



# Local Area IV

Kansas Department of Commerce



Kansas

# Contents

Report Parameters .....	1
Economy Overview .....	2
Historic & Projected Trends .....	4
Population Characteristics .....	8
Industry Characteristics .....	10
Business Characteristics .....	16
Workforce Characteristics .....	18
Educational Pipeline .....	26
In-Demand Skills .....	27

## Report Parameters

### 6 Counties

---

20015	Butler County, KS
-------	-------------------

---

20035	Cowley County, KS
-------	-------------------

---

20077	Harper County, KS
-------	-------------------

---

20095	Kingman County, KS
-------	--------------------

---

20173	Sedgwick County, KS
-------	---------------------

---

20191	Sumner County, KS
-------	-------------------

### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

## Economy Overview

**653,222**

**Population (2019)**

Population **grew by 5,485** over the last 5 years and is projected to **grow by 4,690** over the next 5 years.

**331,978**

**Total Regional Employment**

Jobs **grew by 10,581** over the last 5 years and are projected to **grow by 4,909** over the next 5 years.

**\$56.5K**

**Avg. Earnings Per Job (2019)**

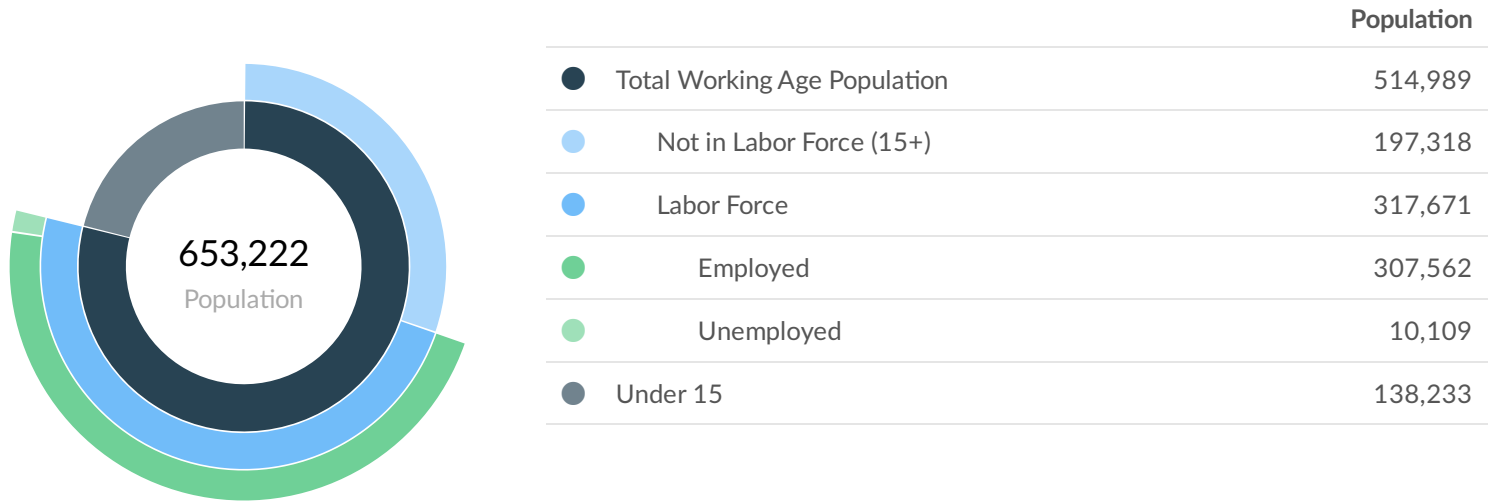
Regional average earnings per job are **\$12.0K below** the national average earnings of \$68.5K per job.

## Takeaways

- As of 2019 the region's population **increased by 0.8%** since 2014, growing by 5,485. Population is expected to **increase by 0.7%** between 2019 and 2024, adding 4,690.
- From 2014 to 2019, jobs **increased by 3.3%** in Local Area IV from 321,397 to **331,978**. This change **fell short of the national growth rate of 7.6% by 4.3%**. As the number of jobs increased, the **labor force participation rate decreased from 61.9% to 61.7% between 2014 and 2019**.
- Concerning educational attainment, **19.2% of the selected regions' residents possess a Bachelor's Degree** (0.4% above the national average), and **8.0% hold an Associate's Degree** (0.1% below the national average).
- The top three industries in 2019 are Aerospace Product and Parts Manufacturing, Restaurants and Other Eating Places, and Education and Hospitals (Local Government).

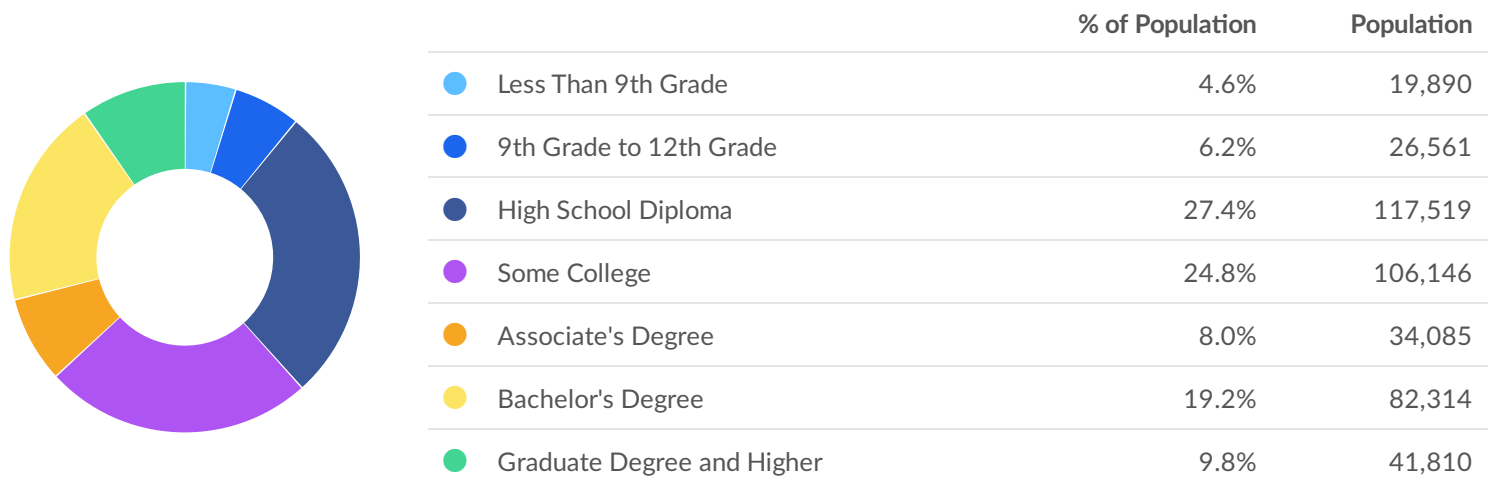
	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	653,222	317,671	331,978	94.8	\$39.34B	\$37.59B	\$44.54B
Local Area III	852,212	454,979	511,834	92.7	\$60.75B	\$48.84B	\$60.20B
Kansas	2,917,176	1,492,702	1,577,502	97.9	\$171.01B	\$164.39B	\$199.28B

## 2019 Labor Force Breakdown



## Educational Attainment

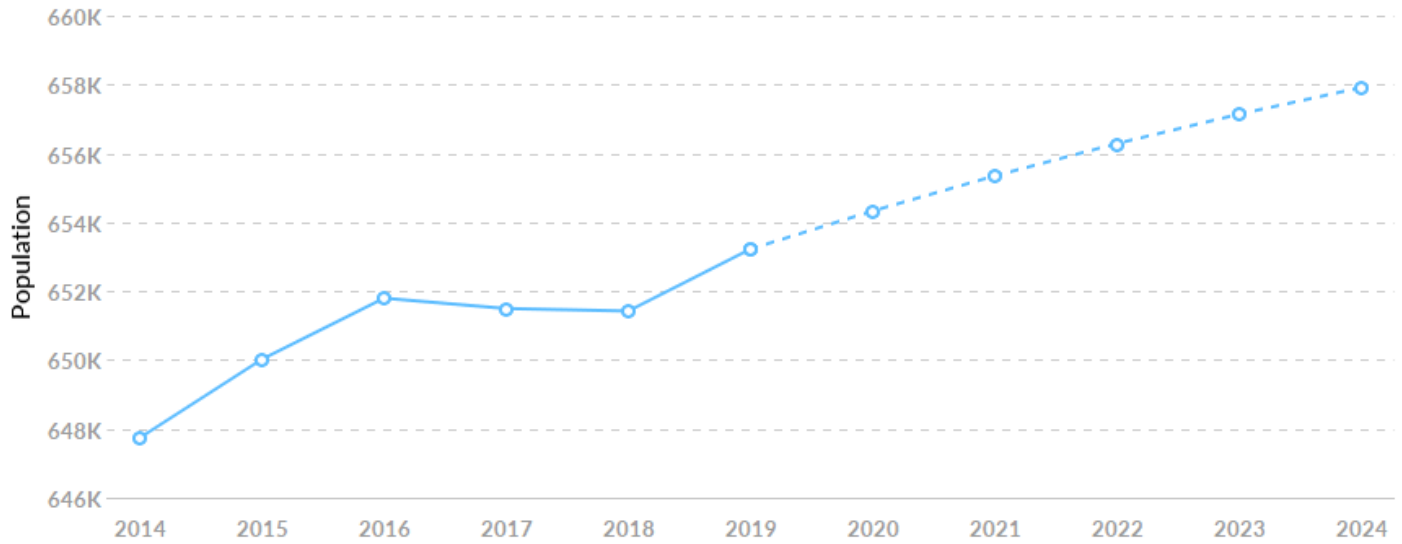
Concerning educational attainment, **19.2% of the selected regions' residents possess a Bachelor's Degree** (0.4% above the national average), and **8.0% hold an Associate's Degree** (0.1% below the national average).



