



Local Area II

Kansas Department of Commerce



Kansas

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Report Parameters

17 Counties

20005	Atchison County, KS	20059	Franklin County, KS
20013	Brown County, KS	20061	Geary County, KS
20027	Clay County, KS	20085	Jackson County, KS
20043	Doniphan County, KS	20087	Jefferson County, KS
20045	Douglas County, KS	<i>See Appendix A for all 17 Counties</i>	

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

577,014

Population (2019)

Population decreased by 2,433 over the last 5 years and is projected to decrease by 1,528 over the next 5 years.

294,614

Total Regional Employment

Jobs decreased by 549 over the last 5 years but are projected to grow by 6,645 over the next 5 years.

\$51.1K

Avg. Earnings Per Job (2019)

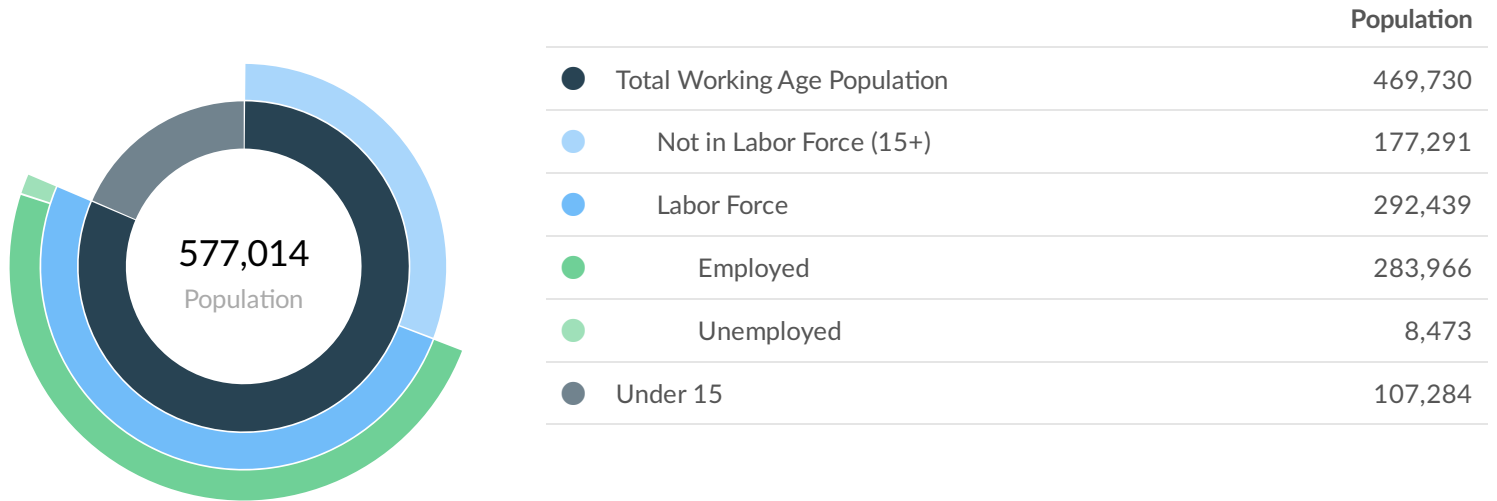
Regional average earnings per job are \$17.4K below the national average earnings of \$68.5K per job.

Takeaways

- As of 2019 the region's population declined by 0.4% since 2014, falling by 2,433. Population is expected to decrease by 0.3% between 2019 and 2024, losing 1,528.
- From 2014 to 2019, jobs declined by 0.2% in Local Area II from 295,163 to 294,614. This change fell short of the national growth rate of 7.6% by 7.8%. As the number of jobs declined, the labor force participation rate decreased from 62.6% to 62.3% between 2014 and 2019.
- Concerning educational attainment, 19.6% of the selected regions' residents possess a Bachelor's Degree (0.7% above the national average), and 7.3% hold an Associate's Degree (0.8% below the national average).
- The top three industries in 2019 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Federal Government, Military.

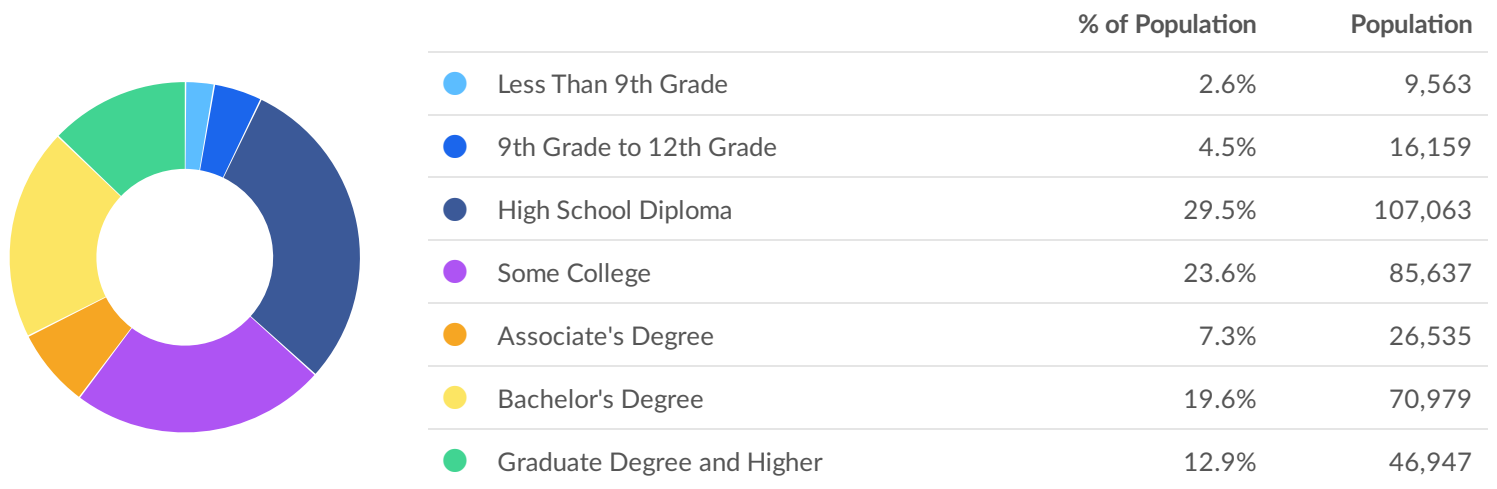
	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	577,014	292,439	294,614	96.7	\$27.03B	\$36.83B	\$42.98B
Kansas	2,917,176	1,492,702	1,577,502	97.9	\$171.01B	\$164.39B	\$199.28B

