

Local Area I

Kansas Department of Commerce



Kansas

Contents

Report Parameters	1
Economy Overview	2
Historic & Projected Trends	4
Population Characteristics	8
Industry Characteristics	10
Business Characteristics	16
Workforce Characteristics	18
Educational Pipeline	25
In-Demand Skills	26
Appendix A (Geographies)	27

Report Parameters

62 Counties

20007	Barber County, KS	20029	Cloud County, KS
20009	Barton County, KS	20033	Comanche County, KS
20017	Chase County, KS	20039	Decatur County, KS
20023	Cheyenne County, KS	20041	Dickinson County, KS
20025	Clark County, KS	<i>See Appendix A for all 62 Counties</i>	

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

561,165

Population (2020)

Population **decreased by 20,408** over the last 5 years and is projected to **decrease by 12,584** over the next 5 years.

296,884

Total Regional Employment

Jobs **decreased by 9,977** over the last 5 years but are projected to **grow by 5,529** over the next 5 years.

\$48.9K

Avg. Earnings Per Job (2020)

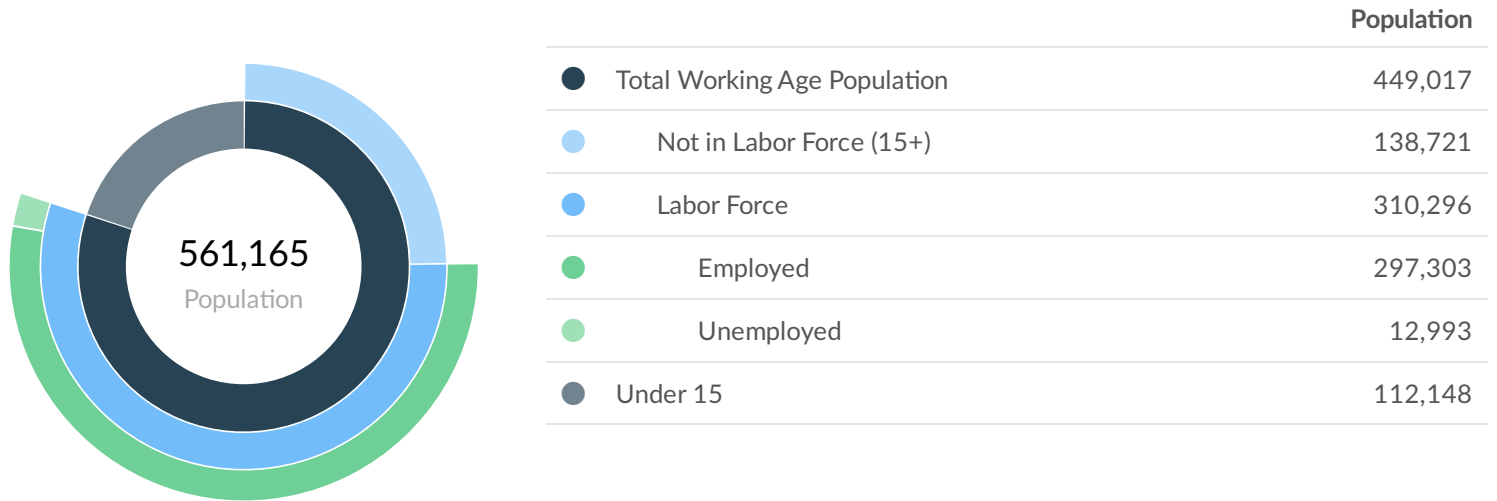
Regional average earnings per job are **\$22.0K below** the national average earnings of \$70.9K per job.

Takeaways

- As of 2020 the region's population **declined by 3.5%** since 2015, falling by 20,408. Population is expected to **decrease by 2.2%** between 2020 and 2025, losing 12,584.
- From 2015 to 2020, jobs **declined by 3.3%** in Local Area I from 306,861 to **296,884**. This change **fell short of the national growth rate of 3.1% by 6.4%**. As the number of jobs declined, the **labor force participation rate increased from 66.3% to 69.1% between 2015 and 2020**.
- Concerning educational attainment, **16.3% of the selected regions' residents possess a Bachelor's Degree** (3.8% below the national average), and **10.6% hold an Associate's Degree** (2.0% above the national average).
- The top three industries in 2020 are Education and Hospitals (Local Government), Local Government, Excluding Education and Hospitals, and Restaurants and Other Eating Places.

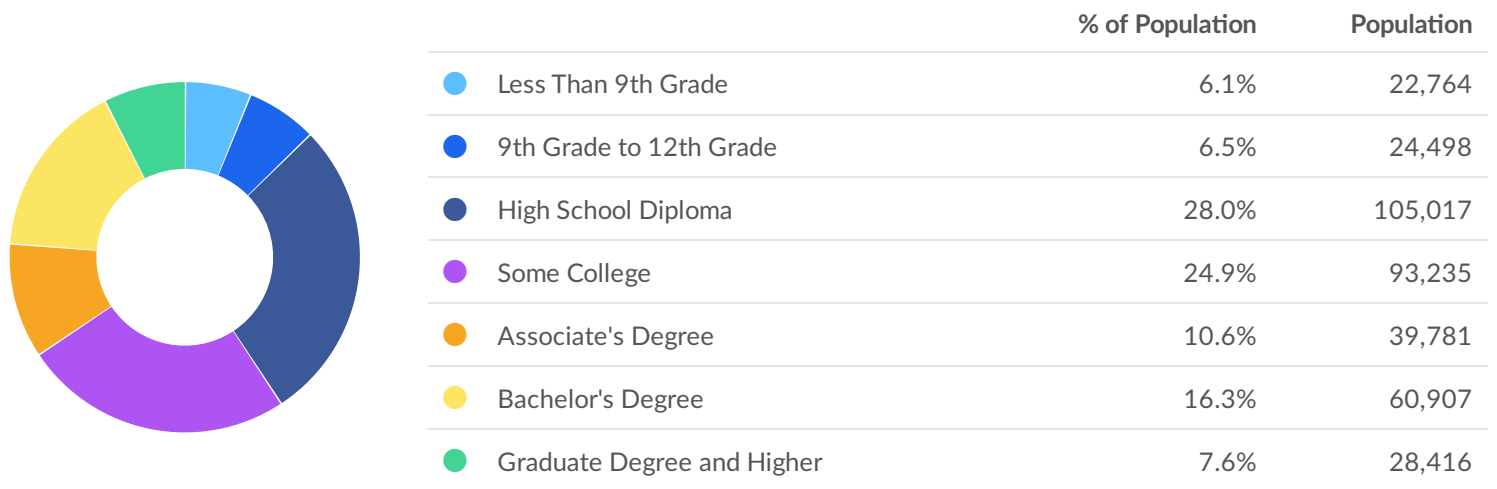
	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	561,165	310,296	296,884	100.0	\$26.07B	\$44.08B	\$44.54B
Local Area I	561,165	310,296	296,884	100.0	\$26.07B	\$44.08B	\$44.54B
State	2,921,004	1,533,380	1,569,455	97.9	\$159.28B	\$174.73B	\$202.82B

2020 Labor Force Breakdown



Educational Attainment

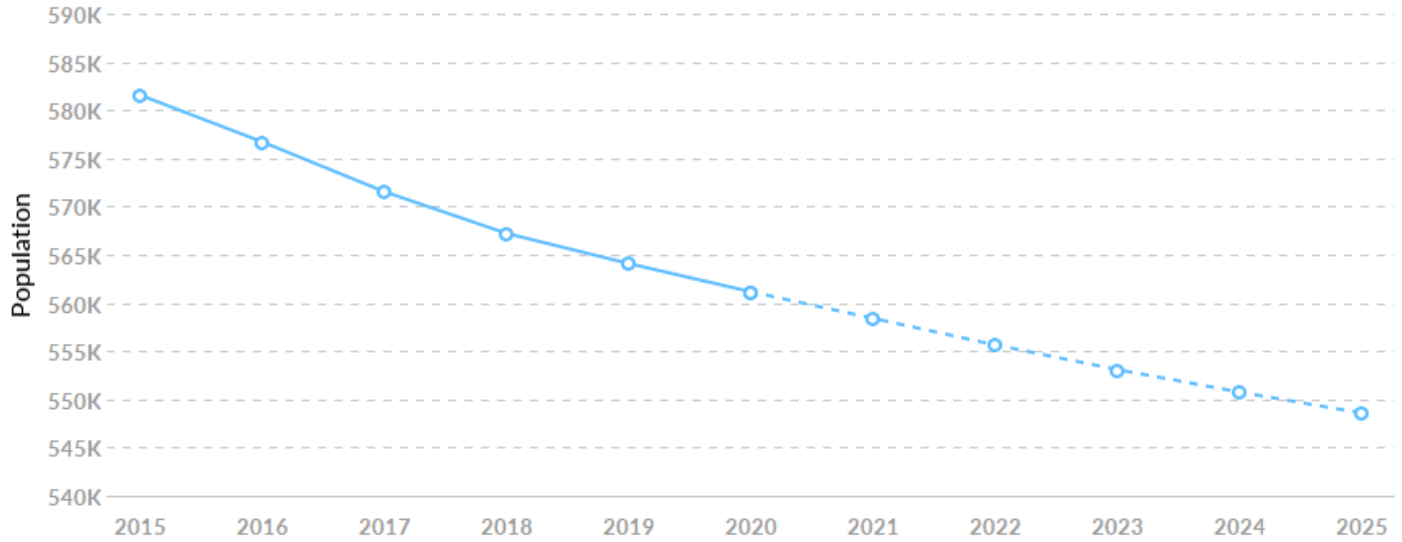
Concerning educational attainment, **16.3% of the selected regions' residents possess a Bachelor's Degree** (3.8% below the national average), and **10.6% hold an Associate's Degree** (2.0% above the national average).



