



Local Area III

Kansas Department of Commerce



Kansas

Contents

Report Parameters	1
Economy Overview	2
Historic & Projected Trends	4
Population Characteristics	8
Industry Characteristics	10
Business Characteristics	16
Workforce Characteristics	18
Educational Pipeline	22
In-Demand Skills	23

Report Parameters

3 Counties

20091 Johnson County, KS

20103 Leavenworth County, KS

20209 Wyandotte County, KS

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

852,212

Population (2019)

Population grew by **38,288** over the last 5 years and is projected to grow by **28,956** over the next 5 years.

511,834

Total Regional Employment

Jobs grew by **29,909** over the last 5 years and are projected to grow by **23,303** over the next 5 years.

\$67.2K

Avg. Earnings Per Job (2019)

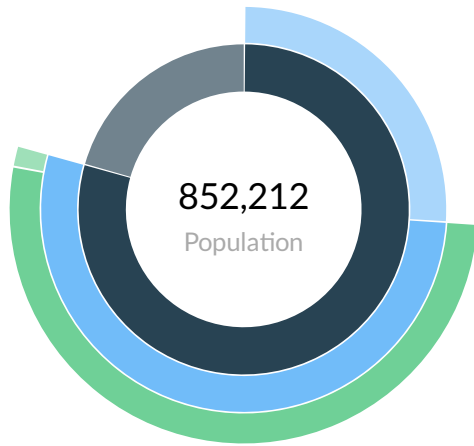
Regional average earnings per job are **\$1.3K below** the national average earnings of \$68.5K per job.

Takeaways

- As of 2019 the region's population **increased by 4.7%** since 2014, growing by 38,288. Population is expected to **increase by 3.4%** between 2019 and 2024, adding 28,956.
- From 2014 to 2019, jobs **increased by 6.2%** in Local Area III from 481,925 to **511,834**. This change **fell short of the national growth rate of 7.6% by 1.4%**. As the number of jobs increased, the **labor force participation rate increased from 66.5% to 67.3% between 2014 and 2019**.
- Concerning educational attainment, **28.1% of the selected regions' residents possess a Bachelor's Degree** (9.3% above the national average), and **7.4% hold an Associate's Degree** (0.7% below the national average).
- The top three industries in 2019 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and General Medical and Surgical Hospitals.

	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	852,212	454,979	511,834	92.7	\$60.75B	\$48.84B	\$60.20B
Kansas	2,917,176	1,492,702	1,577,502	97.9	\$171.01B	\$164.39B	\$199.28B

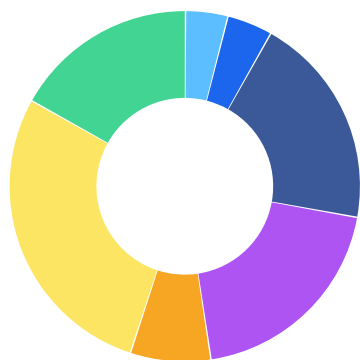
2019 Labor Force Breakdown



	Population
● Total Working Age Population	675,919
● Not in Labor Force (15+)	220,940
● Labor Force	454,979
● Employed	442,585
● Unemployed	12,394
● Under 15	176,292

Educational Attainment

Concerning educational attainment, **28.1% of the selected regions' residents possess a Bachelor's Degree** (9.3% above the national average), and **7.4% hold an Associate's Degree** (0.7% below the national average).

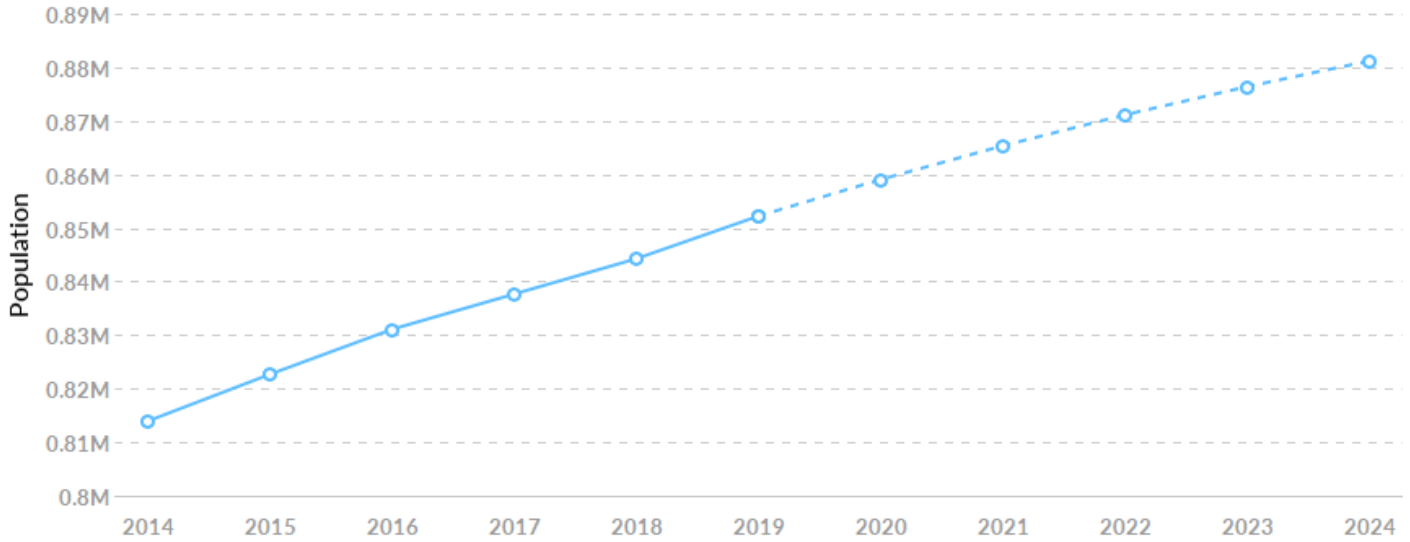


	% of Population	Population
● Less Than 9th Grade	3.9%	22,283
● 9th Grade to 12th Grade	4.2%	23,980
● High School Diploma	19.7%	112,503
● Some College	19.8%	112,962
● Associate's Degree	7.4%	42,401
● Bachelor's Degree	28.1%	160,556
● Graduate Degree and Higher	17.0%	96,950

