

Local Area I

Kansas Department of Commerce



Kansas

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Report Parameters

62 Counties

20007	Barber County, KS	20029	Cloud County, KS
20009	Barton County, KS	20033	Comanche County, KS
20017	Chase County, KS	20039	Decatur County, KS
20023	Cheyenne County, KS	20041	Dickinson County, KS
20025	Clark County, KS	<i>See Appendix A for all 62 Counties</i>	

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

565,102

Population (2019)

Population **decreased by 19,343** over the last 5 years and is projected to **decrease by 13,019** over the next 5 years.

297,062

Total Regional Employment

Jobs **decreased by 9,071** over the last 5 years but are projected to **grow by 4,010** over the next 5 years.

\$47.5K

Avg. Earnings Per Job (2019)

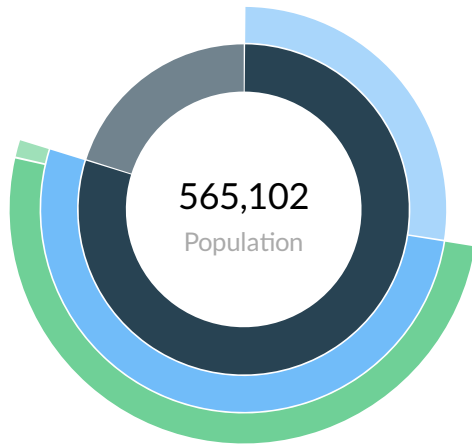
Regional average earnings per job are **\$21.0K below** the national average earnings of \$68.5K per job.

Takeaways

- As of 2019 the region's population **declined by 3.3%** since 2014, falling by 19,343. Population is expected to **decrease by 2.3%** between 2019 and 2024, losing 13,019.
- From 2014 to 2019, jobs **declined by 3.0%** in Local Area I from 306,132 to **297,062**. This change **fell short of the national growth rate of 7.6% by 10.6%**. As the number of jobs declined, the **labor force participation rate decreased from 67.4% to 65.7% between 2014 and 2019**.
- Concerning educational attainment, **14.9% of the selected regions' residents possess a Bachelor's Degree** (3.9% below the national average), and **9.0% hold an Associate's Degree** (0.9% above the national average).
- The top three industries in 2019 are Education and Hospitals (Local Government), Local Government, Excluding Education and Hospitals, and Restaurants and Other Eating Places.

	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	565,102	296,023	297,062	100.0	\$32.15B	\$43.62B	\$46.88B
Kansas	2,917,176	1,492,702	1,577,502	97.9	\$171.01B	\$164.39B	\$199.28B

2019 Labor Force Breakdown



	Population
● Total Working Age Population	450,809
● Not in Labor Force (15+)	154,786
● Labor Force	296,023
● Employed	288,765
● Unemployed	7,258
● Under 15	114,293

Educational Attainment

Concerning educational attainment, **14.9% of the selected regions' residents possess a Bachelor's Degree** (3.9% below the national average), and **9.0% hold an Associate's Degree** (0.9% above the national average).

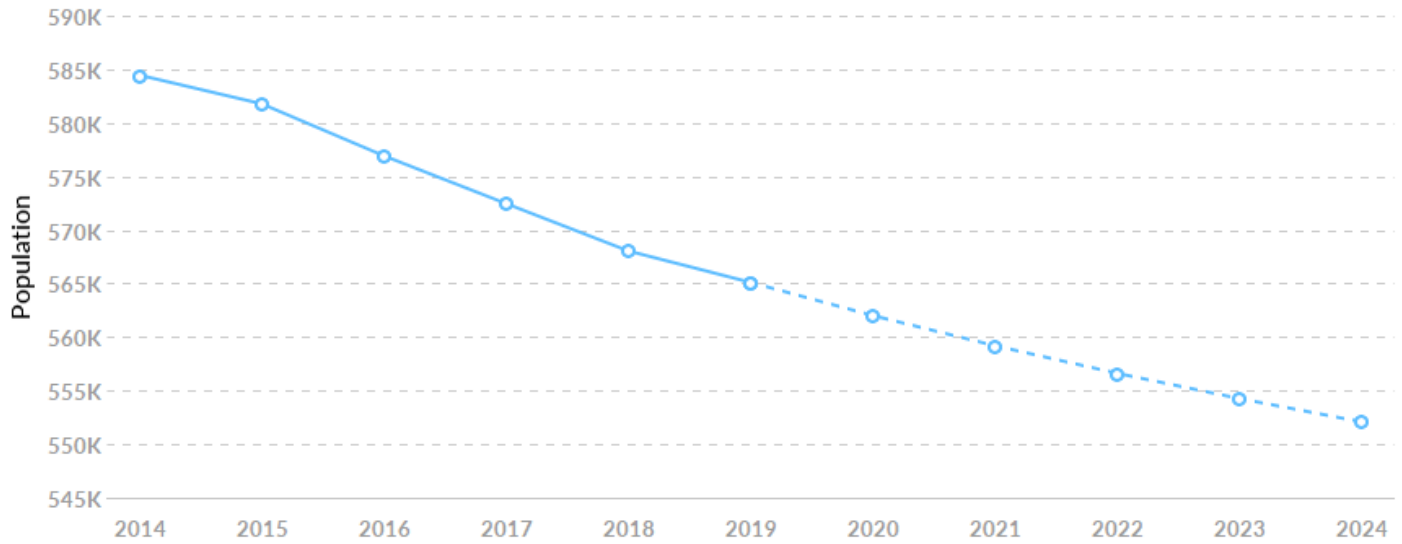


	% of Population	Population
● Less Than 9th Grade	7.4%	27,809
● 9th Grade to 12th Grade	6.5%	24,565
● High School Diploma	30.2%	113,440
● Some College	25.1%	94,412
● Associate's Degree	9.0%	33,722
● Bachelor's Degree	14.9%	56,075
● Graduate Degree and Higher	6.9%	25,998

Historic & Projected Trends

Population Trends

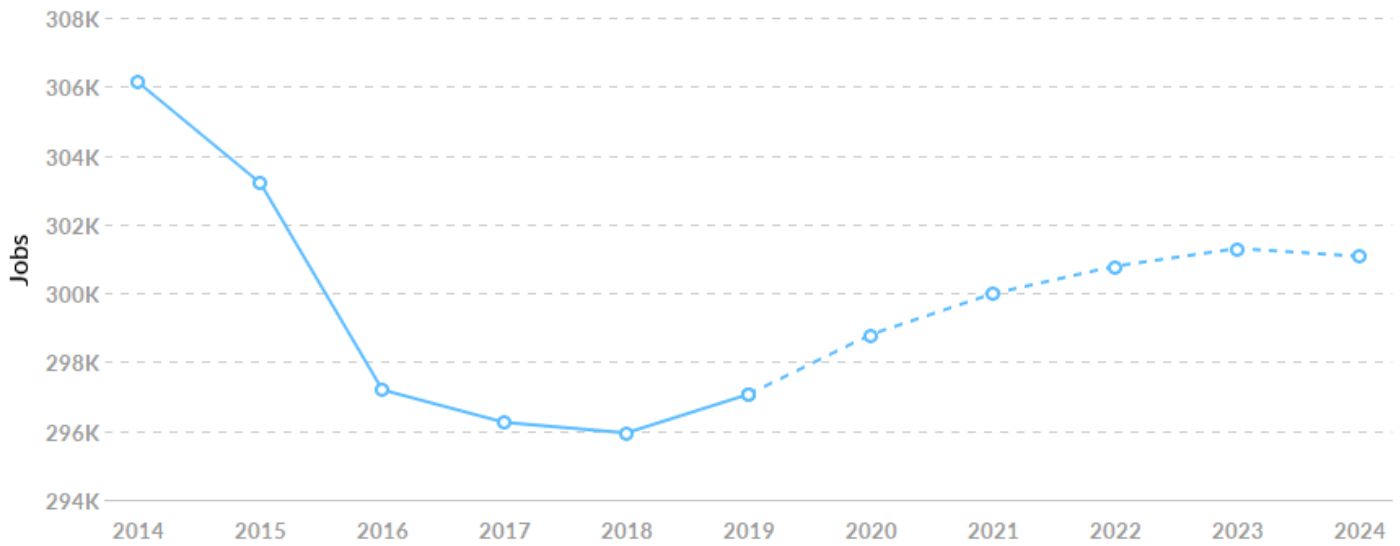
As of 2019 the region's population **declined by 3.3%** since 2014, falling by 19,343. Population is expected to **decrease by 2.3%** between 2019 and 2024, losing 13,019.



