



Local Area 3

Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	5
Historic & Projected Trends	10
Population Characteristics	15
Inbound and Outbound Migration	17
Industry Characteristics	21
Business Characteristics	26
Workforce Characteristics	28
Educational Pipeline	34
In-Demand Skills	35

Report Parameters

3 Counties

20091 Johnson County, KS

20209 Wyandotte County, KS

20103 Leavenworth County, KS

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

868,552

Population (2022)

Population grew by 29,984 over the last 5 years and is projected to grow by 37,348 over the next 5 years.

538,373

Total Regional Employment

Jobs grew by 13,429 over the last 5 years and are projected to grow by 27,670 over the next 5 years.

\$76.1K

Avg. Earnings Per Job (2022)

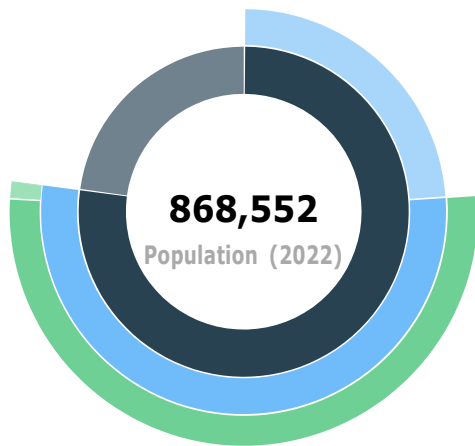
Regional average earnings per job are \$3.7K below the national average earnings of \$79.8K per job.

Takeaways

- As of 2022 the region's population increased by 3.6% since 2017, growing by 29,984. Population is expected to increase by 4.3% between 2022 and 2027, adding 37,348.
- From 2017 to 2022, jobs increased by 2.6% in 3 Kansas Counties from 524,943 to 538,373. This change outpaced the national growth rate of 2.4% by 0.2%. As the number of jobs increased, the labor force participation rate decreased from 70.2% to 69.1% between 2017 and 2022.
- Concerning educational attainment, 29.4% of the selected regions' residents possess a Bachelor's Degree (8.6% above the national average), and 8.0% hold an Associate's Degree (0.8% below the national average).
- The top three industries in 2022 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and General Medical and Surgical Hospitals.

	Population (2022)	Labor Force (Sep 2022)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	868,552	462,756	538,373	94.7	\$74.55B	\$59.16B	\$71.59B
State	2,951,415	1,496,625	1,581,263	98.2	\$199.91B	\$194.69B	\$233.13B

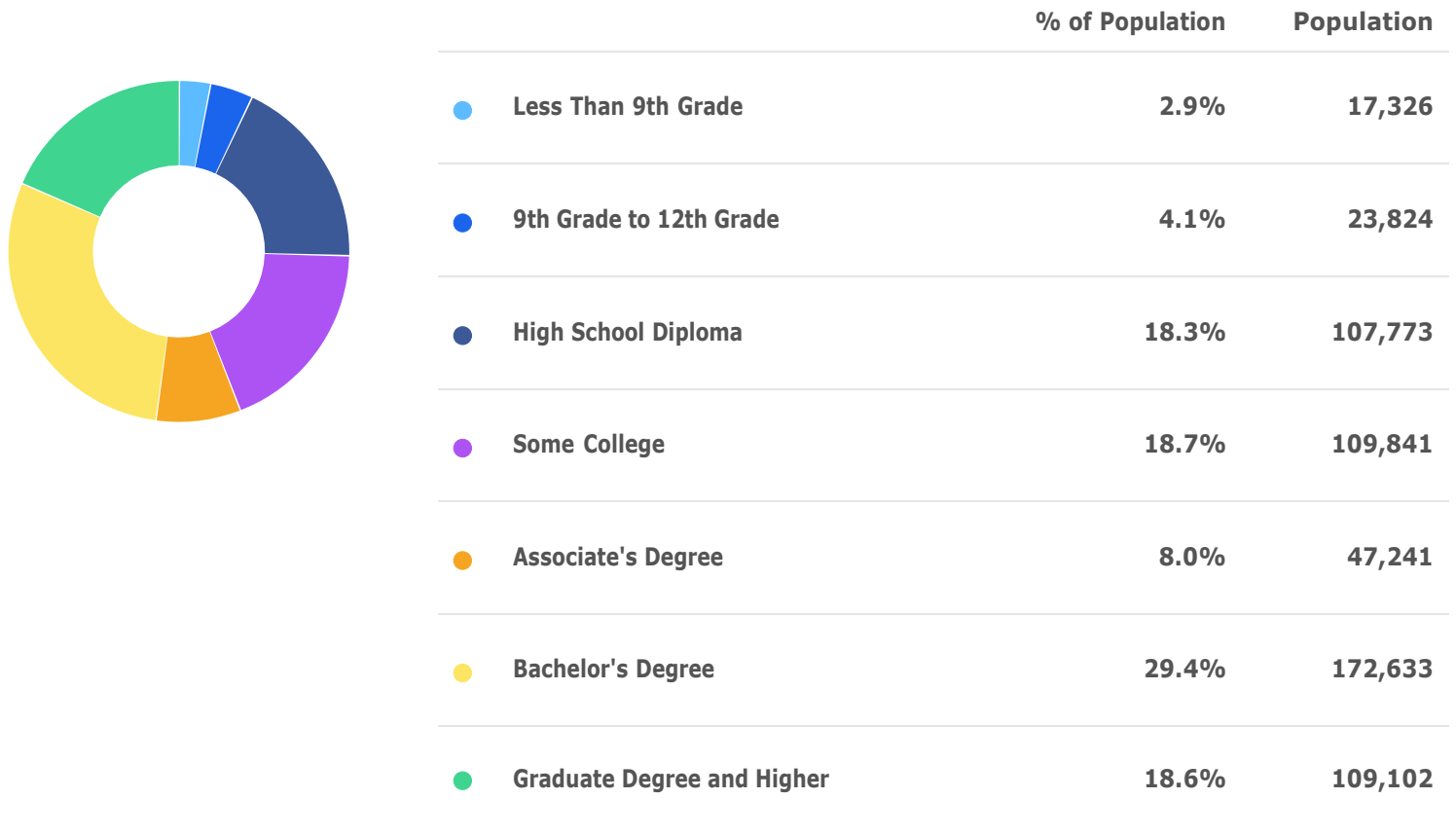
Sep 2022 Labor Force Breakdown



	Population
● 16+ Civilian Non-Institutionalized Population	669,420
● Not in Labor Force (16+)	206,664
● Labor Force	462,756
● Employed	451,923
● Unemployed	10,833
● Under 16, Military, and institutionalized Population	199,132

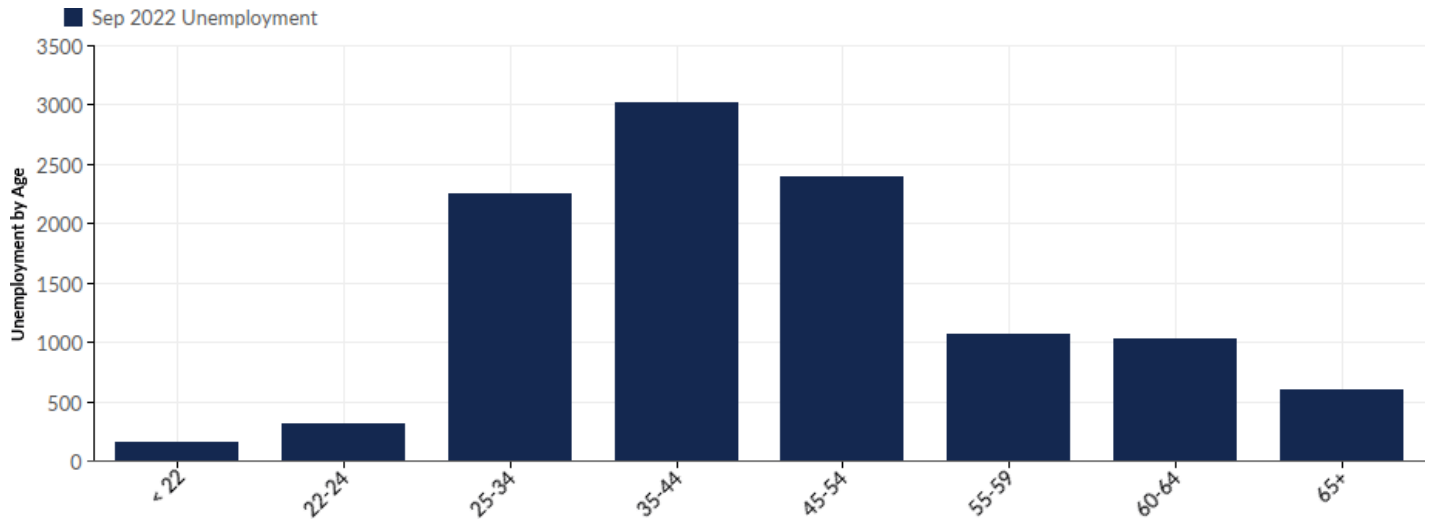
Educational Attainment

Concerning educational attainment, 29.4% of the selected regions' residents possess a Bachelor's Degree (8.6% above the national average), and 8.0% hold an Associate's Degree (0.8% below the national average).