# Historic & Projected Trends

## Population Trends

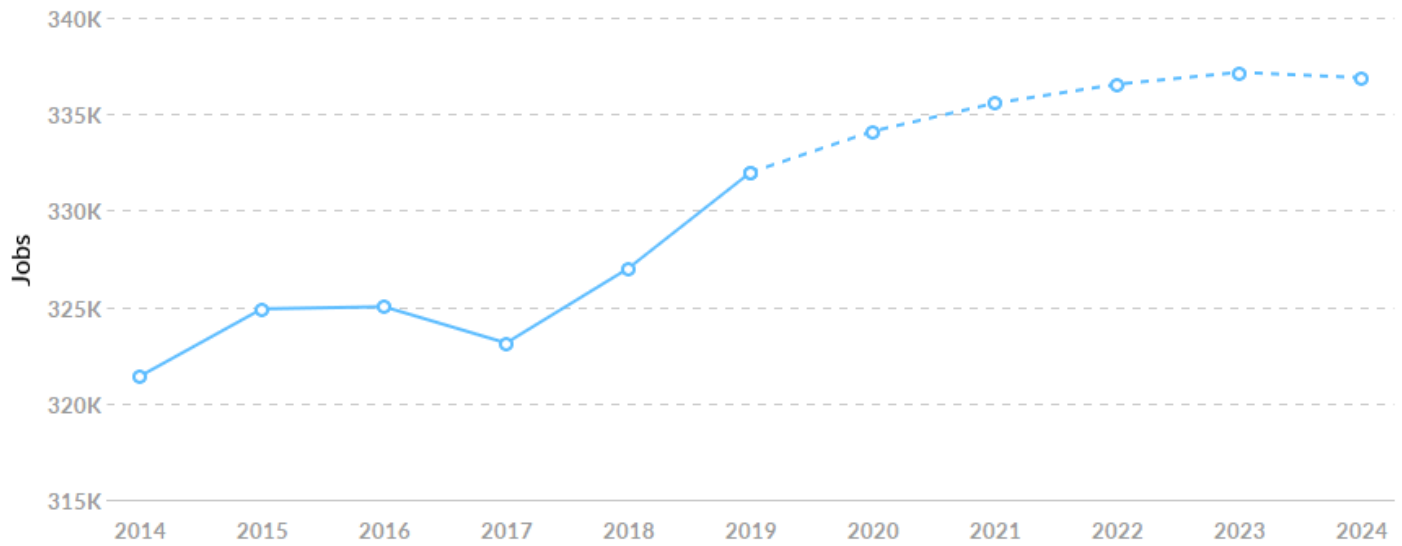
As of 2019 the region's population **increased by 0.8%** since 2014, growing by 5,485. Population is expected to **increase by 0.7%** between 2019 and 2024, adding 4,690.



Timeframe	Population
2014	647,737
2015	650,019
2016	651,795
2017	651,494
2018	651,422
2019	653,222
2020	654,328
2021	655,348
2022	656,286
2023	657,140
2024	657,913

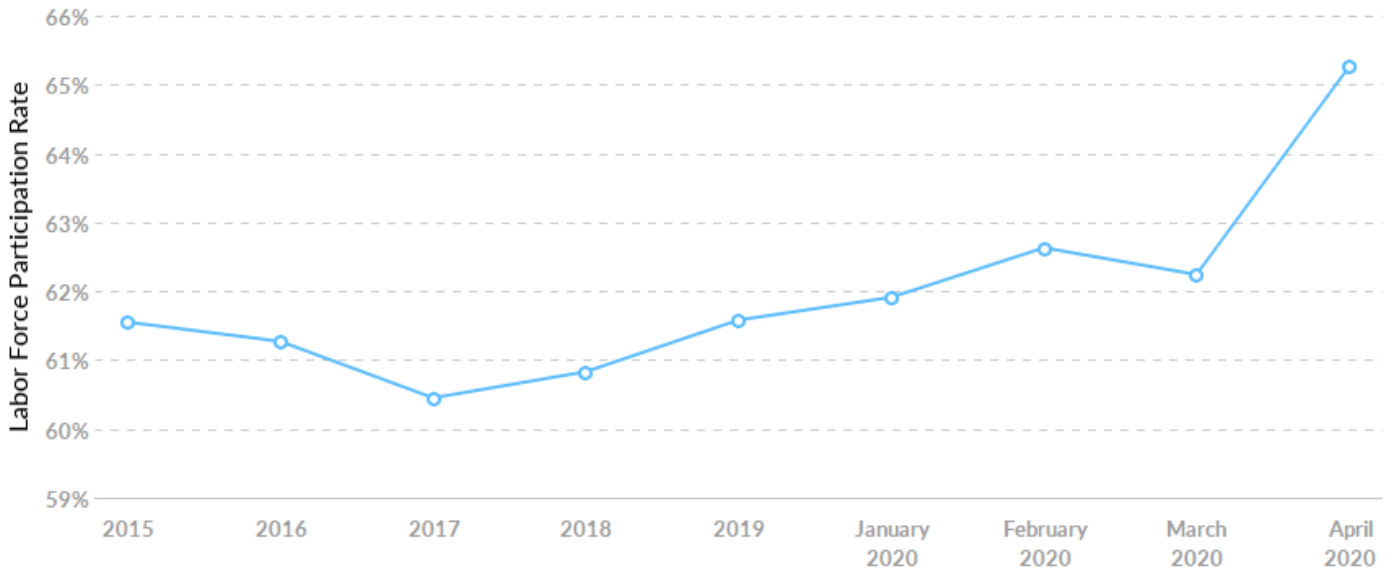
## Job Trends

From 2014 to 2019, jobs increased by 3.3% in Local Area IV from 321,397 to 331,978. This change fell short of the national growth rate of 7.6% by 4.3%.



Timeframe	Jobs
2014	321,397
2015	324,897
2016	325,010
2017	323,127
2018	327,001
2019	331,978
2020	334,111
2021	335,567
2022	336,546
2023	337,166
2024	336,887

## Labor Force Participation Rate Trends

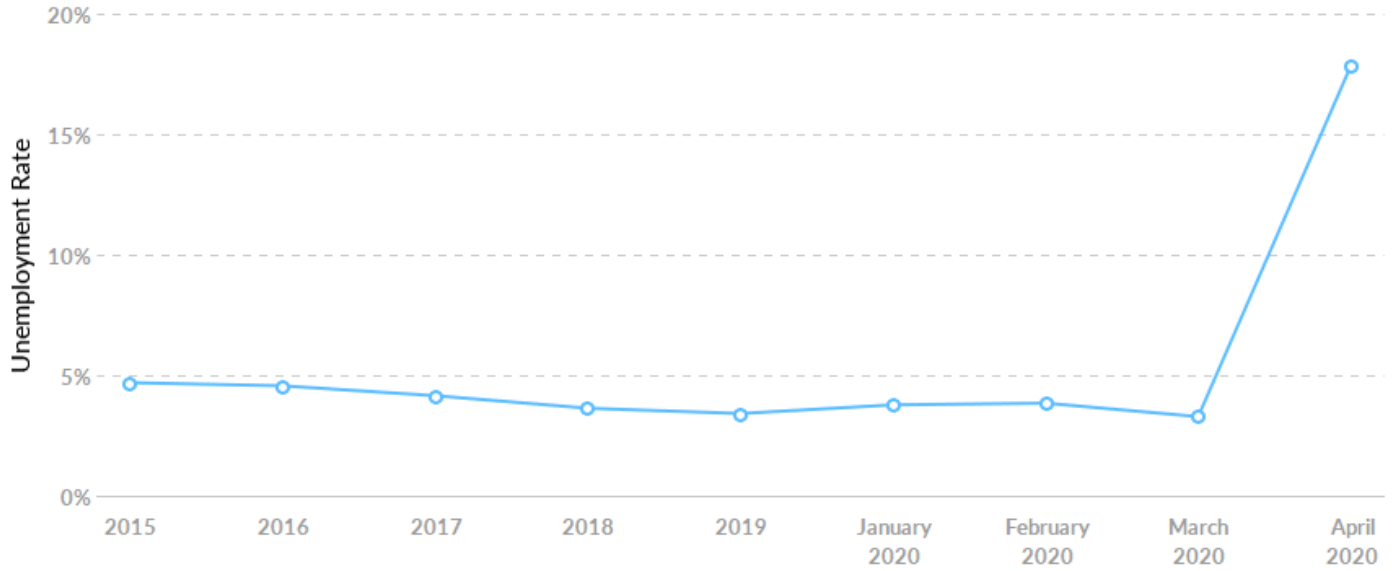


Timeframe	Labor Force Participation Rate
2015	61.55%
2016	61.27%
2017	60.45%
2018	60.83%
2019	61.58%
January 2020	61.91%
February 2020	62.63%
March 2020	62.24%
April 2020	65.26%



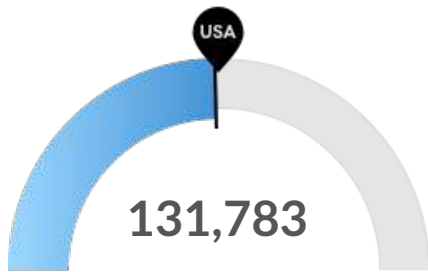
## Unemployment Rate Trends

Your areas had an April 2020 unemployment rate of 17.84%, **increasing from 4.69%** 5 years before.



