



# Local Area IV

Kansas Department of Commerce



Kansas

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## Report Parameters

### 6 Counties

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20015	Butler County, KS
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20035	Cowley County, KS
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20077	Harper County, KS
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20095	Kingman County, KS
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20173	Sedgwick County, KS
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20191	Sumner County, KS
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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

## Economy Overview

**655,119**

**Population (2020)**

Population **grew by 5,201** over the last 5 years and is projected to **grow by 6,292** over the next 5 years.

**329,536**

**Total Regional Employment**

Jobs **grew by 1,665** over the last 5 years and are projected to **grow by 2,982** over the next 5 years.

**\$57.6K**

**Avg. Earnings Per Job (2020)**

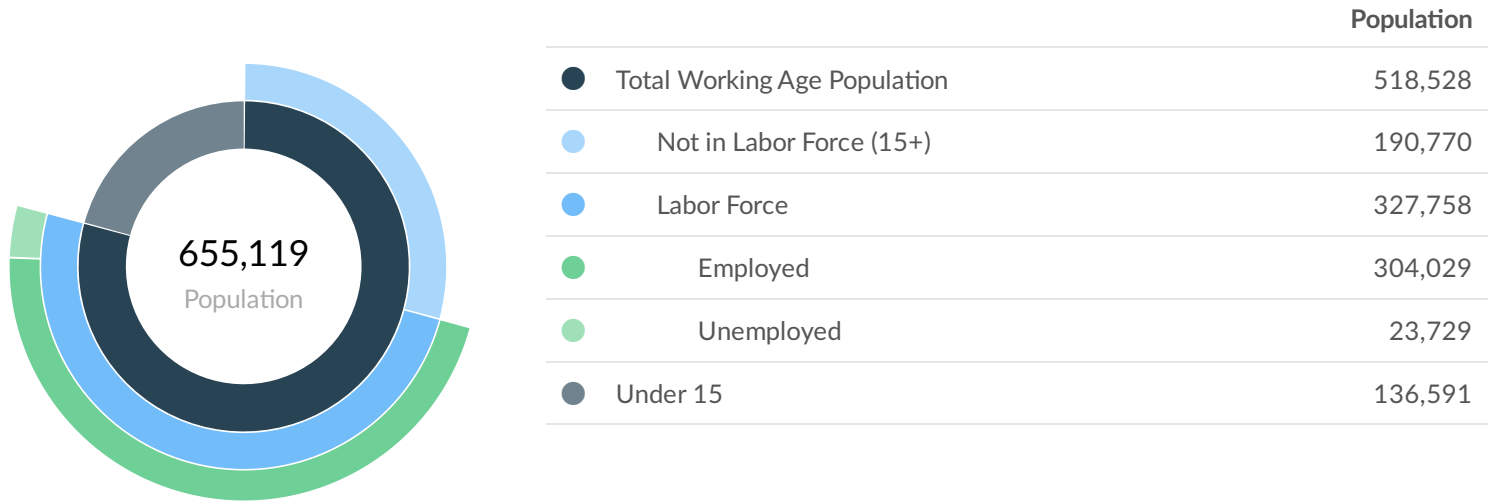
Regional average earnings per job are **\$13.3K below** the national average earnings of \$70.9K per job.

## Takeaways

- As of 2020 the region's population **increased by 0.8%** since 2015, growing by 5,201. Population is expected to **increase by 1.0%** between 2020 and 2025, adding 6,292.
- From 2015 to 2020, jobs **increased by 0.5%** in Local Area IV from 327,871 to **329,536**. This change **fell short of the national growth rate of 3.1% by 2.6%**. As the number of jobs increased, the **labor force participation rate increased from 61.4% to 63.2% between 2015 and 2020**.
- Concerning educational attainment, **19.1% of the selected regions' residents possess a Bachelor's Degree** (1.0% below the national average), and **9.1% hold an Associate's Degree** (0.5% above the national average).
- The top three industries in 2020 are Aerospace Product and Parts Manufacturing, Restaurants and Other Eating Places, and Education and Hospitals (Local Government).

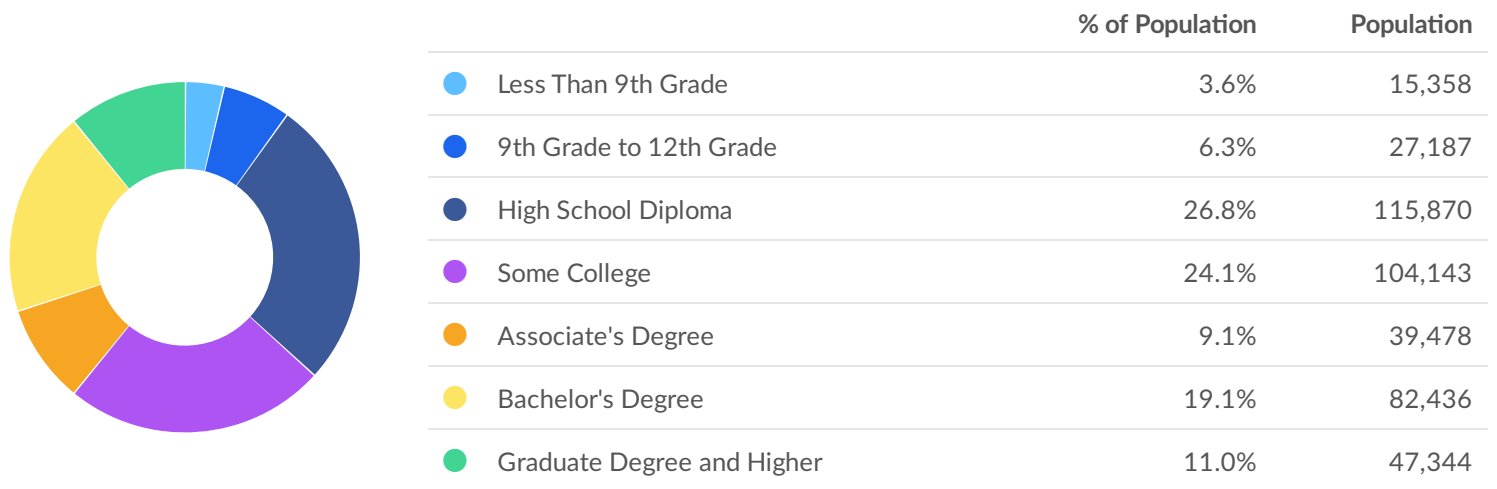
	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	655,119	327,758	329,536	94.8	\$37.17B	\$39.60B	\$45.30B
Local Area IV	655,119	327,758	329,536	94.8	\$37.17B	\$39.60B	\$45.30B
State	2,921,004	1,533,380	1,569,455	97.9	\$159.28B	\$174.73B	\$202.82B

## 2020 Labor Force Breakdown



## Educational Attainment

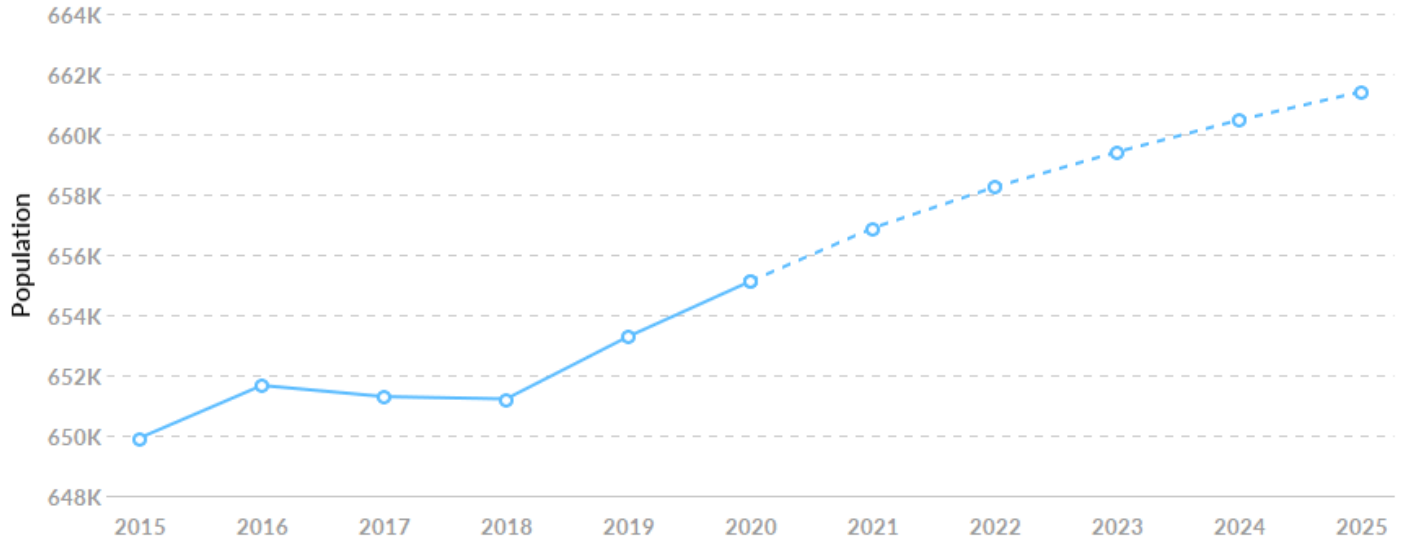
Concerning educational attainment, **19.1% of the selected regions' residents possess a Bachelor's Degree** (1.0% below the national average), and **9.1% hold an Associate's Degree** (0.5% above the national average).