Timeframe	Population
2014	584,445
2015	581,765
2016	576,912
2017	572,454
2018	568,036
2019	565,102
2020	562,010
2021	559,191
2022	556,618
2023	554,263
2024	552,083

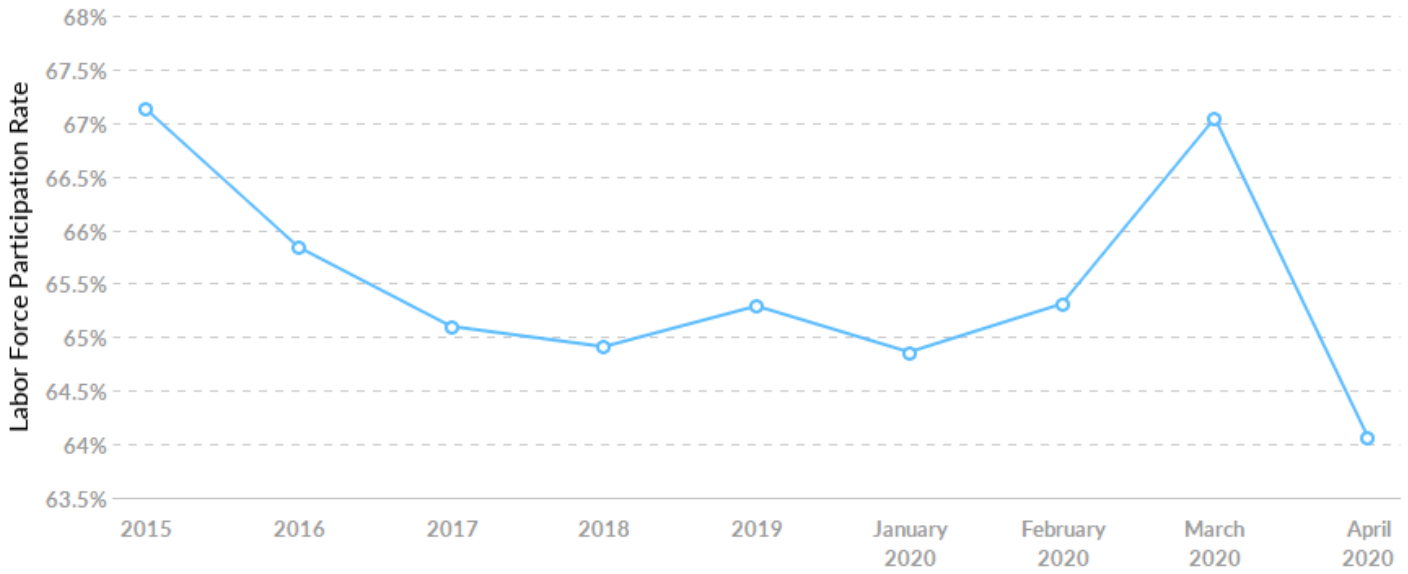
Job Trends

From 2014 to 2019, jobs declined by 3.0% in Local Area I from 306,132 to 297,062. This change fell short of the national growth rate of 7.6% by 10.6%.



Timeframe	Jobs
2014	306,132
2015	303,207
2016	297,193
2017	296,247
2018	295,939
2019	297,062
2020	298,797
2021	299,985
2022	300,783
2023	301,296
2024	301,071

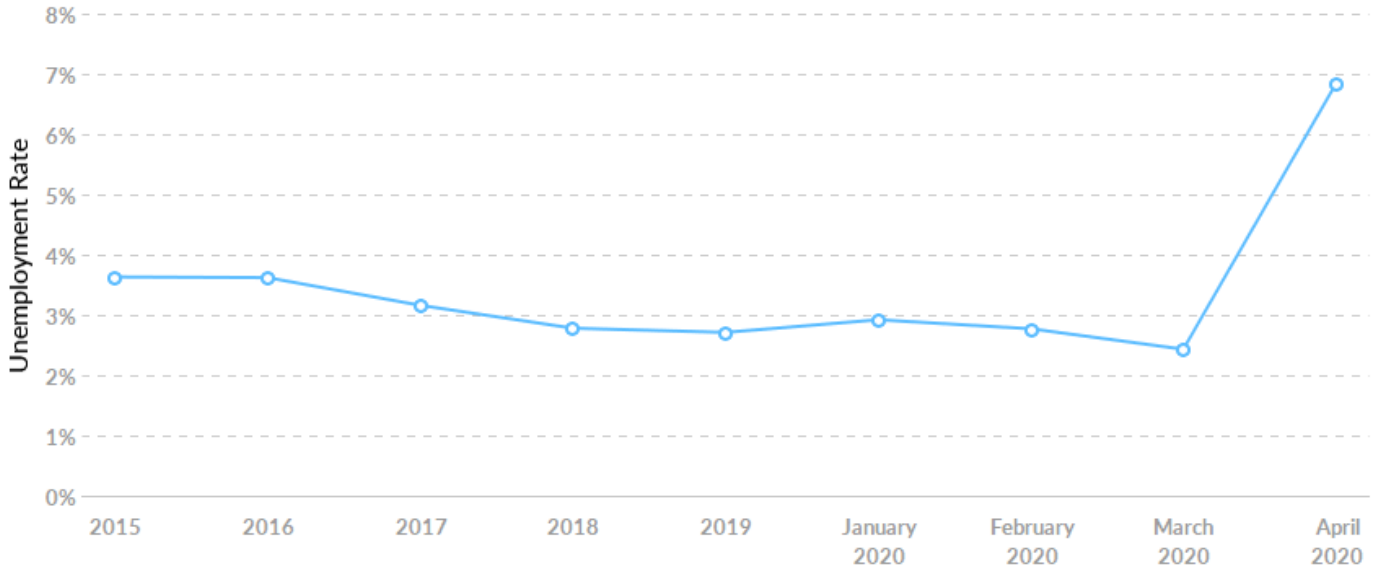
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2015	67.13%
2016	65.84%
2017	65.10%
2018	64.91%
2019	65.29%
January 2020	64.86%
February 2020	65.31%
March 2020	67.04%
April 2020	64.07%

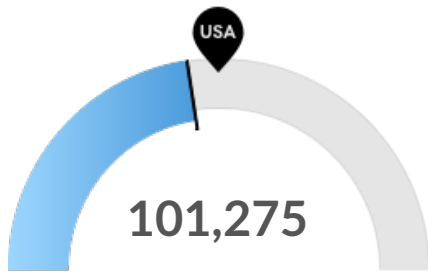
Unemployment Rate Trends

Your areas had an April 2020 unemployment rate of 6.84%, **increasing from 3.63%** 5 years before.



Timeframe	Unemployment Rate
2015	3.63%
2016	3.62%
2017	3.16%
2018	2.78%
2019	2.71%
January 2020	2.92%
February 2020	2.77%
March 2020	2.43%
April 2020	6.84%

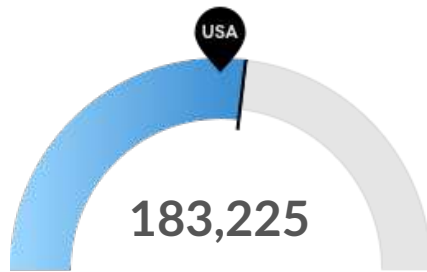
Population Characteristics



101,275

Millennials

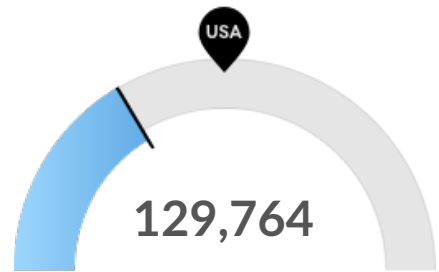
Your area has 101,275 millennials (ages 25-39). The national average for an area this size is 116,781.



183,225

Retiring Soon

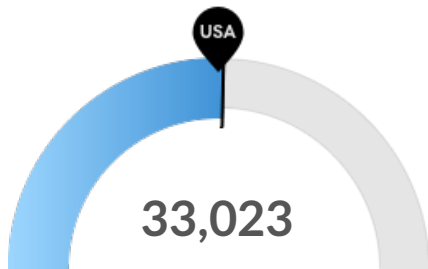
Retirement risk is high in your area. The national average for an area this size is 164,427 people 55 or older, while there are 183,225 here.



129,764

Racial Diversity

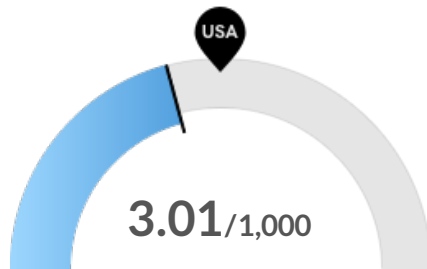
Racial diversity is low in your area. The national average for an area this size is 225,051 racially diverse people, while there are 129,764 here.



33,023

Veterans

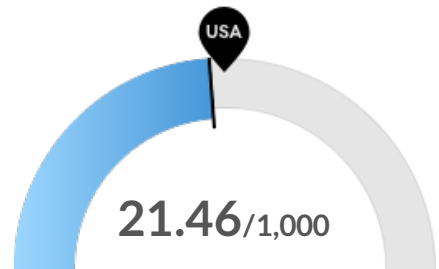
Your area has 33,023 veterans. The national average for an area this size is 32,314.



3.01/1,000

Violent Crime

Your area has 3.01 violent crimes per 1,000 people. The national rate is 3.87 per 1,000 people.