Unemployment by Demographics

Unemployment by Age



Age	Unemployment (Sep 2022)	% of Unemployed
< 22	158	1.46%
22-24	317	2.93%
25-34	2,250	20.77%
35-44	3,020	27.88%
	Total	10,833
		100.00%

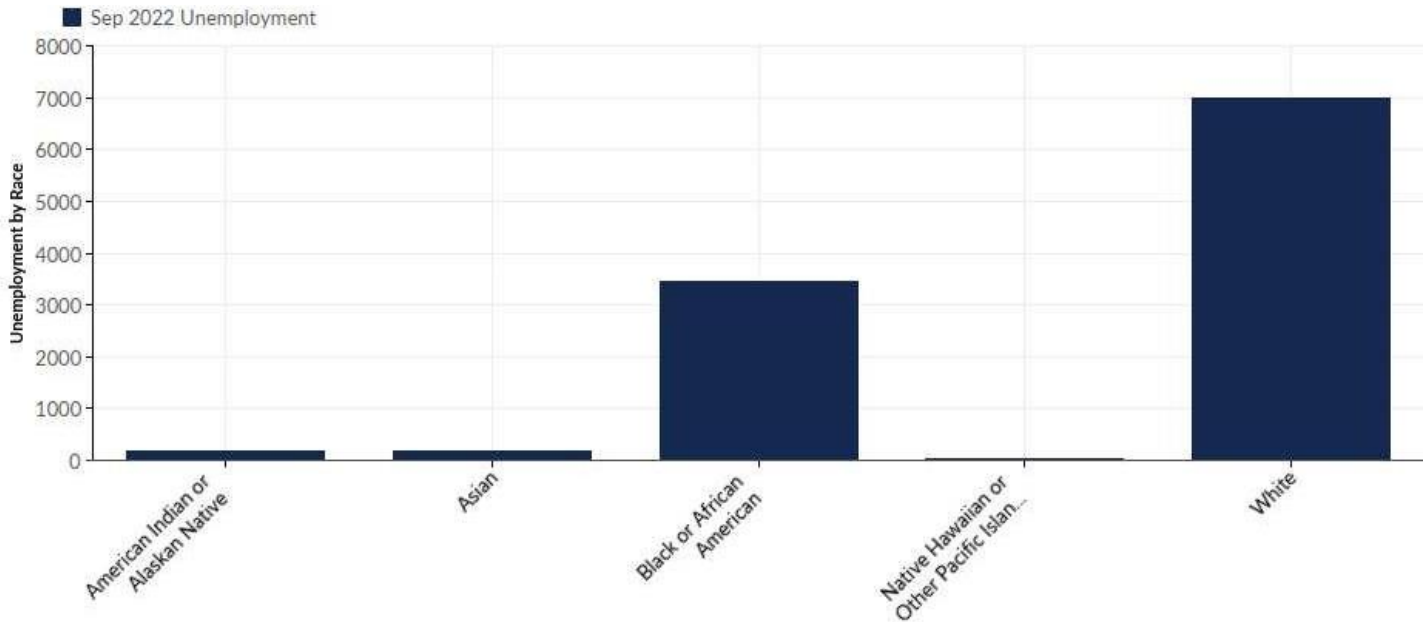
Age	Unemployment (Sep 2022)	% of Unemployed
45-54	2,394	22.10%
55-59	1,062	9.80%
60-64	1,034	9.54%
65+	597	5.51%
	Total	10,833
		100.00%

Unemployment by Gender



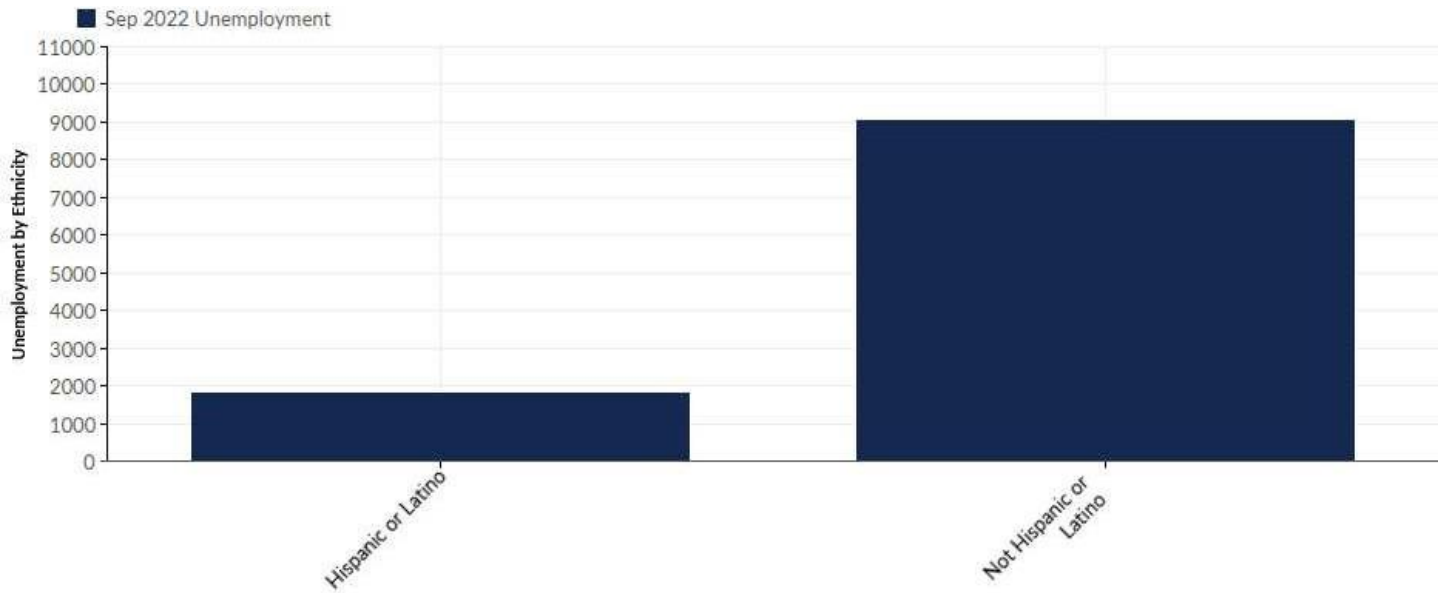
Gender	Unemployment (Sep 2022)	% of Unemployed
Females	5,792	53.47%
Males	5,041	46.53%
Total	10,833	100.00%

Unemployment by Race



Race	Unemployment (Sep 2022)	% of Unemployed
American Indian or Alaskan Native	167	1.54%
Asian	186	1.72%
Black or African American	3,454	31.88%
Native Hawaiian or Other Pacific Islander	30	0.28%
White	6,997	64.59%
Total	10,833	100.00%

Unemployment by Ethnicity

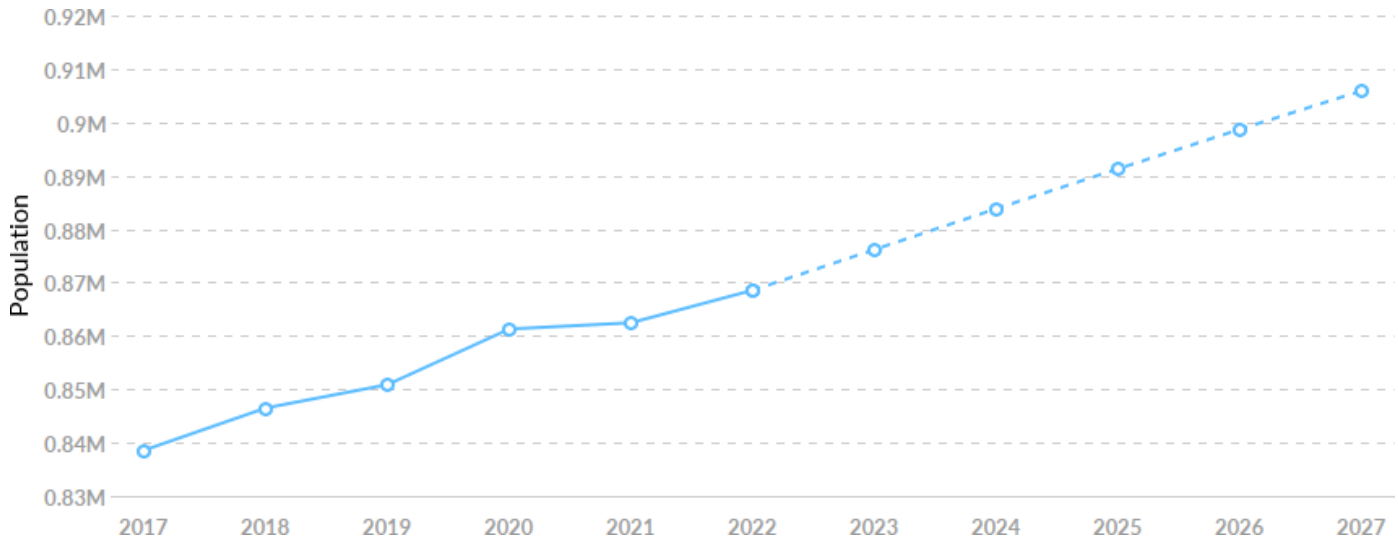


Ethnicity	Unemployment (Sep 2022)	% of Unemployed
Hispanic or Latino	1,800	16.62%
Not Hispanic or Latino	9,033	83.38%
Total	10,833	100.00%

Historic & Projected Trends

Population Trends

As of 2022 the region's population increased by 3.6% since 2017, growing by 29,984. Population is expected to increase by 4.3% between 2022 and 2027, adding 37,348.