Historic & Projected Trends

Population Trends

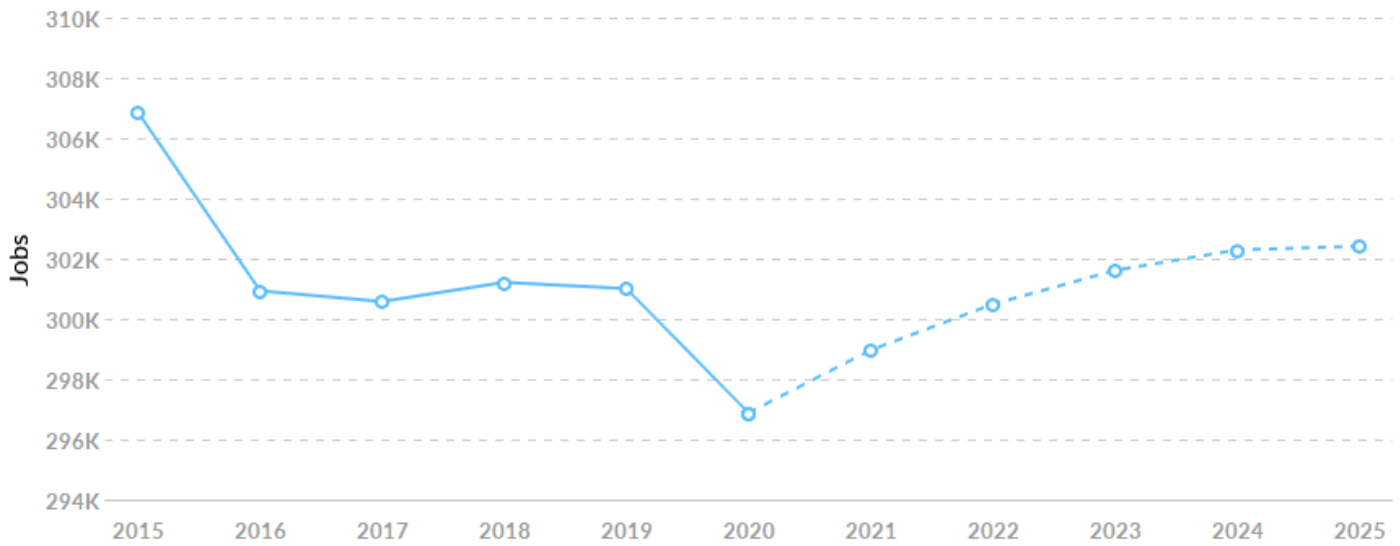
As of 2020 the region's population **declined by 3.5%** since 2015, falling by 20,408. Population is expected to **decrease by 2.2%** between 2020 and 2025, losing 12,584.



Timeframe	Population
2015	581,573
2016	576,719
2017	571,550
2018	567,221
2019	564,090
2020	561,165
2021	558,408
2022	555,649
2023	553,090
2024	550,758
2025	548,581

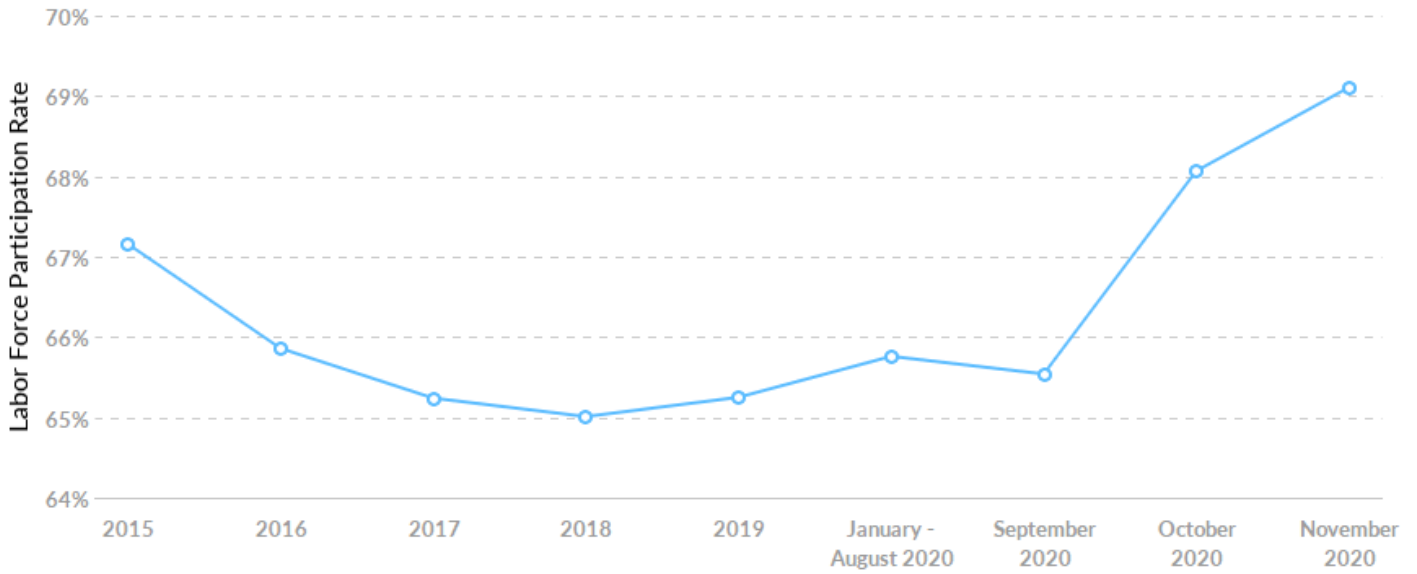
Job Trends

From 2015 to 2020, jobs declined by 3.3% in Local Area I from 306,861 to 296,884. This change fell short of the national growth rate of 3.1% by 6.4%.



Timeframe	Jobs
2015	306,861
2016	300,933
2017	300,578
2018	301,215
2019	301,007
2020	296,884
2021	298,967
2022	300,489
2023	301,613
2024	302,292
2025	302,413

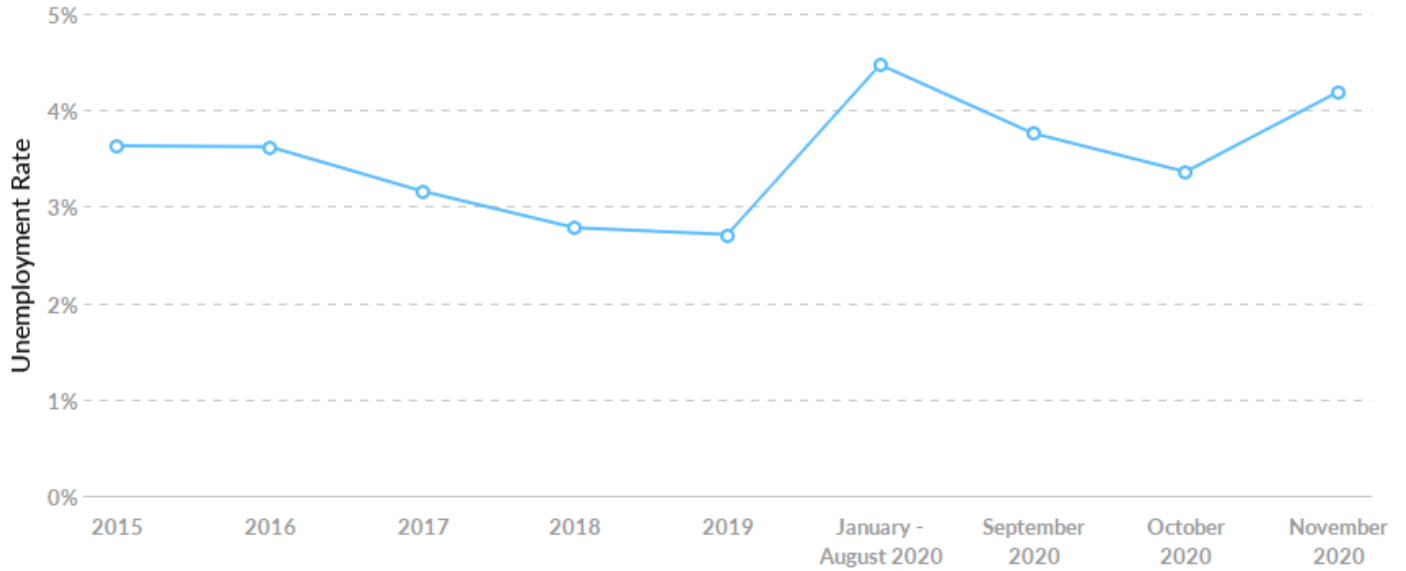
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2015	67.16%
2016	65.86%
2017	65.24%
2018	65.01%
2019	65.25%
January - August 2020	65.76%
September 2020	65.54%
October 2020	68.07%
November 2020	69.11%

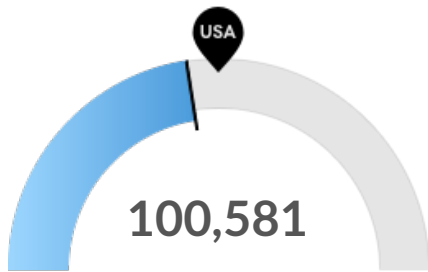
Unemployment Rate Trends

Your areas had a November 2020 unemployment rate of 4.19%, **increasing from 3.63%** 5 years before.



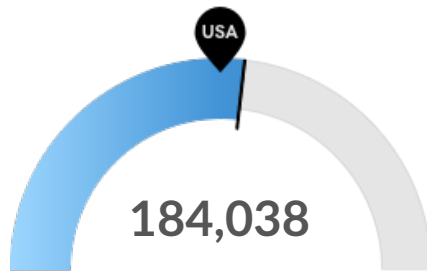
Timeframe	Unemployment Rate
2015	3.63%
2016	3.62%
2017	3.16%
2018	2.78%
2019	2.71%
January - August 2020	4.47%
September 2020	3.76%
October 2020	3.36%
November 2020	4.19%

Population Characteristics



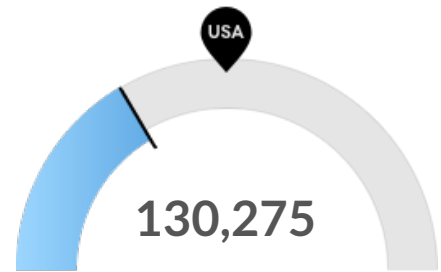
Millennials

Your area has 100,581 millennials (ages 25-39). The national average for an area this size is 116,307.



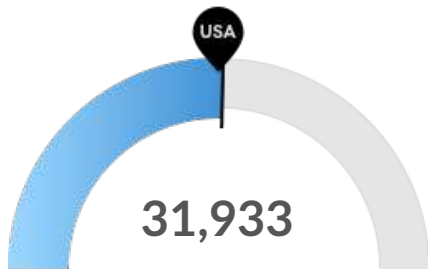
Retiring Soon

Retirement risk is high in your area. The national average for an area this size is 165,850 people 55 or older, while there are 184,038 here.