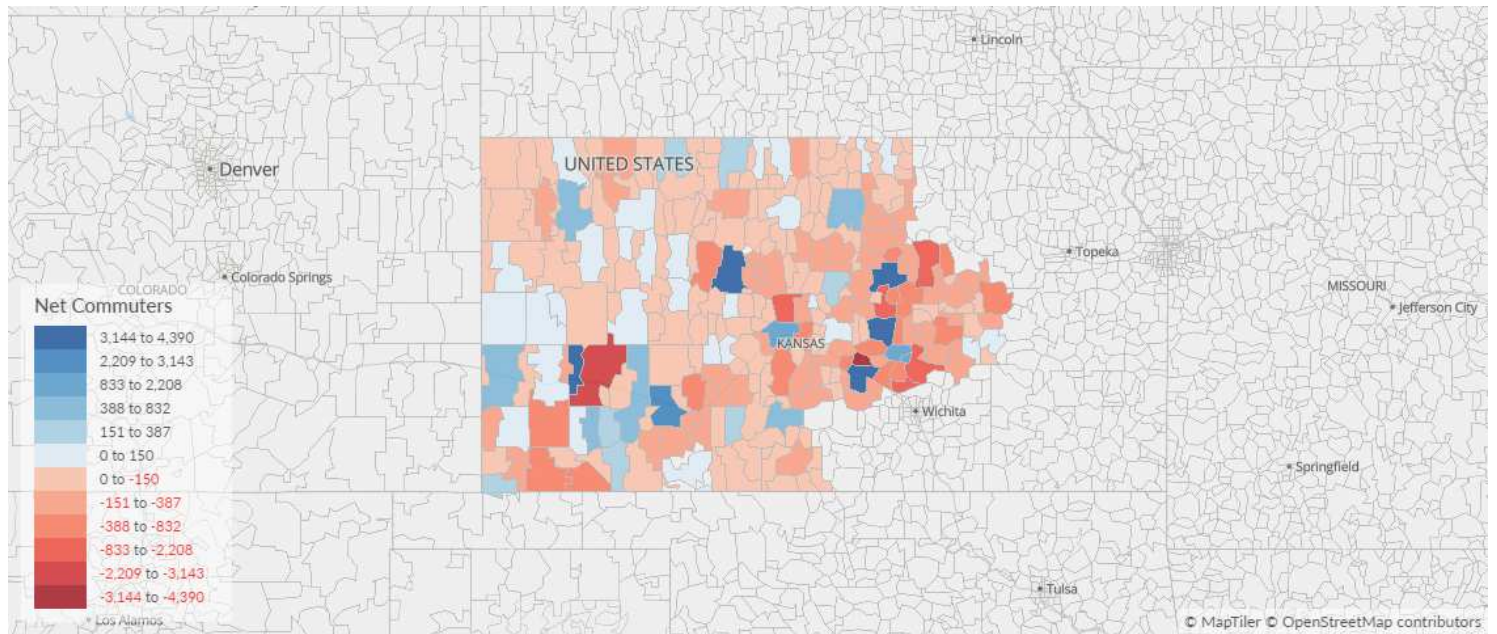
21.46/1,000

Property Crime

Your area has 21.46 property crimes per 1,000 people. The national rate is 22.98 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

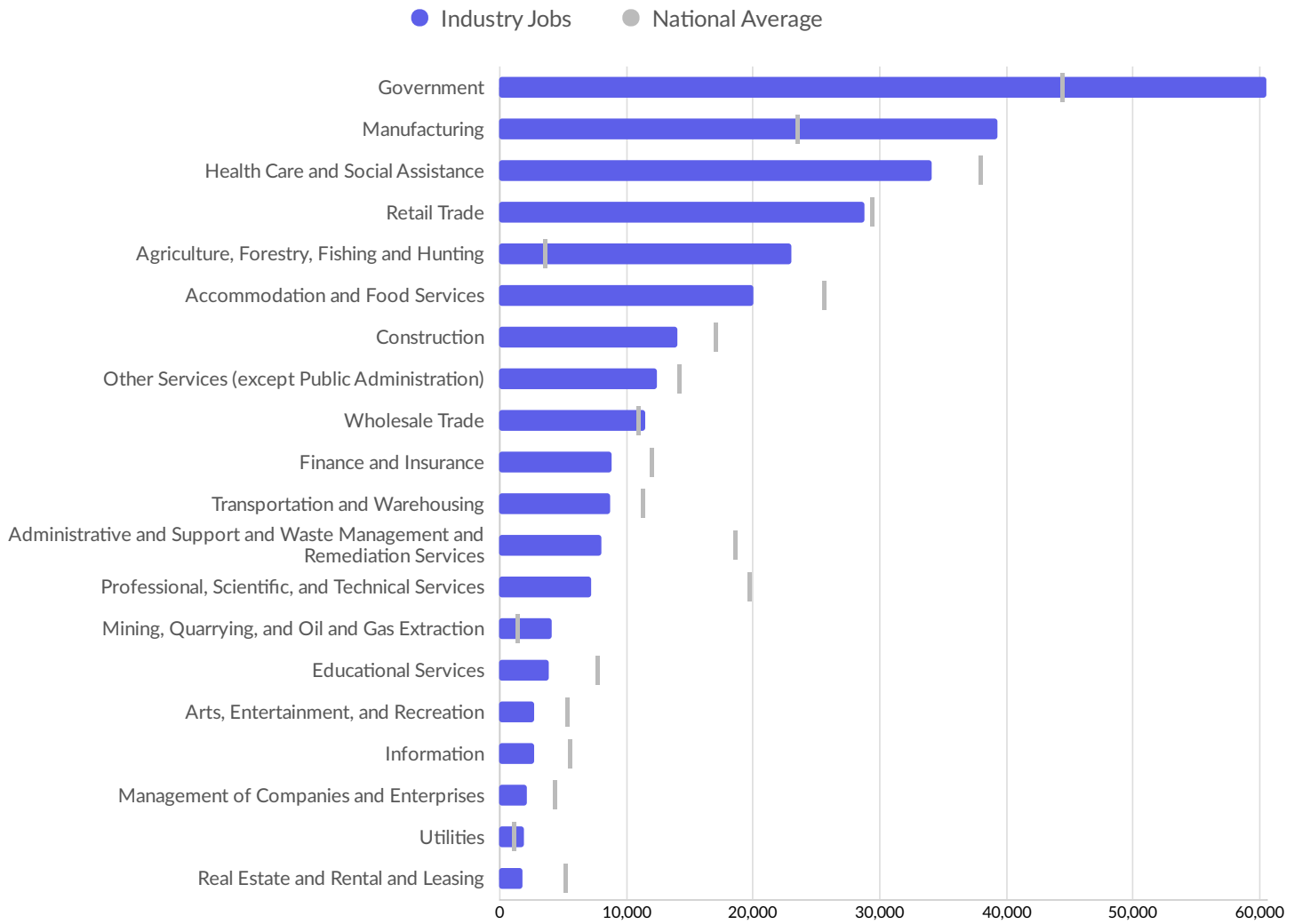
Where Talent Lives

ZIP	Name	2019 Employment
67401	Salina, KS (in Saline cou...	28,955
67801	Dodge City, KS (in Ford ...	17,574
67846	Garden City, KS (in Finn...	17,226
67501	Hutchinson, KS (in Reno...	16,424
67601	Hays, KS (in Ellis county)	16,055

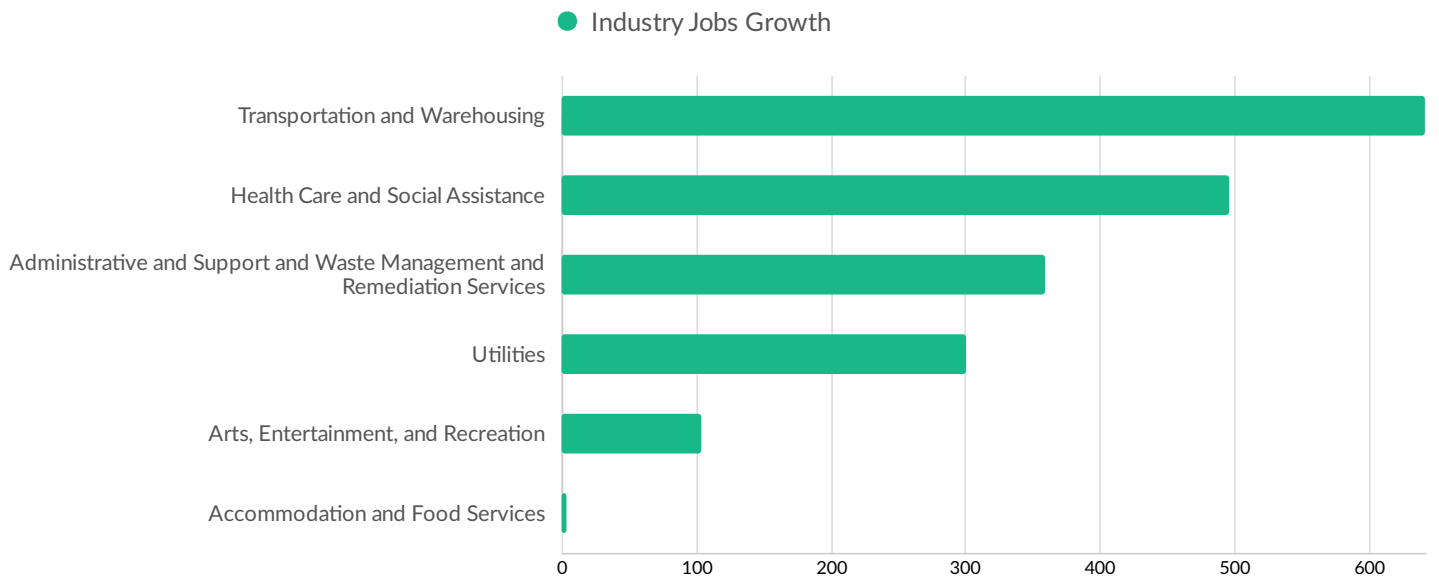
ZIP	Name	2019 Workers
67401	Salina, KS (in Saline cou...	24,924
67846	Garden City, KS (in Finn...	19,599
67801	Dodge City, KS (in Ford ...	15,365
67601	Hays, KS (in Ellis county)	12,320
67501	Hutchinson, KS (in Reno...	12,034