Timeframe	Unemployment Rate
2015	4.69%
2016	4.56%
2017	4.15%
2018	3.63%
2019	3.41%
January 2020	3.77%
February 2020	3.84%
March 2020	3.28%
April 2020	17.84%

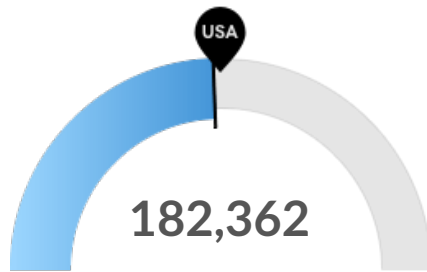
## Population Characteristics



**131,783**

**Millennials**

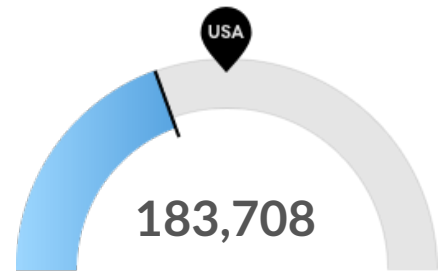
Your area has 131,783 millennials (ages 25-39). The national average for an area this size is 133,924.



**182,362**

**Retiring Soon**

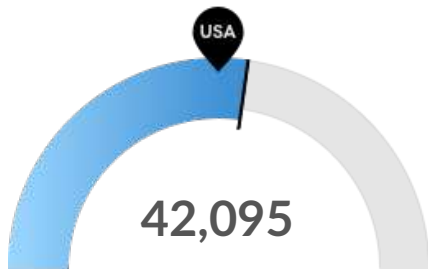
Retirement risk is about average in your area. The national average for an area this size is 188,564 people 55 or older, while there are 182,362 here.



**183,708**

**Racial Diversity**

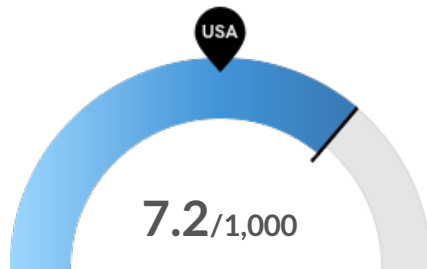
Racial diversity is low in your area. The national average for an area this size is 258,088 racially diverse people, while there are 183,708 here.



**42,095**

**Veterans**

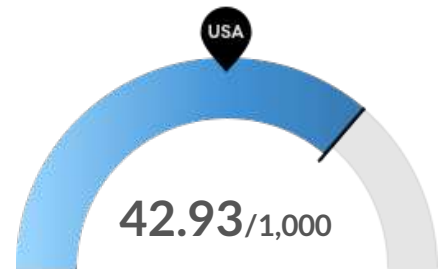
Your area has 42,095 veterans. The national average for an area this size is 37,057.



**7.2/1,000**

**Violent Crime**

Your area has 7.2 violent crimes per 1,000 people. The national rate is 3.87 per 1,000 people.



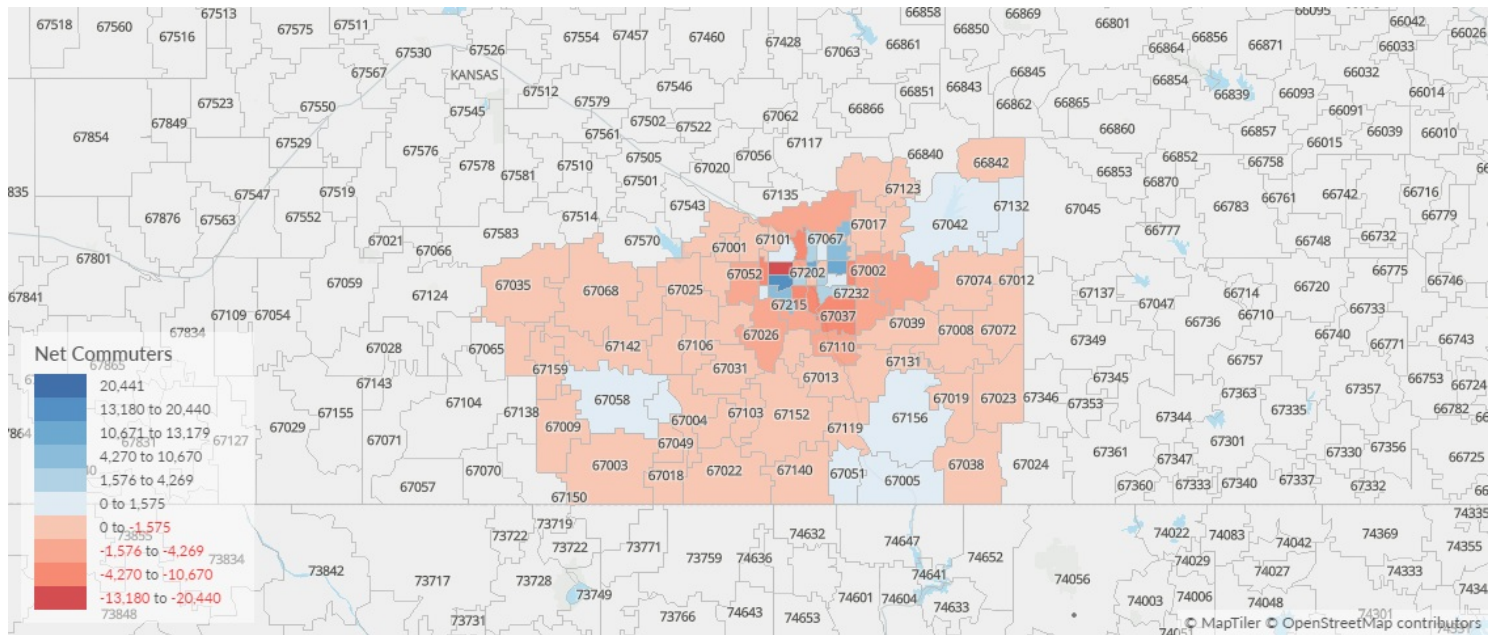
**42.93/1,000**

**Property Crime**

Your area has 42.93 property crimes per 1,000 people. The national rate is 22.98 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #39 for resident workers. The top ZIP for resident workers is 67212.



### Where Talent Works

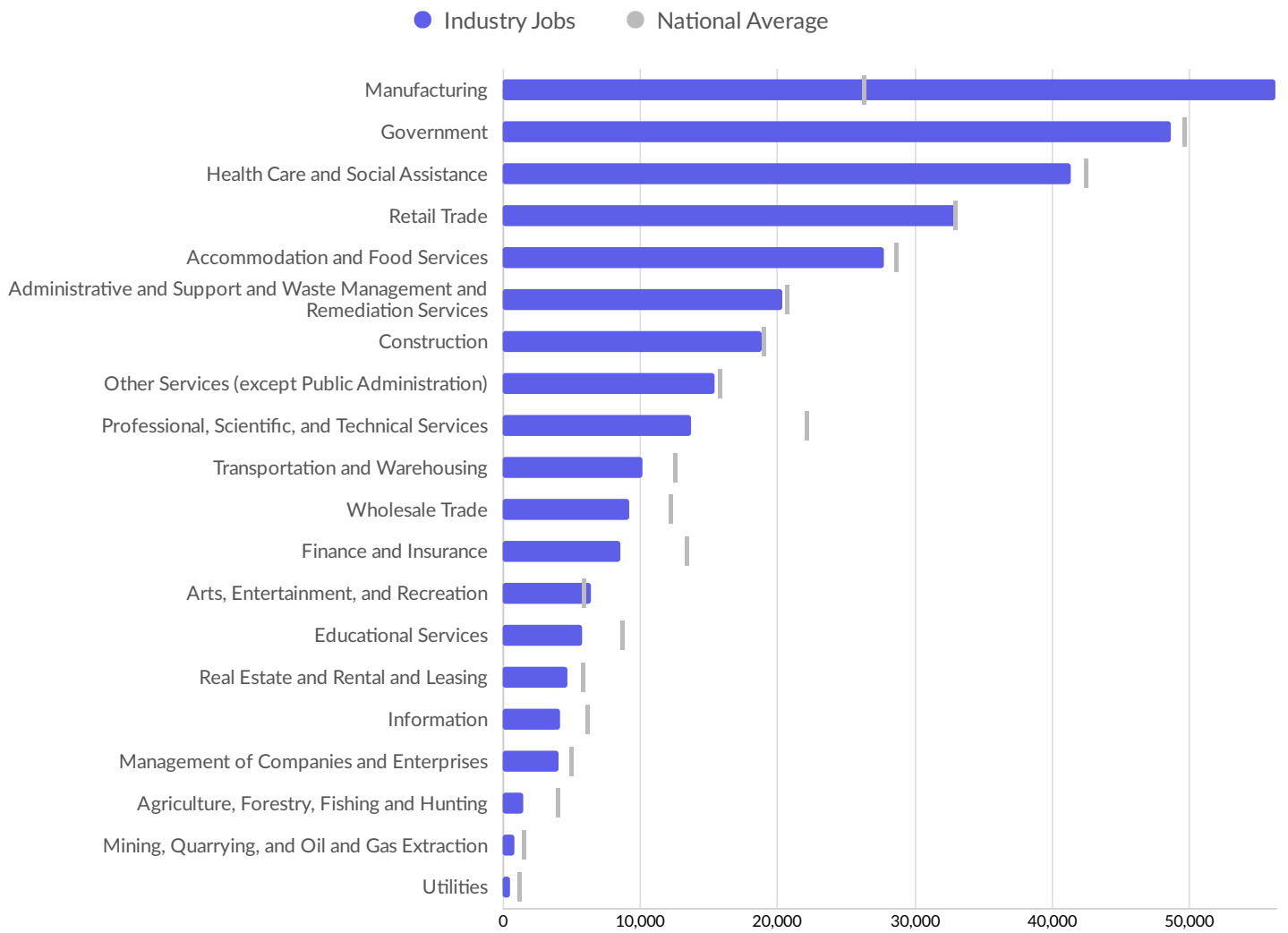
### Where Talent Lives

ZIP	Name	2019 Employment
67202	Wichita, KS (in Sedgwick...)	22,146
67209	Wichita, KS (in Sedgwick...)	21,746
67206	Wichita, KS (in Sedgwick...)	18,999
67214	Wichita, KS (in Sedgwick...)	17,683
67226	Wichita, KS (in Sedgwick...)	16,802