Historic & Projected Trends

Population Trends

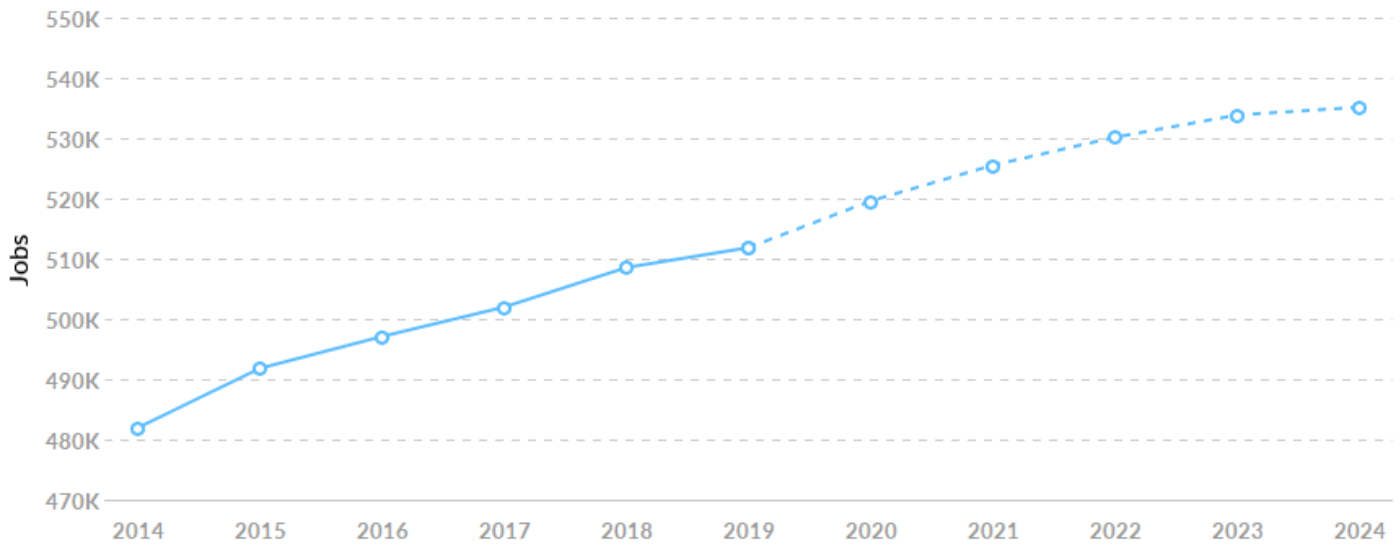
As of 2019 the region's population **increased by 4.7%** since 2014, growing by 38,288. Population is expected to **increase by 3.4%** between 2019 and 2024, adding 28,956.



Timeframe	Population
2014	813,923
2015	822,661
2016	831,067
2017	837,648
2018	844,247
2019	852,212
2020	859,040
2021	865,338
2022	871,108
2023	876,373
2024	881,168

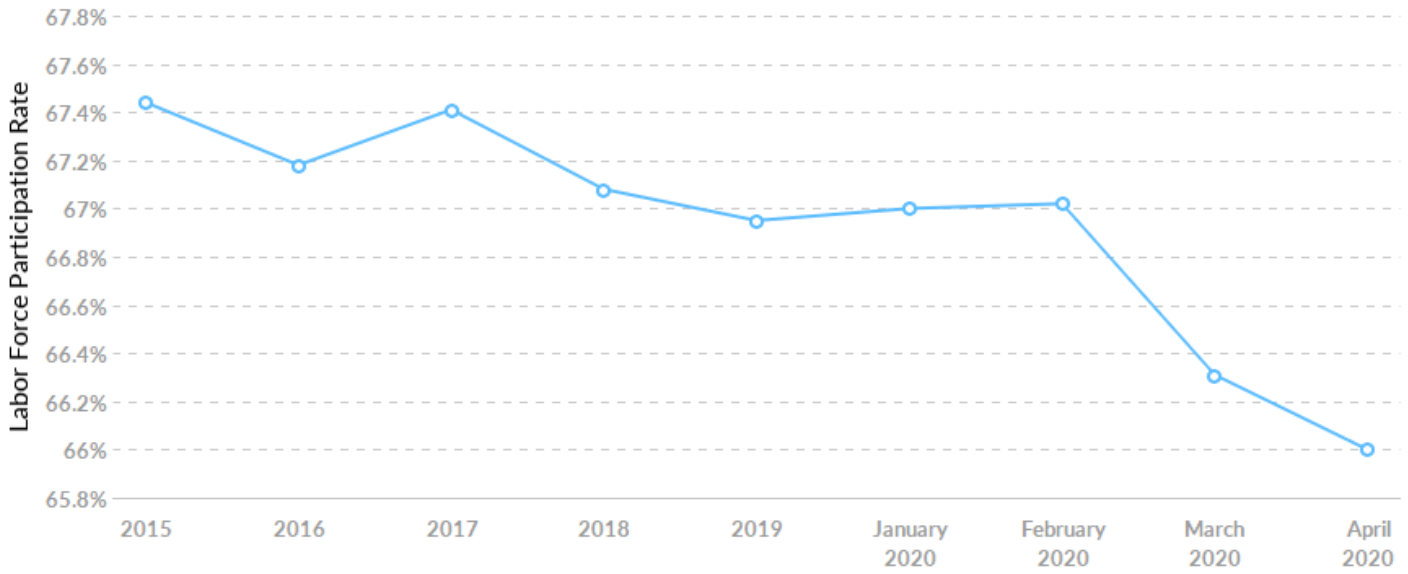
Job Trends

From 2014 to 2019, jobs increased by 6.2% in Local Area III from 481,925 to 511,834. This change fell short of the national growth rate of 7.6% by 1.4%.



Timeframe	Jobs
2014	481,925
2015	491,800
2016	497,088
2017	501,968
2018	508,531
2019	511,834
2020	519,580
2021	525,511
2022	530,153
2023	533,845
2024	535,136

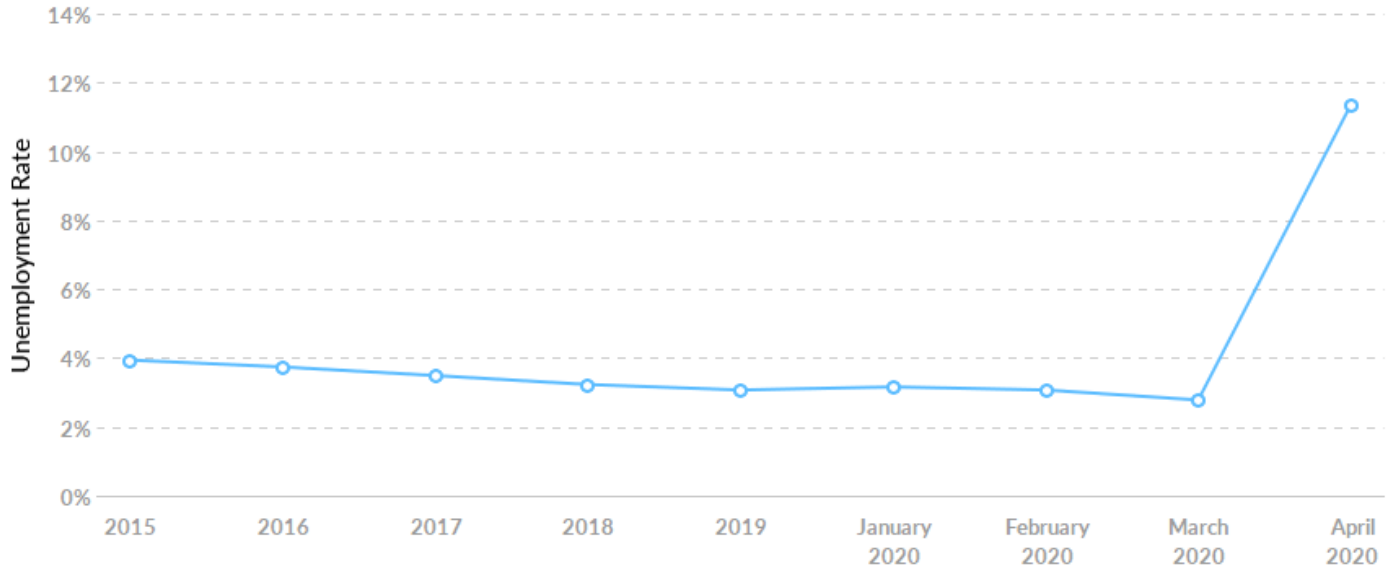
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2015	67.44%
2016	67.18%
2017	67.41%
2018	67.08%
2019	66.95%
January 2020	67.00%
February 2020	67.02%
March 2020	66.31%
April 2020	66.00%