# Historic & Projected Trends

## Population Trends

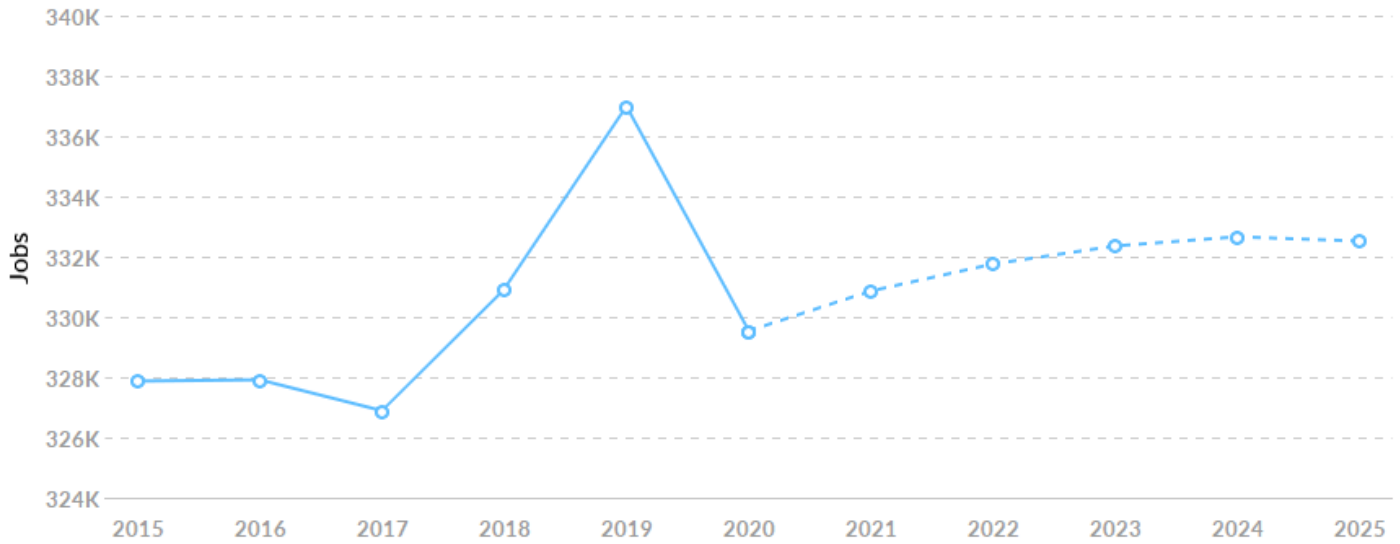
As of 2020 the region's population **increased by 0.8%** since 2015, growing by 5,201. Population is expected to **increase by 1.0%** between 2020 and 2025, adding 6,292.



Timeframe	Population
2015	649,918
2016	651,661
2017	651,290
2018	651,213
2019	653,285
2020	655,119
2021	656,885
2022	658,247
2023	659,410
2024	660,471
2025	661,411

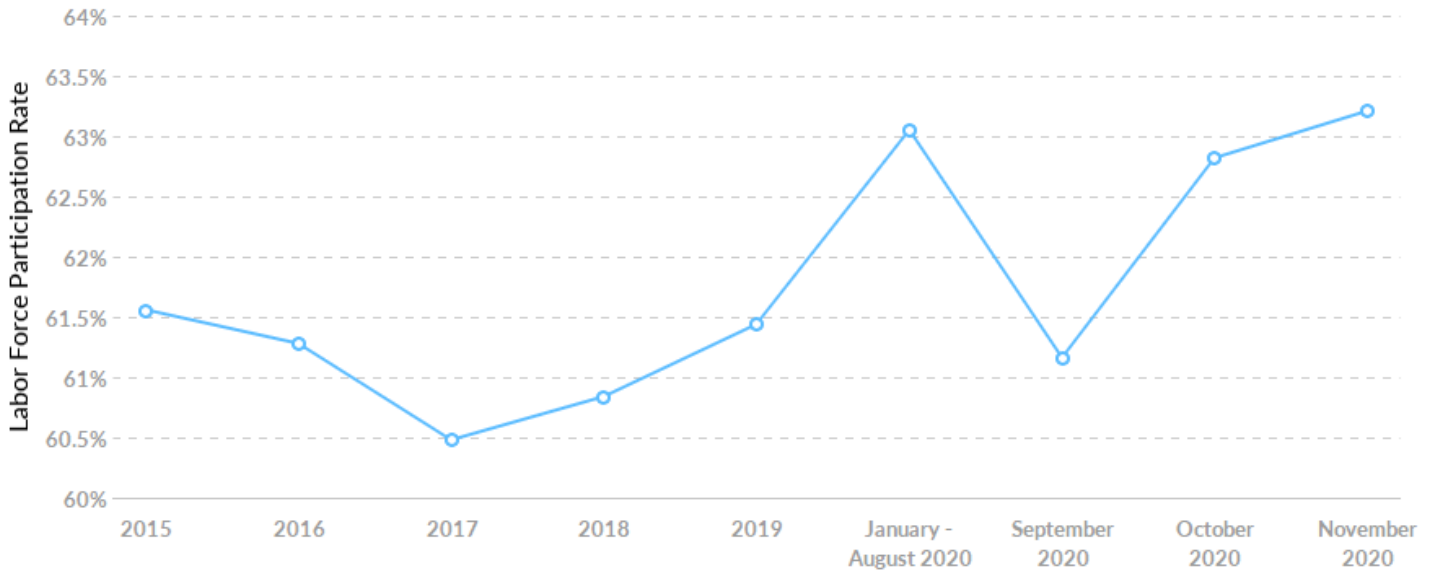
## Job Trends

From 2015 to 2020, jobs increased by 0.5% in Local Area IV from 327,871 to 329,536. This change fell short of the national growth rate of 3.1% by 2.6%.



Timeframe	Jobs
2015	327,871
2016	327,913
2017	326,889
2018	330,912
2019	336,976
2020	329,536
2021	330,859
2022	331,757
2023	332,355
2024	332,660
2025	332,518

## Labor Force Participation Rate Trends

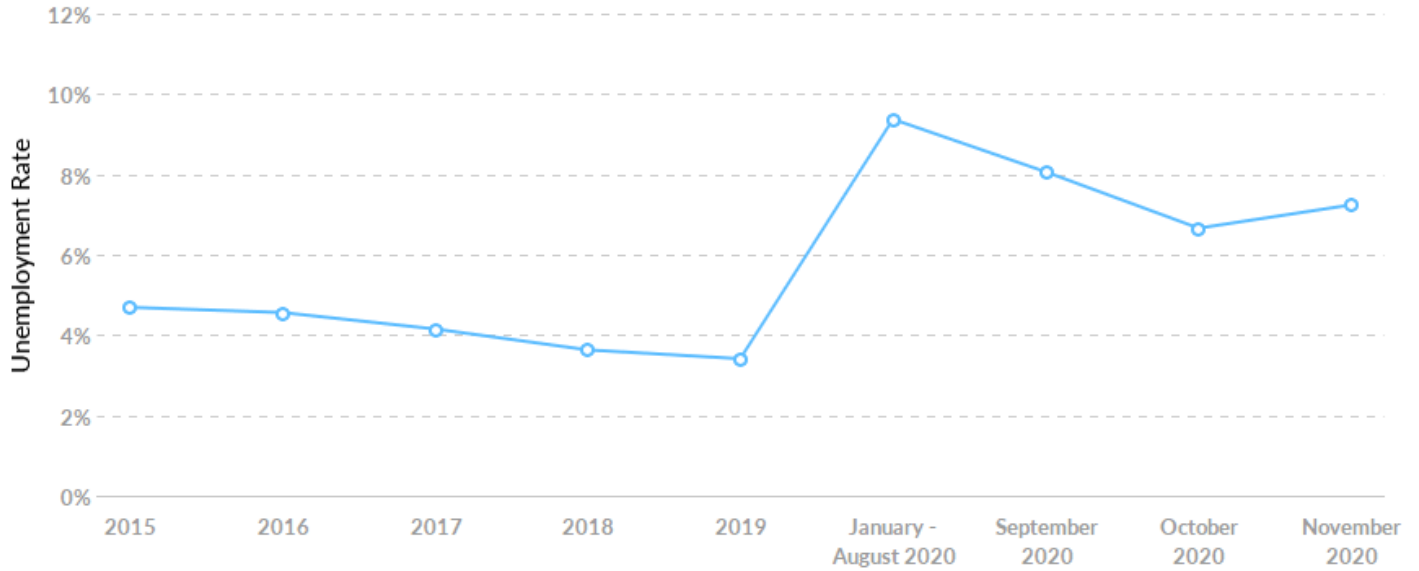


Timeframe	Labor Force Participation Rate
2015	61.56%
2016	61.28%
2017	60.48%
2018	60.84%
2019	61.44%
January - August 2020	63.05%
September 2020	61.16%
October 2020	62.82%
November 2020	63.21%



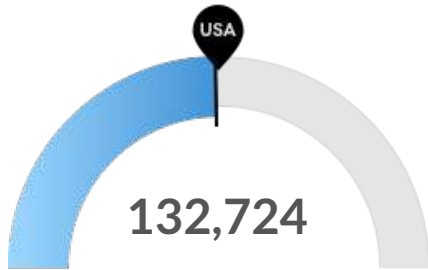
## Unemployment Rate Trends

Your areas had a November 2020 unemployment rate of 7.24%, **increasing from 4.69%** 5 years before.