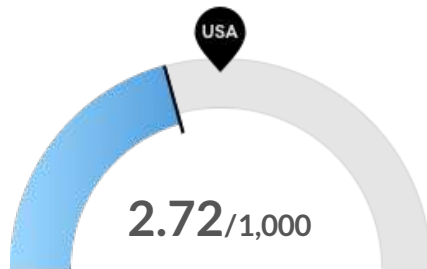
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 225,007 racially diverse people, while there are 130,275 here.



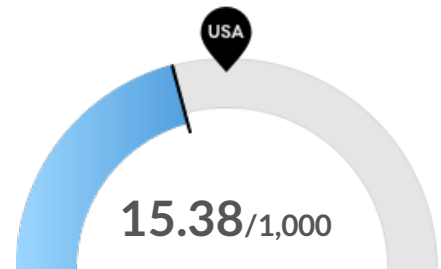
Veterans

Your area has 31,933 veterans. The national average for an area this size is 31,329.



Violent Crime

Your area has 2.72 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

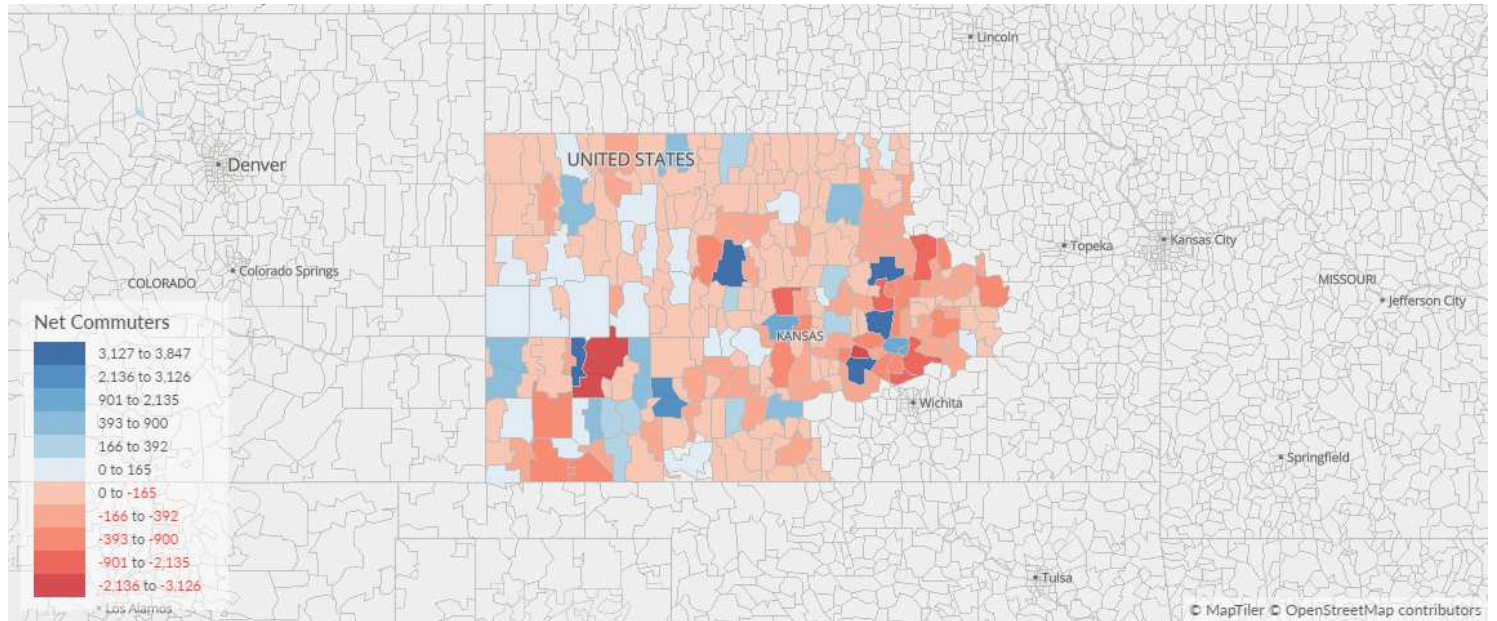


Property Crime

Your area has 15.38 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

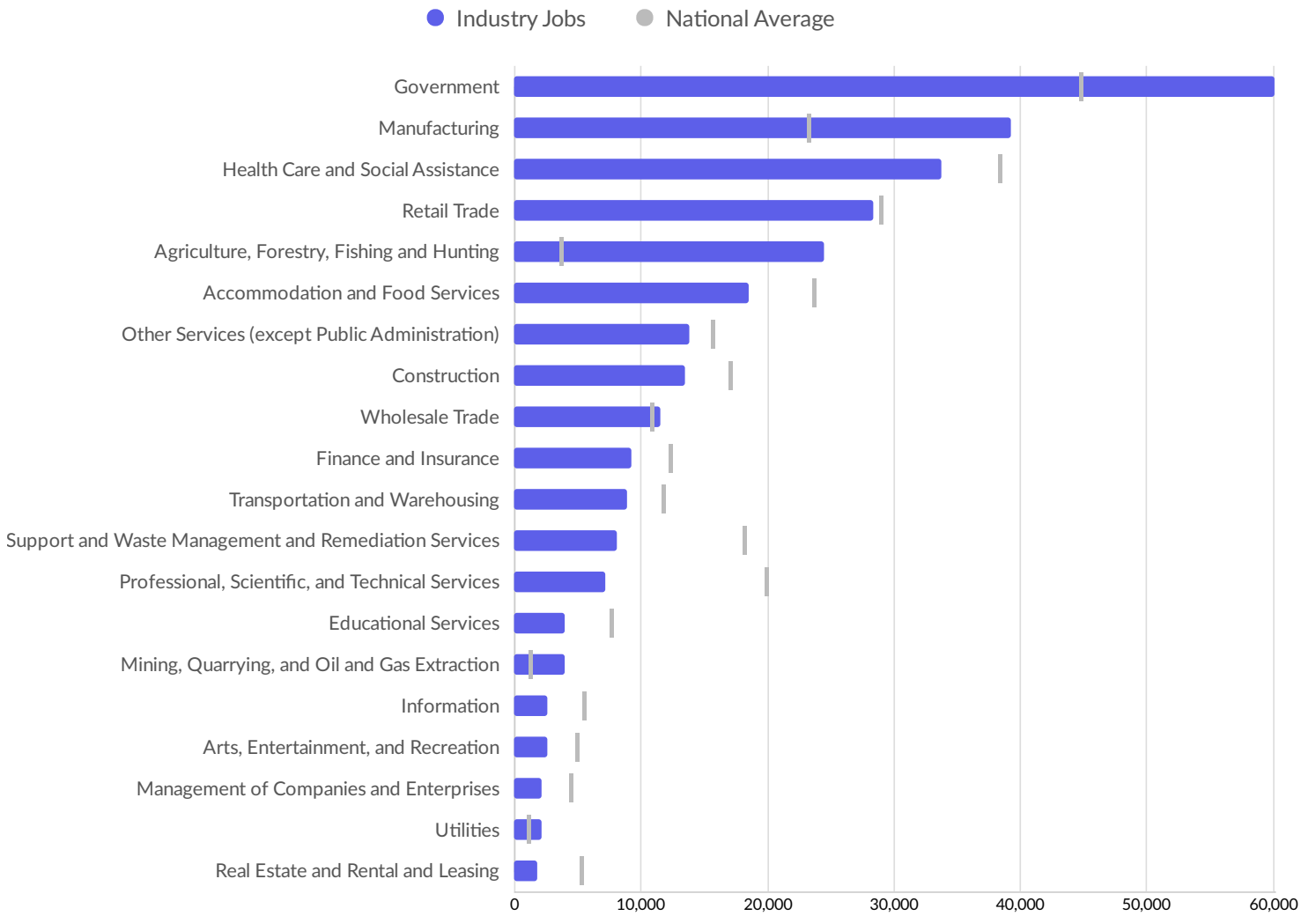
ZIP	Name	2020 Employment
67401	Salina, KS (in Saline cou...	28,097
67801	Dodge City, KS (in Ford ...	17,470
67846	Garden City, KS (in Finn...	17,313
67601	Hays, KS (in Ellis county)	16,357
67501	Hutchinson, KS (in Reno...	15,566

Where Talent Lives

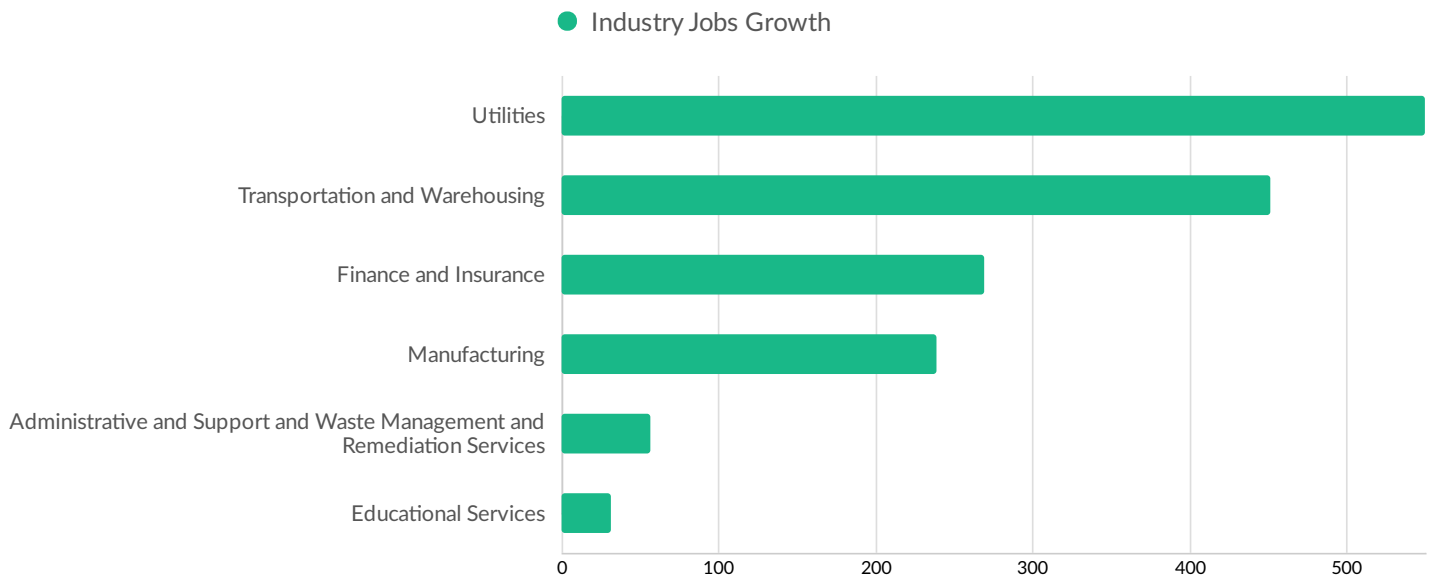
ZIP	Name	2020 Workers
67401	Salina, KS (in Saline cou...	24,323
67846	Garden City, KS (in Finn...	19,530
67801	Dodge City, KS (in Ford ...	15,264
67601	Hays, KS (in Ellis county)	12,509
67501	Hutchinson, KS (in Reno...	11,805