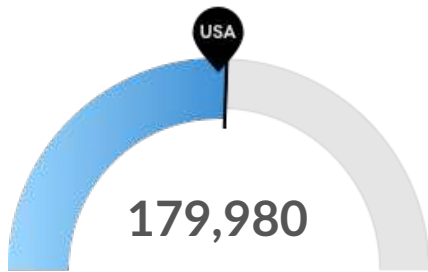
Unemployment Rate Trends

Your areas had an April 2020 unemployment rate of 11.36%, **increasing from 3.94%** 5 years before.



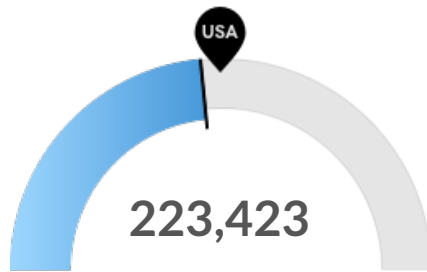
Timeframe	Unemployment Rate
2015	3.94%
2016	3.74%
2017	3.49%
2018	3.23%
2019	3.07%
January 2020	3.16%
February 2020	3.07%
March 2020	2.78%
April 2020	11.36%

Population Characteristics



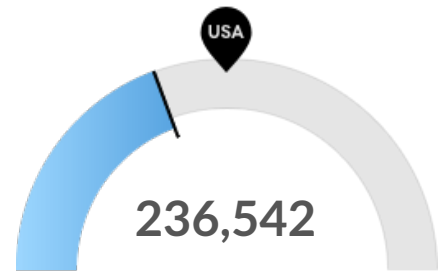
Millennials

Your area has 179,980 millennials (ages 25-39). The national average for an area this size is 173,566.



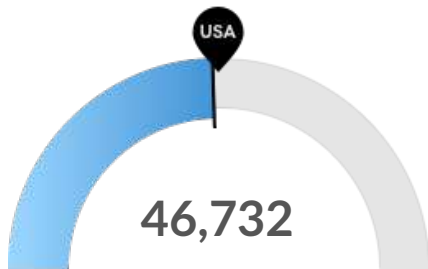
Retiring Soon

Retirement risk is about average in your area. The national average for an area this size is 244,381 people 55 or older, while there are 223,423 here.



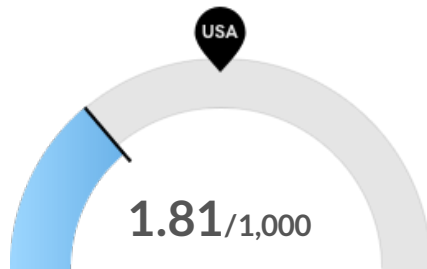
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 334,484 racially diverse people, while there are 236,542 here.



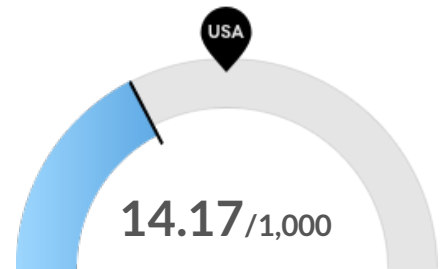
Veterans

Your area has 46,732 veterans. The national average for an area this size is 48,026.



Violent Crime

Your area has 1.81 violent crimes per 1,000 people. The national rate is 3.87 per 1,000 people.

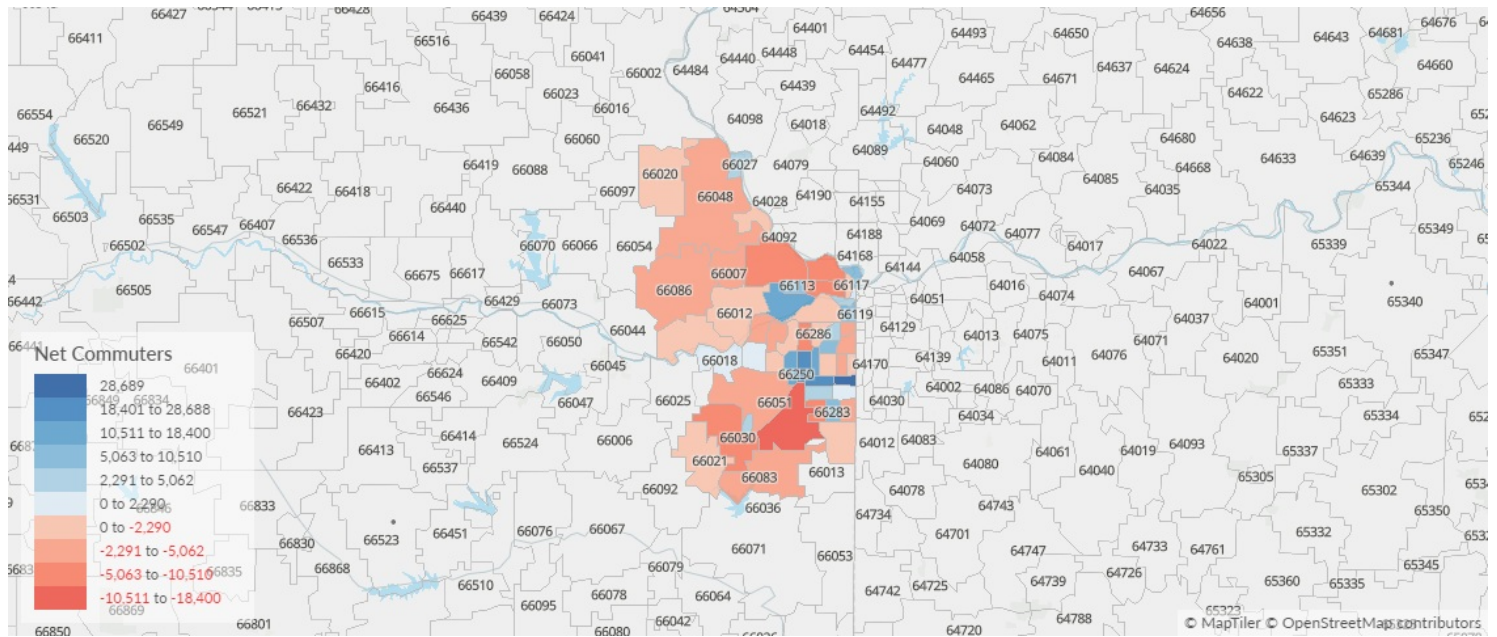


Property Crime

Your area has 14.17 property crimes per 1,000 people. The national rate is 22.98 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #15 for resident workers. The top ZIP for resident workers is 66062.