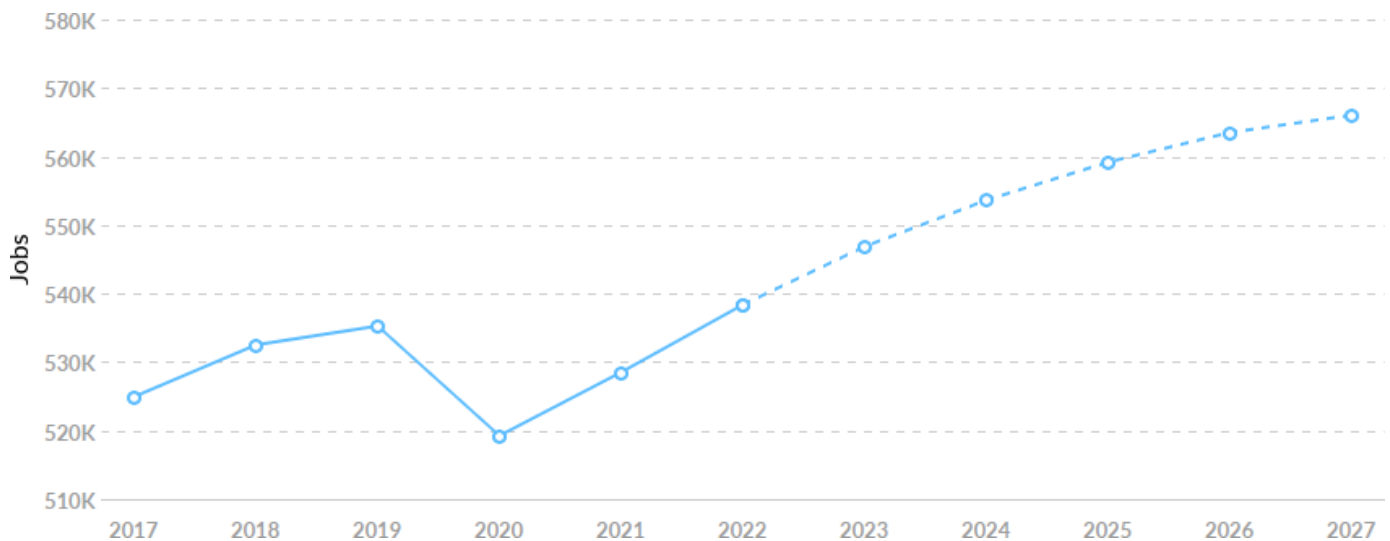


Timeframe	Population
2017	838,568
2018	846,485
2019	850,868
2020	861,279
2021	862,449

Timeframe	Population
2022	868,552
2023	876,169
2024	883,813
2025	891,284
2026	898,686
2027	905,900

Job Trends

From 2017 to 2022, jobs increased by 2.6% in 3 Kansas Counties from 524,943 to 538,373. This change outpaced the national growth rate of 2.4% by 0.2%.



Timeframe	Jobs
2017	524,943
2018	532,508
2019	535,263
2020	519,255
2021	528,516
2022	538,373
2023	546,868
2024	553,635
2025	559,182
2026	563,507
2027	566,043

Labor Force Participation Rate Trends

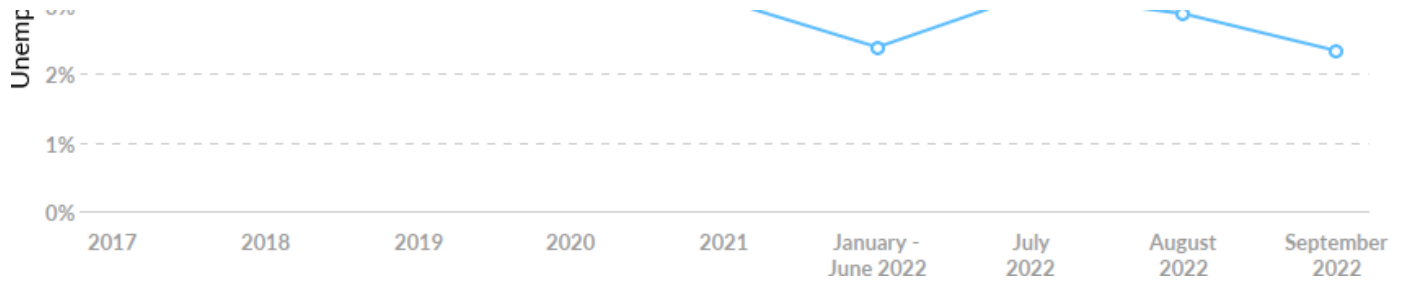


Timeframe	Labor Force Participation Rate
2017	70.49%
2018	69.91%
2019	69.96%
2020	69.12%
2021	69.13%
January - June 2022	69.23%
July 2022	70.64%
August 2022	68.74%
September 2022	69.13%

Unemployment Rate Trends

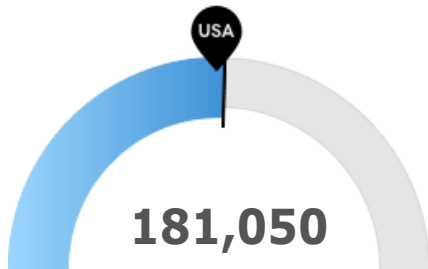
Your areas had a September 2022 unemployment rate of 2.34%, decreasing from 3.46% 5 years before.





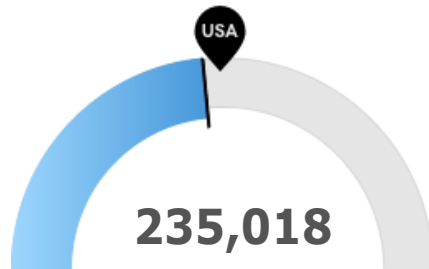
Timeframe	Unemployment Rate
2017	3.46%
2018	3.22%
2019	3.05%
2020	5.45%
2021	3.07%
January - June 2022	2.39%
July 2022	3.16%
August 2022	2.88%
September 2022	2.34%

Population Characteristics



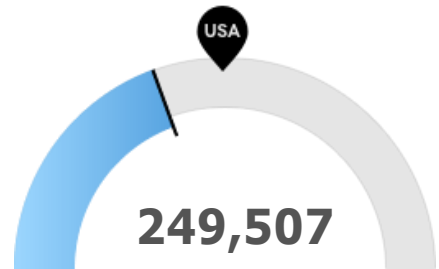
Millennials

Your area has 181,050 millennials (ages 25-39). The national average for an area this size is 176,169.



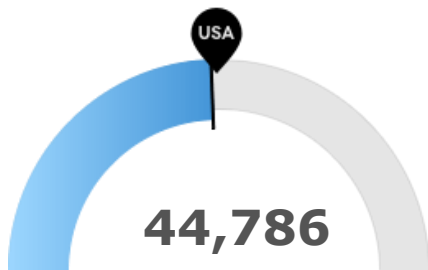
Retiring Soon

Retirement risk is about average in your area. The national average for an area this size is 256,352 people 55 or older, while there are 235,018 here.



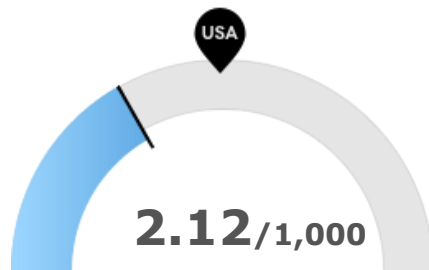
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 350,964 racially diverse people, while there are 249,507 here.



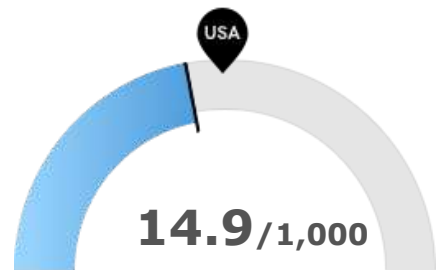
Veterans

Your area has 44,786 veterans. The national average for an area this size is 46,339.



Violent Crime

Your area has 2.12 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.