Industry Characteristics

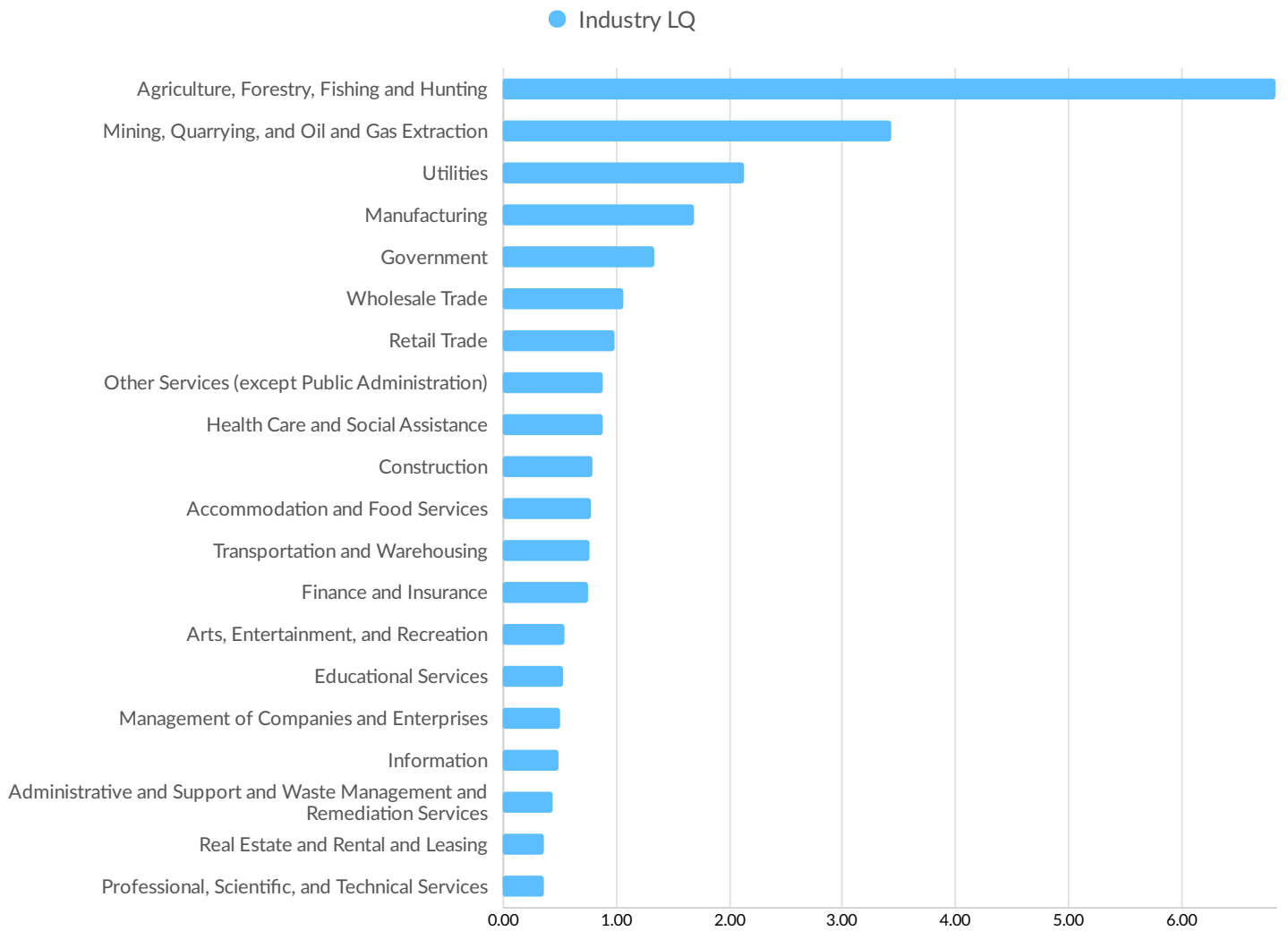
Largest Industries



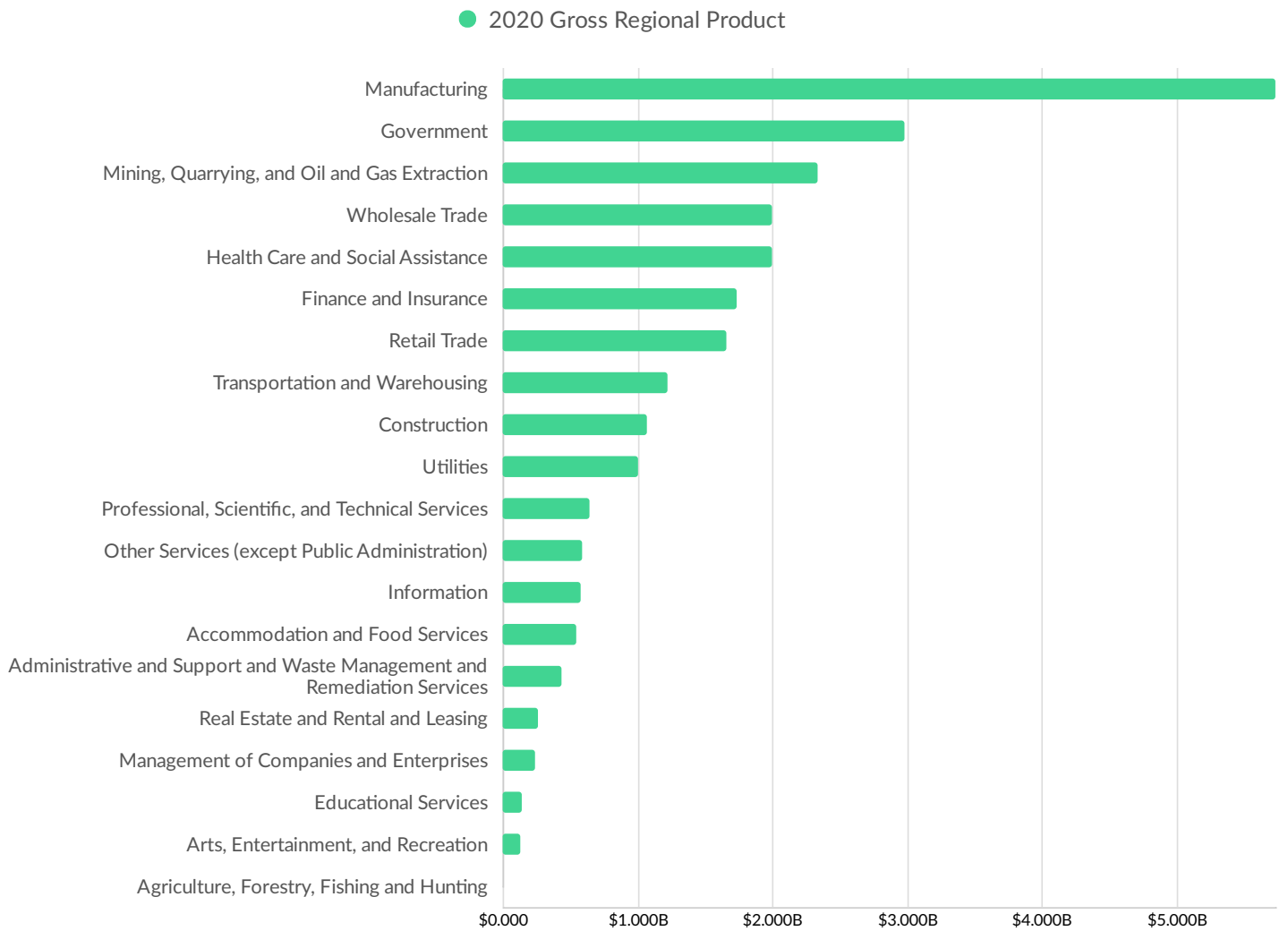
Top Growing Industries



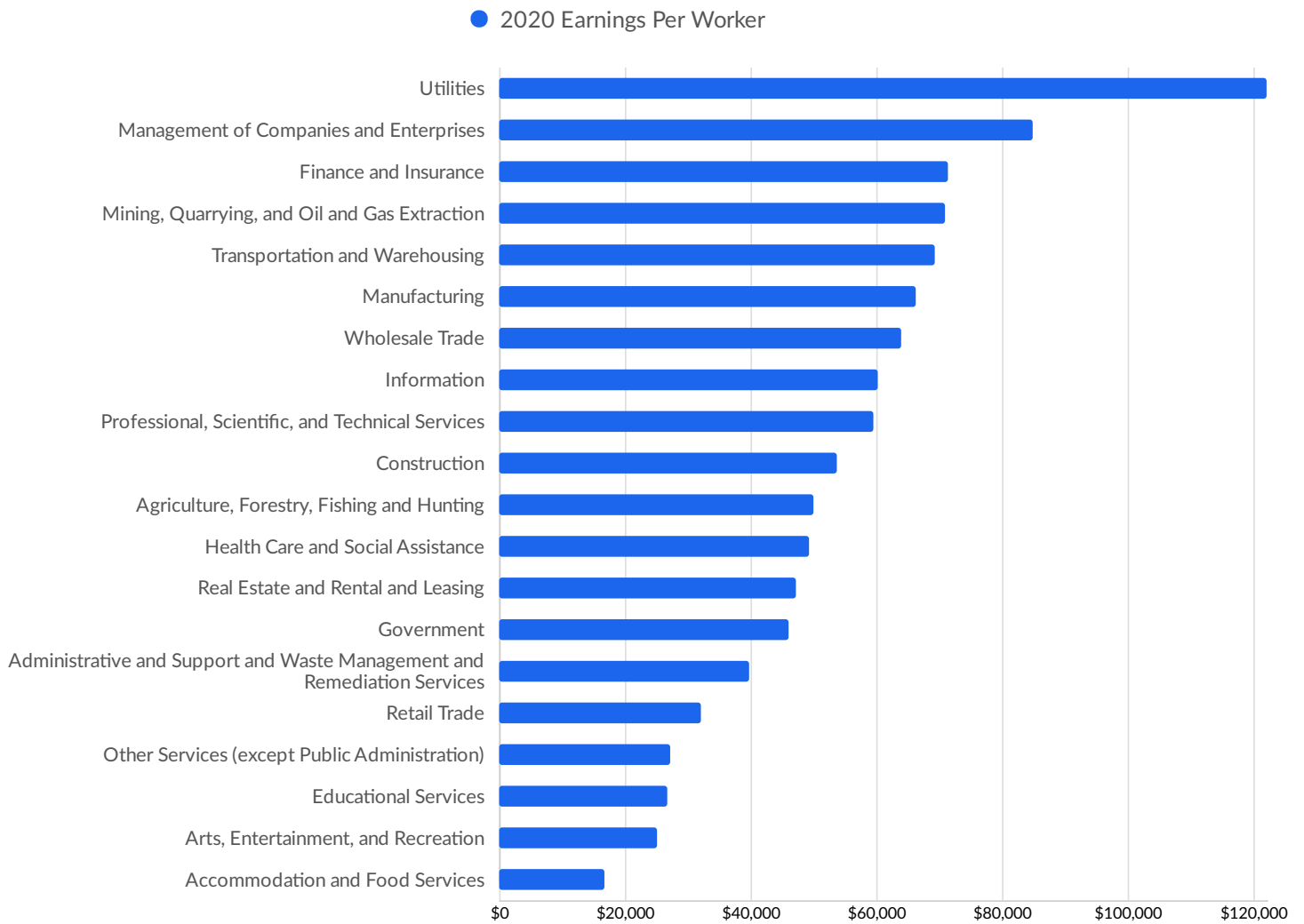
Top Industry LQ



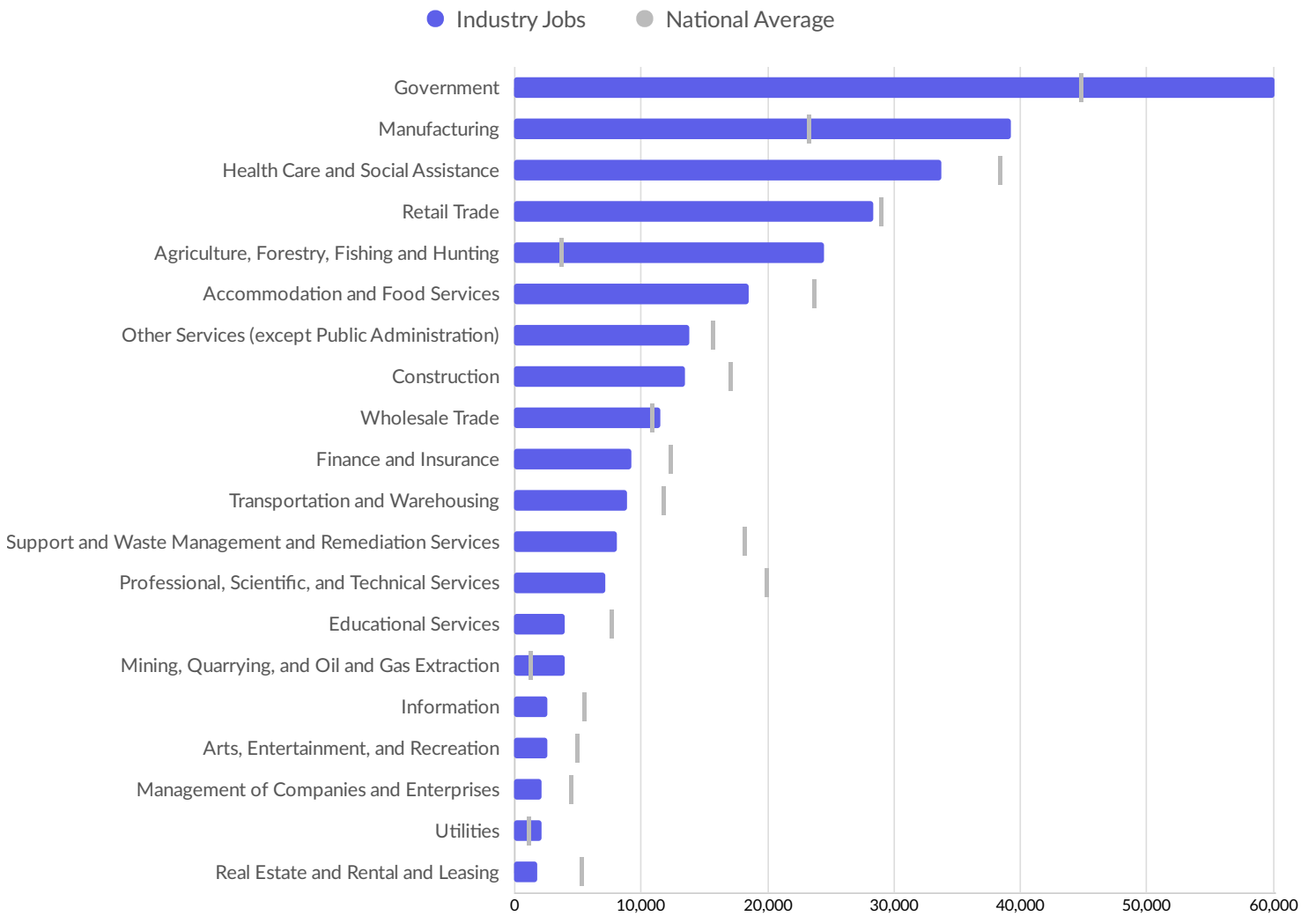
Top Industry GRP



Top Industry Earnings























Largest Industries



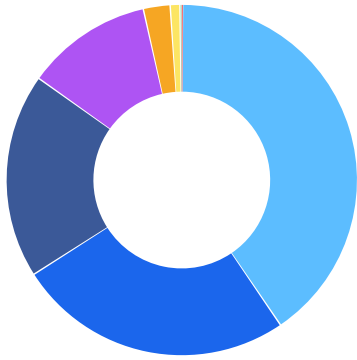
Business Characteristics

76,985 Companies Employ Your Workers

Online profiles for your workers mention 76,985 companies as employers, with the top 10 appearing below. In the last 12 months, 6,353 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Haven	1,609 	Platinum Supplemental Insuranc...	2,336 
Wal-Mart, Inc.	1,365 	C.R. England, Inc.	2,323 
McDonald's Corporation	801 	U.S. Xpress, Inc.	2,271 
Fort Hays State University	678 	Dollar General Corporation	1,917 
United States Department of th...	439 	Marten Transport, Ltd.	1,375 
Usd 489	406 	CRST International, Inc.	1,288 
Amazon.com, Inc.	359 	Crowdstrike, Inc.	1,253 
Salina Regional Health Center, I...	338 	K.B. Transportation, Inc.	1,210 
Pfizer Inc.	299 	United States Department of th...	1,193 
The Kroger Co	298 	Transam Trucking, Inc.	1,089 

Business Size

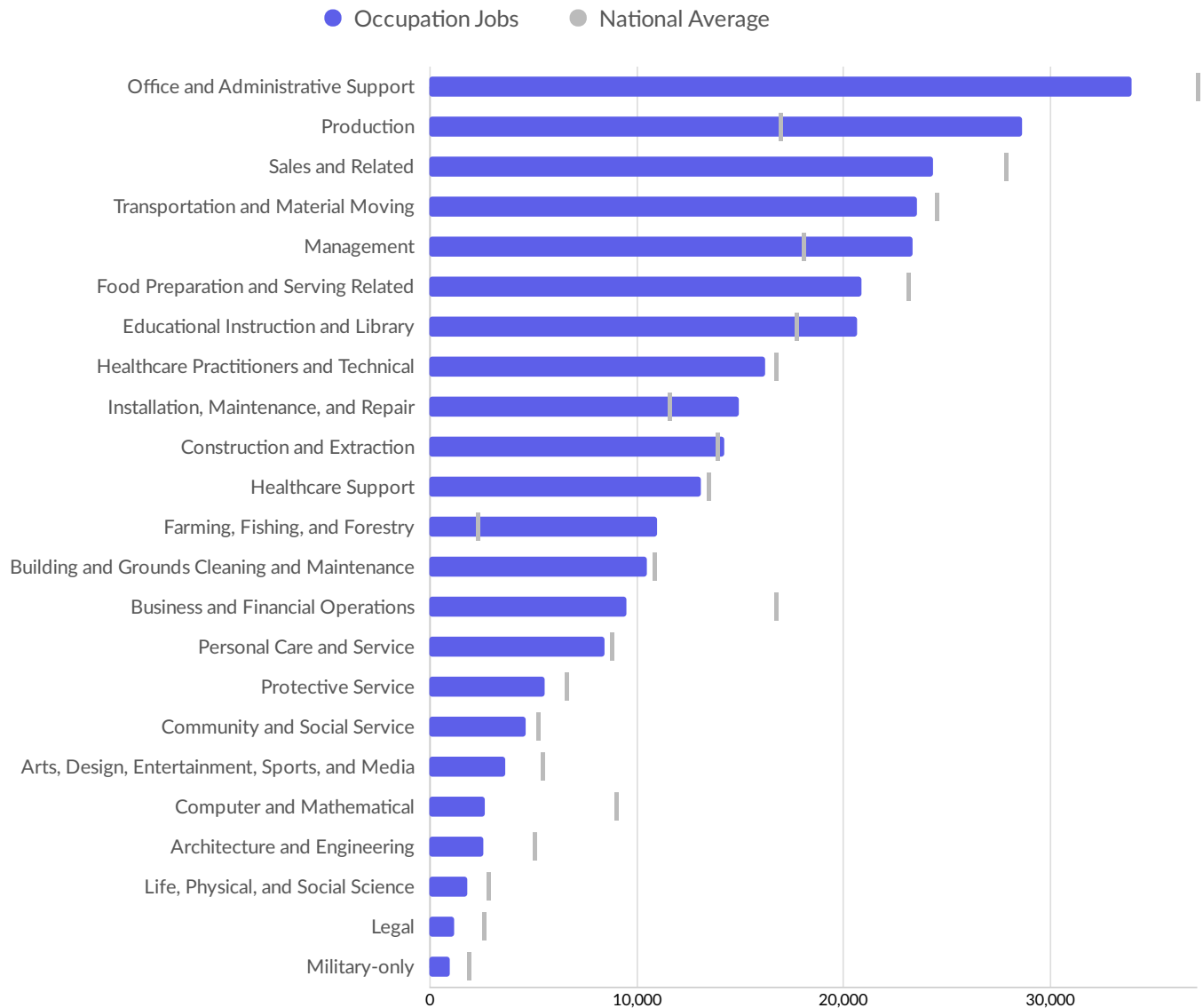


	Percentage	Business Count
1 to 4 employees	40.4%	12,697
5 to 9 employees	25.5%	8,007
10 to 19 employees	18.9%	5,928
20 to 49 employees	11.6%	3,656
50 to 99 employees	2.5%	775
100 to 249 employees	0.9%	280
250 to 499 employees	0.2%	61
500+ employees	0.0%	14