2019 Labor Force Breakdown



Educational Attainment

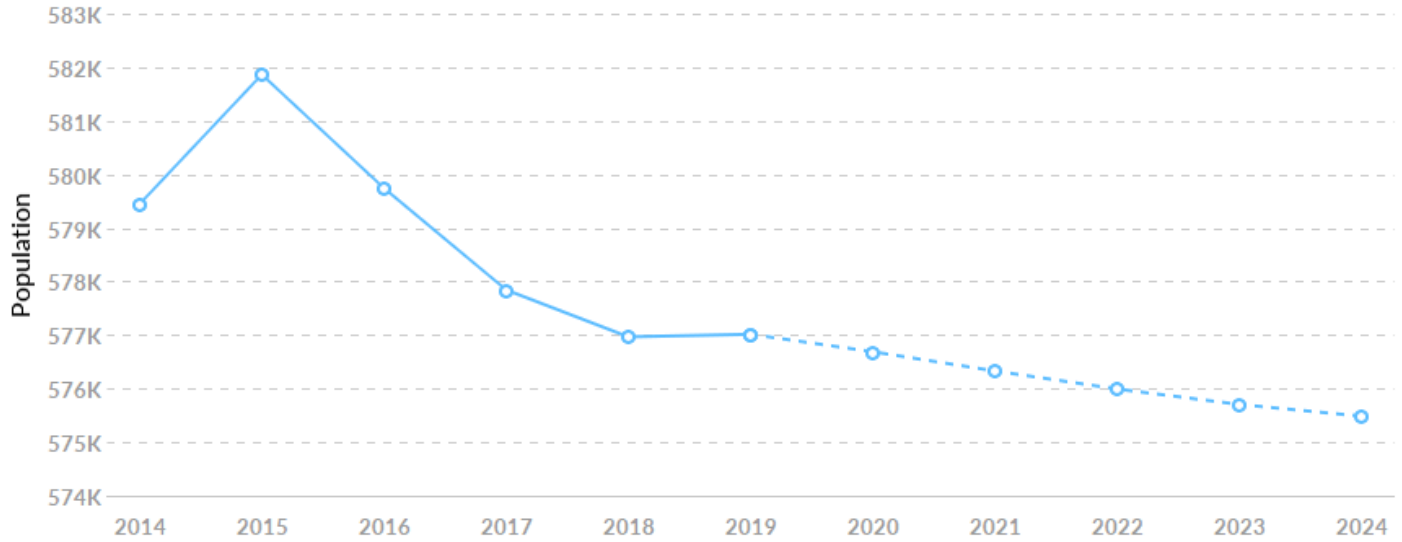
Concerning educational attainment, **19.6% of the selected regions' residents possess a Bachelor's Degree** (0.7% above the national average), and **7.3% hold an Associate's Degree** (0.8% below the national average).



Historic & Projected Trends

Population Trends

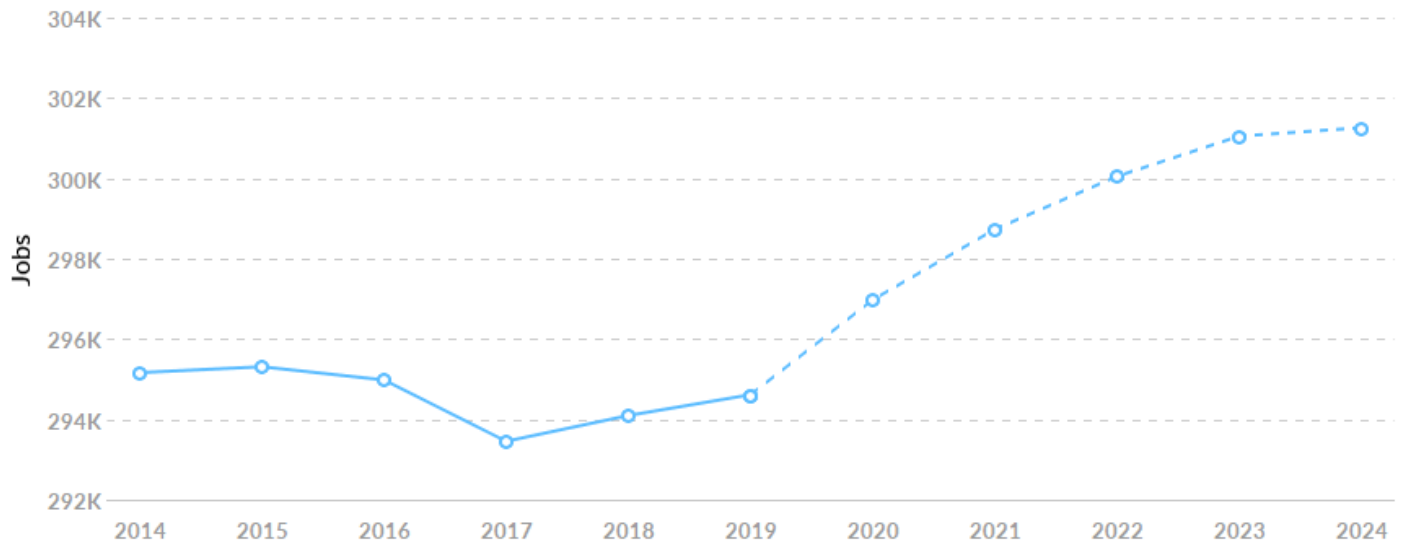
As of 2019 the region's population **declined by 0.4%** since 2014, falling by 2,433. Population is expected to **decrease by 0.3%** between 2019 and 2024, losing 1,528.



Timeframe	Population
2014	579,446
2015	581,862
2016	579,741
2017	577,843
2018	576,966
2019	577,014
2020	576,688
2021	576,329
2022	575,993
2023	575,704
2024	575,485

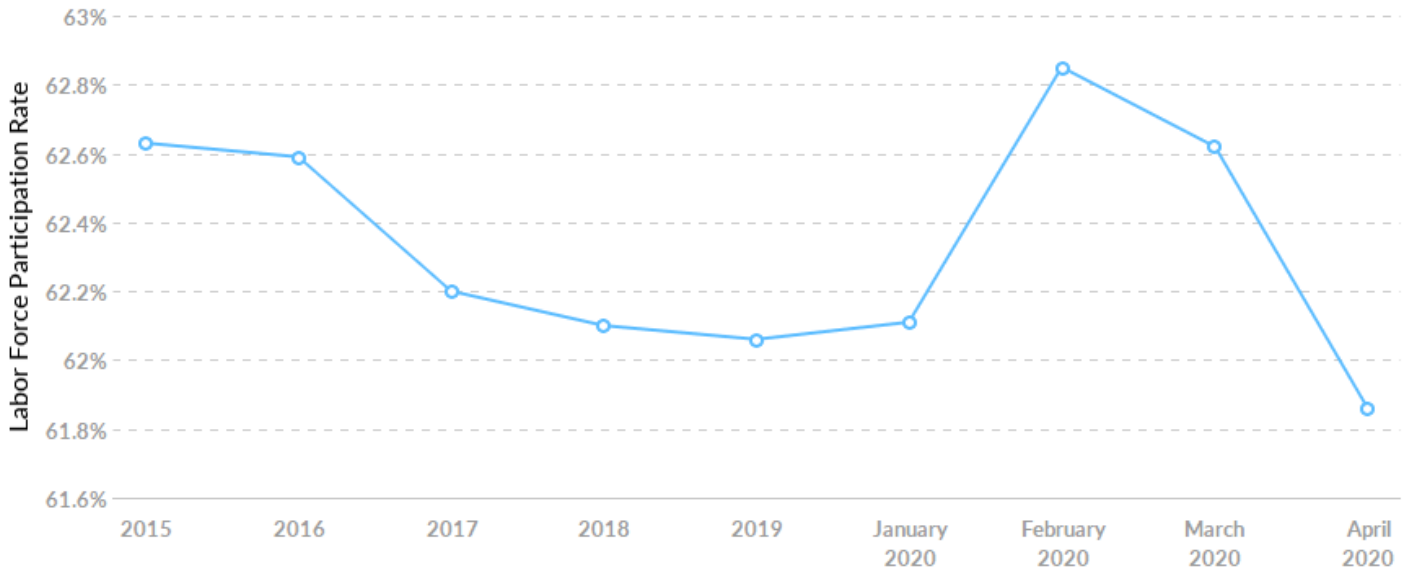
Job Trends

From 2014 to 2019, jobs declined by 0.2% in Local Area II from 295,163 to 294,614. This change fell short of the national growth rate of 7.6% by 7.8%.