Industry Characteristics

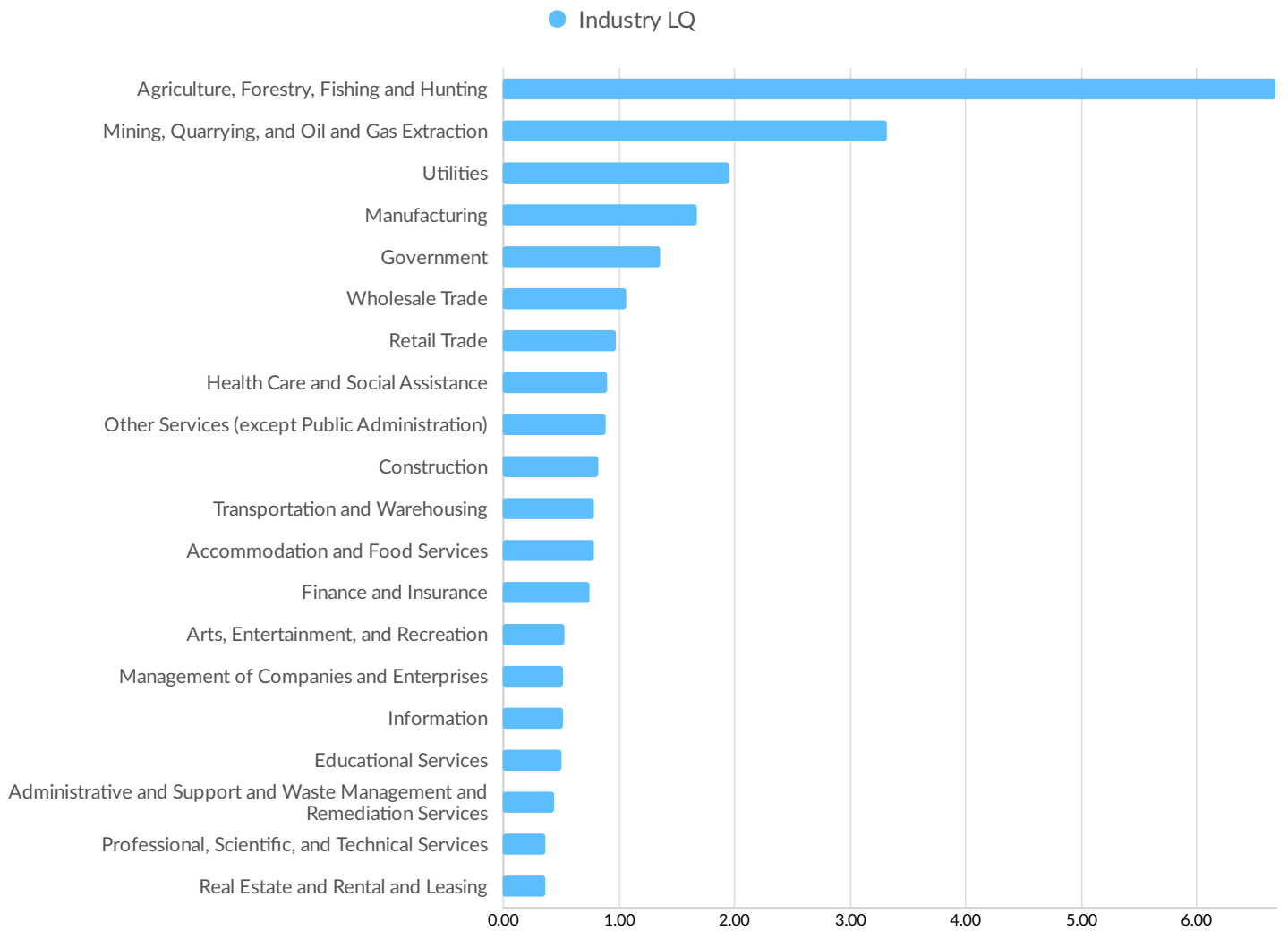
Largest Industries



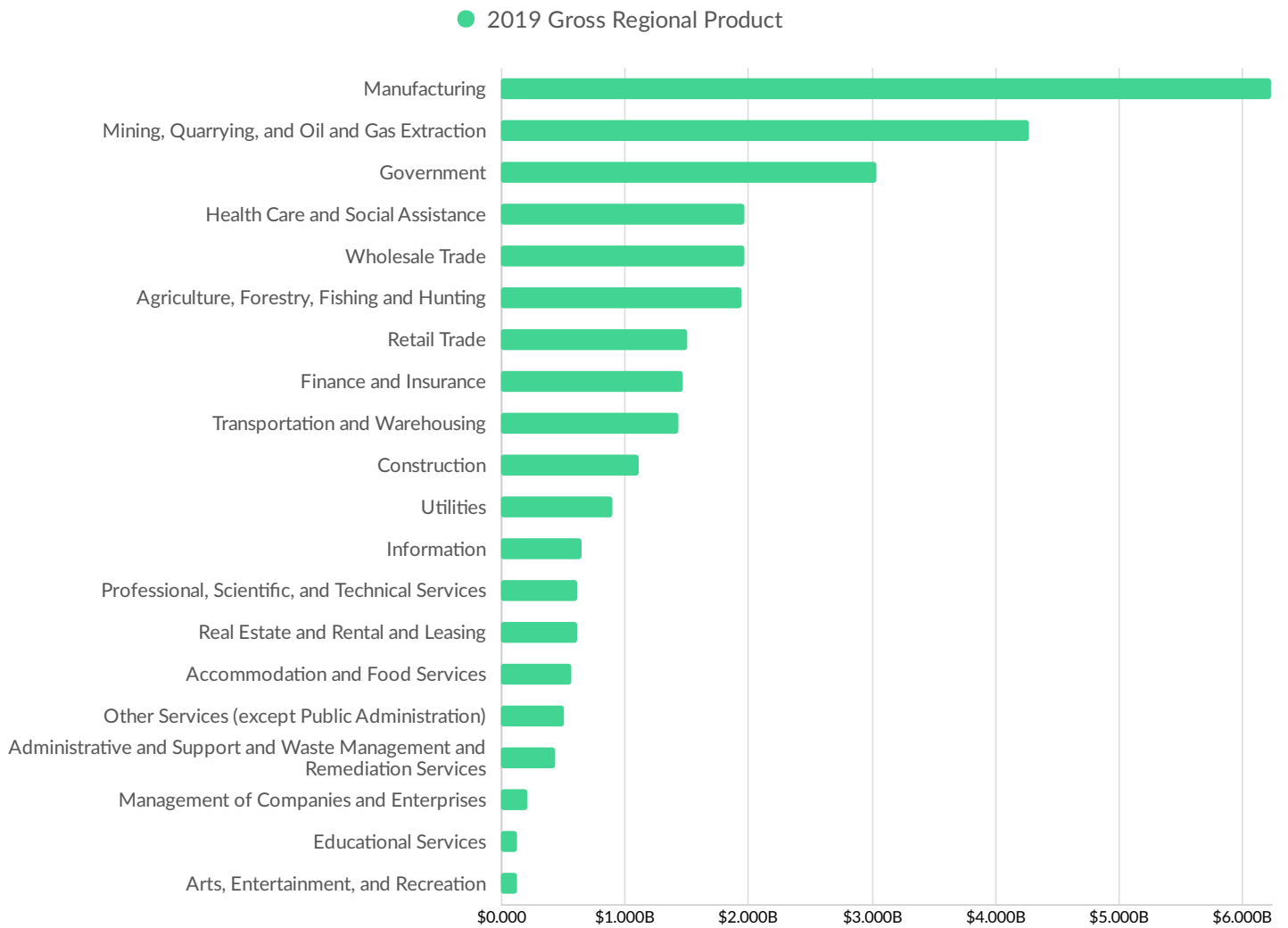
Top Growing Industries



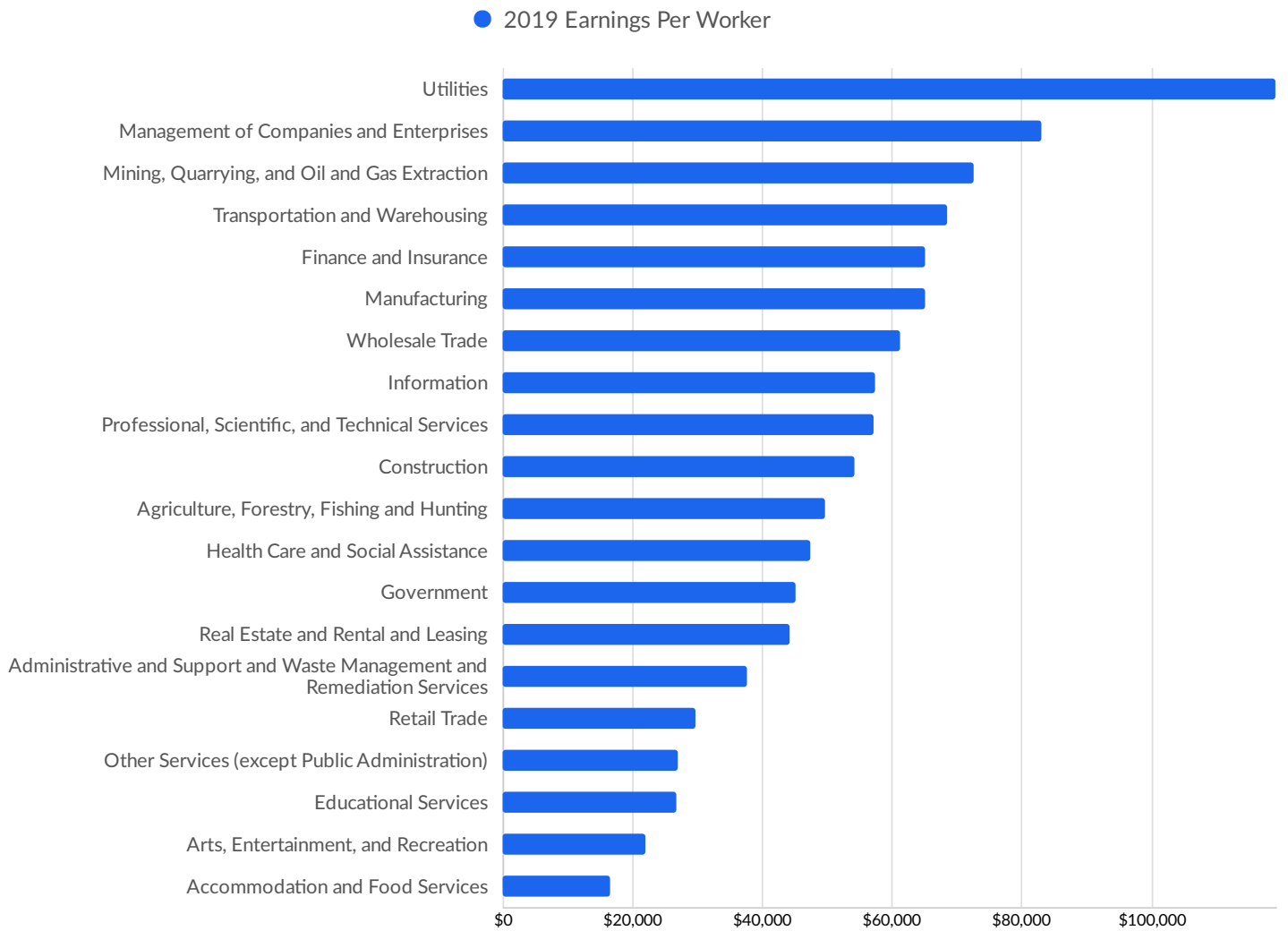
Top Industry LQ



Top Industry GRP



Top Industry Earnings























Industry	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2019 Earnings Per Worker	2019 GRP
Government	62,056	60,557	-1,499	-2%	1.37	\$45,178	\$3.04B
Manufacturing	40,230	39,339	-891	-2%	1.68	\$65,064	\$6.23B
Health Care and Social Assistance	33,650	34,146	496	+1%	0.90	\$47,500	\$1.97B
Retail Trade	30,099	28,864	-1,235	-4%	0.98	\$29,712	\$1.51B
Agriculture, Forestry, Fishing and Hunting	23,774	23,104	-670	-3%	6.69	\$49,695	\$1.95B
Accommodation and Food Services	20,052	20,056	4	+0%	0.79	\$16,468	\$573.02M
Construction	15,228	14,107	-1,121	-7%	0.83	\$54,145	\$1.12B
Other Services (except Public Administration)	12,989	12,488	-501	-4%	0.89	\$27,062	\$507.90M
Wholesale Trade	12,253	11,587	-666	-5%	1.07	\$61,282	\$1.97B
Finance and Insurance	8,974	8,890	-84	-1%	0.75	\$65,114	\$1.47B
Transportation and Warehousing	8,138	8,780	642	+8%	0.79	\$68,542	\$1.44B
Administrative and Support and Waste Management and Remediation Services	7,768	8,128	360	+5%	0.44	\$37,766	\$436.70M
Professional, Scientific, and Technical Services	7,617	7,274	-343	-5%	0.37	\$57,176	\$613.26M
Mining, Quarrying, and Oil and Gas Extraction	6,600	4,177	-2,423	-37%	3.33	\$72,526	\$4.28B
Educational Services	4,460	3,905	-555	-12%	0.51	\$26,733	\$135.02M
