



Local Area II

Kansas Department of Commerce



Kansas

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Report Parameters

17 Counties

20005	Atchison County, KS	20059	Franklin County, KS
20013	Brown County, KS	20061	Geary County, KS
20027	Clay County, KS	20085	Jackson County, KS
20043	Doniphan County, KS	20087	Jefferson County, KS
20045	Douglas County, KS	<i>See Appendix A for all 17 Counties</i>	

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

577,261

Population (2020)

Population decreased by 4,572 over the last 5 years and is projected to decrease by 695 over the next 5 years.

293,701

Total Regional Employment

Jobs decreased by 5,493 over the last 5 years but are projected to grow by 5,747 over the next 5 years.

\$51.9K

Avg. Earnings Per Job (2020)

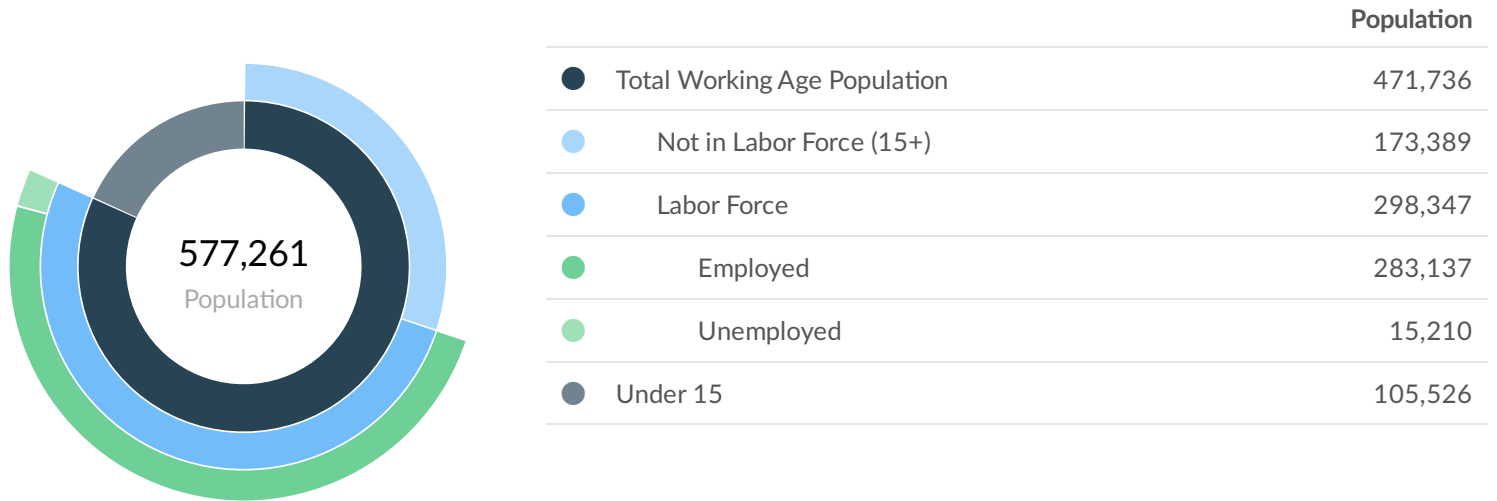
Regional average earnings per job are \$19.0K below the national average earnings of \$70.9K per job.

Takeaways

- As of 2020 the region's population **declined by 0.8%** since 2015, falling by 4,572. Population is expected to **decrease by 0.1%** between 2020 and 2025, losing 695.
- From 2015 to 2020, jobs **declined by 1.8%** in Local Area II from 299,194 to **293,701**. This change **fell short of the national growth rate of 3.1% by 4.9%**. As the number of jobs declined, the **labor force participation rate increased from 62.7% to 63.2% between 2015 and 2020**.
- Concerning educational attainment, **20.1% of the selected regions' residents possess a Bachelor's Degree** (0.0% above the national average), and **8.2% hold an Associate's Degree** (0.4% below the national average).
- The top three industries in 2020 are Education and Hospitals (Local Government), Federal Government, Military, and Education and Hospitals (State Government).

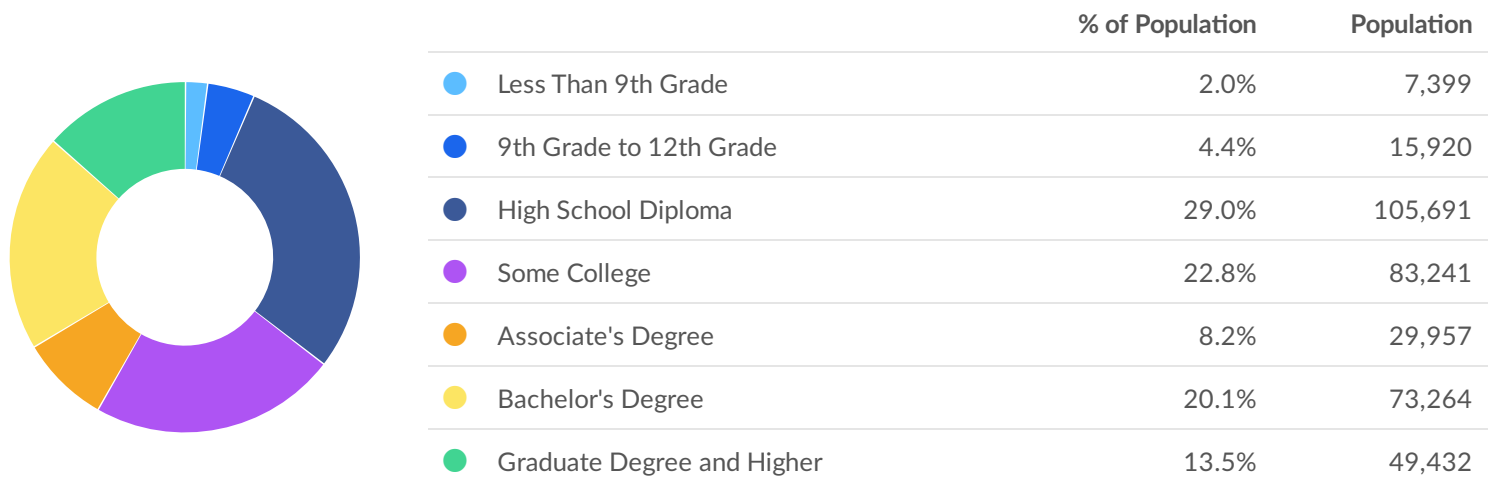
	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	577,261	298,347	293,701	96.7	\$25.16B	\$38.44B	\$44.96B
Local Area II	577,261	298,347	293,701	96.7	\$25.16B	\$38.44B	\$44.96B
State	2,921,004	1,533,380	1,569,455	97.9	\$159.28B	\$174.73B	\$202.82B

2020 Labor Force Breakdown



Educational Attainment

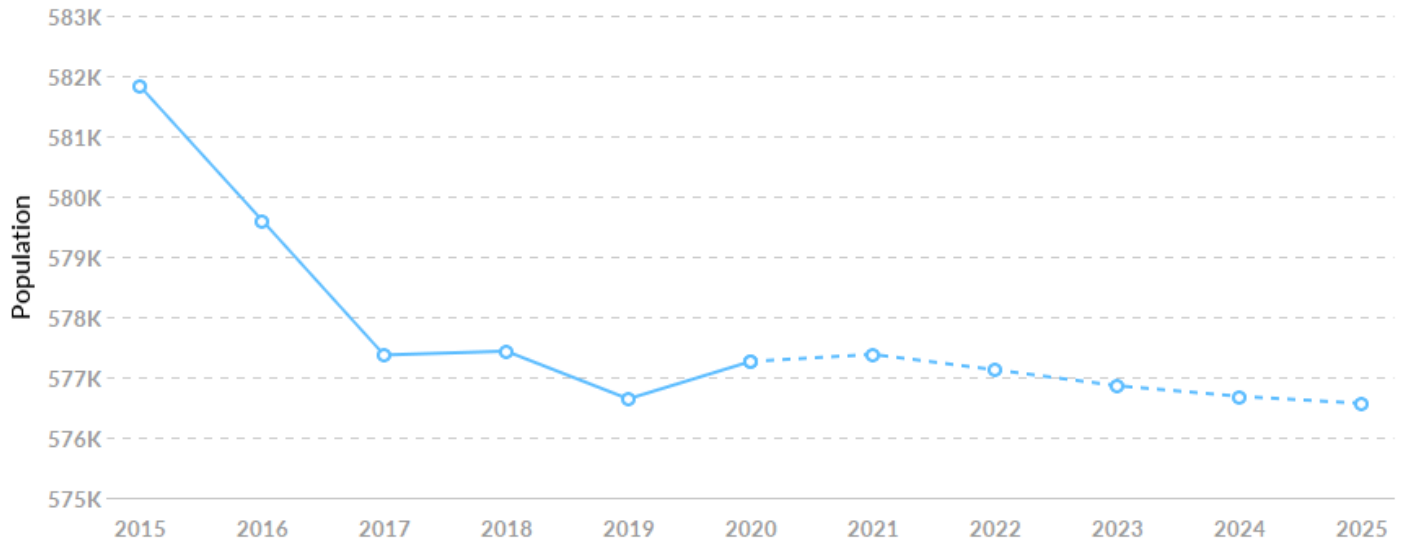
Concerning educational attainment, **20.1% of the selected regions' residents possess a Bachelor's Degree** (0.0% above the national average), and **8.2% hold an Associate's Degree** (0.4% below the national average).