Timeframe	Jobs
2014	295,163
2015	295,310
2016	294,981
2017	293,454
2018	294,096
2019	294,614
2020	296,975
2021	298,731
2022	300,049
2023	301,051
2024	301,259

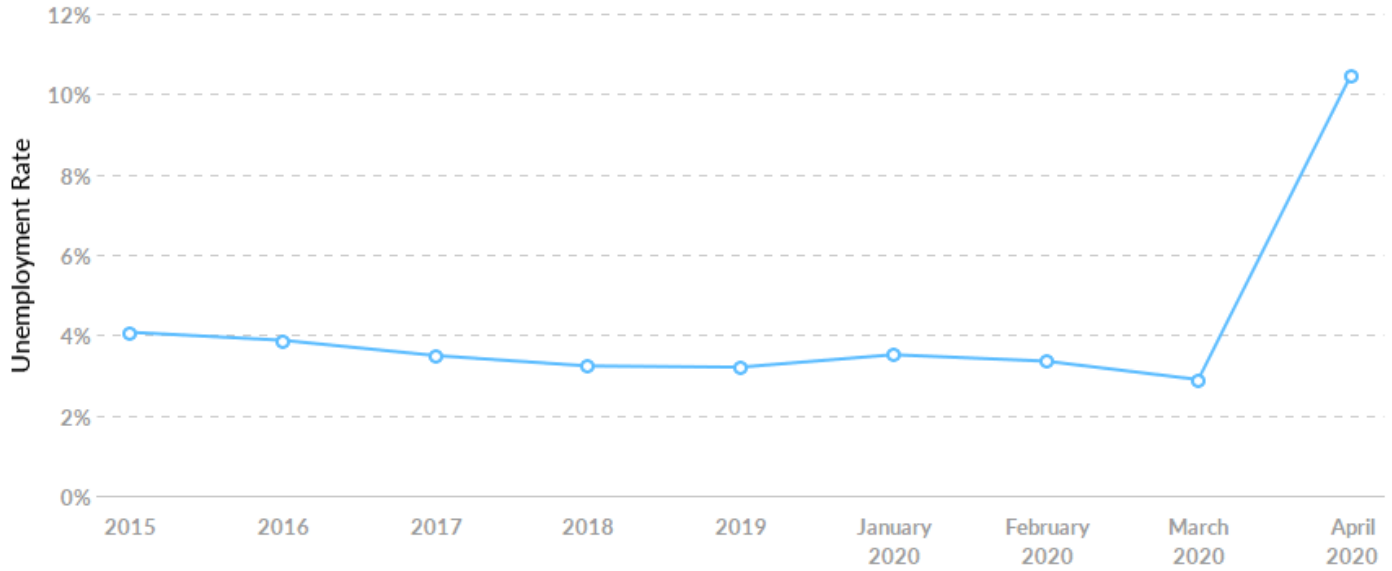
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2015	62.63%
2016	62.59%
2017	62.20%
2018	62.10%
2019	62.06%
January 2020	62.11%
February 2020	62.85%
March 2020	62.62%
April 2020	61.86%

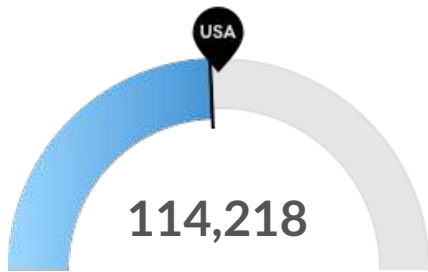
Unemployment Rate Trends

Your areas had an April 2020 unemployment rate of 10.47%, **increasing from 4.07% 5 years before.**



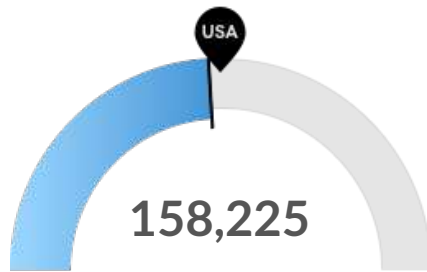
Timeframe	Unemployment Rate
2015	4.07%
2016	3.87%
2017	3.49%
2018	3.23%
2019	3.20%
January 2020	3.51%
February 2020	3.35%
March 2020	2.89%
April 2020	10.47%

Population Characteristics



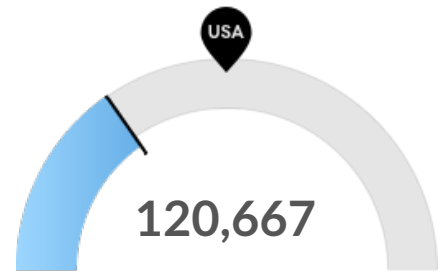
Millennials

Your area has 114,218 millennials (ages 25-39). The national average for an area this size is 118,617.



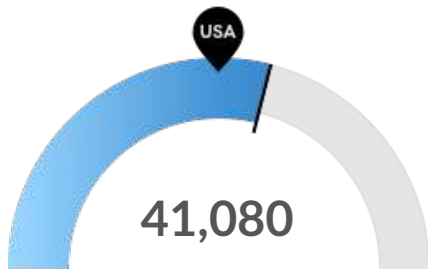
Retiring Soon

Retirement risk is about average in your area. The national average for an area this size is 167,012 people 55 or older, while there are 158,225 here.



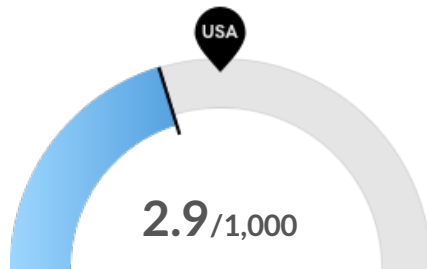
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 228,589 racially diverse people, while there are 120,667 here.



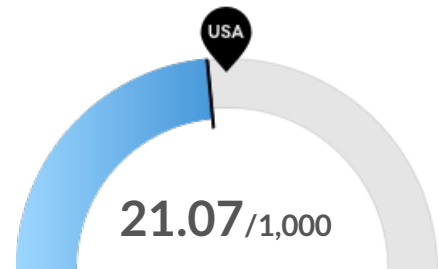
Veterans

Your area has 41,080 veterans. The national average for an area this size is 32,822.



Violent Crime

Your area has 2.9 violent crimes per 1,000 people. The national rate is 3.87 per 1,000 people.

