



Local Area V

Kansas Department of Commerce



Kansas

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Report Parameters

17 Counties

20001	Allen County, KS	20031	Coffey County, KS
20003	Anderson County, KS	20037	Crawford County, KS
20011	Bourbon County, KS	20049	Elk County, KS
20019	Chautauqua County, KS	20073	Greenwood County, KS
20021	Cherokee County, KS	<i>See Appendix A for all 17 Counties</i>	

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

269,627

Population (2019)

Population decreased by 5,715 over the last 5 years and is projected to decrease by 3,353 over the next 5 years.

118,562

Total Regional Employment

Jobs decreased by 2,003 over the last 5 years but are projected to grow by 2,372 over the next 5 years.

\$45.6K

Avg. Earnings Per Job (2019)

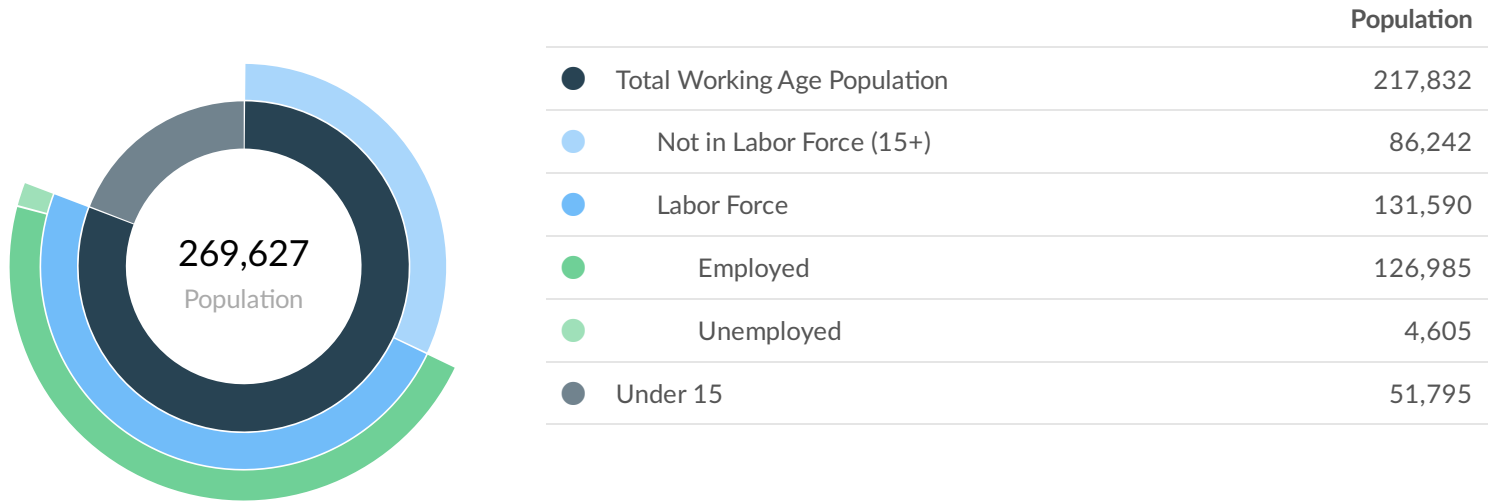
Regional average earnings per job are \$22.9K below the national average earnings of \$68.5K per job.

Takeaways

- As of 2019 the region's population declined by 2.1% since 2014, falling by 5,715. Population is expected to decrease by 1.2% between 2019 and 2024, losing 3,353.
- From 2014 to 2019, jobs declined by 1.7% in Local Area V from 120,565 to 118,562. This change fell short of the national growth rate of 7.6% by 9.3%. As the number of jobs declined, the labor force participation rate decreased from 61.7% to 60.4% between 2014 and 2019.
- Concerning educational attainment, 14.1% of the selected regions' residents possess a Bachelor's Degree (4.7% below the national average), and 9.4% hold an Associate's Degree (1.3% above the national average).
- The top three industries in 2019 are Education and Hospitals (Local Government), Local Government, Excluding Education and Hospitals, and Restaurants and Other Eating Places.

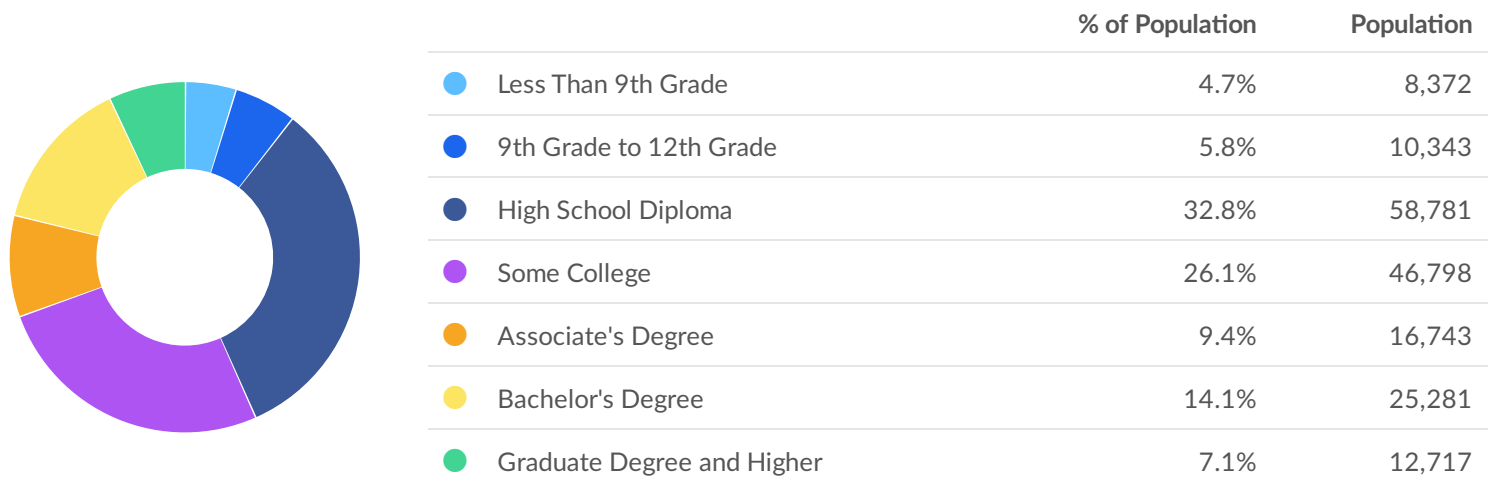
	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	269,627	131,590	118,562	93.8	\$11.75B	\$17.92B	\$17.05B
Kansas	2,917,176	1,492,702	1,577,502	97.9	\$171.01B	\$164.39B	\$199.28B

2019 Labor Force Breakdown



Educational Attainment

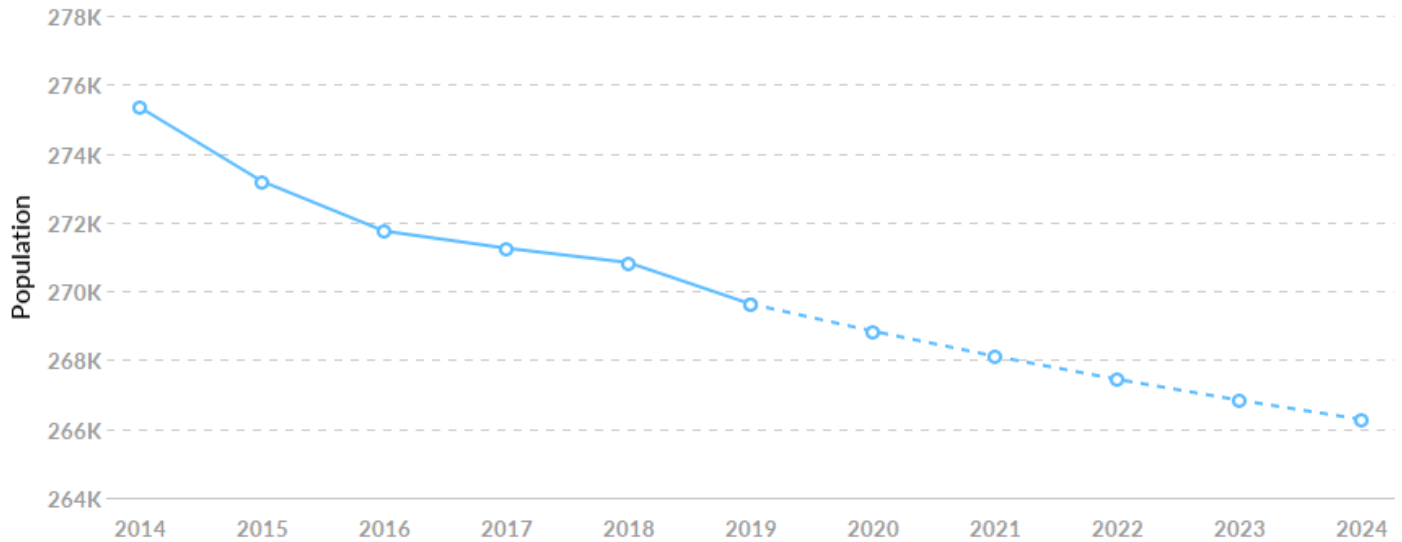
Concerning educational attainment, **14.1% of the selected regions' residents possess a Bachelor's Degree** (4.7% below the national average), and **9.4% hold an Associate's Degree** (1.3% above the national average).



Historic & Projected Trends

Population Trends

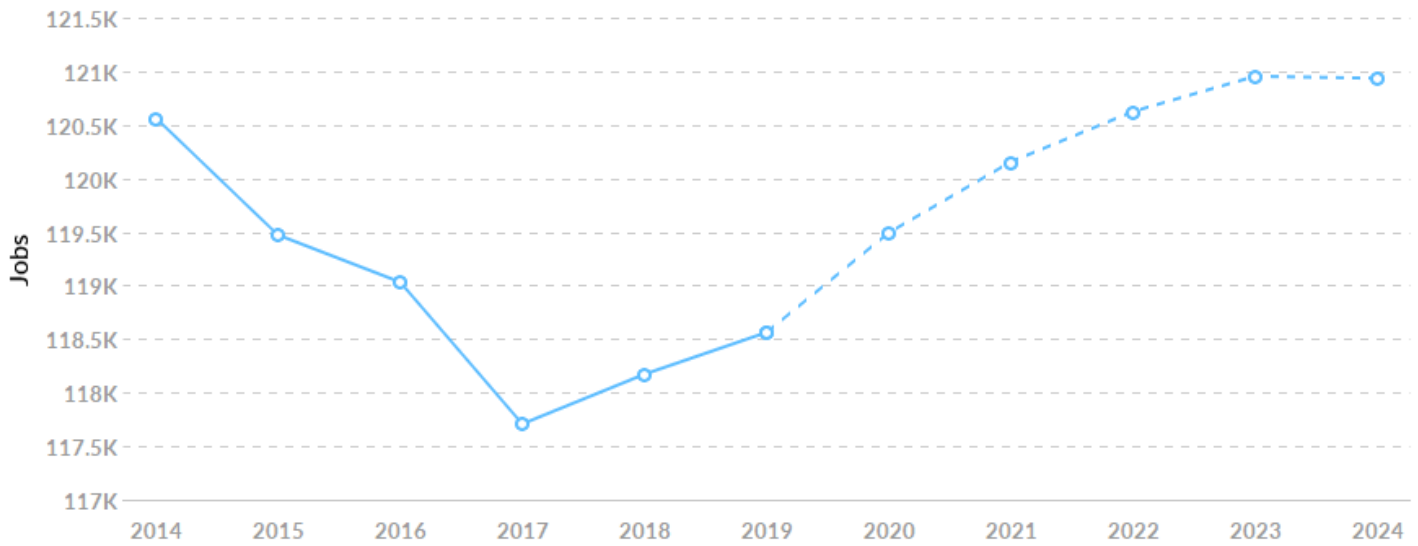
As of 2019 the region's population **declined by 2.1%** since 2014, falling by 5,715. Population is expected to **decrease by 1.2%** between 2019 and 2024, losing 3,353.



Timeframe	Population
2014	275,341
2015	273,192
2016	271,745
2017	271,247
2018	270,830
2019	269,627
2020	268,839
2021	268,109
2022	267,440
2023	266,832
2024	266,274

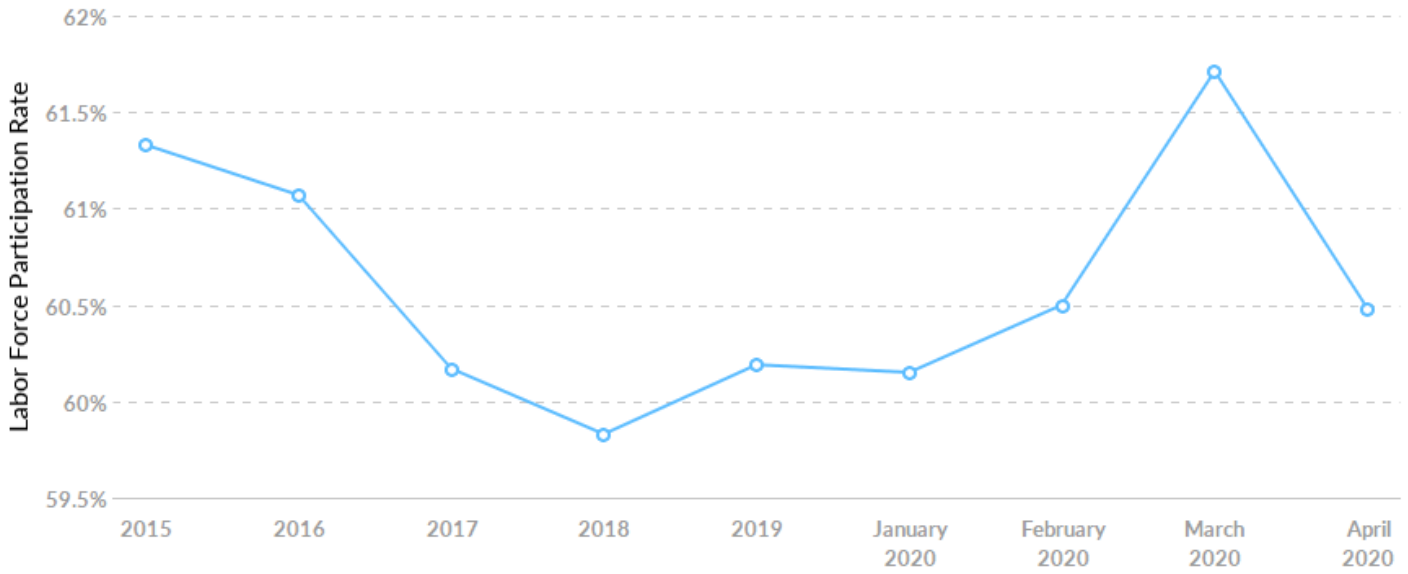
Job Trends

From 2014 to 2019, jobs **declined by 1.7%** in Local Area V from 120,565 to **118,562**. This change **fell short of the national growth rate of 7.6% by 9.3%**.



