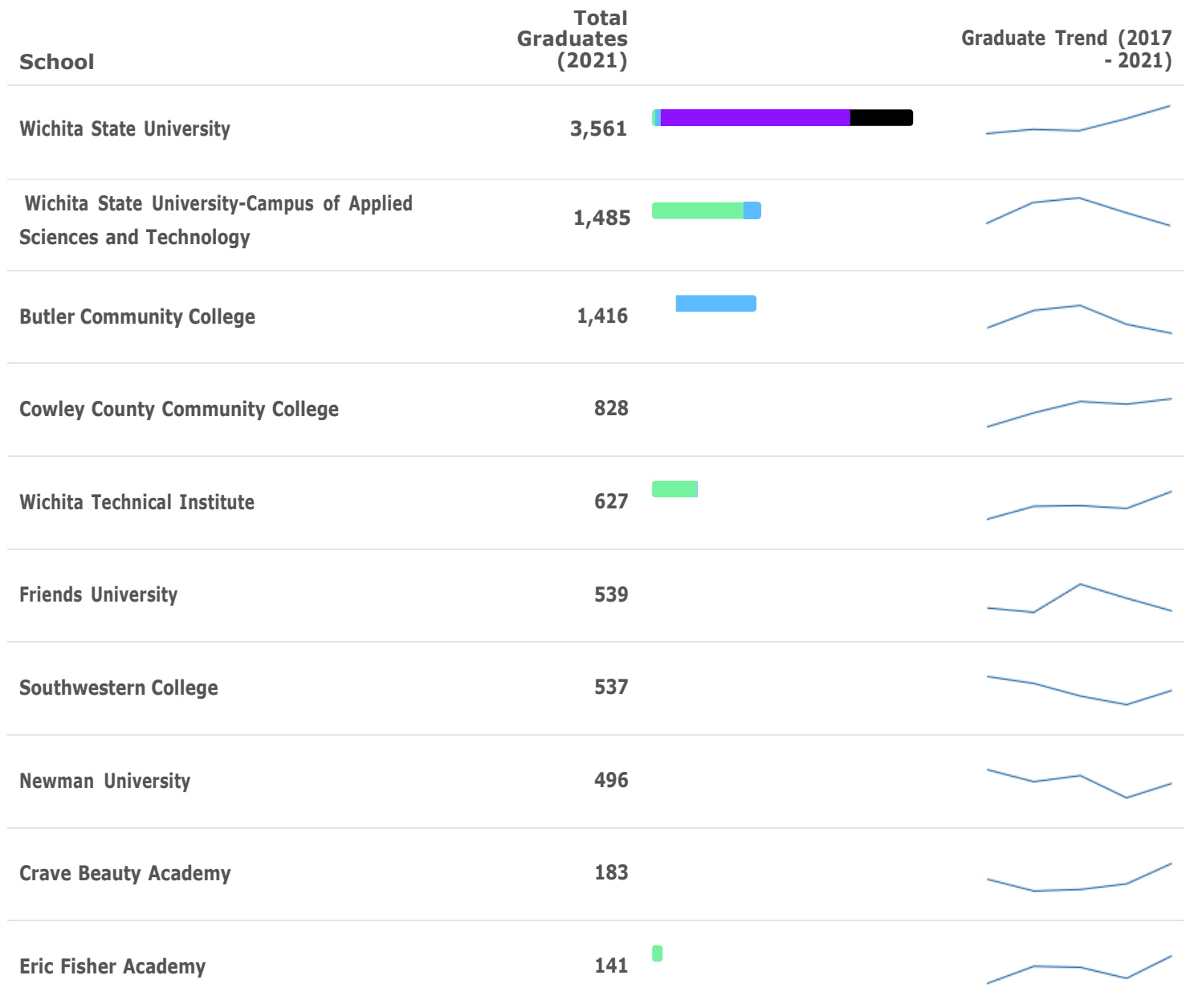


## Underemployment



# Educational Pipeline

In 2021, there were 9,988 graduates in 6 Kansas Counties. This pipeline has grown by 6% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, Nursing Assistant/Aide and Patient Care Assistant/Aide, and Aeronautical/Aerospace Engineering Technology/Technician.



● Certificate    
 ● Associate's    
 Bachelor's    
 ● Master's or Higher

# In-Demand Skills