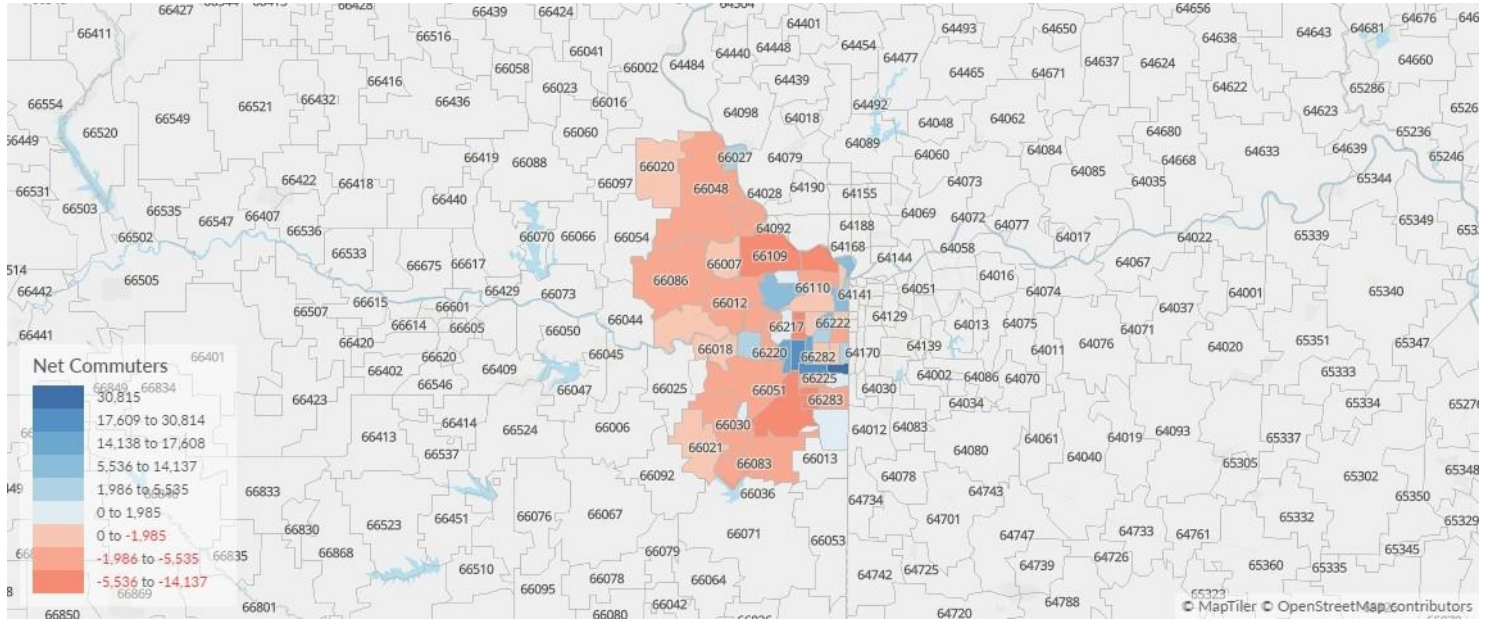


Property Crime

Your area has 14.9 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

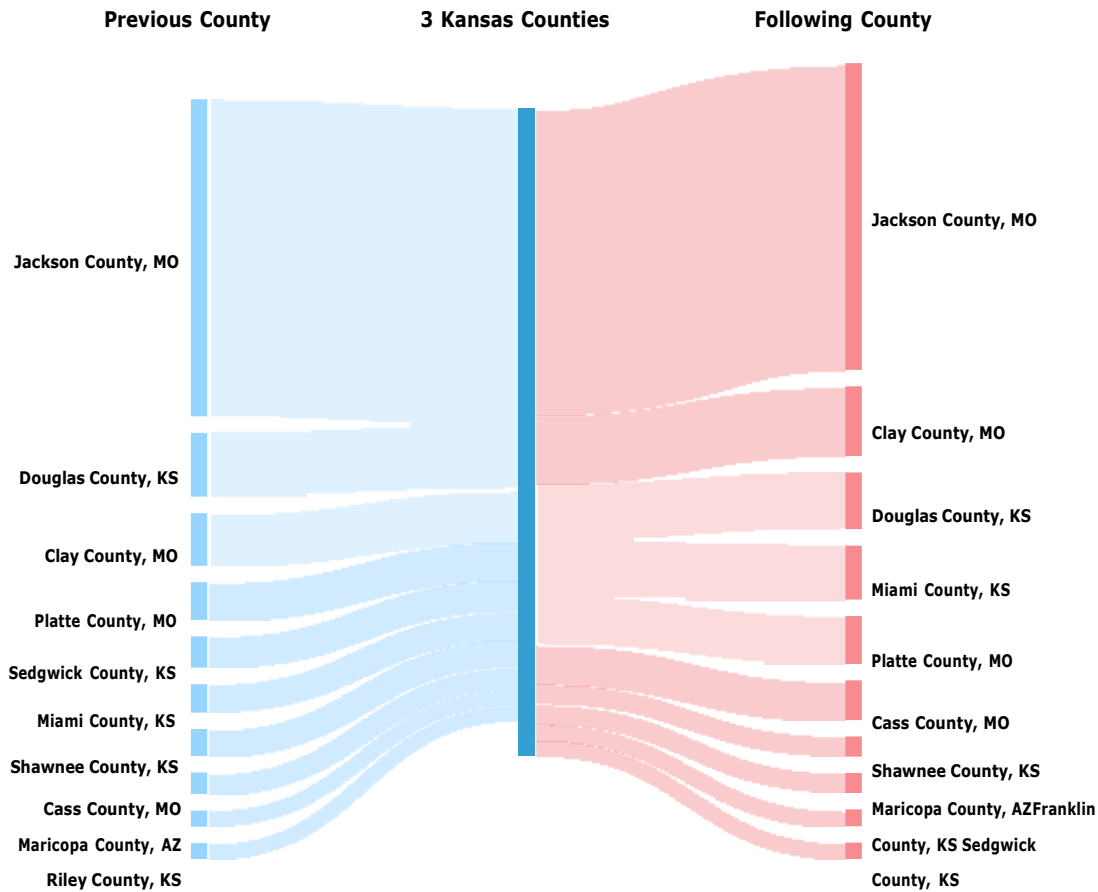
Where Talent Lives

ZIP	Name	2022 Employment	ZIP	Name	2022 Workers
66062	Olathe, KS (in Johnson...)	40,278	66062	Olathe, KS (in Johnson...)	45,814
66211	Leawood, KS (in Johns...)	36,762	66061	Olathe, KS (in Johnson...)	35,369
66215	Lenexa, KS (in Johnson...)	34,846	66212	Overland Park, KS (in J...)	20,938
66210	Overland Park, KS (in J...)	34,209	66048	Leavenworth, KS (in Le...)	18,039
66061	Olathe, KS (in Johnson...)	31,706	66213	Overland Park, KS (in J...)	18,032

Inbound and Outbound Migration

The table below analyzes past and current residents of 3 Kansas Counties. The left column shows residents of other counties migrating to 3 Kansas Counties. The right column shows residents migrating from 3 Kansas Counties to other counties.

As of 2020, **7,031** people have migrated from Jackson County, MO to 3 Kansas Counties. In the same year, **6,802** people left 3 Kansas Counties migrating to Jackson County, MO. The total Net Migration for 3 Kansas Counties in 2020 was **-178**.



Top Previous Counties	Migrations
Jackson County, MO	7,031
Douglas County, KS	1,414

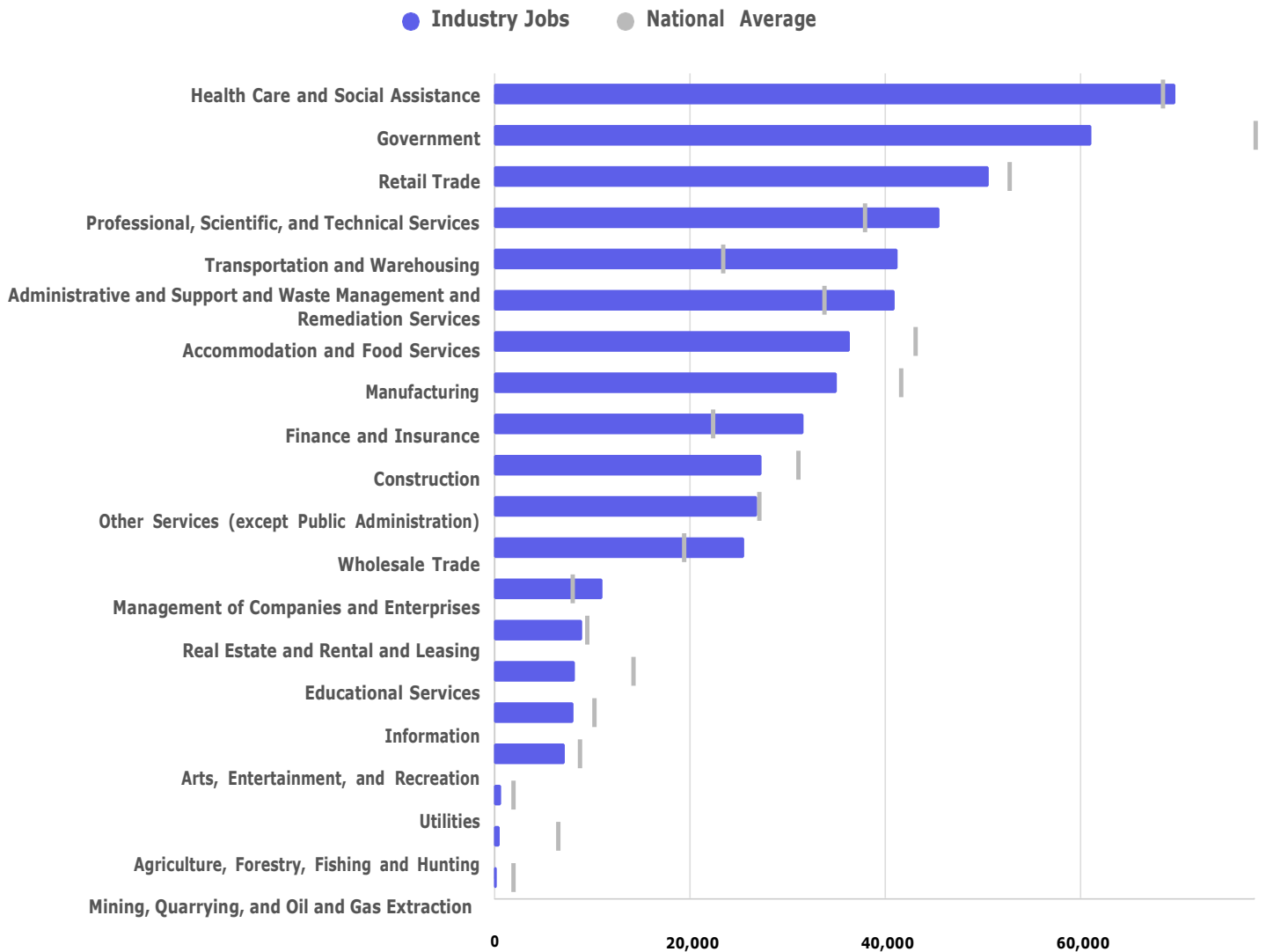
Top Previous Counties	Migrations
Clay County, MO	1,169
Platte County, MO	835
Sedgwick County, KS	694
Miami County, KS	630
Shawnee County, KS	599
Cass County, MO	480
Maricopa County, AZ	358
Riley County, KS	352
Cook County, IL	307
St. Louis County, MO	305
Los Angeles County, CA	294
Douglas County, NE	291
Franklin County, KS	239

Top Following Counties	Migrations
Jackson County, MO	6,802
Clay County, MO	1,543
Douglas County, KS	1,258
Miami County, KS	1,196
Platte County, MO	1,062
Cass County, MO	879
Shawnee County, KS	445
Maricopa County, AZ	442
Franklin County, KS	372
Sedgwick County, KS	363
Collin County, TX	286
El Paso County, CO	271
Dallas County, TX	268