Arts, Entertainment, and Recreation	2,699	2,803	104	+4%	0.54	\$22,076	\$124.95M
Information	3,500	2,798	-702	-20%	0.52	\$57,320	\$651.20M
Management of Companies and Enterprises	2,356	2,246	-110	-5%	0.52	\$82,965	\$212.09M
Utilities	1,666	1,967	301	+18%	1.96	\$119,154	\$904.22M
Real Estate and Rental and Leasing	2,025	1,846	-179	-9%	0.36	\$44,350	\$612.70M

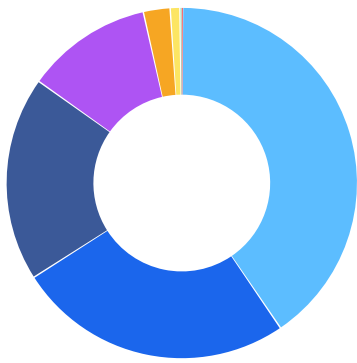
Business Characteristics

93,517 Companies Employ Your Workers

Online profiles for your workers mention 93,517 companies as employers, with the top 10 appearing below. In the last 12 months, 6,073 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Wal-Mart, Inc.	1,441 	Platinum Supplemental Insuranc...	6,908 
Haven	794 	HomeAdvisor, Inc.	2,490 
Fort Hays State University	763 	CRST International, Inc.	2,306 
United States Department of th...	608 	C.R. England, Inc.	2,219 
McDonald's Corporation	568 	Dollar General Corporation	1,920 
Salina Regional Health Center, I...	488 	Blair Logistics, Inc.	1,902 
Hays Specialist Recruitment Ltd	425 	HealthCare Employment Netwo...	1,579 
AGCO Corporation	412 	Pegasus Transportation, Inc.	1,230 
Usd, Inc	405 	U.S. Xpress, Inc.	1,223 
Usd 489	382 	Crowdstrike, Inc.	1,042 

Business Size

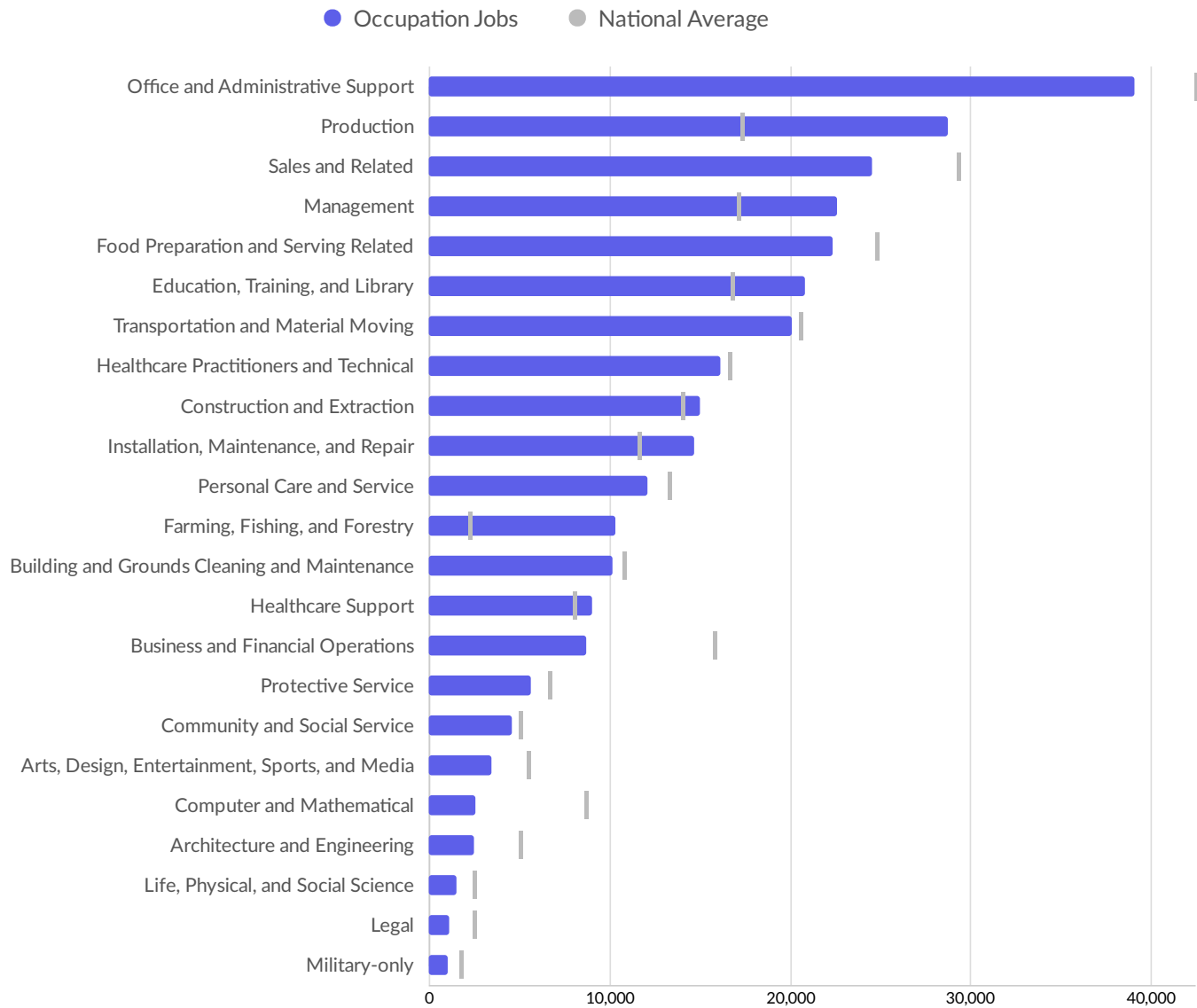


	Percentage	Business Count
1 to 4 employees	40.4%	12,697
5 to 9 employees	25.5%	8,007
10 to 19 employees	18.9%	5,928
20 to 49 employees	11.6%	3,656
50 to 99 employees	2.5%	775
100 to 249 employees	0.9%	280
250 to 499 employees	0.2%	61
500+ employees	0.0%	14