Where Talent Works

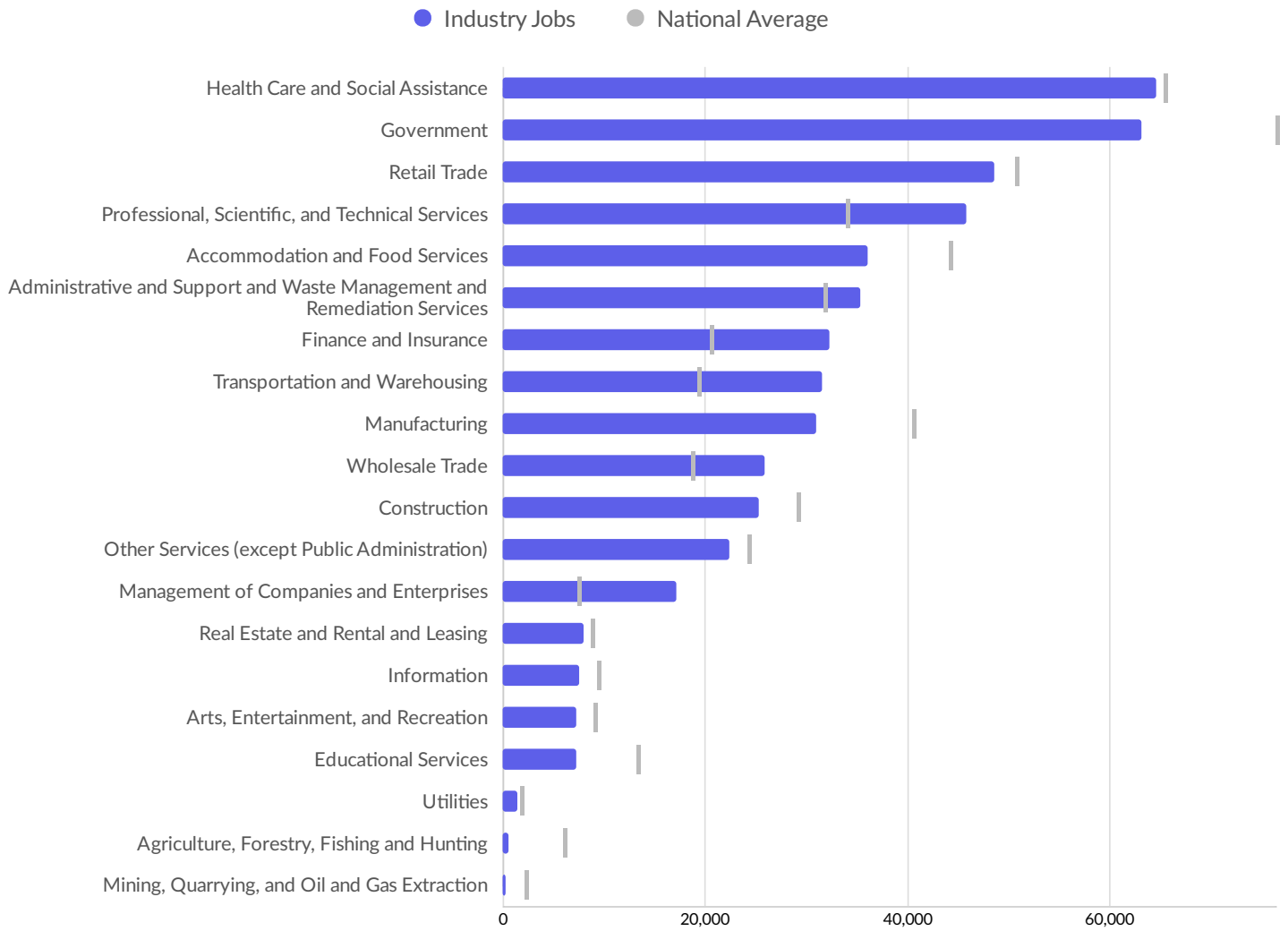
Where Talent Lives

ZIP	Name	2019 Employment
66210	Overland Park, KS (in Jo...	34,622
66215	Lenexa, KS (in Johnson ...	32,853
66211	Leawood, KS (in Johnso...	32,654
66062	Olathe, KS (in Johnson c...	28,948
66061	Olathe, KS (in Johnson c...	28,794

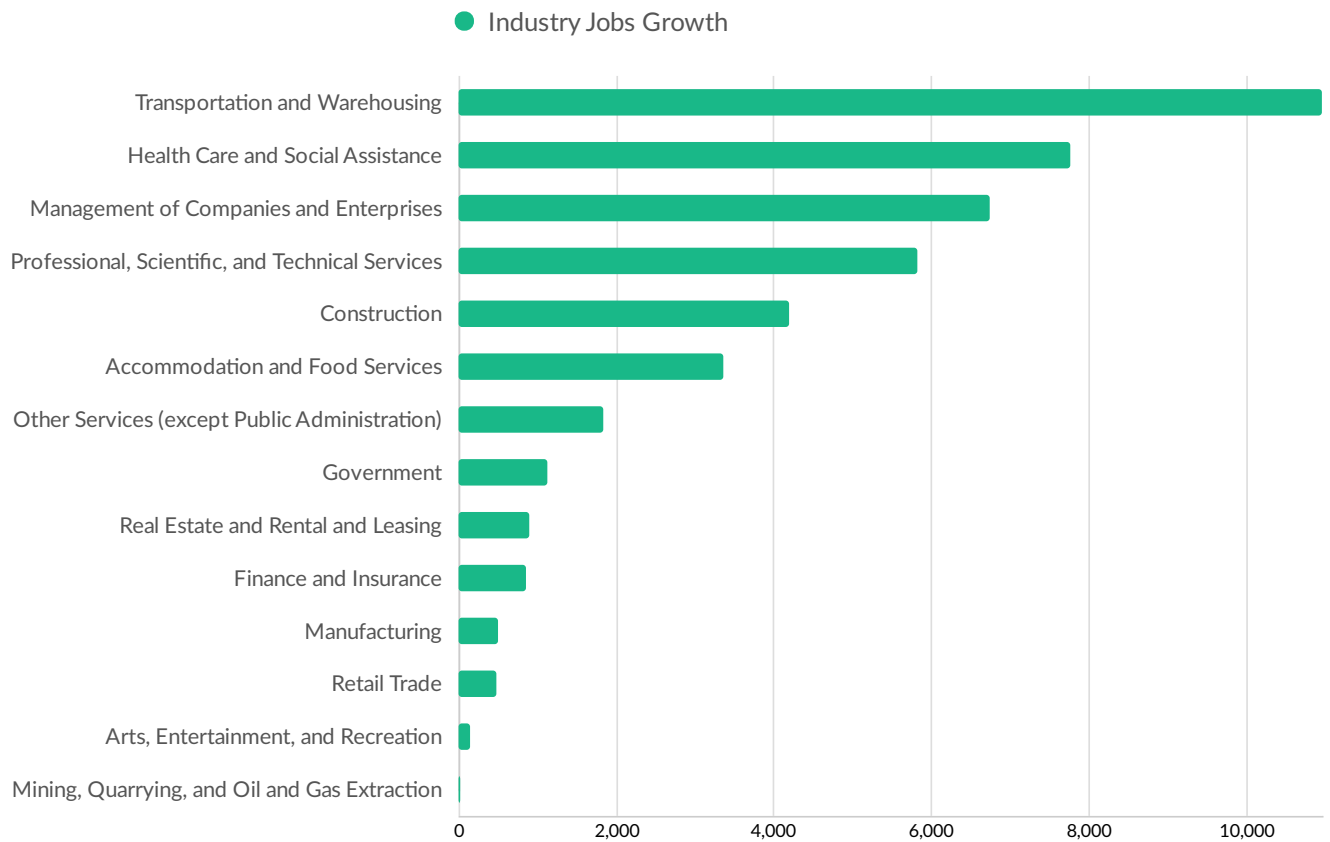
ZIP	Name	2019 Workers
66062	Olathe, KS (in Johnson c...	40,989
66061	Olathe, KS (in Johnson c...	32,829
66212	Overland Park, KS (in Jo...	18,550
66048	Leavenworth, KS (in Lea...	18,247
66213	Overland Park, KS (in Jo...	16,923