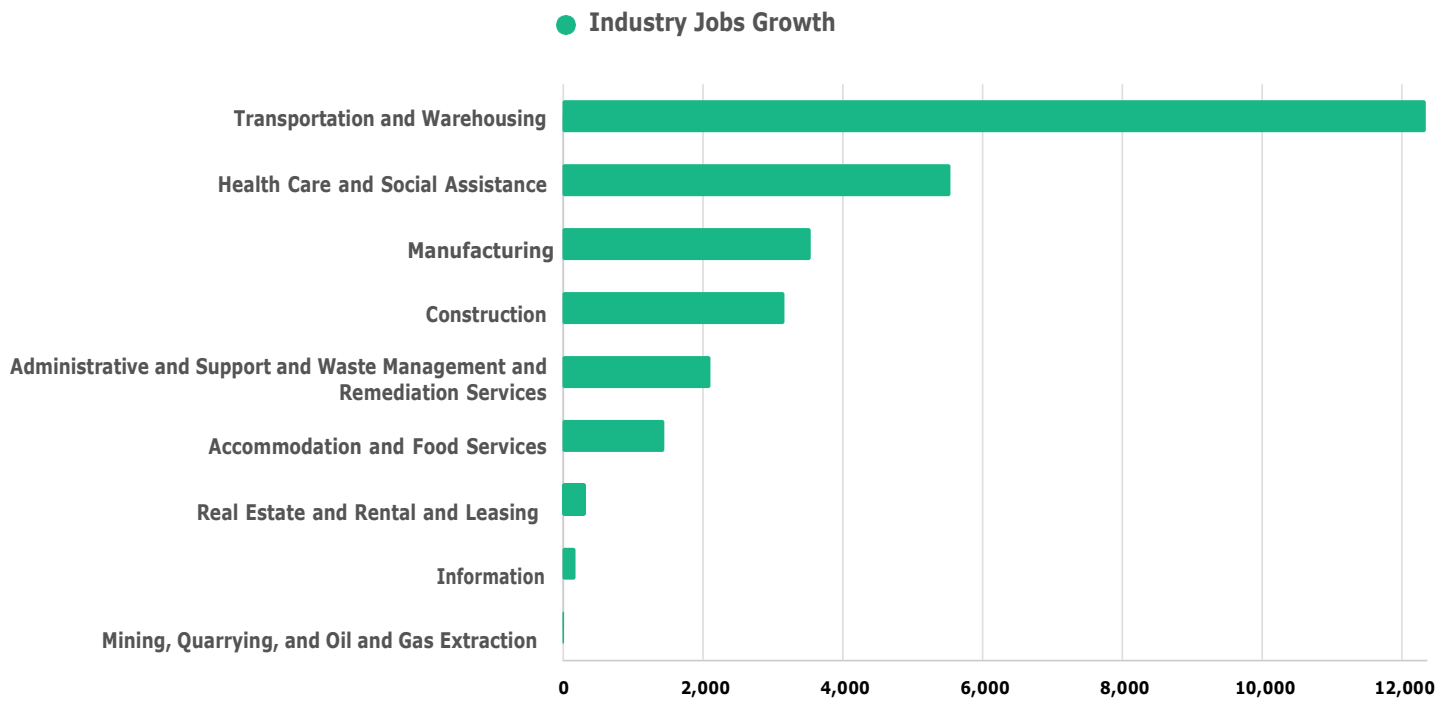
Top Following Counties	Migrations
St. Louis County, MO	267
Harris County, TX	235