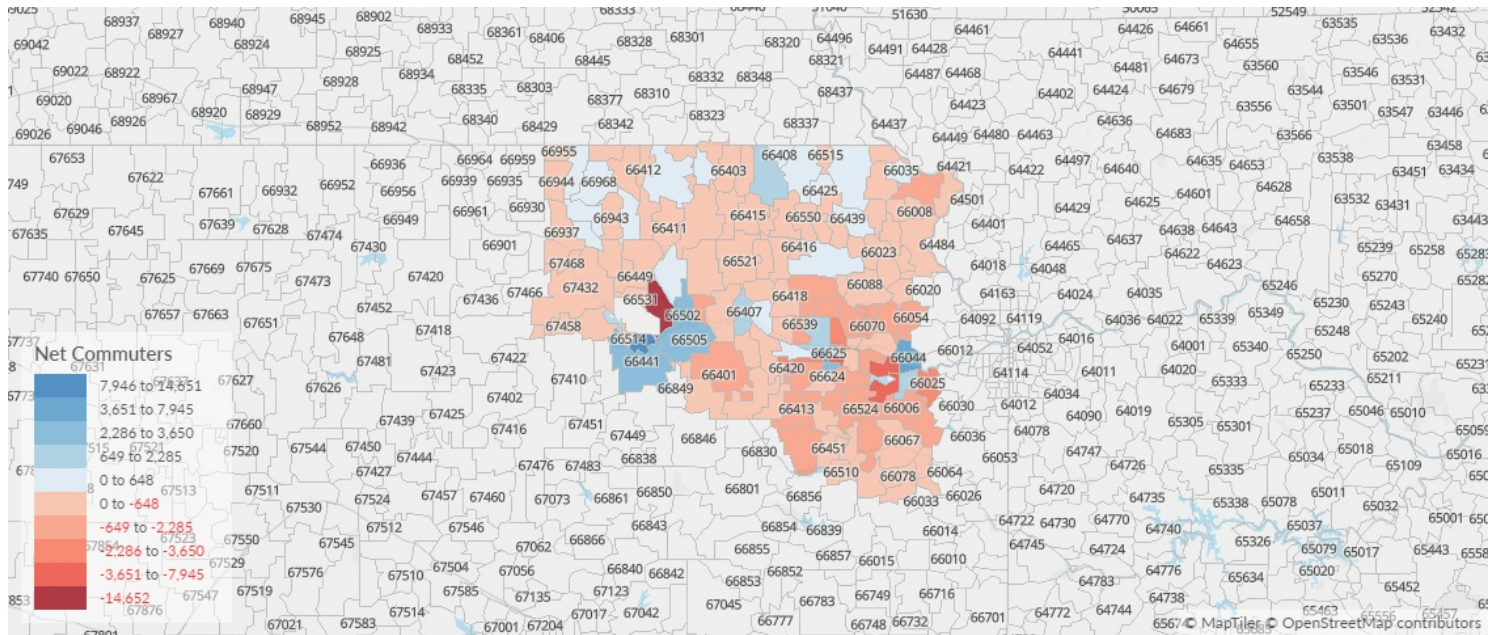


Property Crime

Your area has 21.07 property crimes per 1,000 people. The national rate is 22.98 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 66503.



Where Talent Works

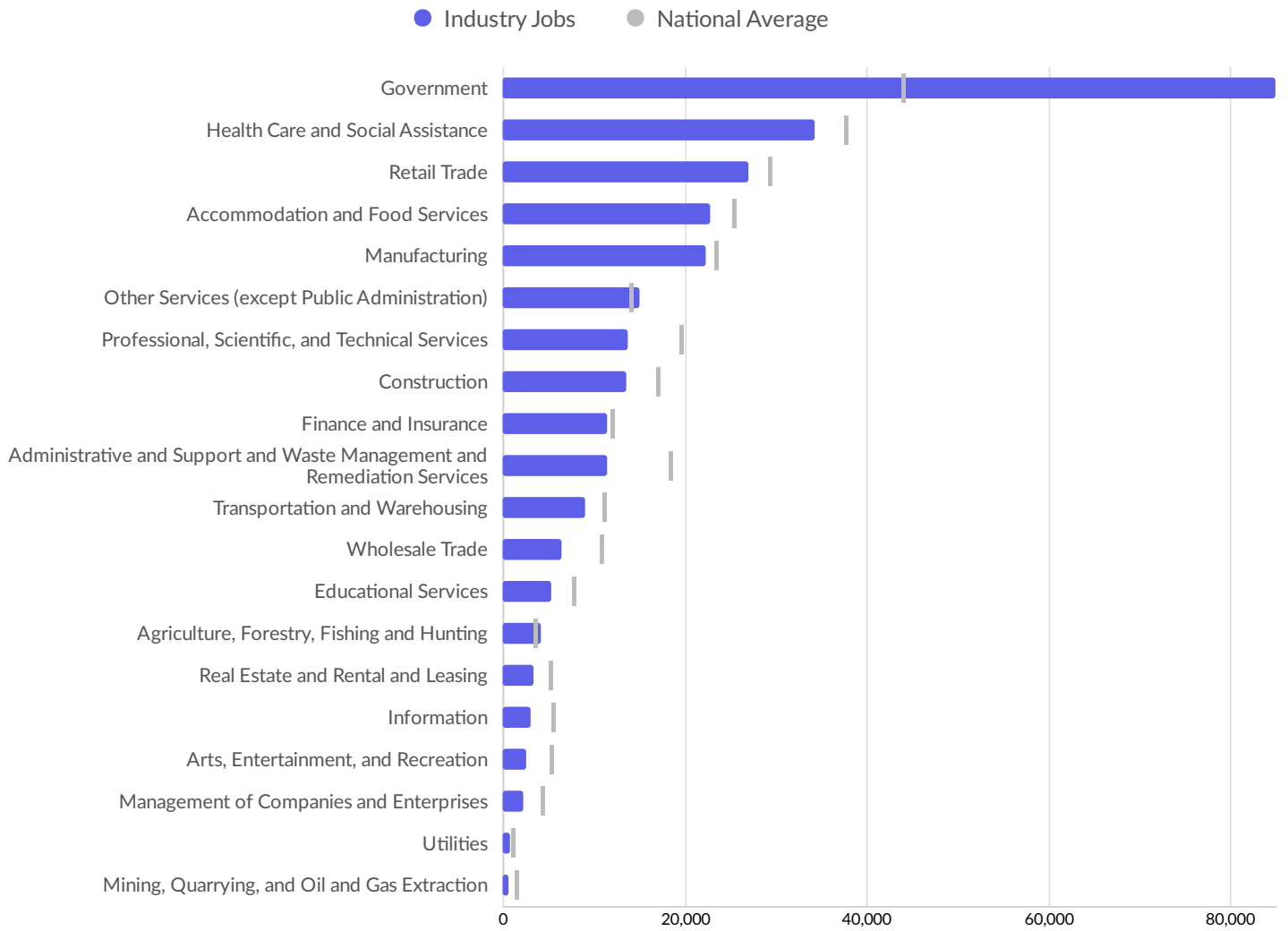
Where Talent Lives

ZIP	Name	2019 Employment
66502	Manhattan, KS (in Riley ...	21,688
66604	Topeka, KS (in Shawnee...	18,919
66044	Lawrence, KS (in Dougl...	18,768
66441	Junction City, KS (in Ge...	16,260
66614	Topeka, KS (in Shawnee...	14,114