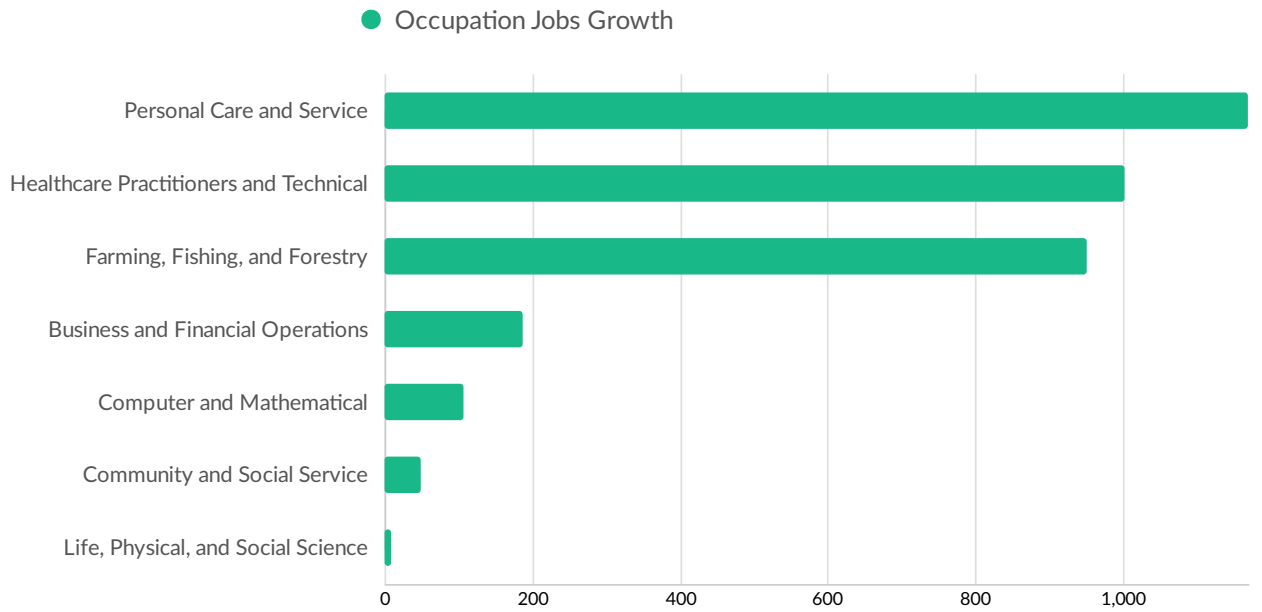
**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