Industry Characteristics

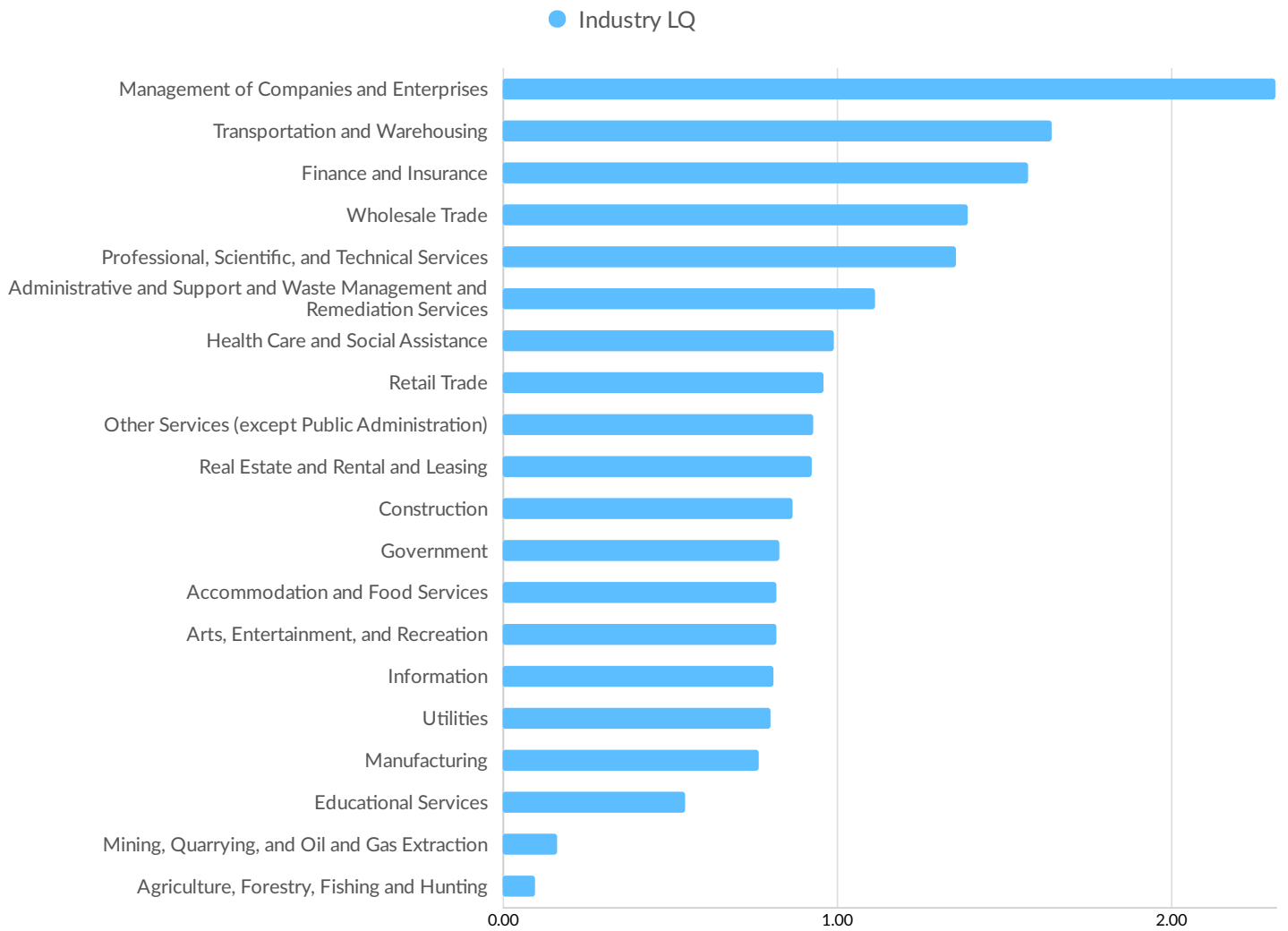
Largest Industries



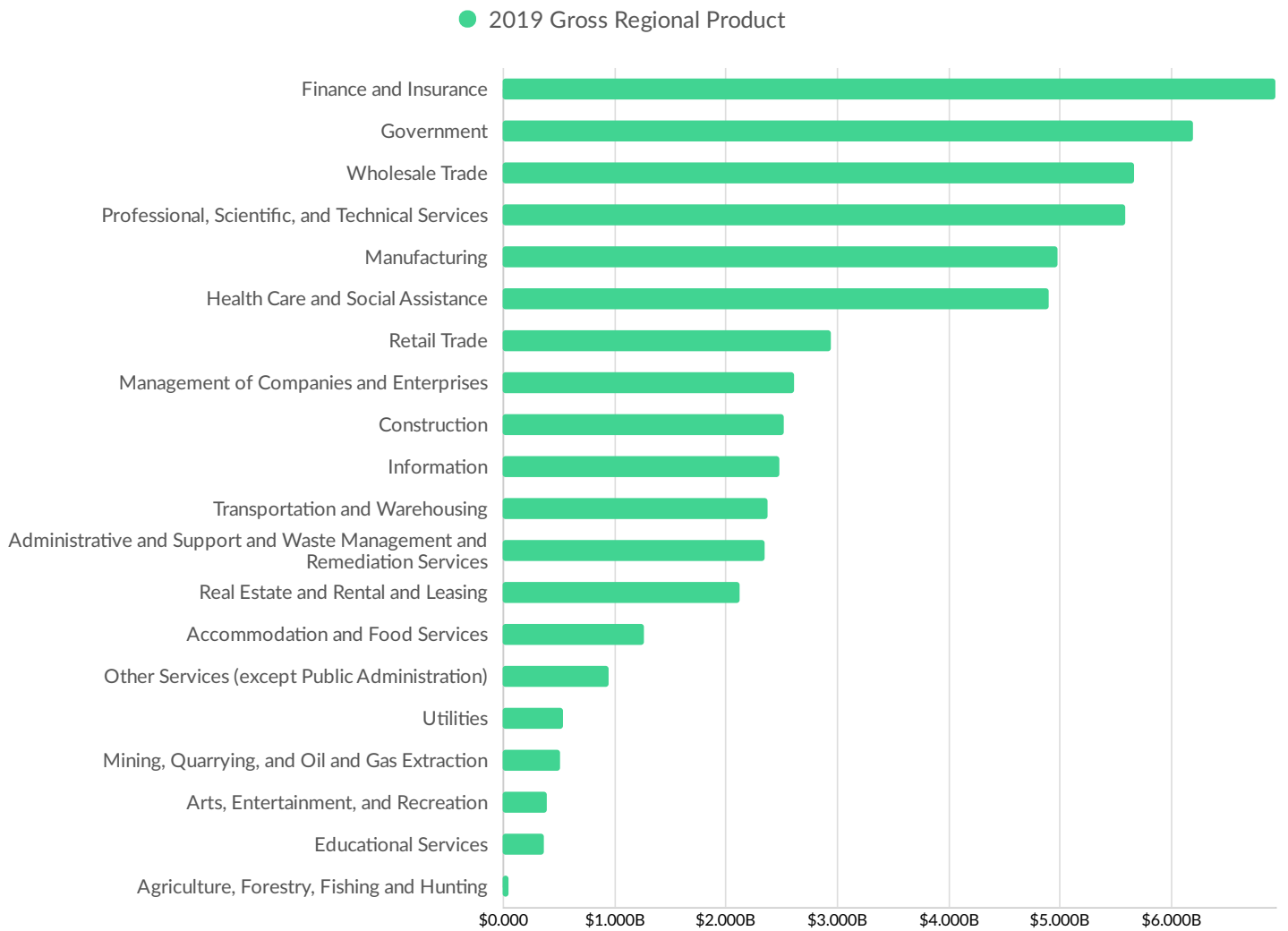
Top Growing Industries



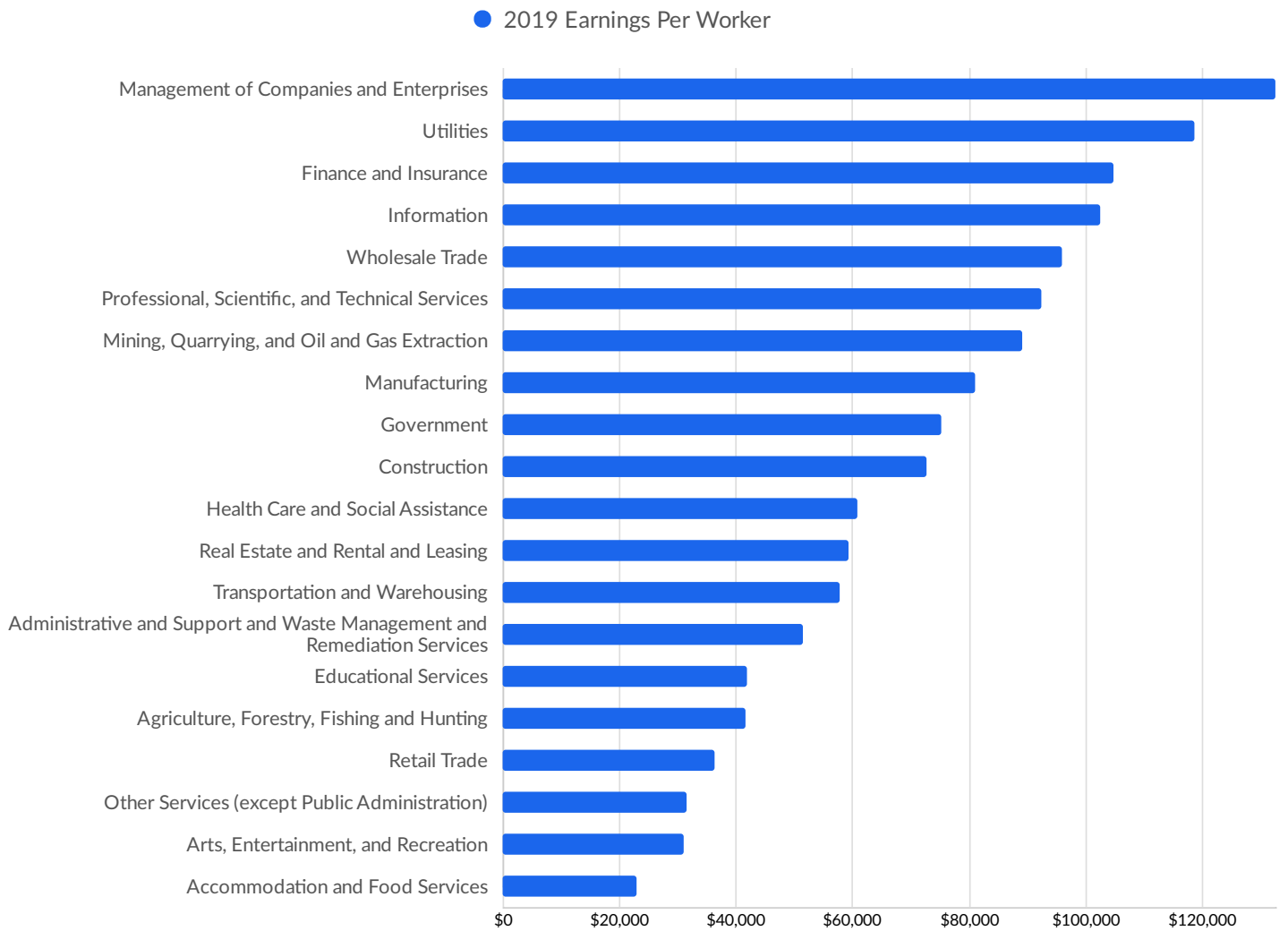
Top Industry LQ



Top Industry GRP



Top Industry Earnings























Industry	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2019 Earnings Per Worker	2019 GRP
Health Care and Social Assistance	56,834	64,611	7,777	+14%	0.99	\$60,936	\$4.91B
Government	61,975	63,101	1,126	+2%	0.83	\$75,183	\$6.19B
Retail Trade	48,151	48,640	489	+1%	0.96	\$36,452	\$2.94B
Professional, Scientific, and Technical Services	40,049	45,883	5,834	+15%	1.36	\$92,487	\$5.59B
Accommodation and Food Services	32,705	36,062	3,357	+10%	0.82	\$23,092	\$1.27B
Administrative and Support and Waste Management and Remediation Services	40,574	35,328	-5,246	-13%	1.11	\$51,500	\$2.36B
Finance and Insurance	31,370	32,236	866	+3%	1.57	\$104,753	\$6.94B
Transportation and Warehousing	20,621	31,590	10,969	+53%	1.64	\$57,753	\$2.38B
Manufacturing	30,559	31,055	496	+2%	0.77	\$81,209	\$4.98B
Wholesale Trade	26,545	25,943	-602	-2%	1.39	\$96,117	\$5.67B
Construction	21,128	25,337	4,209	+20%	0.87	\$72,879	\$2.53B
Other Services (except Public Administration)	20,627	22,462	1,835	+9%	0.93	\$31,600	\$953.69M
Management of Companies and Enterprises	10,384	17,140	6,756	+65%	2.31	\$132,636	\$2.61B
Real Estate and Rental and Leasing	7,168	8,063	895	+12%	0.92	\$59,491	\$2.13B
Information	15,454	7,516	-7,938	-51%	0.81	\$102,690	\$2.48B