Industry Characteristics

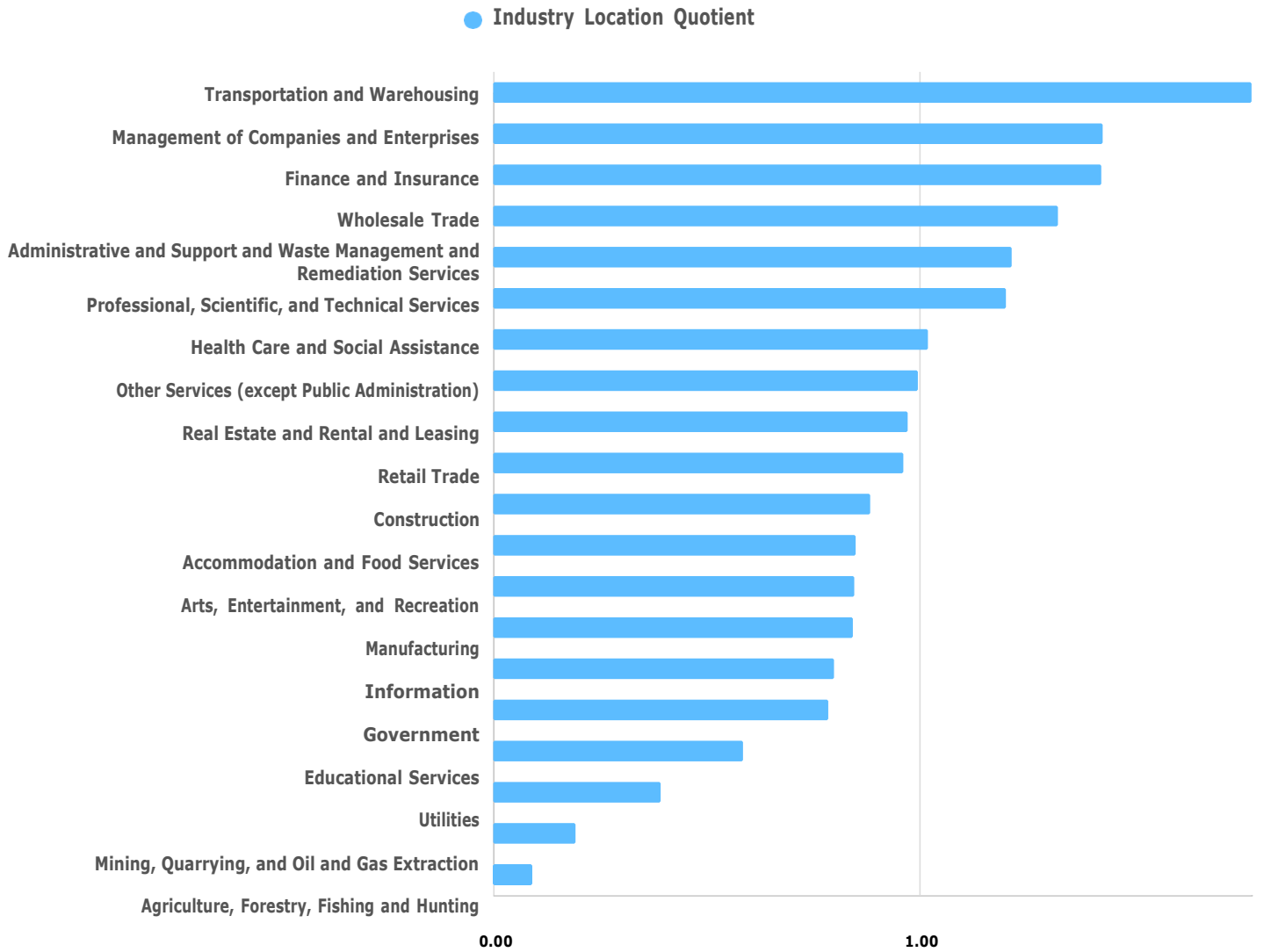
Largest Industries



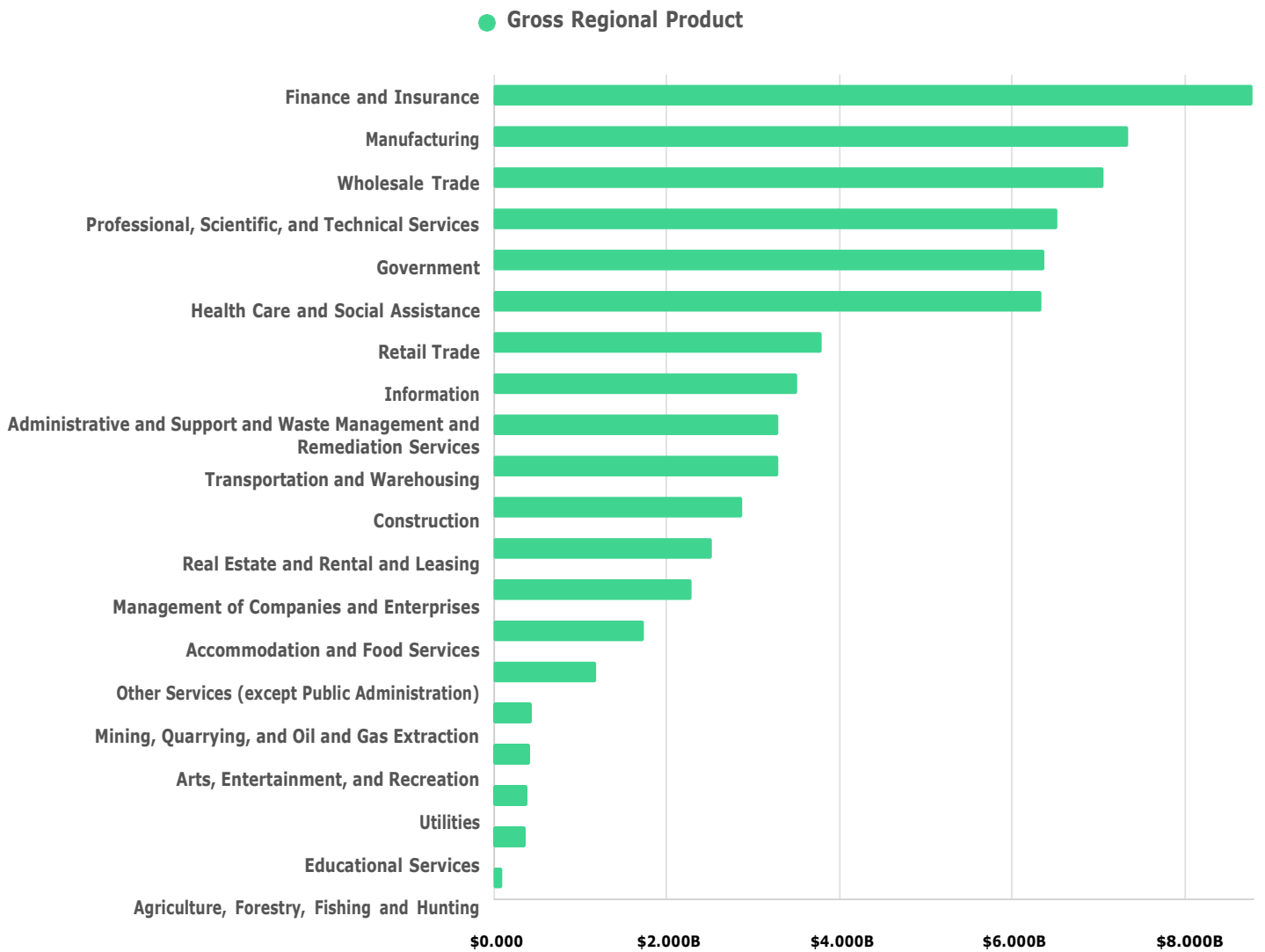
Top Growing Industries



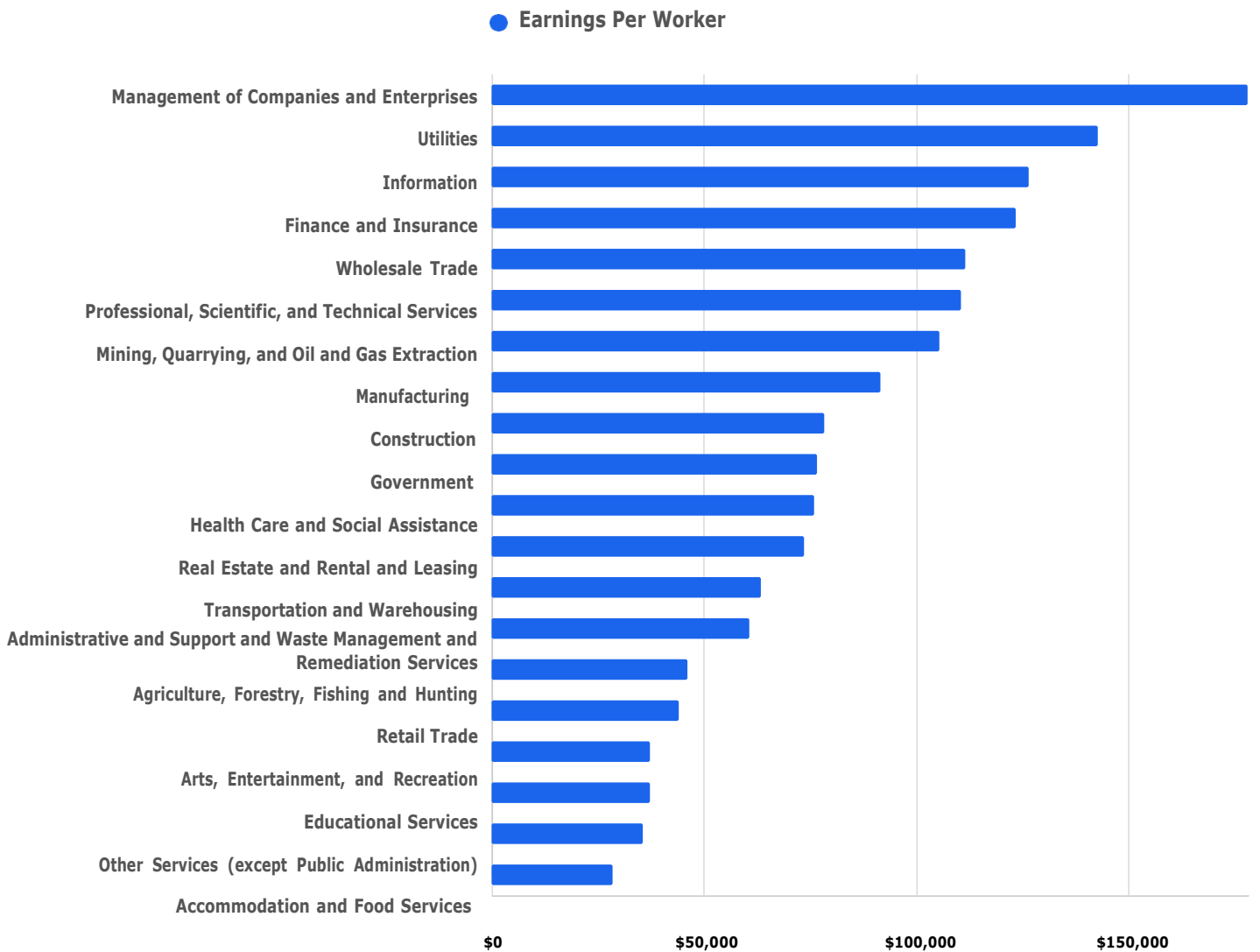
Top Industry Location Quotient



Top Industry GRP























Top Industry Earnings



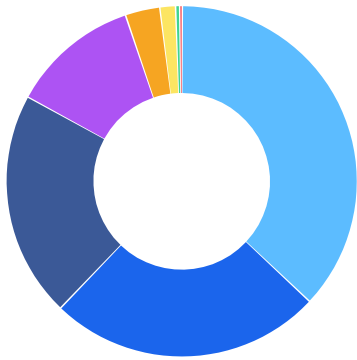
Business Characteristics

57,207 Companies Employ Your Workers

Online profiles for your workers mention 57,207 companies as employers, with the top 10 appearing below. In the last 12 months, 10,686 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
University of Kansas	5,992 	University of Kansas	6,982 
T-Mobile US	5,439 	HCA Healthcare	3,320 
U.S. Army	2,693 	Randstad	2,171 
Cerner	2,390 	Aerotek	2,094 
Garmin International	2,381 	General Dynamics	1,783 
Olathe School District	2,242 	Humana	1,766 
Shawnee Mission School District	1,761 	CBRE	1,581 
Black & Veatch	1,747 	Shawnee Mission Medical Cent...	1,566 
Zurich Insurance	1,581 	Garmin International	1,494 
Blue Valley School District	1,467 	Overland Park Regional Medica...	1,423 

Business Size

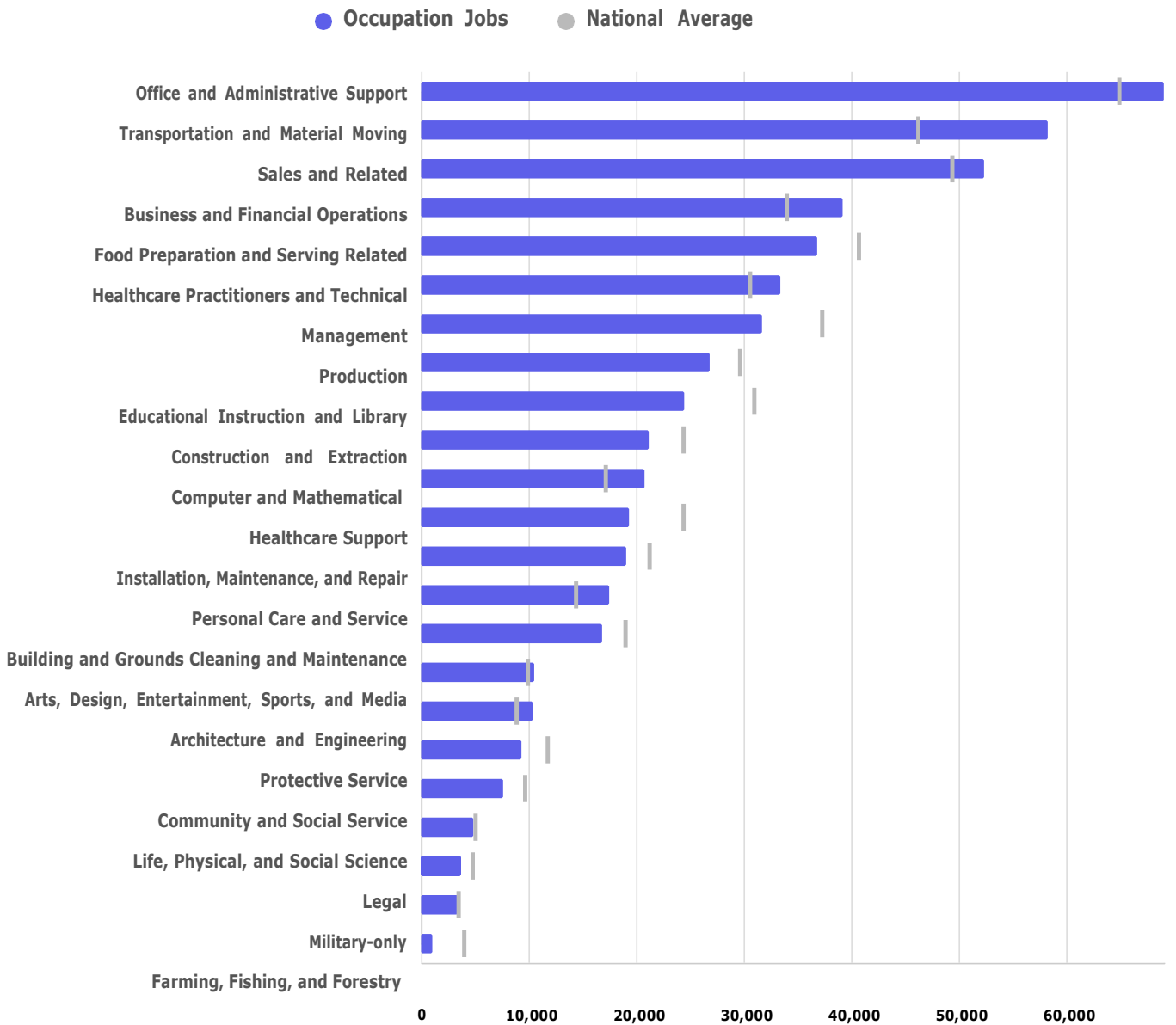


	Percentage	Business Count
● 1 to 4 employees	36.9%	11,581
● 5 to 9 employees	25.1%	7,885
● 10 to 19 employees	20.8%	6,533
● 20 to 49 employees	11.8%	3,711
● 50 to 99 employees	3.2%	1,000
● 100 to 249 employees	1.4%	454
● 250 to 499 employees	0.4%	115
● 500+ employees	0.3%	81

