



Local Area III

Kansas Department of Commerce



Kansas

Contents

Report Parameters	1
Economy Overview	2
Historic & Projected Trends	4
Population Characteristics	8
Industry Characteristics	10
Business Characteristics	16
Workforce Characteristics	18
Educational Pipeline	25
In-Demand Skills	26

Report Parameters

3 Counties

20091	Johnson County, KS
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20103	Leavenworth County, KS
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20209	Wyandotte County, KS
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Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

858,332

Population (2020)

Population **grew by 35,847** over the last 5 years and is projected to **grow by 28,461** over the next 5 years.

510,419

Total Regional Employment

Jobs **grew by 13,541** over the last 5 years and are projected to **grow by 14,172** over the next 5 years.

\$69.7K

Avg. Earnings Per Job (2020)

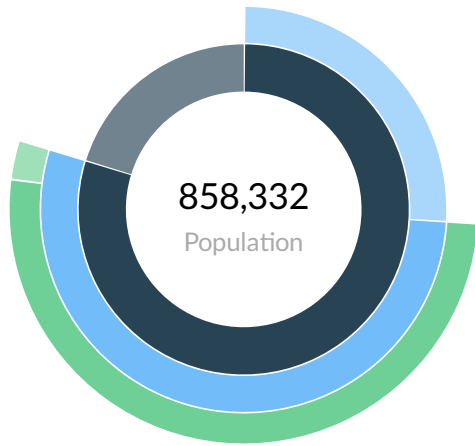
Regional average earnings per job are **\$1.2K below** the national average earnings of \$70.9K per job.

Takeaways

- As of 2020 the region's population **increased by 4.4%** since 2015, growing by 35,847. Population is expected to **increase by 3.3%** between 2020 and 2025, adding 28,461.
- From 2015 to 2020, jobs **increased by 2.7%** in Local Area III from 496,878 to **510,419**. This change **fell short of the national growth rate of 3.1% by 0.4%**. As the number of jobs increased, the **labor force participation rate decreased from 67.8% to 67.5% between 2015 and 2020**.
- Concerning educational attainment, **29.2% of the selected regions' residents possess a Bachelor's Degree** (9.1% above the national average), and **7.6% hold an Associate's Degree** (1.0% below the national average).
- The top three industries in 2020 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and General Medical and Surgical Hospitals.

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	858,332	461,643	510,419	92.7	\$60.16B	\$52.30B	\$62.94B
Local Area III	858,332	461,643	510,419	92.7	\$60.16B	\$52.30B	\$62.94B
State	2,921,004	1,533,380	1,569,455	97.9	\$159.28B	\$174.73B	\$202.82B

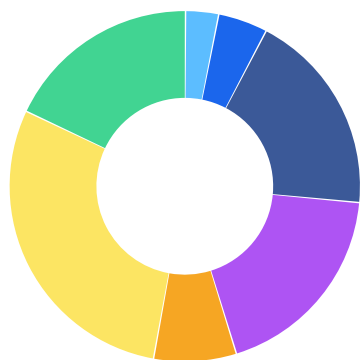
2020 Labor Force Breakdown



	Population
● Total Working Age Population	683,943
● Not in Labor Force (15+)	222,300
● Labor Force	461,643
● Employed	438,375
● Unemployed	23,268
● Under 15	174,390

Educational Attainment

Concerning educational attainment, **29.2% of the selected regions' residents possess a Bachelor's Degree** (9.1% above the national average), and **7.6% hold an Associate's Degree** (1.0% below the national average).

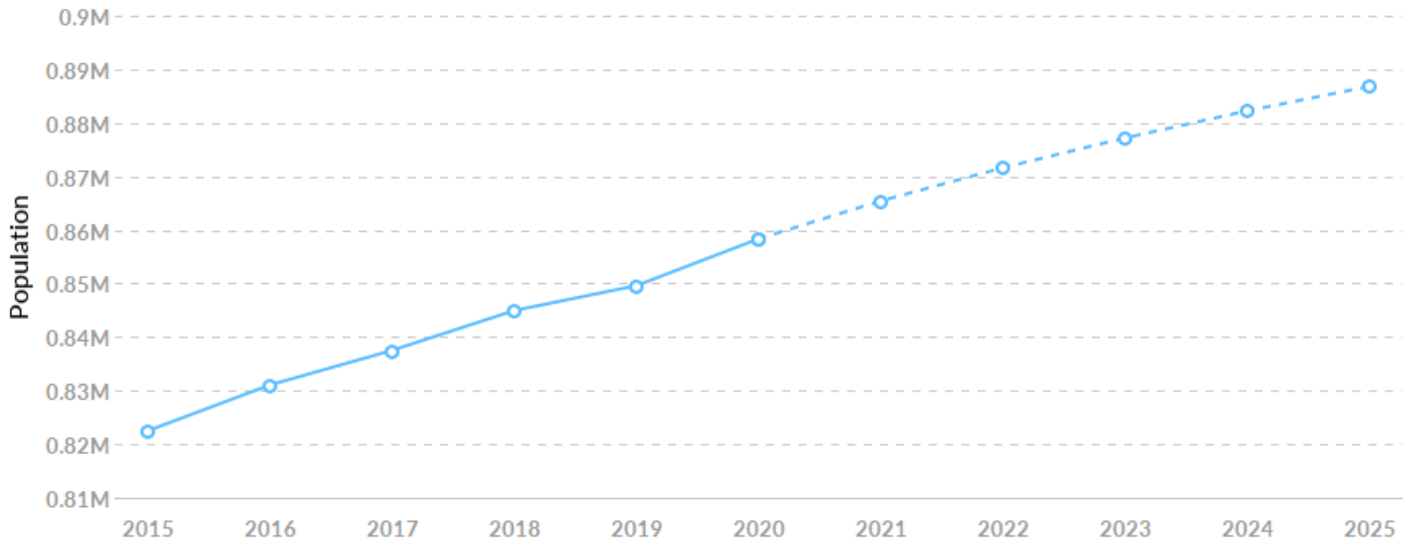


	% of Population	Population
● Less Than 9th Grade	3.0%	17,614
● 9th Grade to 12th Grade	4.6%	26,466
● High School Diploma	18.8%	108,898
● Some College	18.8%	108,587
● Associate's Degree	7.6%	44,121
● Bachelor's Degree	29.2%	168,950
● Graduate Degree and Higher	18.0%	104,455

Historic & Projected Trends

Population Trends

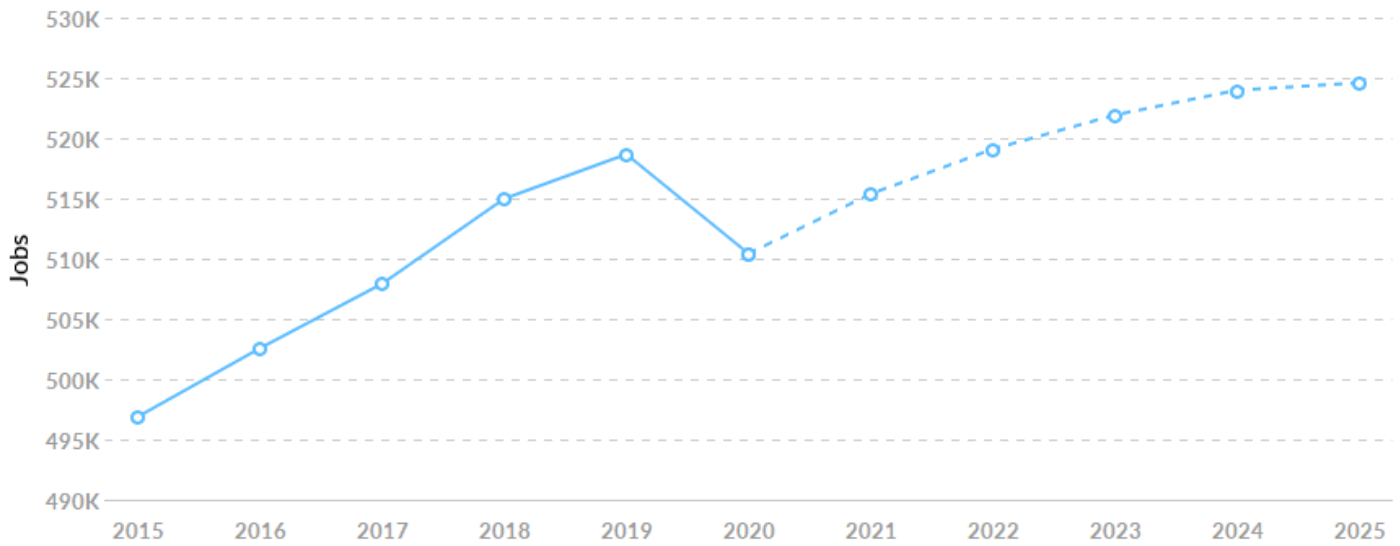
As of 2020 the region's population **increased by 4.4%** since 2015, growing by 35,847. Population is expected to **increase by 3.3%** between 2020 and 2025, adding 28,461.