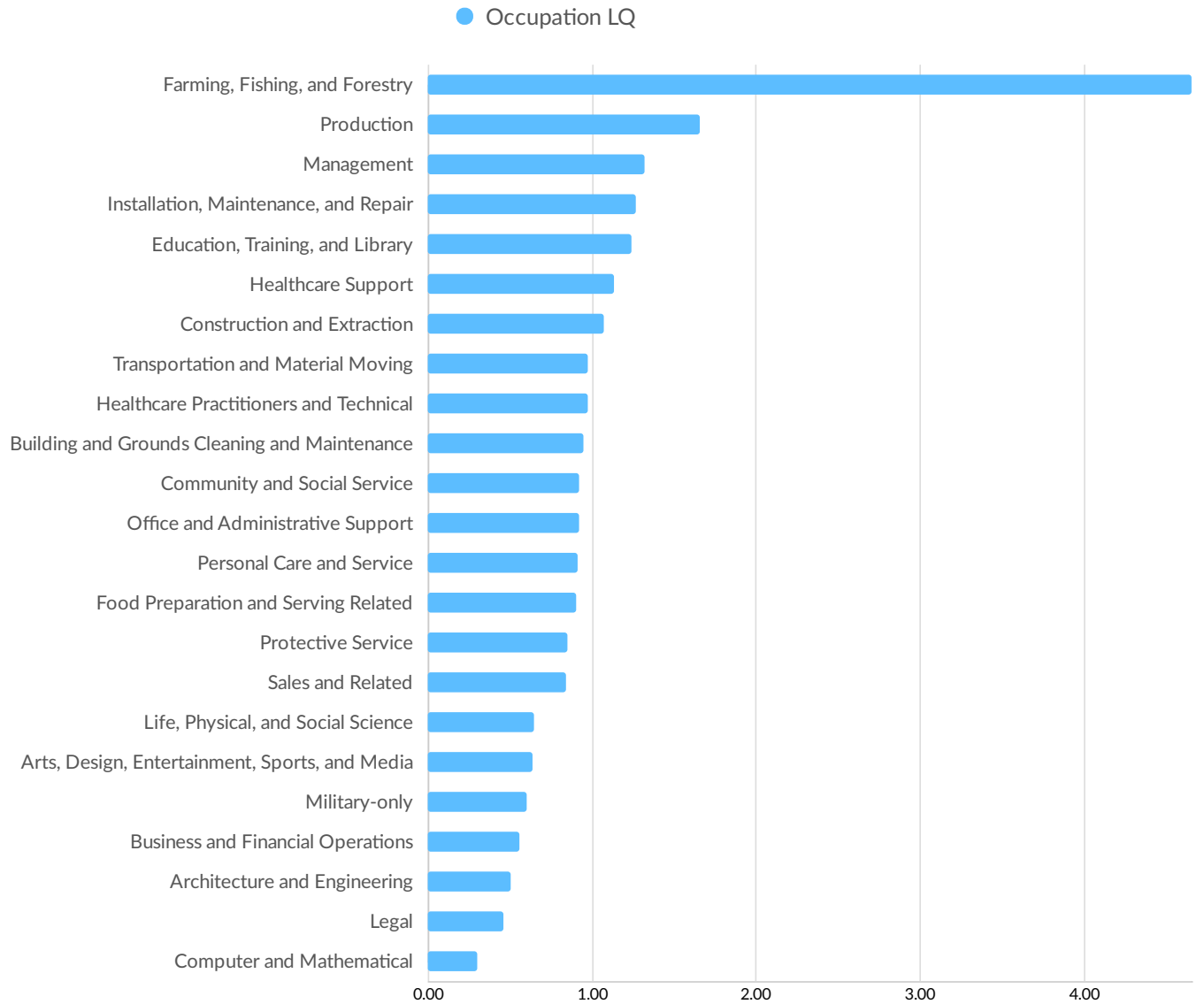
Largest Occupations



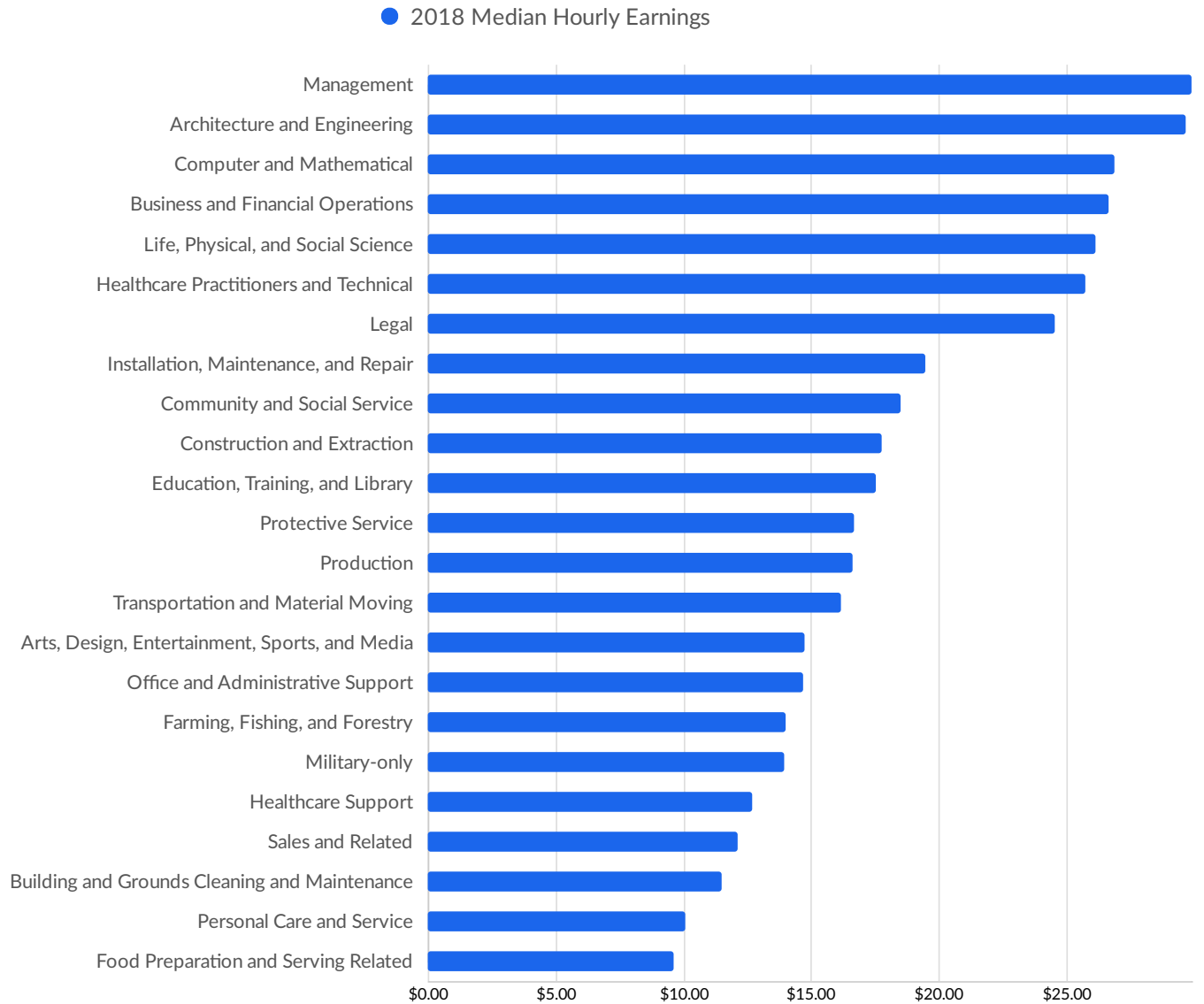
Top Growing Occupations



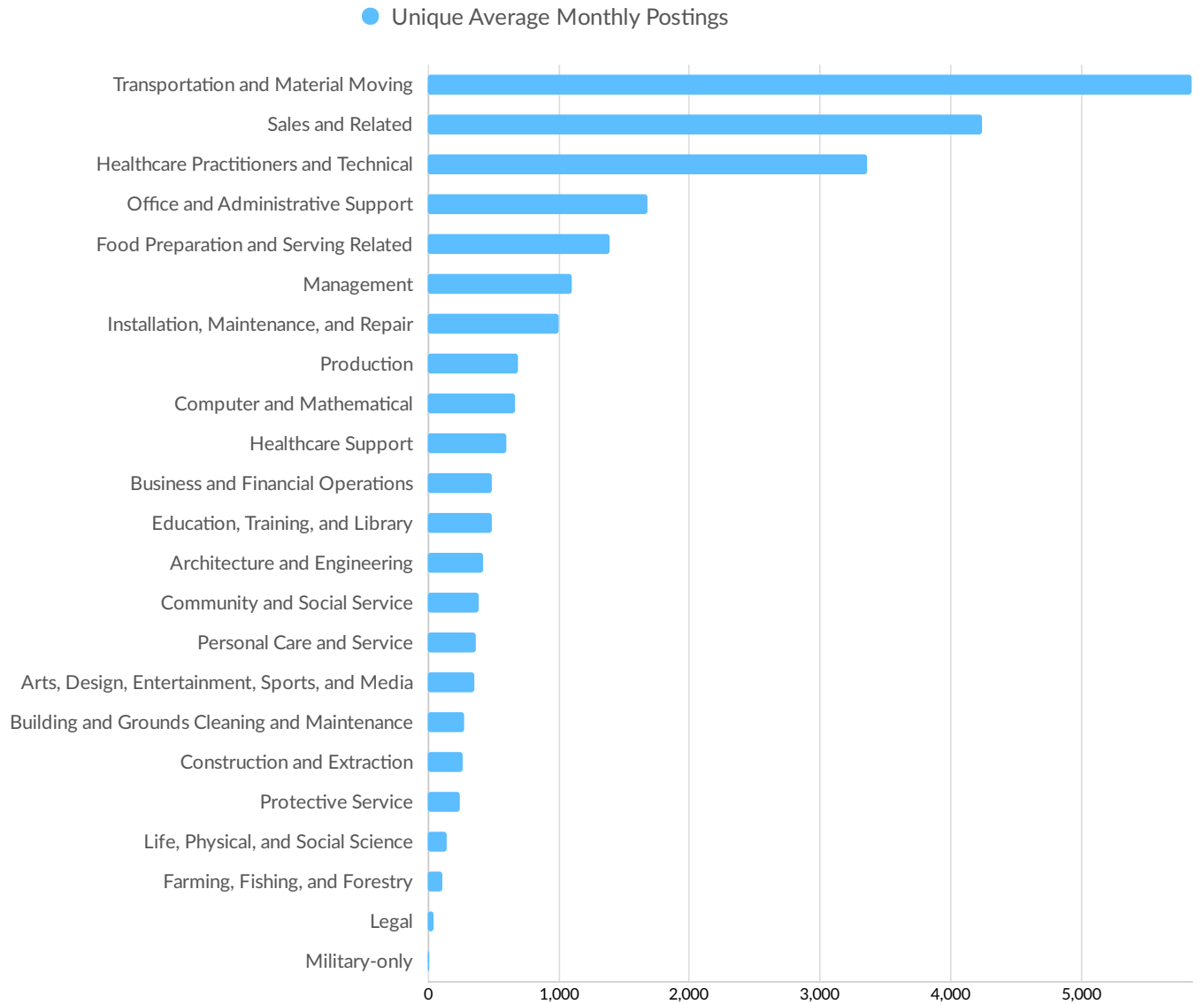
Top Occupation LQ



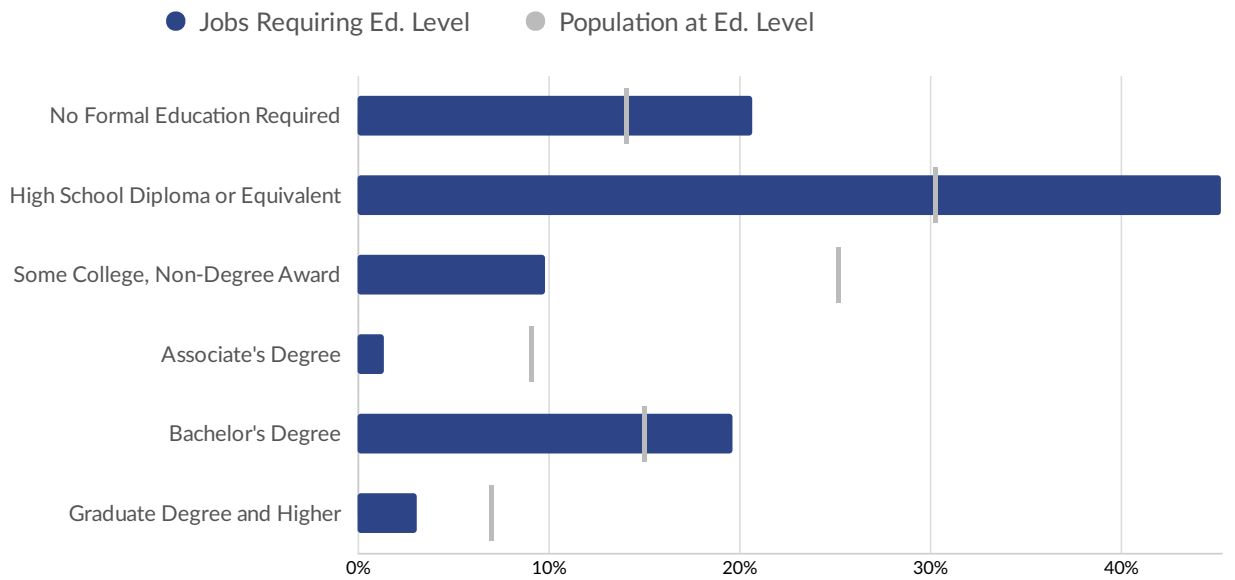
Top Occupation Earnings



Top Posted Occupations



Underemployment

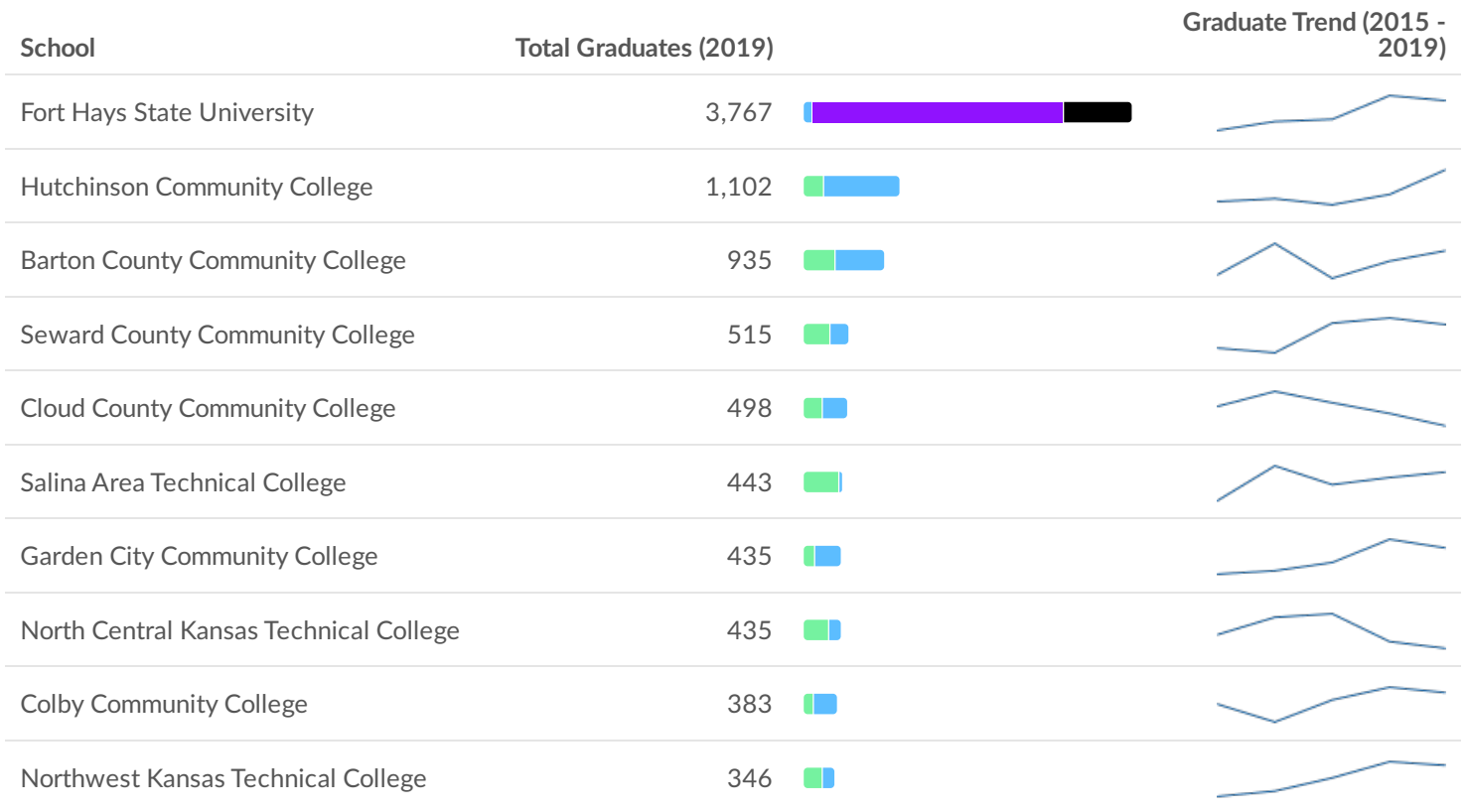


Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Jul 2019 - Jun 2020 Unique Average Monthly Postings
Office and Administrative Support	42,167	39,059	-3,108	-7%	0.92	\$14.71	1,683
Production	30,208	28,711	-1,497	-5%	1.66	\$16.62	686
Sales and Related	25,692	24,538	-1,154	-4%	0.84	\$12.12	4,248
Management	24,618	22,575	-2,043	-8%	1.33	\$29.89	1,106
Food Preparation and Serving Related	22,731	22,410	-321	-1%	0.91	\$9.64	1,393
Education, Training, and Library	21,406	20,844	-562	-3%	1.24	\$17.55	488
Transportation and Material Moving	20,388	20,102	-286	-1%	0.98	\$16.18	5,852
Healthcare Practitioners and Technical	15,157	16,159	1,002	+7%	0.98	\$25.72	3,367
Construction and Extraction	16,851	14,984	-1,867	-11%	1.07	\$17.75	265
Installation, Maintenance, and Repair	14,943	14,692	-251	-2%	1.27	\$19.45	1,000
Personal Care and Service	10,932	12,101	1,169	+11%	0.92	\$10.09	368
Farming, Fishing, and Forestry	9,352	10,302	950	+10%	4.66	\$13.99	110
Building and Grounds Cleaning and Maintenance	10,741	10,179	-562	-5%	0.95	\$11.52	274
Healthcare Support	9,361	9,073	-288	-3%	1.14	\$12.71	601
Business and Financial Operations	8,570	8,756	186	+2%	0.56	\$26.63	492
Protective Service	5,837	5,647	-190	-3%	0.85	\$16.71	250
Community and Social Service	4,592	4,640	48	+1%	0.93	\$18.53	392
Arts, Design, Entertainment, Sports, and Media	3,505	3,456	-49	-1%	0.64	\$14.75	355

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Jul 2019 - Jun 2020 Unique Average Monthly Postings
Computer and Mathematical	2,518	2,624	106	+4%	0.30	\$26.87	667
Architecture and Engineering	2,639	2,510	-129	-5%	0.50	\$29.66	424
Life, Physical, and Social Science	1,546	1,556	10	+1%	0.65	\$26.13	145
Legal	1,169	1,129	-40	-3%	0.46	\$24.53	43