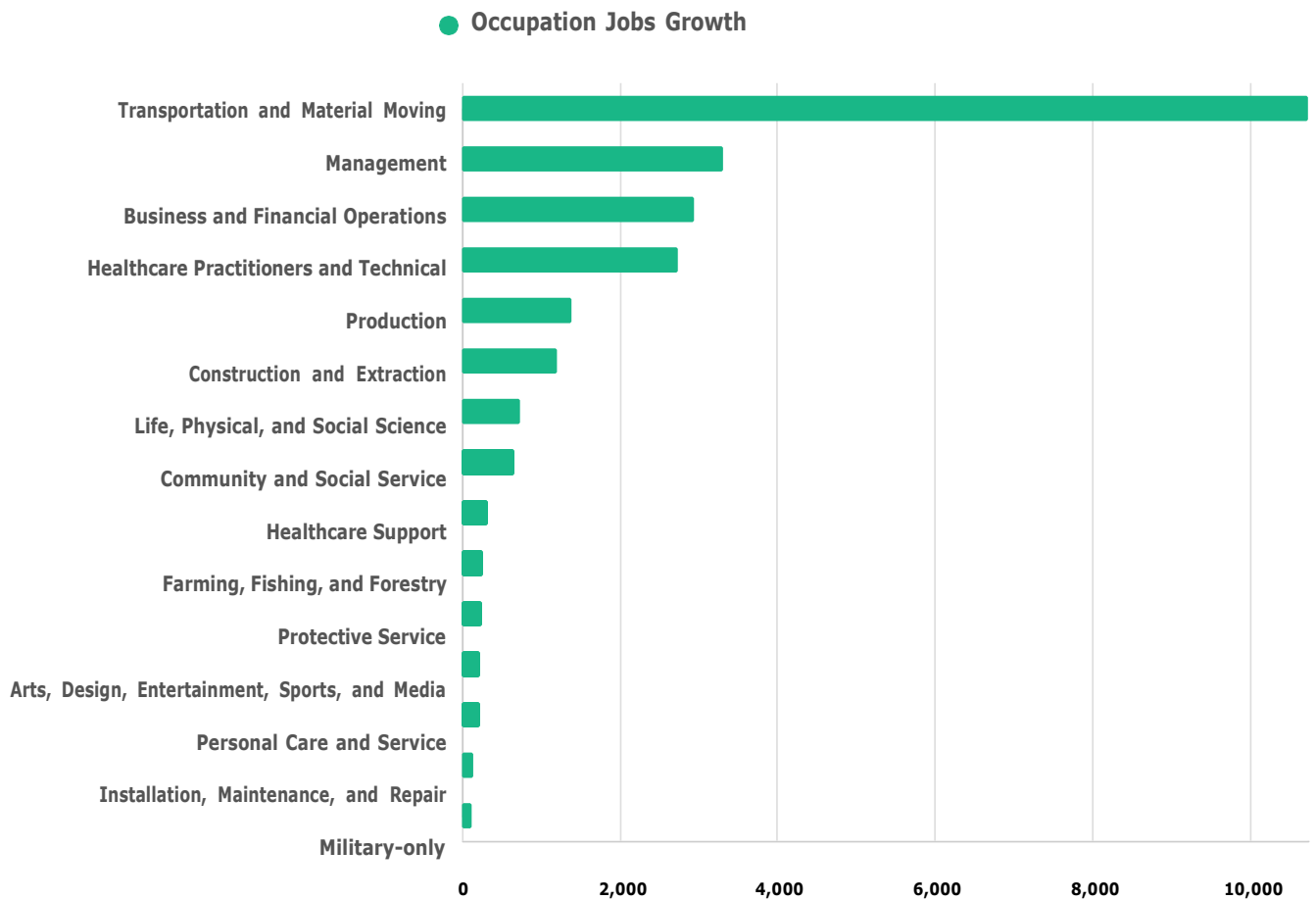
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