Historic & Projected Trends

Population Trends

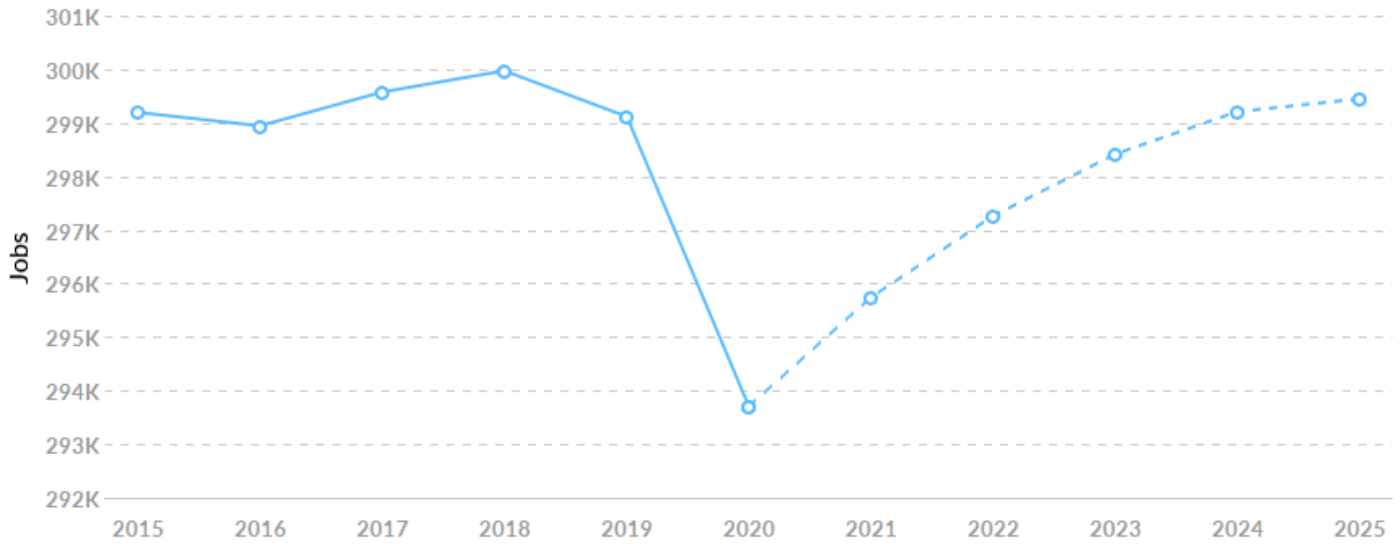
As of 2020 the region's population **declined by 0.8%** since 2015, falling by 4,572. Population is expected to **decrease by 0.1%** between 2020 and 2025, losing 695.



Timeframe	Population
2015	581,833
2016	579,606
2017	577,369
2018	577,432
2019	576,640
2020	577,261
2021	577,379
2022	577,123
2023	576,859
2024	576,683
2025	576,566

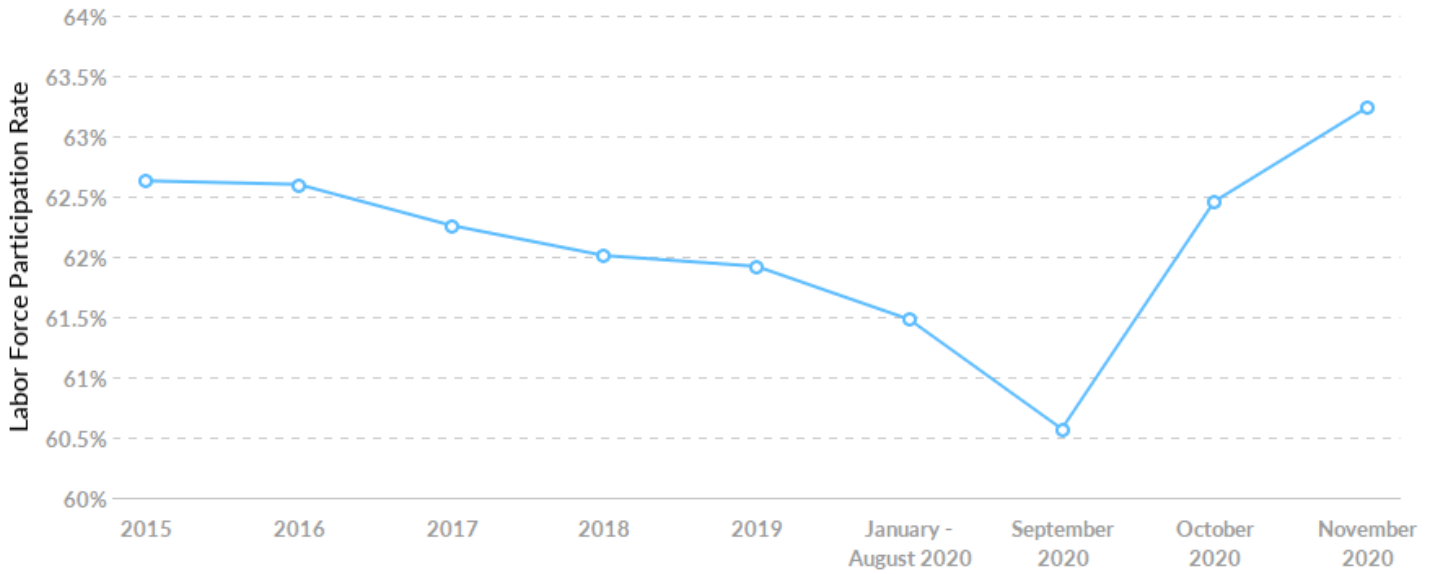
Job Trends

From 2015 to 2020, jobs declined by 1.8% in Local Area II from 299,194 to 293,701. This change fell short of the national growth rate of 3.1% by 4.9%.



Timeframe	Jobs
2015	299,194
2016	298,943
2017	299,573
2018	299,971
2019	299,119
2020	293,701
2021	295,737
2022	297,258
2023	298,414
2024	299,208
2025	299,447

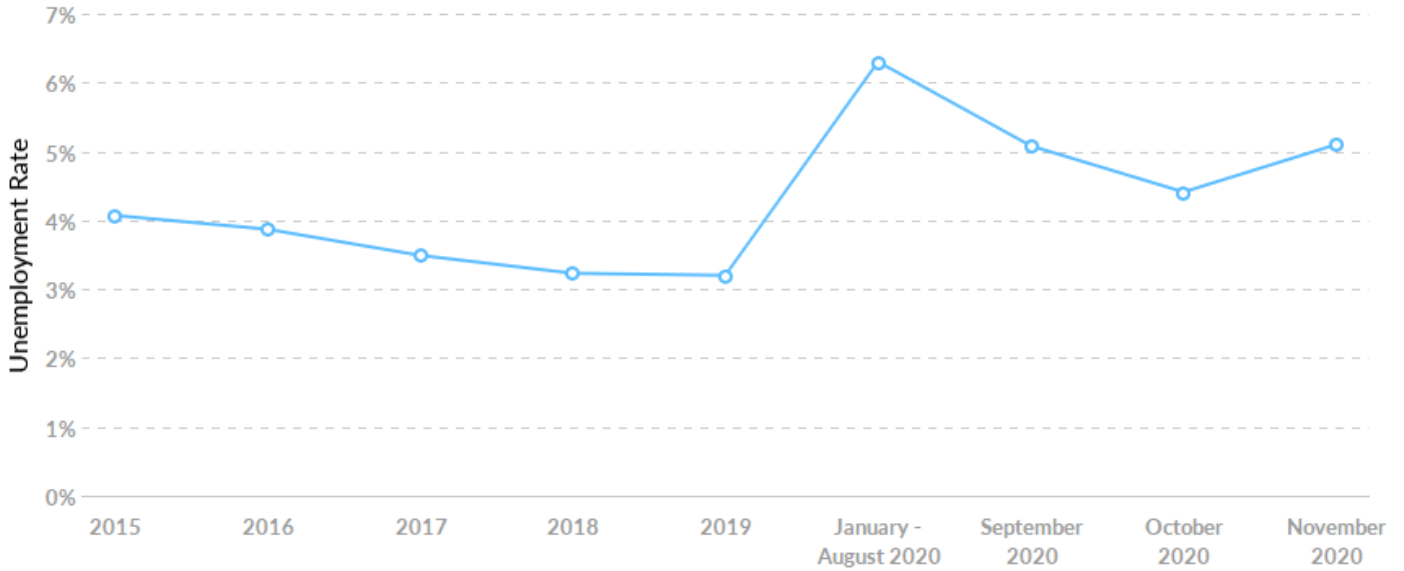
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2015	62.63%
2016	62.60%
2017	62.26%
2018	62.01%
2019	61.92%
January - August 2020	61.48%
September 2020	60.57%
October 2020	62.46%
November 2020	63.24%

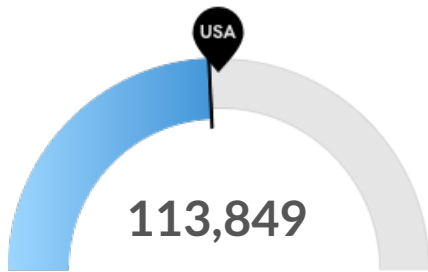
Unemployment Rate Trends

Your areas had a November 2020 unemployment rate of 5.10%, **increasing from 4.07% 5 years before.**



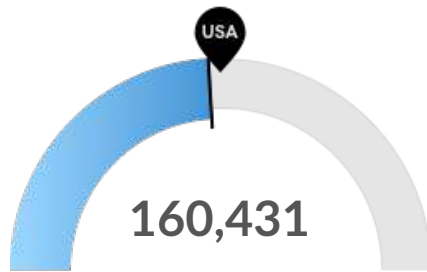
Timeframe	Unemployment Rate
2015	4.07%
2016	3.87%
2017	3.49%
2018	3.23%
2019	3.20%
January - August 2020	6.30%
September 2020	5.08%
October 2020	4.41%
November 2020	5.10%

Population Characteristics



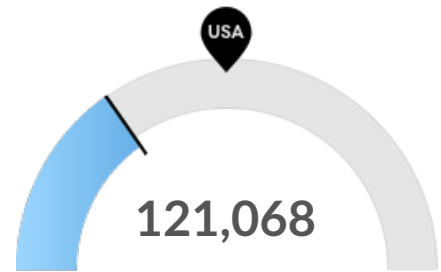
Millennials

Your area has 113,849 millennials (ages 25-39). The national average for an area this size is 118,894.