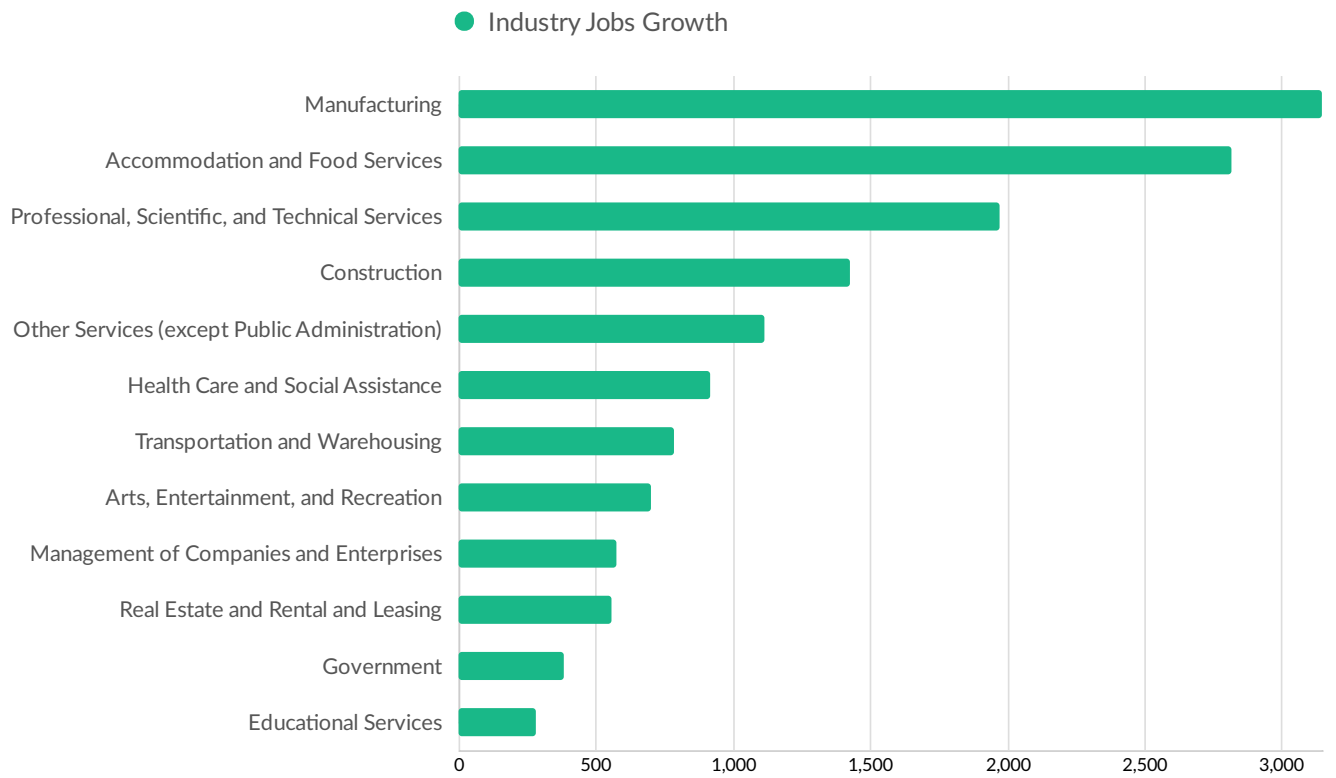
ZIP	Name	2019 Workers
67212	Wichita, KS (in Sedgwick...)	23,363
67203	Wichita, KS (in Sedgwick...)	14,744
67037	Derby, KS (in Sedgwick ...)	14,521
67217	Wichita, KS (in Sedgwick...)	14,021
67207	Wichita, KS (in Sedgwick...)	13,341