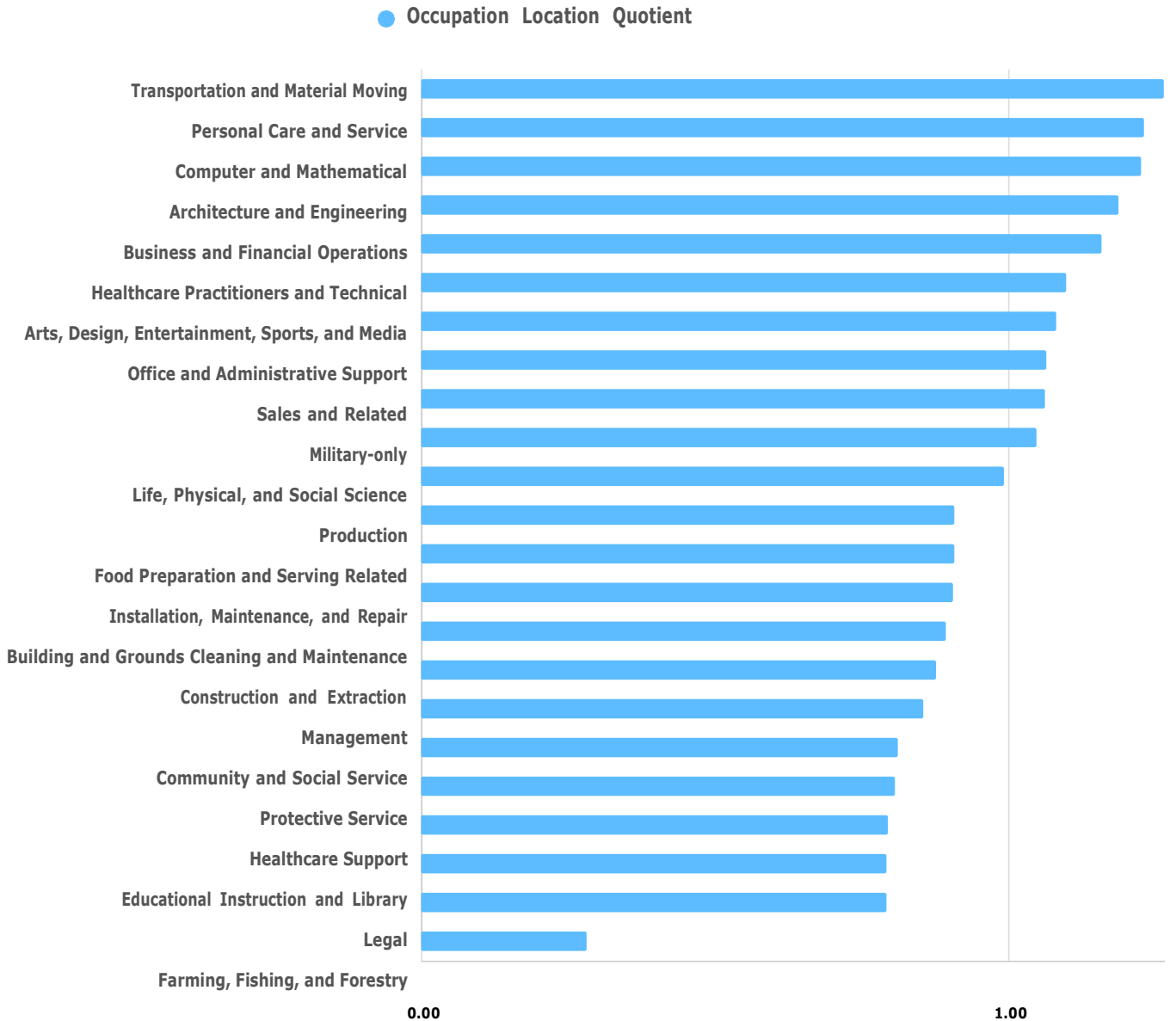
Largest Occupations



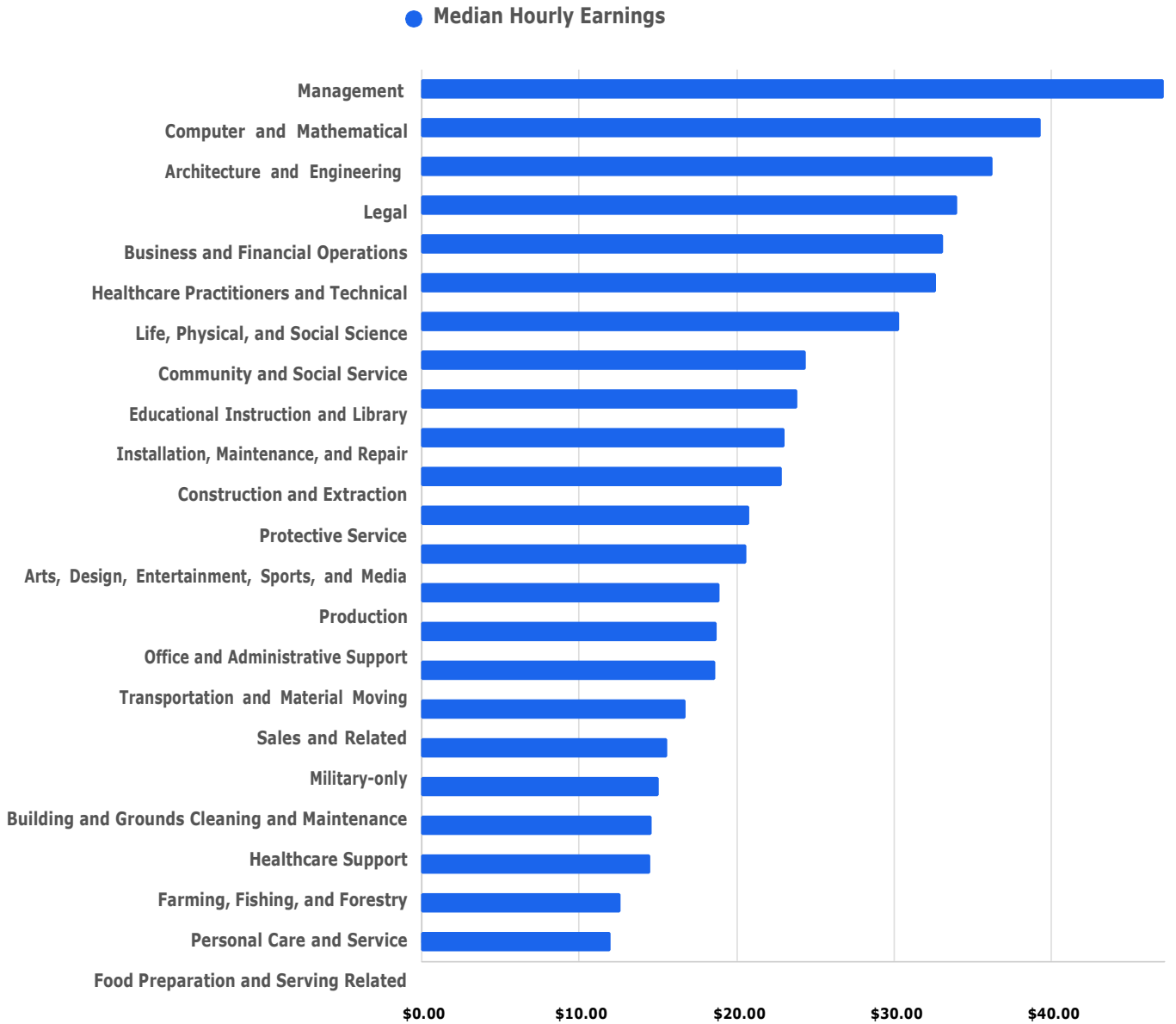
Top Growing Occupations



Top Occupation Location Quotient

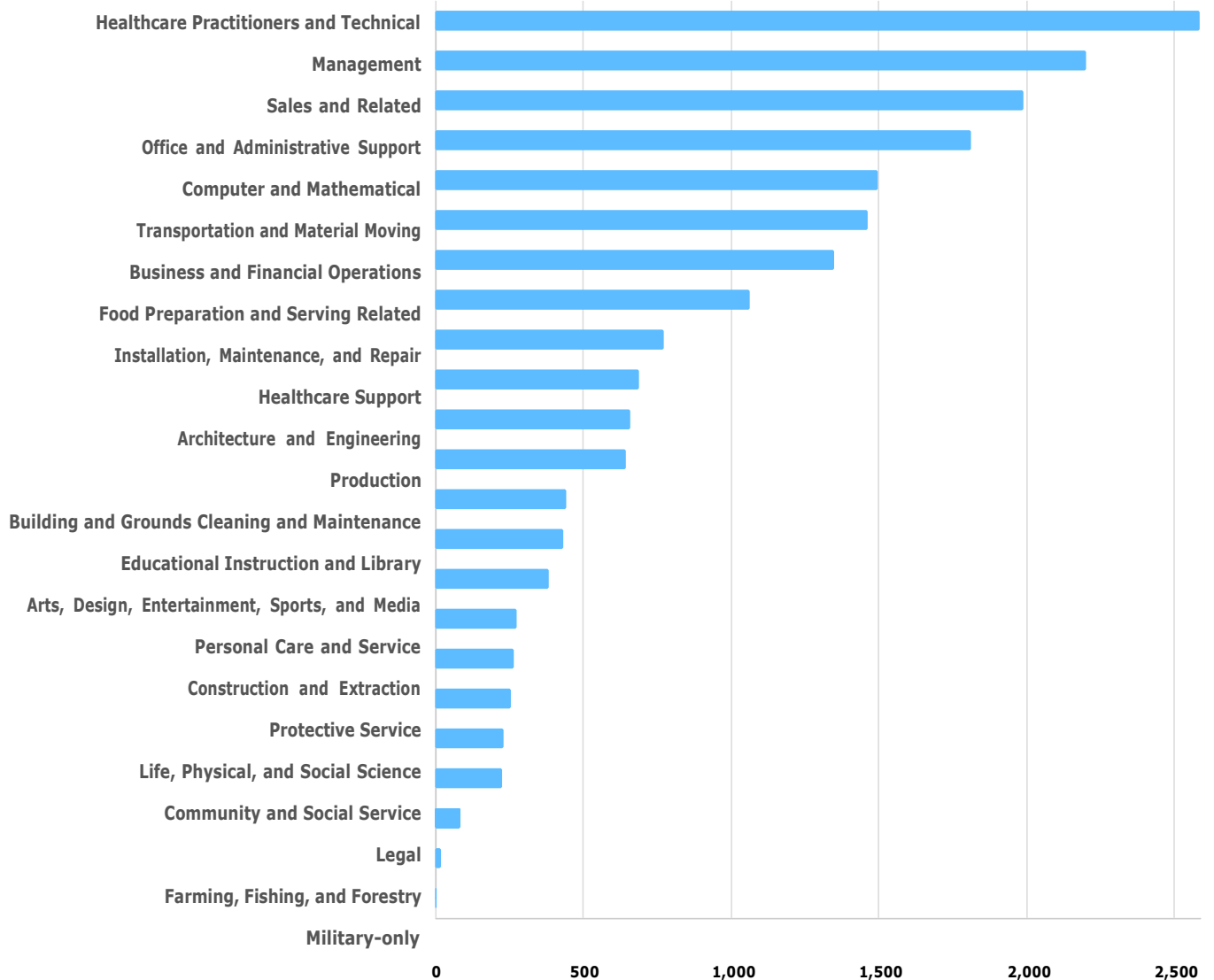


Top Occupation Earnings

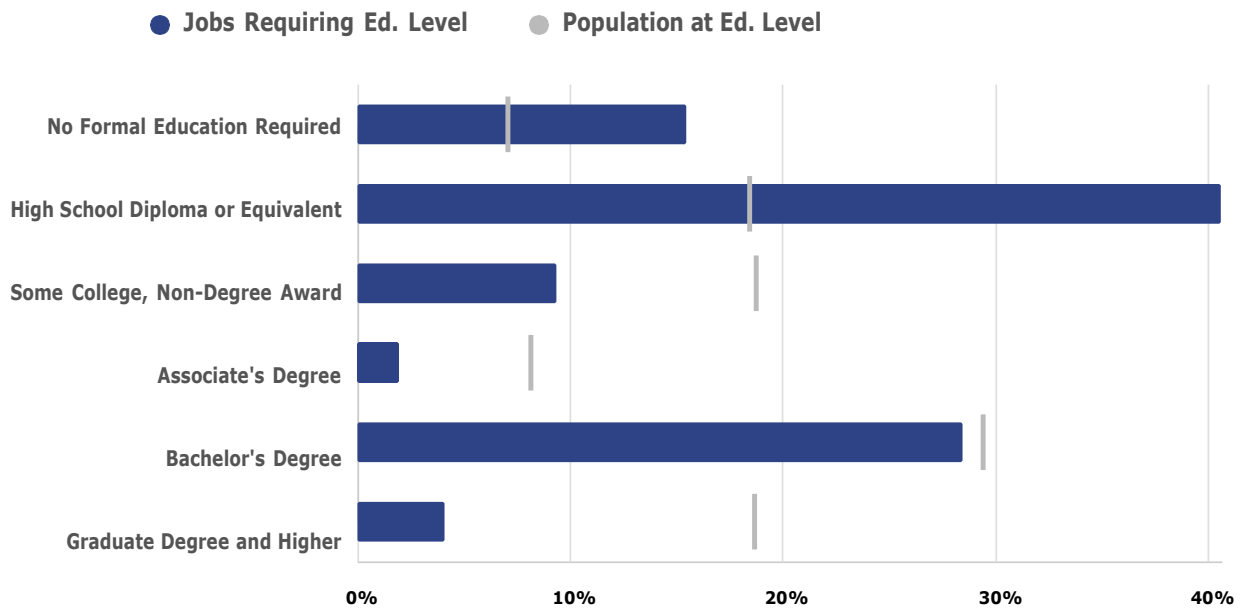


Top Posted Occupations

● Unique Average Monthly Postings





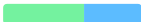

















Underemployment



Educational Pipeline

In 2021, there were 7,362 graduates in 3 Kansas Counties. This pipeline has shrunk by 13% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, Nursing Assistant/Aide and Patient Care Assistant/Aide, and Registered Nursing/Registered Nurse.

School	Total Graduates (2021)	Graduate Trend (2017 - 2021)
Johnson County Community College	2,654 	
Grantham University	1,935 	
Kansas City Kansas Community College	1,128 	
MidAmerica Nazarene University	574 	
University of Saint Mary	390 	
Ottawa University-Kansas City	162 	
Cleveland University-Kansas City	160 	
Z Hair Academy	96 	
Donnelly College	88 	
Paul Mitchell the School-Overland Park	78 	

In-Demand Skills

