



Local Area V

Kansas Department of Commerce



Kansas

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Report Parameters

17 Counties

20001	Allen County, KS	20031	Coffey County, KS
20003	Anderson County, KS	20037	Crawford County, KS
20011	Bourbon County, KS	20049	Elk County, KS
20019	Chautauqua County, KS	20073	Greenwood County, KS
20021	Cherokee County, KS	<i>See Appendix A for all 17 Counties</i>	

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

269,127

Population (2020)

Population decreased by **4,075** over the last 5 years and is projected to **decrease by 3,173** over the next 5 years.

116,591

Total Regional Employment

Jobs decreased by **4,000** over the last 5 years but are projected to **grow by 1,978** over the next 5 years.

\$47.4K

Avg. Earnings Per Job (2020)

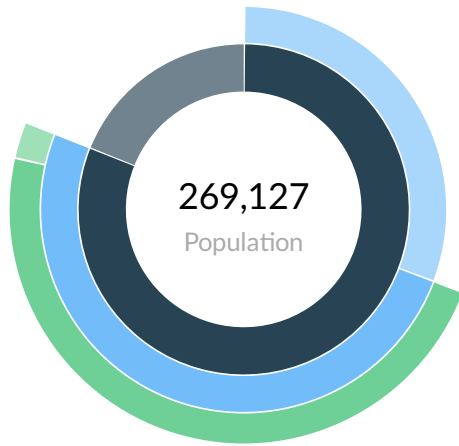
Regional average earnings per job are **\$23.5K below** the national average earnings of \$70.9K per job.

Takeaways

- As of 2020 the region's population **declined by 1.5%** since 2015, falling by 4,075. Population is expected to **decrease by 1.2%** between 2020 and 2025, losing 3,173.
- From 2015 to 2020, jobs **declined by 3.3%** in Local Area V from 120,590 to **116,591**. This change **fell short of the national growth rate of 3.1% by 6.4%**. As the number of jobs declined, the **labor force participation rate increased from 61.0% to 62.1% between 2015 and 2020**.
- Concerning educational attainment, **15.1% of the selected regions' residents possess a Bachelor's Degree** (5.0% below the national average), and **9.8% hold an Associate's Degree** (1.2% above the national average).
- The top three industries in 2020 are Education and Hospitals (Local Government), Local Government, Excluding Education and Hospitals, and Restaurants and Other Eating Places.

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	269,127	135,336	116,591	93.8	\$10.72B	\$18.72B	\$17.44B
Local Area V	269,127	135,336	116,591	93.8	\$10.72B	\$18.72B	\$17.44B
State	2,921,004	1,533,380	1,569,455	97.9	\$159.28B	\$174.73B	\$202.82B

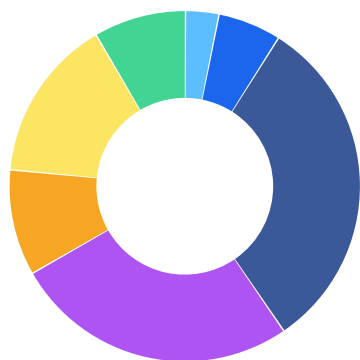
2020 Labor Force Breakdown



	Population
● Total Working Age Population	217,940
● Not in Labor Force (15+)	82,604
● Labor Force	135,336
● Employed	128,519
● Unemployed	6,817
● Under 15	51,187

Educational Attainment

Concerning educational attainment, **15.1% of the selected regions' residents possess a Bachelor's Degree** (5.0% below the national average), and **9.8% hold an Associate's Degree** (1.2% above the national average).

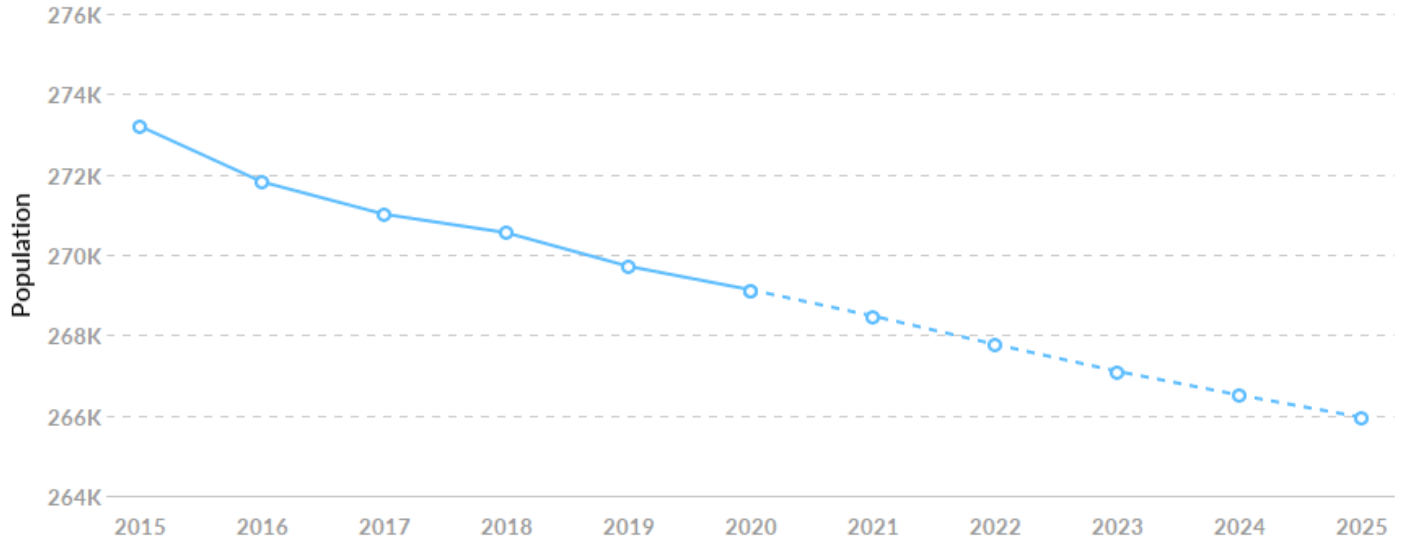


	% of Population	Population
● Less Than 9th Grade	3.1%	5,496
● 9th Grade to 12th Grade	5.8%	10,444
● High School Diploma	31.5%	56,337
● Some College	26.3%	47,073
● Associate's Degree	9.8%	17,479
● Bachelor's Degree	15.1%	26,978
● Graduate Degree and Higher	8.5%	15,222

Historic & Projected Trends

Population Trends

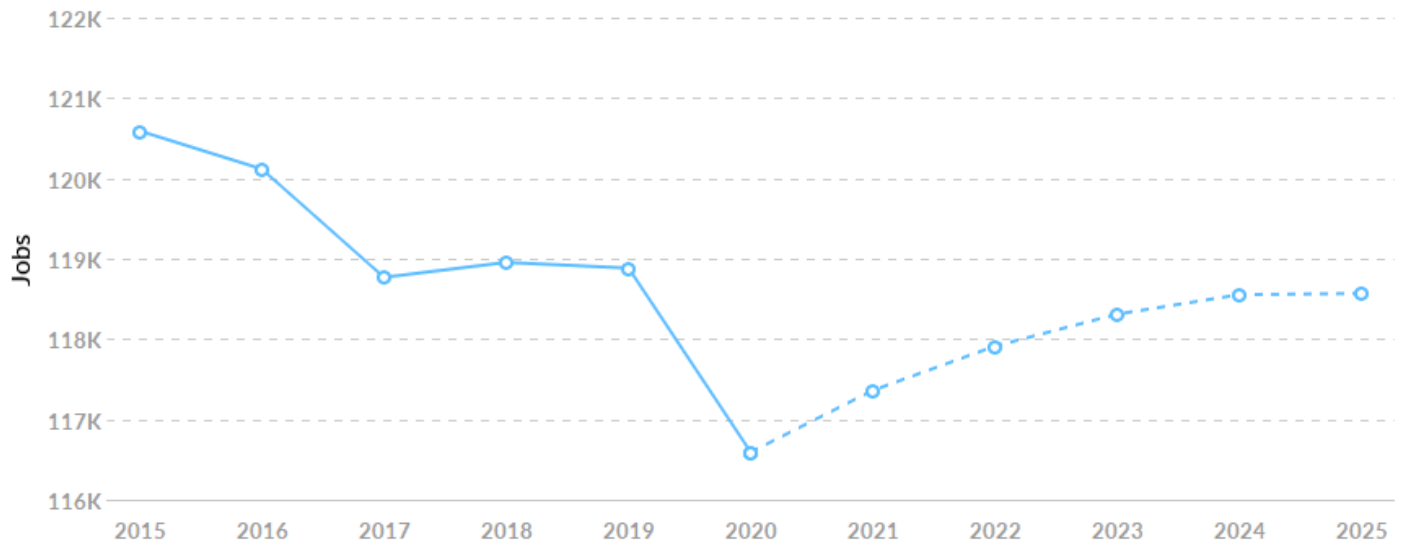
As of 2020 the region's population **declined by 1.5%** since 2015, falling by 4,075. Population is expected to **decrease by 1.2%** between 2020 and 2025, losing 3,173.