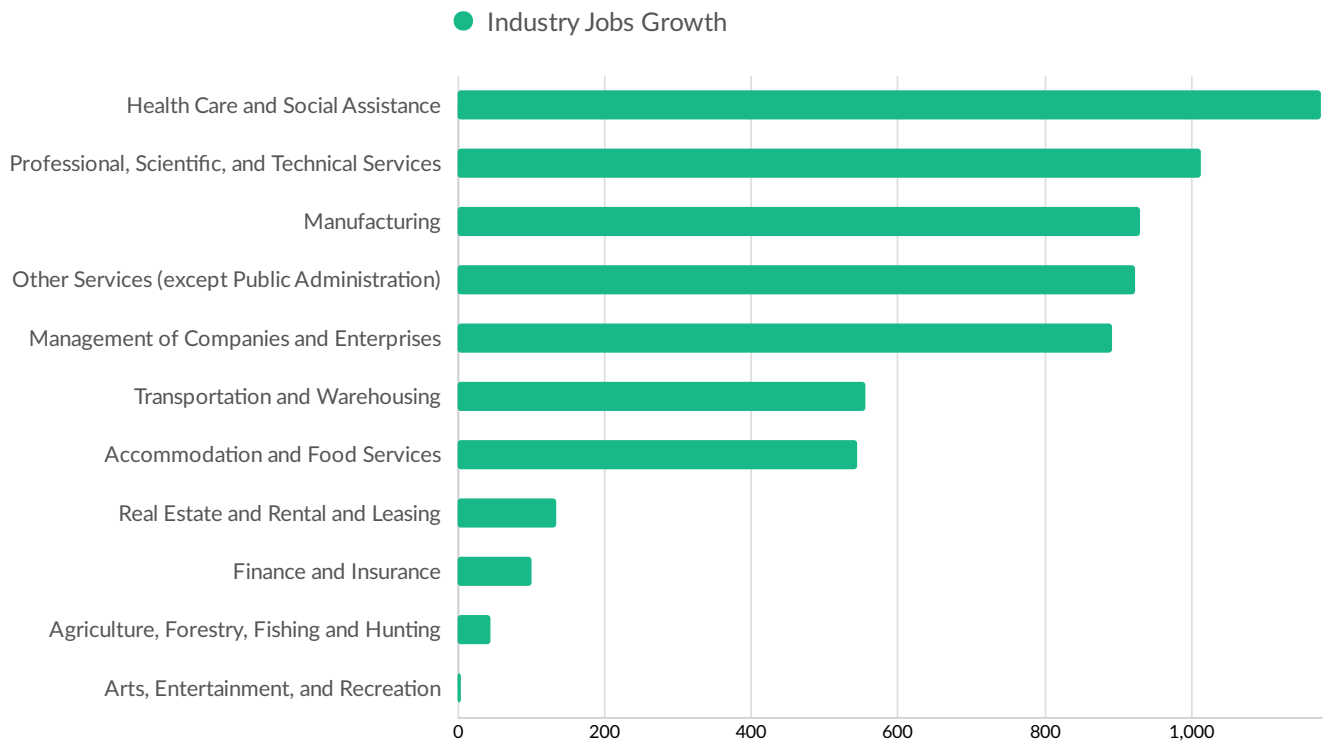
ZIP	Name	2019 Workers
66503	Manhattan, KS (in Riley ...	18,530
66502	Manhattan, KS (in Riley ...	18,376
66614	Topeka, KS (in Shawnee...	16,399
66049	Lawrence, KS (in Dougl...	14,133
66441	Junction City, KS (in Ge...	13,913