# Industry Characteristics

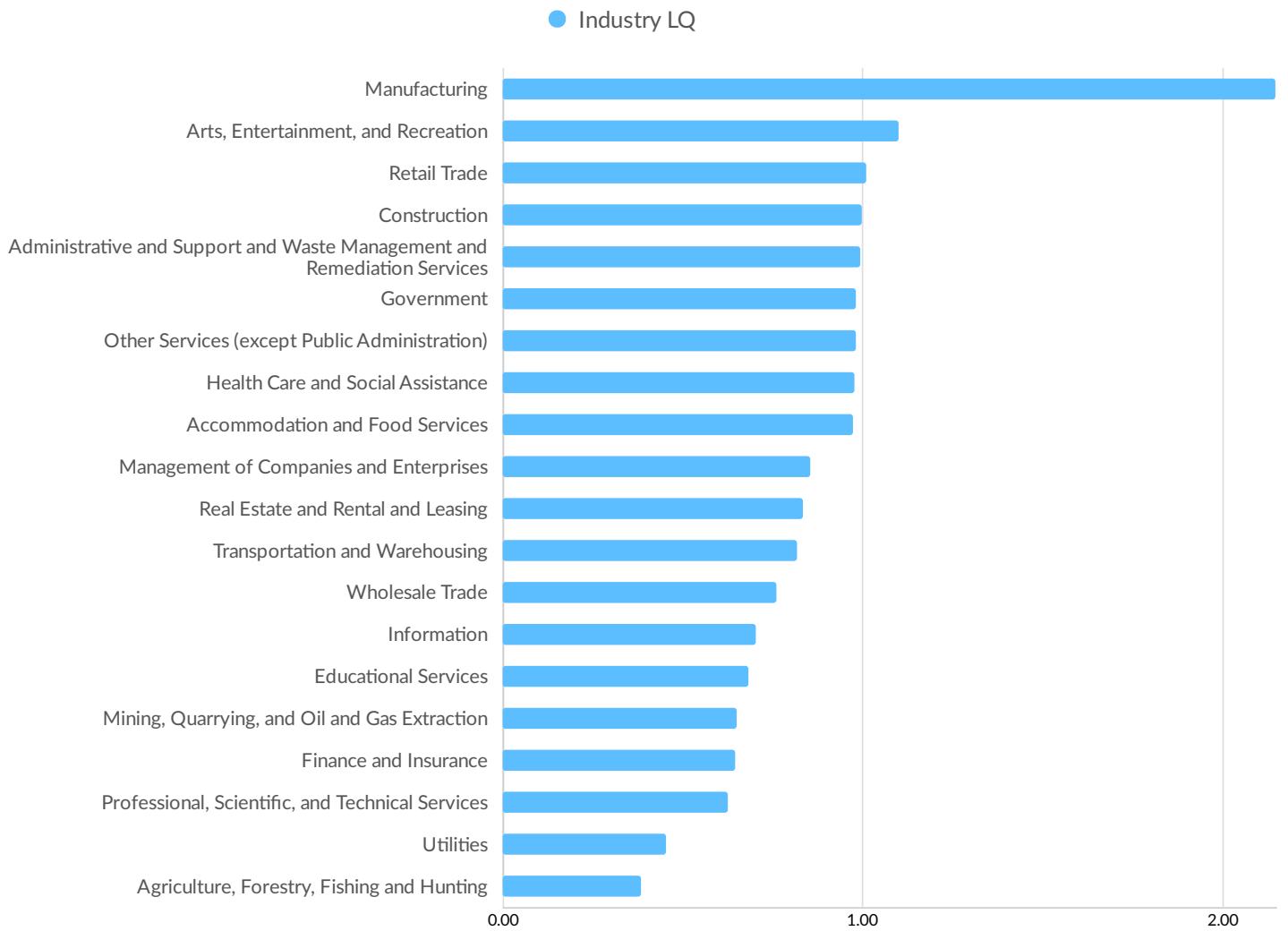
## Largest Industries



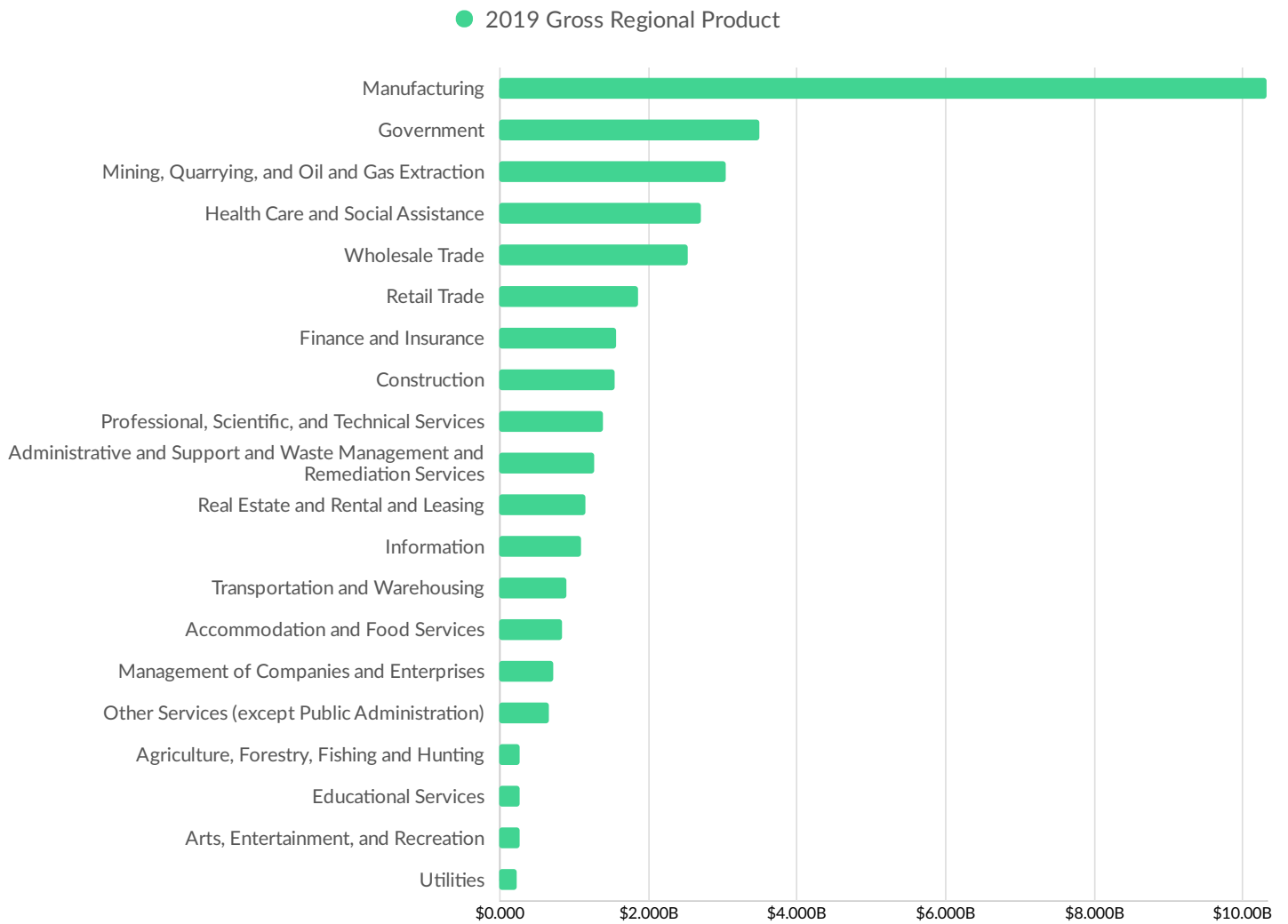
## Top Growing Industries



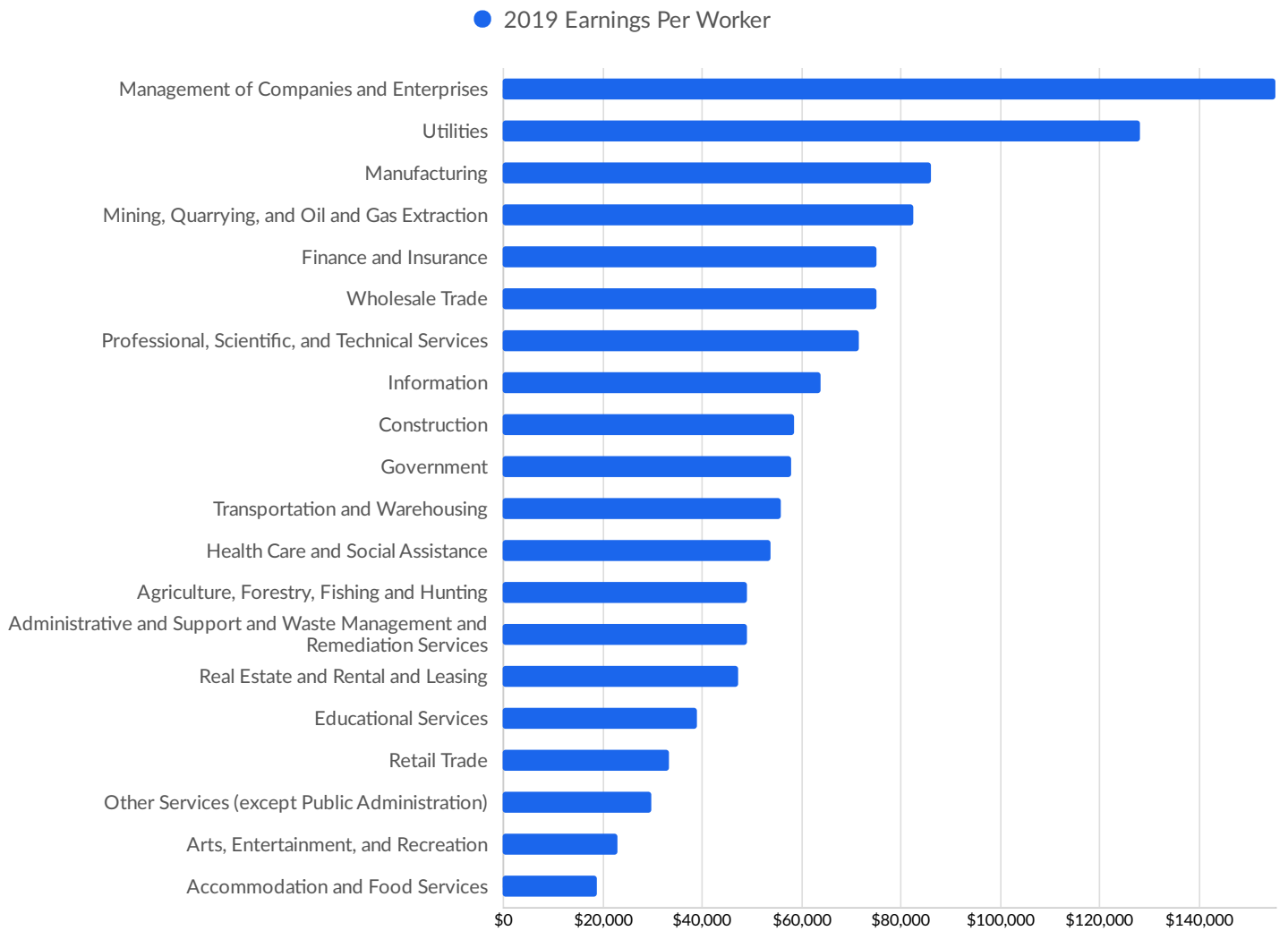
## Top Industry LQ



## Top Industry GRP



## Top Industry Earnings





Industry	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2019 Earnings Per Worker	2019 GRP
Manufacturing	53,183	56,331	3,148	+6%	2.15	\$86,149	\$10.33B
Government	48,282	48,665	383	+1%	0.98	\$57,990	\$3.50B
Health Care and Social Assistance	40,485	41,405	920	+2%	0.98	\$54,011	\$2.72B
Retail Trade	34,253	33,143	-1,110	-3%	1.01	\$33,574	\$1.86B
Accommodation and Food Services	24,938	27,758	2,820	+11%	0.97	\$19,070	\$840.56M
Administrative and Support and Waste Management and Remediation Services	20,952	20,429	-523	-2%	0.99	\$49,104	\$1.29B
Construction	17,437	18,867	1,430	+8%	1.00	\$58,695	\$1.56B
Other Services (except Public Administration)	14,291	15,405	1,114	+8%	0.98	\$29,933	\$662.96M
Professional, Scientific, and Technical Services	11,780	13,755	1,975	+17%	0.63	\$71,796	\$1.39B
Transportation and Warehousing	9,420	10,204	784	+8%	0.82	\$55,932	\$911.49M
Wholesale Trade	9,703	9,231	-472	-5%	0.76	\$75,102	\$2.55B
Finance and Insurance	8,717	8,589	-128	-1%	0.65	\$75,356	\$1.57B
Arts, Entertainment, and Recreation	5,708	6,408	700	+12%	1.10	\$23,072	\$268.30M
Educational Services	5,538	5,822	284	+5%	0.68	\$39,022	\$268.88M
Real Estate and Rental and Leasing	4,167	4,722	555	+13%	0.83	\$47,419	\$1.17B
Information	4,728	4,234	-494	-10%	0.70	\$64,041	\$1.10B
Management of Companies and Enterprises	3,535	4,108	573	+16%	0.85	\$155,534	\$723.72M
Agriculture, Forestry, Fishing and Hunting	1,889	1,481	-408	-22%	0.38	\$49,210	\$270.89M
Mining, Quarrying, and Oil and Gas Extraction	1,610	911	-699	-43%	0.65	\$82,606	\$3.04B
Utilities	781	511	-270	-35%	0.46	\$128,160	\$230.88M

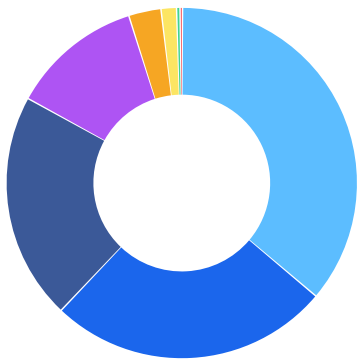
## Business Characteristics

### 108,621 Companies Employ Your Workers

Online profiles for your workers mention 108,621 companies as employers, with the top 10 appearing below. In the last 12 months, 10,229 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Spirit Aerosystems Holdings, Inc.	5,647 	CRST International, Inc.	1,813 
Cessna Aircraft Company	4,487 	Platinum Supplemental Insuranc...	1,684 
Wal-Mart, Inc.	2,944 	HealthCare Employment Netwo...	1,368 
Wichita State University	2,874 	Ascension	1,283 
Via Christi Health, Inc.	2,590 	HCA Holdings, Inc.	862 
Wichita Public Schools	1,777 	Textron Inc.	779 
United States Department of th...	1,698 	Aerotek, Inc.	761 
Hawker Beechcraft Corporation	1,613 	Pizza Hut, Inc.	754 
Wesley Medical Center, LLC	1,595 	HomeAdvisor, Inc.	753 
Bombardier Inc.	1,411 	Sedgwick, County	677 