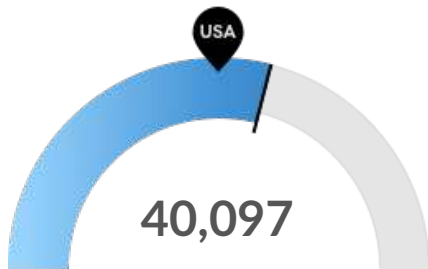
Retiring Soon

Retirement risk is about average in your area. The national average for an area this size is 169,540 people 55 or older, while there are 160,431 here.



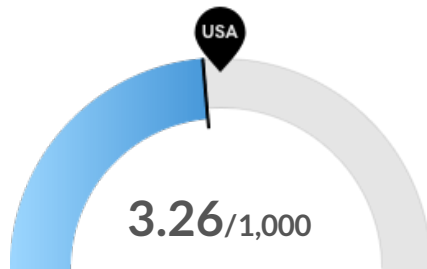
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 230,013 racially diverse people, while there are 121,068 here.



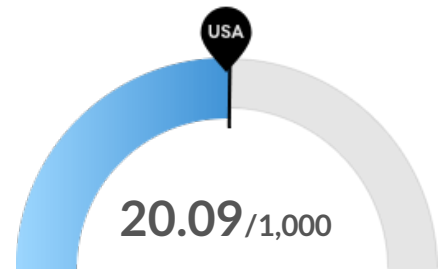
Veterans

Your area has 40,097 veterans. The national average for an area this size is 32,026.



Violent Crime

Your area has 3.26 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

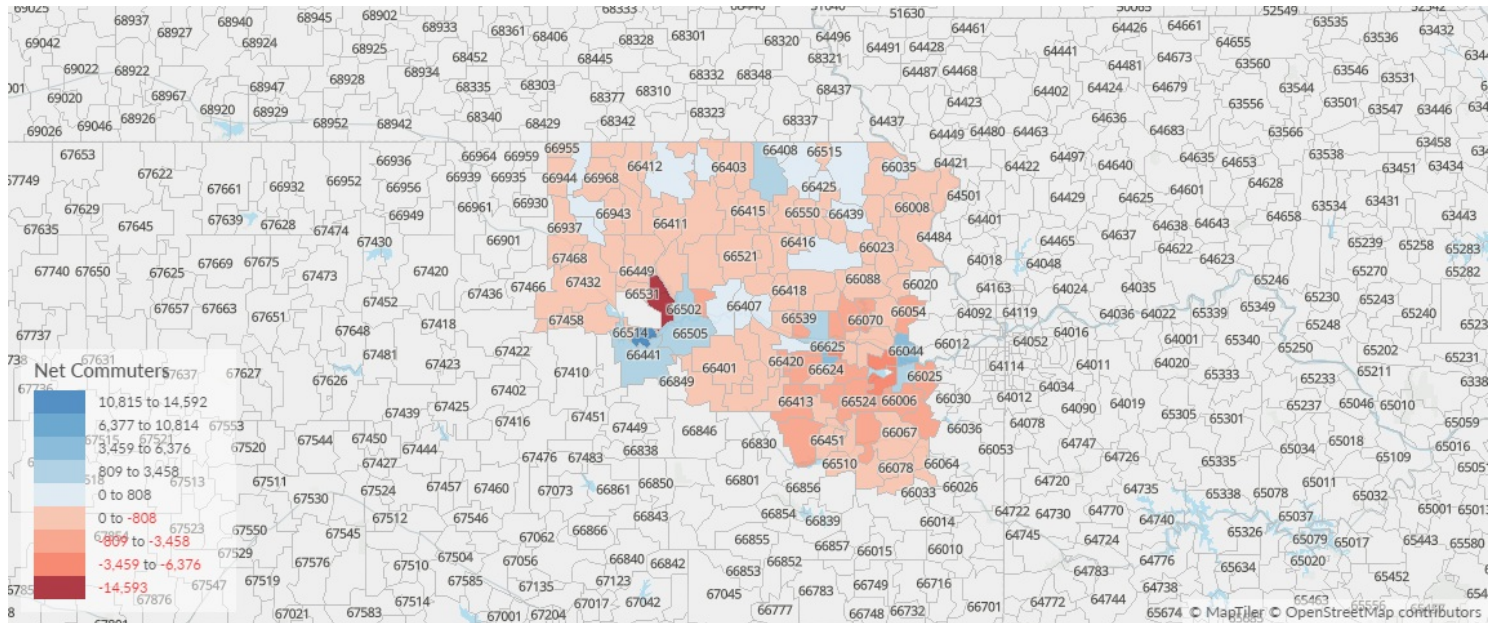


Property Crime

Your area has 20.09 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

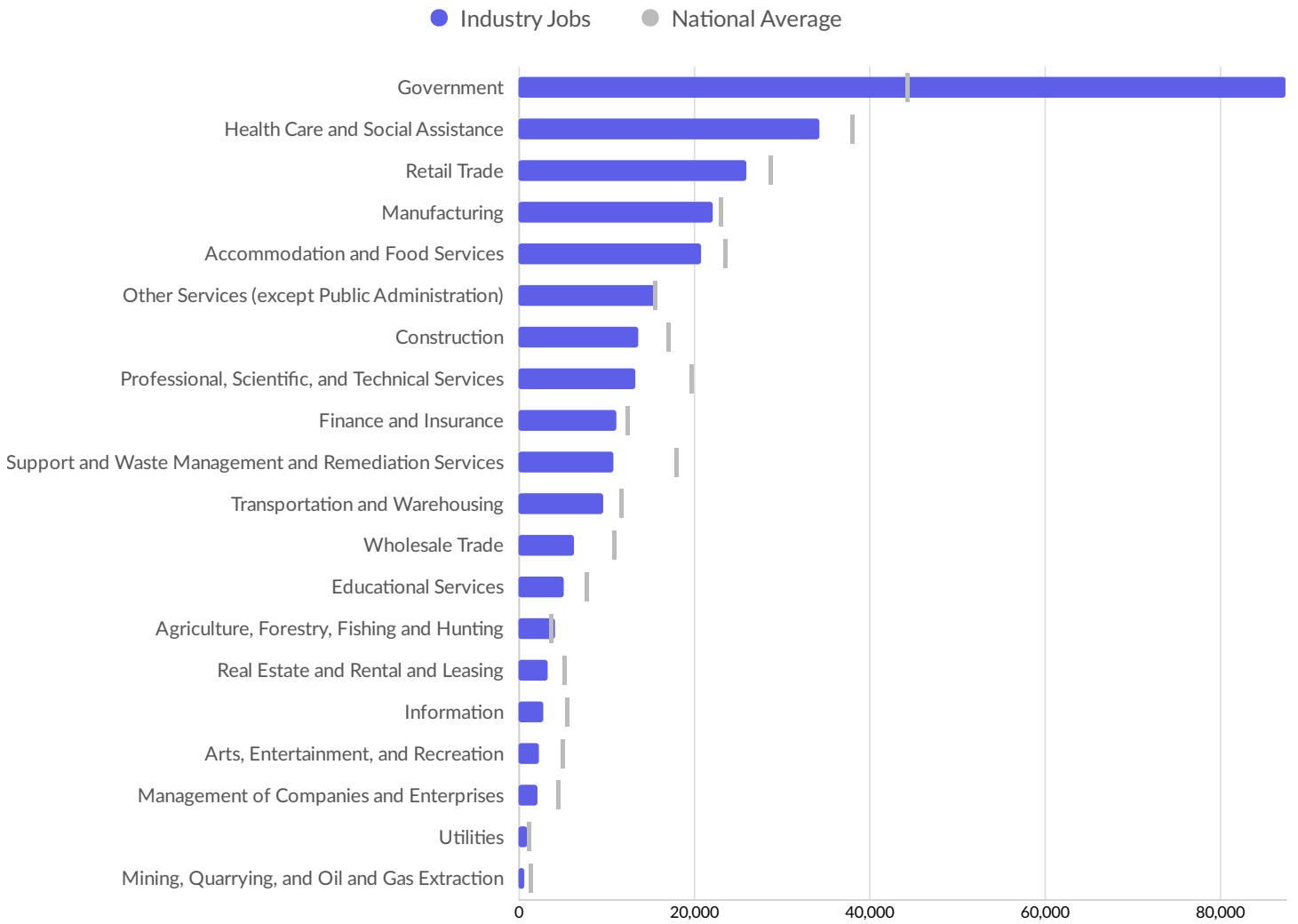
Where Talent Lives

ZIP	Name	2020 Employment
66502	Manhattan, KS (in Riley ...	20,544
66604	Topeka, KS (in Shawnee...	18,851
66044	Lawrence, KS (in Dougl...	17,721
66441	Junction City, KS (in Ge...	16,124
66614	Topeka, KS (in Shawnee...	14,093