Industry Characteristics

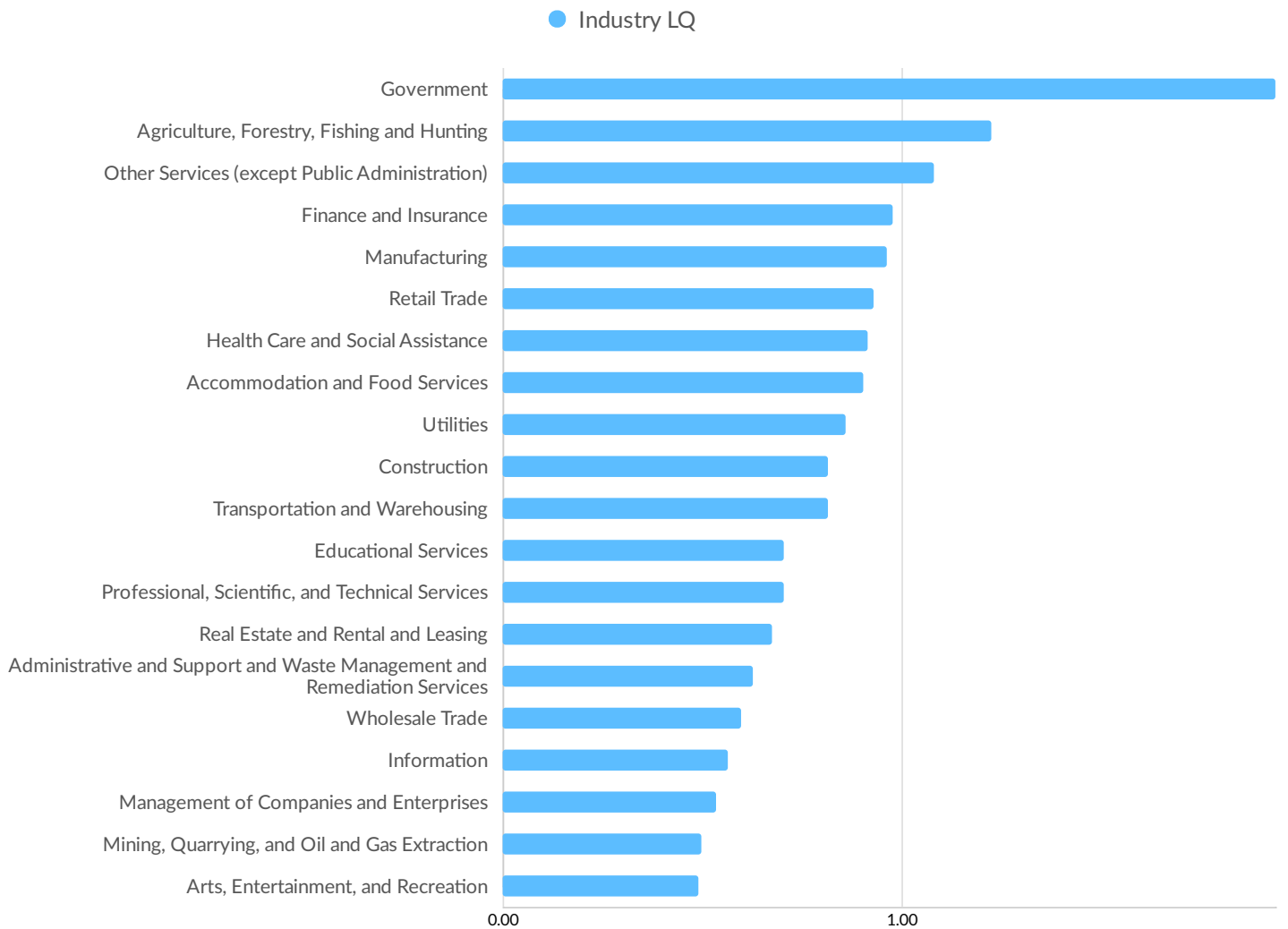
Largest Industries



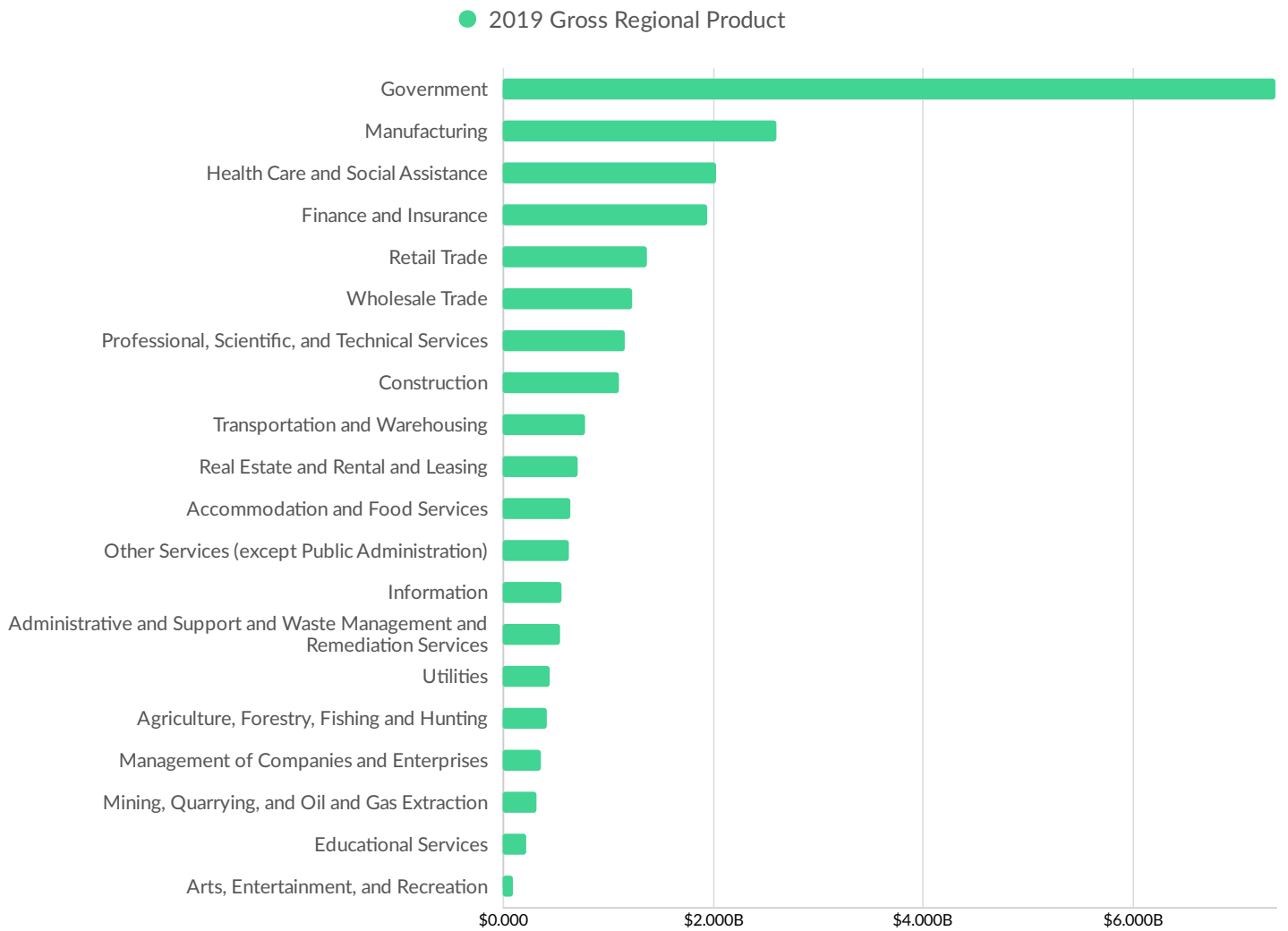
Top Growing Industries



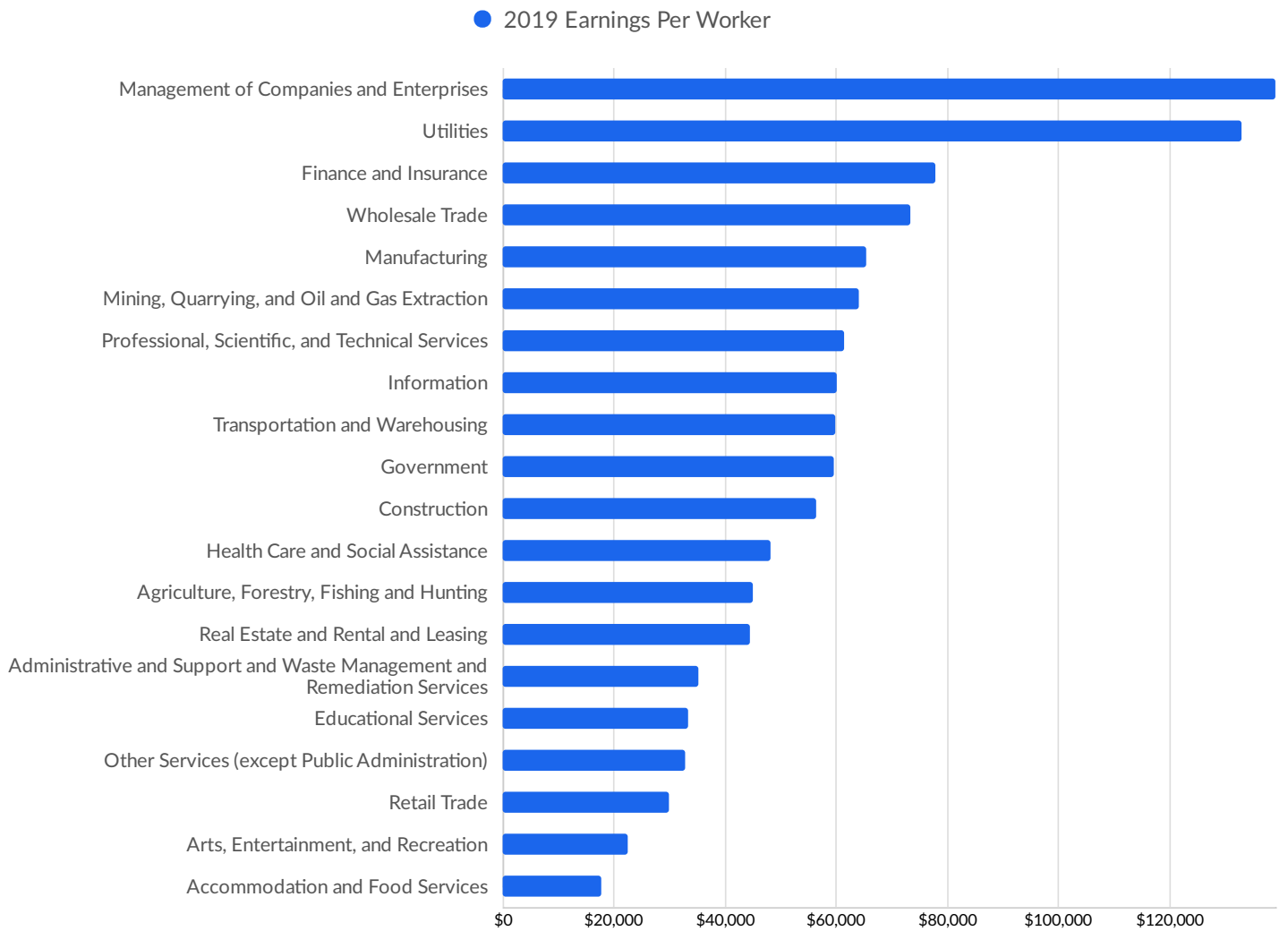
Top Industry LQ



Top Industry GRP



Top Industry Earnings























Industry	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2019 Earnings Per Worker	2019 GRP
Government	87,099	85,012	-2,087	-2%	1.93	\$59,617	\$7.36B
Health Care and Social Assistance	33,193	34,371	1,178	+4%	0.91	\$48,344	\$2.03B
Retail Trade	27,535	27,016	-519	-2%	0.93	\$29,843	\$1.38B
Accommodation and Food Services	22,284	22,829	545	+2%	0.90	\$17,812	\$644.19M
Manufacturing	21,410	22,342	932	+4%	0.96	\$65,568	\$2.60B
Other Services (except Public Administration)	14,071	14,996	925	+7%	1.08	\$32,938	\$634.29M
Professional, Scientific, and Technical Services	12,721	13,736	1,015	+8%	0.71	\$61,526	\$1.16B
Construction	13,722	13,674	-48	0%	0.82	\$56,579	\$1.11B
Finance and Insurance	11,417	11,517	100	+1%	0.98	\$77,818	\$1.95B
Administrative and Support and Waste Management and Remediation Services	12,461	11,461	-1,000	-8%	0.63	\$35,340	\$553.50M
Transportation and Warehousing	8,470	9,026	556	+7%	0.81	\$59,837	\$785.48M
Wholesale Trade	7,667	6,415	-1,252	-16%	0.60	\$73,458	\$1.23B
Educational Services	5,825	5,347	-478	-8%	0.71	\$33,292	\$224.18M
Agriculture, Forestry, Fishing and Hunting	4,143	4,187	44	+1%	1.22	\$45,122	\$425.61M
Real Estate and Rental and Leasing	3,252	3,386	134	+4%	0.67	\$44,644	\$712.58M
Information	3,534	3,015	-519	-15%	0.56	\$60,233	\$561.60M
Arts, Entertainment, and Recreation	2,522	2,527	5	+0%	0.49	\$22,429	\$96.57M
Management of Companies and Enterprises	1,392	2,284	892	+64%	0.54	\$139,143	\$367.88M
Utilities	1,713	855	-858	-50%	0.86	\$133,065	\$452.24M