## Business Size

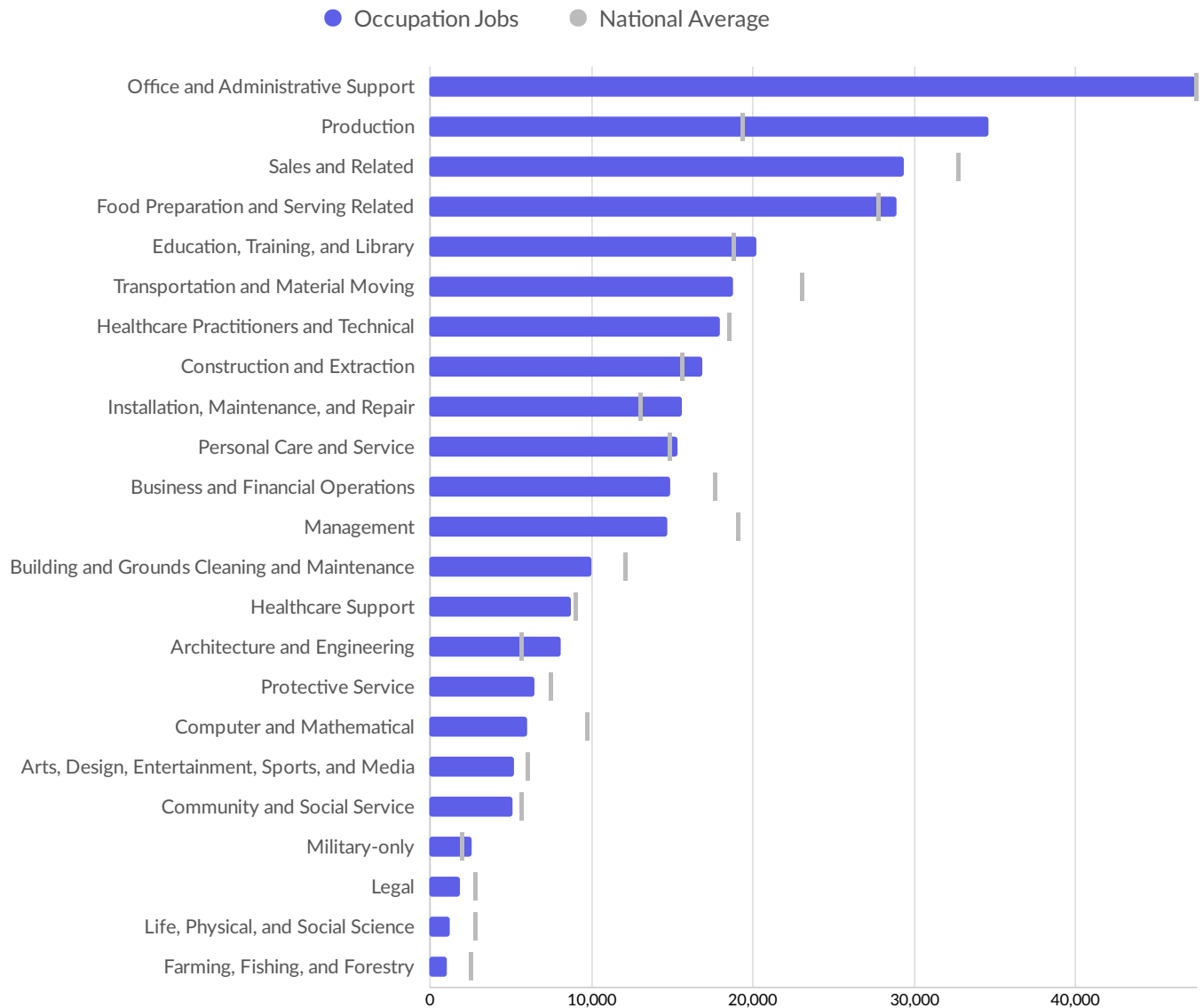


	Percentage	Business Count
1 to 4 employees	36.1%	8,523
5 to 9 employees	25.9%	6,126
10 to 19 employees	20.9%	4,944
20 to 49 employees	12.1%	2,863
50 to 99 employees	3.0%	705
100 to 249 employees	1.4%	336
250 to 499 employees	0.3%	75
500+ employees	0.2%	54

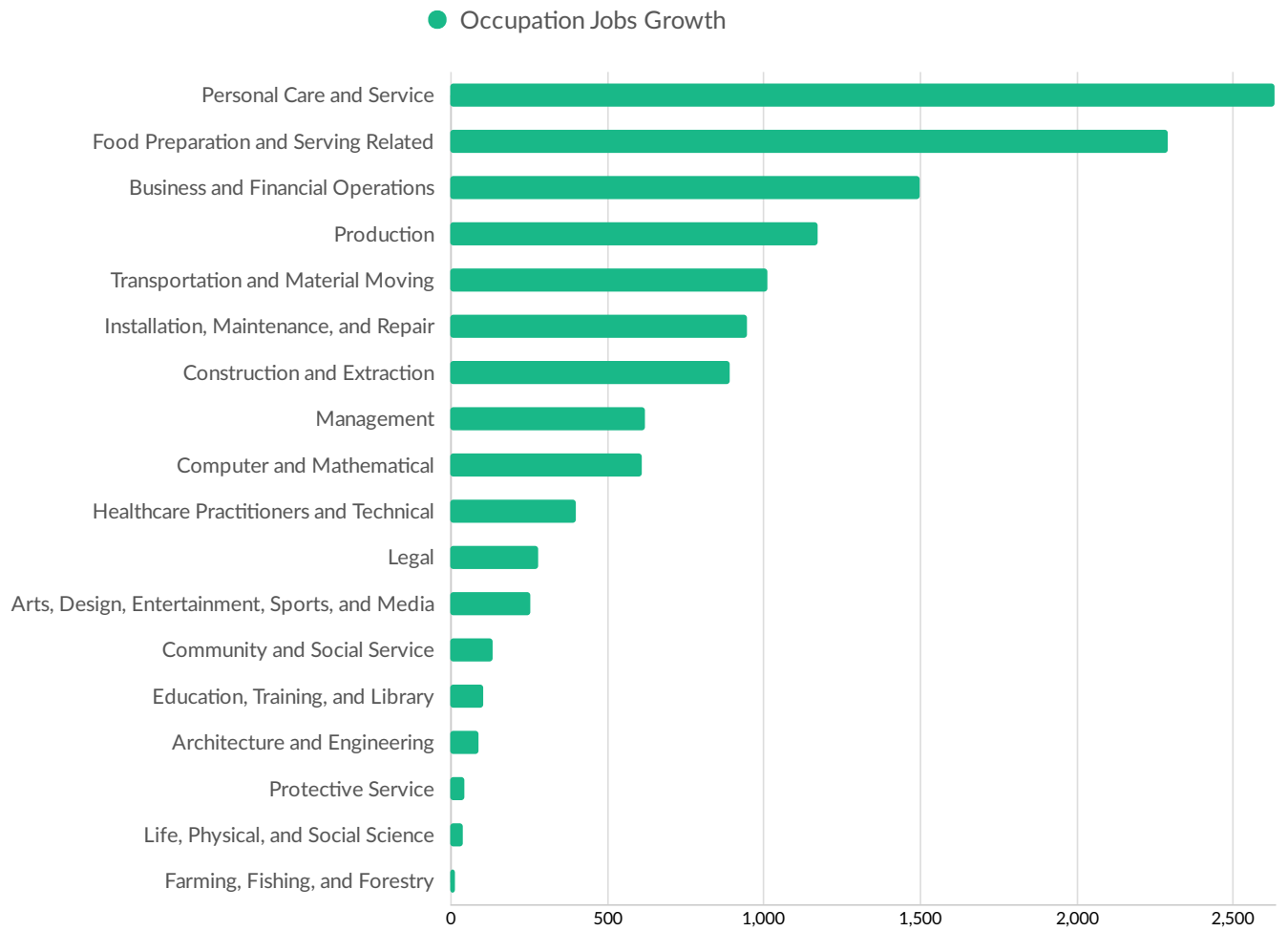
\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