Arts, Entertainment, and Recreation	7,192	7,337	145	+2%	0.82	\$31,019	\$392.10M
Educational Services	7,672	7,208	-464	-6%	0.55	\$42,053	\$367.11M
Utilities	1,959	1,387	-572	-29%	0.80	\$118,830	\$538.72M
Agriculture, Forestry, Fishing and Hunting	631	579	-52	-8%	0.10	\$41,698	\$59.29M
Mining, Quarrying, and Oil and Gas Extraction	327	355	28	+9%	0.16	\$89,293	\$516.50M

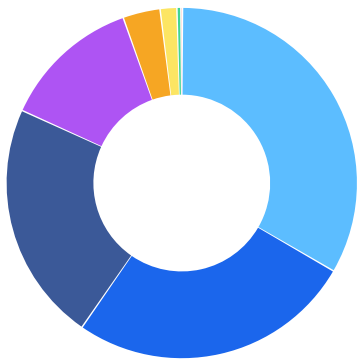
Business Characteristics

74,460 Companies Employ Your Workers

Online profiles for your workers mention 74,460 companies as employers, with the top 10 appearing below. In the last 12 months, 12,765 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Capital One Financial Corporation	3,185 	The University of Kansas Hospit...	3,165 
University of Kansas	2,634 	Oracle Corporation	2,560 
Cerner Corporation	2,262 	Aerotek, Inc.	2,417 
United States Department of th...	2,124 	Garmin Ltd	2,286 
The University of Kansas Hospit...	2,009 	Saint Luke's Health System, Inc.	1,766 
Wal-Mart, Inc.	1,596 	HCA Holdings, Inc.	1,739 
Olathe Unified School District 2...	1,535 	Black & Veatch Corporation	1,454 
Garmin Ltd	1,530 	Care.com, Inc.	1,308 
Black & Veatch Corporation	1,453 	Anthem, Inc.	1,230 
Farmers Insurance Group	1,356 	University of Kansas	1,128 

Business Size



	Percentage	Business Count
1 to 4 employees	33.3%	9,782
5 to 9 employees	26.3%	7,721
10 to 19 employees	22.2%	6,509
20 to 49 employees	12.8%	3,759
50 to 99 employees	3.4%	1,010
100 to 249 employees	1.5%	452
250 to 499 employees	0.4%	106
500+ employees	0.2%	45