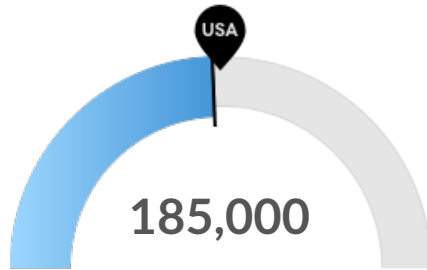
Timeframe	Unemployment Rate
2015	4.69%
2016	4.56%
2017	4.15%
2018	3.63%
2019	3.41%
January - August 2020	9.37%
September 2020	8.06%
October 2020	6.66%
November 2020	7.24%

## Population Characteristics



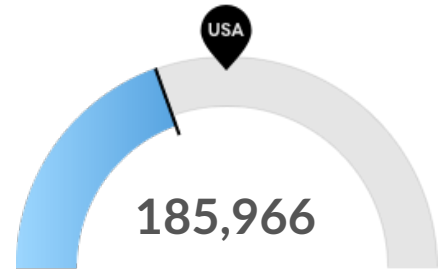
**Millennials**

Your area has 132,724 millennials (ages 25-39). The national average for an area this size is 134,697.



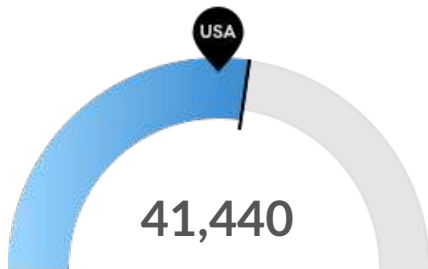
**Retiring Soon**

Retirement risk is about average in your area. The national average for an area this size is 192,075 people 55 or older, while there are 185,000 here.



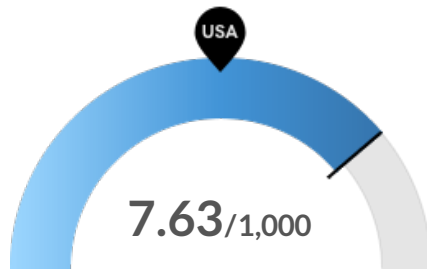
**Racial Diversity**

Racial diversity is low in your area. The national average for an area this size is 260,585 racially diverse people, while there are 185,966 here.



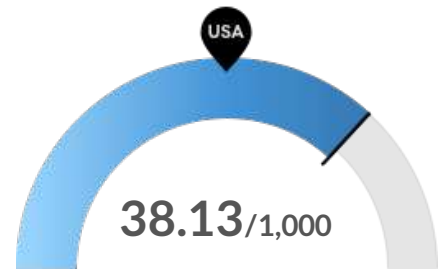
**Veterans**

Your area has 41,440 veterans. The national average for an area this size is 36,283.



**Violent Crime**

Your area has 7.63 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

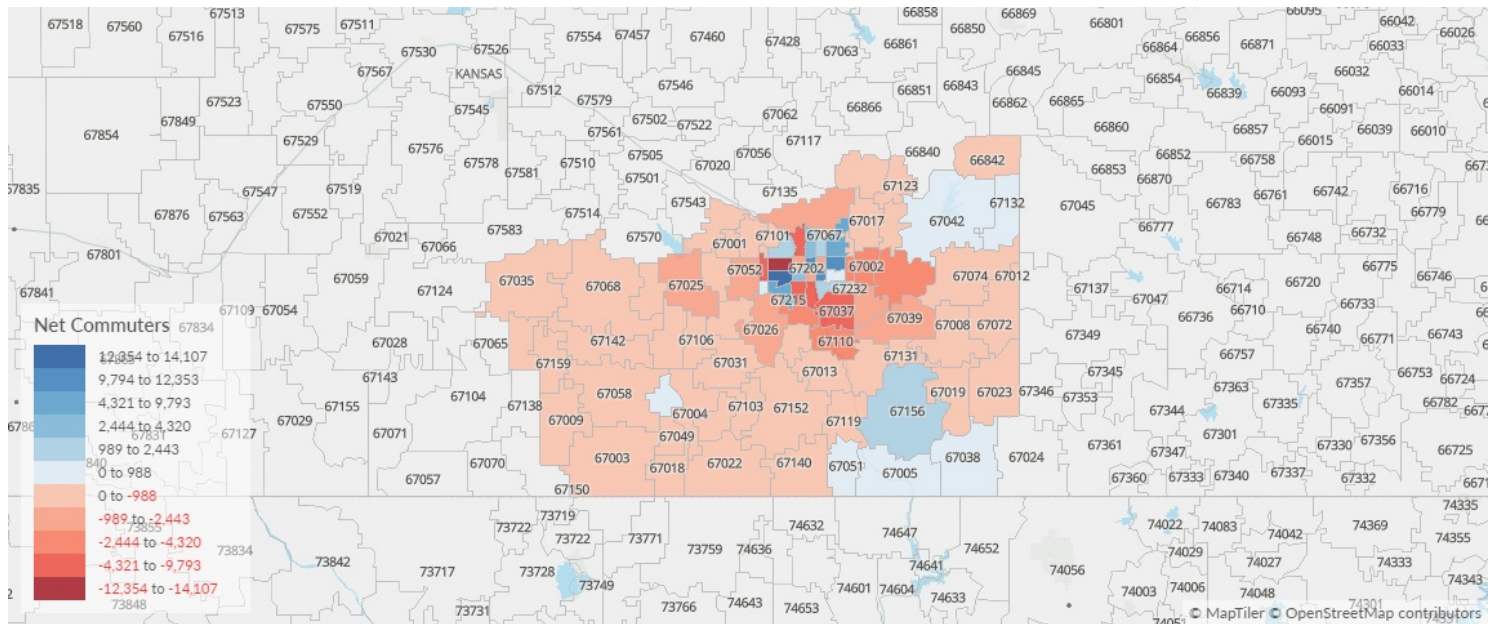


**Property Crime**

Your area has 38.13 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #6 for resident workers. The top ZIP for resident workers is 67212.