Timeframe	Population
2015	822,485
2016	831,044
2017	837,501
2018	844,945
2019	849,588
2020	858,332
2021	865,412
2022	871,598
2023	877,165
2024	882,231
2025	886,793

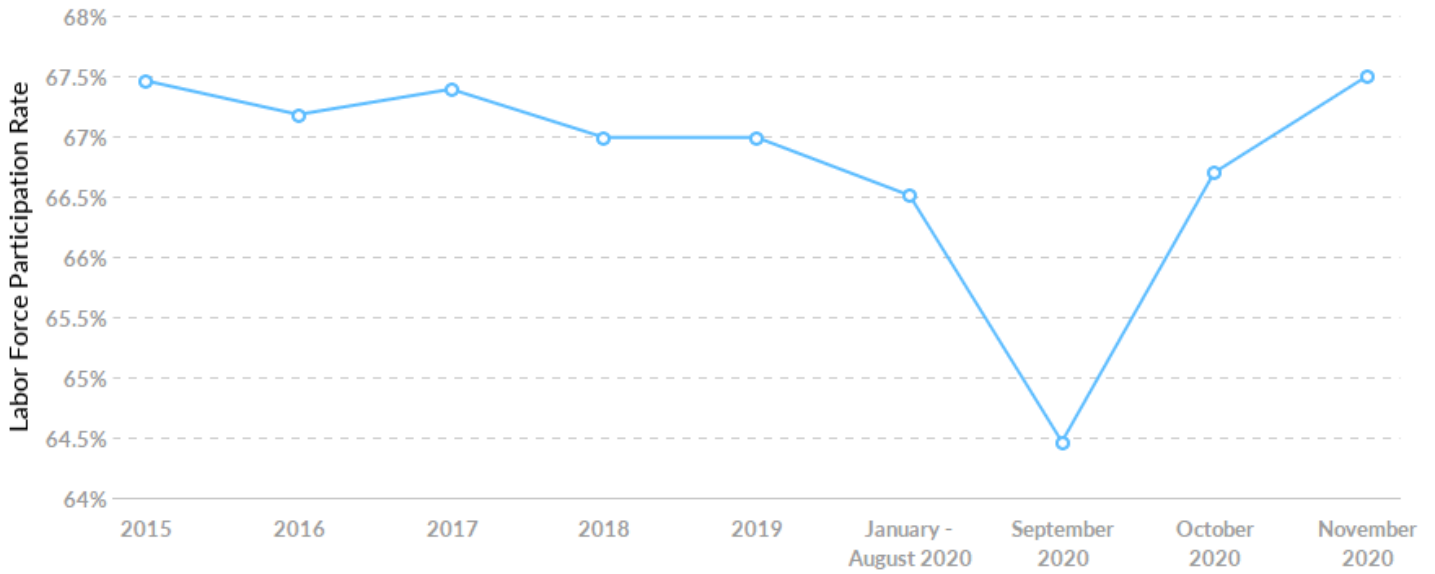
Job Trends

From 2015 to 2020, jobs increased by 2.7% in Local Area III from 496,878 to 510,419. This change fell short of the national growth rate of 3.1% by 0.4%.



Timeframe	Jobs
2015	496,878
2016	502,565
2017	507,918
2018	514,974
2019	518,669
2020	510,419
2021	515,379
2022	519,091
2023	521,926
2024	523,986
2025	524,591

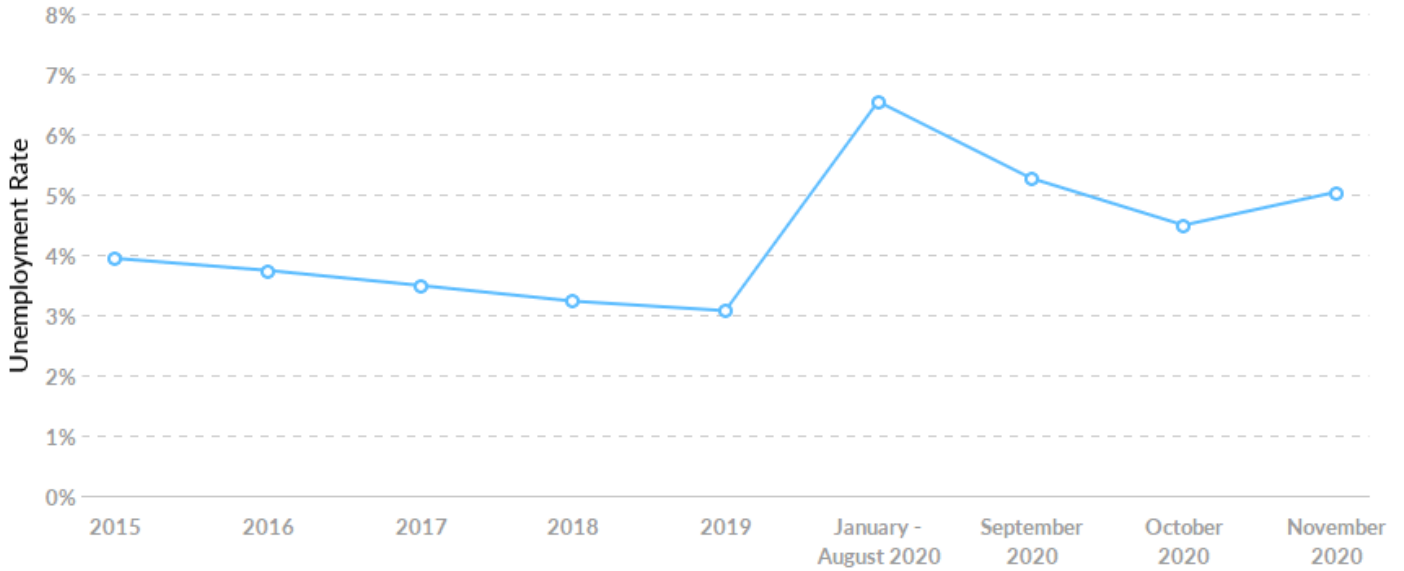
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2015	67.46%
2016	67.18%
2017	67.39%
2018	66.99%
2019	66.99%
January - August 2020	66.51%
September 2020	64.46%
October 2020	66.70%
November 2020	67.50%

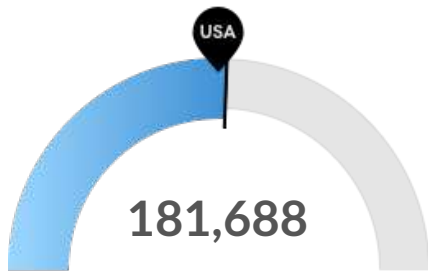
Unemployment Rate Trends

Your areas had a November 2020 unemployment rate of 5.04%, **increasing from 3.94% 5 years before.**



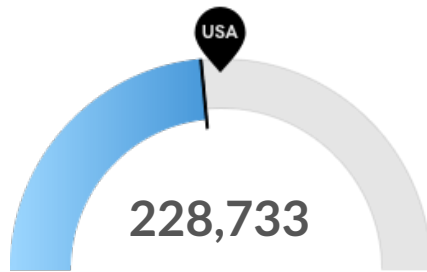
Timeframe	Unemployment Rate
2015	3.94%
2016	3.74%
2017	3.49%
2018	3.23%
2019	3.07%
January - August 2020	6.54%
September 2020	5.27%
October 2020	4.49%
November 2020	5.04%

Population Characteristics



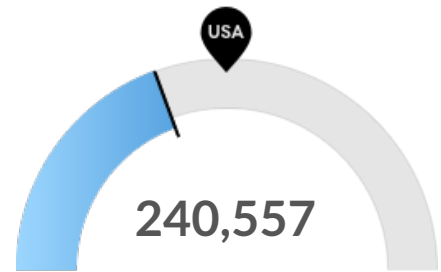
Millennials

Your area has 181,688 millennials (ages 25-39). The national average for an area this size is 175,172.



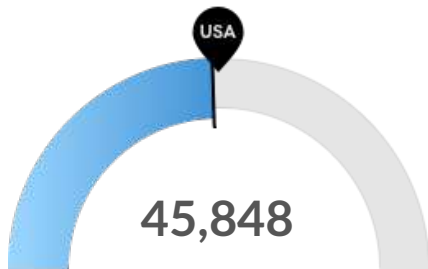
Retiring Soon

Retirement risk is about average in your area. The national average for an area this size is 249,790 people 55 or older, while there are 228,733 here.



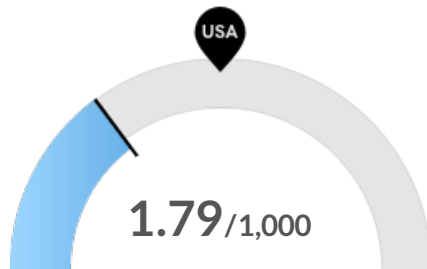
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 338,888 racially diverse people, while there are 240,557 here.



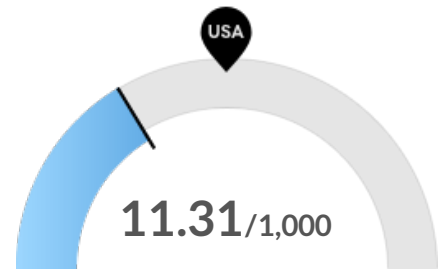
Veterans

Your area has 45,848 veterans. The national average for an area this size is 47,186.