Timeframe	Jobs
2014	120,565
2015	119,472
2016	119,032
2017	117,707
2018	118,171
2019	118,562
2020	119,492
2021	120,154
2022	120,624
2023	120,953
2024	120,934

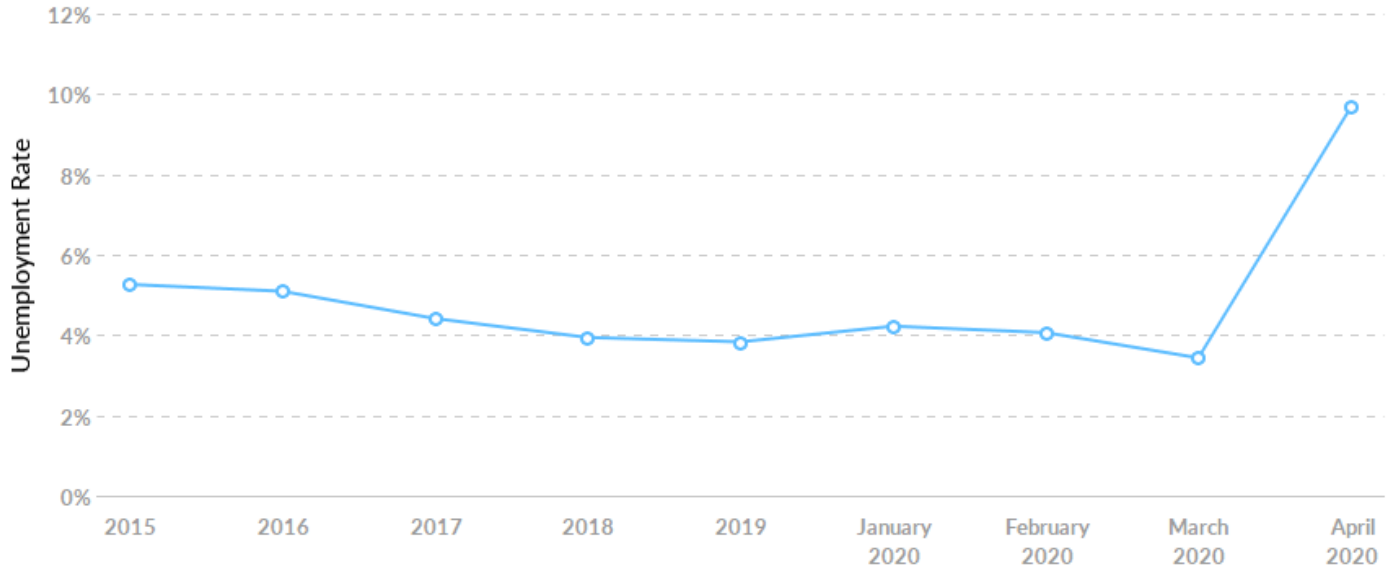
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2015	61.33%
2016	61.07%
2017	60.17%
2018	59.83%
2019	60.19%
January 2020	60.15%
February 2020	60.50%
March 2020	61.71%
April 2020	60.48%

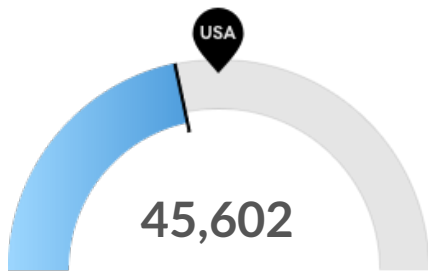
Unemployment Rate Trends

Your areas had an April 2020 unemployment rate of 9.68%, **increasing from 5.26%** 5 years before.



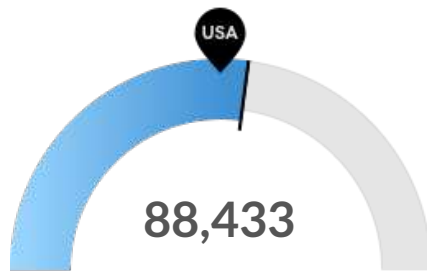
Timeframe	Unemployment Rate
2015	5.26%
2016	5.09%
2017	4.41%
2018	3.94%
2019	3.83%
January 2020	4.22%
February 2020	4.06%
March 2020	3.43%
April 2020	9.68%

Population Characteristics



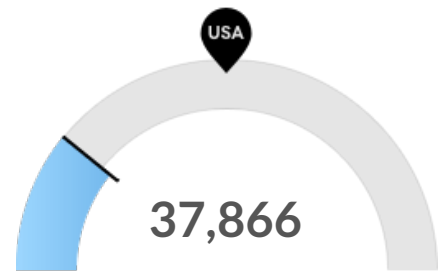
Millennials

Your area has 45,602 millennials (ages 25-39). The national average for an area this size is 55,679.



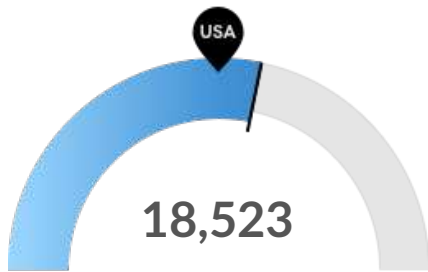
Retiring Soon

Retirement risk is high in your area. The national average for an area this size is 78,396 people 55 or older, while there are 88,433 here.



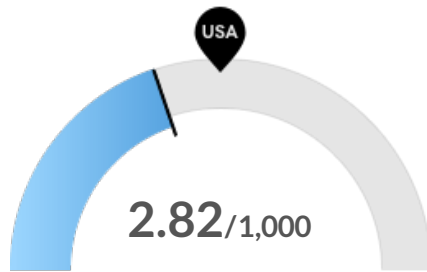
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 107,301 racially diverse people, while there are 37,866 here.



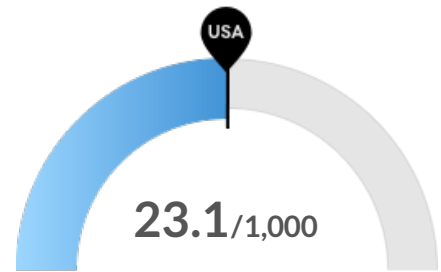
Veterans

Your area has 18,523 veterans. The national average for an area this size is 15,407.