Timeframe	Population
2015	273,202
2016	271,814
2017	271,008
2018	270,548
2019	269,711
2020	269,127
2021	268,476
2022	267,768
2023	267,099
2024	266,505
2025	265,953

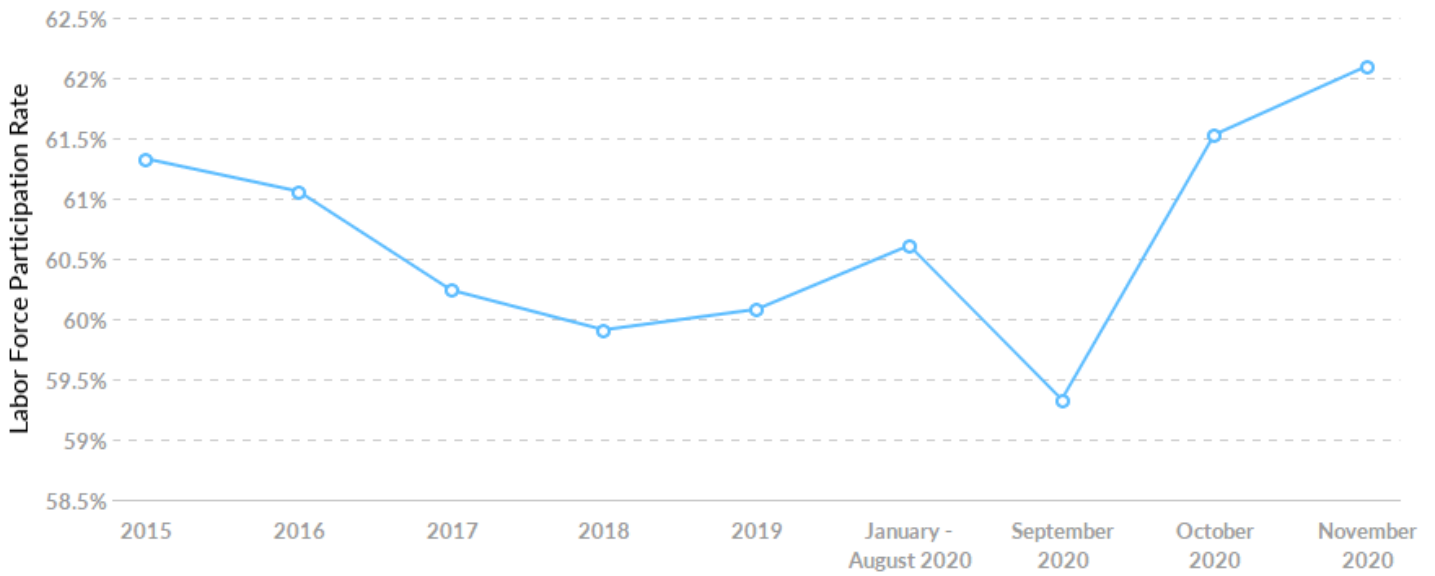
Job Trends

From 2015 to 2020, jobs **declined by 3.3%** in Local Area V from 120,590 to **116,591**. This change **fell short of the national growth rate of 3.1% by 6.4%**.



Timeframe	Jobs
2015	120,590
2016	120,116
2017	118,768
2018	118,954
2019	118,883
2020	116,591
2021	117,360
2022	117,911
2023	118,309
2024	118,552
2025	118,568

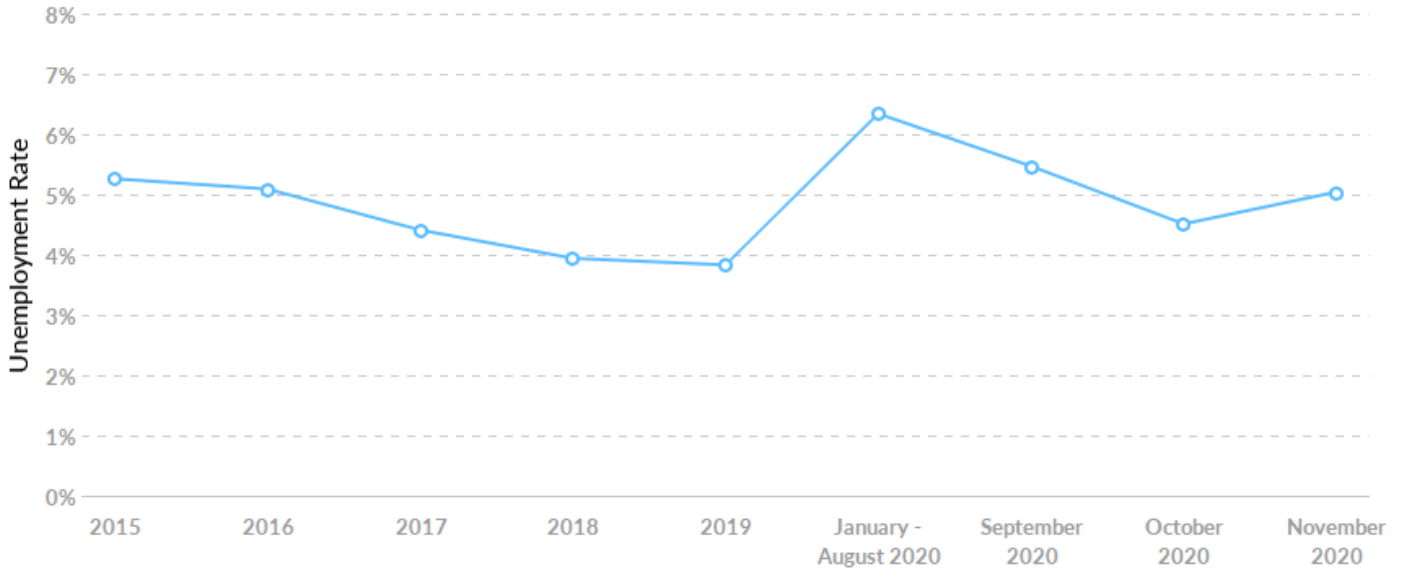
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2015	61.33%
2016	61.06%
2017	60.24%
2018	59.91%
2019	60.08%
January - August 2020	60.61%
September 2020	59.33%
October 2020	61.53%
November 2020	62.10%

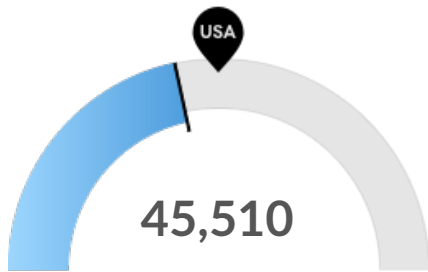
Unemployment Rate Trends

Your areas had a November 2020 unemployment rate of 5.04%, **decreasing from 5.26% 5 years before.**



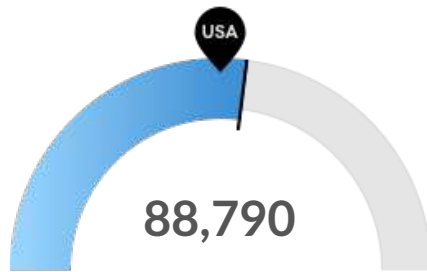
Timeframe	Unemployment Rate
2015	5.26%
2016	5.09%
2017	4.41%
2018	3.94%
2019	3.83%
January - August 2020	6.34%
September 2020	5.47%
October 2020	4.51%
November 2020	5.04%

Population Characteristics



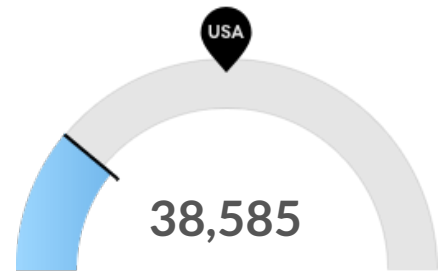
Millennials

Your area has 45,510 millennials (ages 25-39). The national average for an area this size is 55,610.



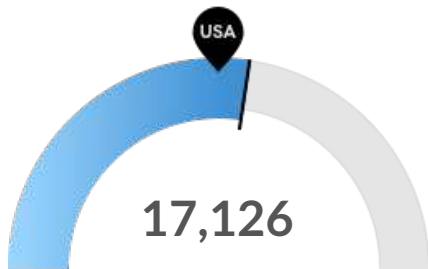
Retiring Soon

Retirement risk is high in your area. The national average for an area this size is 79,299 people 55 or older, while there are 88,790 here.



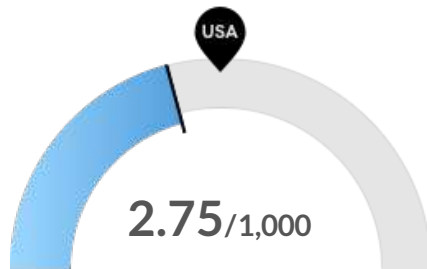
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 107,584 racially diverse people, while there are 38,585 here.



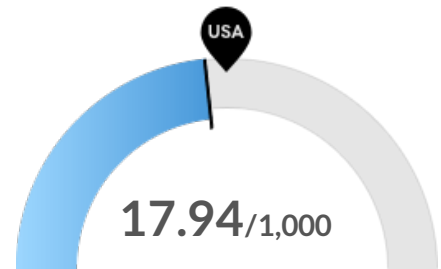
Veterans

Your area has 17,126 veterans. The national average for an area this size is 14,980.