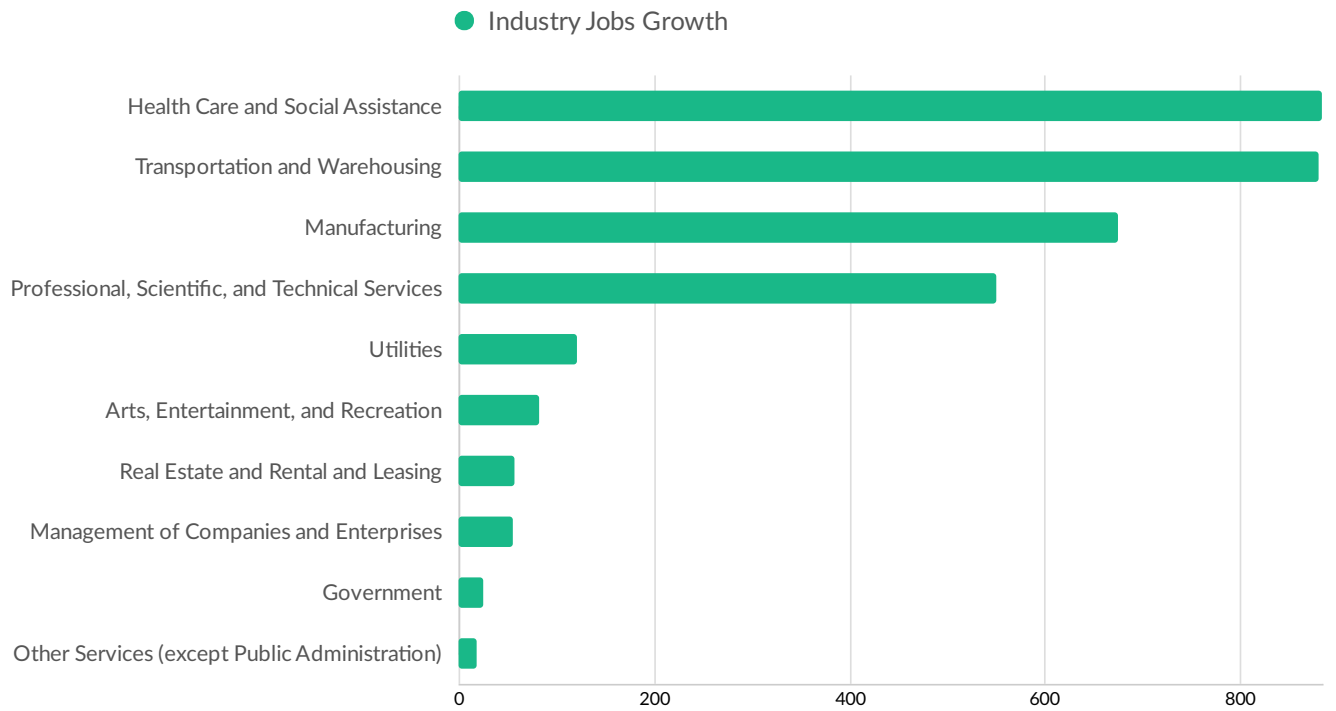
ZIP	Name	2020 Workers
66502	Manhattan, KS (in Riley ...	18,700
66503	Manhattan, KS (in Riley ...	18,690
66614	Topeka, KS (in Shawnee...	16,246
66441	Junction City, KS (in Ge...	13,757
66049	Lawrence, KS (in Dougl...	13,745