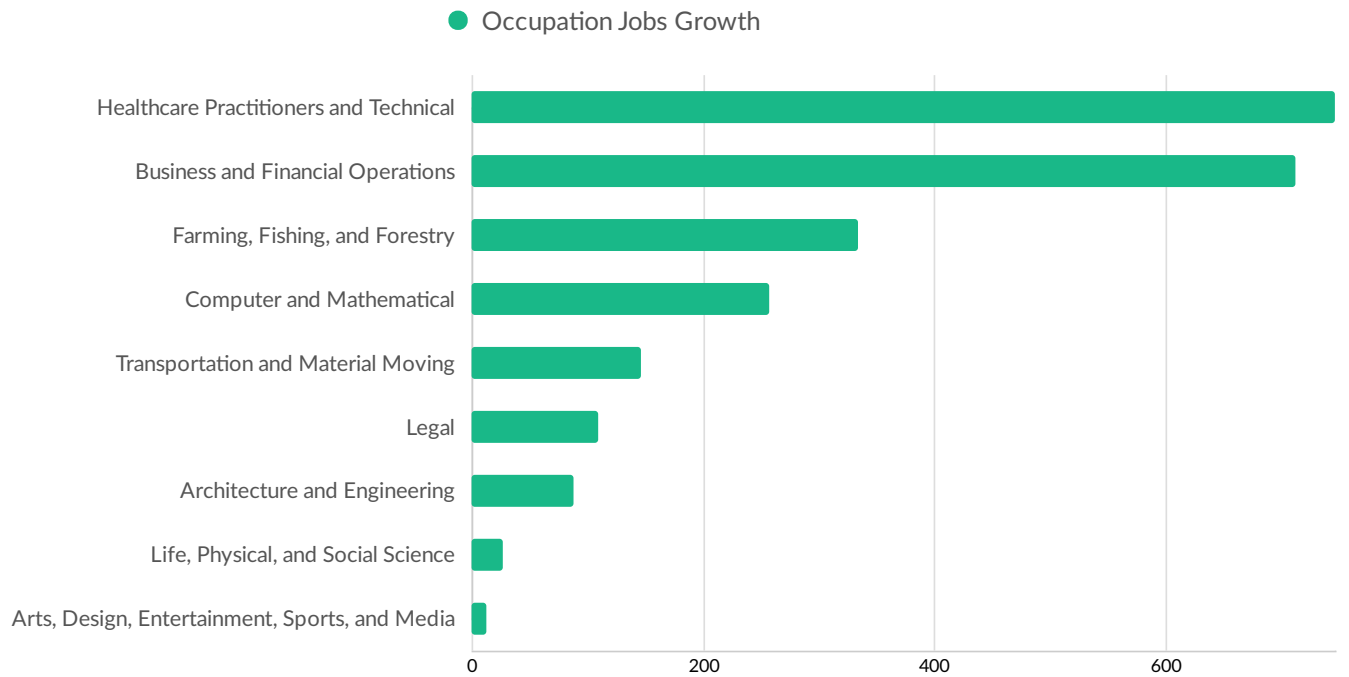
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