Violent Crime

Your area has 1.79 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

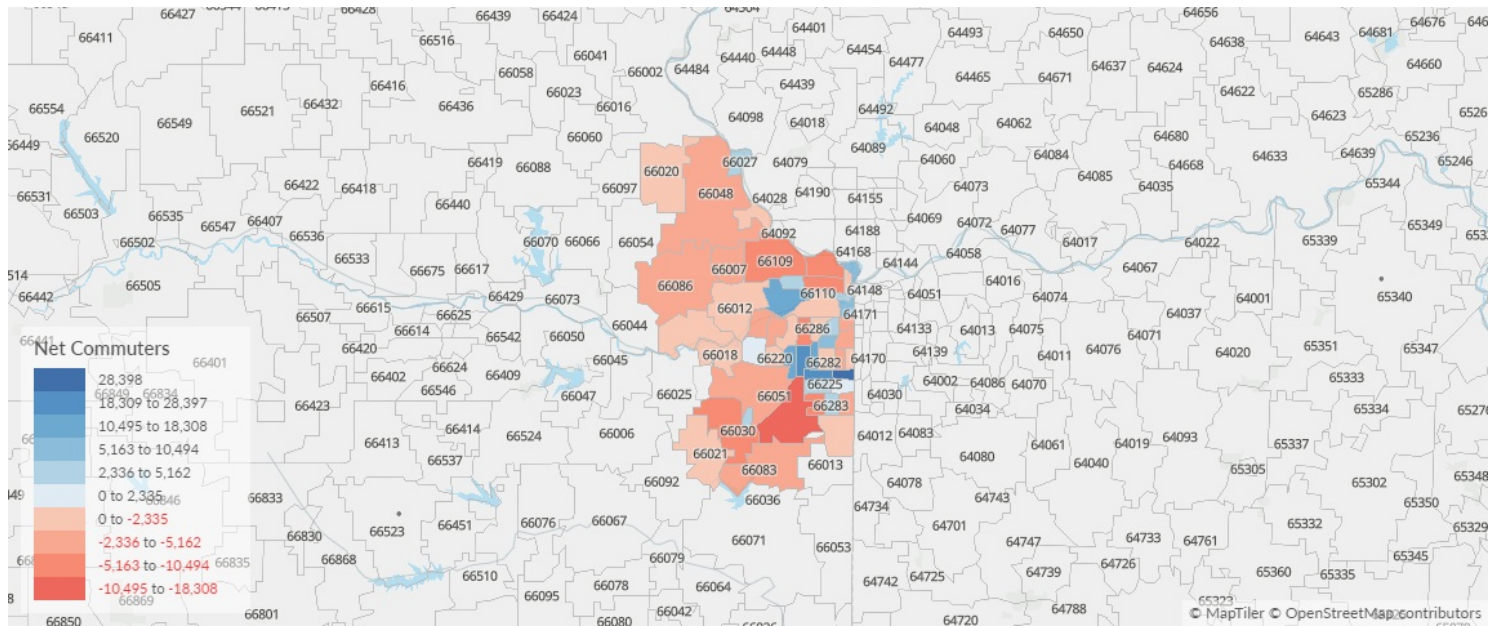


Property Crime

Your area has 11.31 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #15 for resident workers. The top ZIP for resident workers is 66062.



Where Talent Works

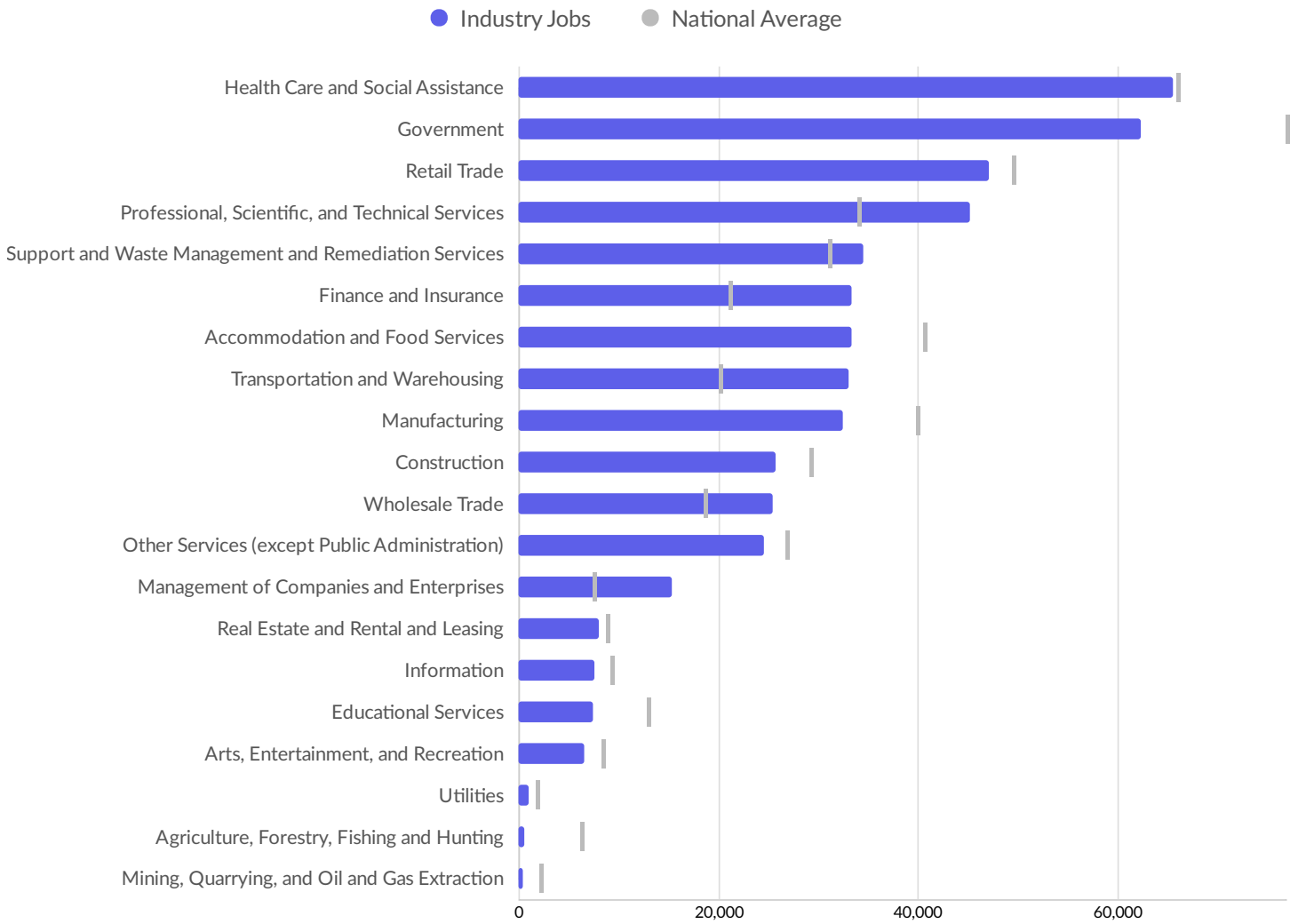
Where Talent Lives

ZIP	Name	2020 Employment
66210	Overland Park, KS (in Jo...	34,487
66215	Lenexa, KS (in Johnson ...	32,602
66211	Leawood, KS (in Johnso...	32,469
66061	Olathe, KS (in Johnson c...	30,759
66062	Olathe, KS (in Johnson c...	29,405

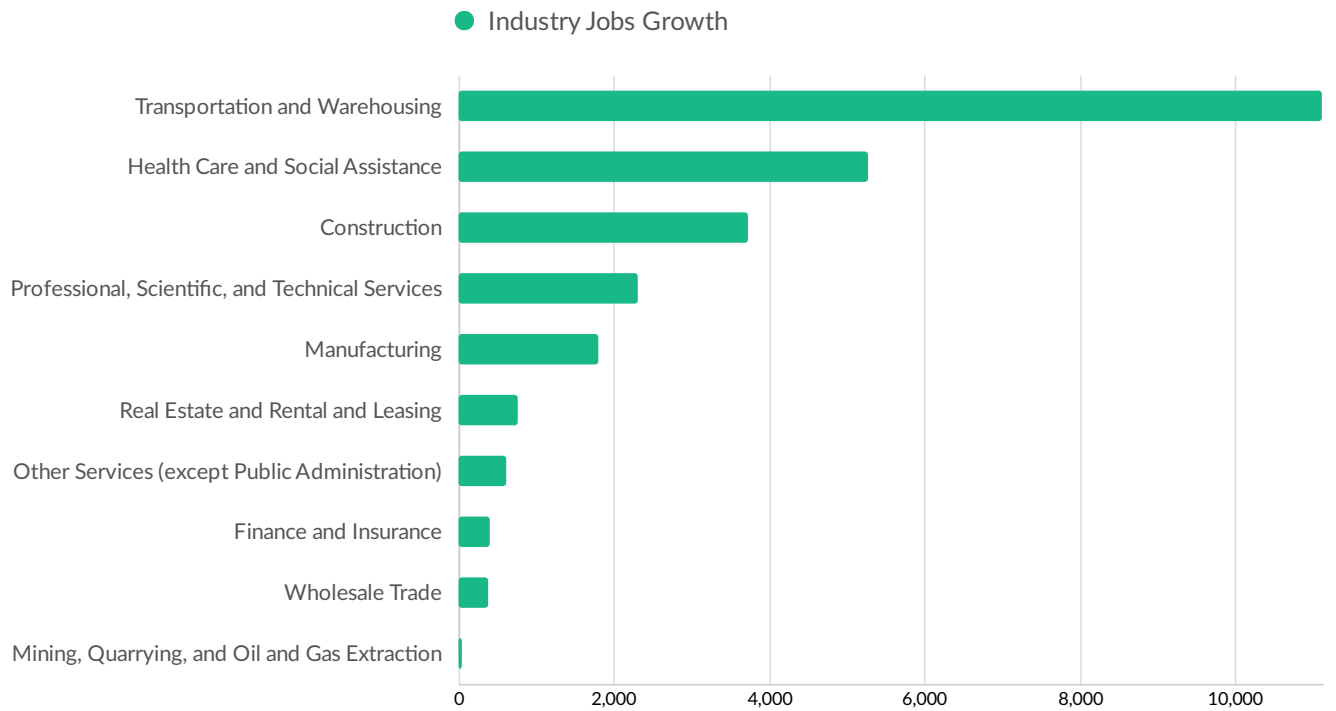
ZIP	Name	2020 Workers
66062	Olathe, KS (in Johnson c...	41,145
66061	Olathe, KS (in Johnson c...	33,183
66212	Overland Park, KS (in Jo...	18,222
66048	Leavenworth, KS (in Lea...	18,153
66213	Overland Park, KS (in Jo...	16,552