Mining, Quarrying, and Oil and Gas Extraction	735	618	-117	-16%	0.50	\$64,252	\$318.48M

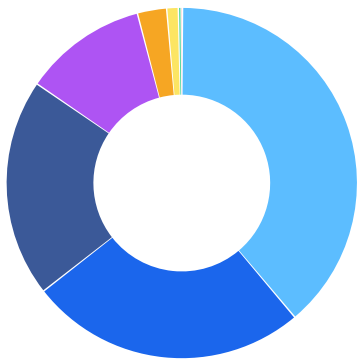
Business Characteristics

45,526 Companies Employ Your Workers

Online profiles for your workers mention 45,526 companies as employers, with the top 10 appearing below. In the last 12 months, 9,914 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Kansas State University	5,035 	Platinum Supplemental Insuranc...	3,022 
University of Kansas	4,841 	HealthCare Employment Netwo...	2,332 
United States Department of th...	4,307 	University of Kansas	1,911 
Kansas Department of Revenue	2,003 	Saint Luke's Health System, Inc.	1,811 
Stormont-Vail Healthcare, Inc.	1,646 	CRST International, Inc.	1,563 
Wal-Mart, Inc.	1,129 	Hogan Transports Inc	1,335 
Washburn University of Topeka	887 	HomeAdvisor, Inc.	1,091 
Lawrence & Memorial Hospital, ...	709 	Eatstreet	1,083 
Westar Energy, Inc.	650 	Stormont-Vail Healthcare, Inc.	1,022 
Department of Veterans Affairs	596 	Dollar General Corporation	973 

Business Size



	Percentage	Business Count
1 to 4 employees	38.8%	8,458
5 to 9 employees	25.6%	5,580
10 to 19 employees	20.1%	4,386
20 to 49 employees	11.4%	2,479
50 to 99 employees	2.7%	588
100 to 249 employees	1.1%	233
250 to 499 employees	0.3%	56
500+ employees	0.1%	27

*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

Largest Occupations

● Occupation Jobs ● National Average

Top Growing Occupations

● Occupation Jobs Growth

Top Occupation LQ

● Occupation LQ

Top Occupation Earnings

● 2018 Median Hourly Earnings

Top Posted Occupations

● Unique Average Monthly Postings

Underemployment

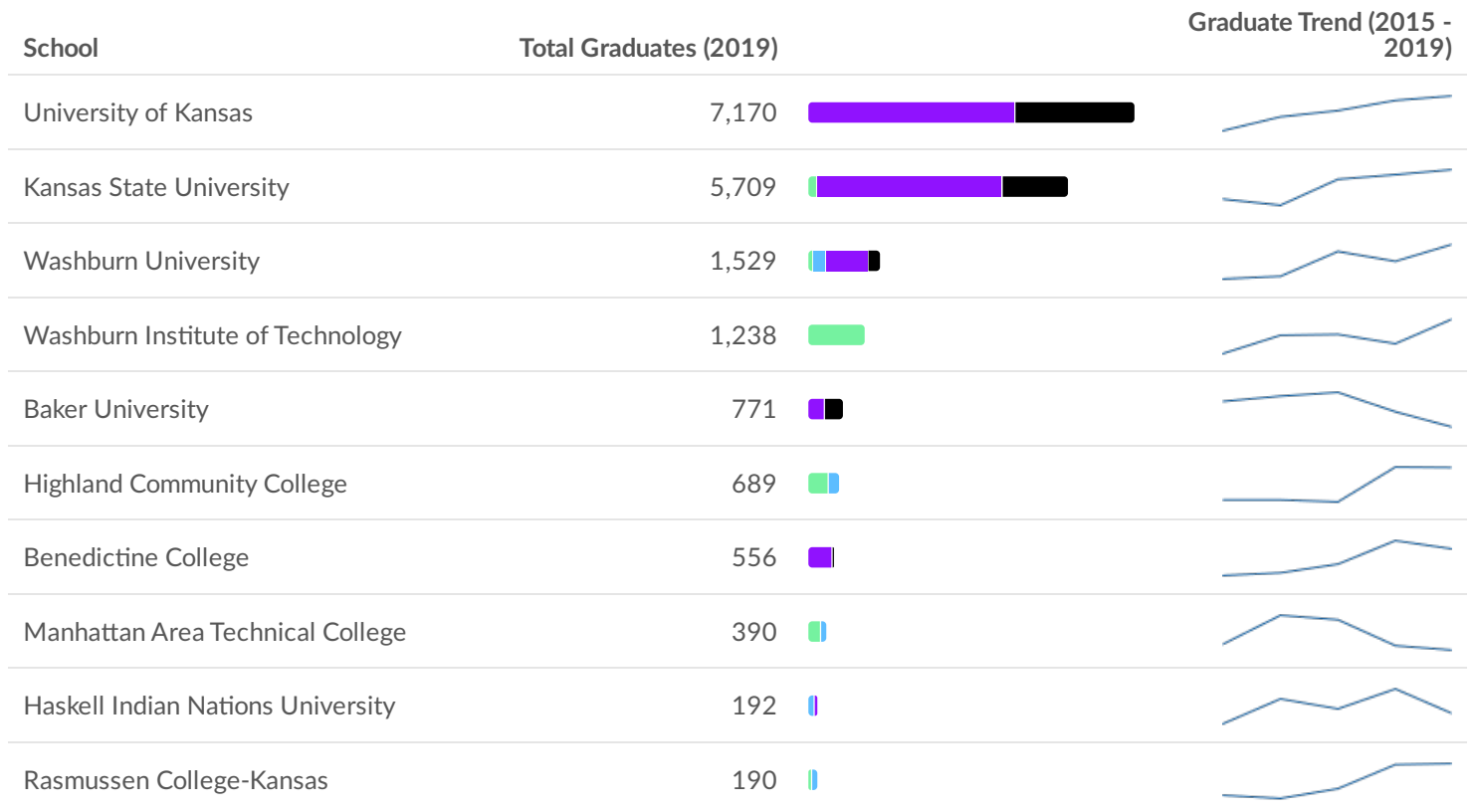
● Jobs Requiring Ed. Level ● Population at Ed. Level