Industry Characteristics

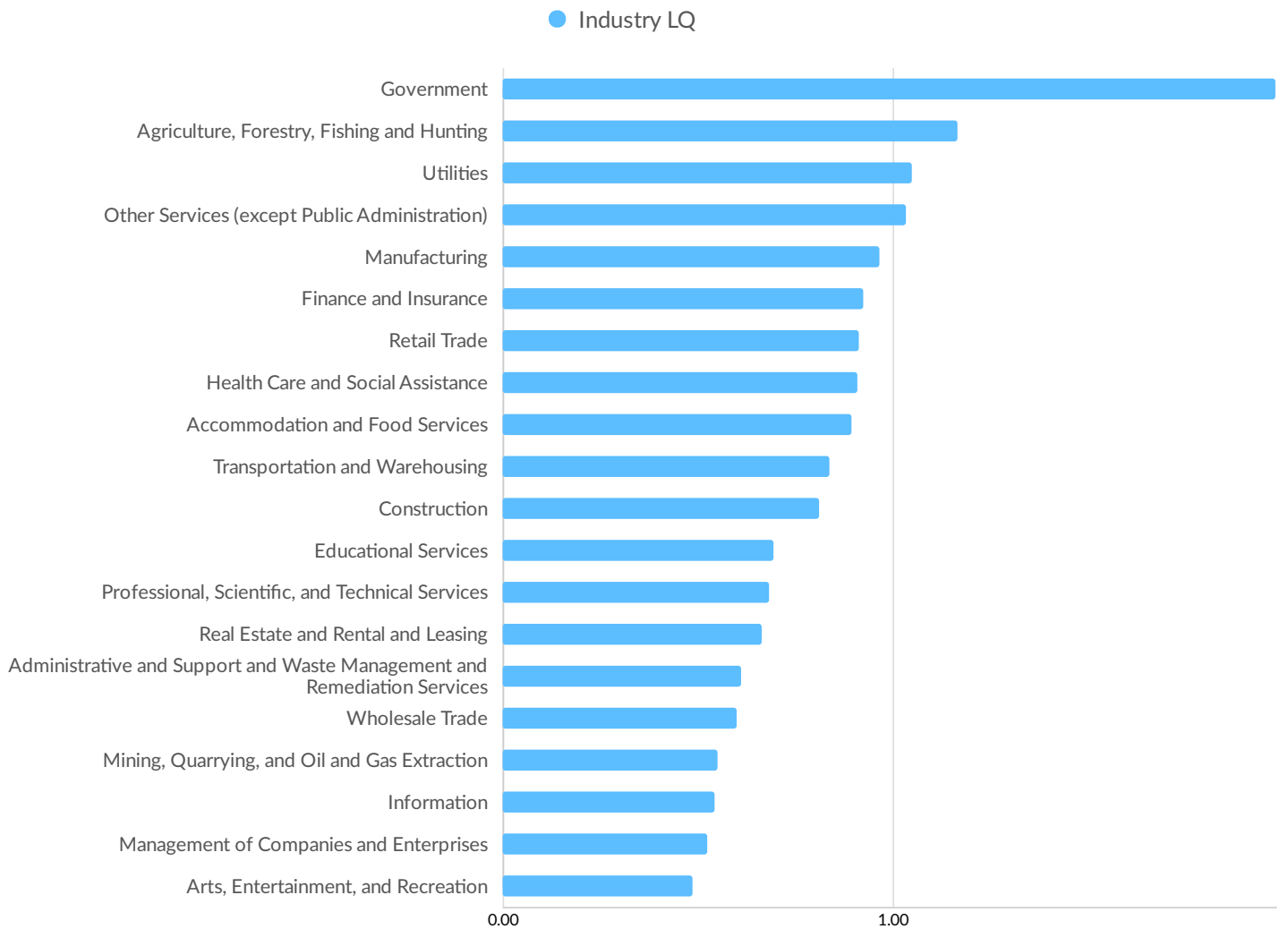
Largest Industries



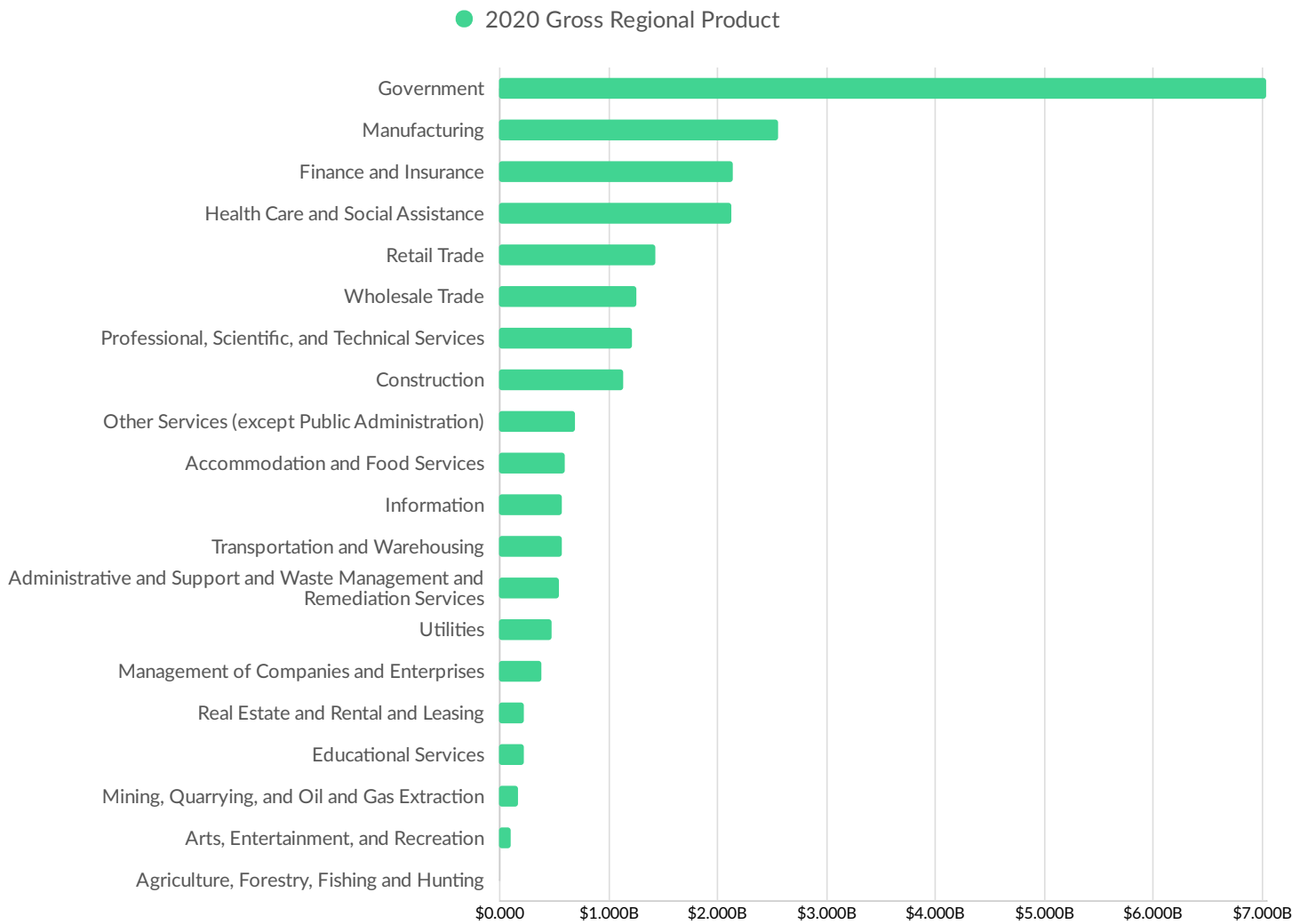
Top Growing Industries



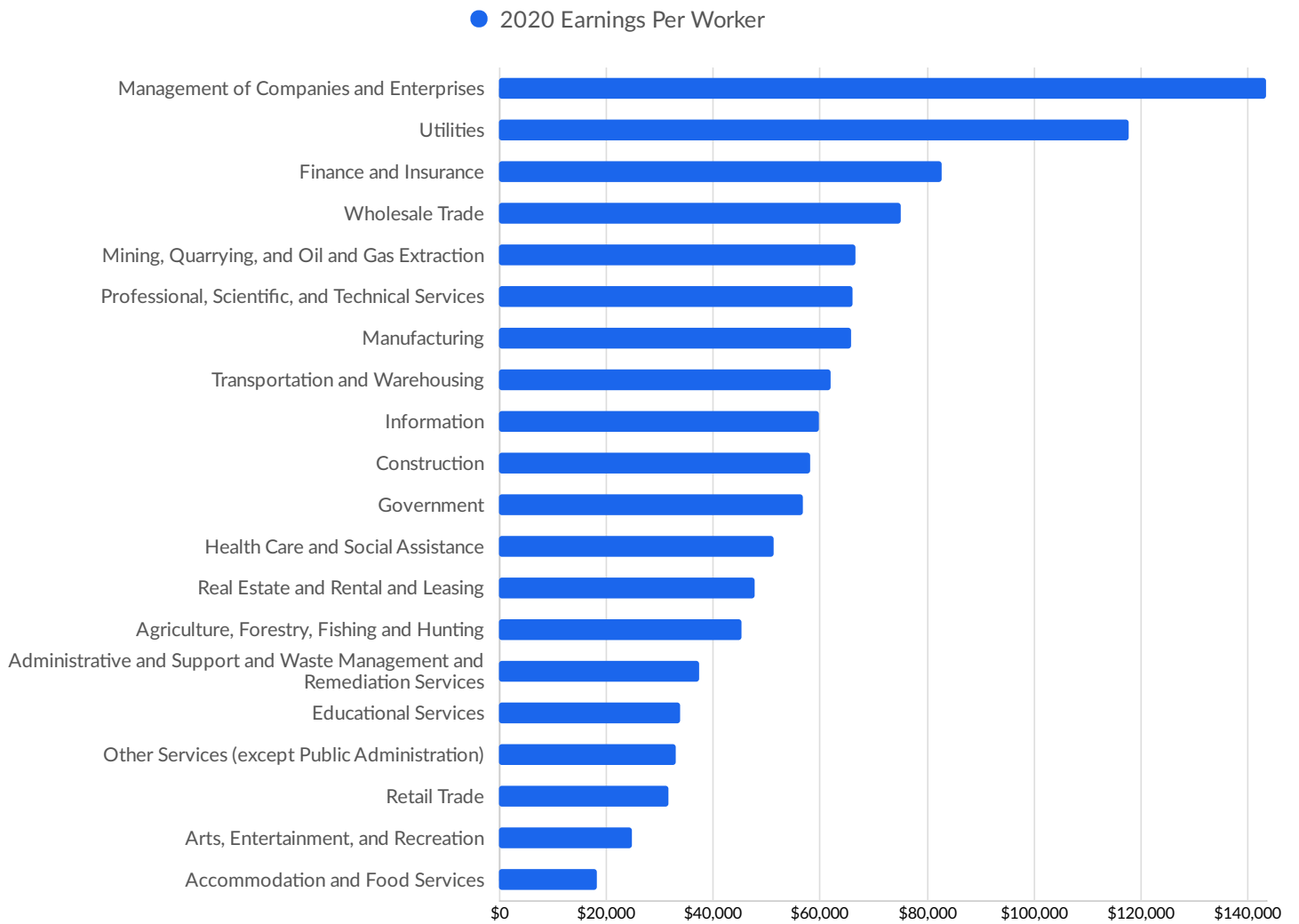
Top Industry LQ



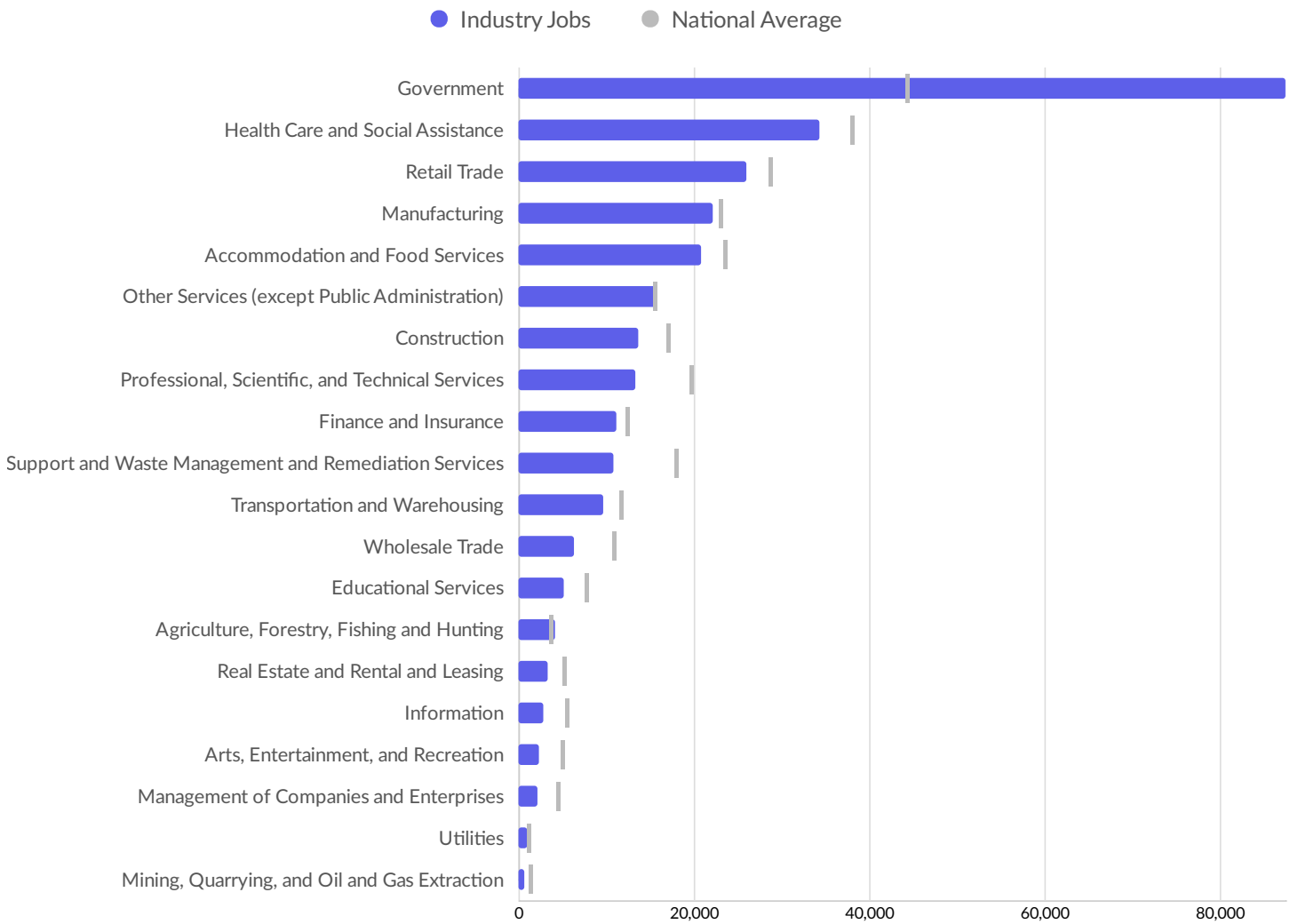
Top Industry GRP



Top Industry Earnings



Largest Industries



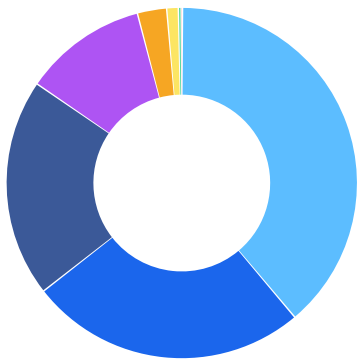
Business Characteristics

35,964 Companies Employ Your Workers

Online profiles for your workers mention 35,964 companies as employers, with the top 10 appearing below. In the last 12 months, 7,776 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
United States Department of th...	4,782 	U.S. Xpress, Inc.	1,405 
Kansas State University	4,221 	C.R. England, Inc.	1,345 
University of Kansas	4,074 	Wal-Mart, Inc.	1,253 
Kansas Department of Revenue	1,826 	University of Kansas	1,163 
Stormont-Vail Healthcare, Inc.	1,437 	Platinum Supplemental Insuranc...	1,073 
Washburn University of Topeka	835 	CRST International, Inc.	1,040 
Wal-Mart, Inc.	792 	Dollar General Corporation	971 
Department of Veterans Affairs	550 	Army National Guard	899 
Westar Energy, Inc.	546 	USA Truck, Inc.	890 
Blue Cross and Blue Shield of K...	529 	Kansas State University	866 