Industry Characteristics

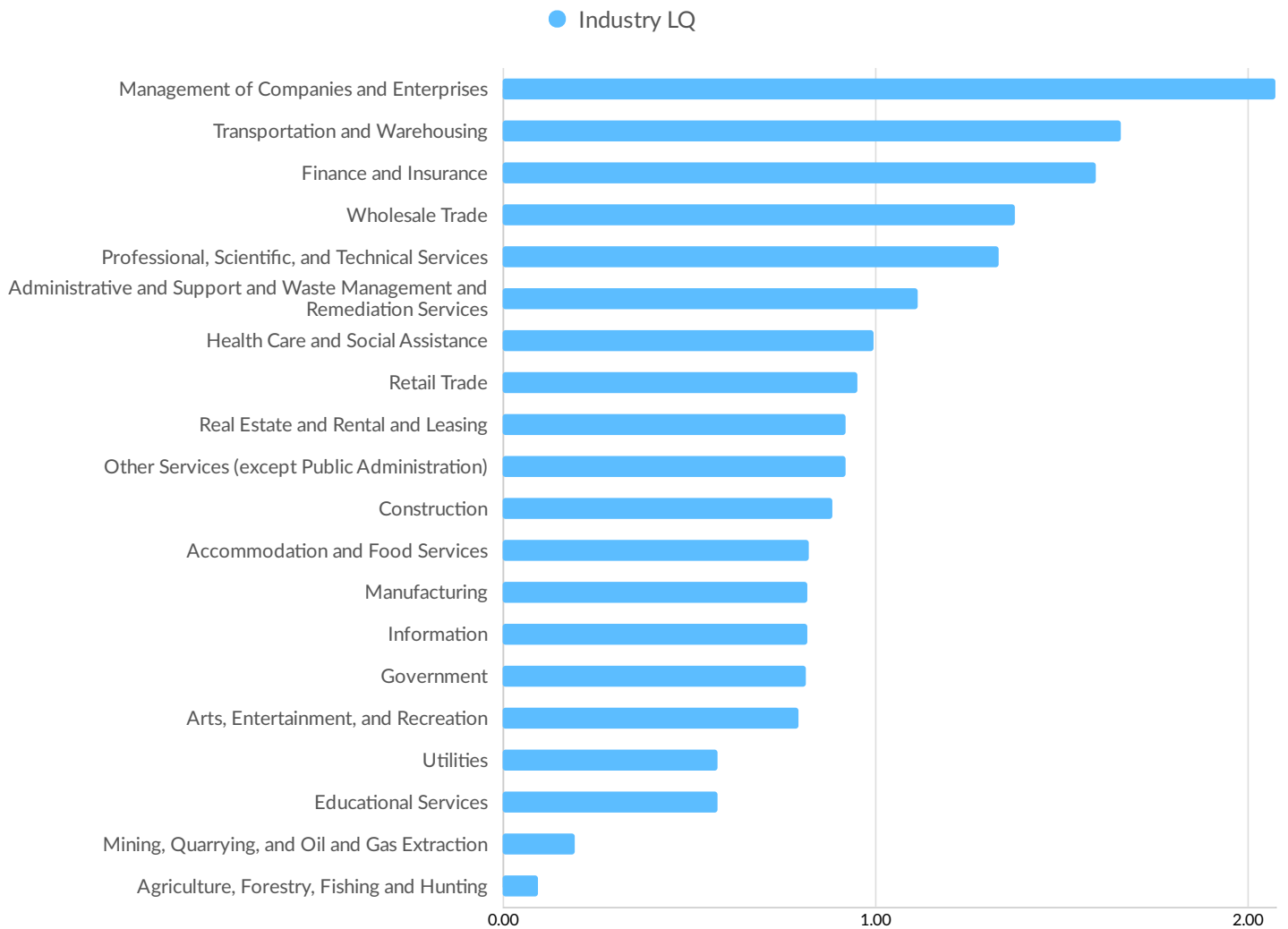
Largest Industries



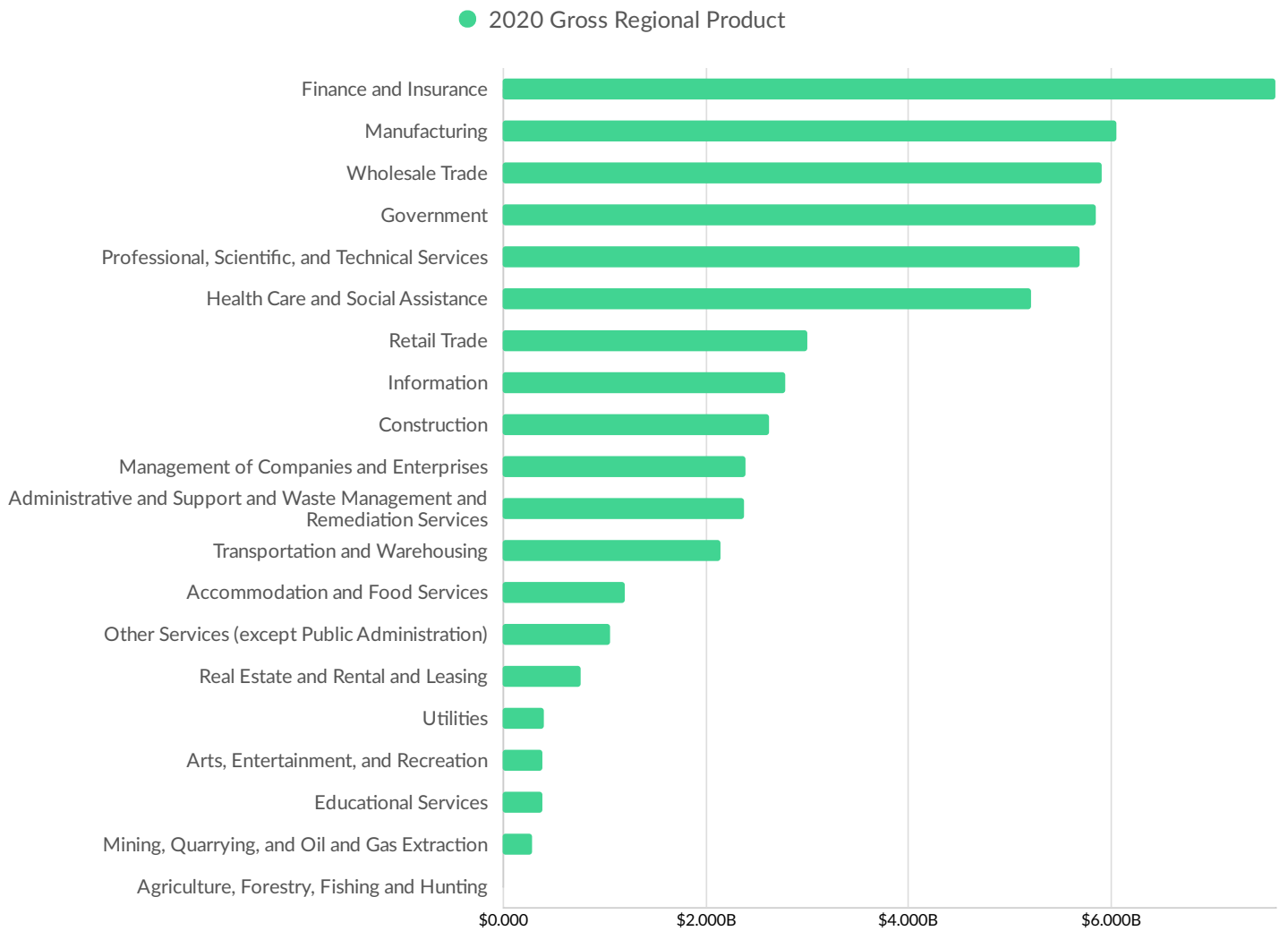
Top Growing Industries



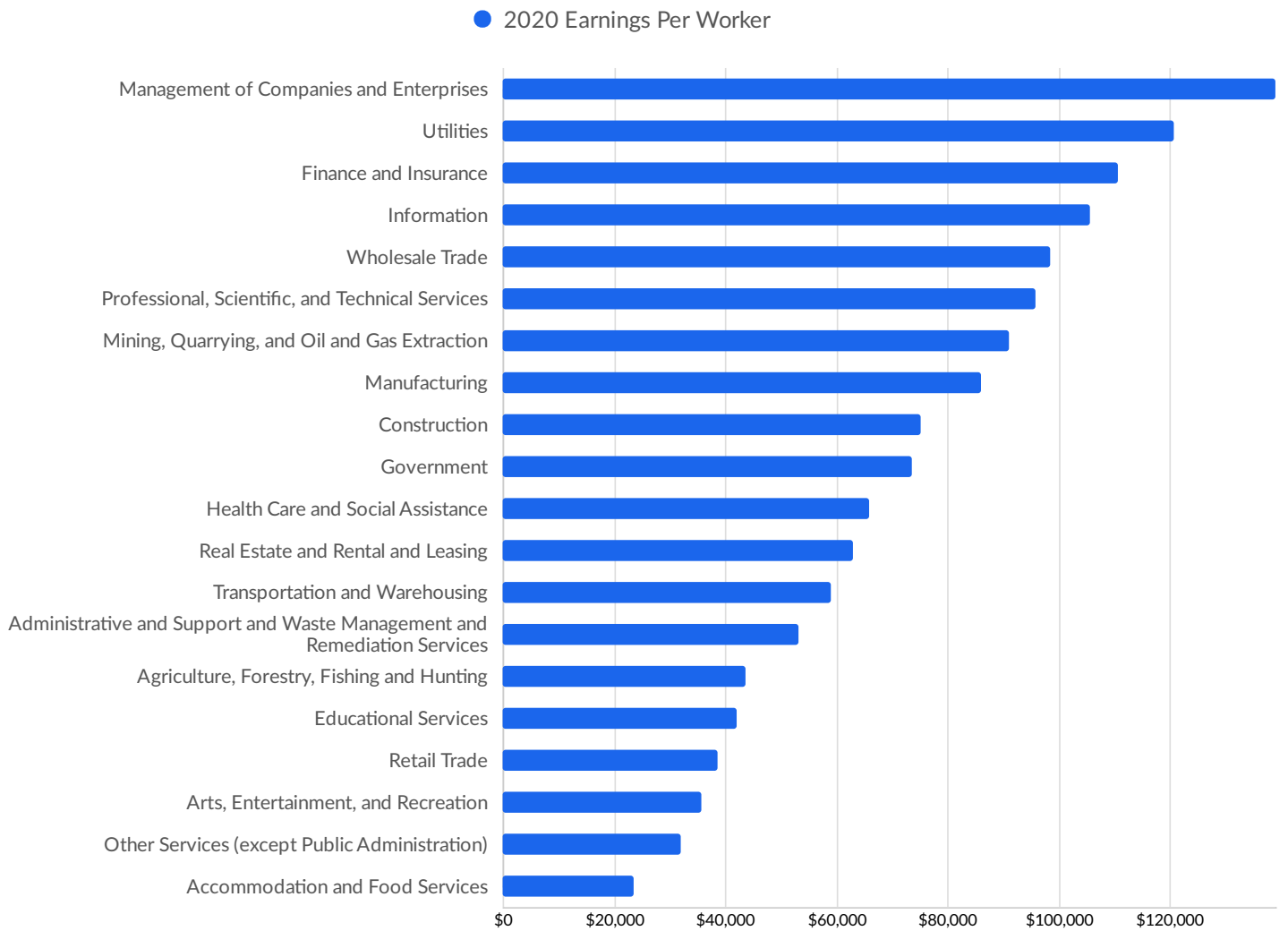
Top Industry LQ



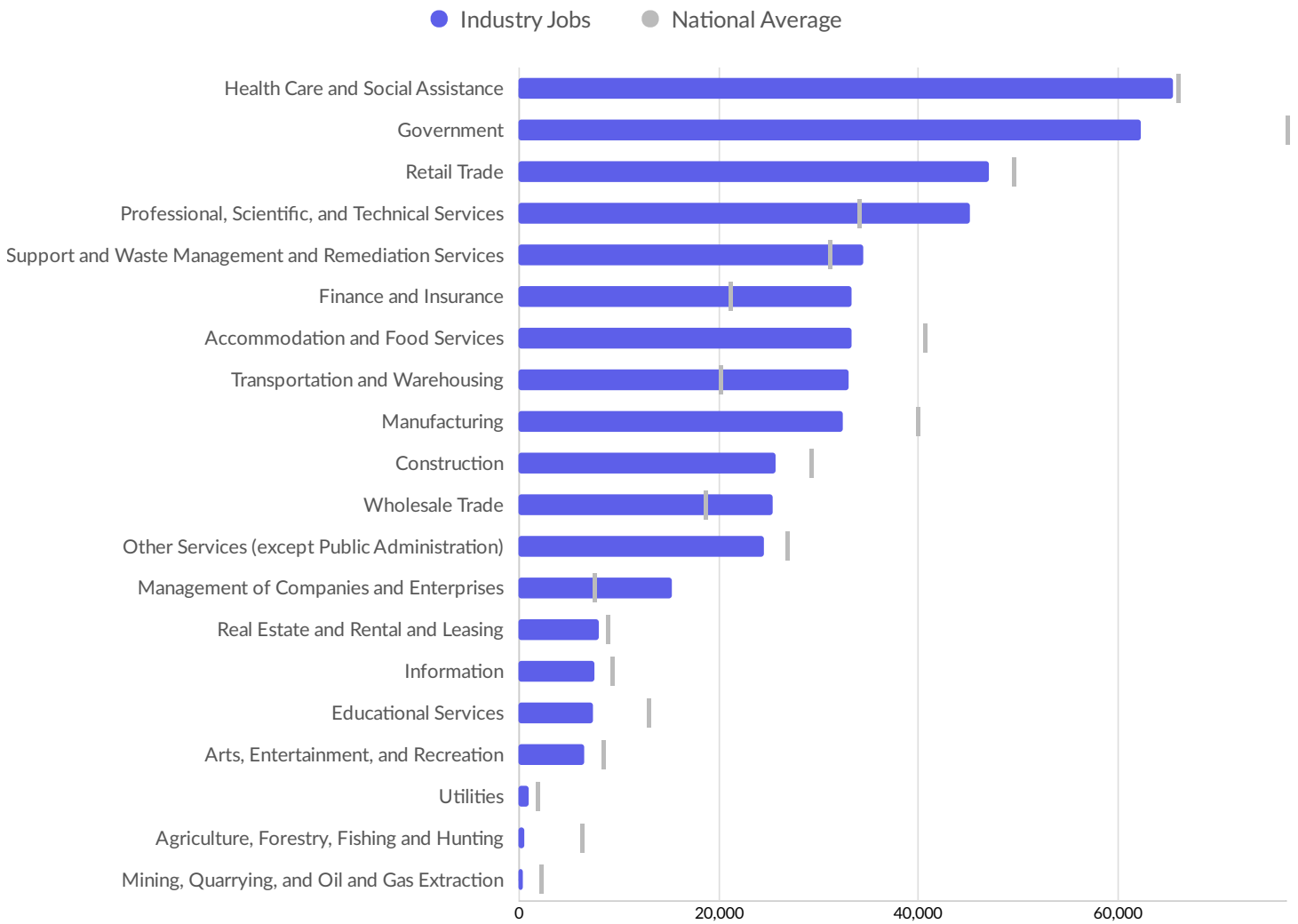
Top Industry GRP



Top Industry Earnings



Largest Industries



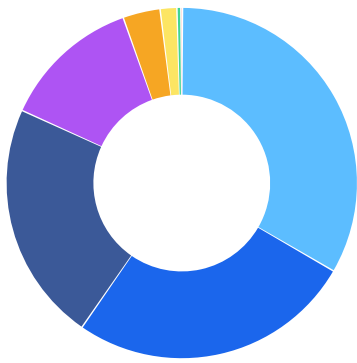
Business Characteristics

46,918 Companies Employ Your Workers

Online profiles for your workers mention 46,918 companies as employers, with the top 10 appearing below. In the last 12 months, 12,564 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Cerner Corporation	2,191 	Oracle Corporation	3,654 
University of Kansas	2,024 	The University of Kansas Hospit...	3,540 
Liberty Mutual Insurance Comp...	2,001 	Aerotek, Inc.	2,275 
United States Department of th...	1,640 	Amazon.com, Inc.	1,665 
The University of Kansas Hospit...	1,351 	Garmin Ltd	1,499 
Garmin Ltd	1,315 	HCA Holdings, Inc.	1,350 
Olathe Unified School District 2...	1,282 	Randstad N.V.	1,295 
Black & Veatch Corporation	1,167 	Humana Inc.	1,274 
Shawnee Mission School District	943 	Honeywell International Inc.	1,232 
Childrens Mercy Hospital Found...	804 	Wal-Mart, Inc.	1,102 