Violent Crime

Your area has 2.75 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

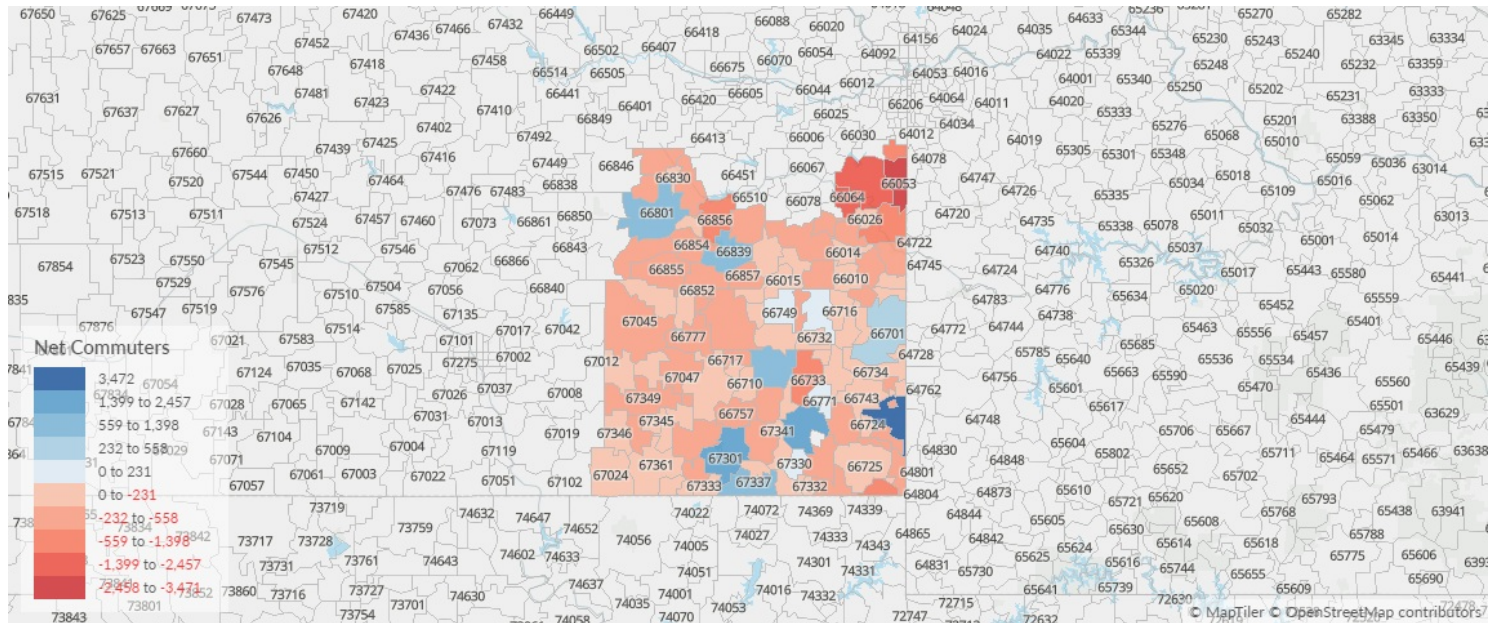


Property Crime

Your area has 17.94 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

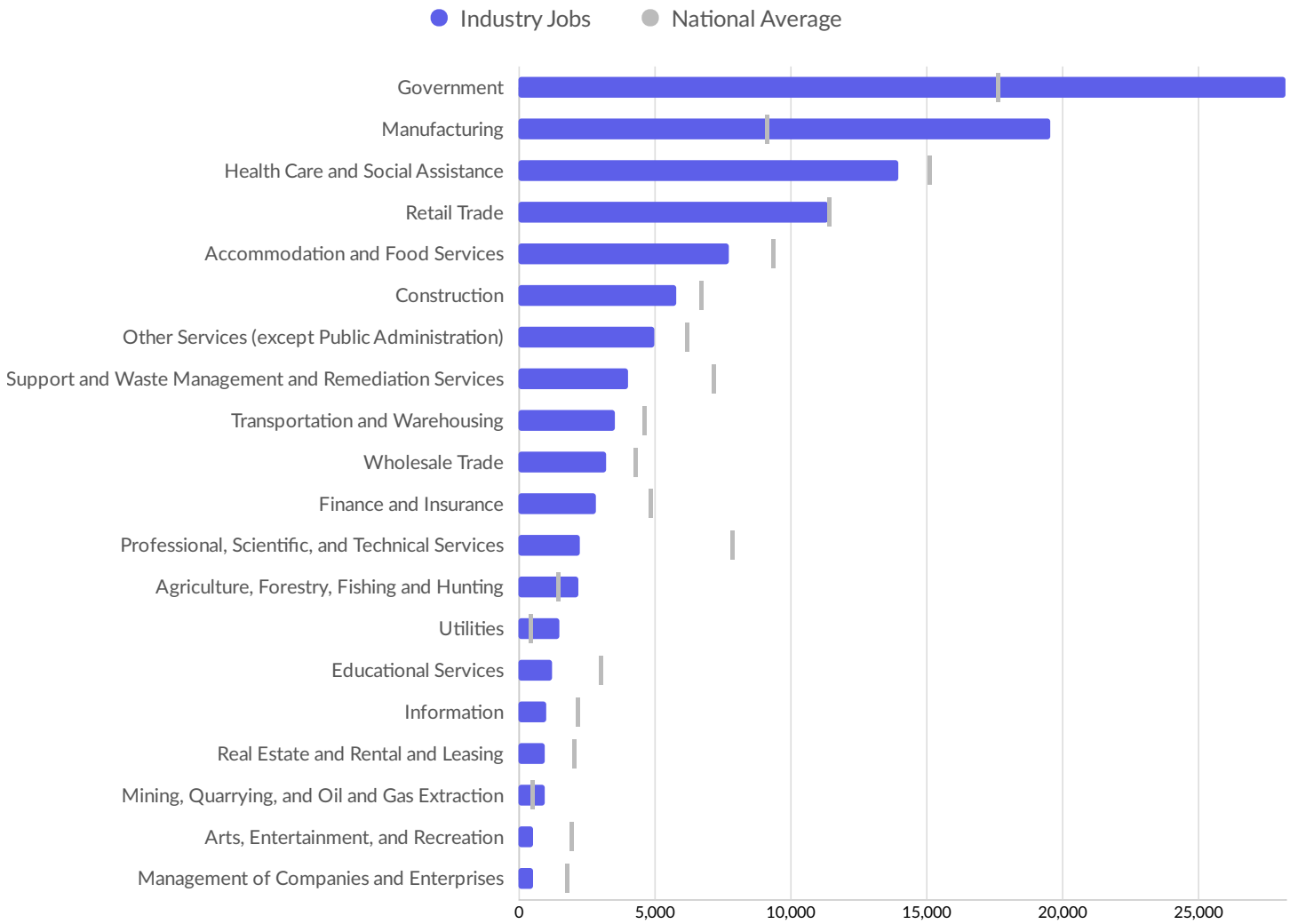
Where Talent Lives

ZIP	Name	2020 Employment
66801	Emporia, KS (in Lyon co...	15,850
66762	Pittsburg, KS (in Crawfo...	14,422
67301	Independence, KS (in M...	7,758
67357	Parsons, KS (in Labette ...	7,297
66701	Fort Scott, KS (in Bourb...	6,112

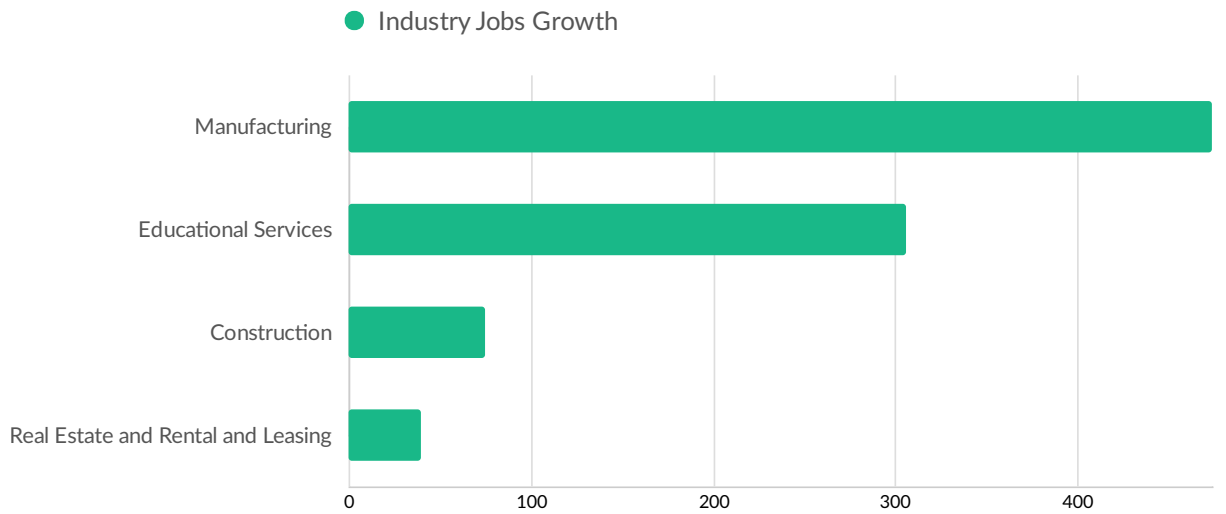
ZIP	Name	2020 Workers
66801	Emporia, KS (in Lyon co...	14,872
66762	Pittsburg, KS (in Crawfo...	10,950
66071	Paola, KS (in Miami cou...	7,253
67301	Independence, KS (in M...	5,908
66701	Fort Scott, KS (in Bourb...	5,677