# Workforce Characteristics

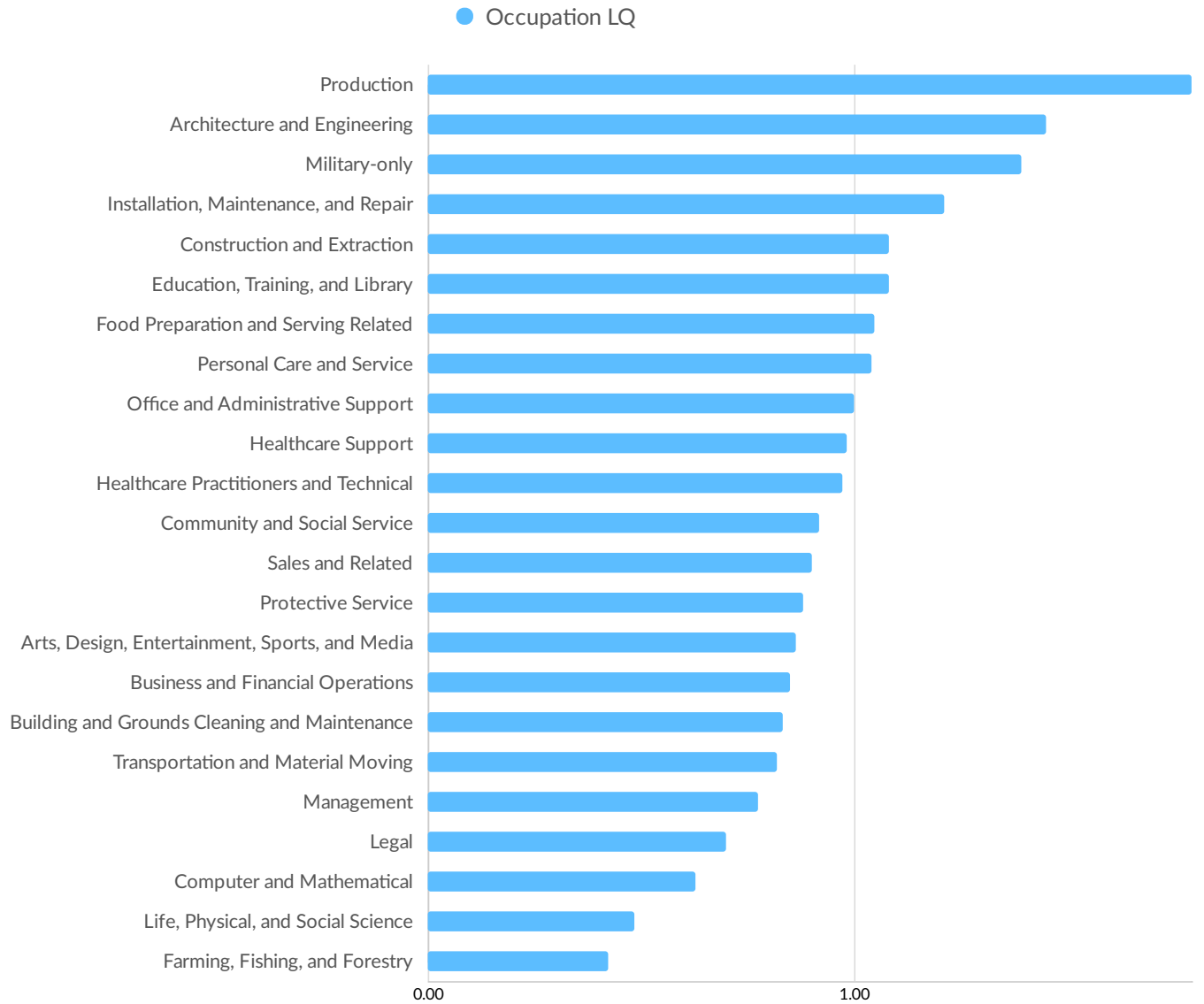
## Largest Occupations



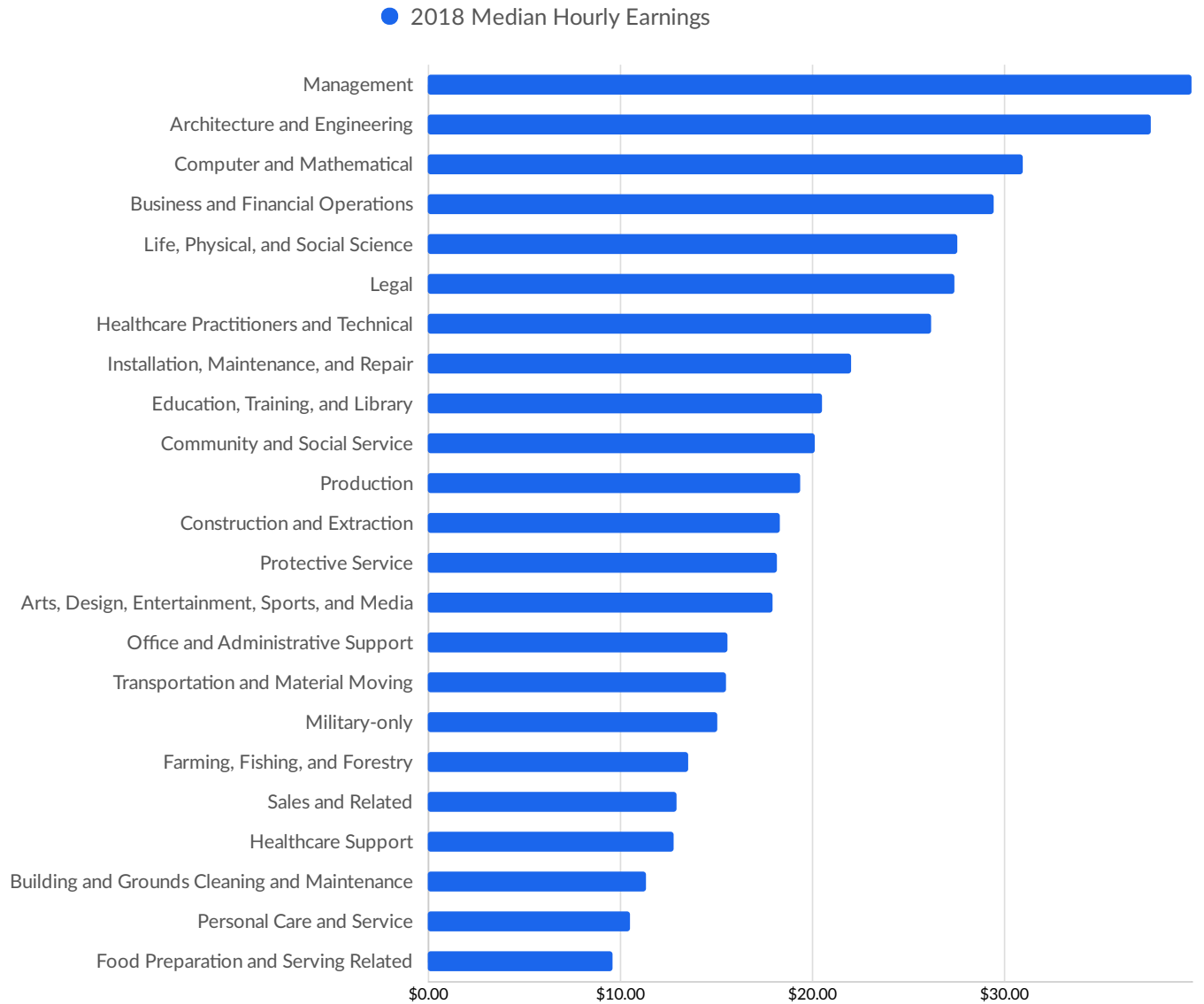
## Top Growing Occupations



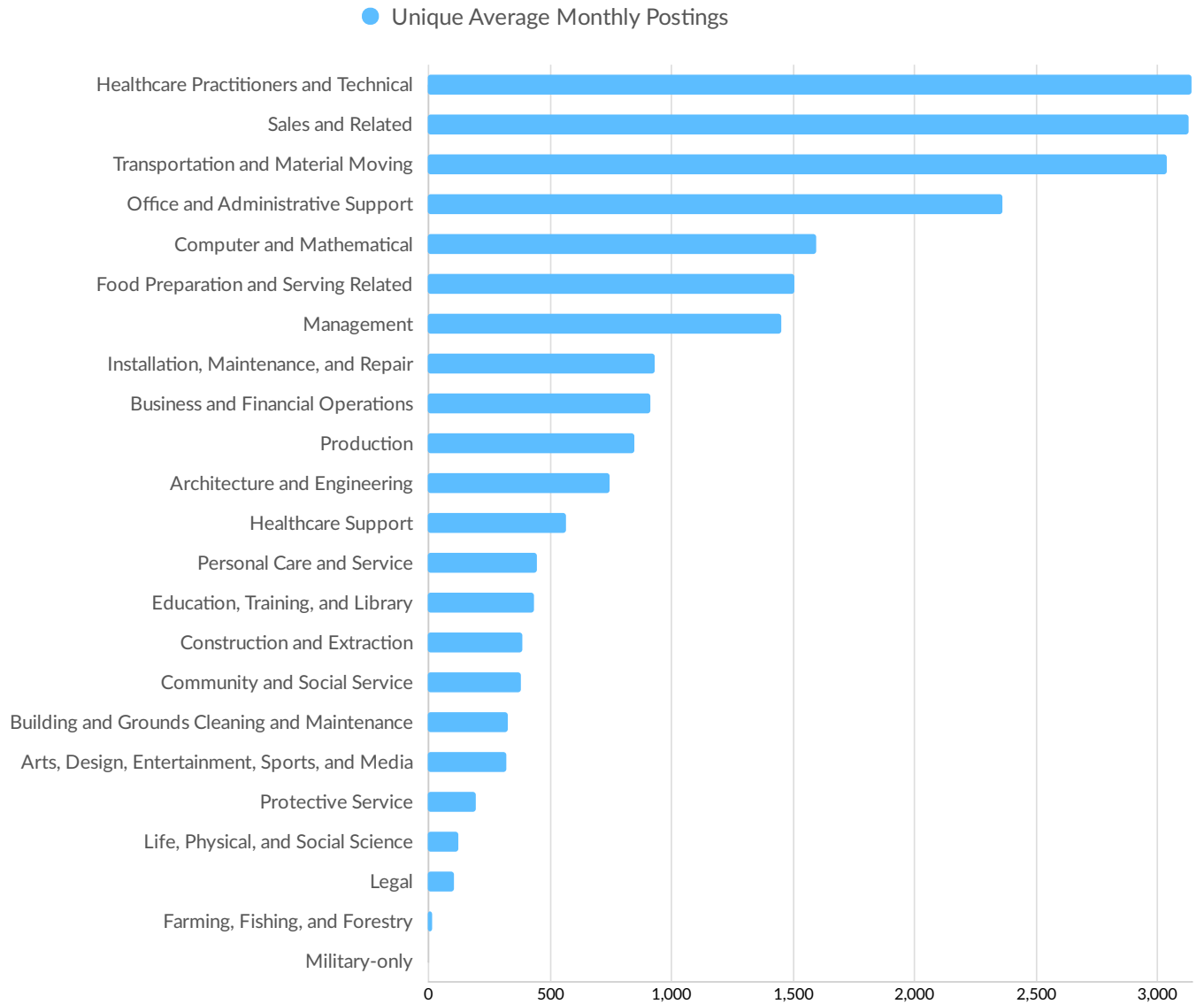
## Top Occupation LQ



## Top Occupation Earnings

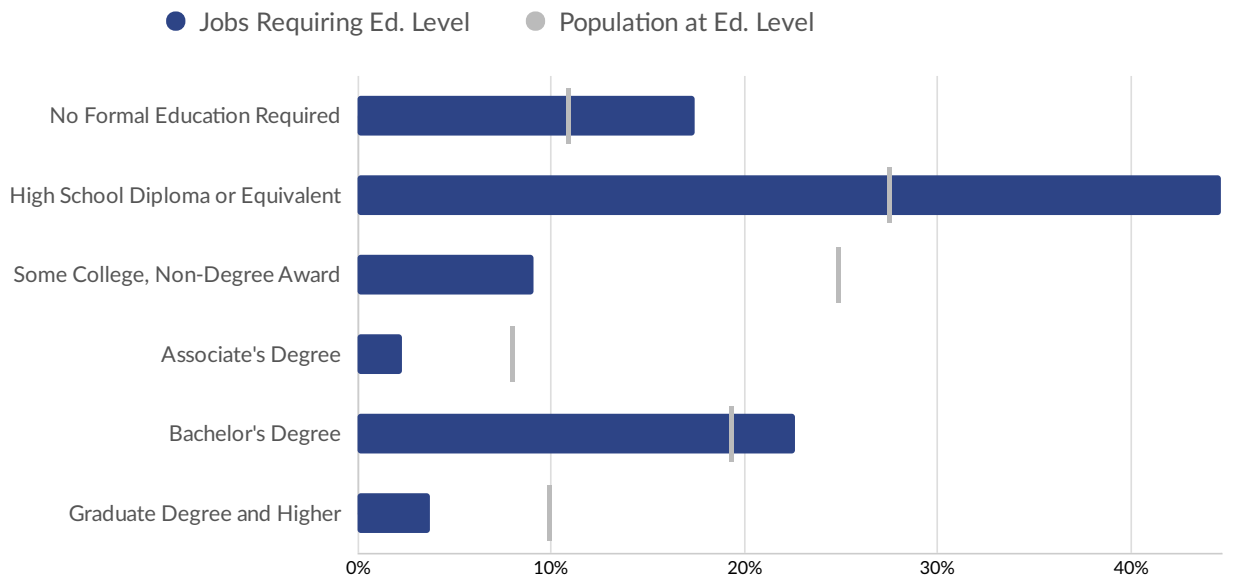


## Top Posted Occupations





## Underemployment

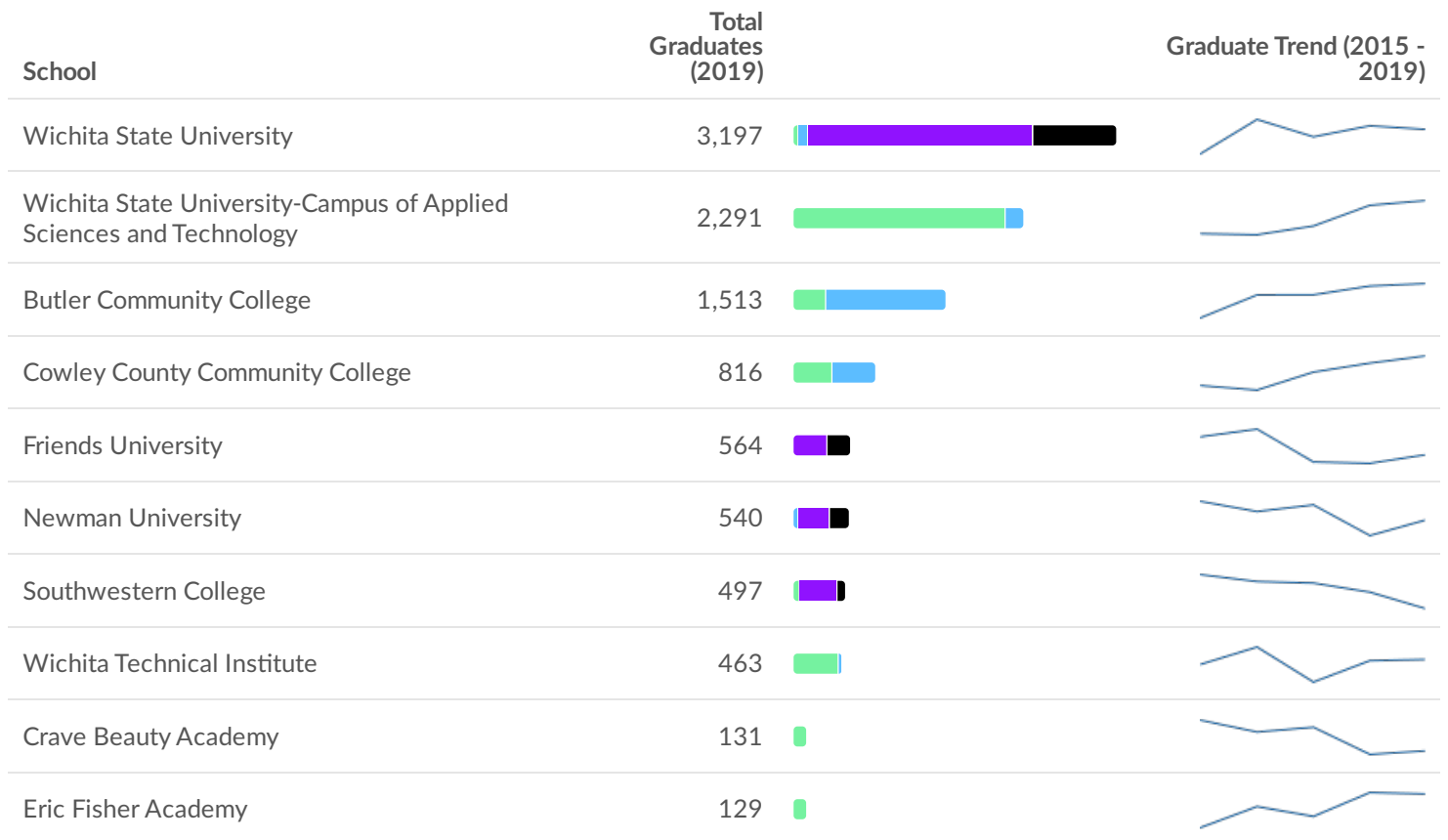


Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Jul 2019 - Jun 2020 Unique Average Monthly Postings
Office and Administrative Support	48,398	47,490	-908	-2%	1.00	\$15.62	2,363
Production	33,440	34,614	1,174	+4%	1.79	\$19.39	851
Sales and Related	30,450	29,412	-1,038	-3%	0.90	\$12.93	3,131
Food Preparation and Serving Related	26,680	28,972	2,292	+9%	1.05	\$9.60	1,509
Education, Training, and Library	20,150	20,254	104	+1%	1.08	\$20.52	438
Transportation and Material Moving	17,802	18,816	1,014	+6%	0.82	\$15.57	3,039
Healthcare Practitioners and Technical	17,597	17,997	400	+2%	0.97	\$26.23	3,141
Construction and Extraction	15,982	16,875	893	+6%	1.08	\$18.37	387
Installation, Maintenance, and Repair	14,729	15,675	946	+6%	1.21	\$22.05	931
Personal Care and Service	12,744	15,377	2,633	+21%	1.04	\$10.53	446
Business and Financial Operations	13,449	14,948	1,499	+11%	0.85	\$29.49	918