Business Size

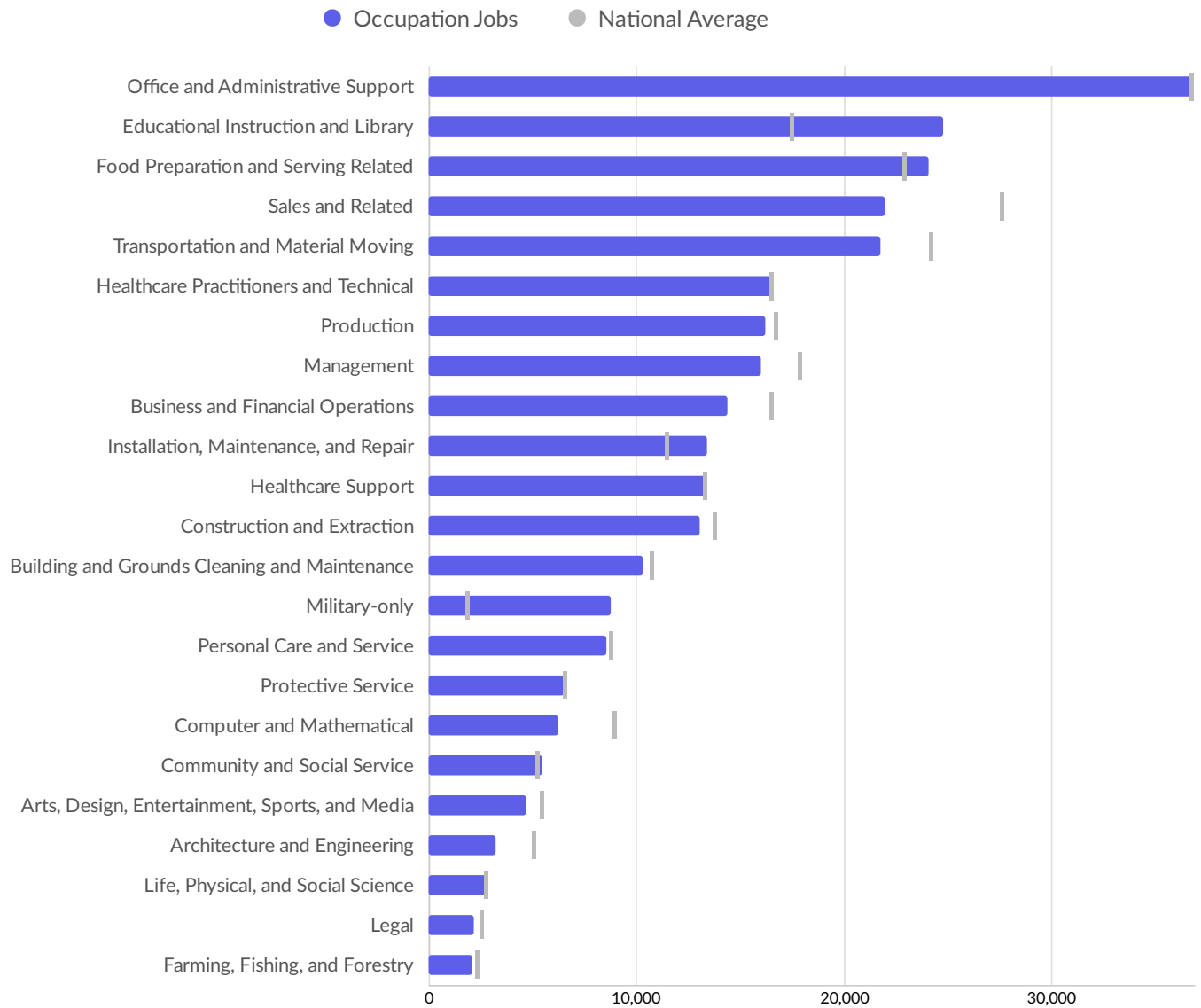


	Percentage	Business Count
1 to 4 employees	38.8%	8,458
5 to 9 employees	25.6%	5,580
10 to 19 employees	20.1%	4,386
20 to 49 employees	11.4%	2,479
50 to 99 employees	2.7%	588
100 to 249 employees	1.1%	233
250 to 499 employees	0.3%	56
500+ employees	0.1%	27

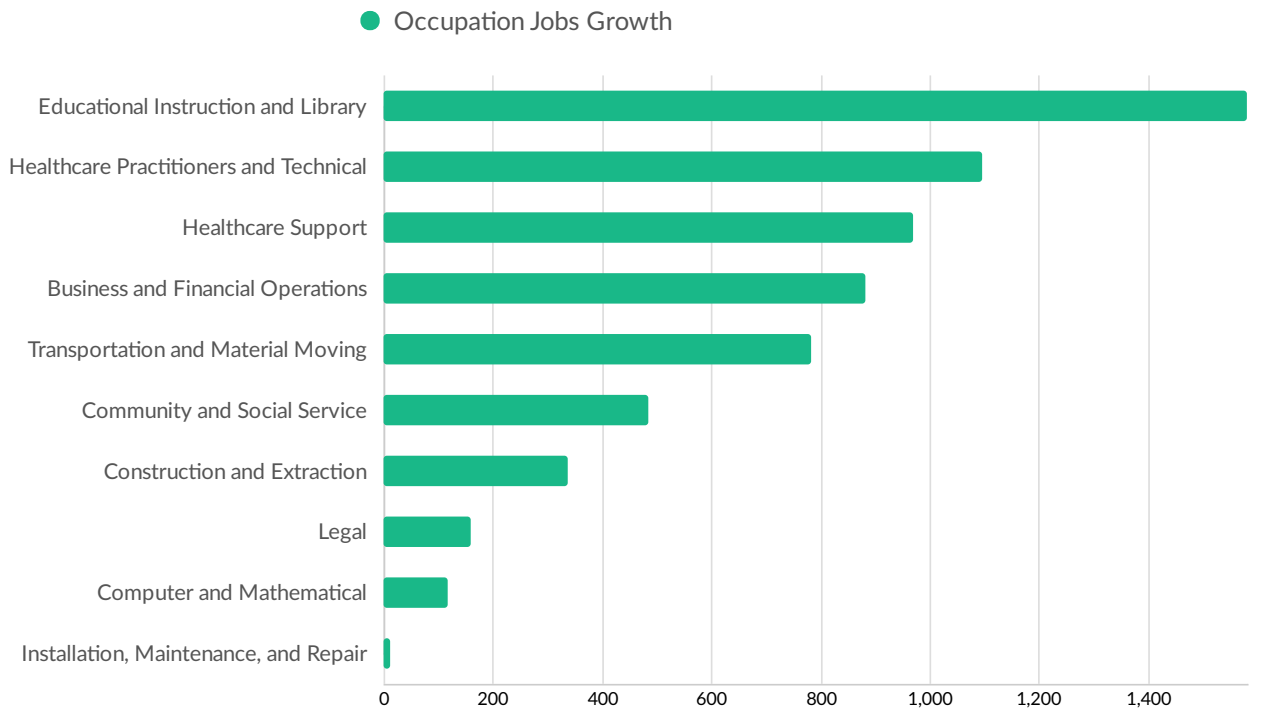
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