Industry Characteristics

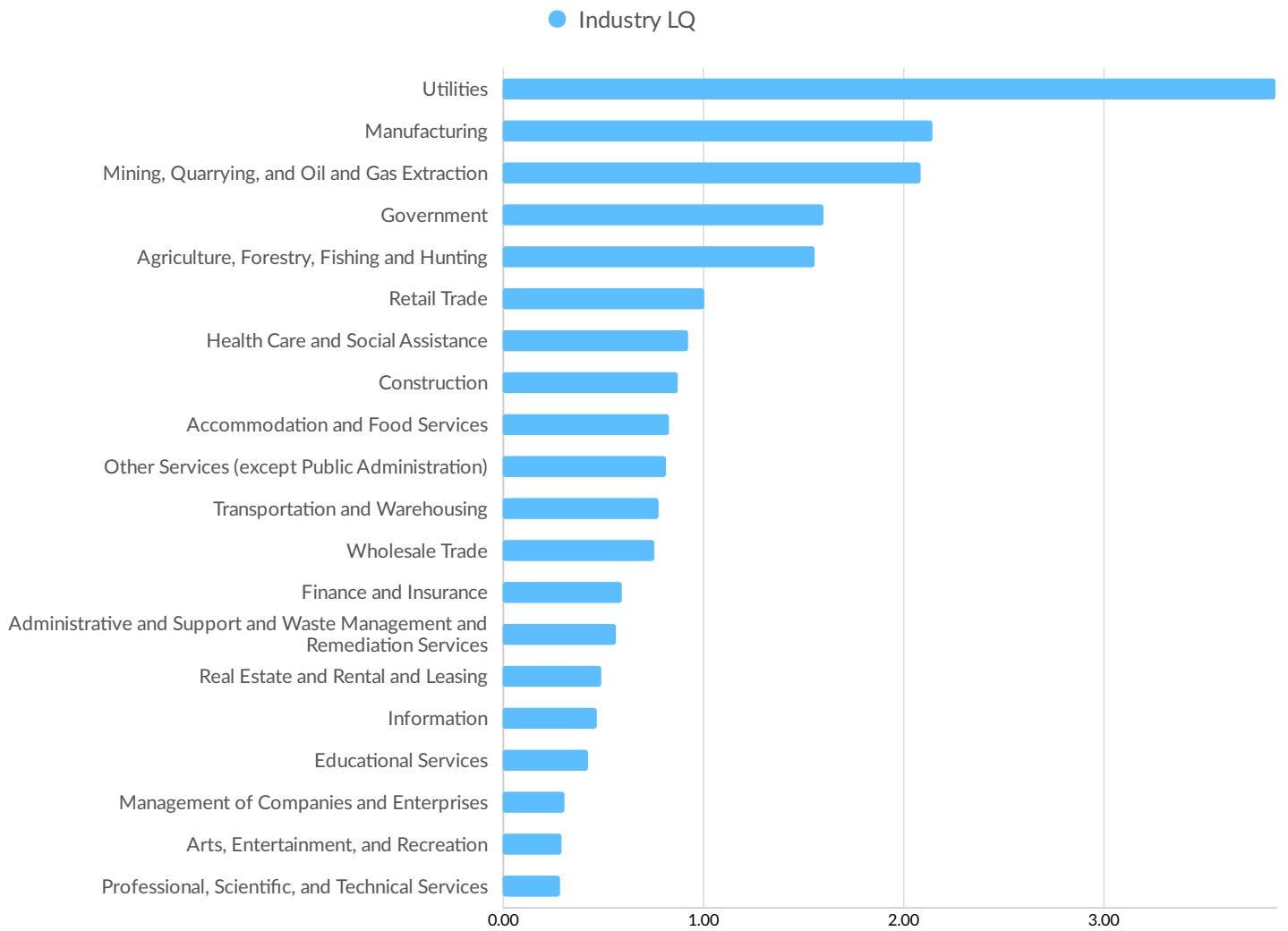
Largest Industries



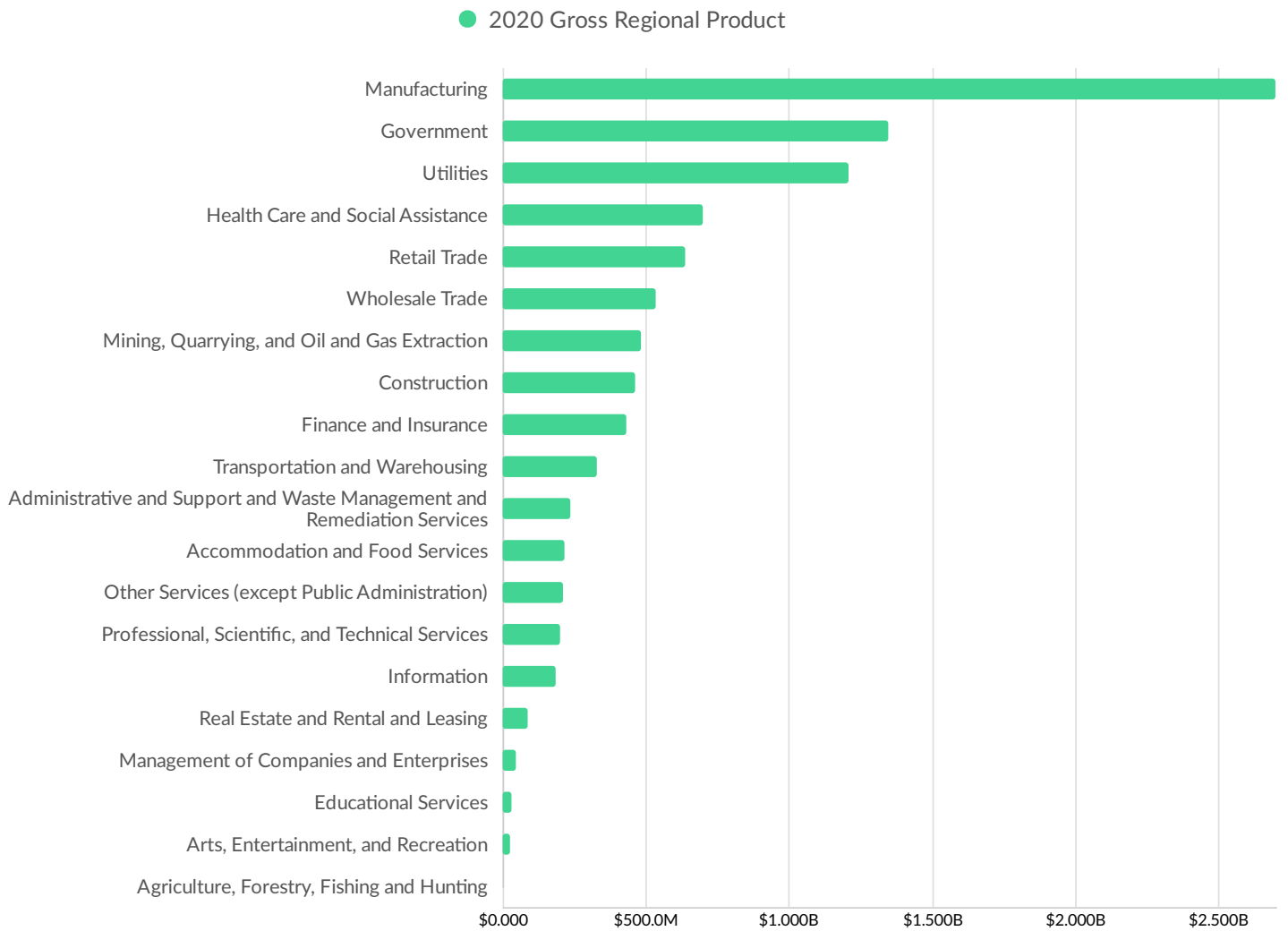
Top Growing Industries



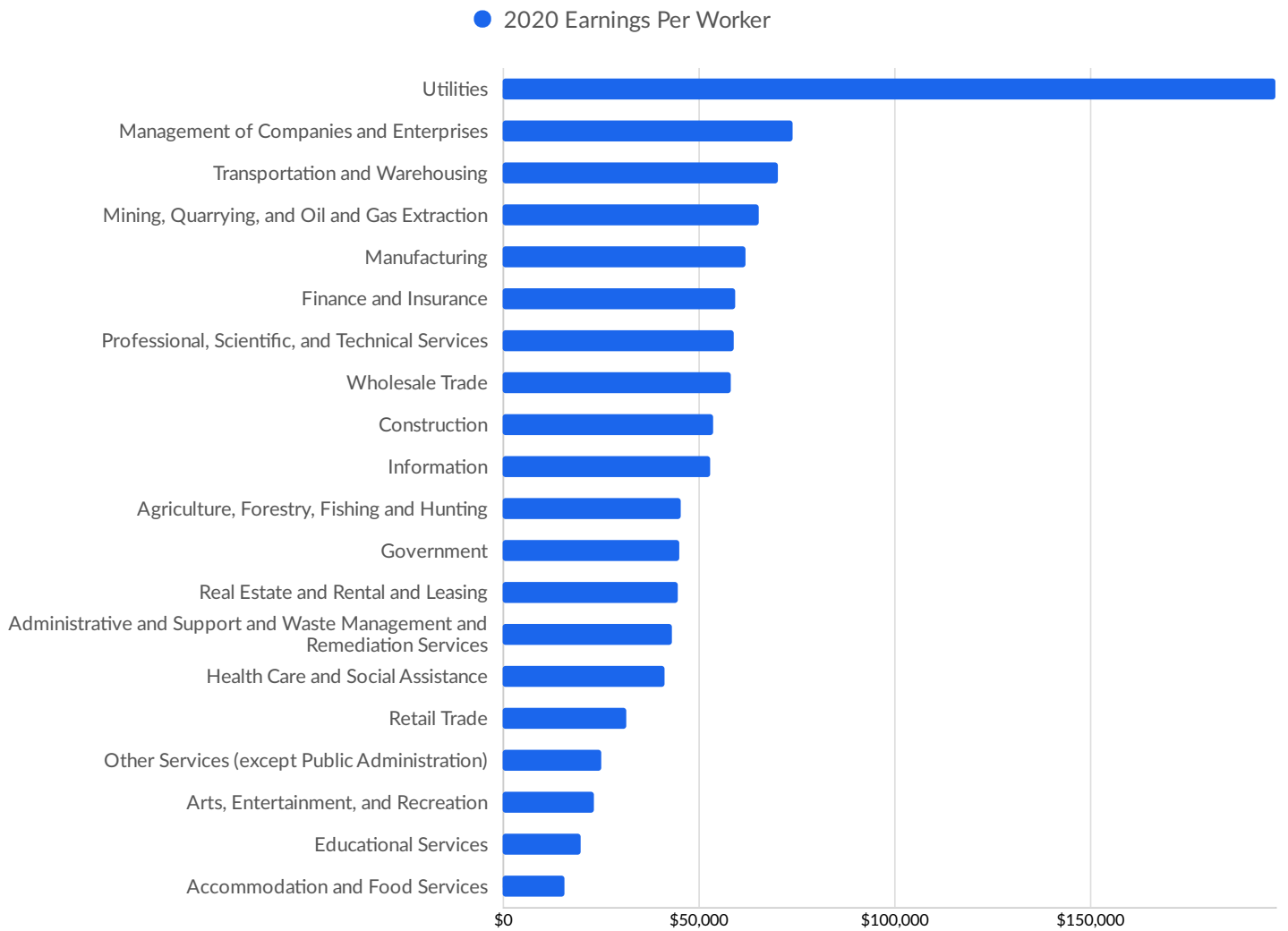
Top Industry LQ



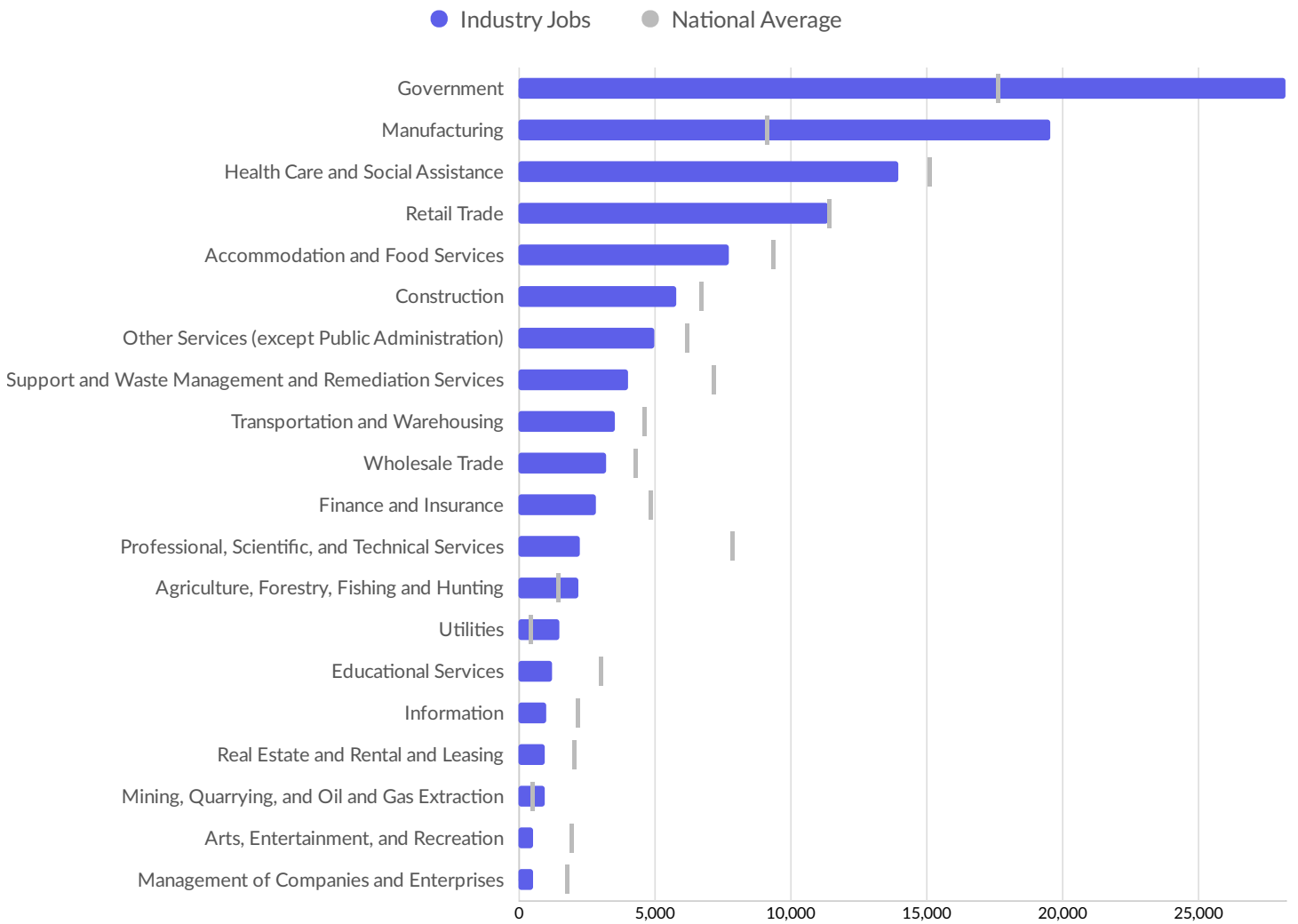
Top Industry GRP



Top Industry Earnings



Largest Industries



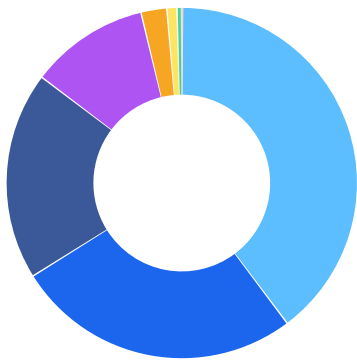
Business Characteristics

10,458 Companies Employ Your Workers

Online profiles for your workers mention 10,458 companies as employers, with the top 10 appearing below. In the last 12 months, 4,084 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Pittsburg State University Found...	504 	CRST International, Inc.	2,457 
Emporia State University	490 	U.S. Xpress, Inc.	1,180 