Military-only	1,209	1,018	-191	-16%	0.60	\$13.93	7

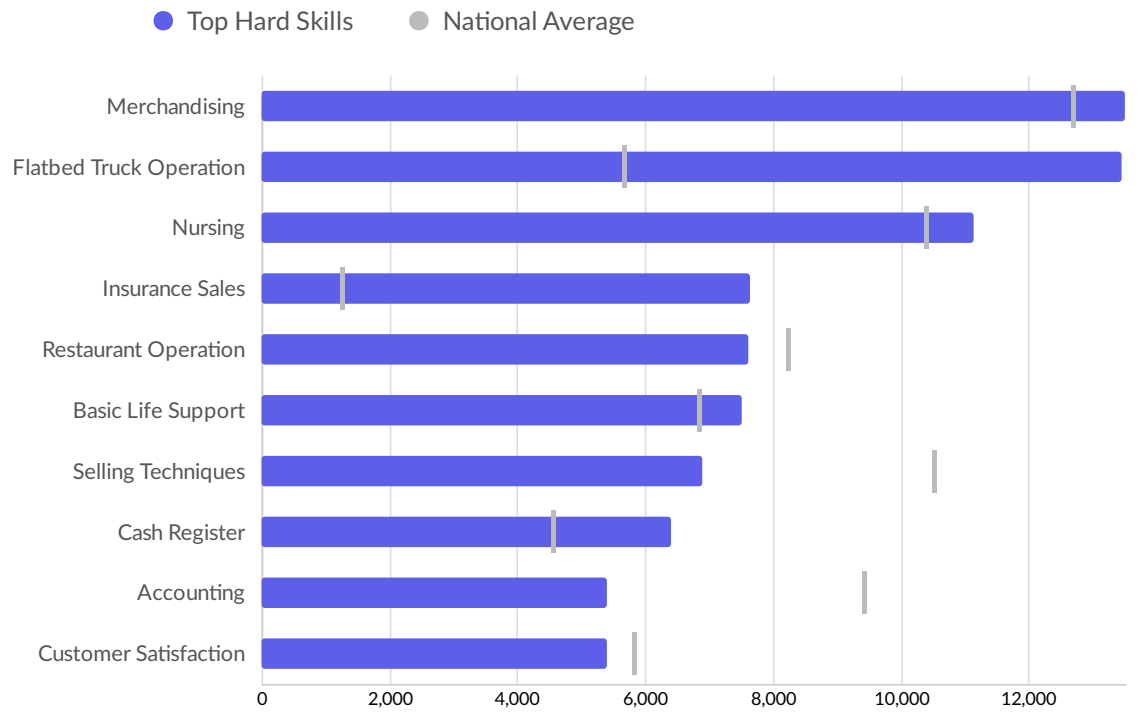
Educational Pipeline

In 2019, there were 10,838 graduates in Local Area I. This pipeline has grown by 9% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, Nursing Assistant/Aide and Patient Care Assistant/Aide, and "Business, Management, Marketing, and Related Support Services, Other".



● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills



Appendix A (Geographies)

Code	Description
20007	Barber County, KS
20009	Barton County, KS
20017	Chase County, KS
20023	Cheyenne County, KS
20025	Clark County, KS
20029	Cloud County, KS
20033	Comanche County, KS
20039	Decatur County, KS
20041	Dickinson County, KS
20047	Edwards County, KS
20051	Ellis County, KS
20053	Ellsworth County, KS

Code	Description
20055	Finney County, KS
20057	Ford County, KS
20063	Gove County, KS
20065	Graham County, KS
20067	Grant County, KS
20069	Gray County, KS
20071	Greeley County, KS
20075	Hamilton County, KS
20079	Harvey County, KS
20081	Haskell County, KS
20083	Hodgeman County, KS
20089	Jewell County, KS

Code	Description
20093	Kearny County, KS
20097	Kiowa County, KS
20101	Lane County, KS
20105	Lincoln County, KS
20109	Logan County, KS
20113	McPherson County, KS
20115	Marion County, KS
20119	Meade County, KS
20123	Mitchell County, KS
20127	Morris County, KS
20129	Morton County, KS
20135	Ness County, KS

Code	Description
20137	Norton County, KS
20141	Osborne County, KS
20143	Ottawa County, KS
20145	Pawnee County, KS
20147	Phillips County, KS
20151	Pratt County, KS
20153	Rawlins County, KS
20155	Reno County, KS
20157	Republic County, KS
20159	Rice County, KS
20163	Rooks County, KS
20165	Rush County, KS

Code	Description
20167	Russell County, KS
20169	Saline County, KS
20171	Scott County, KS
20175	Seward County, KS
20179	Sheridan County, KS
20181	Sherman County, KS
20183	Smith County, KS

Code	Description
20185	Stafford County, KS
20187	Stanton County, KS
20189	Stevens County, KS
20193	Thomas County, KS
20195	Trego County, KS
20199	Wallace County, KS
20203	Wichita County, KS