*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

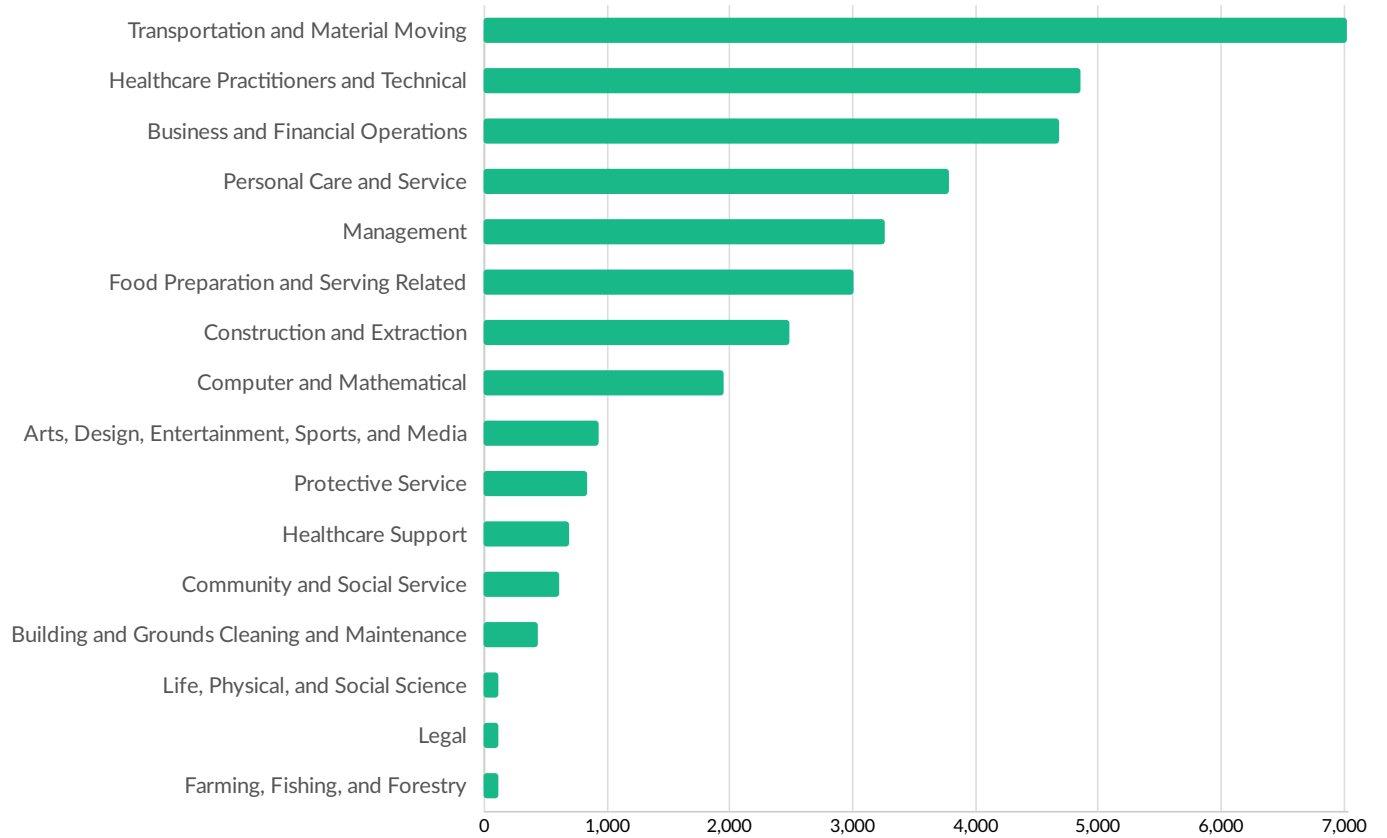
Workforce Characteristics

Largest Occupations

● Occupation Jobs ● National Average

Top Growing Occupations

● Occupation Jobs Growth



Top Occupation LQ

● Occupation LQ

Top Occupation Earnings

● 2018 Median Hourly Earnings

Top Posted Occupations

● Unique Average Monthly Postings

Underemployment

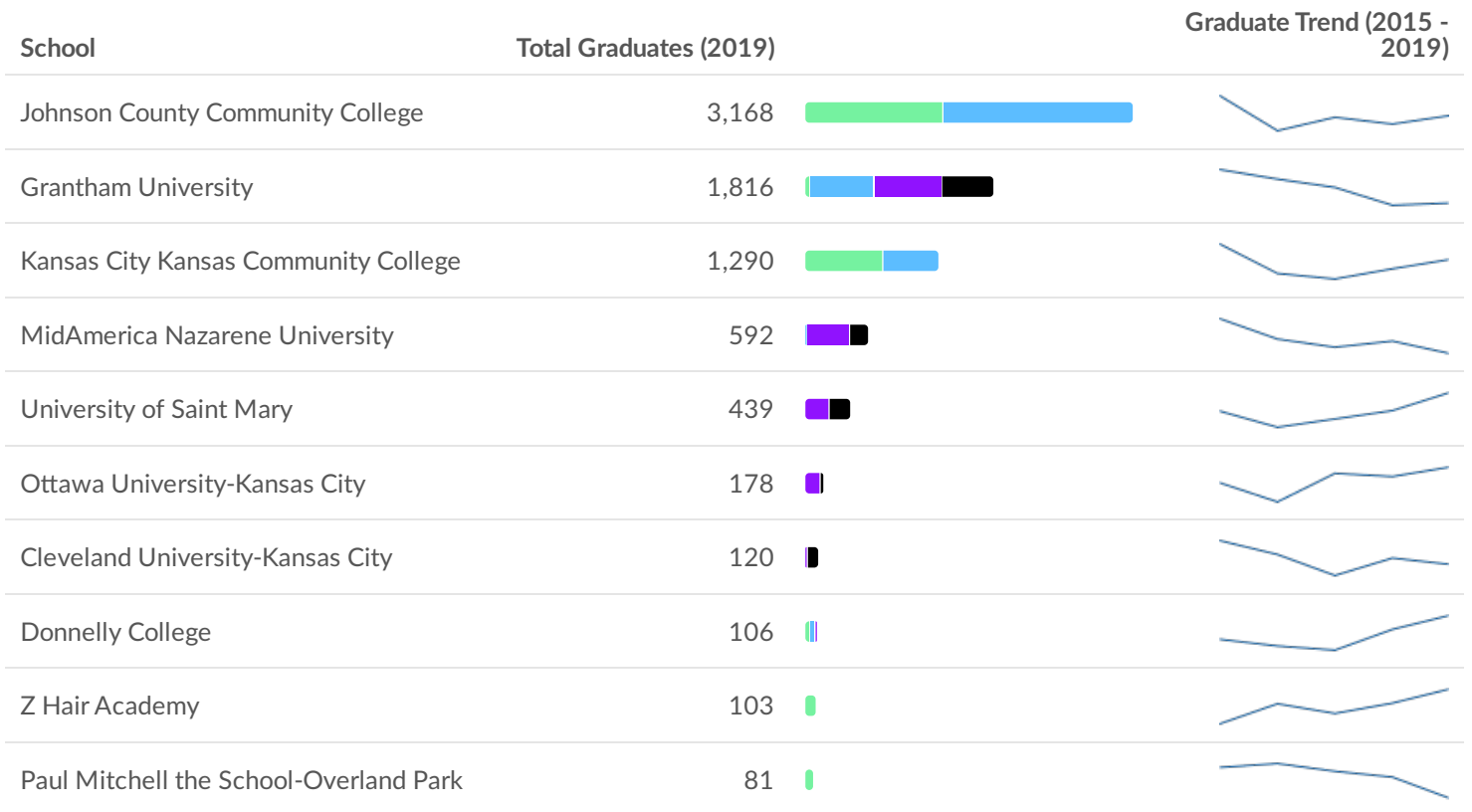
● Jobs Requiring Ed. Level ● Population at Ed. Level

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Jul 2019 - Jun 2020 Unique Average Monthly Postings
Office and Administrative Support	84,988	83,402	-1,586	-2%	1.14	\$16.87	4,939
Sales and Related	54,614	53,157	-1,457	-3%	1.06	\$16.03	5,414
Food Preparation and Serving Related	35,937	38,956	3,019	+8%	0.91	\$9.68	2,587
Transportation and Material Moving	30,815	37,847	7,032	+23%	1.07	\$17.71	4,760
Business and Financial Operations	30,892	35,574	4,682	+15%	1.31	\$32.44	2,699
Healthcare Practitioners and Technical	24,034	28,893	4,859	+20%	1.02	\$31.00	5,785
Management	24,653	27,919	3,266	+13%	0.95	\$48.11	4,181
Production	25,770	25,500	-270	-1%	0.86	\$18.41	1,077
Education, Training, and Library	25,215	24,476	-739	-3%	0.85	\$19.77	1,041
Personal Care and Service	17,309	21,095	3,786	+22%	0.93	\$10.29	1,166