Wal-Mart, Inc.	290 	C.R. England, Inc.	1,099 
Wolf Creek Nuclear Operating C...	246 	Dollar General Corporation	937 
Usd 253 Inc	209 	Platinum Supplemental Insuranc...	937 
Sunbelt Home Health Care Inc	146 	Wal-Mart, Inc.	863 
Via Christi Health, Inc.	129 	Baylor Scott & White Health	771 
U S D 444	128 	Pizza Hut, Inc.	759 
Usd 322	127 	USA Truck, Inc.	721 
Amazon.com, Inc.	123 	Marten Transport, Ltd.	562 

Business Size

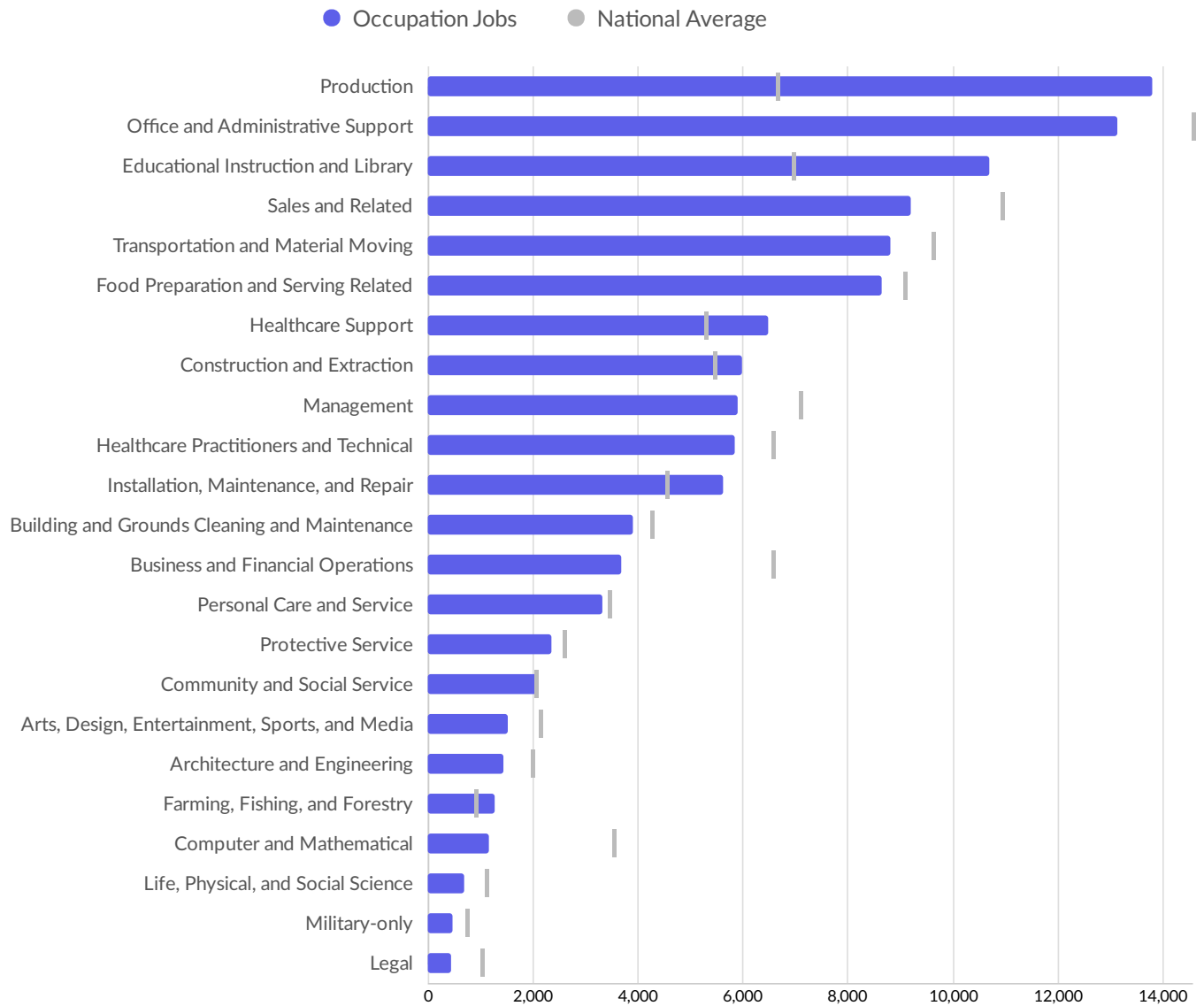


	Percentage	Business Count
1 to 4 employees	39.7%	4,694
5 to 9 employees	26.4%	3,121
10 to 19 employees	19.2%	2,270
20 to 49 employees	11.0%	1,297
50 to 99 employees	2.4%	281
100 to 249 employees	0.9%	110
250 to 499 employees	0.4%	49
500+ employees	0.1%	11