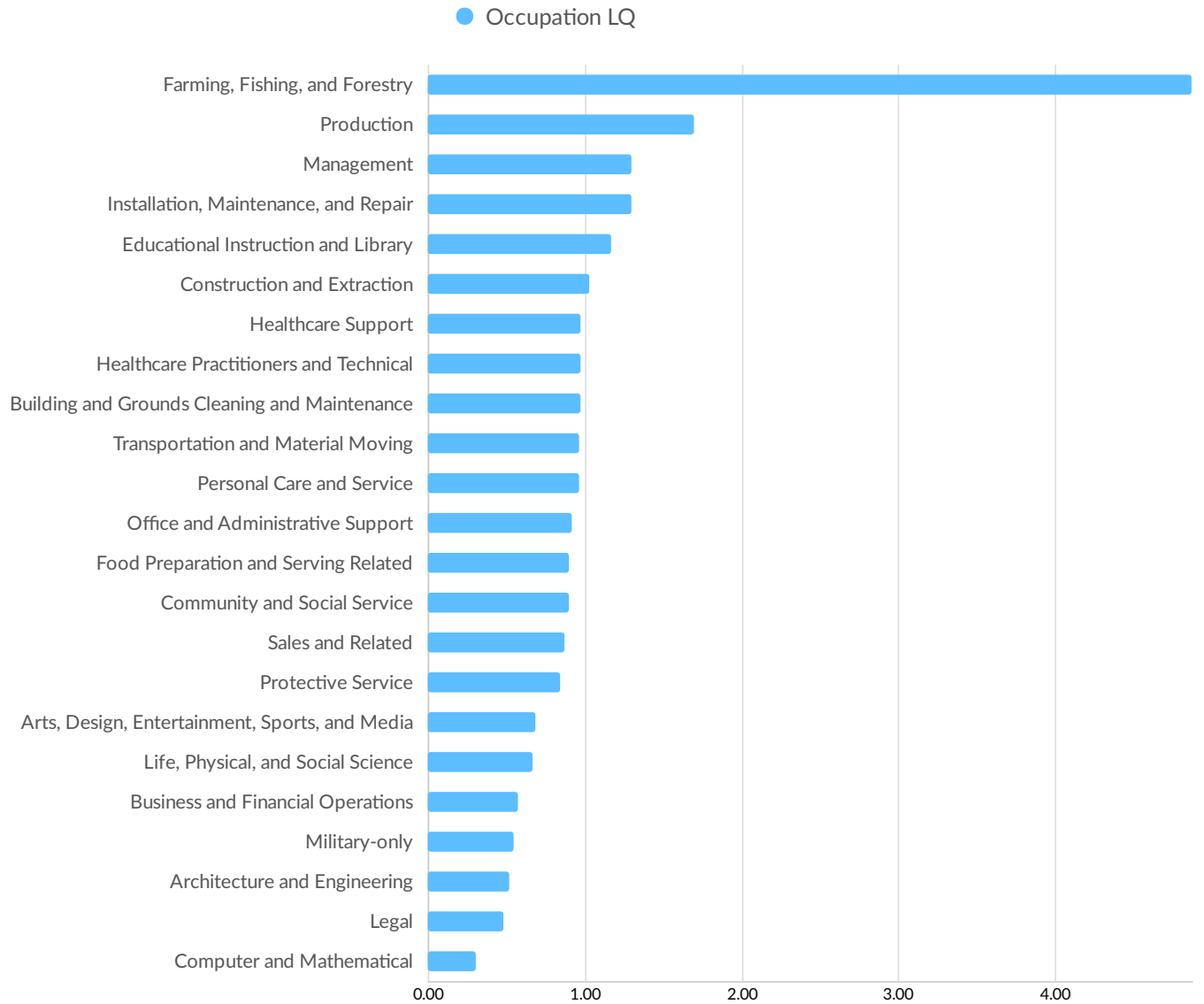
Largest Occupations



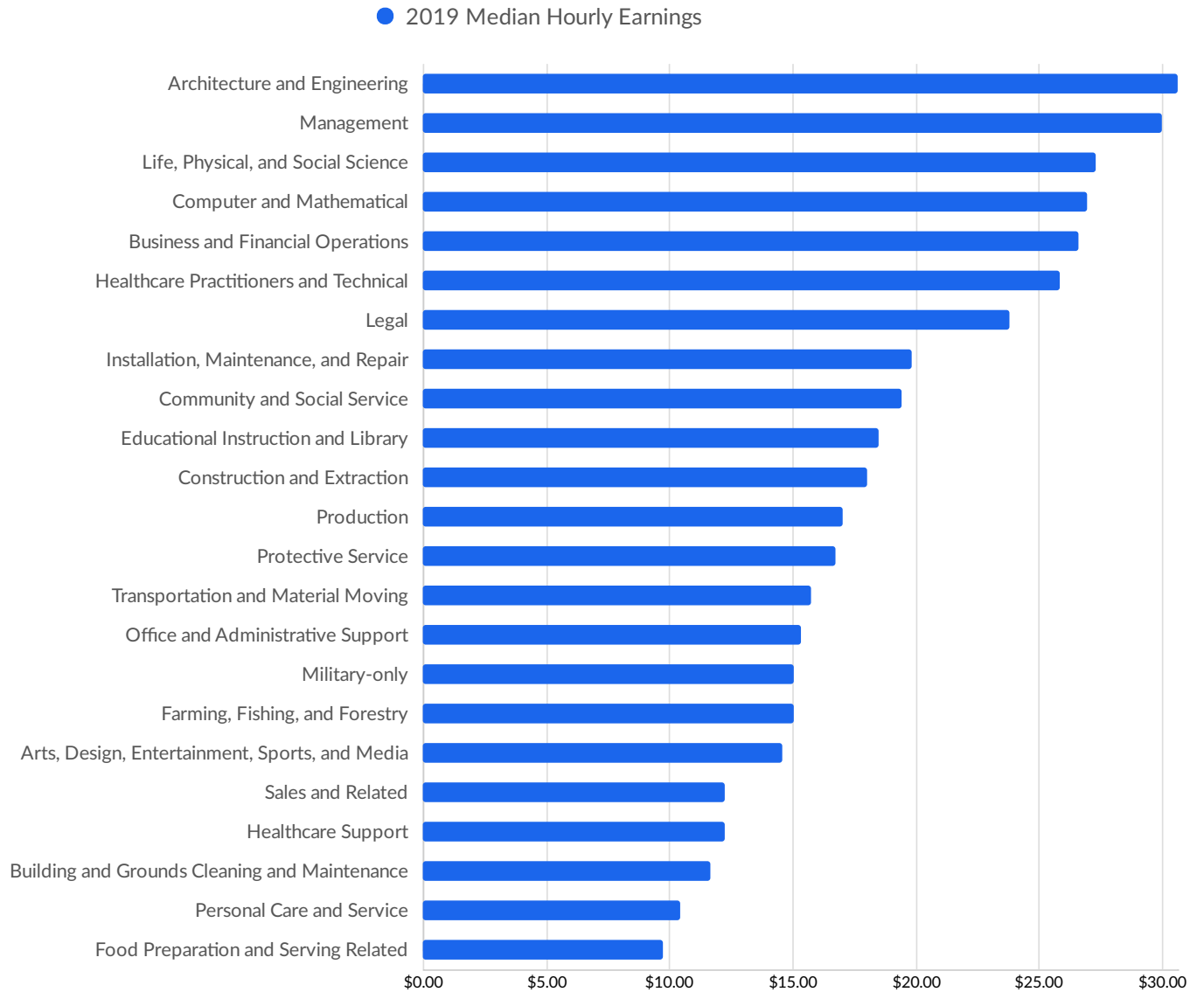
Top Growing Occupations



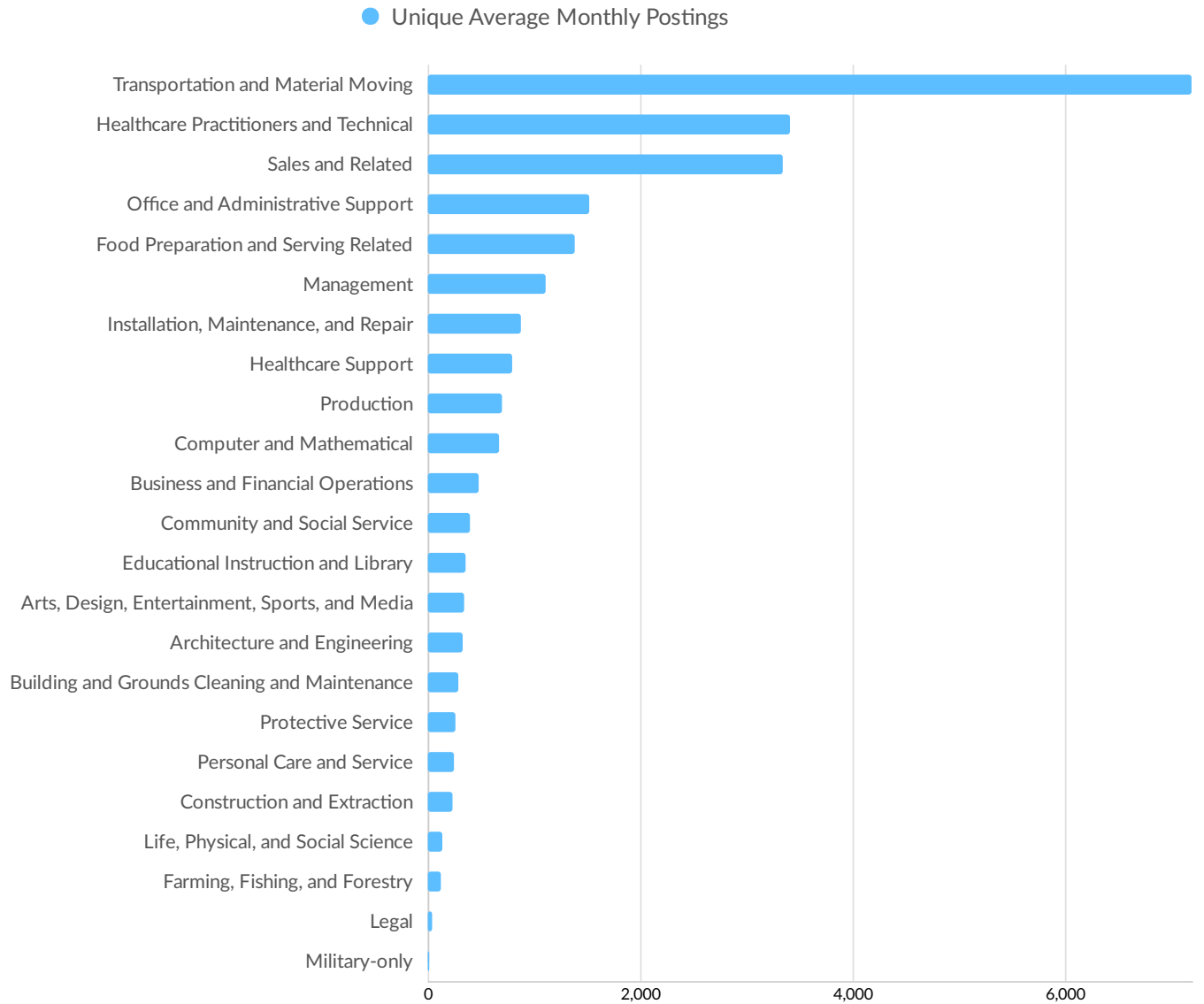
Top Occupation LQ



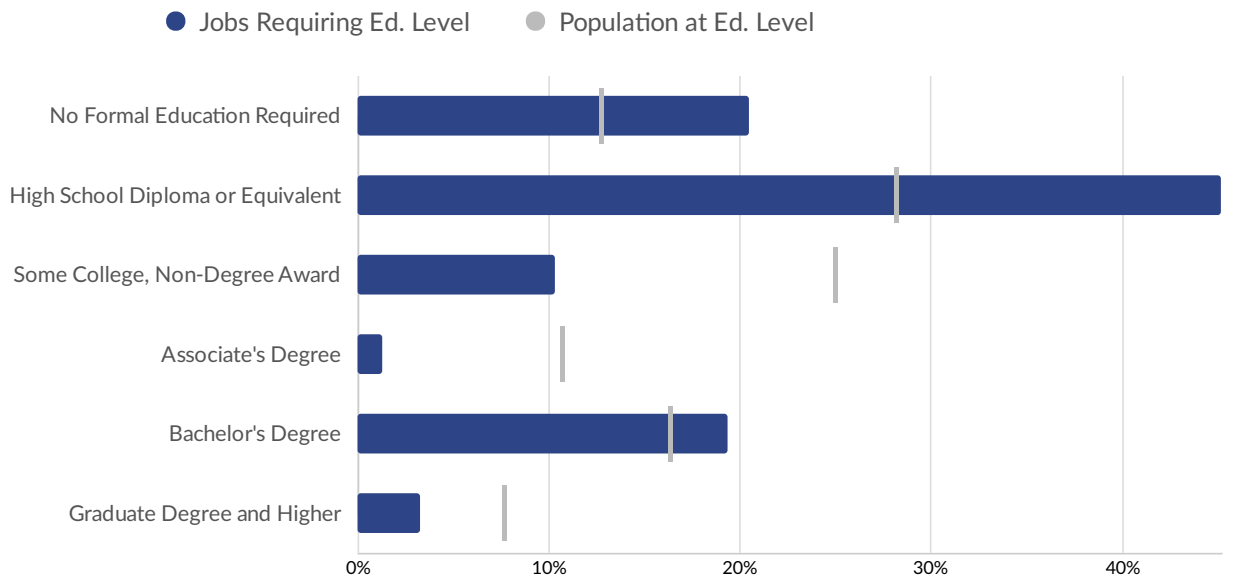
Top Occupation Earnings



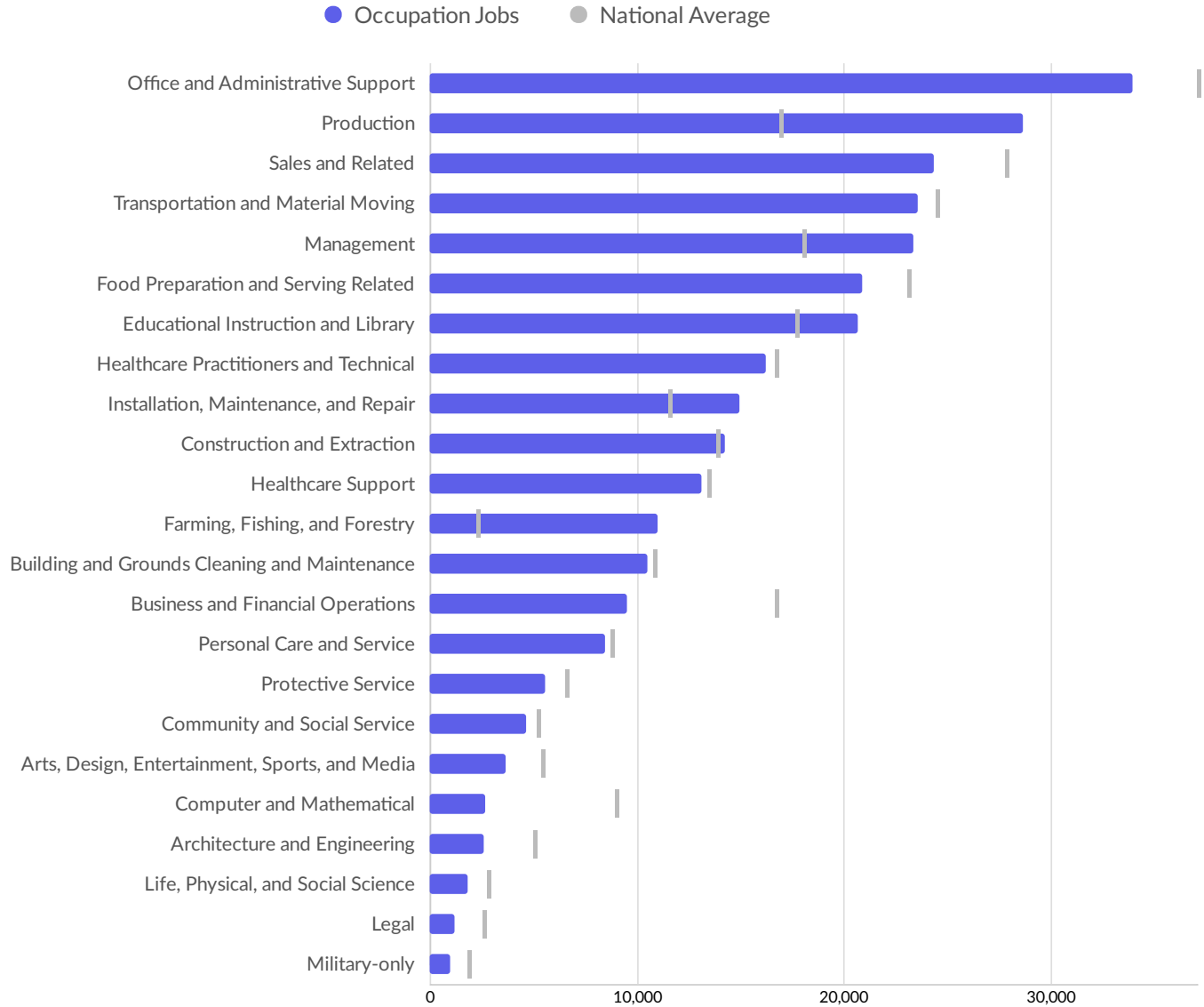
Top Posted Occupations



Underemployment

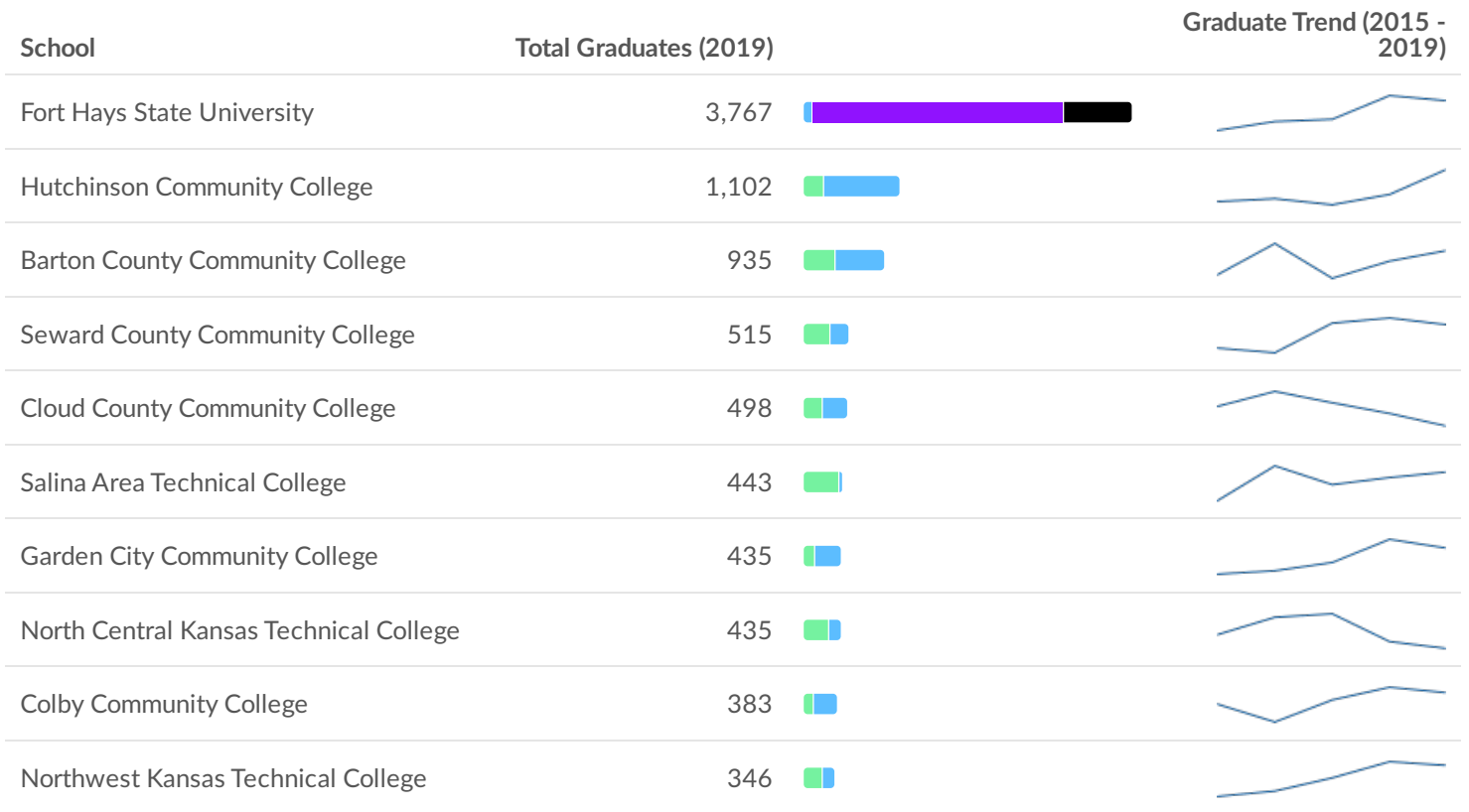


Largest Occupations



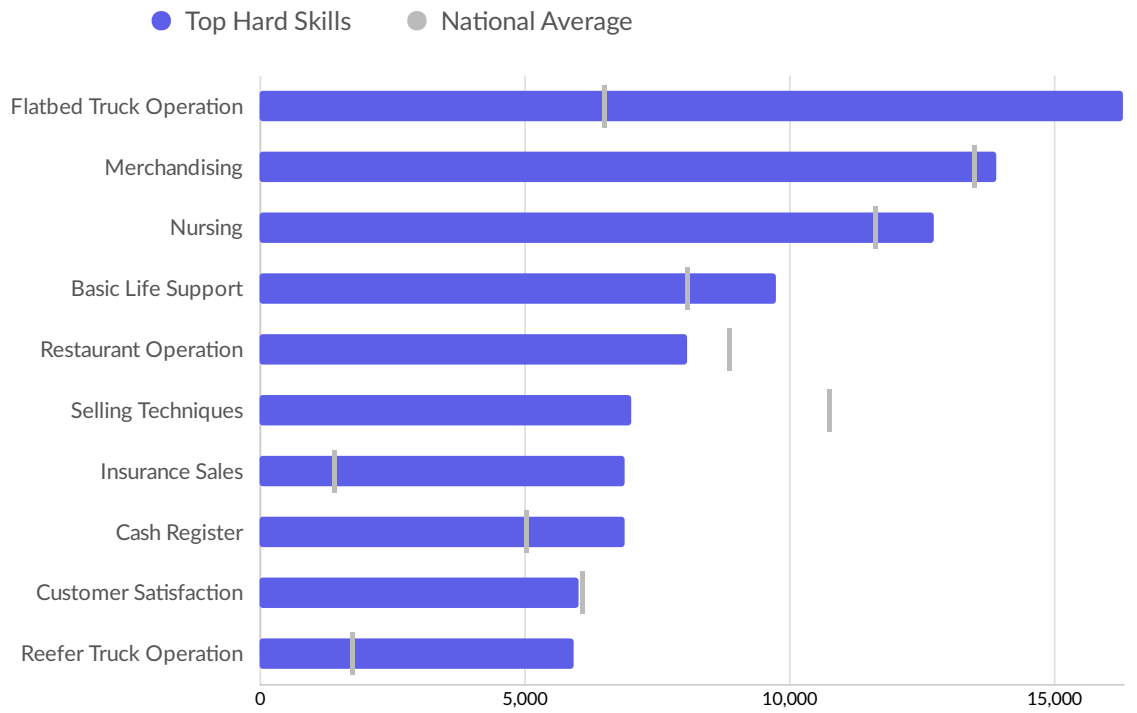
Educational Pipeline

In 2019, there were 10,838 graduates in Local Area I. This pipeline has grown by 9% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, Nursing Assistant/Aide and Patient Care Assistant/Aide, and "Business, Management, Marketing, and Related Support Services, Other".



● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills



Appendix A (Geographies)

Code	Description
20007	Barber County, KS
20009	Barton County, KS
20017	Chase County, KS
20023	Cheyenne County, KS
20025	Clark County, KS
20029	Cloud County, KS
20033	Comanche County, KS
20039	Decatur County, KS
20041	Dickinson County, KS
20047	Edwards County, KS
20051	Ellis County, KS
20053	Ellsworth County, KS

Code	Description
20055	Finney County, KS
20057	Ford County, KS