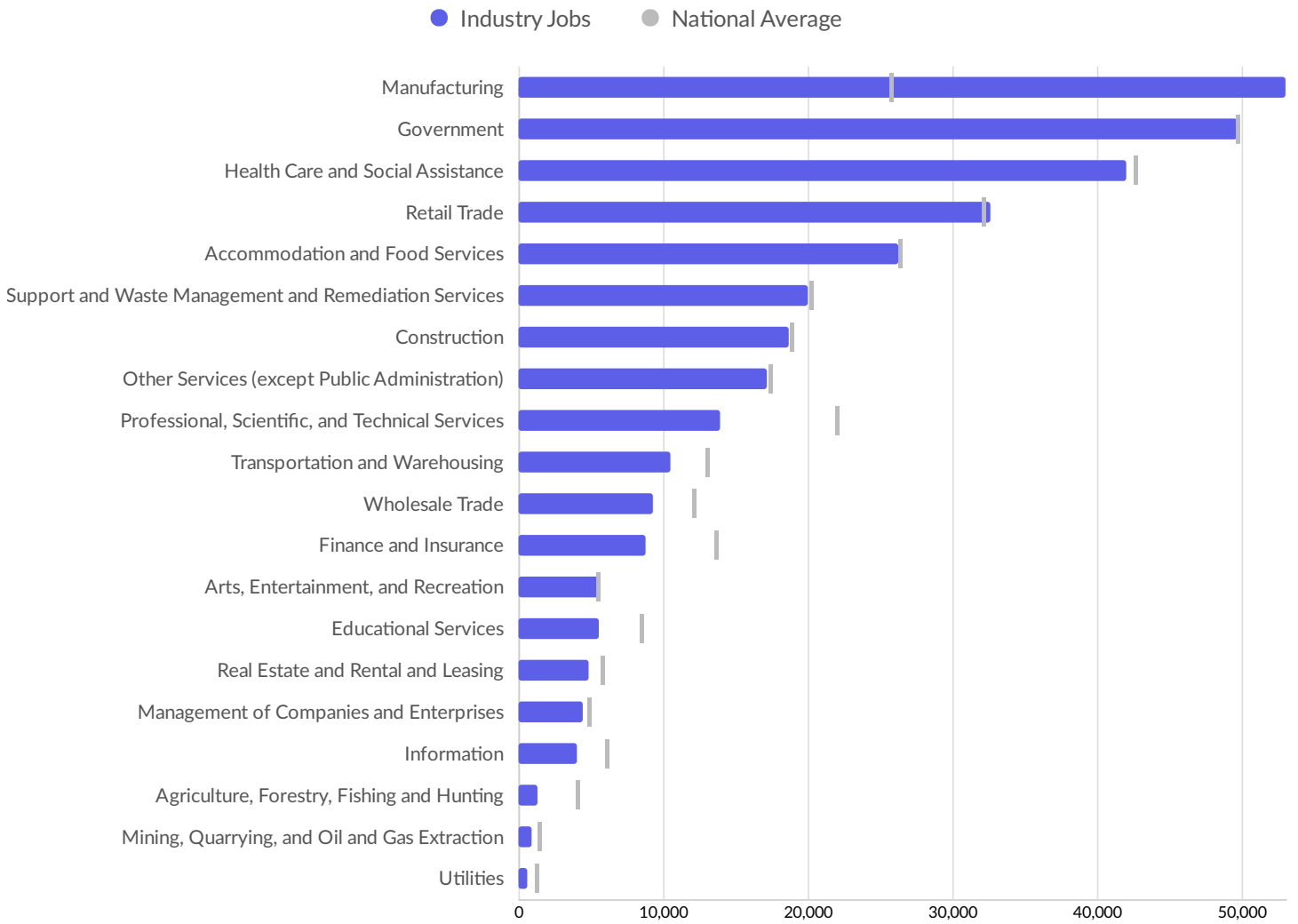
Where Talent Works

Where Talent Lives

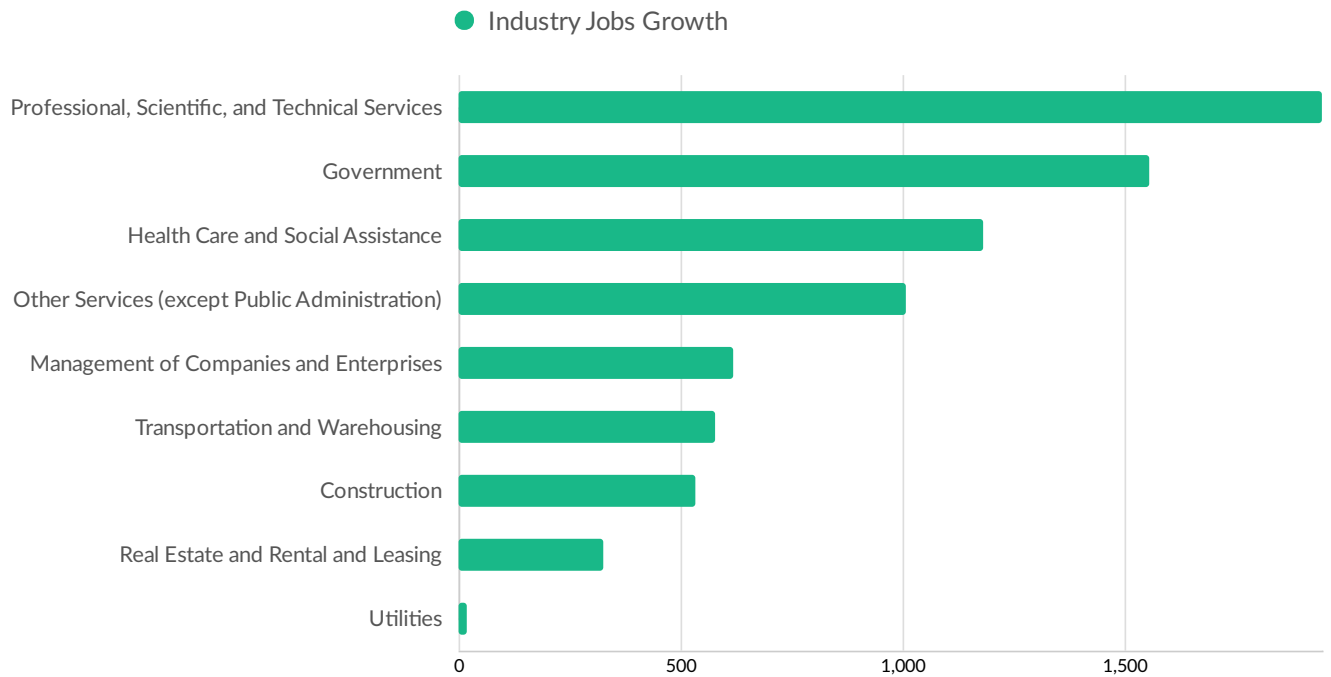
ZIP	Name	2020 Employment	ZIP	Name	2020 Workers
67218	Wichita, KS (in Sedgwick...)	21,905	67212	Wichita, KS (in Sedgwick...)	22,375
67209	Wichita, KS (in Sedgwick...)	21,018	67037	Derby, KS (in Sedgwick ...)	14,311
67206	Wichita, KS (in Sedgwick...)	18,288	67203	Wichita, KS (in Sedgwick...)	14,246
67214	Wichita, KS (in Sedgwick...)	18,045	67217	Wichita, KS (in Sedgwick...)	13,361
67226	Wichita, KS (in Sedgwick...)	16,637	67207	Wichita, KS (in Sedgwick...)	12,817