Management	14,126	14,749	623	+4%	0.77	\$39.80	1,453
Building and Grounds Cleaning and Maintenance	10,110	10,021	-89	-1%	0.83	\$11.34	327
Healthcare Support	9,045	8,779	-266	-3%	0.98	\$12.82	569
Architecture and Engineering	8,021	8,111	90	+1%	1.45	\$37.66	747
Protective Service	6,475	6,519	44	+1%	0.88	\$18.21	200
Computer and Mathematical	5,482	6,092	610	+11%	0.63	\$30.98	1,599
Arts, Design, Entertainment, Sports, and Media	4,948	5,206	258	+5%	0.87	\$17.96	321

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Jul 2019 - Jun 2020 Unique Average Monthly Postings
Community and Social Service	5,011	5,147	136	+3%	0.92	\$20.15	386
Military-only	2,819	2,643	-176	-6%	1.39	\$15.05	3
Legal	1,641	1,923	282	+17%	0.70	\$27.42	110
Life, Physical, and Social Science	1,267	1,309	42	+3%	0.49	\$27.58	127
Farming, Fishing, and Forestry	1,033	1,049	16	+2%	0.42	\$13.55	17

## Educational Pipeline

In 2019, there were 10,276 graduates in Local Area IV. This pipeline has grown by 10% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, Nursing Assistant/Aide and Patient Care Assistant/Aide, and Aeronautical/Aerospace Engineering Technology/Technician.



● Certificate   
 ● Associate's   
 ● Bachelor's   
 ● Master's or Higher

# In-Demand Skills