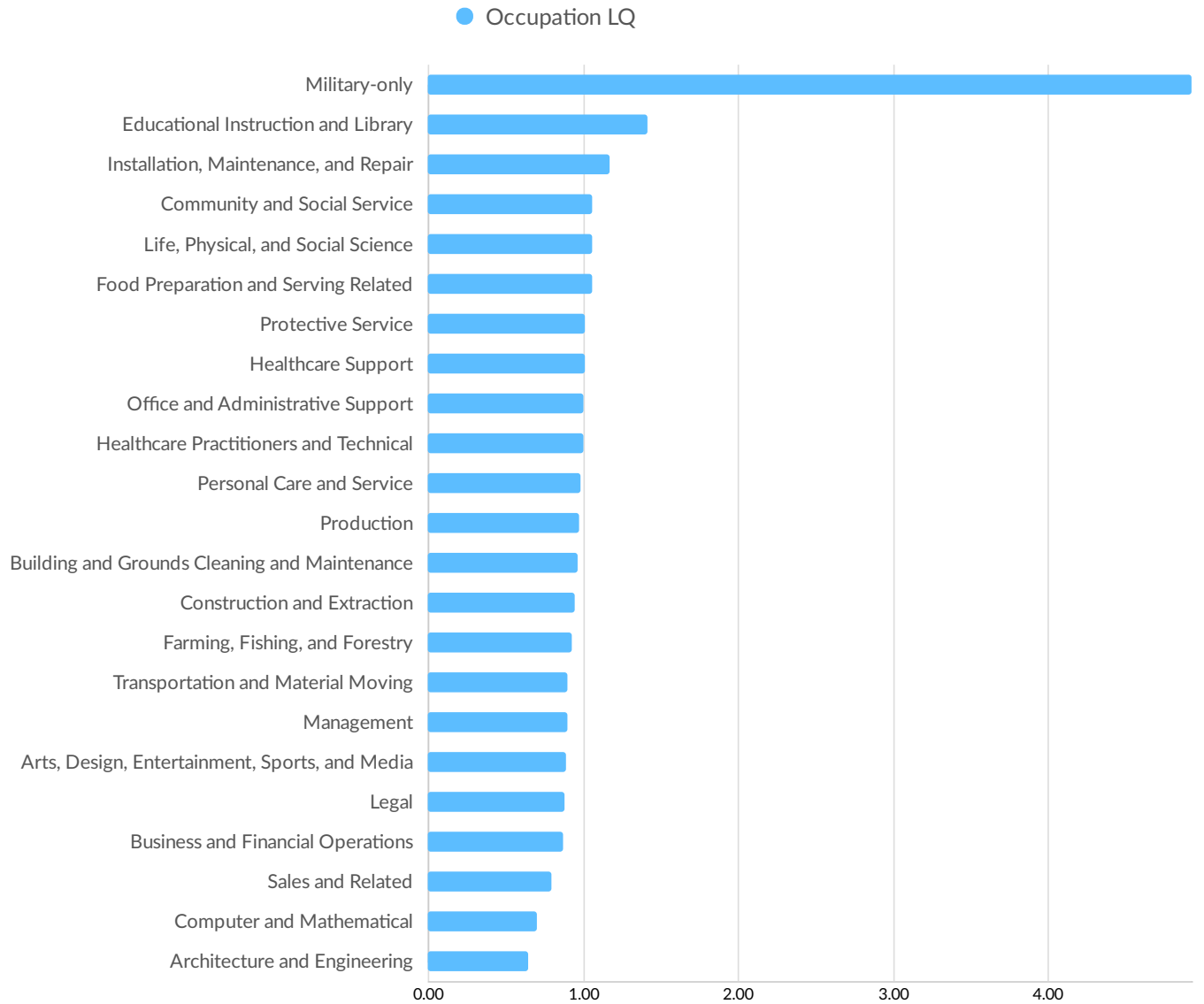
Largest Occupations



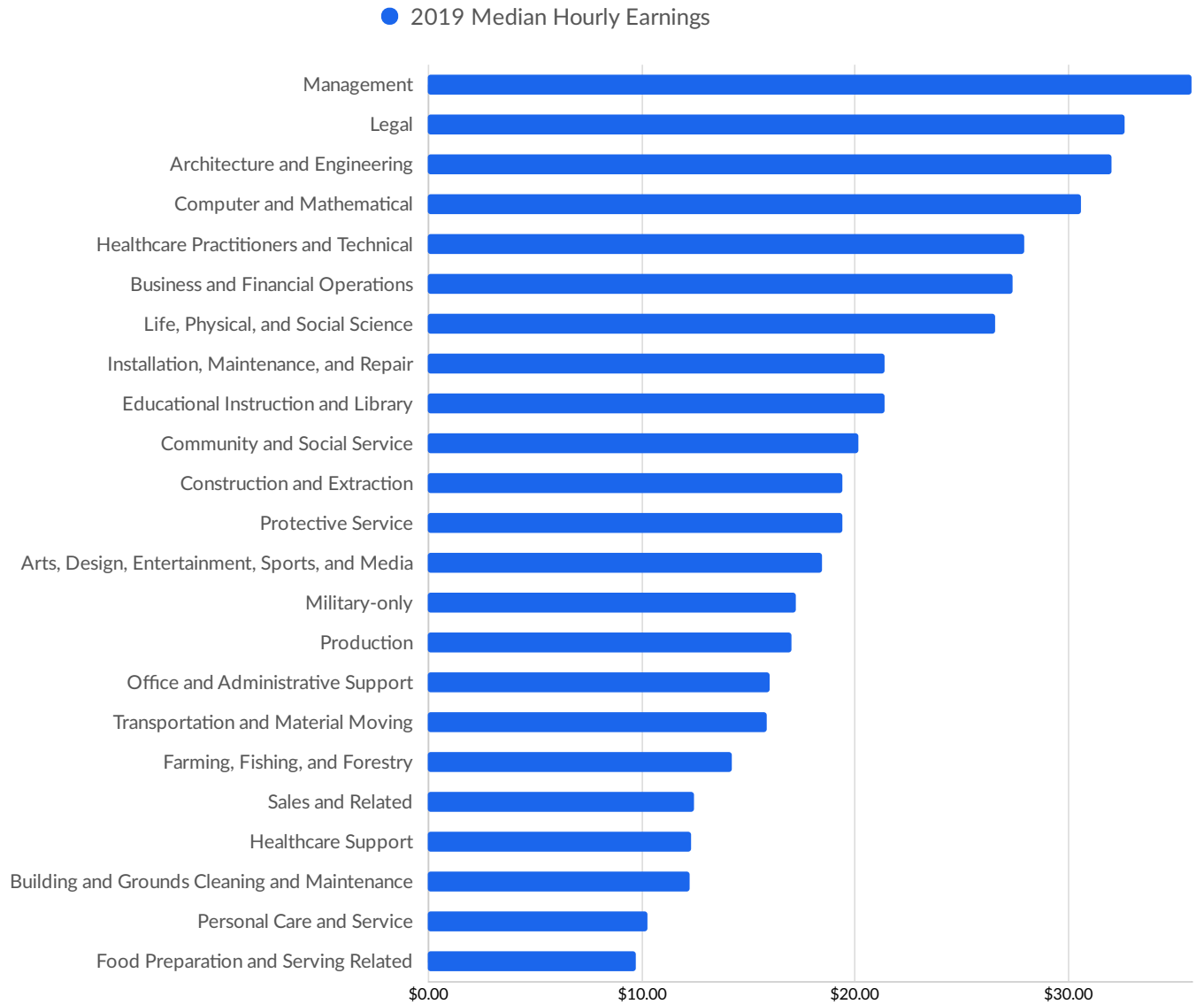
Top Growing Occupations



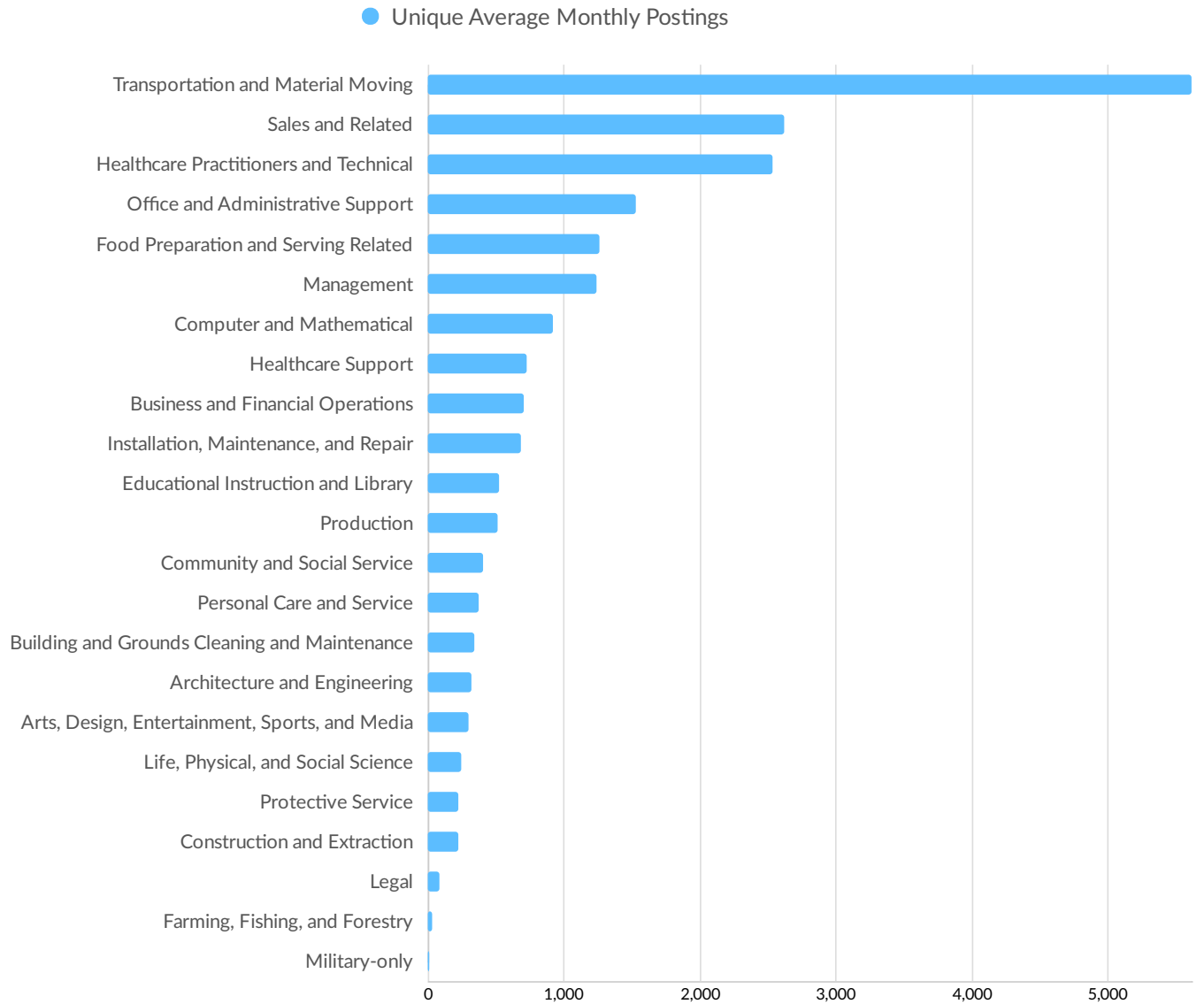
Top Occupation LQ



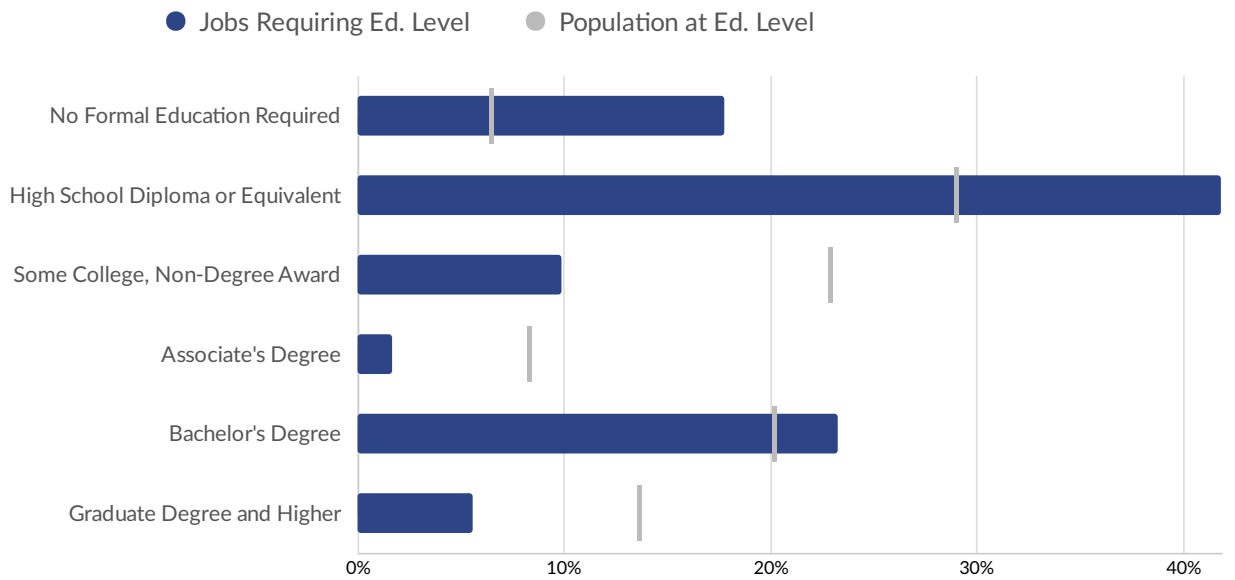
Top Occupation Earnings



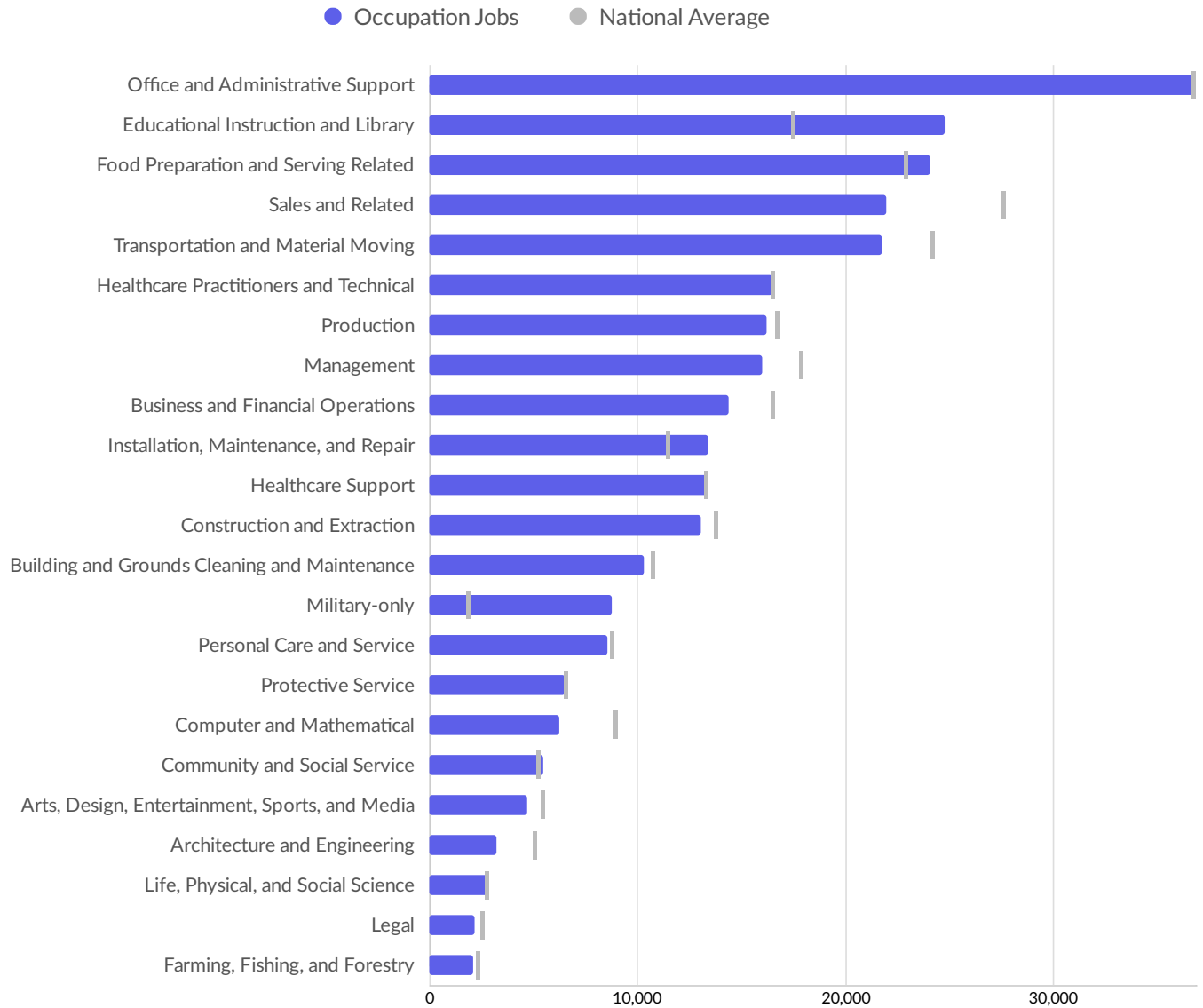
Top Posted Occupations



Underemployment



Largest Occupations



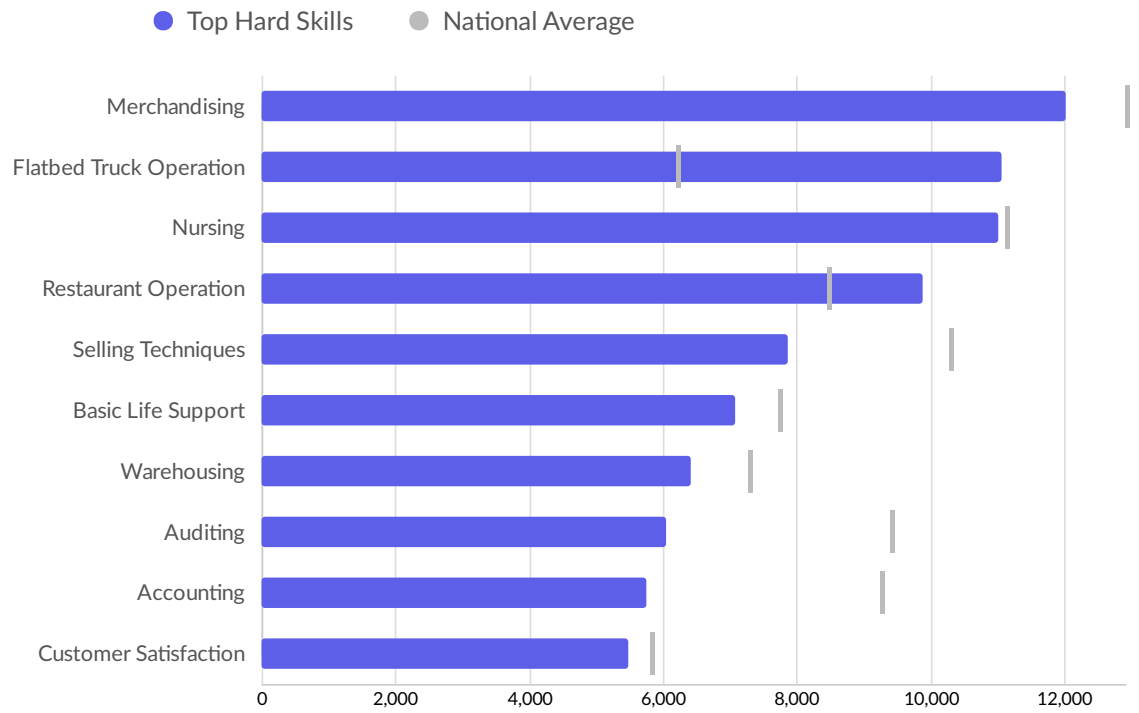
Educational Pipeline

In 2019, there were 18,866 graduates in Local Area II. This pipeline has grown by 4% over the last 5 years. The highest share of these graduates come from Nursing Assistant/Aide and Patient Care Assistant/Aide, "Business Administration and Management, General", and Registered Nursing/Registered Nurse.

School	Total Graduates (2019)	Graduate Trend (2015 - 2019)
University of Kansas	7,170	
Kansas State University	5,709	
Washburn University	1,529	
Washburn Institute of Technology	1,238	
Baker University	771	
Highland Community College	689	
Benedictine College	556	
Manhattan Area Technical College	390	
Haskell Indian Nations University	192	
Rasmussen College-Kansas	190	

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills



Appendix A (Geographies)

Code	Description
20005	Atchison County, KS
20013	Brown County, KS
20027	Clay County, KS
20043	Doniphan County, KS
20045	Douglas County, KS
20059	Franklin County, KS
20061	Geary County, KS
20085	Jackson County, KS
20087	Jefferson County, KS

Code	Description
20117	Marshall County, KS
20131	Nemaha County, KS
20139	Osage County, KS
20149	Pottawatomie County, KS
20161	Riley County, KS
20177	Shawnee County, KS
20197	Wabaunsee County, KS
20201	Washington County, KS