# Industry Characteristics

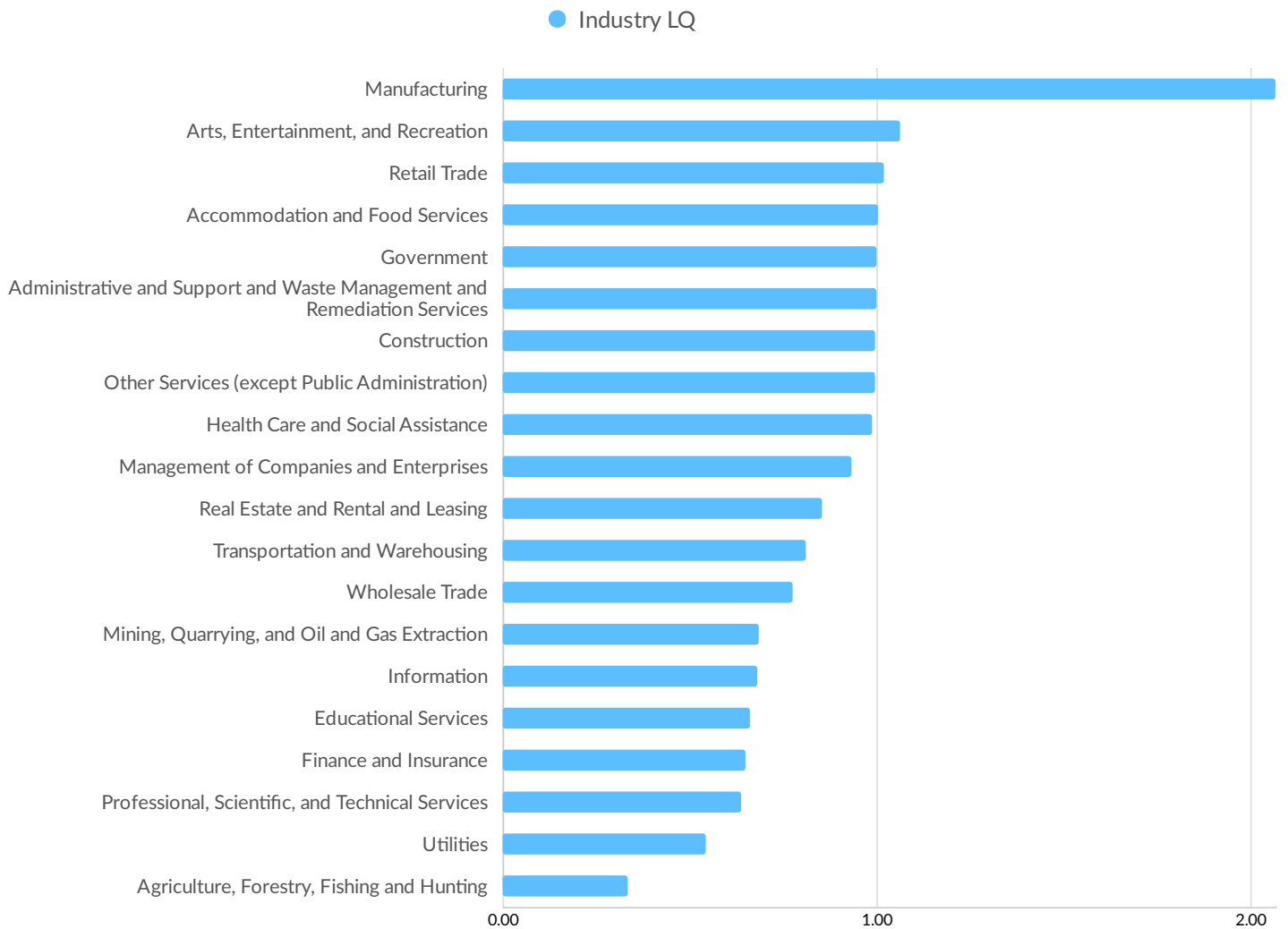
## Largest Industries



## Top Growing Industries



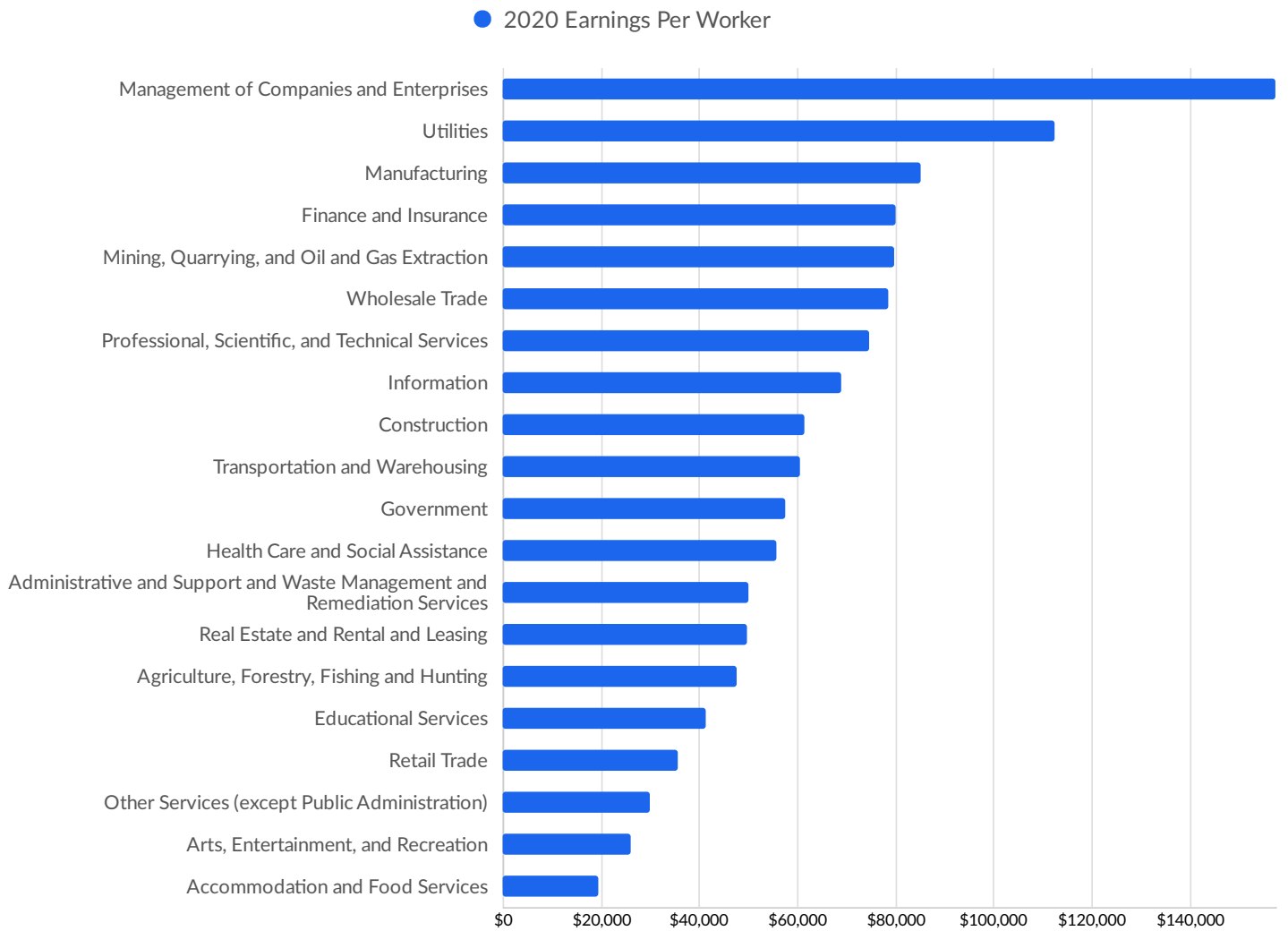
## Top Industry LQ



## Top Industry GRP

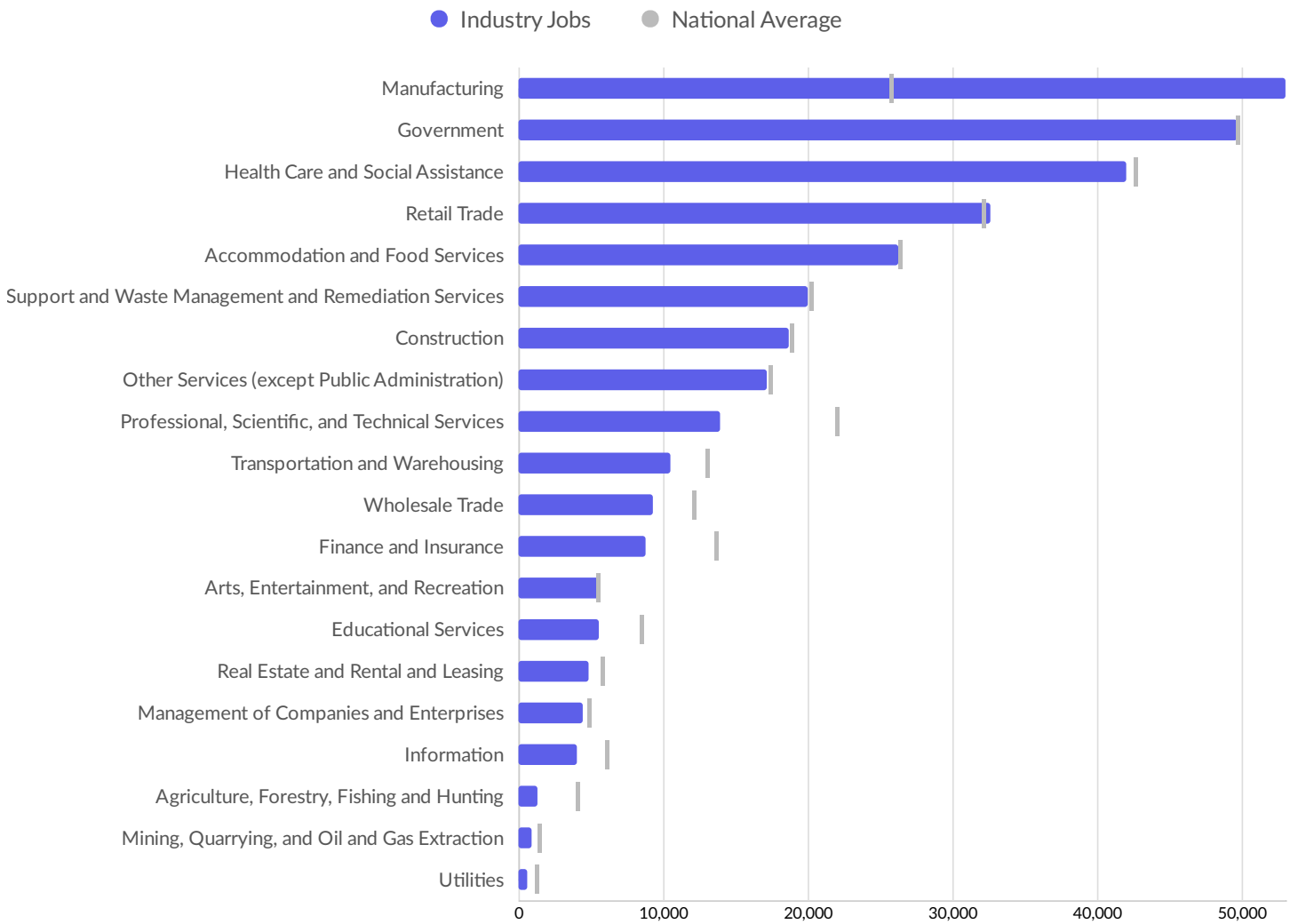


## Top Industry Earnings





## Largest Industries



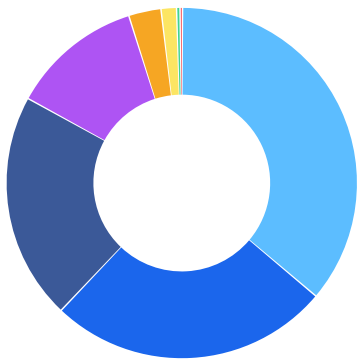
## Business Characteristics

### 76,039 Companies Employ Your Workers

Online profiles for your workers mention 76,039 companies as employers, with the top 10 appearing below. In the last 12 months, 6,985 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Spirit Aerosystems Holdings, Inc.	4,731 	Ascension	1,248 
Cessna Aircraft Company	3,124 	CRST International, Inc.	872 
Wichita State University	2,243 	Sedgwick, County	819 
Via Christi Health, Inc.	2,233 	Pizza Hut, Inc.	810 
Usd 259	1,715 	U.S. Xpress, Inc.	725 
Wichita Public Schools	1,474 	Aerotek, Inc.	722 
Wal-Mart, Inc.	1,466 	Wal-Mart, Inc.	655 
Koch Industries, Inc.	1,255 	HCA Holdings, Inc.	652 
United States Department of th...	1,229 	Platinum Supplemental Insuranc...	609 
Cargill, Incorporated	969 	Dollar General Corporation	584 