Business Size

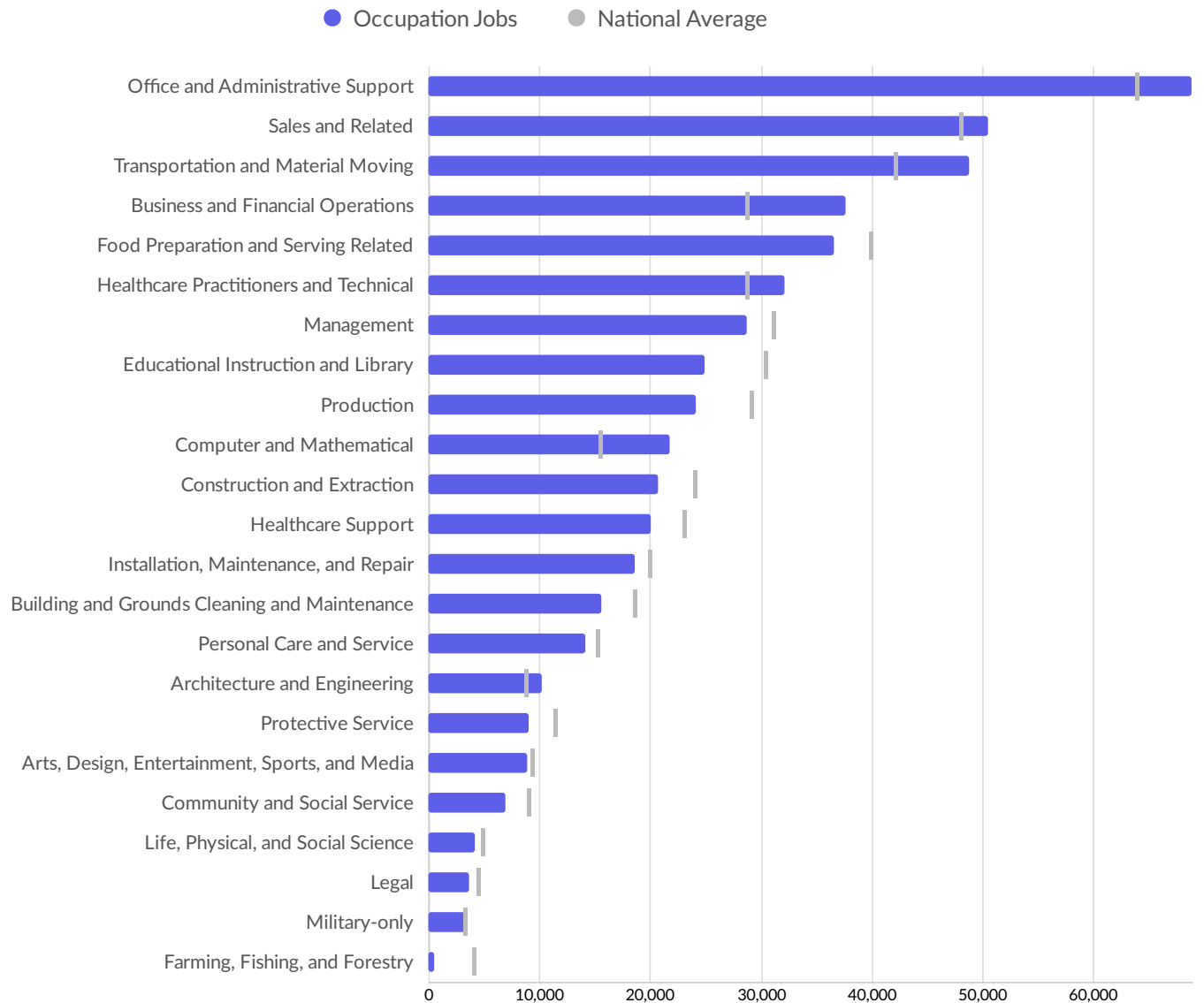


	Percentage	Business Count
1 to 4 employees	33.3%	9,782
5 to 9 employees	26.3%	7,721
10 to 19 employees	22.2%	6,509
20 to 49 employees	12.8%	3,759
50 to 99 employees	3.4%	1,010
100 to 249 employees	1.5%	452
250 to 499 employees	0.4%	106
500+ employees	0.2%	45

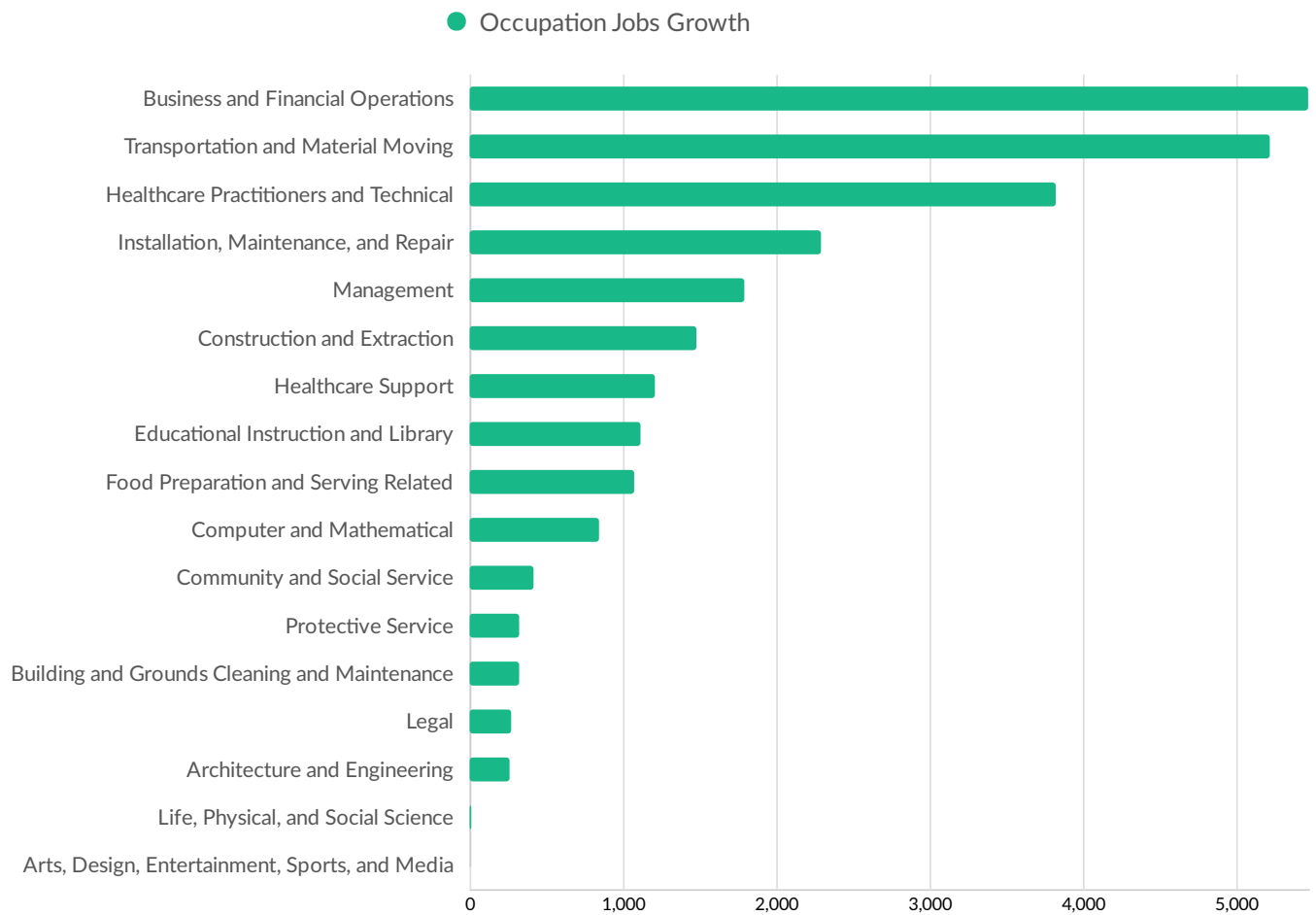
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