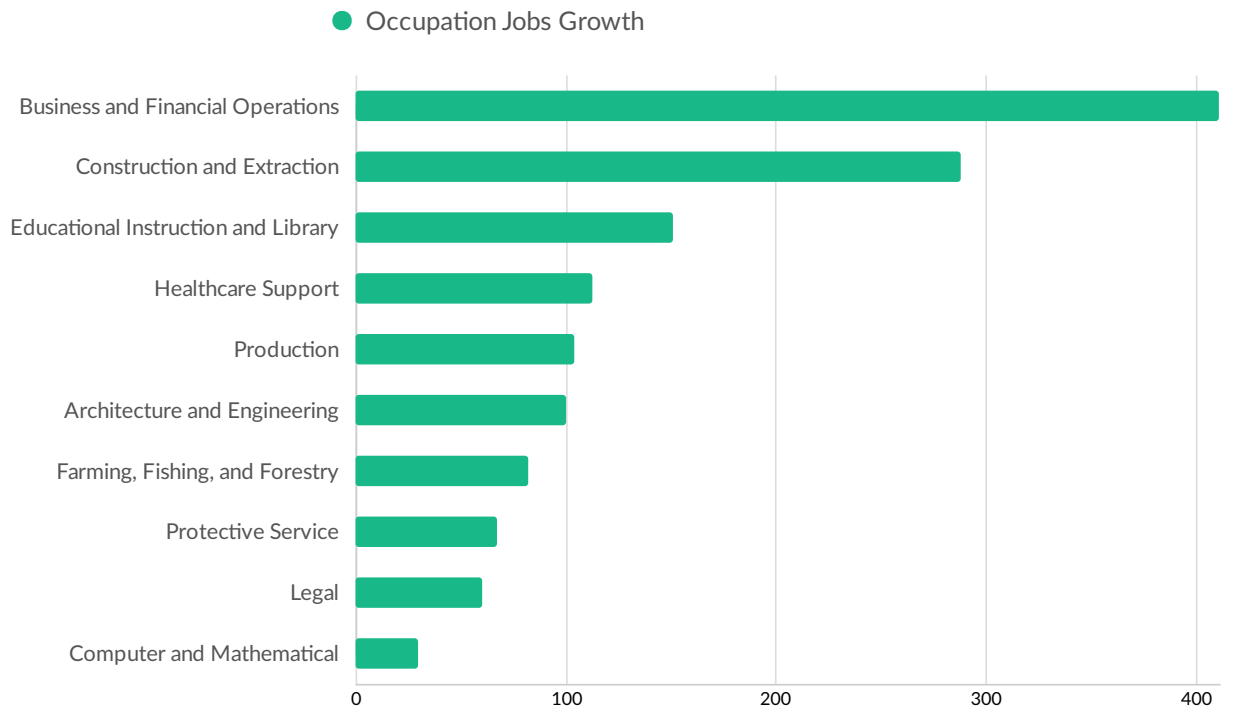
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