## Business Size

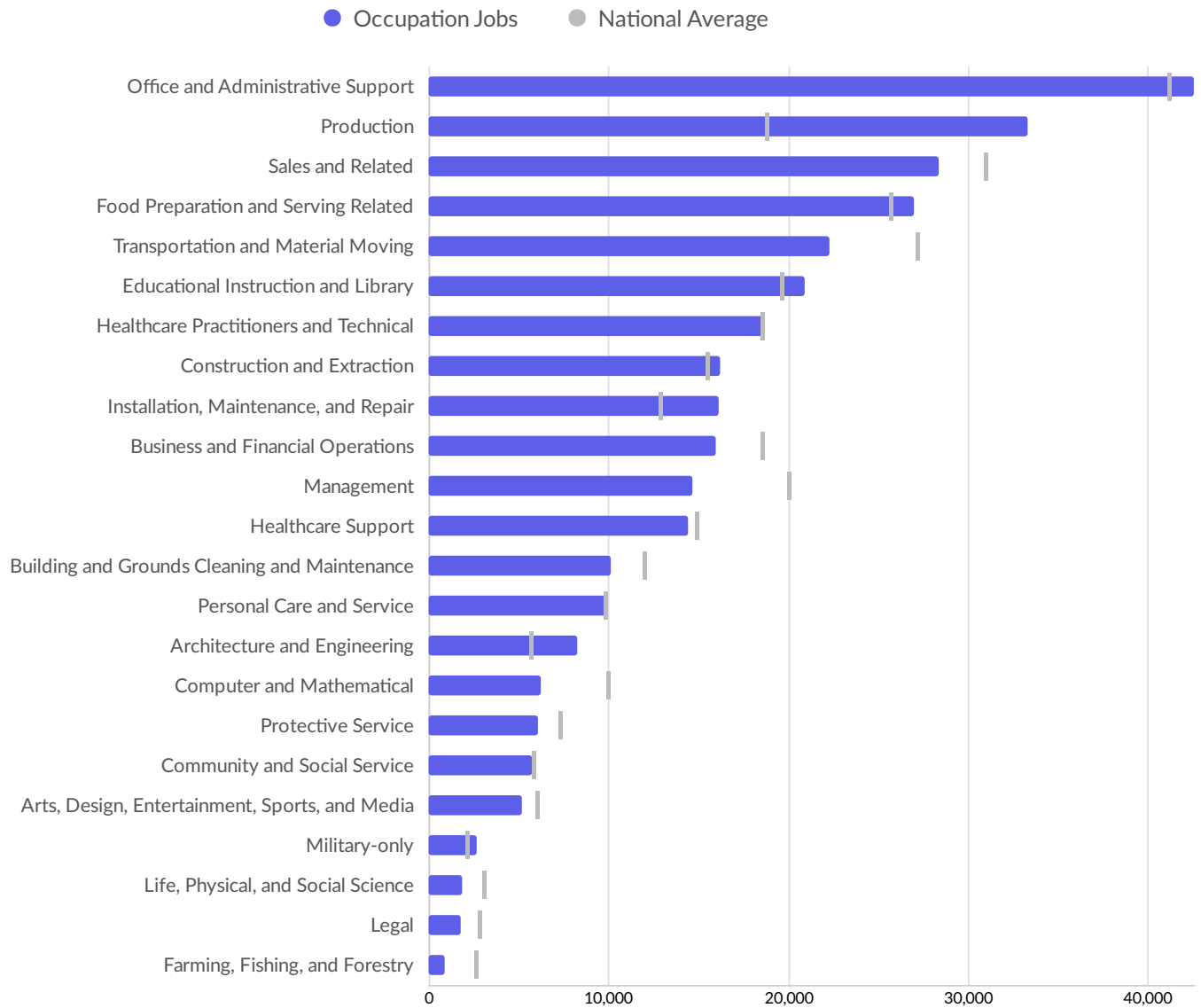


	Percentage	Business Count
1 to 4 employees	36.1%	8,523
5 to 9 employees	25.9%	6,126
10 to 19 employees	20.9%	4,944
20 to 49 employees	12.1%	2,863
50 to 99 employees	3.0%	705
100 to 249 employees	1.4%	336
250 to 499 employees	0.3%	75
500+ employees	0.2%	54

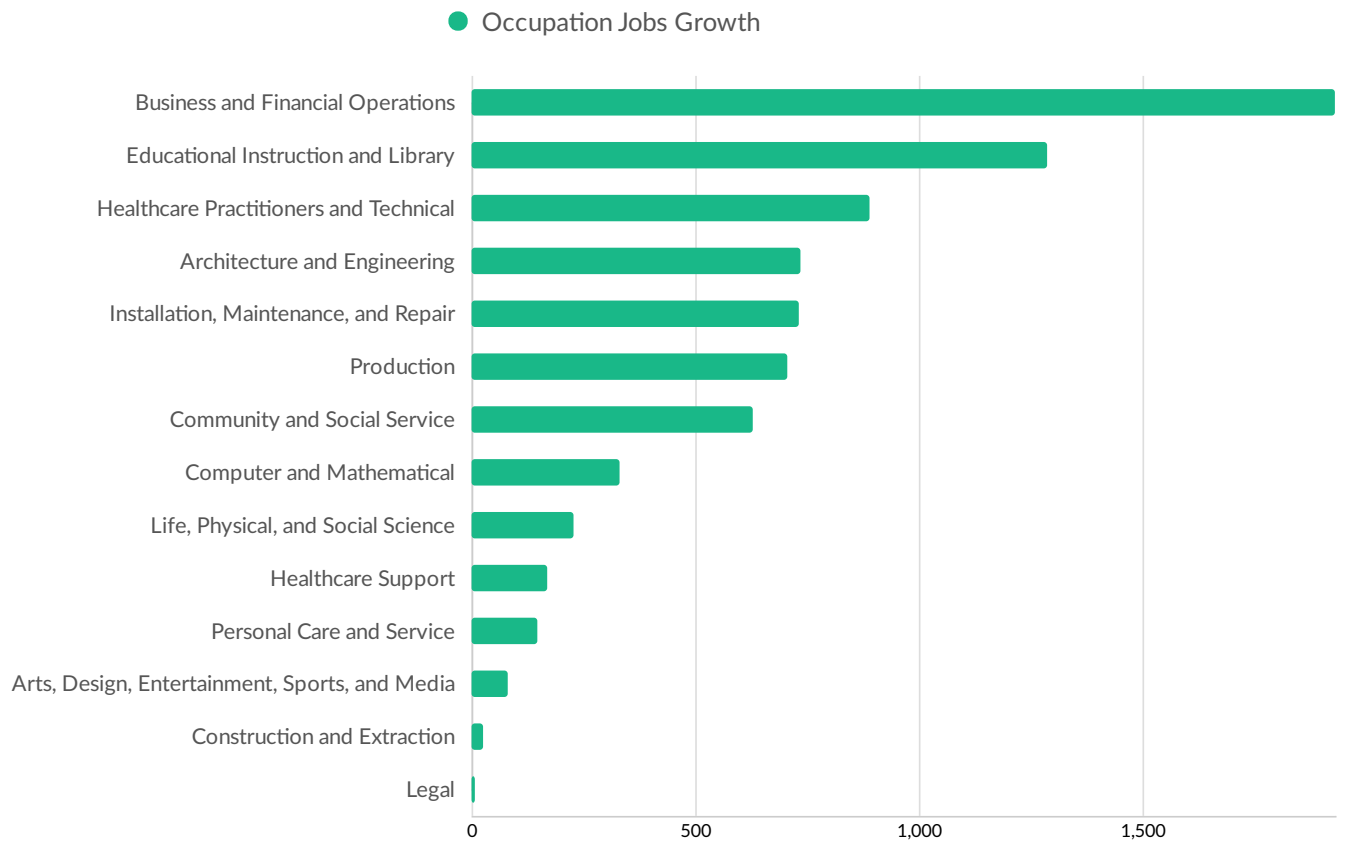
\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