Violent Crime

Your area has 2.82 violent crimes per 1,000 people. The national rate is 3.87 per 1,000 people.

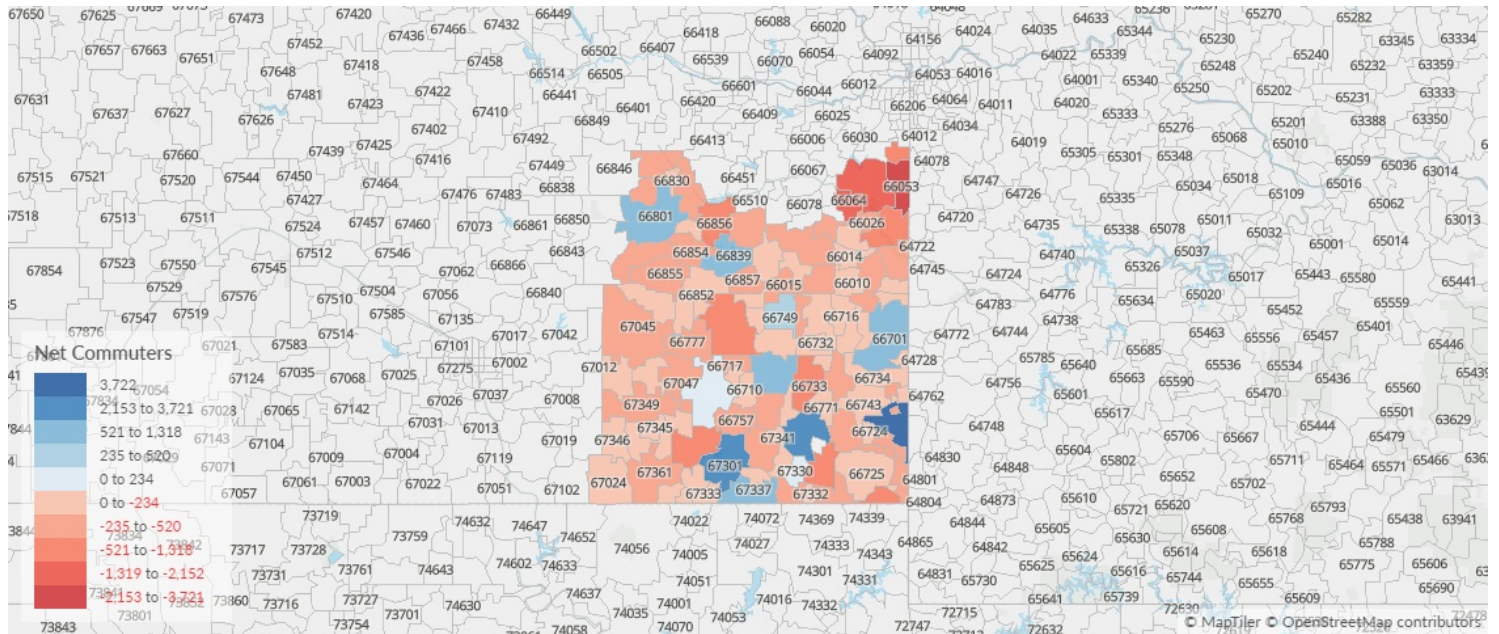


Property Crime

Your area has 23.1 property crimes per 1,000 people. The national rate is 22.98 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

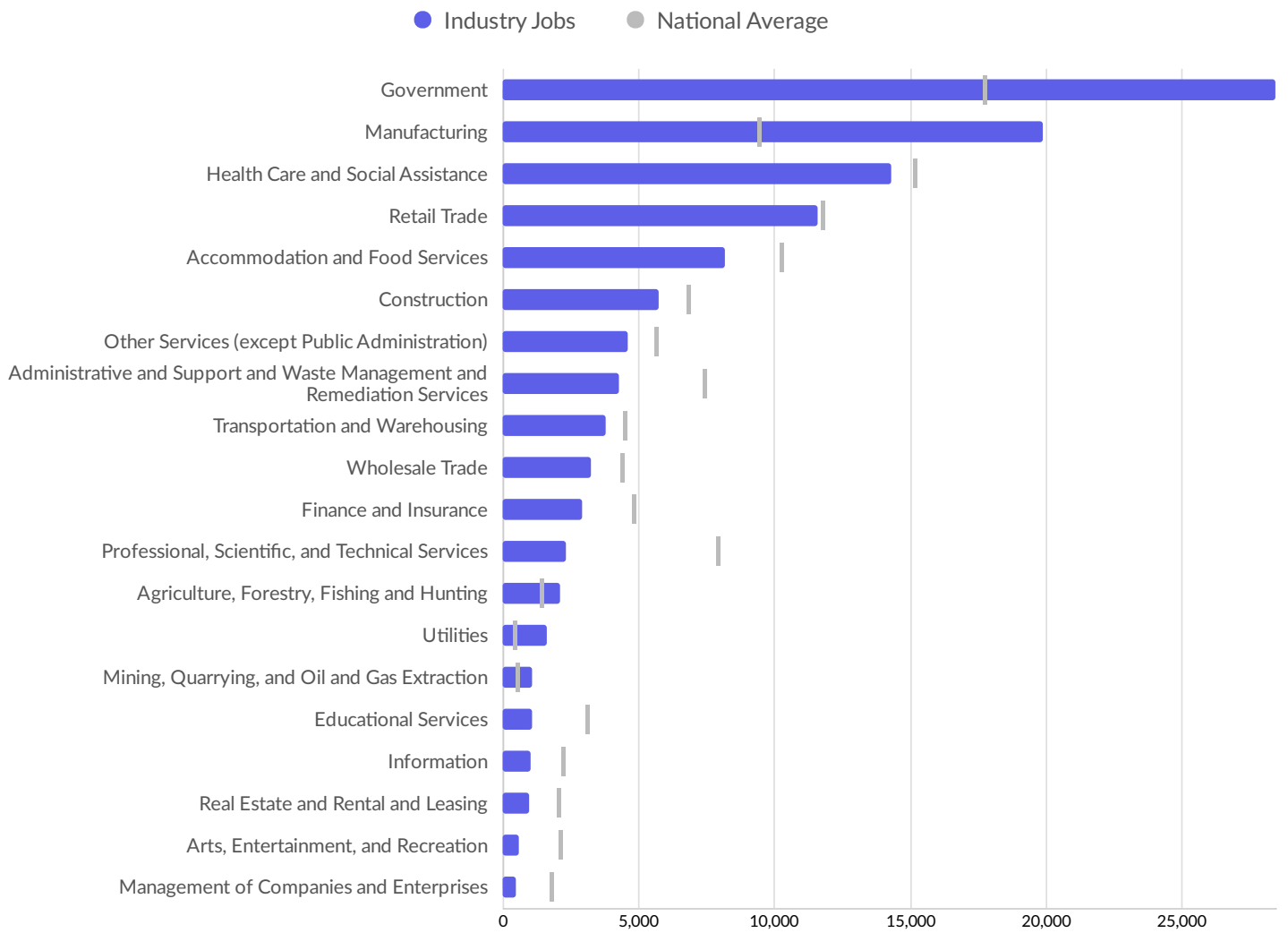
ZIP	Name	2019 Employment
66801	Emporia, KS (in Lyon co...	15,817
66762	Pittsburg, KS (in Crawfo...	14,870
67301	Independence, KS (in M...	8,098
67357	Parsons, KS (in Labette ...	7,923
66701	Fort Scott, KS (in Bourb...	6,496

Where Talent Lives

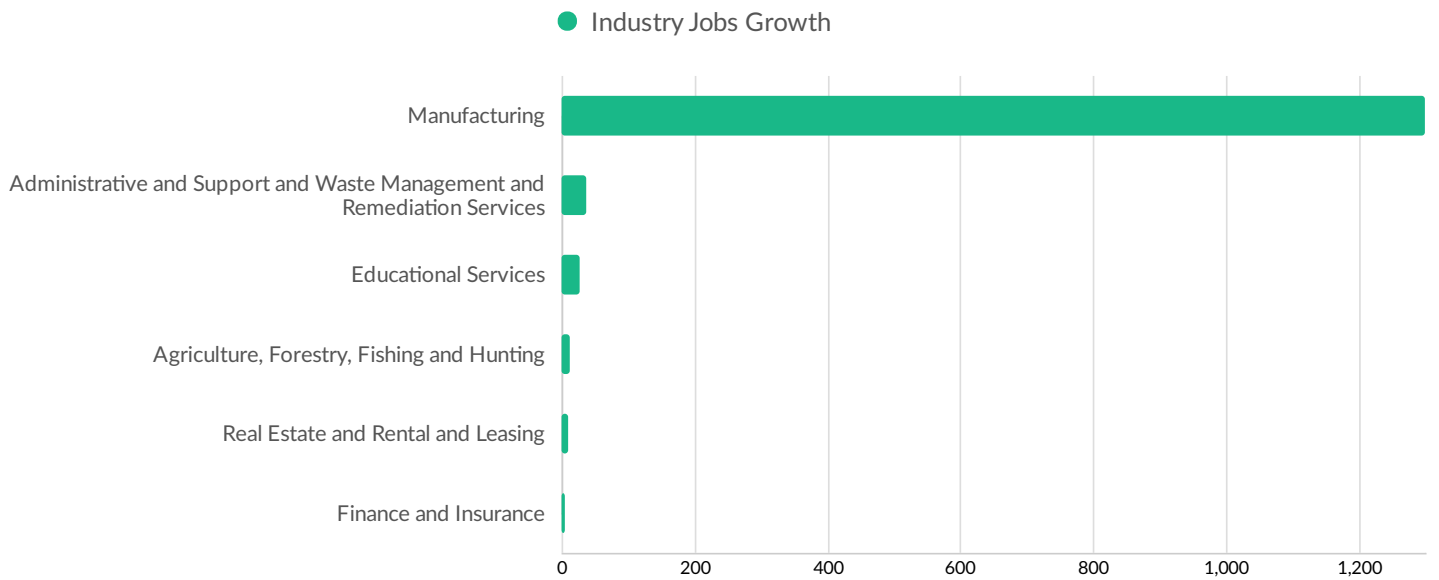
ZIP	Name	2019 Workers
66801	Emporia, KS (in Lyon co...	14,918
66762	Pittsburg, KS (in Crawfo...	11,148
66071	Paola, KS (in Miami cou...	7,159
67301	Independence, KS (in M...	5,892
66701	Fort Scott, KS (in Bourb...	5,814

Industry Characteristics

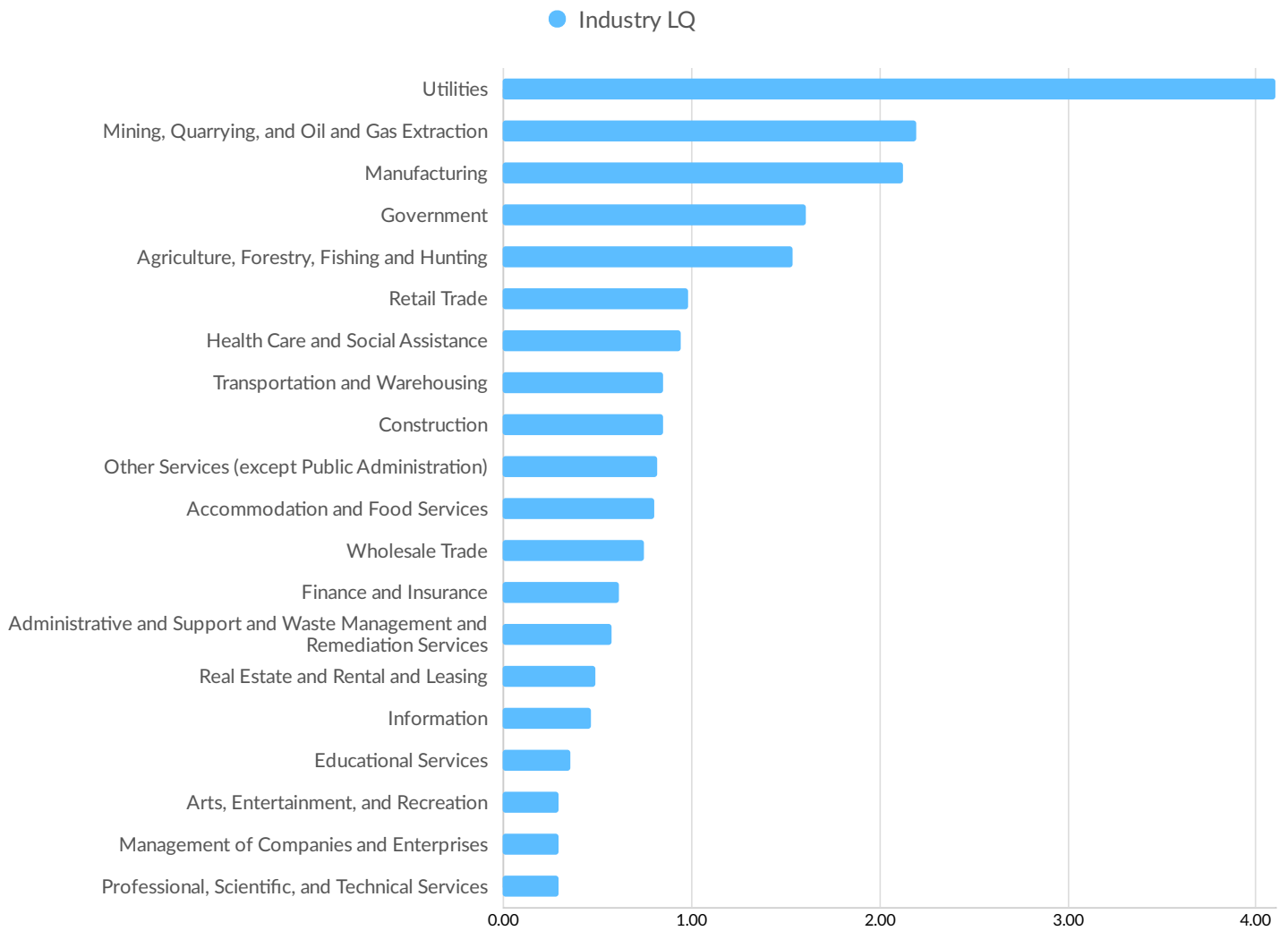
Largest Industries



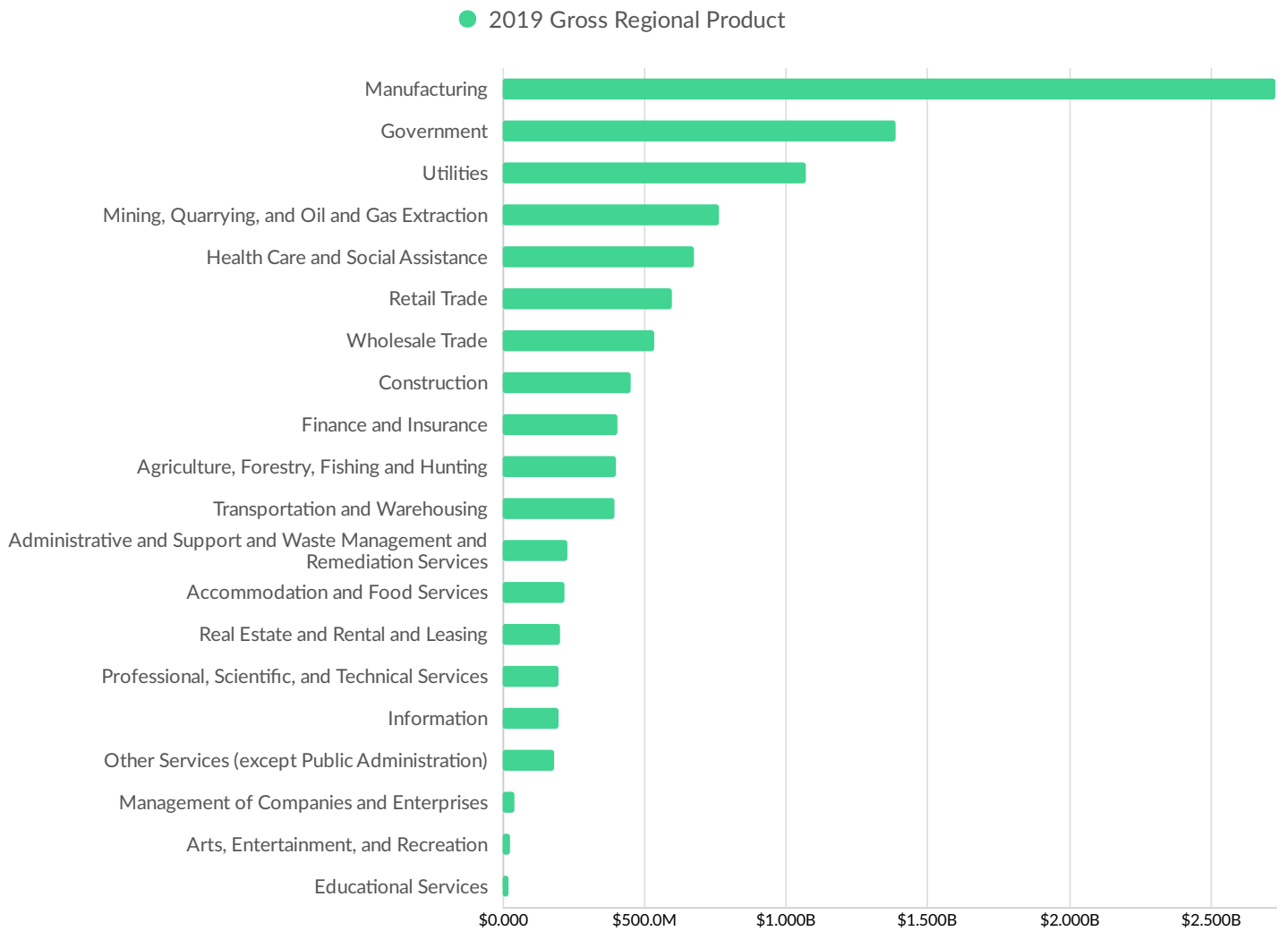
Top Growing Industries



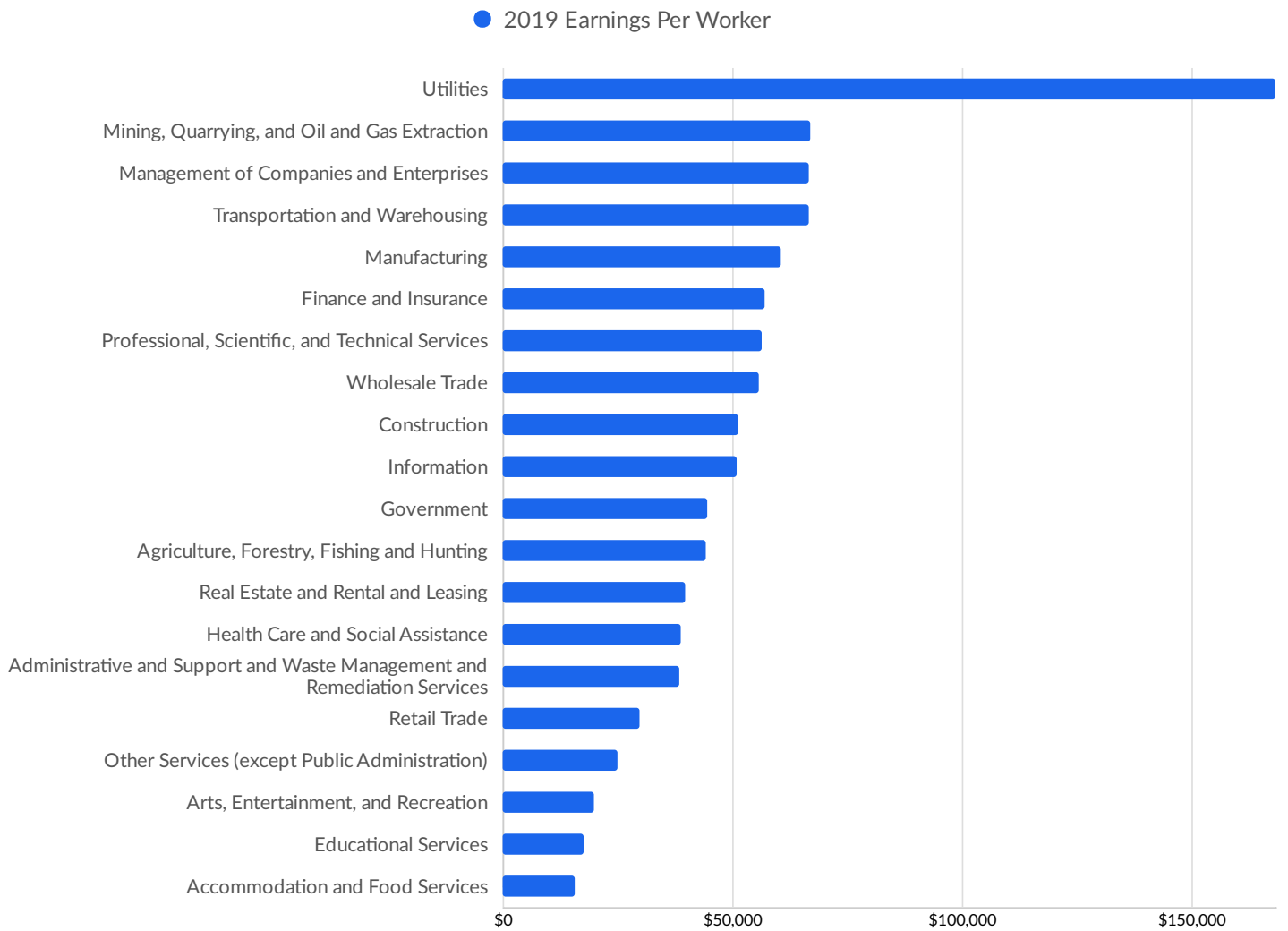
Top Industry LQ



Top Industry GRP



Top Industry Earnings























Industry	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2019 Earnings Per Worker	2019 GRP
Government	28,828	28,467	-361	-1%	1.61	\$44,440	\$1.39B
Manufacturing	18,620	19,919	1,299	+7%	2.13	\$60,507	\$2.73B
Health Care and Social Assistance	15,299	14,326	-973	-6%	0.95	\$38,665	\$676.07M
Retail Trade	11,851	11,579	-272	-2%	0.99	\$29,719	\$597.53M
Accommodation and Food Services	8,234	8,203	-31	0%	0.80	\$15,746	\$218.75M
Construction	5,993	5,770	-223	-4%	0.85	\$51,226	\$452.91M
Other Services (except Public Administration)	4,722	4,603	-119	-3%	0.82	\$24,844	\$180.15M
Administrative and Support and Waste Management and Remediation Services	4,231	4,268	37	+1%	0.58	\$38,315	\$227.53M
Transportation and Warehousing	4,291	3,819	-472	-11%	0.86	\$66,603	\$394.43M
Wholesale Trade	3,285	3,239	-46	-1%	0.75	\$55,588	\$533.81M
Finance and Insurance	2,944	2,949	5	+0%	0.62	\$56,954	\$403.35M
Professional, Scientific, and Technical Services	2,352	2,312	-40	-2%	0.29	\$56,320	\$199.70M
Agriculture, Forestry, Fishing and Hunting	2,111	2,123	12	+1%	1.54	\$44,206	\$398.38M
Utilities	1,729	1,644	-85	-5%	4.11	\$168,196	\$1.07B
Mining, Quarrying, and Oil and Gas Extraction	1,545	1,102	-443	-29%	2.20	\$67,113	\$764.89M
Educational Services	1,074	1,102	28	+3%	0.36	\$17,540	\$22.63M
Information	1,174	1,011	-163	-14%	0.47	\$50,889	\$196.50M
Real Estate and Rental and Leasing	985	994	9	+1%	0.49	\$39,774	\$200.37M
Arts, Entertainment, and Recreation	679	622	-57	-8%	0.30	\$19,827	\$25.41M
Management of Companies and Enterprises	617	510	-107	-17%	0.30	\$66,657	\$39.36M

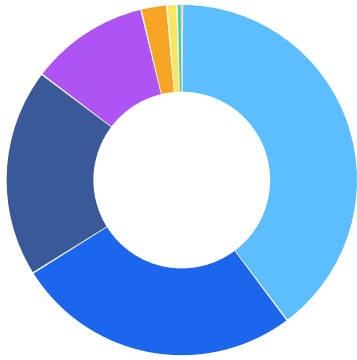
Business Characteristics

14,774 Companies Employ Your Workers

Online profiles for your workers mention 14,774 companies as employers, with the top 10 appearing below. In the last 12 months, 3,423 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Pittsburg State University Found...	716 	CRST International, Inc.	4,987 
Emporia State University	611 	Platinum Supplemental Insuranc...	2,748 
Wal-Mart, Inc.	491 	HealthCare Employment Netwo...	1,088 
McDonald's Corporation	328 	HomeAdvisor, Inc.	1,040 
Wolf Creek Nuclear Operating C...	315 	Dollar General Corporation	876 
Sunbelt Home Health Care Inc	220 	Pizza Hut, Inc.	760 
Amazon.com, Inc.	201 	Hogan Transports Inc	742 
Usd 253 Inc	188 	Pegasus Transportation, Inc.	716 
Cessna Aircraft Company	179 	C.R. England, Inc.	695 
Newman Regional Health Auxila...	169 	U.S. Xpress, Inc.	600 

Business Size



	Percentage	Business Count
1 to 4 employees	39.7%	4,694
5 to 9 employees	26.4%	3,121
10 to 19 employees	19.2%	2,270
20 to 49 employees	11.0%	1,297
50 to 99 employees	2.4%	281
100 to 249 employees	0.9%	110
250 to 499 employees	0.4%	49
500+ employees	0.1%	11

*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

Largest Occupations

● Occupation Jobs ● National Average

Top Growing Occupations

● Occupation Jobs Growth

Top Occupation LQ

● Occupation LQ

Top Occupation Earnings

● 2018 Median Hourly Earnings

Top Posted Occupations

● Unique Average Monthly Postings

Underemployment

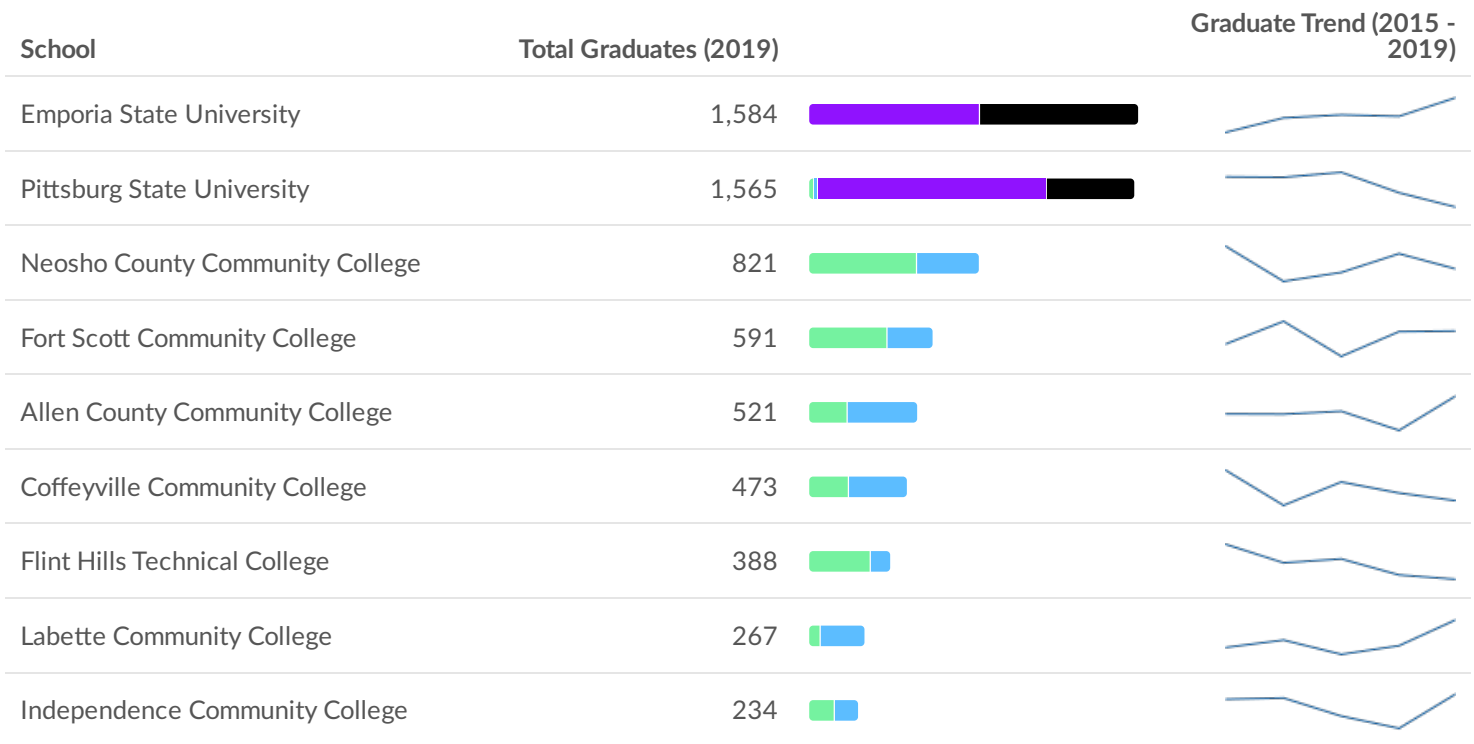
● Jobs Requiring Ed. Level ● Population at Ed. Level