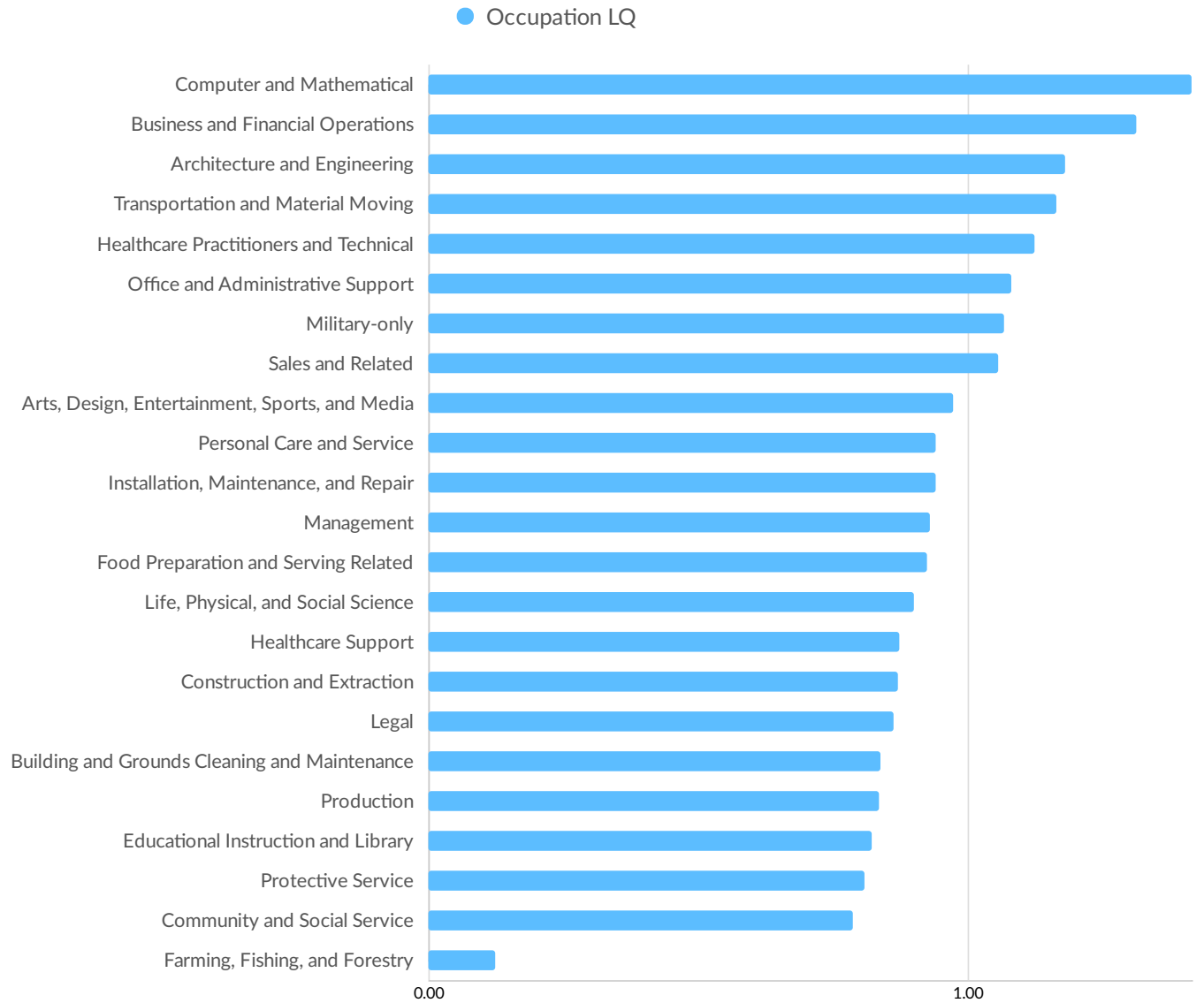
Largest Occupations



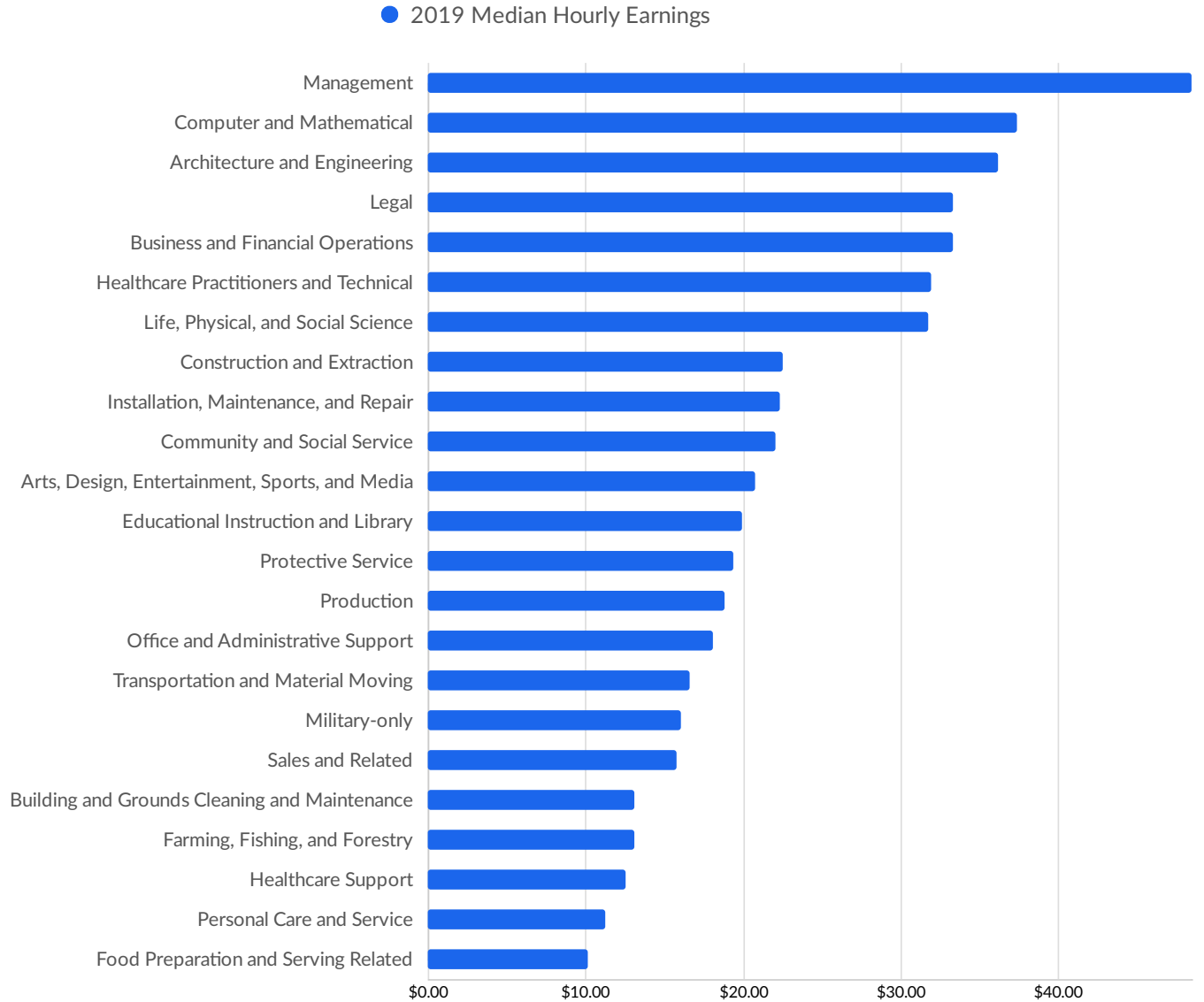
Top Growing Occupations



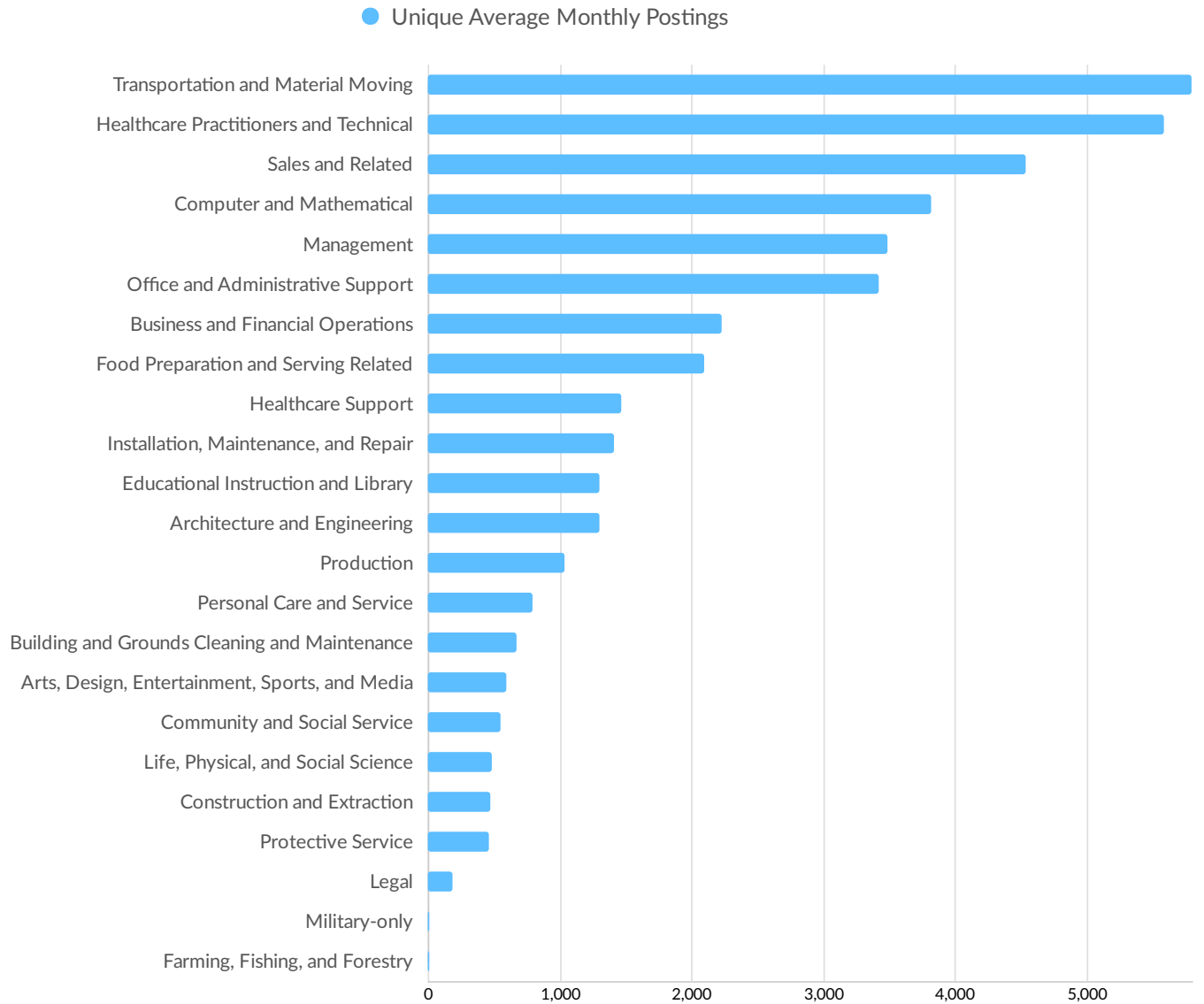
Top Occupation LQ



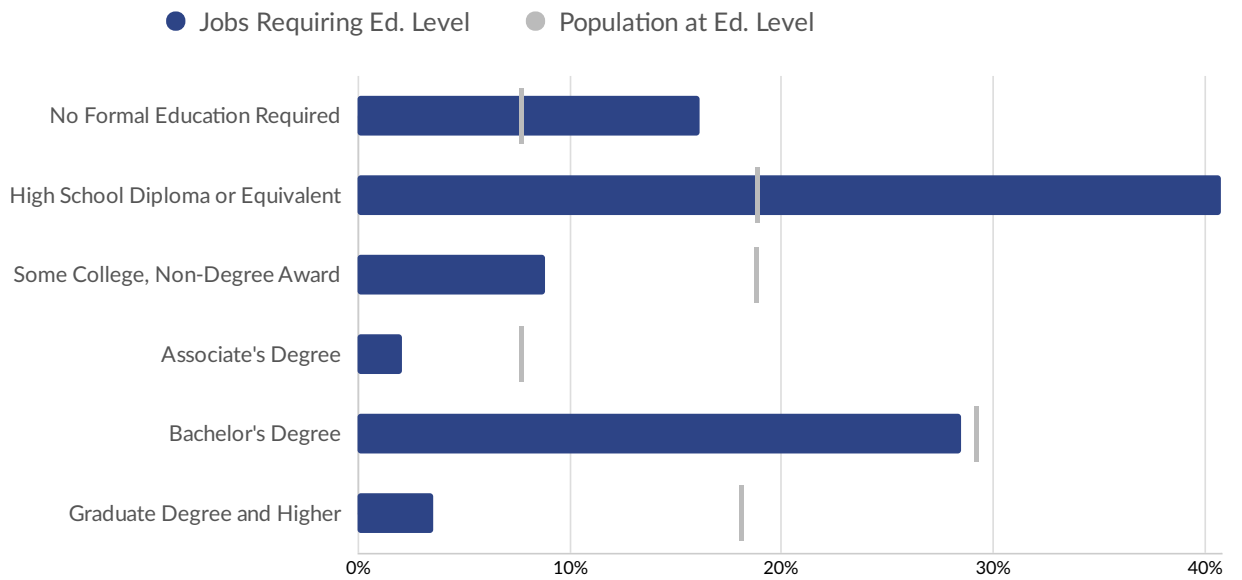
Top Occupation Earnings



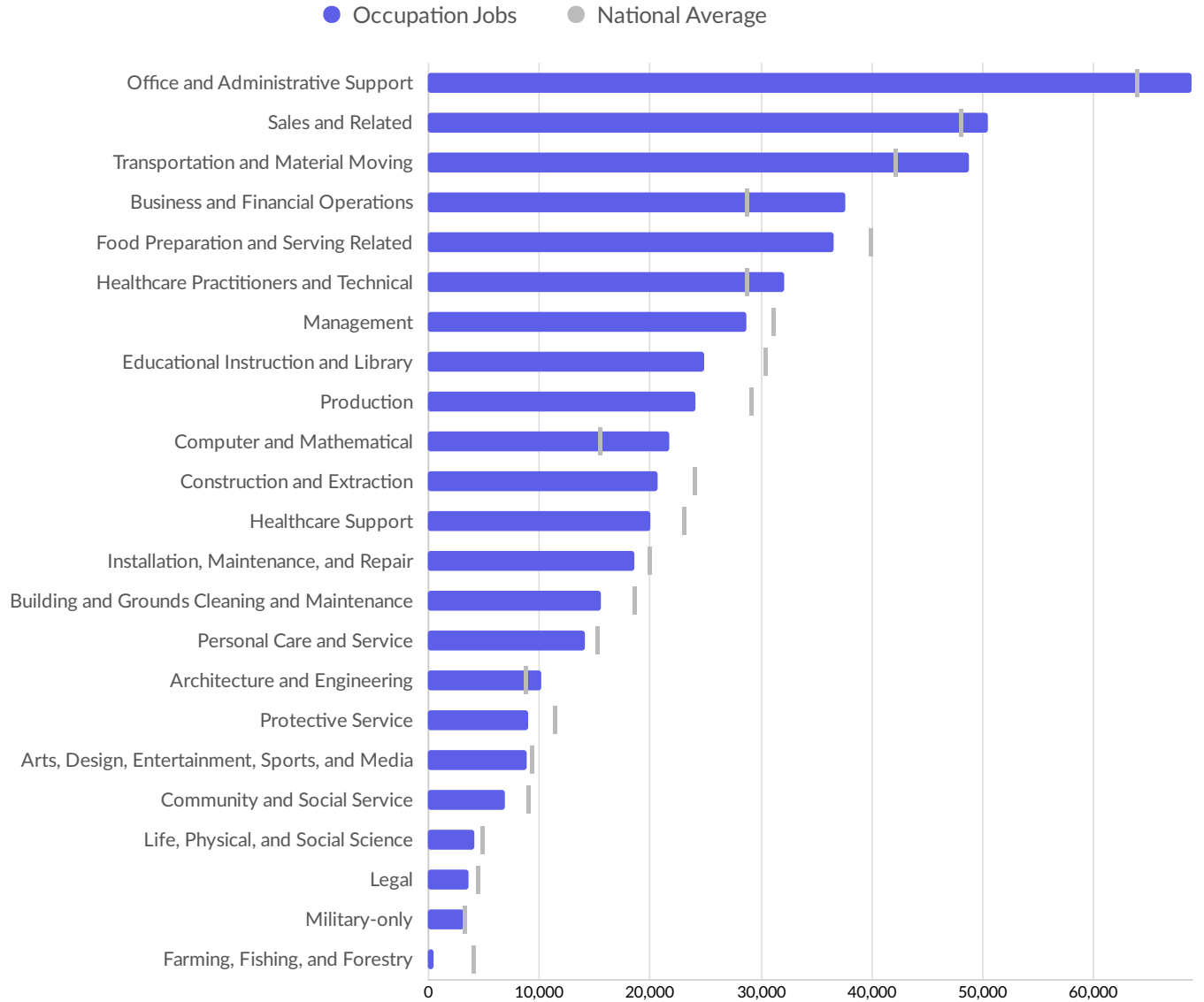
Top Posted Occupations



Underemployment