# Workforce Characteristics

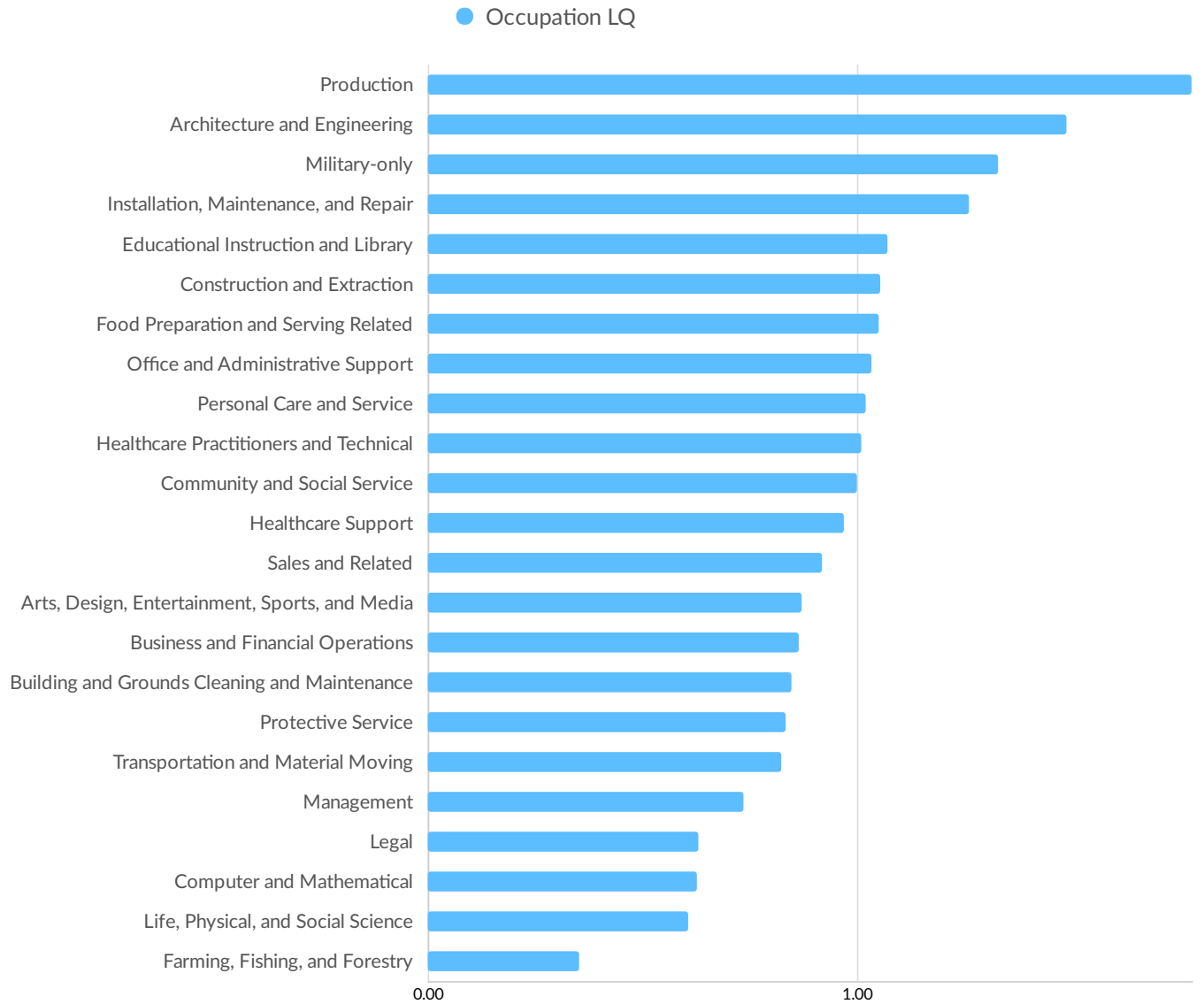
## Largest Occupations



## Top Growing Occupations



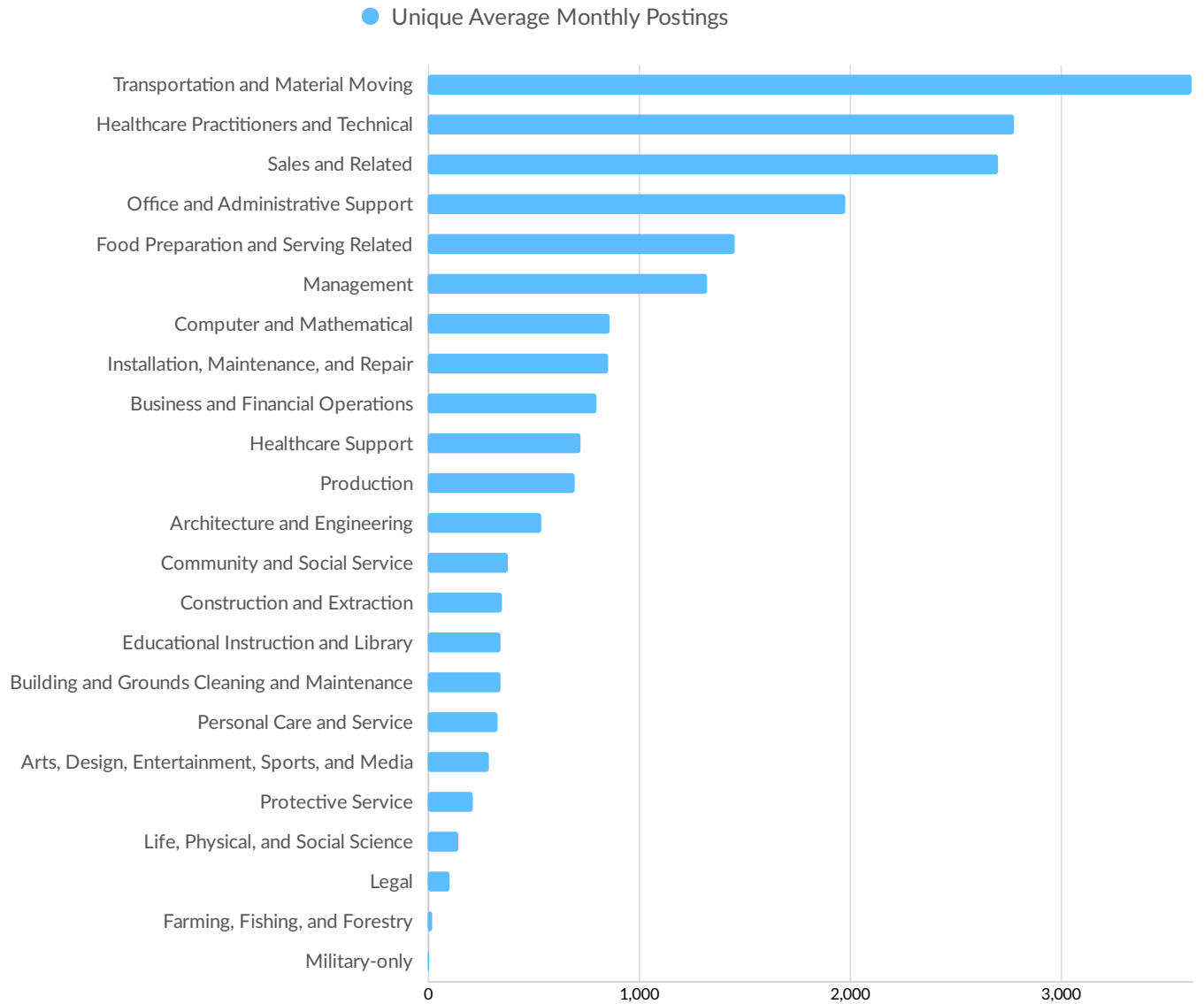
## Top Occupation LQ



## Top Occupation Earnings

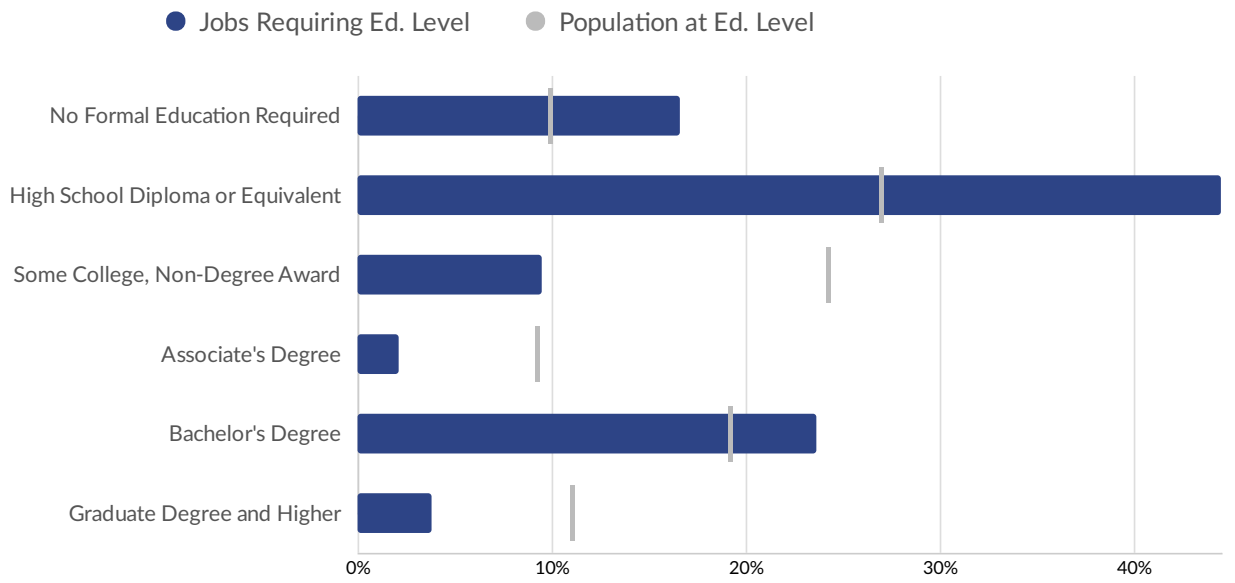


## Top Posted Occupations

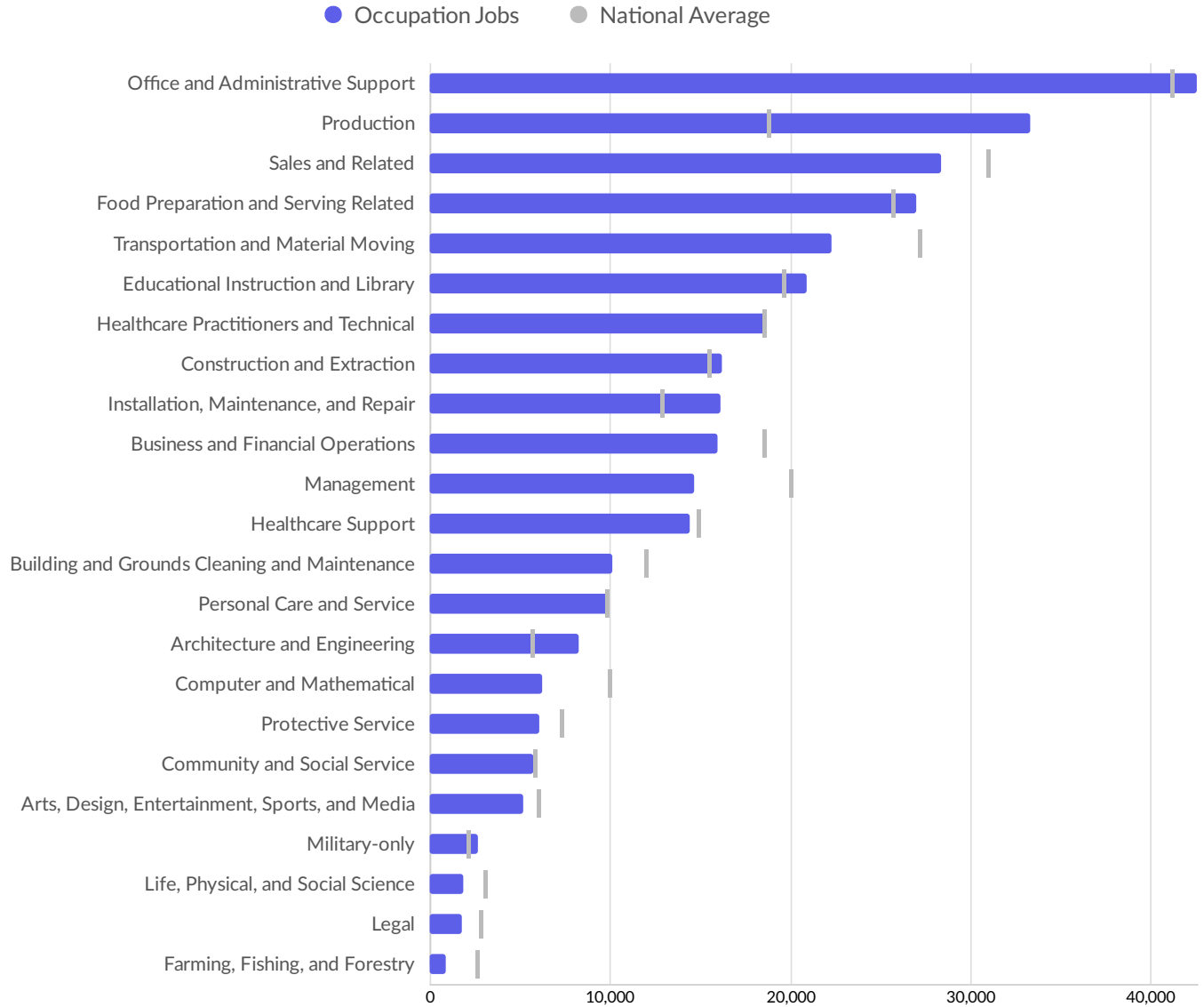




## Underemployment

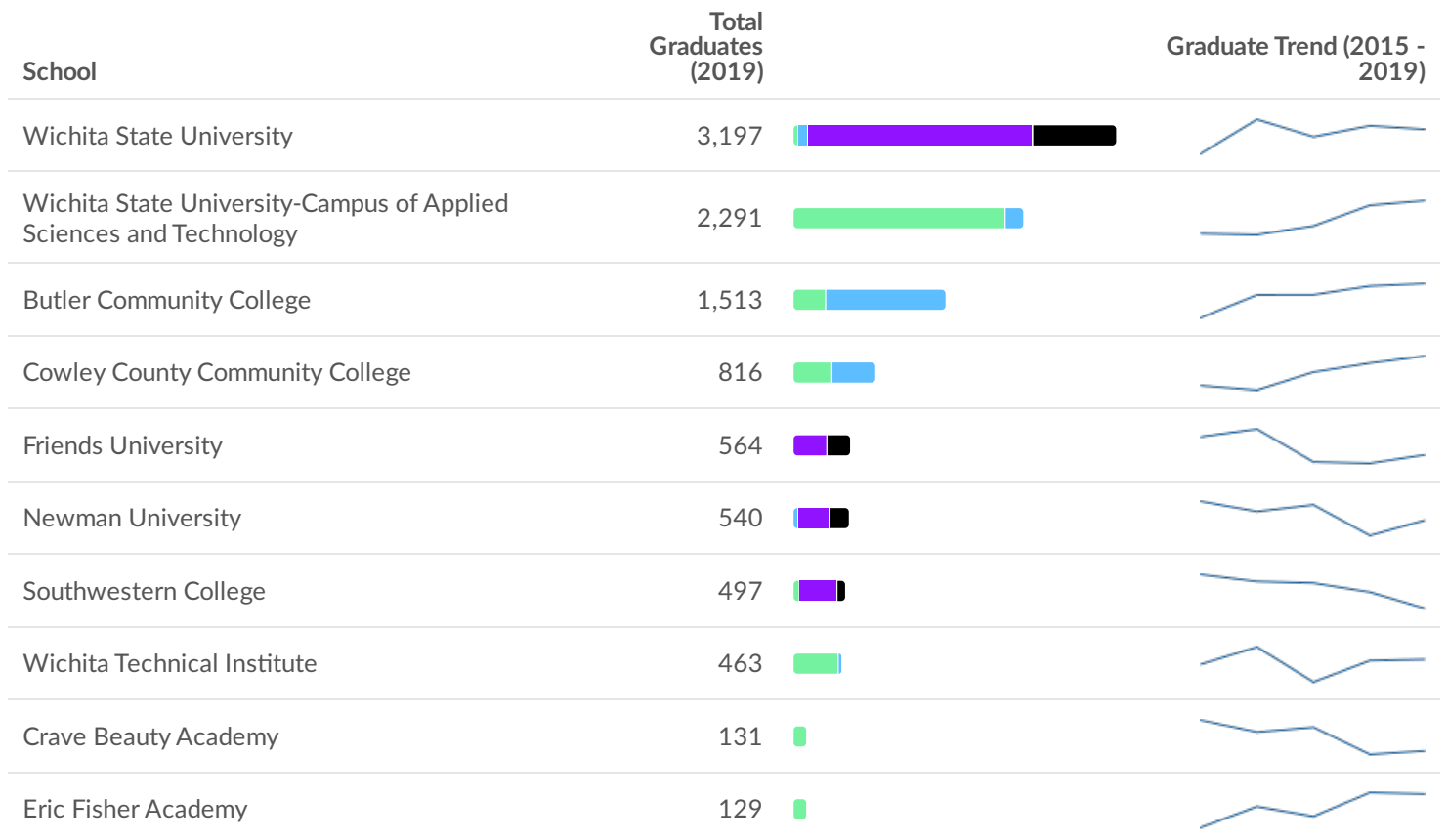


## Largest Occupations



## Educational Pipeline

In 2019, there were 10,276 graduates in Local Area IV. This pipeline has grown by 10% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, Nursing Assistant/Aide and Patient Care Assistant/Aide, and Aeronautical/Aerospace Engineering Technology/Technician.



● Certificate   
 ● Associate's   
 ● Bachelor's   
 ● Master's or Higher

# In-Demand Skills