20063	Gove County, KS
20065	Graham County, KS
20067	Grant County, KS
20069	Gray County, KS
20071	Greeley County, KS
20075	Hamilton County, KS
20079	Harvey County, KS
20081	Haskell County, KS
20083	Hodgeman County, KS
20089	Jewell County, KS

Code	Description
20093	Kearny County, KS
20097	Kiowa County, KS
20101	Lane County, KS
20105	Lincoln County, KS
20109	Logan County, KS
20113	McPherson County, KS
20115	Marion County, KS
20119	Meade County, KS
20123	Mitchell County, KS
20127	Morris County, KS
20129	Morton County, KS
20135	Ness County, KS

Code	Description
20137	Norton County, KS
20141	Osborne County, KS
20143	Ottawa County, KS
20145	Pawnee County, KS
20147	Phillips County, KS
20151	Pratt County, KS
20153	Rawlins County, KS
20155	Reno County, KS
20157	Republic County, KS
20159	Rice County, KS
20163	Rooks County, KS
20165	Rush County, KS

Code	Description
20167	Russell County, KS
20169	Saline County, KS
20171	Scott County, KS
20175	Seward County, KS
20179	Sheridan County, KS
20181	Sherman County, KS
20183	Smith County, KS

Code	Description
20185	Stafford County, KS
20187	Stanton County, KS
20189	Stevens County, KS
20193	Thomas County, KS
20195	Trego County, KS
20199	Wallace County, KS
20203	Wichita County, KS