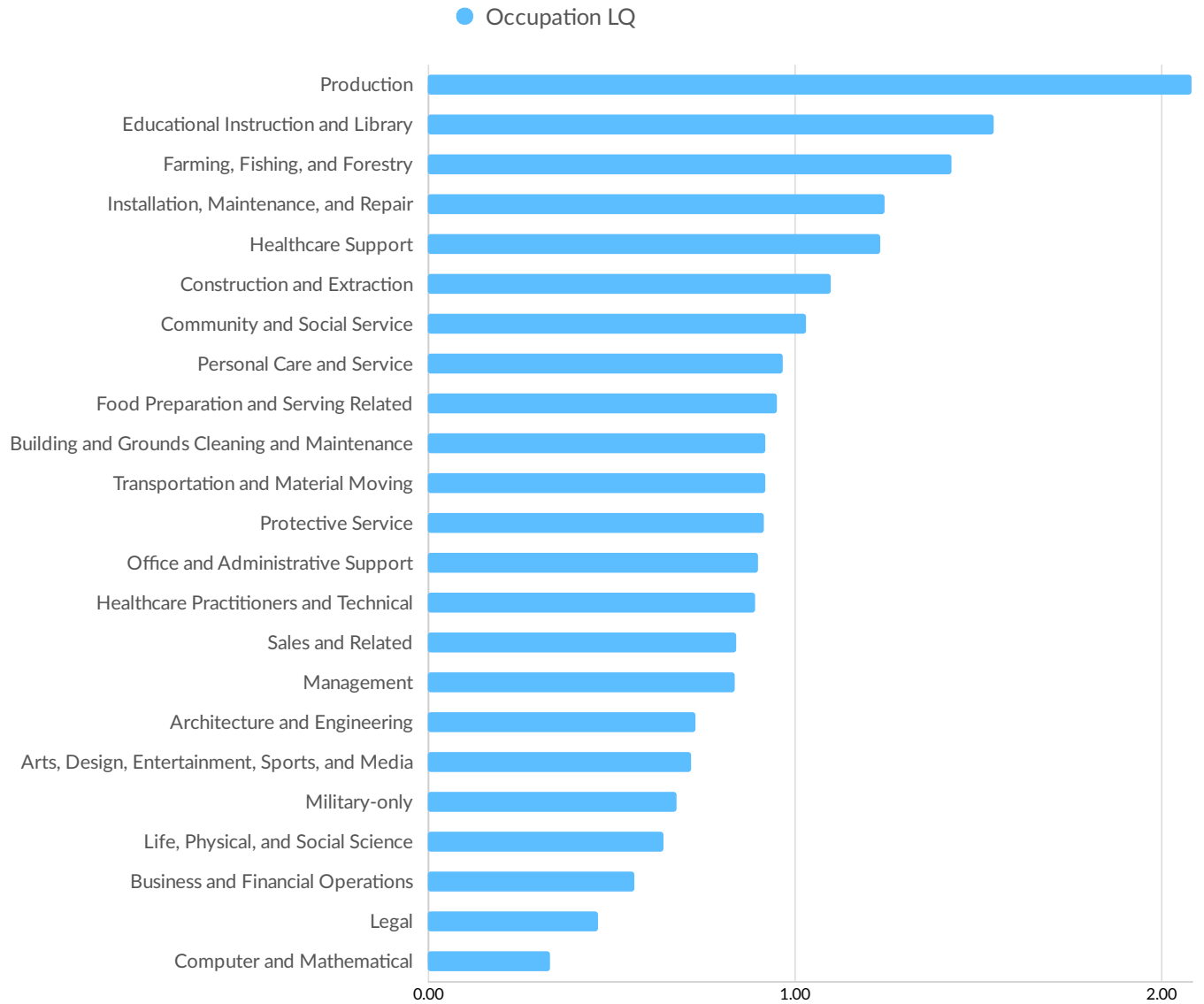
Largest Occupations



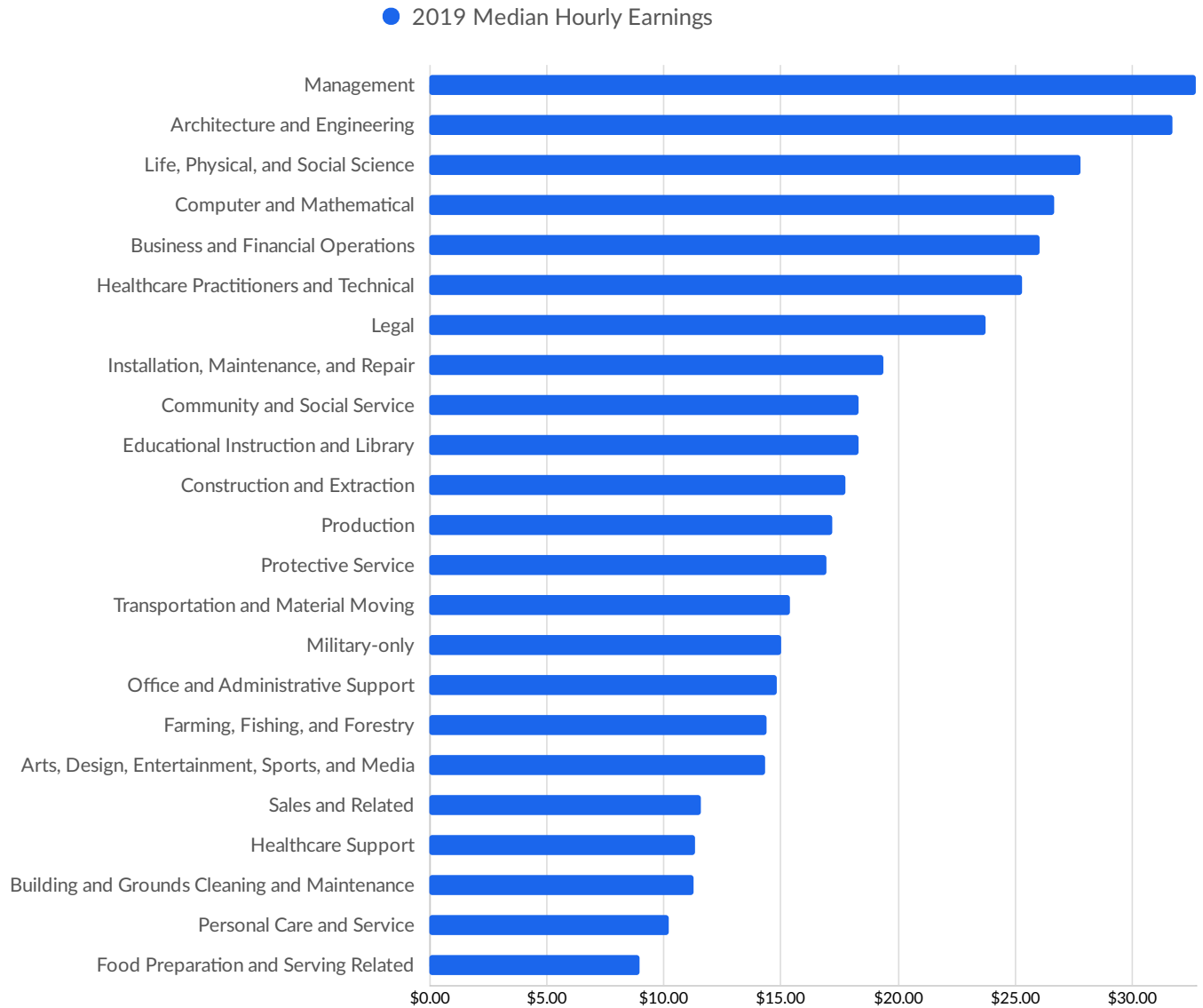
Top Growing Occupations



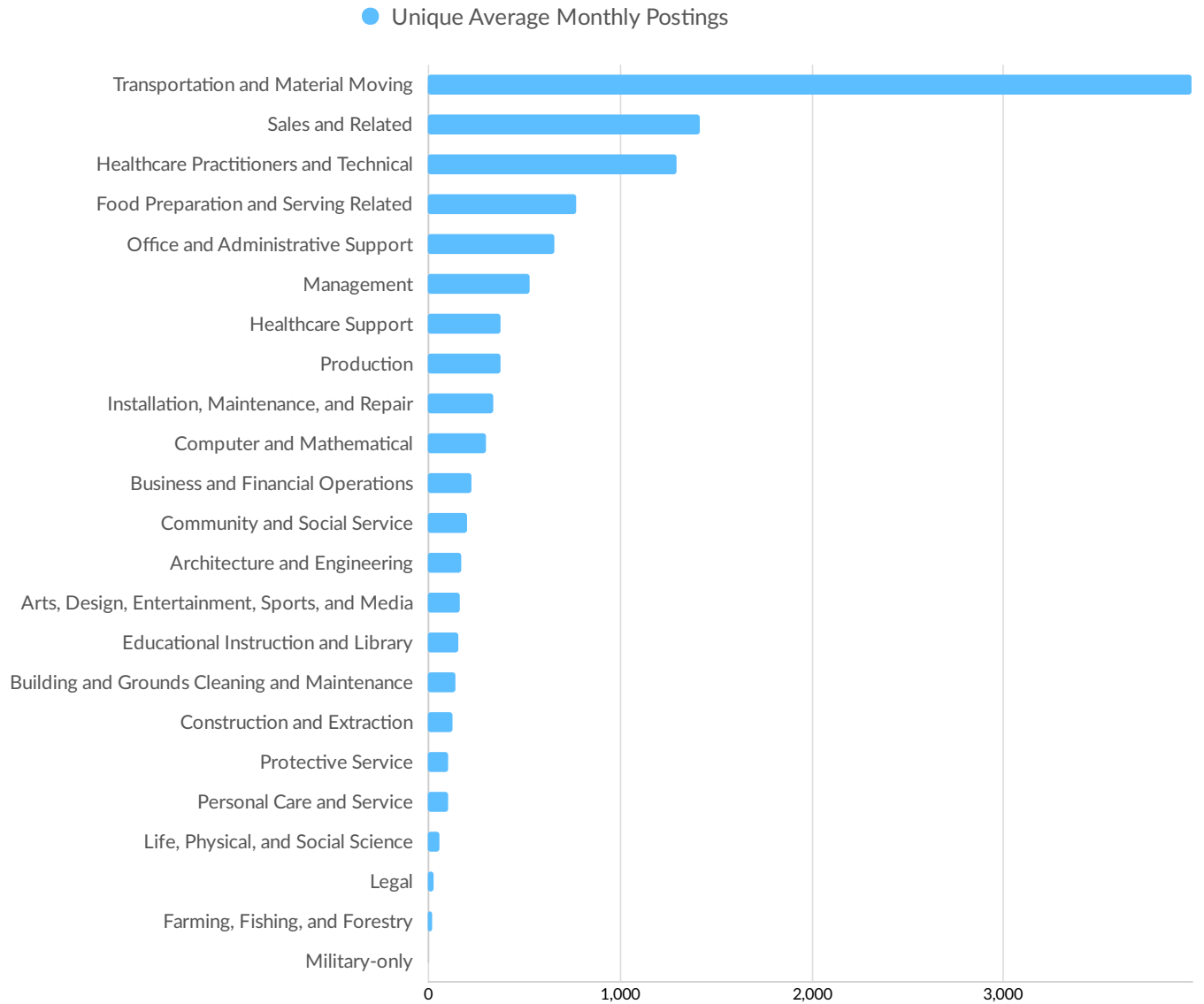
Top Occupation LQ



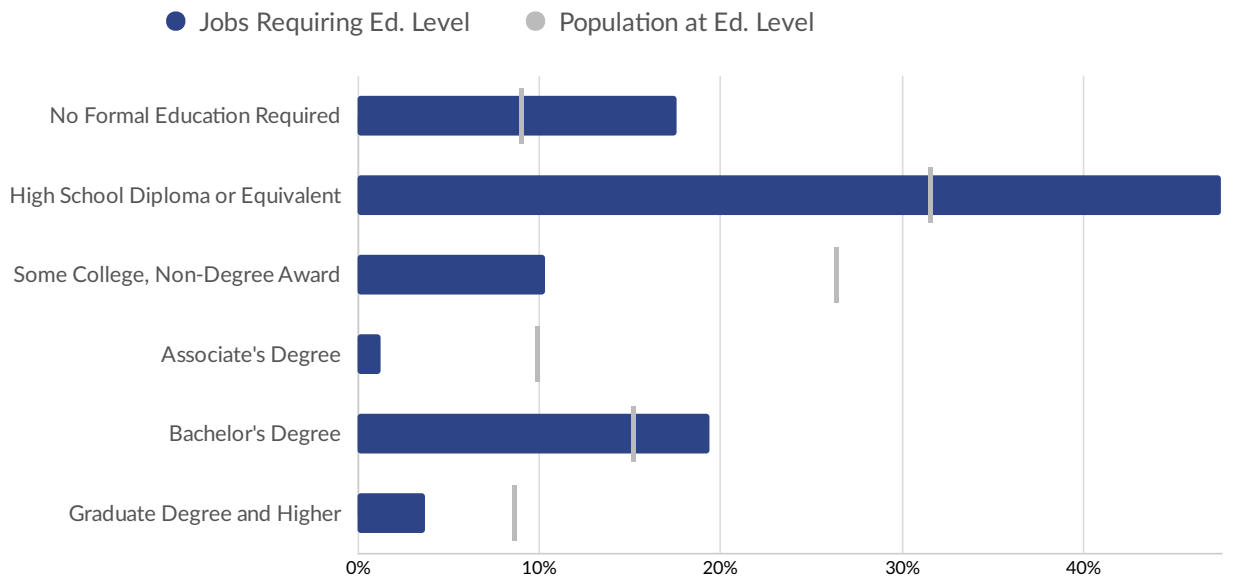
Top Occupation Earnings



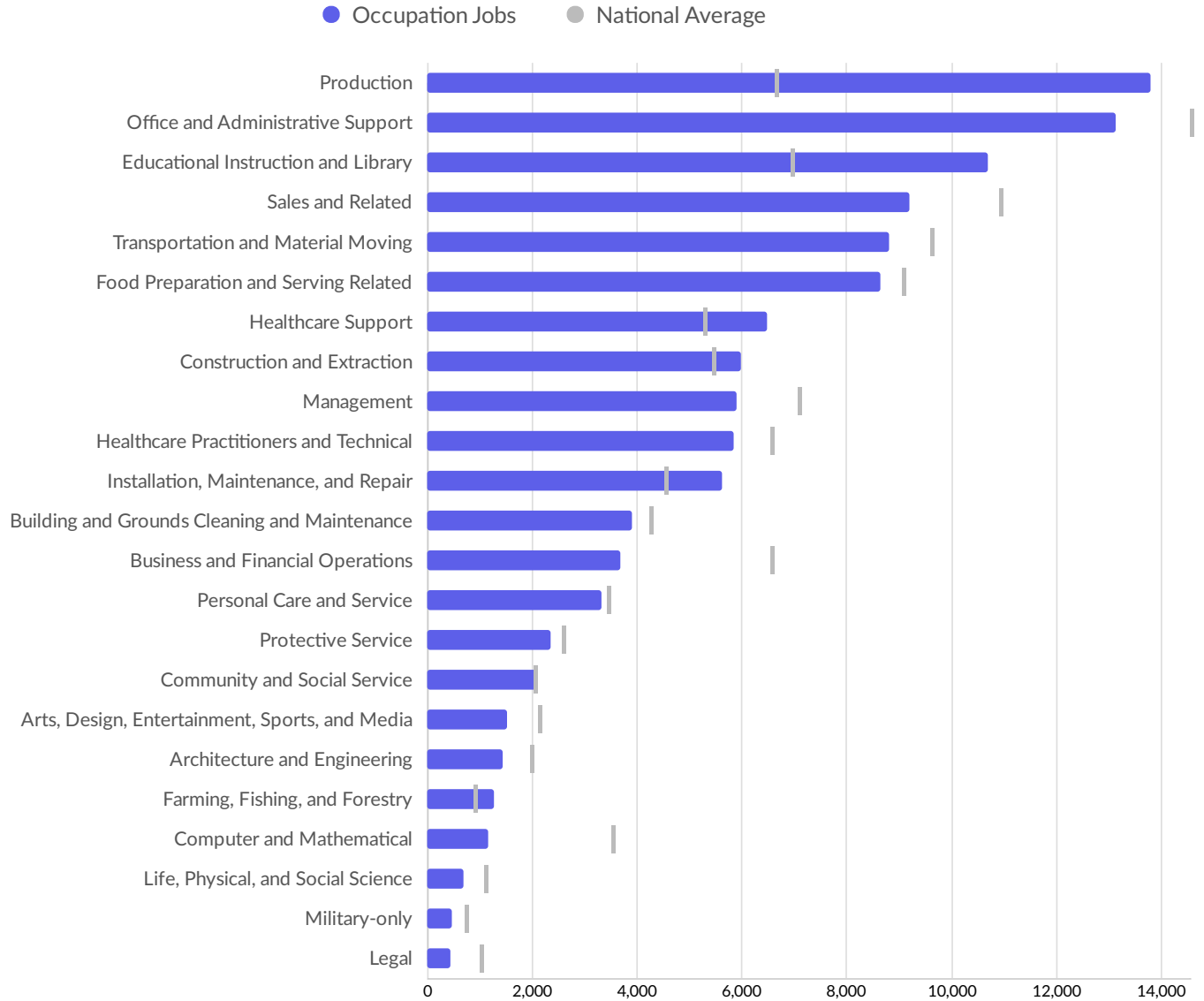
Top Posted Occupations



Underemployment

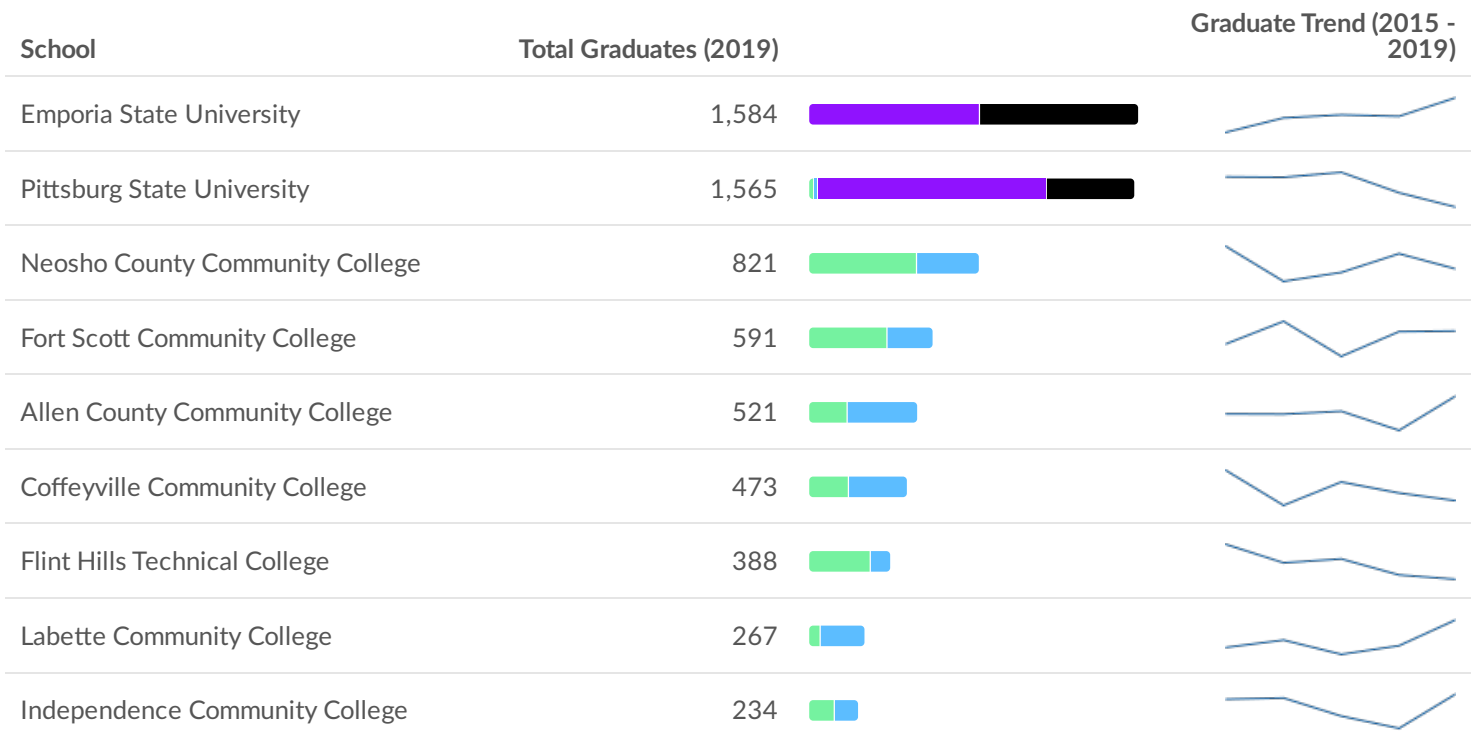


Largest Occupations



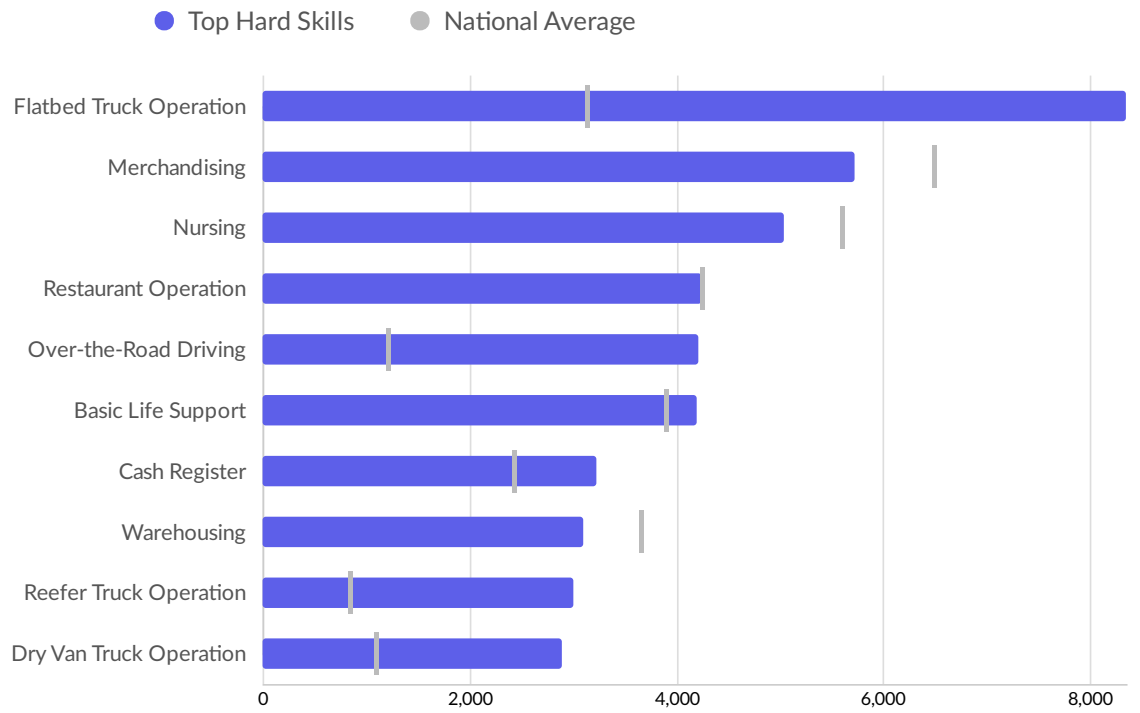
Educational Pipeline

In 2019, there were 6,444 graduates in Local Area V. This pipeline has remained stable (neither grown nor shrunk) over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, Nursing Assistant/Aide and Patient Care Assistant/Aide, and Elementary Education and Teaching.



● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills



Appendix A (Geographies)

Code	Description
20001	Allen County, KS
20003	Anderson County, KS
20011	Bourbon County, KS
20019	Chautauqua County, KS
20021	Cherokee County, KS
20031	Coffey County, KS
20037	Crawford County, KS
20049	Elk County, KS
20073	Greenwood County, KS

Code	Description
20099	Labette County, KS
20107	Linn County, KS
20111	Lyon County, KS
20121	Miami County, KS
20125	Montgomery County, KS
20133	Neosho County, KS
20205	Wilson County, KS
20207	Woodson County, KS