Computer and Mathematical	18,646	20,608	1,962	+11%	1.38	\$35.58	4,549
Construction and Extraction	17,898	20,388	2,490	+14%	0.85	\$22.74	550
Installation, Maintenance, and Repair	19,074	18,566	-508	-3%	0.93	\$21.83	1,658
Building and Grounds Cleaning and Maintenance	15,051	15,498	447	+3%	0.84	\$12.77	665
Healthcare Support	11,037	11,738	701	+6%	0.85	\$14.35	1,198
Architecture and Engineering	11,138	11,006	-132	-1%	1.28	\$36.22	1,539
Protective Service	8,621	9,465	844	+10%	0.83	\$19.07	490
Arts, Design, Entertainment, Sports, and Media	8,491	9,422	931	+11%	1.02	\$20.63	679

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Jul 2019 - Jun 2020 Unique Average Monthly Postings
Community and Social Service	6,219	6,829	610	+10%	0.79	\$21.37	556
Life, Physical, and Social Science	3,769	3,891	122	+3%	0.94	\$31.08	420
Legal	3,501	3,621	120	+3%	0.85	\$34.51	228
Military-only	3,611	3,217	-394	-11%	1.10	\$14.89	9
Farming, Fishing, and Forestry	643	763	120	+19%	0.20	\$12.97	18

Educational Pipeline

In 2019, there were 8,002 graduates in Local Area III. This pipeline has shrunk by 21% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, Nursing Assistant/Aide and Patient Care Assistant/Aide, and Registered Nursing/Registered Nurse.



● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills