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Jul 2019 - Jun 2020 Unique Average Monthly Postings
Office and Administrative Support	16,437	15,608	-829	-5%	0.92	\$14.16	690
Production	13,925	13,802	-123	-1%	2.00	\$16.64	382
Education, Training, and Library	10,854	10,495	-359	-3%	1.57	\$17.46	182
Sales and Related	9,780	9,576	-204	-2%	0.82	\$11.57	1,715
Food Preparation and Serving Related	9,767	9,196	-571	-6%	0.93	\$8.90	759
Transportation and Material Moving	8,130	7,919	-211	-3%	0.97	\$15.89	3,309
Healthcare Practitioners and Technical	6,063	6,187	124	+2%	0.94	\$24.69	1,362
Construction and Extraction	6,228	5,966	-262	-4%	1.07	\$17.70	152
Management	6,034	5,955	-79	-1%	0.88	\$33.07	476
Personal Care and Service	4,517	5,753	1,236	+27%	1.09	\$9.70	171
Installation, Maintenance, and Repair	5,603	5,706	103	+2%	1.24	\$19.26	347
Building and Grounds Cleaning and Maintenance	4,352	3,837	-515	-12%	0.89	\$11.07	140
Healthcare Support	4,551	3,806	-745	-16%	1.20	\$12.05	266
Business and Financial Operations	3,166	3,389	223	+7%	0.54	\$25.88	203
Protective Service	2,322	2,422	100	+4%	0.92	\$16.99	99
Community and Social Service	2,155	2,083	-72	-3%	1.04	\$17.51	167
Arts, Design, Entertainment, Sports, and Media	1,502	1,538	36	+2%	0.72	\$14.82	156
Architecture and Engineering	1,333	1,447	114	+9%	0.72	\$31.06	227

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Jul 2019 - Jun 2020 Unique Average Monthly Postings
Farming, Fishing, and Forestry	1,077	1,192	115	+11%	1.35	\$13.50	22
Computer and Mathematical	1,140	1,186	46	+4%	0.34	\$26.45	296
Life, Physical, and Social Science	641	586	-55	-9%	0.61	\$26.95	41
Military-only	574	484	-90	-16%	0.72	\$13.93	1
Legal	413	430	17	+4%	0.44	\$24.65	24

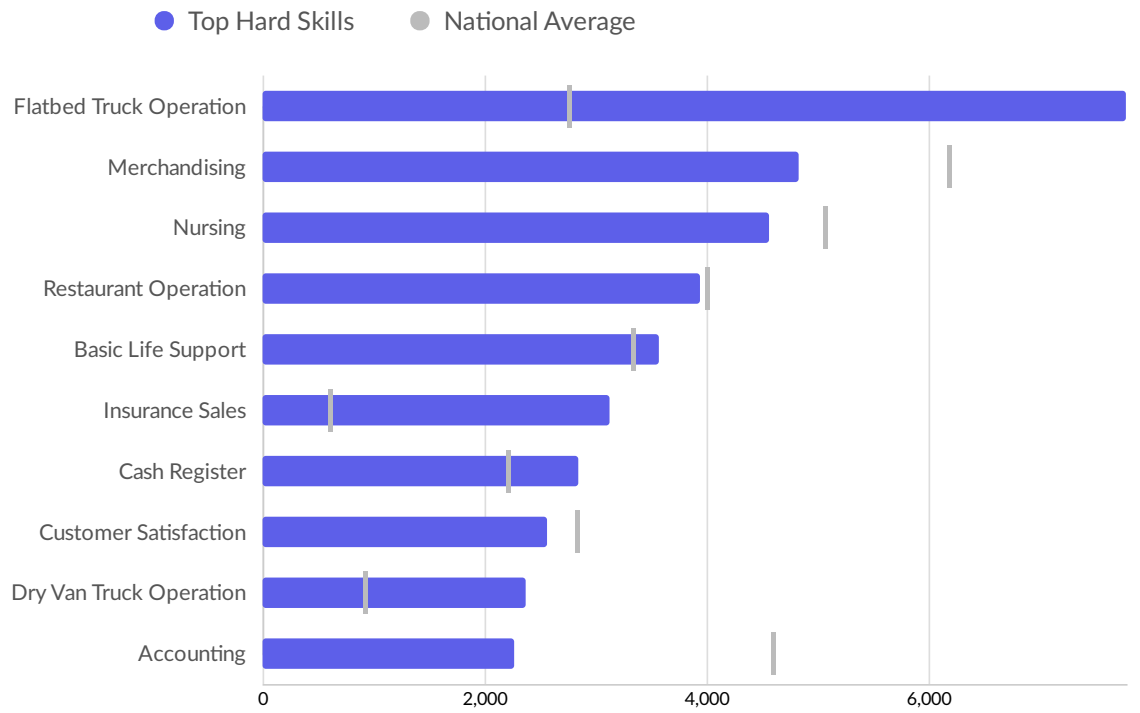
Educational Pipeline

In 2019, there were 6,444 graduates in Local Area V. This pipeline has remained stable (neither grown nor shrunk) over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, Nursing Assistant/Aide and Patient Care Assistant/Aide, and Elementary Education and Teaching.



● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills



Appendix A (Geographies)

Code	Description
20001	Allen County, KS
20003	Anderson County, KS
20011	Bourbon County, KS
20019	Chautauqua County, KS
20021	Cherokee County, KS
20031	Coffey County, KS
20037	Crawford County, KS
20049	Elk County, KS
20073	Greenwood County, KS

Code	Description
20099	Labette County, KS
20107	Linn County, KS
20111	Lyon County, KS
20121	Miami County, KS
20125	Montgomery County, KS
20133	Neosho County, KS
20205	Wilson County, KS
20207	Woodson County, KS