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Jul 2019 - Jun 2020 Unique Average Monthly Postings
Office and Administrative Support	45,234	42,492	-2,742	-6%	1.01	\$15.30	1,831
Food Preparation and Serving Related	24,791	25,358	567	+2%	1.03	\$9.42	1,310
Sales and Related	25,036	24,168	-868	-3%	0.83	\$12.21	3,210
Education, Training, and Library	21,589	21,947	358	+2%	1.32	\$20.10	709
Transportation and Material Moving	17,549	17,826	277	+2%	0.88	\$16.44	4,711
Production	16,919	16,725	-194	-1%	0.98	\$16.77	532
Management	16,325	16,615	290	+2%	0.98	\$36.19	1,384
Healthcare Practitioners and Technical	15,523	16,117	594	+4%	0.98	\$27.06	3,246
Business and Financial Operations	12,291	13,706	1,415	+12%	0.88	\$26.98	711
Installation, Maintenance, and Repair	13,066	13,116	50	+0%	1.14	\$20.46	810
Construction and Extraction	13,132	13,104	-28	0%	0.95	\$18.98	244
Personal Care and Service	10,768	12,617	1,849	+17%	0.96	\$10.36	538
Building and Grounds Cleaning and Maintenance	11,210	10,575	-635	-6%	0.99	\$11.62	323
Healthcare Support	8,966	8,729	-237	-3%	1.10	\$13.11	529
Military-only	10,162	8,578	-1,584	-16%	5.10	\$15.92	9
Protective Service	7,386	7,064	-322	-4%	1.08	\$19.14	221
Computer and Mathematical	5,412	5,599	187	+3%	0.65	\$30.62	1,569
Community and Social Service	5,180	5,192	12	+0%	1.05	\$19.00	437

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Jul 2019 - Jun 2020 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	4,870	5,148	278	+6%	0.96	\$18.10	322
Architecture and Engineering	3,167	3,229	62	+2%	0.65	\$31.08	379
Life, Physical, and Social Science	2,480	2,358	-122	-5%	0.99	\$26.16	228
Farming, Fishing, and Forestry	2,000	2,245	245	+12%	1.02	\$13.63	30
Legal	2,108	2,106	-2	0%	0.86	\$29.06	82

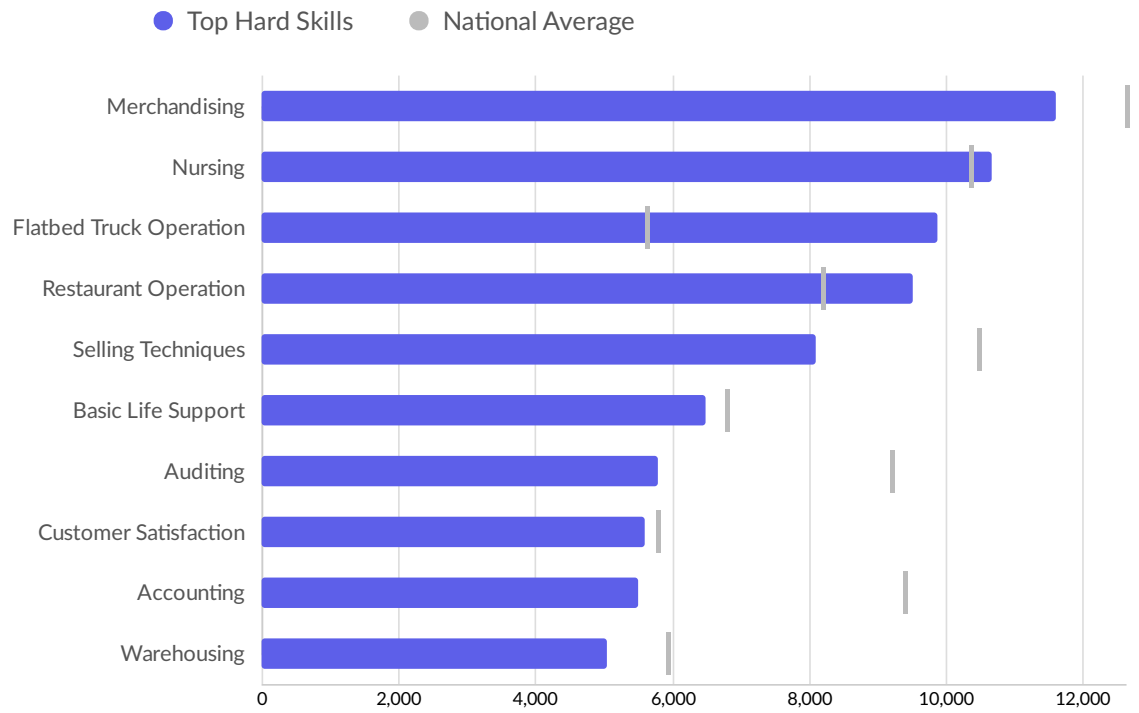
Educational Pipeline

In 2019, there were 18,866 graduates in Local Area II. This pipeline has grown by 4% over the last 5 years. The highest share of these graduates come from Nursing Assistant/Aide and Patient Care Assistant/Aide, "Business Administration and Management, General", and Registered Nursing/Registered Nurse.



● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills



Appendix A (Geographies)

Code	Description	Code	Description
20005	Atchison County, KS	20117	Marshall County, KS
20013	Brown County, KS	20131	Nemaha County, KS
20027	Clay County, KS	20139	Osage County, KS
20043	Doniphan County, KS	20149	Pottawatomie County, KS
20045	Douglas County, KS	20161	Riley County, KS
20059	Franklin County, KS	20177	Shawnee County, KS
20061	Geary County, KS	20197	Wabaunsee County, KS
20085	Jackson County, KS	20201	Washington County, KS
20087	Jefferson County, KS		