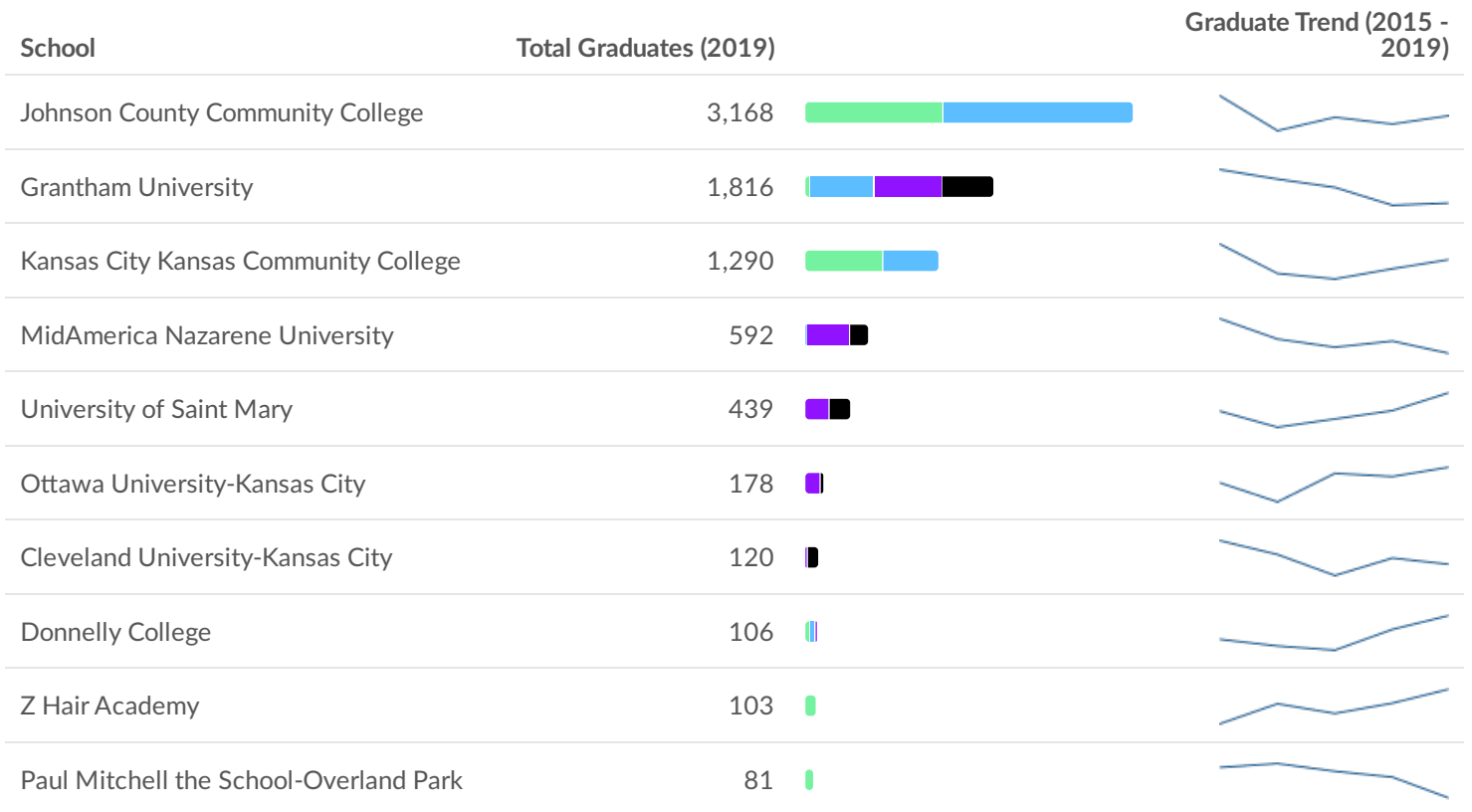


Largest Occupations



Educational Pipeline

In 2019, there were 8,002 graduates in Local Area III. This pipeline has shrunk by 21% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, Nursing Assistant/Aide and Patient Care Assistant/Aide, and Registered Nursing/Registered Nurse.



● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills

